



HD Radio FAQs

How is HD Radio different from “regular” radio?

Basically, digital radio works the same as conventional radio. There’s a signal on one end and a receiver on the other. But there are a couple of differences. Instead of sending out one analog signal, HD stations can send out a bundled signal – both analog and digital. Because it is digital, textual data such as traffic, stock info and song titles can be sent out as well.

What are the benefits of HD Radio?

FM stations can divide their datastream into sub-channels. For example, some Top 40 stations have added Hot AC on their HD-2 channel and Classic rock to their HD-3 channel. That means **more variety** for listeners. Digital Radio supports CD-quality sound, reducing static, hiss, pops and fades. That means **better quality** for listeners.

How much does it cost?

HD is **not** a subscription service and it’s **not** satellite radio. It’s free, although you will need to upgrade to an HD radio receiver or tuner.