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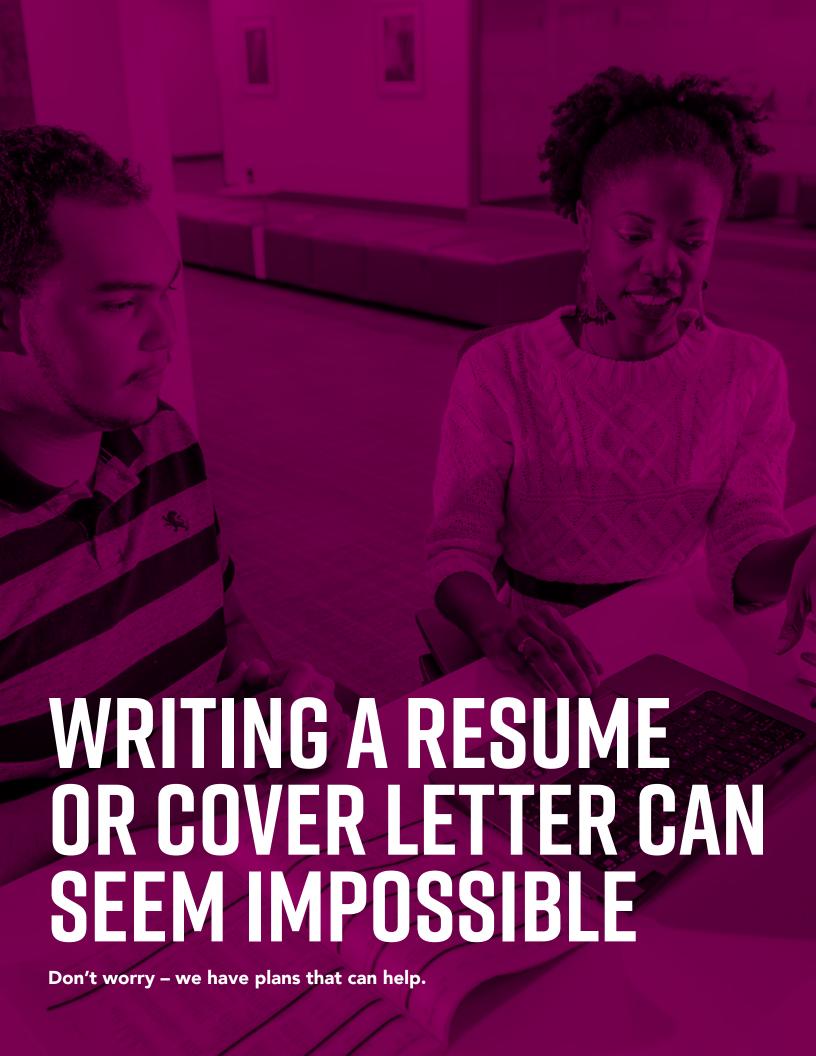
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# ABOUT LCC'S CAREER & EMPLOYMENT SERVICES (CES)

#### **Services**



#### **Student Joblink**

Your connection to employers recruiting LCC students and alumni. Search and apply for hundreds of full-time, part-time, internship, and apprenticeship positions at lcc.edu/studentjoblink.



#### **Individual Appointments**

Meet with a career advisor to start exploring careers, working on your professional documents, including a resume and cover letter, developing interview skills, starting your job search, and much more.

To schedule an appointment call (517) 483-1172 or stop by the Career Center located in the Gannon Building.



### **Special Events**

CES offers a variety of careerrelated special events each semester. From job fairs to company tours, visit lcc.edu/ces or stop by the Career Center for the latest schedule of special events.

# Resume, Cover Letter & Career-Related Materials

Whether you're looking for your first job, searching for an internship, have years of experience, or are changing careers — everyone needs an up-to-date résumé. Creating a package for each job application that includes a customized resume and cover letter, references and more helps you establish and promote your brand effectively.

#### Ready to get started?

Call us at (517) 483-1172 or stop by the Career Center in the Gannon Building.



# **GET NOTICED**

A resume is your gateway to a job interview, connecting your academics, volunteer experiences, extra-curricular activities, jobs and internships to the position requirements and qualifications. Your resume should be customized, clear, and concise, marketing your value to a potential employer. Start building a dynamic resume using these 4 steps.

## Got experience?

Create a list of all education, certifications, internships, full- and part-time jobs, volunteer experiences, and campus involvements. Draw from these to create content for your resume. Remember to use academic projects to illustrate your skills.

# Format and Style.

What resume format and style you choose will depend on your skills and experiences. Choose the format that best showcases your unique value and is accepted in the industry to which you're applying. Consistent formatting and correct grammar are musts.

## Resume Language.

Resumes have a unique language. Use action verbs to create bold statements clearly describing the experience you have gained on-the-job or in the classroom. Make your statements stand out by using bullet points to highlight specific results and achievements.

#### **Customize it!**

Customize your resume to each position you're considering. Look at the keywords in the position description and consider how you can tie them into your resume.



# **ACCOMPLISHMENT STATEMENTS**

Accomplishment statements can be used for resumes, cover letters, LinkedIn profiles, or in other professional communication.

Before	After	Try on your own
Assisted with new student orientation.	Represented LCC during orientation, leading activities and tours for groups of 30 new students and their families three times a week.	
Delivered meals to families with ill children.	Recruited, organized, and supervised a team of 10 volunteers who plan, prepare, and serve a meal to approximately 30 families of ill children bi-weekly.	
Processed customer purchases.	Balanced cash drawer with 95% accuracy after completing Lead Cashier Training.	
Started social media sites for events.	Increased participation at events by 20% on average by implementing use of social networking sites such as Instagram and Facebook.	

# **ACTION VERBS**

An engaging and vibrant vocabulary is essential for creating a resume that stands out. Use these examples to make your efforts count.

### **COMMUNICATION**

addressed advised aided arranged articulated authored clarified communicated completed composed conceived conducted consulted contributed cooperated coordinated corresponded debated defined directed displayed drafted edited

enlisted explained formulated influenced informed inspired interpreted interviewed lectured marketed mediated moderated motivated persuaded presented promoted recruited represented suggested summarized supervised updated

# HELPING

accompanied advised assisted assessed attended cared for clarified coached coordinated counseled delivered demonstrated developed diagnosed educated engaged facilitated furnished mentored overcame provided referred served

#### **TEACHING**

adapted advised clarified coached coordinated educated explained guided influenced informed inspired instructed served trained transformed

#### **FINANCIAL**

administered allocated analyzed appraised audited balanced budgeted calculated compiled developed doubled

earned financed forecasted formulated invested managed marketed prepared projected targeted tracked

### **TECHNICAL**

administered analyzed assembled built calculated calibrated computed conducted configured constructed created designed determined

developed installed led maintained manufactured operated overhauled oversaw programmed simulated tested troubleshot utilized

#### **MANAGEMENT**

accomplished acquired achieved administered analyzed appointed assessed assigned chaired coached consulted contracted controlled coordinated delegated developed directed established evaluated examined exceeded executed

implemented improved increased initiated led managed marketed negotiated organized prepared prioritized produced promoted recommended reconciled recruited reviewed supervised targeted trained transformed

#### **ADMINISTRATIVE**

accelerated accomplished administered approved arranged classified completed correlated delegated developed documented maintained managed

operated organized prepared prioritized provided purchased recorded resolved retrieved screened streamlined structured systematized

#### **CREATIVE**

acted
adapted
composed
conceived
conceptualized
crafted
created
customized
designed
developed
directed
fashioned
formulated
founded
generated

illustrated improvised initiated innovated integrated invented marketed originated performed problem-solved revitalized shaped synthesized

### RESEARCH

calculated
cataloged
clarified
collected
computed
correlated
critiqued
diagnosed
discovered
evaluated
examined
experimented

extrapolated gathered identified inspected investigated monitored observed organized proved surveyed tested



#### First Year Student

**Combination Format** 

# **Lenny Leader**

leaderL@mail.lcc.edu | (517) 483-1957 | linkedin.com/lennyleader

#### **SKILLS**

**Promotions:** Developing promotional flyers, posters, and ads

Social Media: Twitter, Facebook, and LinkedIn

Technology: Researching using the internet and experienced using Microsoft Office Word, PowerPoint, and E

**Data Entry/Typing**: Type 55 wpm with good accuracy

Customer Relations: Providing customer service face-to-face, via email, and by phone and leading tours

General Office Skills: Answering phone calls, filing, faxing, scanning, copying, and providing inventory support

#### **EDUCATION**

Associate of Business Degree in Marketing

Cum. GPA: 3.74/4.0 Dean's List: Fall 2020 Lansing Community College, Lansing

Anticipated May 2

Sept. 2020-Present

Team Project - Marketing Management Course: Worked on team with 3 peers. Created a business proposal for a local start-up marketing firm. Proposal included recommendations regarding budget, company logo, and specific marketing plans and strategies. Created PowerPoint and presented plan to entrepreneur and class. (Project Grade:

**EXPERIENCE** 

Lansing Community College, Lansing, MI

- Develop promotional flyers and brochures to market upcoming events and opportunities
- Lead campus tours for prospective students and accompanying family members
- Assist Orientation Programs team with set-up, check-in, presentations, activities, and clean-up
- Greet and check-in customers, answer phone calls, and schedule appointments
- Enter data into online appointment scheduling system

Student Employee, Center for Academic & Career Pathways

- Scan confidential documents
- · Complete special projects as assigned

Member, American Marketing Association

Sales & Marketing Assistant (Seasonal)

Williamston Theatre, Williamston, MI

Summers of 2018, 2019, 2020

• Sold tickets for summer performances and assisted with theatre admission

- Created promotional flyers, posters, and ads about upcoming plays

• Answered phone calls and responded to inquiries from the general public

LCC Chapter, Lansing, MI Aug. 2020-Present

- Assist with fundraising events and have helped raise over \$2,000
- · Participate in several volunteer community service outings annually

Include professional memberships and any leadership roles you have held.

format resumes use a mix of traditional and functional formats. Starting with a skills section can be very effective when applying for internships, clerical jobs, or other jobs that are hands-on oriented (such as in Dental Hygiene).

Listing relevant

class projects

can tie your

to real world

applications

and highlight

transferable skills.

classroom knowledge

**ACTIVITIES** 

lcc.edu/ces

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phone number Address and LinkedIn profile are optional

Combination

 Include name, email, and

**CONTACT** INFORMATION

#### First Year Student

#### **George-Anne Genius**

(517) 483-1957 • georgeannegenius@gmail.com • linkedin.com/gagenius

The functional format lists skills, duties, and achievements by functional area (Examples: customer service, marketing, communication, or childcare)

#### **EDUCATION**

Associate of Arts - Education, Lansing Community College, Lansing, MI, anticipated May 2022

- Cum GPA: 3.76/4.0
- Familiar with Microsoft Office Word, Excel, and PowerPoint
- Preparing to transfer to pursue a bachelor's degree in Elementary Education
- Relevant Courses: Child Growth and Development 0-10 Years, Introduction to Education, Introduction to Psychology, Educational Psychology, Math for Elementary Teachers I & II, and Composition I & II

#### **SKILLS & EXPERIENCE**

#### Teacher/Classroom Assistance

- Assisted teacher with teaching and conducting Sunday school class of 1st-graders weekly.
- · Assisted with instruction, crafts activities, and snack-times.
- Prepared and implemented several class lessons and activities.

#### Childcare

- Provide childcare to area families with children ranging from infants through 13 year olds.
- Prepare and serve meals, administer medications, and bathe children as requested by parents
- Plan, implement, and supervise a diversity of activities.
- Take children on outings to Potter Park Zoo, Impression 5 Science Center, and other sites.
- Provide basic tutoring and assistance as needed for homework completion.

#### Fundraising/Membership & Event Planning/Coordination

- Assist with bi-annual membership drives and fundraisers, including Scholastic Book Fairs. Have helped raise over \$5,000.
- Assist with planning, coordinating, and conducting student club events and activities.
- Assisted with administration of sports events for youth with intellectual disabilities.
- Monitored field play. Helped set up and clean up.

#### **WORK HISTORY**

Childcare Provider (self-employed, part-time), Lansing, MI, 2016-Present Youth Summer Events Volunteer, Special Olympics Michigan, Ingham County, MI, 2019, 2020 Teacher Assistant, a local church, Lansing, MI, 2018-2020

#### **ACTIVITIES**

Member, Future Teachers Club, Lansing Community College, Lansing, MI, 2020-Present

Member, Women's Basketball Team, Lansing Community College, Lansing, MI, 2020-Present

 Participate as athlete on college basketball team while attending school full-time and working approximately 15 hours per week.

**EDUCATION** 

name, location, major, and graduation date. High School

• Include school

- shouldn't be listed after your first year of college
- List your highest degree level first, unless you're changing careers and are pursuing a more relevant degree now

A functional skills format is often a good choice for persons with little or no relevant work experience, employment gaps, and/or brief periods of employment.

#### **ACTIVITIES**

 List activities including involvement in student clubs and athletics

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#### **Second-year Student**

**Traditional Format** 

## **Angelina Armstrong**

(517) 483-1957 • armstrong25@mail.lcc.edu

A traditional format resume includes an Education section and an Experience section. This format shows career progression and is liked by employers in conservative, traditional career fields.

#### **EDUCATION**

#### A.A.S. - Nursing - RN Option

Lansing Community College, Lansing, MI

- 3.74/4.0 GPA
- President's List or Dean's List every semester
- Recipient, LCC Foundation Scholarship, 2019-2020 and 2020-2021
- Familiar with XXXXXXXX software (used at Sparrow Hospital), YYYYYYYYYY software (used at McLaren Hospital), and Microsoft Office Word, Excel, and PowerPoint

Use caution when listing your GPA. In general, only include a GPA that is 3.4 or higher.

#### **CLINICAL EXPERIENCE**

Student Nurse, Sparrow Hospital, Lansing, MI

**Rotations:** Cancer Center, FastCare, Neurosciences, Orthopedic Service, Rehabilitation, and Women's Services

Student Nurse, McLaren of Greater Lansing, Lansing, MI

**Rotations:** Cardiology Services and Emergency Services

Aug. 2020 - Dec. 2

Jan. 2021 - May 20

Expected May 2021

#### **ADDITIONAL EXPERIENCE**

Hospice Volunteer, Hospice of Greater Lansing, Lansing, MI

Sept. 2019 - Aug. 3

- Assisted with providing personal care, comfort, and support to patients.
- Provided companionship, including talking with and reading to patients.
- Completed Volunteers Training Program comprised of 28 hours of training.

Crew Member, McDonald's, Lansing, MI

Feb. 2019- Aug. 2019

- Greeted customers. Took and filled orders.
- Balanced cash drawer at end of shift.
- · Assisted team in maintaining cleanliness of facility.
- Followed food safety and sanitation regulations.
- Multi-tasked well in fast-paced, high customer volume environment.

#### **ACTIVITIES**

Treasurer, Lansing Community College Student Nursing Association

2020-Present

- Manage association funds obtained from membership fee payments, donations, and fundraisers.
- Oversee purchases. Manage bookkeeping. Record account payables and receivables.
- Participate in community service outreach activities.

Member, Lansing Community College Student Nursing Association

2019-Present

- Assist in planning, organizing, and conducting fundraising and career-related events.
- Help arrange community service outreach at assisted living centers and non-profit sites.

Include leadership roles both in student groups and volunteer experiences. Employers look for candidates with leadership experience. When listing experience, include:

- The job title
- Name of the company/ organization
- City and State
- The time period you worked

#### **Graduating Student**

**Combination Format** 

#### Caren M. Caring

(517) 483-1957 | CaringC@gmail.com

Starting with a summary that matches the needs of the position can generate employer interest in your resume.

#### **QUALIFICATION HIGHLIGHTS –**

- Completing 210 hours of internship experience at Ele's Place (center for grieving youth)
- Part-time paid child care. Boys Club/Girls Club. and homeless shelter experience
- Dependable, responsible, patient, flexible, and compassionate worker with high stress tolerance and strong communication, organizational, planning, interpersonal, and analytical skills

#### **EDUCATION**

#### **Associate in Applied Science in Human Services**

Lansing Community College, Lansing, MI

- Cum GPA: 3.58/4.00
- Dean's List: Every semester Fall 2017-Fall 2018
- Select Courses: Intro. to Human Services, Intro. to Human Aging, Intro. to Psychology, Child Abuse and Neglect, The Family: Addictions/Violence, and Personal Dynamics/Interviewing

Highlighting relevant courses concepts you are familiar with. This can help when you have limited experience and/ or when you are applying

#### **EXPERIENCE** -

#### **Practicum Student**

Ele's Place, Lansing, MI

 Conduct weekly support group for 15 grieving youth ages 7-10, applying strong listening, group dynamics/facilitation, and time management skills

Create and implement ice-breakers and activities, and facilitate group discussion and interaction

- Conduct intake interviews with youth and family members and maintain confidential records
- Assist with planning and administration of fundraisers and special projects
- Receive and engage in supervision weekly to discuss issues and approaches
- Attend and participate actively in weekly staff meetings
- Completed 26 hours of grief group training

#### "Buddy" (Volunteer)

2019-Present

Anticipated May 20

Sept. 2020 - May 20

Boys Club/Girls Club, Lansing, MI

- Serve as "buddy" (mentor) to an 11 year old girl
- · Communicate by phone at least twice per month and interact with youth at least once a month in doing a planned activity
- · Role model behaviors, teach values, listen to concerns, and express empathy
- Facilitate positive problem-solving and resolution

2015-Present Child Care Worker

Self-employed/Part-time, Lansing, MI

- · Provide child care to two area families with children ranging in age from infant through 13 years
- Prepare and serve meals and snacks, clean dishes, and tidy up kitchen
- Administer medications and bathe children as requested by parents
- Assist younger children with personal care needs, including dressing, grooming, and bathroom support
- Provide basic homework tutoring as needed, activities, and occasional outings

2018-2019

Haven House, Lansing, MI

- Served meals to individuals and families at a shelter and assisted with clean-up
- Applied food sanitation standards

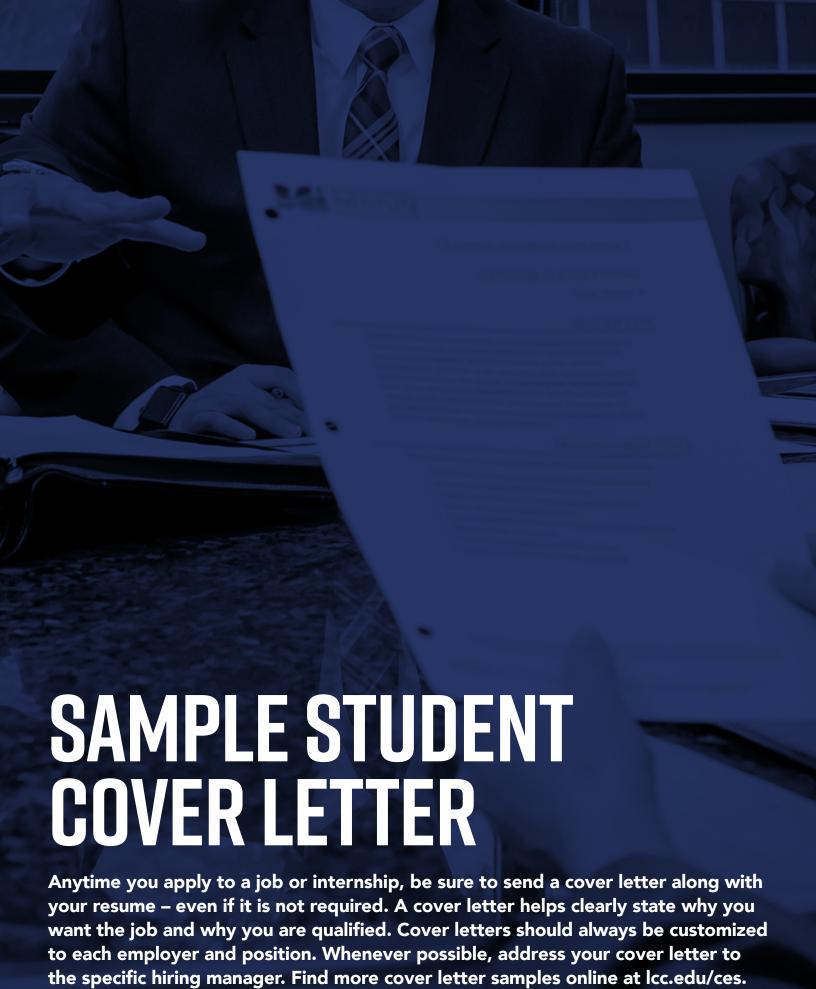
can showcase what to internships.

For each position you have held consider what work tasks you have performed, the populations you have served, and if you have worked independently, on teams, or both.

**Brand Yourself** 14

# **RESUME CHECKLIST**

1 to 2 pages in length
Used 10-12 font for main body text and larger font sizes for the rest
Resume is tailored to the position for which I'm applying using keywords
Clear, well-organized, and easy to read
Consistent in formatting, font, and content
Included my current contact information in the resume header
Left an objective off or included one tailored to the specific job title, job ID#, and company
Checked resume for proper spelling, grammar and punctuation
Used category headings such as Education, Experience, Skills, or Community Service
Used action verbs and accomplishment statements
Used present tense for current roles and past tense for previous roles
Included both technical (hard) skills and transferable (soft) skills
Had my resume reviewed by Career & Employment Services



Follow a standard business format. Left block format is simple and clean.

### Caren M. Caring

422 N. Washington Square, Lansing, MI 48901 (517) 483-1957 | CaringC@gmail.com

April 15, 2020

Hiring Manager Samaritas 8131 E. Jefferson Avenue Detroit, MI 48214

Dear Hiring Manager,

I wish to be considered for the Social Worker Assistant position (Requisition Number: 2018-2781) at Samaritas. My Human Services education and practicum experience at a non-profit organization staffed with several social workers and others who provide services to youth and families have prepared me well for this position.

I expect to graduate from Lansing Community College in Lansing, MI in May 2020 with an Associate in Applied Science Degree in Human Services, In addition to taking introductory courses in Human Services, Social Work, Psychology, Adult Aging, and Sociology, I also completed courses about communication, personal dynamics and interviewing, child abuse and neglect, addiction and violence in families, and substance abuse. I have gained a well-rounded Human Services education. In addition, I am gaining practical hands-on experience through a 🛌 required two-semester practicum. I am doing my internship at Ele's Place, a non-profit organization that serves children and youth who have experienced some loss of human life, usually loss of a family member, relative, or friend. I have been supervised and mentored by an experienced social worker. I have gained exposure to the daily operations, as well as policies and procedures regarding a wide range of functions, including intake and exit interviews, running support groups, providing counseling, documenting cases, preparing case reports, and making referrals. I have been developing a file of area resources throughout my practicum. In addition, I have been able to observe social workers supervising children during appointments, documenting observations and progress of youth, and entering case notes into a computer system. I have also learned how to obtain court reports, school reports, birth records, and other documents from other agencies or offices. In addition, my supervisor has been educating me about report writing and home evaluations. We have also discussed a variety of ethical issues and how to develop treatment plans.

I am an attentive listener, good at asking relevant questions, empathic, compassionate and caring. I relate well to youth and families, as noted by my supervisor in my practicum evaluations. I am observant, flexible, and practical, and am able to apply common sense and quick problem solving, and take appropriate action in an immediate situation for which help is needed. Furthermore, I have the data entry/computer skills you are seeking, a valid driver's license, a good driving record, and basic Spanish skills. I am providing you with a copy of my resume.

Thank you for your consideration of my application. I am very enthusiastic about this job and the prospect of interviewing for this position, for it would draw upon the skills and experience I am gaining in my practicum and I like the mission of Samaritas. The mission fits well with my career goals and professional philosophy of providing a continuum of care and fostering a diverse and inclusive environment. I can be reached at (517) 483-1957 or CaringC@gmail.com, and look forward to hearing from you.

Sincerely,

Caren M. Caring

Caren M. Caring

Specify some of your key strengths, skills, and qualities and mention a specific achievement that shows you applied them successfully. INTRODUCTORY PARAGRAPH

The first paragraph should include why you are writing. A marketing yourself sentence can encourage employer interest in you as a candidate.

MARKETING YOURSELF PARAGRAPH

The second paragraph is used to relate your skills, experience, and passion to the needs of the prospective employer. Sometimes a second marketing paragraph is helpful.

CONCLUDING PARAGRAPH

Always thank the employer and indicate if you look forward to hearing from or if you will contact the employer.

# PROFESSIONAL COMMUNICATION TIPS

Every interaction with a potential employer is a chance to put your best foot forward. Using professional communication skills, whether in-person, via email, or over the phone can help employers see you as a qualified future employee.

# **Email Tips**



- Use a professional email address that you check often.
- Keep it focused. Make sure your message has a clear purpose or call to action. Long or rambling emails can be a turn-off.
- Mind your manners. Use "please" and "thank you" when making requests.
- Proofread before sending.
   Use spellcheck and re-read for grammar and clarity.

# Phone/Voicemail Set-Up



If your resume or job application includes your phone number, make sure you are prepared to answer calls or have an appropriate voicemail set up. Having a voicemail box that is full could lead to a missed opportunity when employers try to reach you.

Answer the phone professionally and speak clearly if you do not recognize the phone number. It could be someone trying to connect with you about a job or internship.

# **Digital Portfolios**



Some industries expect candidates to have an online presence or digital portfolio showcasing their work. Jobs in journalism, art, digital media, or marketing may request or require candidates to share examples of their work as part of the interview process.

# References



- References don't belong on your resume. Employers will request them or have you upload them as part of the application process.
- The format of a references page can match your resume, using the same header, font and margins.
- Formal references are people who know your "professional" work – usually not family or close friends.
- Be ready to provide three to five professional references, including name, title, and contact information.
- Always ask someone if it's OK to use them as a reference **before** sharing their contact information with employers.

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# Thank You Notes



- Sending a thank you note after an interview can leave a positive impression and set you apart from other candidates.
- A thank you note can be a formal letter, email, or written note-card. It should be sent out within 24-48 hours after the interview.
- Stick to professional topics related to the position, what you discussed during the interview, or any additional insight that could add value after your interview.

# Transcripts



Employers will often request official or unofficial transcripts as part of the application process.

Each school has its own process for requesting transcripts. Contact your school's Registrar's Office for more information about transcripts.

# **Online Personal Branding**

Employers and professionals use social media. Employers are likely to research you on social media sites before you even come in for an interview. Be sure to check your privacy settings and ensure that what you are posting represents you in a positive and professional way. Also consider using social media to build your professional network, find career-related groups, and search for jobs.



#### LinkedIn

Research and connect with employers, professionals, and job opportunities. Highlight your skills, experiences, and education in your profile.



#### Instagram

A visual-based platform, Instagram could be an ideal way for visual artists or creatives to share their work and network with other inspiring social media influencers.



#### **Twitter**

Follow and participate in trending conversations. Build your network and build your brand online.



#### **Facebook**

Can be used professionally but is often a more personal site.

**Others:** The list of social media sites is infinite. Check your career industry for popular social media sites where you can build your brand and network with industry professionals.







FOR MORE INFORMATION Lansing Community College 411 N. Grand Ave. Lansing, MI 48933

Career & Employment Services
Room 2219 Gannon Building
517-483-1172 | cesjoblink@lcc.edu
lcc.edu/ces

Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1870; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.