

# ElevatED: Ascend and Transform Your World

SPONSORSHIP PACKET

June 15 - 16, 2026

Kellogg Hotel and Conference Center 219 South Harrison Road East Lansing, Michigan 48824

Hosted by Lansing Community College



# Dear Partners,

Thank you for your interest in supporting the 2026 Michigan American Council on Education (MI-ACE) Women's Network statewide conference. This event brings together hundreds of higher education professionals for two days of leadership development, career growth, and networking.

American Council on Education is a national organization dedicated to advancing and supporting women in higher education. Michigan's chapter has served as an unwavering voice for college and university faculty, staff and administrators since its founding in 1978.

Member colleges and universities rotate hosting the annual conference, bringing different voices and perspectives to the event. In 2026, Lansing Community College will take another turn hosting the event, to be held at the Kellogg Center in East Lansing.

# Our 2026 theme is ElevatED: Ascend and Transform Your World.

Bene its to attendees include:

- 1. Being inspired to rise up as leaders, both in formal leadership positions and in leading from where they are.
- 2. Leveling up their ability to manage change and to build productivity through inspiring keynotes, practical breakout sessions and curated mentorship opportunities, and then,
- 3. Returning to work reinvigorated and with tangible tools that allow them to transform higher education for students and the next generation of professionals.

We ask you to be part of this transformation. Your sponsorship invests in the careers of hundreds of women, and through them, in the education of thousands of Michigan students.

Thank you for your consideration.

Reva Curry, Ph.D.
State Chair, MI-ACE Women's Network
Vice President of Instruction and Learning Services, Delta College

Lennetta B. Coney Sponsorship Chair, MI-ACE Women's Network President, Foundation for Mott Community College & Executive Director of College and Community Advancement

Seleana Samuel, Ed.D.
Conference Chair, MI-ACE Women's Network
Senior Vice President of Business Operations, Lansing Community College

# **Partnership Opportunities**

# **Signature Partner**

# \$15,000

# **Empowerment Partner**

\$10,000

- Your company will be highlighted as the Signature Sponsor across all event materials.
- □ Full page advertisement in printed program.
- Named the presenting sponsor in the press release for the conference.
- One table of six at the public policy luncheon (upon request).
- Opportunity to address attendees during the event.
- Two social media tags thanking you for your support.
- Logo on conference webpage for one year.
- Entry for up to six persons to Networking Reception Monday evening of the conference (upon request).
- Exhibit Table during Vendor Expo (Day 1 Only-upon request).

- Your company will be highlighted as the Empowerment Partner across all event materials.
- Half page advertisement in printed program.
- Entry for up to four persons to Networking Reception Monday evening of the conference (upon request).
- Two social media tags thanking you for your support.
- Exhibit Table during Vendor Expo (Day 1 Only-upon request).
- Recognition from the podium during the event.

# **Visionary Partner**

\$5,000

- ☐ Your company will be highlighted as the Visionary Partner, with logo placement in the program.
- Exhibit Table during Vendor Expo (Day 1 Only-upon request).
- Entry for up to two persons to Networking Reception Monday evening of the conference (upon request).
- One social media tag.

# **Elevate Partner**

# \$2,500

- ☐ Your company will be named as the Elevate Partner, with logo placement in the program.
- One social media tag thanking you for your support.

# **Legacy Partner**

\$1,000

- Your company will be named as the Legacy Partner, with your name and logo (if appropriate) placement in the program.
- One social media tag thanking you for your support.

# **In-Kind Partner**

Do you have a service or product you would like to share with conference attendees? If so, please contact mi-ace-2025-2026@star.lcc.edu to share your in-kind product and/or service ideas.

Your company will be named as an in-kind partner, with logo placement in the program.

# Traditional Partner - Any Other Amount □ Name or company name in program. □ Name or company name featured



# Elevate women in higher education on their journey to success by becoming our partner!

# 2026 Conference Sponsorship Contract and Invoice Form

Sponsorship Deadline: April 30, 2026

By selecting one of the seven sponsorship levels available, you support the advancement of women in higher education, while promoting your brand and showcasing services and/or products to colleges and universities across the state of Michigan.

Please email the completed form to mi-ace-2025-2026@star.lcc.edu. Upon receipt of form, you will be issued an invoice with payment instructions. Thank you.

Sponsoring Organization		
1 3 3		
Contact Person Name		
Address		
Email	Phone Number	
Sponsorship levels checklist		
□ Signature Partner	■ Empowerment Partner	■ Visionary Partner
■ Elevate Partner	□ Legacy Partner	□ In-Kind Partner
■ Traditional Partner		



# To pay via check

Make check payable to LCC Foundation, in memo write MI-ACE.

### Mail to:

Lansing Community College Foundation 309 N Washington Square, Suite 201 Lansing, MI 48933

# To pay via Electronic Fund Transfer (EFT)

**CASE Credit Union** 

Routing number: 272481981 Account number: 833185

Please notify us when to expect your payment.

# To pay via credit card

# Website:

lcc.edu/sponsorship\_payment

In comment section write MI-ACE.

Note transaction fee is thirty cents plus a processing fee 2.99% for MC/VISA and 3.5% for AmEx.

# **In-Kind**

Please contact mi-ace-2025-2026@star.lcc.edu if you are interested in supporting the MI-ACE Conference by way of In-Kind sponsorship. All In-Kind products must be mailed to Lansing Community College ATTN: MI-ACE Conference 2026, 411 N. Grand Avenue Lansing MI 48933, prior to April 30, 2026.

# **Inquiries**

Please send all sponsorship inquiries to the below individuals:

Dr. Cynthia Rooker
Sponsorship Coordinator
Institutional Representative
Director of Auxiliary Services,
Lansing Community College
mi-ace-2025-2026@star.lcc.edu

Lennetta B. Coney
Sponsorship Chair, MI-ACE
Women's Network
President, Foundation for Mott
Community College & Executive Director
of College and Community Advancement
lennetta.coney@mcc.edu

# **Sponsorship Guidelines**

MI-ACE conference sponsorships are available on a first-come, first-served basis.

MI-ACE reserves the right to refuse any sponsorship contingent upon review by the MI-ACE Executive Board.

MI-ACE reserves the right to refuse sponsorship after the acceptance of the application if information should come to the attention of the MI-ACE which, in the reasonable judgment of the MI-ACE, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by the MI-ACE or unfavorable to the reputation of the MI-ACE.

MI-ACE will confirm sponsorship and sponsor benefits when full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the MI-ACE's terms and conditions. All sponsorships are non-refundable.

Lansing Community College Foundation, a 501(c)(3) nonprofit organization, has agreed to receive sponsorships and donations on behalf of MI-ACE for the 2026 conference. After a donation is received, Lansing Community College will provide a receipt meeting tax exempt requirement.

# **Terms and Conditions**

MI-ACE, the conference planning host institution, and/or the conference site may specify additional terms and conditions.

# **Submissions**

- + Completed application.
- + Logo in a vector-based EPS format. Due: April 30, 2026.
- + All information can be sent via email to mi-ace-2025-2026@star.lcc.edu.

# Cancellation or Withdrawal

All sponsorships are non-refundable. If, after payment, the sponsoring organization or individual determines they can no longer sponsor the conference, the funds collected can be used toward a sponsorship at a future MI-ACE event. Failure to pay in full for the sponsorship within 45 business days prior to the event entitles the MI-ACE to cancel the sponsorship.

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