



CONTENTS

ABOUT LCC CES & LCC CES SERVICES

05 | GET NOTICED

07 ACCOMPLISHMENT STATEMENTS

09 ACTION VERBS

SAMPLE STUDENT RESUMES

RESUME CHECKLIST

SAMPLE STUDENT COVER LETTER

PROFESSIONAL COMMUNICATION TIPS



WRITING A RESUME OR COVER LETTER CAN SEEM IMPOSSIBLE

Don't worry - we have plans that can help.

ABOUT LCC'S CAREER & EMPLOYMENT SERVICES (CES)

Services

Student JobLink

Your connection to employers recruiting LCC students and alumni. Search and apply from among hundreds of full-time, part-time, internship, and apprenticeship positions on the **Student JobLink website**.

Individual Appointments

Meet with a career advisor to start exploring careers, working on your professional documents, including a resume and cover letter, developing interview skills, starting your job search, and much more.

Options for scheduling an appointment:

Currently or recently enrolled students may self-schedule an appointment.

- Go to LCC Student JobLink. You will need to log in using your username and password. Note: This link is listed in the Individual Appointments section of the CES website home-page.
- Choose Career Advising Appt on the navigation bar and Request New Appointment.
- 3. Use filters and choose Check Availability, select your requested time slot, and Submit Request.
- Appointment confirmation and reminder emails will be sent to you. Be sure to check your LCC emails.

Call (517) 483-1172 or stop by the Career Center located in the Gannon Building.

Special Events

CES offers a variety of careerrelated special events each semester. Some are offered virtually. From job fairs to company tours, visit the CES website or stop by the Career Center for the latest schedule of special events.

Resume, Cover Letter & Career-Related Materials

Whether you're looking for your first job, searching for an internship, have years of experience, or are changing careers — everyone needs an up-to-date résumé. Creating a package for each job application that includes a customized resume and cover letter, references and more helps you establish and promote your brand effectively.

Ready to get started?

Call us at (517) 483-1172 or stop by the Career Center in the Gannon Building, Room 2219.



YOUR STORY IS POWERFUL

A great resume makes your past work for your future.

GET NOTICED

A resume is your gateway to a job interview, connecting your academics, volunteer experiences, extra-curricular activities, jobs and internships to the position requirements and qualifications. Your resume should be customized, clear, and concise, marketing your value to a potential employer. Start building a dynamic resume using these 4 steps.

Got experience?

Create a list of all education, certifications, internships, full- and part-time jobs, volunteer experiences, and campus involvements. Draw from these to create content for your resume. Remember to use academic projects to illustrate your skills.

Format and Style.

What resume format and style you choose will depend on your skills and experiences. Choose the format that best showcases your unique value and is accepted in the industry to which you're applying. Consistent formatting and correct grammar are musts.

Resume Language.

Resumes have a unique language. Use action verbs to create bold statements clearly describing the experience you have gained on-the-job or in the classroom. Make your statements stand out by using bullet points to highlight specific results and achievements.

Customize it!

Customize your resume to each position you're considering. Look at the keywords in the position description and consider how you can tie them into your resume.



PRESENT YOUR ACCOMPLISHMENTS

Strong statements and confident writing make for bold and effective career materials.

ACCOMPLISHMENT STATEMENTS

Accomplishment statements can be used for resumes, cover letters, LinkedIn profiles, or in other professional communication.

Before	After	Try on your own
Assisted with new student orientation.	Represented LCC during orientation, leading activities and tours for groups of 30 new students and their families three times a week.	
Delivered meals to families with ill children.	Recruited, organized, and supervised a team of 10 volunteers who plan, prepare, and serve a meal to approximately 30 families of ill children bi-weekly.	
Processed customer purchases.	Balanced cash drawer with 95% accuracy after completing Lead Cashier Training.	
Started social media sites for events.	Increased participation at events by 20% on average by implementing use of social networking sites such as Instagram and Facebook.	

ACTION VERBS

An engaging and vibrant vocabulary is essential for creating a resume that stands out. Use these examples to make your efforts count.

Communication

addressed advised aided arranged articulated authored clarified communicated completed composed conceived conducted consulted contributed cooperated coordinated corresponded debated defined directed displayed drafted

enlisted explained formulated influenced informed inspired interpreted interviewed lectured marketed mediated moderated motivated persuaded presented promoted recruited represented suggested summarized supervised updated

Helping

edited

accompanied advised assisted assessed attended cared for clarified coached coordinated counseled delivered demonstrated

developed diagnosed educated engaged facilitated furnished mentored overcame provided referred served

Teaching

adapted advised clarified coached coordinated educated explained guided influenced informed inspired instructed served trained transformed

Financial

administered allocated analyzed appraised audited balanced budgeted calculated compiled developed doubled

earned financed forecasted formulated invested managed marketed prepared projected targeted tracked

Technical

administered
analyzed
assembled
built
calculated
calibrated computed
conducted
configured
constructed
created
designed
determined
developed

installed led maintained manufactured operated overhauled oversaw programmed simulated tested troubleshot utilized

Management

accomplished acquired achieved administered analyzed appointed assessed assigned chaired coached consulted contracted controlled coordinated delegated developed directed established evaluated examined exceeded

implemented improved increased initiated led managed marketed negotiated organized prepared prioritized produced promoted recommended reconciled recruited reviewed supervised targeted trained transformed

Administrative

executed

accelerated accomplished administered approved arranged classified completed correlated delegated developed documented maintained managed

operated organized prepared prioritized provided purchased recorded resolved retrieved screened streamlined structured systematized

Creative

acted
adapted
composed
conceived
conceptualized
crafted
created
customized
designed
developed
directed
fashioned
formulated
founded

generated
illustrated
improvised
initiated
innovated
integrated
invented
marketed
originated
performed
problem-solved
revitalized
shaped
synthesized

Research

calculated
cataloged
clarified
collected
computed
correlated
critiqued
diagnosed
discovered
evaluated
examined
experimented

extrapolated gathered identified inspected investigated monitored observed organized proved surveyed tested



SAMPLE STUDENT RESUMES

Use the following materials and helpful hints and tips to energize your own brand.

First Year Student

Combination Format

Lenny Leader

leaderL@mail.lcc.edu | (517) 483-1957 | linkedin.com/lennyleader

SKILLS

Promotions: Developing promotional flyers, posters, and ads

Social Media: Twitter, Facebook, and LinkedIn

Technology: Researching using the internet and experienced using Microsoft Office Word, PowerPoint, and E

Data Entry/Typing: Type 55 wpm with good accuracy

Customer Relations: Providing customer service face-to-face, via email, and by phone and leading tours General Office Skills: Answering phone calls, filing, faxing, scanning, copying, and providing inventory support

EDUCATION

Associate of Business Degree in Marketing

Cum. GPA: 3.74/4.0 Dean's List: Fall 2020 Lansing Community College, Lansing

Anticipated May 2

Team Project - Marketing Management Course: Worked on team with 3 peers. Created a business proposal for a local start-up marketing firm. Proposal included recommendations regarding budget, company logo, and specific marketing plans and strategies. Created PowerPoint and presented plan to entrepreneur and class. (Project Grade:

EXPERIENCE

Student Employee, Center for Academic & Career Pathways

Lansing Community College, Lansing, MI Sept. 2020-Present

- Develop promotional flyers and brochures to market upcoming events and opportunities
- Lead campus tours for prospective students and accompanying family members
- Assist Orientation Programs team with set-up, check-in, presentations, activities, and clean-up
- Greet and check-in customers, answer phone calls, and schedule appointments
- Enter data into online appointment scheduling system
- Scan confidential documents
- · Complete special projects as assigned

Sales & Marketing Assistant (Seasonal)

Williamston Theatre, Williamston, 1

Summers of 2018, 2019, 20

- Sold tickets for summer performances and assisted with theatre admission
- Created promotional flyers, posters, and ads about upcoming plays
- Answered phone calls and responded to inquiries from the general public

class projects can tie your classroom knowledge to real world and highlight

transferable skills.

Listing relevant

ACTIVITIES

Member, American Marketing Association

LCC Chapter, Lansing, MI Aug. 2020-Present

- Assist with fundraising events and have helped raise over \$2,000
- · Participate in several volunteer community service outings annually

Include professional memberships and any leadership roles you have held.

format resumes use a mix of traditional and functional formats. Starting with a skills section can be very effective when applying for internships, clerical jobs, or other jobs that are hands-on oriented (such as in Dental Hygiene).

CONTACT INFORMATION

> • Include name, email, and phone number

 Address and LinkedIn profile

are optional

Combination

lcc.edu/ces

11

First Year Student

Functional Format

George-Anne Genius

(517) 483-1957 • georgeannegenius@gmail.com • linkedin.com/gagenius

The functional format lists skills, duties, and achievements by functional area (Examples: customer service, marketing, communication, or childcare)

EDUCATION

Associate of Arts - Education, Lansing Community College, Lansing, MI, anticipated May 2022

- Cum GPA: 3.76/4.0
- Familiar with Microsoft Office Word, Excel, and PowerPoint
- Preparing to transfer to pursue a bachelor's degree in Elementary Education
- Relevant Courses: Child Growth and Development 0-10 Years, Introduction to Education, Introduction to Psychology, Educational Psychology, Math for Elementary Teachers I & II, and Composition I & II

SKILLS & EXPERIENCE

Teacher/Classroom Assistance

- Assisted teacher with teaching and conducting Sunday school class of 1st-graders weekly.
- Assisted with instruction, crafts activities, and snack-times.
- Prepared and implemented several class lessons and activities.

Childcare

- Provide childcare to area families with children ranging from infants through 13 year olds.
- Prepare and serve meals, administer medications, and bathe children as requested by parents
- Plan, implement, and supervise a diversity of activities.
- Take children on outings to Potter Park Zoo, Impression 5 Science Center, and other sites.
- Provide basic tutoring and assistance as needed for homework completion.

Fundraising/Membership & Event Planning/Coordination

- Assist with bi-annual membership drives and fundraisers, including Scholastic Book Fairs. Hav helped raise over \$5,000.
- Assist with planning, coordinating, and conducting student club events and activities.
- Assisted with administration of sports events for youth with intellectual disabilities.
- Monitored field play. Helped set up and clean up.

WORK HISTORY

Childcare Provider (self-employed, part-time), Lansing, MI, 2016-Present Youth Summer Events Volunteer, Special Olympics Michigan, Ingham County, MI, 2019, 2020 Teacher Assistant, a local church, Lansing, MI, 2018-2020

ACTIVITIES

Member, Future Teachers Club, Lansing Community College, Lansing, MI, 2020-Present

Member, Women's Basketball Team, Lansing Community College, Lansing, MI, 2020-Present

 Participate as athlete on college basketball team while attending school full-time and working approximately 15 hours per week.

A functional skills format is often a good choice for persons with little or no relevant work experience, employment gaps, and/or brief periods of employment.

EDUCATION

- Include school name, location, major, and graduation date.
- High School shouldn't be listed after your first year of college
- List your highest degree level first, unless you're changing careers and are pursuing a more relevant degree now

ACTIVITIES

 List activities including involvement in student clubs and athletics

Second-year Student

Traditional Format

Angelina Armstrong

(517) 483-1957 • armstrong25@mail.lcc.edu

A traditional format resume includes an Education section and an Experience section. This format shows career progression and is liked by employers in conservative, traditional career fields.

EDUCATION

A.A.S. - Nursing - RN Option

Lansing Community College, Lansing, MI

- 3.74/4.0 GPA
- President's List or Dean's List every semester
- Recipient, LCC Foundation Scholarship, 2019-2020 and 2020-2021
- Familiar with XXXXXXXX software (used at Sparrow Hospital), YYYYYYYYYY software (used at McLaren Hospital), and Microsoft Office Word, Excel, and PowerPoint

Use caution when listing your GPA. In general, only include a GPA that is 3.4 or higher.

CLINICAL EXPERIENCE

Student Nurse, Sparrow Hospital, Lansing, MI

Rotations: Cancer Center, FastCare, Neurosciences, Orthopedic Service, Rehabilitation, and Women's Services

Student Nurse, McLaren of Greater Lansing, Lansing, MI

Rotations: Cardiology Services and Emergency Services

experience, include:

• The job title

When listing

- Name of the company/ organization
- City and State
- The time period you worked

ADDITIONAL EXPERIENCE

Hospice Volunteer, Hospice of Greater Lansing, Lansing, MI

- Sept. 2019 Aug. 2
- Assisted with providing personal care, comfort, and support to patients. Provided companionship, including talking with and reading to patients.
- Completed Volunteers Training Program comprised of 28 hours of training.

Crew Member, McDonald's, Lansing, MI

Feb. 2019- Aug. 2019

Expected May 2021

Jan. 2021 - May 20

Aug. 2020 - Dec. 2

- Greeted customers. Took and filled orders.
- Balanced cash drawer at end of shift.
- · Assisted team in maintaining cleanliness of facility.
- Followed food safety and sanitation regulations.
- Multi-tasked well in fast-paced, high customer volume environment.

ACTIVITIES

Treasurer, Lansing Community College Student Nursing Association

2020-Present

- Manage association funds obtained from membership fee payments, donations, and fundraisers.
- Oversee purchases. Manage bookkeeping. Record account payables and receivables.
- Participate in community service outreach activities.

Member, Lansing Community College Student Nursing Association

2019-Present

- Assist in planning, organizing, and conducting fundraising and career-related events.
- Help arrange community service outreach at assisted living centers and non-profit sites.

Include leadership roles both in student groups and volunteer experiences. Employers look for candidates with leadership experience.

Graduating Student

Combination Format

Caren M. Caring

(517) 483-1957 | CaringC@gmail.com

Starting with a summary that matches the needs of the position can generate employer interest in your resume.

QUALIFICATION HIGHLIGHTS –

- Completing 210 hours of internship experience at Ele's Place (center for grieving youth)
- Part-time paid child care. Boys Club/Girls Club. and homeless shelter experience
- Dependable, responsible, patient, flexible, and compassionate worker with high stress tolerance and strong communication, organizational, planning, interpersonal, and analytical skills

EDUCATION

Associate in Applied Science in Human Services

Lansing Community College, Lansing, MI

- Cum GPA: 3.58/4.00
- Dean's List: Every semester Fall 2017-Fall 2018
- Select Courses: Intro. to Human Services, Intro. to Human Aging, Intro. to Psychology, Child Abuse and Neglect, The Family: Addictions/Violence, and Personal Dynamics/Interviewing

Highlighting relevant courses concepts you are familiar with. This can help when you have limited experience and/ or when you are applying

EXPERIENCE -

Practicum Student

Ele's Place, Lansing, MI

 Conduct weekly support group for 15 grieving youth ages 7-10, applying strong listening, group dynamics/facilitation, and time management skills

- Create and implement ice-breakers and activities, and facilitate group discussion and interaction
- Conduct intake interviews with youth and family members and maintain confidential records
- Assist with planning and administration of fundraisers and special projects
- Receive and engage in supervision weekly to discuss issues and approaches
- Attend and participate actively in weekly staff meetings
- Completed 26 hours of grief group training

"Buddy" (Volunteer)

2019-Present

Anticipated May 20

Sept. 2020 - May 20

Boys Club/Girls Club, Lansing, MI

- Serve as "buddy" (mentor) to an 11 year old girl
- · Communicate by phone at least twice per month and interact with youth at least once a month in doing a planned activity
- · Role model behaviors, teach values, listen to concerns, and express empathy
- Facilitate positive problem-solving and resolution

2015-Present Child Care Worker

Self-employed/Part-time, Lansing, MI

- · Provide child care to two area families with children ranging in age from infant through 13 years
- Prepare and serve meals and snacks, clean dishes, and tidy up kitchen
- Administer medications and bathe children as requested by parents
- Assist younger children with personal care needs, including dressing, grooming, and bathroom support
- Provide basic homework tutoring as needed, activities, and occasional outings

2018-2019

Haven House, Lansing, MI

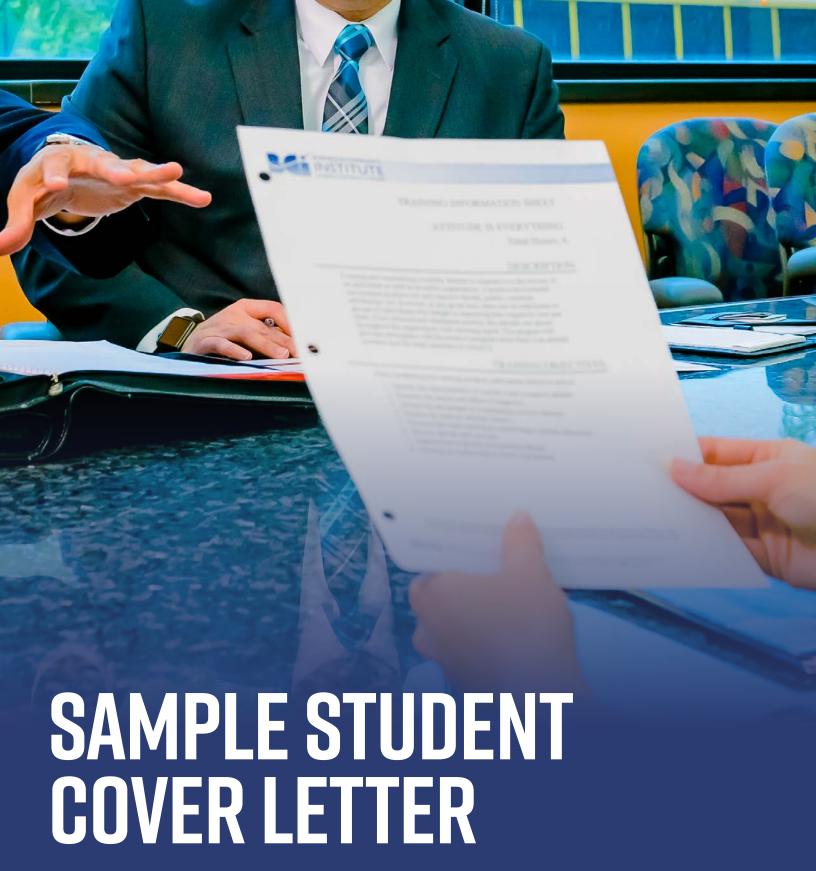
- Served meals to individuals and families at a shelter and assisted with clean-up
- Applied food sanitation standards

can showcase what to internships.

For each position you have held consider what work tasks you have performed, the populations you have served, and if you have worked independently, on teams, or both.

RESUME CHECKLIST

1 to 2 pages in length
Used 10-12 font for main body text and larger font sizes for the rest
Resume is tailored to the position for which I'm applying using keywords
Clear, well-organized, and easy to read
Consistent in formatting, font, and content
Included my current contact information in the resume header
Left an objective off or included one tailored to the specific job title, job ID#, and company
Checked resume for proper spelling, grammar and punctuation
Used category headings such as Education, Experience, Skills, or Community Service
Used action verbs and accomplishment statements
Used present tense for current roles and past tense for previous roles
Included both technical (hard) skills and transferable (soft) skills
Had my resume reviewed by Career & Employment Services



Anytime you apply to a job or internship, be sure to send a cover letter along with your resume – even if it is not required. A cover letter helps clearly state why you want the job and why you are qualified. Cover letters should always be customized to each employer and position. Whenever possible, address your cover letter to the specific hiring manager. Find more cover letter samples online at lcc.edu/ces.

Follow a standard business format.
Left block format is simple and clean.

Caren M. Caring

422 N. Washington Square, Lansing, MI 48901 (517) 483-1957 | CaringC@gmail.com

April 15, 2020

Hiring Manager Samaritas 8131 E. Jefferson Avenue Detroit, MI 48214

Dear Hiring Manager,

I wish to be considered for the Social Worker Assistant position (Requisition Number: 2018-2781) at Samaritas. My Human Services education and practicum experience at a non-profit organization staffed with several socia workers and others who provide services to youth and families have prepared me well for this position.

I expect to graduate from Lansing Community College in Lansing, MI in May 2020 with an Associate in Applied Science Degree in Human Services. In addition to taking introductory courses in Human Services, Social Work, Psychology, Adult Aging, and Sociology, I also completed courses about communication, personal dynamics and interviewing, child abuse and neglect, addiction and violence in families, and substance abuse. I have gained a well-rounded Human Services education. In addition, I am gaining practical hands-on experience through a required two-semester practicum. I am doing my internship at Ele's Place, a non-profit organization that serves children and youth who have experienced some loss of human life, usually loss of a family member, relative, or friend. I have been supervised and mentored by an experienced social worker. I have gained exposure to the daily operations, as well as policies and procedures regarding a wide range of functions, including intake and exit interviews, running support groups, providing counseling, documenting cases, preparing case reports, and making referrals. I have been developing a file of area resources throughout my practicum. In addition, I have been able to observe social workers supervising children during appointments, documenting observations and progress of youth, and entering case notes into a computer system. I have also learned how to obtain court reports, school reports, birth records, and other documents from other agencies or offices. In addition, my supervisor has been educating me about report writing and home evaluations. We have also discussed a variet of ethical issues and how to develop treatment plans.

I am an attentive listener, good at asking relevant questions, empathic, compassionate and caring. I relate well youth and families, as noted by my supervisor in my practicum evaluations. I am observant, flexible, and practicand am able to apply common sense and quick problem solving, and take appropriate action in an immediate situation for which help is needed. Furthermore, I have the data entry/computer skills you are seeking, a valid driver's license, a good driving record, and basic Spanish skills. I am providing you with a copy of my resume.

Thank you for your consideration of my application. I am very enthusiastic about this job and the prospect of interviewing for this position, for it would draw upon the skills and experience I am gaining in my practicum and I like the mission of Samaritas. The mission fits well with my career goals and professional philosophy of providing a continuum of care and fostering a diverse and inclusive environment. I can be reached at (517) 483-1957 or CaringC@gmail.com, and look forward to hearing from you.

Sincerely,

Caren M. Caring

Specify some of your key strengths, skills, and qualities and mention a specific achievement that shows you applied them successfully.

Caren M. Carina

INTRODUCTORY PARAGRAPH

The first paragraph should include why you are writing. A marketing yourself sentence can encourage employer interest in you as a candidate.

MARKETING YOURSELF PARAGRAPH

The second paragraph is used to relate your skills, experience, and passion to the needs of the prospective employer.

Sometimes a second marketing paragraph is helpful.

CONCLUDING PARAGRAPH

Always thank the employer and indicate if you look forward to hearing from or if you will contact the employer.

PROFESSIONAL COMMUNICATION TIPS

Every interaction with a potential employer is a chance to put your best foot forward. Using professional communication skills, whether in-person, via email, or over the phone can help employers see you as a qualified future employee.

Email Tips

- + Use a professional email address that you check often.
- + Keep it focused. Make sure your message has a clear purpose or call to action. Long or rambling emails can be a turn-off.
- Mind your manners. Use "please" and "thank you" when making requests.
- + Proofread before sending. Use spellcheck and re-read for grammar and clarity.

Phone/Voicemail Set-Up

If your resume or job application includes your phone number, make sure you are prepared to answer calls or have an appropriate voicemail set up. Having a voicemail box that is full could lead to a missed opportunity when employers try to reach you.

Answer the phone professionally and speak clearly if you do not recognize the phone number. It could be someone trying to connect with you about a job or internship.

Digital Portfolios

Some industries expect candidates to have an online presence or digital portfolio showcasing their work. Jobs in journalism, art, digital media, or marketing may request or require candidates to share examples of their work as part of the interview process.

References

- + References don't belong on your resume. Employers will request them or have you upload them as part of the application process.
- + The format of a references page can match your resume, using the same header, font and margins.
- + Formal references are people who know your "professional" work usually not family or close friends.
- + Be ready to provide three to five professional references, including name, title, and contact information.
- + Always ask someone if it's OK to use them as a reference **before** sharing their contact information with employers.

Thank You Notes

- + Sending a thank you note after an interview can leave a positive impression and set you apart from other candidates.
- + A thank you note can be a formal letter, email, or written note-card. It should be sent out within 24-48 hours after the interview.
- + Stick to professional topics related to the position, what you discussed during the interview, or any additional insight that could add value after your interview.

Transcripts

Employers will often request official or unofficial transcripts as part of the application process.

Each school has its own process for requesting transcripts. Contact your school's Registrar's Office for more information about transcripts.

Online Personal Branding

Employers and professionals use social media. Employers are likely to research you on social media sites before you even come in for an interview. Be sure to check your privacy settings and ensure that what you are posting represents you in a positive and professional way. Also consider using social media to build your professional network, find career-related groups, and search for jobs.

LinkedIn

Research and connect with employers, professionals, and job opportunities. Highlight your skills, experiences, and education in your profile.

Instagram

A visual-based platform, Instagram could be an ideal way for visual artists or creatives to share their work and network with other inspiring social media influencers.

X (formally Twitter)

Follow and participate in trending conversations. Build your network and build your brand online.

Facebook

Can be used professionally but is often a more personal site.

Others: The list of social media sites is infinite. Check your career industry for popular social media sites where you can build your brand and network with industry professionals.



FOR MORE INFORMATION Lansing Community College 411 N. Grand Ave. Lansing, MI 48933

Career & Employment Services
Gannon Building, Room 2219
517-483-1172 · cesjoblink@lcc.edu
lcc.edu/ces

LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation & Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.