



MI-ACE Women's Network Annual Conference

# EmpowerED: Break Barriers and Influence Change

SPONSORSHIP PACKET

June 16 - 17, 2025

Kellogg Hotel and Conference Center  
219 South Harrison Road  
East Lansing, Michigan 48824

Hosted by Lansing Community College



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Dear Partners,

Michigan ACE Women's Network is part of a national network dedicated to advancing and supporting women in higher education. Established in 1978, MI-ACE is proud to be one of the pioneering state networks in the nation, and to have served as an unwavering voice for women in Michigan's higher education community for decades.

Lansing Community College will host our annual conference in 2025. The theme – EmpowerED: Break Barriers and Influence Change – promises to leave attendees ready to embrace the power within, recognize their impact, and build resilience in the face of change.

Each year, hundreds come together at this annual conference to share their triumphs and challenges in higher education, fostering growth and reflection on their journeys with a shared goal: to make a positive impact on those around them.

Thank you for your support of women in higher education. Your sponsorship not only invests in their careers but also enriches their lives. With your help, we can empower the women in our network to achieve their goals and continue to be champions for higher education.

Sincerely,

Connie Tingson Gatuz, Ph.D.  
State Chair, Michigan ACE Women's Network  
Associate Vice President, Student Life, University of Michigan

Lennetta B. Coney  
Sponsorship Chair, Michigan ACE Women's Network  
President, Foundation for Mott Community College & Executive Director

Seleana Samuel, Ed.D.  
Conference Chair, Michigan ACE Women's Network  
Senior Vice President, Lansing Community College

## Partnership Opportunities

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### Signature Partner

**\$15,000**

- ❑ Your company will be highlighted as the Signature Sponsor across all event materials. (Including email promotions, event invitations, MI-ACE website, etc.)
- ❑ Full page advertisement in electronic and printed program event.
- ❑ Named the presenting sponsor in a press release to be distributed to the Greater Lansing community, and statewide on the MI-ACE website.
- ❑ (1) table of 8 in a prominent location of your choice at the public policy luncheon.
- ❑ Opportunity to address the attendees during the event.
- ❑ Minimum of (5) five social media tags.
- ❑ Logo or advertisement (with link to the Signature Partners website) on MI-ACE homepage for one year.
- ❑ Name or logo listed as a past event sponsor on the MI-ACE webpage for one year.
- ❑ (6) tickets to Networking Reception Monday evening of the conference.
- ❑ Exhibit Table
- ❑ Social media tag thanking you for your participation.

### Empowerment Partner

**\$10,000**

- ❑ Your company will be highlighted as the Empowerment Partner across all event materials. (Including email promotions, event invitations, MI-ACE website, etc.)
- ❑ Your company name on pre and post electronic signage on the conference days.
- ❑ Opportunity to address the attendees during the event.
- ❑ (4) tickets to Networking Dinner or Reception Monday evening of the conference.
- ❑ Minimum of (2) social media tags.
- ❑ Exhibit Table
- ❑ Social media tag thanking you for your participation.

## Partnership Opportunities

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### Visionary Partner

**\$5,000**

- ❑ Your company will be highlighted as the Visionary Partner, with logo placement in the program.
- ❑ Recognition from the podium during the event.
- ❑ Exhibit Table
- ❑ (2) tickets to Networking Dinner or Reception Monday evening of the conference.
- ❑ Minimum of (1) social media tag.

### Elevate Partner

**\$2,500**

- ❑ Your company will be named as the Elevate Partner, with logo placement in the program.
- ❑ Minimum of (1) social media tag.
- ❑ One social media tag of thanks.

### Legacy Partner

**\$1,000**

- ❑ Your company will be named as the Legacy Partner, with your name and logo placement in the program.
- ❑ Social media tag thanking you for your participation.

### In-Kind Partner

Do you have a service you would like to share? We're looking for great matches!

- ❑ Various opportunities to partner in-kind are available.
- ❑ Your company will be named as an in-kind partner, with logo placement in the program.
- ❑ Your company name on pre and post electronic signage on the conference days.
- ❑ Social media tag thanking you for your participation.

### A'La Carte Package

- ❑ Logo and/or advertisement featured in the program: \$50
- ❑ Table space for advertising and promotion: \$75

## Elevate women in higher education on their journey to success by becoming our partner!

### 2025 Conference Sponsorship Contract and Invoice Form

Sponsorship Deadline: May 15, 2025

By selecting one of the six sponsorship levels available, you support the advancement of women in higher education, while promoting your brand and showcase services and/or products to colleges and universities across the state of Michigan.

Please email the completed form to [mi-ace-2025-2026@star.lcc.edu](mailto:mi-ace-2025-2026@star.lcc.edu). Upon receipt of form, you will be issued an invoice with payment instructions. Thank you.

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Sponsoring Organization

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Contact Person Name

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Address

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Email

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Phone Number

#### Sponsorship levels checklist

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|--|--|--|
| <input type="checkbox"/> Signature Partner | <input type="checkbox"/> Empowerment Partner | <input type="checkbox"/> Visionary Partner |
| <input type="checkbox"/> Elevate Partner   | <input type="checkbox"/> Legacy Partner      | <input type="checkbox"/> In-Kind Partner   |

#### Payment information

- Check payable to the "LCC Foundation" and in memo write "MI-ACE".
- Credit Card
- Money Order

## To pay via check

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Make check payable to LCC Foundation, in memo write MI-ACE.

### Mail to:

Lansing Community College Foundation  
309 N Washington Square, Suite 201  
Lansing, MI 48933

## To pay via Electronic Fund Transfer (EFT)

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### CASE Credit Union

Routing number: 272481981  
Account number: 833185

Please notify us when to expect your payment.

## To pay via credit card

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### Website:

[lcc.edu/sponsorship\\_payment](http://lcc.edu/sponsorship_payment)

In comment section write MI-ACE.

Note transaction fee is thirty cents plus a processing fee 2.99% for MC/VISA and 3.5% for AmEx.

## Elevate

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Do you still want to make a difference for women in higher education, but are unable to via the identified sponsorship levels? If so, you can elevate women by customizing your sponsorship amount at [lcc.edu/sponsorship\\_payment](http://lcc.edu/sponsorship_payment) or emailing [mi-ace-2025-2026@star.lcc.edu](mailto:mi-ace-2025-2026@star.lcc.edu) to offer in-kind donation.

## Additional contact information

Cynthia Rooker

Sponsorship Coordinator

[mi-ace-2025-2026@star.lcc.edu](mailto:mi-ace-2025-2026@star.lcc.edu)

Lennetta B. Coney

Sponsorship Chair, Michigan  
ACE Women's Network

President, Foundation for Mott  
Community College & Executive Director  
of College and Community Advancement

[lennetta.coney@mcc.edu](mailto:lennetta.coney@mcc.edu)



## Sponsorship Guidelines

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MI-ACE conference sponsorships are available on a first-come, first-served basis. MI-ACE reserves the right to refuse any sponsorship contingent upon review by the MI-ACE Executive Board. MI-ACE reserves the right to refuse sponsorship after the acceptance of the application and contract if information should come to the attention of the MI-ACE which, in the reasonable judgment of the MI-ACE, demonstrates that the proposed sponsors would be inconsistent with the principles espoused by the MI-ACE or unfavorable to the reputation of the MI-ACE.

MI-ACE will confirm sponsorship and sponsor benefits when full payment has been received and processed. Sponsors must submit a binding sponsorship application form, including acceptance of the MI-ACE's terms and conditions. All sponsorships are non-refundable.

Lansing Community College Foundation, a 501(c)(3) nonprofit organization, has agreed to receive sponsorships and donations on behalf of MI-ACE for the 2025 conference. After a donation is received, Lansing Community College will provide a receipt meeting tax exempt requirement.



## Sponsorship Guidelines

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### Terms and Conditions

Sponsor representatives must wear official name badges provided by the MI-ACE during conference events. Sponsors may display materials only in designated locations.

Sponsor contact with conference attendees must at all times be in character of a professional meeting (e.g. informative while not intrusive).

MI-ACE, the conference planning host institution, and/or the conference site may specify additional terms and conditions

### Submissions

- + Completed application.
- + Logo in a vector-based EPS format.  
Due: **May 15, 2025**.
- + All information can be sent via email to [mi-ace-2025-2026@star.lcc.edu](mailto:mi-ace-2025-2026@star.lcc.edu).

### Cancellation or Withdrawal

All sponsorships are non-refundable. If, after payment, the sponsoring organization or individual determines they can no longer sponsor the conference, the funds collected can be used toward a sponsorship at a future MI-ACE event. Failure to pay in full for the sponsorship within 45 business days (9 weeks) prior to the event entitles the MI-ACE to cancel the sponsorship.

### Display Regulations

MI-ACE reserves the right to refuse exhibit space to any applicant for any reason. The exhibitor may not display signs that are not professionally prepared or in the opinion of MI-ACE detract from the appearance of the conference.

### Limitation of Liability

The sponsor agrees to make no claim for any reason whatsoever against MI-ACE, its State Chair, Executive Board, the conference planning host institution, the conference site, or the city and/or state wherein Event is held for loss, theft, damage, destruction of goods, nor for any injury to themselves or employees while the conference is in progress, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless MI-ACE, its State Chair, its Executive Board, and the conference planning host institution against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents, or its employees.

The MI-ACE, its State Chair, Executive Board, Institutional Representatives, the conference planning host institution, or volunteers, shall not be liable for failure of the scheduled conference to be held due to fire, water damage, public emergency, strikes, other labor disputes, boycotts, cancellation of facility contracts, or acts of God beyond the power or control of MI-ACE to prevent.



## Sponsorship Guidelines

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### Assignment of Display Space

Display space will be assigned in the order in which applications and payments are received. MI-ACE reserves the right to alter the conference floor plan, and/or reassign any sponsor's space if deemed necessary.

### Limitation on Promotion and Distributions

Throughout the duration of the conference, all promotional activities and distribution of materials must be confined within the limits of the exhibit tables in the exhibit area. The playing of loud music, videos, films, or the like, or any other loud or distracting activity that could be objectionable to neighboring exhibitors is prohibited. Exhibitor warrants that all copyrighted material to be performed or played has been duly authorized or licensed by the copyright owners or their representatives and agrees to indemnify and hold MI-ACE harmless from any and all claims and expenses, including legal fees, which might arise from questions of use of any such material described above. MI-ACE is not responsible for conference site personnel, nor can the MI-ACE guarantee that the services and/or utilities promised by the hotel shall be available during the conference.

### Security

MI-ACE shall be liable for any damage or theft to the sponsor's display or property.





**ACE WOMEN'S**  
**Network™**  
**Michigan**

MI-ACE 2025 Conference Host: Lansing Community College