



THE NARRATIVE EDGE:

Building Your Leadership Legacy Through Story

*Ascend from the Sidelines &
Transform Your Professional World*

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THE CORE PHILOSOPHY: Communication as the Engine of Ascension

The “Inside-Out” Approach

Effective communication doesn't begin with the voice; it begins with the mindset.

The Goal

Moving from the safety of the sidelines to the vulnerability of the stage.

The Truth

Confidence is a muscle. We are here to build it.

Today's Roadmap

**60-Minute Journey
to Influence**

The Internal Ascent

Dismantling the "Sideline Mentality" and Imposter Syndrome

The Interpersonal Bridge

Mastering "Empathetic Assertiveness" and Verbal Scripts

The Public Platform

Mechanics of Storytelling, Body Language, and Digital Influence

The Hot Seat

Real-world roadblocks and immediate pivots

PHASE 1 • THE INTERNAL ASCEND

Silence is the Enemy of Ascension

The Sideline Mentality

Why we wait for
permission to speak

The Philosophy Shift

Your voice isn't just for you—
it's a tool to uplift others

Action: Identify your "Plot Twist."

What challenge prepared you to lead today?

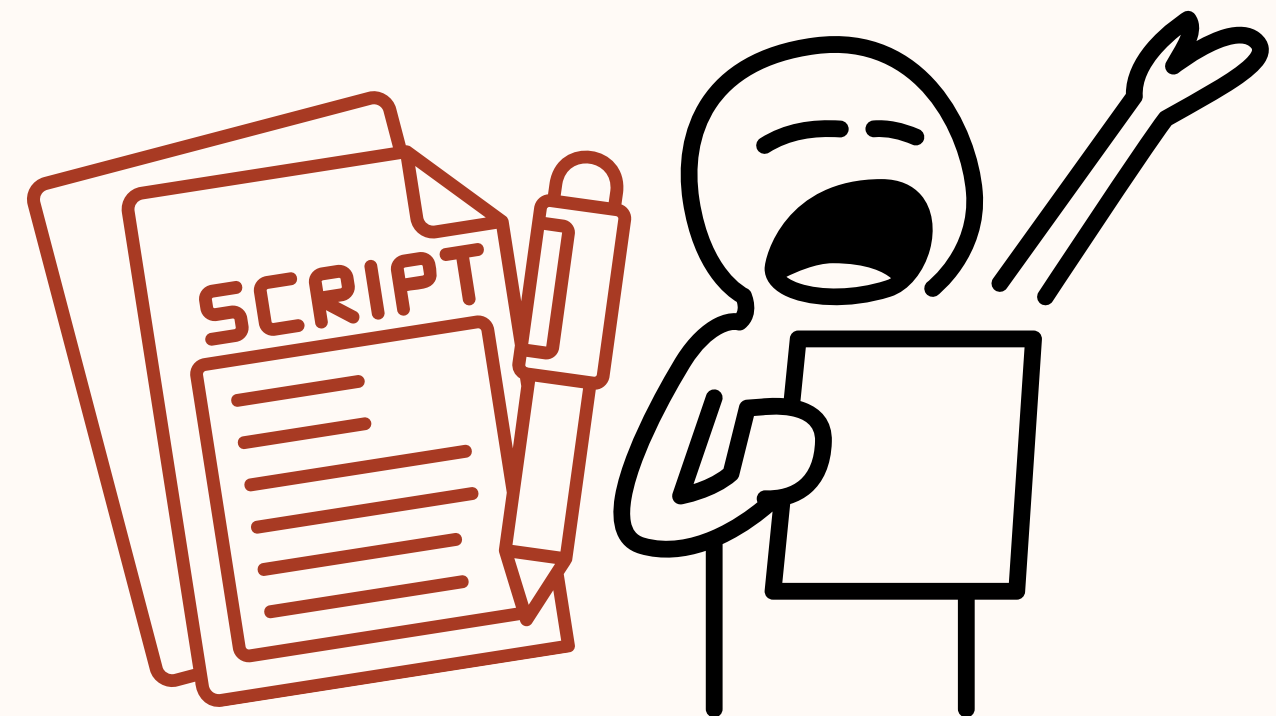
PHASE 2 • THE INTERPERSONAL BRIDGE

Tools for Empathetic Assertiveness



Breaking Barriers

How to navigate difficult conversations without shrinking back.



The Scripts

(Refer to handout)

The Scripts:

Visibility Pivot

Owning your
contributions

Empathetic Boundary

Protecting your
high-impact time

Inclusion Interruption

Bringing others
into the room

PHASE 3 • THE PUBLIC PLATFORM

The Mechanics of Influence

The Storytelling Framework

Hook → Pivot → Resolve

The Magnifier Methodology

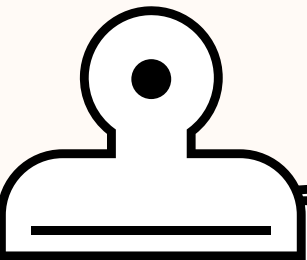
Projecting authority and authenticity (Introverts & Extroverts)

Digital Translation

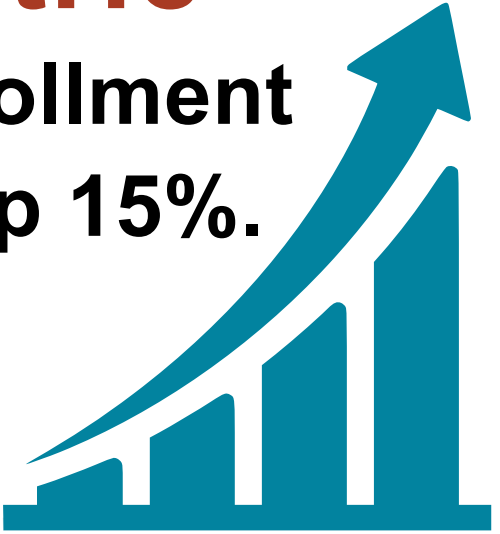
Turning in-person charisma into a digital brand that resonate

DATA VS STORY

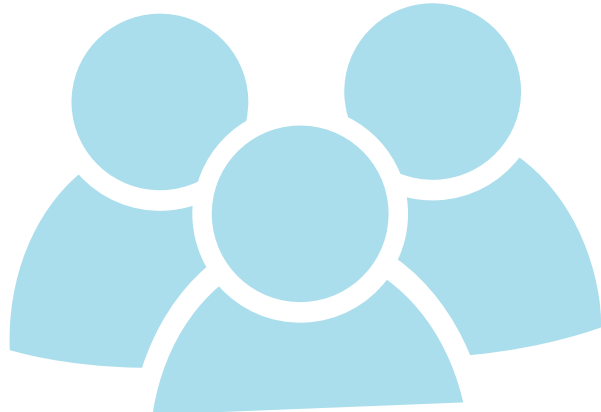
Numbers Tell, Stories Sell



The Metric
Enrollment is up 15%.



The Narrative
We opened the door for 200 first-generation students.



The Strategy

Use **data** to get the budget.

Use **stories** to get the buy-in.

The Hot Seat

Real-World Roadblocks & Elevated Pivots

The Challenge:

What communication barrier are you facing right now?

The Pivot:

Let's deconstruct it and find your "Narrative Edge" live.

YOUR ASCENSION AFFIRMATION

Stop Waiting for Permission



**I am a leader who transforms
[Environment] by using my story
of [Strength] to achieve [Result].**

Key Takeaway:

Confidence is the key to the lock of elevated communication

Let's Connect & Transform

Thank You for
Ascending with Me!

ARTWORK BY BARB WHITNEY

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**Your story is your
most valuable asset.
Use it to transform
your world.**