

# SAC Subcommittee on RSO Policies and Promotion

Subcommittee charge:

- Research existing resources that may already exist for these issues and propose potential solutions for the rest.
- Report existing solutions along with any potential action items to the SAC by the end of January 2026.
- Make a report to the full Senate in February 2026.

# RSO Engagement and Promotion

## Student concerns:

- More help needed from college to promote RSOs.
- Would like to see more events like the Fall Kickoff to recruit new members.

## Existing solutions:

- There is a New Student Kickoff held in January, which traditionally does not host RSOs, but is open to it.
- There is also an RSO Fundraising Fair that RSOs may join and recruit at.
- There are also resources available through the Office of Empowerment.

## Research outcomes:

- RSOs can contact Cassie Little, Marketing Coordinator of the LCC Marketing Department, who can assist with club promotion. This may include access to the digital boards in some campus buildings.
- For help with social media, RSOs can reach out to Digital Media Strategist Joe Strother of the LCC Public Relations Department.
- The LCC Promoting Your Event website also has some information on internal marketing and promotion.

## Potential needs / action items:

- Help promote these services to RSOs. Possibly add a new tile to the Student Resources site.

**Sources:** Patti Ayers, Director of Student Life

# RSO Fundraising

## Student concerns:

- The only way to collect digital payments at fundraising events (such as credit cards or tap to pay) is too time consuming, with most customers deciding not to make a purchase if they do not have cash.

## Existing solutions:

- Currently, the only way to accept digital payments is by going to the LCC Foundation website and completing a full donation form that includes name, address, card information, etc.

## Research findings:

- The Foundation partnered with a company called Dip Jar up to 2024 to provide this service, but they went out of business.
- The Foundation is currently unsure that there is enough demand to warrant the cost of the service.
- When asked, RSOs reported that they would use the service at least 30 times a year (with only 5 of 20 RSOs replying so far).

## Potential needs / action items:

- Work with the LCC Foundation to find a partner to offers this service.

**Sources:** Scott Skowronek, Development Coordinator, LCC Foundation  
Cathy Zell, Executive Director, LCC Foundation  
LCC RSO Advisors

# RSO Travel

## Student concerns:

- The \$3 per mile fee to use LCC vehicles is cost prohibitive, largely preventing RSO travel.
- The timeline for the Travel Form (completed two weeks in advance with live signatures from all students traveling) is difficult to meet since students often sign up later than that or are not regularly on campus.

## Existing solutions:

- The Office of Student Life is currently working with the college to create a digital version of the Travel Form, though this will not impact the two-week policy.
- The Office of Student Life offers \$100 grants for each RSO each semester if they apply.

## Research Findings:

- The use fee for fleet vehicles rose from \$1 per mile to \$3 per mile during the 2022-23 academic year.
- Neither Fleet Services or the Office of Student Life has maintained historical data on RSO use of fleet vehicles.
- Fleet Services is not sure who sets the policies related to use fees.

## Potential needs / action items:

- Identify who sets the fee policy.
- Propose a return to the \$1 per mile fee specifically for RSO travel that existed before the 2022-23 academic year.
- Further consultation with Student Life and the college on the need for the Travel Form to be completed two weeks in advance

**Sources:** Jennifer Myers, Transportation and Fleet Director  
Patty Ayers, Director of Student Life