

BE A **SPARK**



Michigan ACE Presentation | June 17, 2025

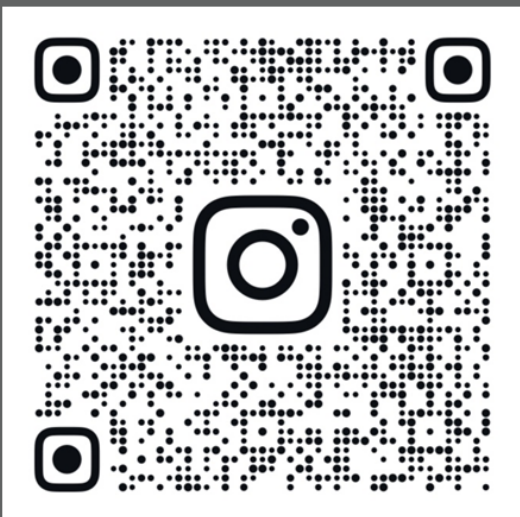
Keynote Presenter: Angie Morgan



Follow the Leader







INSTAGRAM





The Leadership Imperative

FOR YOU:

- More meaningful career
- Stronger work relationships
- Better work = better life



LINKEDIN

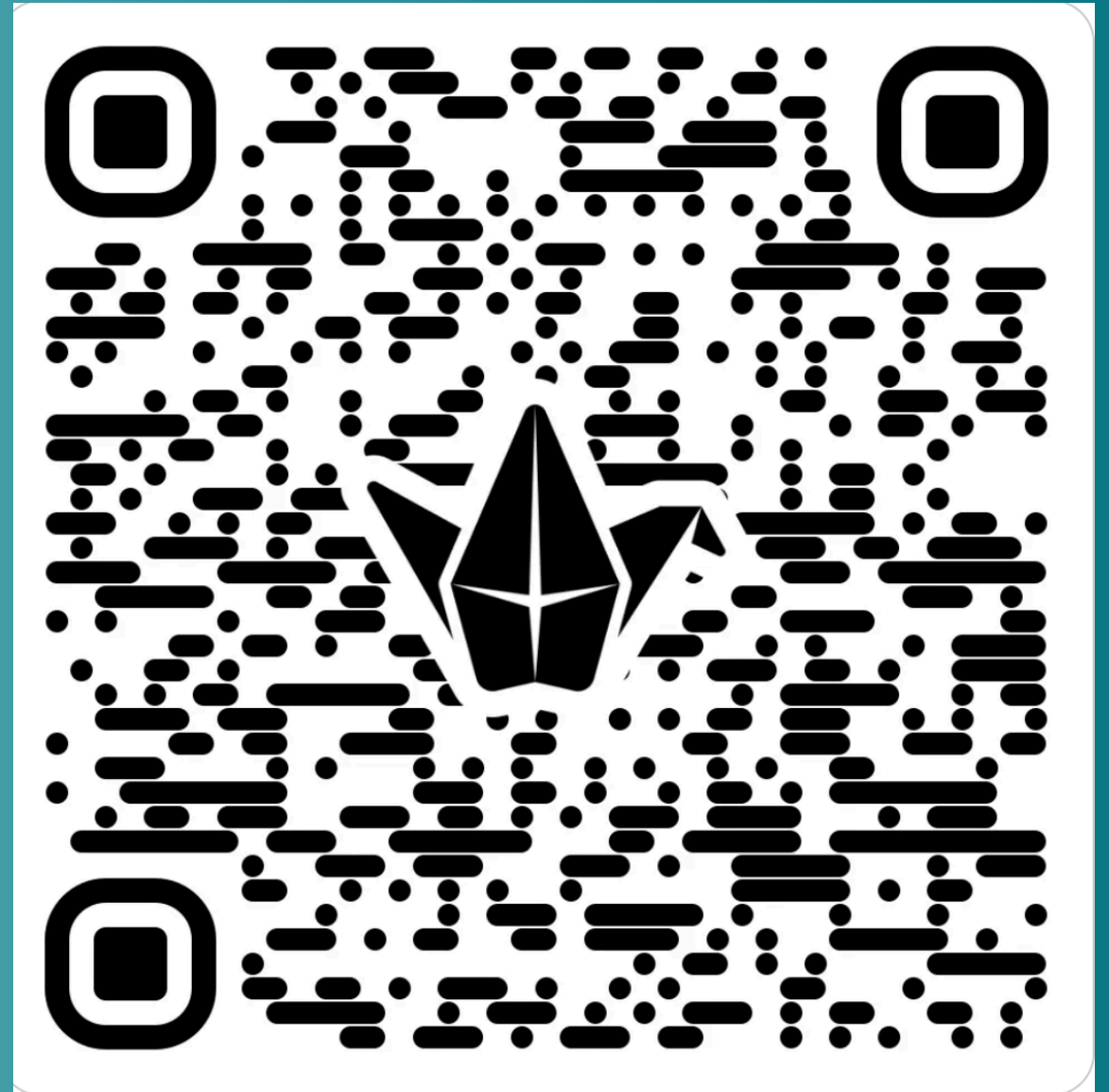




Who are the
**leaders you
admire?**



What
qualities do
leaders
express?



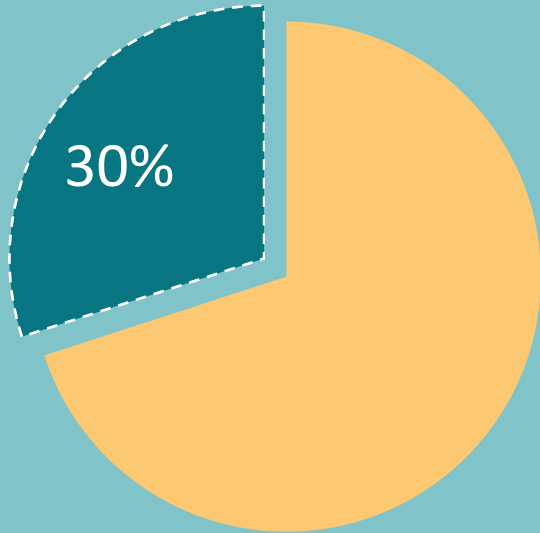


Are leaders
born or made?

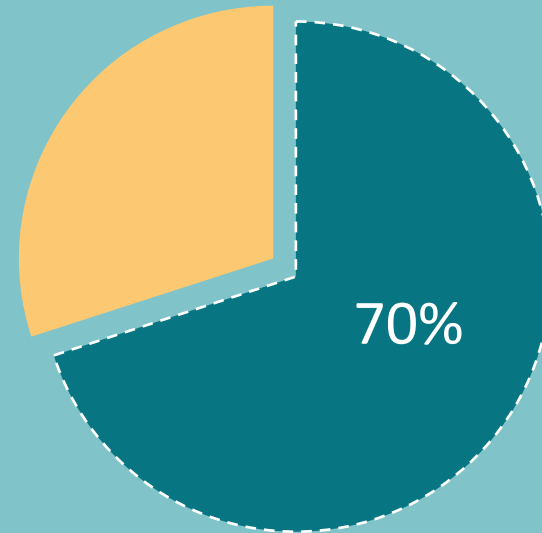
Both.

Leaders are mostly made

INTELLIGENCE,
EXTROVERSION, CHARISMA



SPARK QUALITIES YOU
CAN DEVELOP





A *leader* is someone
who **influences outcomes**
and **inspires others.**





True leaders are
not defined by
power, notoriety,
prestige, or job title

A woman with long dark hair, wearing a pink shirt, black leggings, and a green backpack, stands on a rocky outcrop, looking out over a vast, arid landscape with mountains in the background. The sky is cloudy.

PATHWAY TO LEADERSHIP DEVELOPMENT

You're not chosen
to be a leader.



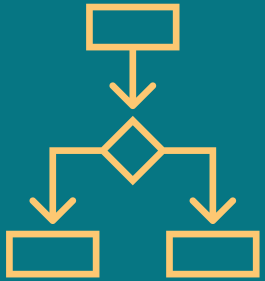
**YOU CHOOSE
TO LEAD.**

Executive Function



Cognitive Flexibility

The ability to see different solutions to everyday challenges.



Cognitive Discipline

The ability to inhibit an instinctual or habitual reaction and substitute a more effective response.

The Test ...

YELLOW BLUE ORANGE

BLACK RED GREEN

PURPLE YELLOW RED

ORANGE GREEN BLACK

BLUE RED PURPLE

GREEN BLUE ORANGE

3

SPARK FUNDAMENTALS

NEW YORK TIMES BESTSELLER

"A myth-destroying book that will make you rethink both the theory and practice of leadership."

— DANIEL H. PINK, author of *Drive*

SPARK

*How to Lead Yourself and
Others to Greater Success*



ANGIE MORGAN, COURTNEY LYNCH,
AND SEAN LYNCH

Foreword by **FREDERICK W. SMITH**, CHAIRMAN & CEO, **FedEx Corporation**



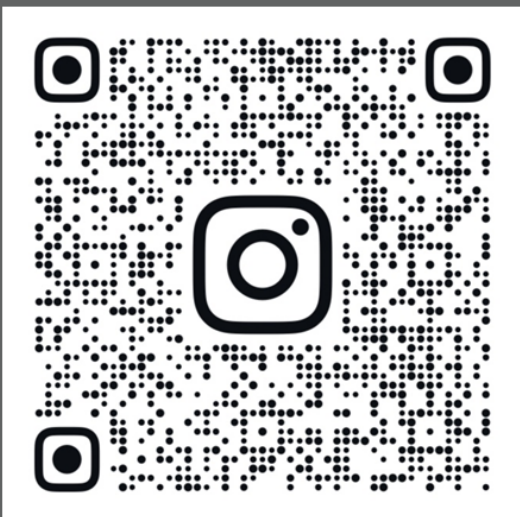
Be Credible

1. Understand and meet standards
2. Have a narrow “say-do” gap
3. Communicate vision, intent and expectations
4. Hold people accountable when they fail to meet standards



Demonstrate Accountability

1. Be Superhuman
2. Accept consequences



INSTAGRAM



Accountability Equation

See It

+

Own It

+

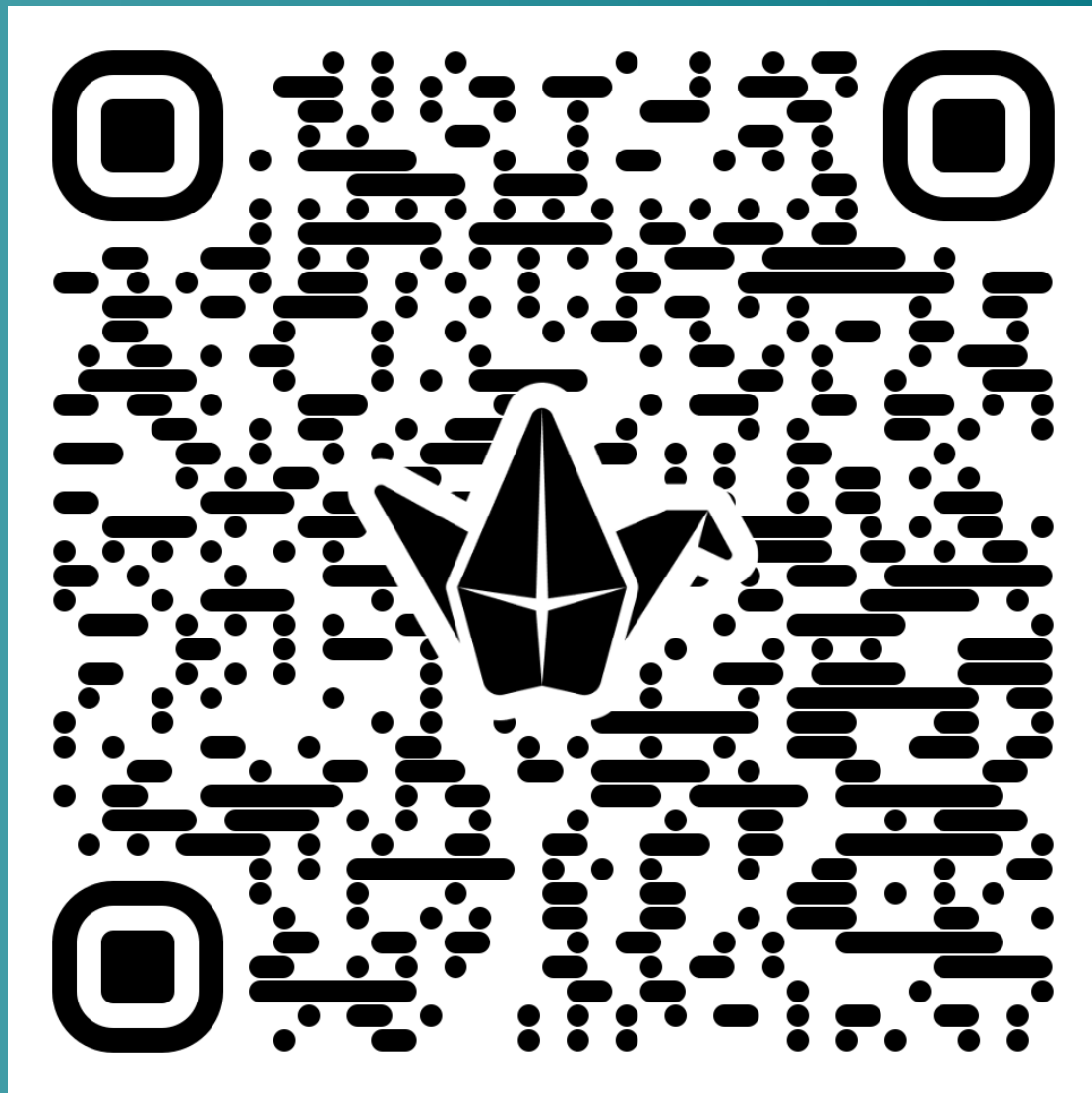
Act



Seek to Serve

- Food
- Friendships
- Fun

What do
you
do for
FUN?





CODE: TALK

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