





Contents

Achieving Academic Excellence with Purpose and Equity	4
---	---

Fostering Student Enrollment, Retention and Completion	5
--	---

Strengthening Community Engagement and Partnerships	7
---	---

Establishing LCC as a Premier Workplace through Empowerment, Engagement, and Inclusion	27
---	----

Links	32
-------	----



Above photo: Josh Thompson-Linton, Vahlarée Aidan Kakela and Betz Lund

Collective Rage: A Play in Five Betties a Big Hit

The Performing Arts season opener received glowing reviews and several sold-out houses for its October performances. New adjunct theatre faculty member, Emma Baker, directed the production with a cast of five actors – three current students, one alumnus and one community member. Reviews in the Lansing City Pulse said, “Though potentially challenging, ‘Collective Rage’ has wide appeal.” The Greater Lansing Ubiquitous Theatre reviewer wrote, “. . . I do recommend this play — especially for younger people. It speaks to the bad-news doomsday vibe that scares younger generations about the state of the world and their futures.”

Play Directing Class Holds Auditions

For the first time since COVID, the Play Directing Class is back at full capacity. The 16 student directors held auditions for their final 10-minute play projects in late October. More than 25 students, alumni and community members attended the auditions and the majority were cast in the 16 productions beginning rehearsals in November. Students spend the first 10 weeks of the semester learning the foundations of directing; focusing on script analysis, blocking technique, as well as communication, time management and critical thinking skills. The final performances of the plays will be on December 14 at 3 p.m. and 7 p.m. in the LCC Black Box Theatre.

LCC Student Art in the Mayor’s Office

The art work of seven LCC Art and Design students and alumni is featured in a new collaboration with the Lansing Mayor’s Office called “Art in the City.” Mayor Andy Schor hosted a celebration for the artists, faculty and staff on Monday, Oct. 13. The students brought parents, grandparents, siblings and spouses who enjoyed remarks from the mayor, refreshments, and a chance to mingle and admire the art. LCC Art and Design lead faculty Susan Hardie coordinated the collaboration beginning January 2025 with Melissa Kaplan (Academic and Arts Outreach Coordinator) and Laurie Bishop (Art and Design assistant professor), including tours of the space and discussions about the type of pieces desired. Works selected were by students of painting instructor Cassie Brogan and Prof. Hardie. Also attending the celebration were Provost Sally Welch, Dean Andrea Hoagland (Arts and Sciences), and Josie Sebastian (Academic Coordinator). The artists are Austin Vue, Caroline Oh, Katherine Hickner, Arturo Barajas, Natalie Watson, Hailey Johnson and Ashton Wright. Mayor’s office coordinator Melissa Glasscoe will continue to work with Prof. Hardie and the LCC team to expand the collection this year, and we look forward to continued collaboration when the Mayor’s Office moves to the new City Hall.



Registered Student Organization Recruitment and Fundraising Fair

Student Life hosted a Halloween-themed LCC registered student organization Recruitment and Fundraising Fair, giving students a chance to recruit new members and raise club funds. This fall semester event encourages students to engage on campus by joining or supporting one of the many student groups. Any currently enrolled student can join an organization. A special thank you to everyone who participated or supported the event.

Pop-Up Food Pantry

LCC’s Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as part of LCC’s commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service - October 2025

Students served - 629



Mobile Health Clinic

In conjunction with UM Health-Sparrow Mobile Health Clinic, LCC is addressing the healthcare needs of students and employees through quality, compassionate, free healthcare.

The mobile clinic is designed to provide care to those within the LCC community who may lack access to healthcare through traditional avenues.

The funding for the mobile clinic is entirely funded through the generosity of donors and the W3 Mobile Health Endowment.

The UM-Health-Sparrow Mobile Health Clinic is staffed with medical providers and clinical support positions who offer a variety of services to visitors, including:

- + Wellness exams
- + Blood pressure checks
- + Sports physicals
- + Influenza vaccinations, subject to availability
- + Patient Education
- + Medical and financial resources

Dates of service - October 2025

Patients served - 37

Science and Math Faculty
Co-Author Paper

Adjunct Physics instructor Katie Hinko and full-time Assistant Professor of Physics Bryan Stanley co-authored a paper titled "Informal Education is Essential to Physics: Findings of the 2024 JNIPER Summit and Recommendations for Action".

Link

This white paper calls for a cultural shift in physics to recognize informal physics education (also called public engagement or outreach) as an essential part of the discipline. That is, engaging in informal physics education is considered a core aspect of "doing physics." In June 2024, a summit was held with 42 members of the Joint Network for Informal Physics Education and Research (JNIPER) to discuss specific steps for driving this cultural change. This paper shares findings from the summit to encourage this shift: informal physics education makes physicists' work more relevant; builds trust and promotes a society where everyone benefits from science and technology; acts as a pathway into physics and helps retain those inside the discipline; and enhances physicists' skills and research. Additionally, it offers recommendations for actions to support this cultural shift, targeting individuals, departments and institutions, topical groups such as JNIPER, and funders and (inter)national organizations.

Additionally, Katie Hinko served as an organizer for the JNIPER summit on which the paper is based.

Lansing Regional Sister Cities
Commission (LRSCC) U.S. -
Japan Sister Cities Summit

Cindy Mackersie, Global Student Services Admissions Counselor and LRSCC Commissioner, along with Dr. Maxine Hankins Cain, president of LRSCC, represented LRSCC as attendees at the U.S.-Japan Sister Cities Summit in Osaka, Japan, from September 15 to 24, 2025. This trip included a visit to the World Expo 2025.

The LRSCC representatives visited Otsu High School and spoke with the Principal and Head of the English department about 1) LCC as an option for students to study abroad after high school, 2) a virtual padlet where Japanese students and American high school and LCC (Japanese class) students can exchange information and get to know each other, and 3) potential virtual high school exchanges (LRSCC initiative).

The representatives met with Mayor Kenji Sato of Otsu (Lansing's Sister City) and Ryohei Fushimi, Chief Director of the Multicultural Coexistence and International Affairs Office, to discuss the history of the sister city, future initiatives, tourism, and exchange of gifts.

Dr. Cain and Cindy met with Michigan Adventure/Experience co-founder Mr. Yoshiyuki Kawato aboard the Michigan Steamship. Mr. Kawato collaborated with LCC and Dr. Tai Sung Kim (LCC retiree) for many years to develop the program, and shared a document outlining its history along with a list of attendees over the years.

The trip involved meeting with the Otsu International Goodwill Association (OIGA). OIGA participates in many

aspects of the sister city relationship, including helping with the annual Shiga-Michigan Goodwill Missions.

An opportunity arose to meet with LCC Alum Ryoto Sayama. He shared his success story after LCC, including recently passing the Japanese Teaching exam, planning to graduate from the University of Shiga Prefecture in April 2026, and already having a teaching job secured in Kanagawa, Japan.



LCC Gamma Iota Sigma Insurance and Risk Management Students Attend International Conference

Gamma Iota Sigma's 53rd Annual Conference was held in Hartford, Connecticut, from September 24-26. LCC students traveled to participate in networking with Risk Management students from across the country, as well as industry partners. This is the hallmark event for talent in insurance, risk management, and actuarial science, serving as a central connection point for top collegiate talent and organizations in these fields.



Race to Talent – Registered Apprenticeship Champion Award

On October 23, the East Lansing Fire Department (ELFD) received a Race to Talent – Registered Apprenticeship Champion award from Capital Area Michigan Works (CAMW).

ELFD partnered with our Health and Human Services (HHS) division to develop a “Fire Medic” apprenticeship where their employees can be upskilled through paramedic training at LCC.

The award recognized ELFD’s enthusiasm for the apprenticeship process and their willingness to try a new model for EMS training in Michigan. According to a CAMW press release, the East Lansing Fire Department was one of three local employers honored “in a ceremony following a discussion at Lansing Community College’s West Campus aimed at helping local businesses to offer Registered Apprenticeships to build the local talent pipeline.”

Race to Talent highlighted the advantages of Registered Apprenticeship opportunities for employers. The event featured a representative from LEO, CAMW! workforce development experts, and Tri-County area business leaders and employers. They shared valuable information about the support available for local businesses to establish new or participate in existing Registered Apprenticeship programs.

Fall Swing Fling 2025

The LCC Jazz Band hosted the second annual Fall Swing Fling on October 24. The event featured live big band music from the 1930s, 1940s, and 1950s, encouraging attendees to get up and dance. Swing dance instructors from The Greater Lansing Academy of Dance participated and provided several brief dance lessons. Nearly 100 people of all ages attended the event, marking an increase from last year’s turnout.



Technical Careers hosts Lineworker Family Day

On October 22, the Lineworker Program held Lineworker Family Day at West Campus, giving students a chance to showcase the skills they’ve gained during their training at LCC. Guests enjoyed lunch and had the opportunity to try on lineworker gear in the West Campus Atrium before touring the pole yard, inspecting digger derricks and bucket trucks, and watching 12 students climb.

The event showcased the broad range of technical and practical skills students developed throughout the program. From safe climbing techniques and pole-top work to teamwork and communication in the field. It was an excellent opportunity for families to see firsthand what their

students have achieved and the level of training that prepares them for future apprenticeships and careers.

Michigan Aviation Association awards six scholarships to LCC students

LCC students won six out of the seven scholarships awarded by the Michigan Business Aviation Association (MBAA). The scholarships included cash awards and training opportunities for their future careers.

The winners were:

- + Leonard Garcia, 2025 graduate
- + Jackson Davenport, scheduled to graduate July 2026
- + Alec Centeno, scheduled to graduate July 2026
- + Ian Schmidt, scheduled to graduate July 2026
- + Jordan Lacy, scheduled to graduate July 2026
- + Elizabeth Kester, 2025 graduate



Above photo: Leonard Garcia, Jackson Davenport, Alec Centeno, Ian Schmidt, Jordan Lacy and Elizabeth Kester

West Campus book club is turning inclusion into everyday practice

Over the summer and fall, the West Campus Empowerment Committee hosted a book club featuring “Better Allies” by Karen Catlin. The book highlights simple, everyday actions that help foster a more inclusive workplace. About twenty participants met twice a month to explore how the book's insights connected to their own professional experiences and interactions. Through open discussions and personal reflections, we gained practical tools to apply in real time, making it a truly rewarding experience.

Starting in January, the West Campus Empowerment Committee will kick off a new book club selection: “Unmasking Autism: Discovering the New Faces of Neurodiversity” by Dr. Devon Price. This book examines the variety of Autistic experiences and the idea of masked Autism.

LCC employees and students walked a mile in their shoes

Lansing Community College hosted the Walk a Mile in Their Shoes event on Tuesday, October 7, 2025, at the West Campus. Held beneath the main entrance stairs, the event featured two sessions at 10:00 a.m. and 4:00 p.m. to encourage wide participation.

This meaningful and interactive walking event was organized to raise awareness for breast cancer and unite students, faculty, and staff in a show of solidarity and support for those affected. As participants walked, they also engaged in a scavenger hunt to find hot pink tokens, adding a fun and engaging element to the experience. The top two

participants who collected the most tokens received prizes for their efforts.

After the walk, attendees gathered for refreshments, snacks, and reflection. Informational materials and resources were shared to help promote education about breast cancer awareness, prevention, and support. The event offered a welcoming space for connection, conversation, and remembrance; honoring survivors, supporting those currently battling, and remembering those lost.

Overall, Walk a Mile in Their Shoes was a successful and impactful event that combined awareness, education, and community engagement, reinforcing LCC’s commitment to supporting health and wellness initiatives across campus.

LCC begins 18th Corrections Academy

LCC welcomed 17 recruits on Monday, October 6, marking the start of the 18th Corrections Academy. The intensive four-week program concluded on Friday, October 31, 2025.

The LCC Local Corrections Academy offers 160 hours of in-depth training in key correctional skills. Recruits learn about Correctional Law, Prisoner Mental Health, Custody and Security, Stress Management, Cultural Diversity, Ethics, and First Aid and CPR.

After completing the program successfully and passing the certification exam, graduates are eligible to become certified as local corrections officers through the Michigan Sheriff Coordinating and Training Council (MSCTC), which sets minimum employment standards for local corrections officers in Michigan.

Graduation was on Friday, October 31, 2025, in the Michigan Room at Gannon.

West Campus Connects with Future Students at LCC College Night

On October 15, LCC West Campus proudly participated in LCC College Night at the Downtown Campus, joining many other schools in showcasing educational opportunities to the community. Our team engaged with a wide range of prospective students, of all ages, highlighting the exciting programs and hands-on learning experiences available at West Campus.

Attendees left with informative one-pagers about their programs of interest and a candy treat to kick off the Halloween season early! It was a fun and successful evening of connection, conversation, and inspiration for future students.

Homeschool Students Explore Cutting-Edge Technology at West Campus

On Friday, October 10, West Campus hosted a group of homeschool students for an exciting hands-on learning experience. During their visit, students had the chance to engage with our Drone Program, meet “SNOOP,” and test their skills using our virtual reality welding simulators. The group was very impressed by the advanced facilities and innovative programs at West Campus and has already contacted us to schedule future visits!

West Campus Showcases Opportunities at Bellevue High School Career Fair

On October 9, West Campus participated in the College and Career Fair at Bellevue High School, engaging with more than 100 students. Attendees learned about the diverse programs and opportunities available at West Campus and received informational materials showcasing our offerings.

Students who expressed interest were assisted in scheduling family tours of our facilities to experience our programs firsthand. The event was an excellent opportunity to inspire future students and deepen our connection with the local community.

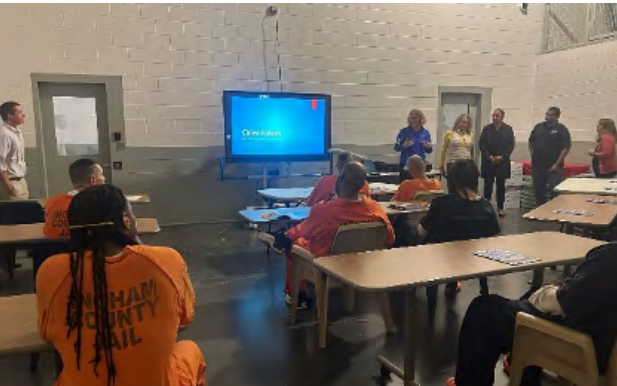
LCC Presentation at Imaging America National Gathering

The Imagining America National Gathering was held at New Mexico State University in Las Cruces Oct. 3-5. Academic and Arts Outreach Coordinator Melissa Kaplan presented a talk titled Hope Takes the Stage: The Global Climate Change Theatre Action. Climate Change Theatre Action (CCTA) is a biennial festival that takes place around the world using short climate plays to foster dialogue and empower action. Melissa has organized interdisciplinary CCTA events at LCC in 2017 and 2023 with a third planned for December 2025, and spoke about the global festival’s impact, inclusiveness and LCC’s involvement. The Dec. 3 event at LCC will feature two showings of plays from different cultures, discussions, a reclaimed fashion show and a poster/poetry display created and led by faculty and students.

LCC Launches Pilot Credit-Class at Ingham County Jail with Orientation

On Monday, Oct. 13, various LCC employees delivered an LCC orientation to 20 Ingham County Jail inmates as a part of piloting credit-bearing programming in the facility. The inmates are all enrolled in ACAD 100: First Year College Experience. This course introduces students to college and the skills they will need for success. The students will learn and apply strategies for adjusting to college and improving class performance.

This pilot cohort is fully funded through the LCC Foundation, allowing for all 20 students to take the class for free. During orientation, students learned about LCC programs, services and met with their instructor. Additionally, many students expressed a desire to continue their coursework upon release and enroll in further LCC courses. If successful, LCC intends to continue offering ACAD 100 to the jail population, as well as expanding credit course offerings.



Above photo: LCC Staff providing Orientation to Ingham County Jail Students

Trick or Treat on the Square

Youth Programs had a great turnout for Trick-or-Treat on the Square in Lansing! The weather was perfect and more than 3,400 kids and parents came out for the evening. The square was packed with costumes, candy and tons of Halloween fun. Such a great night for the community!



Boo At the Zoo

The Lifelong Learning Youth Program staffed a booth at Potter Park Zoo for their Boo at the Zoo event on Saturday, October 25 and 26 from 12-5 p.m. Staff gave away candy and cartoon animal stickers to the children and distributed brochures with information about upcoming events to the parents, including STEAMfest, Silver Bells and next Summer's Youth Program at LCC East. The zoo estimated that more than 3,500 kids and parents attended the two-day event.



Small Business Development Center (SBDC) activity and impact metrics for Jan. 1 to Oct. 28, 2025:

Consulted with 389 business clients to start or grow their businesses. Other impact metrics:

- + Delivered a total of 2,789 consulting hours
- + Helped those clients secure \$9,840,496 of new capital to launch or grow
- + Helped create 18 new businesses
- + Helped create 99 new jobs
- + Non-distinct headcount: 1,4984

SBDC Presents Building Your Business Website: Why Your Online Home Matters

The SBDC co-sponsored its monthly Small Business Training on October 7 at Downtown Lansing Inc.'s (DLI) retail incubator, the Middle Village Micro Market. The session was led by DLI Marketing and Brand Specialist and Old Town Commercial Association Social Media Manager Jenea Markham. Jenea emphasized the critical importance of why you need a website, why you need to update it consistently and how you can start small and grow. She touched on the key components for a business website such as core pages, branding and using social media to drive traffic. Attendees received practical advice on how to create and maintain a simple and effective website to reach their customers.

Business and Community Institute at Lansing Community College

Fall Open Enrollment, Effective Leadership – LCC West Campus

Effective Leadership is tailored toward organizations ready to lead through effective, goals-oriented decision making. This course is ideal for those seeking advanced leadership training and covers topics such as workplace behavior and communication styles, driving change, setting goals, attitudes, coaching and trust.

Electrical Fundamentals Test Equipment Training to BD Electrical – Howell, MI

This 40-hour course provides the learner with an introduction to electrical test equipment and essential measurement techniques. The program begins with a review of fundamental electrical principles covering voltage, current, resistance and safe work practices. Through a combination of classroom instruction, demonstrations and hands-on exercises, learners will develop the skills necessary to safely perform accurate electrical measurements, diagnose equipment issues and verify system performance in real-world settings.



Rigging Training to Block Imaging – Holt, MI

This training informs and instructs participants on rigging and machine leveling, with an emphasis on rigging safety and equipment used in rigging applications. Course topics include rigging gear, inspection, load calculations, leveling equipment planning and manipulating equipment moves with safety and security in mind.



MIOSHA 10 to CHT – Cassopolis, MI

This ten-hour course provides the trainees with an understanding of OSHA, covering a wide range of pertinent and essential topics, including OSHA history, specific regulations, material data safety sheets and locating and understanding OSHA standards.



BCI Trains Dean Transportation in First Aid, CPR, AED, and School Bus Health Care I, II, and III – Various Locations, MI

BCI provided CPR and SBHC training to several hundred Dean Transportation School Bus Drivers throughout Michigan this summer. Training included Heartsaver® First Aid, CPR, and AED. Dean employees also received customized School Bus Health Care training to prepare them with as many necessary skills as possible to prevent and/or respond to situations they may encounter with their riders.

Supply Chain Resilience and Risk Management – Mason, MI

This course provides sourcing, purchasing and procurement professionals with the skills and knowledge needed to build a resilient supply chain and manage risks effectively. Participants learned how to identify potential disruptions, assess supplier risks and implement strategies to ensure supply chain continuity.



Leadership Bootcamp: Emotional Intelligence and Building Teams

Sessions focused on understanding and managing one’s own emotions while recognizing and influencing the emotions of others and building cohesive teams.

Student Affairs Division: Attitude is Everything.

This program focused on the impact of attitude on workplace success. Participants learned how to foster a positive environment, recognize negativity early and apply strategies to shift toxic mindsets that can affect team morale and performance.

Open Enrollment – Online: Court Electronic Operator (CEO) Exam Preparation Course 2025.

This online course helped participants gain the knowledge, skills and abilities to become a court electronic operator as it relates to court reporting in the State of Michigan. Successful completion of this course will allow participants to sit for the certification examination to officially become a CEO and record courtroom proceedings as well as the ability to produce log.

Public Relations Department

Media Report:
Oct. 1 - 31

Earned media viewership:
499,284

Earned media value:
\$35,608

Total media press clips:
55

Selected media highlights:

LCC in 517 Magazine

517 Magazine Oct. 2025 pg. 18
Andy Brent pens cybersecurity article.

LCC hosting press conference

Michigan Business Network
LCC will host the Capital Area Manufacturing Council for a Manufacturing Day press conference.

LCC is hosting a community blood drive

WLNS CBS 6 News; WLAJ ABC 6 News
LCC is hosting the American Red Cross for a community blood drive.

LCC is hosting a community blood drive

WILX NBC News 10
LCC is hosting the American Red Cross for a community blood drive.

LCC kicks off Manufacturing Week

WILX NBC News 10
LCC is hosting a press conference at its West Campus to kick off Manufacturing Week.

LCC kicks off Manufacturing Week on the West Campus and hosts a blood drive on the Downtown Campus

WSYM FOX 47 News
LCC is hosting a press conference at the West Campus to kick off Manufacturing Week, and hosting the American Red Cross for a community blood drive on the Downtown Campus.

LCC program director discusses future of manufacturing

WSYM FOX 47 News
LCC’s Jonathan Gusmano and student Barbie Staley discuss the future of manufacturing.

LCC Men's Cross Country team eyes third title

Spartan News Room
Men’s Cross Country set to compete for third national title.

LCC presents grad with Life Saver Award

WILX NBC News 10
Mauricio Barrera received the Life-Saver Award at Lansing’s historic Fire Station 1.

LCC grad receiving Life-Saver Award

Newsbreak; WSYM FOX 47 News
Mauricio Barrera will be honored for his life-saving actions.

LCC professor scheduled to lecture

Meridian Historical Village

David Siwik will present a lecture on the namesake of Meridian Township.

LCC holding College Night

WILX NBC News 10

College Night offers an opportunity to meet with representatives from over 50 colleges and universities.

LCC on News 10

WILX NBC News 10

Dr. Toni Glasscoe discusses how LCC supports its neurodiverse population.

LCC story promo

WILX NBC News 10

LCC story promo.

LCC on News 10

WILX NBC News 10

Dr. Glasscoe discusses how the college is continuing its efforts to transform itself to meet the needs of its neurodiverse population.

LCC and LEO are educating students on apprenticeships

WILX NBC News 10

LCC is partnering with the Department of Labor and Economic Opportunity to introduce students to registered apprenticeship opportunities.

LCC hosting Race to Talent event

WLNS CBS 6 News; WLAJ ABC 6 News

LCC, in partnership with LEO and CAMW, is holding an apprenticeship event to introduce students to available opportunities.

LCC on News 6

WLNS CBS 6 News; WLAJ ABC 6 News

Dr. Toni Glasscoe discusses LCC’s ongoing support for its neurodiverse population.

LCC story promo

WILX NBC News 10

LCC story promo.

LCC on News 10

WILX NBC News 10

Dr. Toni Glasscoe details how LCC continues to transform its inclusive environment for a neurodivergent-friendly campus.

LCC employee wins national award

Michigan Education Association; News Break

Eva Menefee is the recipient of the 2025 James Davenport Memorial Award.

LCC employee receives national award

ACCT.org

Benita Duncan received the Professional Board Staff Member Award at the 2025 ACCT Leadership Congress.

LCC Trustee elected to ACCT Board of Directors

ACCT.org

Trustee Robert Proctor was elected as a Director-At-Large at the 2025 ACCT Leadership Congress.

LCC celebrates Hispanic heritage

WILX NBC News 10

LCC celebrated the Día de los Muertos.

LCC runner highlighted

WILX NBC News 10

Nate Carmody details his journey into cross-country running.

LCC professor is Teacher of the Week

WILX NBC Studio 10

Dan Mulligan, Professor of Marketing, has been named the WILX Studio 10 Teacher of the Week.

LCC students comment on upcoming election

WSYM FOX 47 News

LCC students on what’s important to them in the upcoming election.

LCC honors Hispanic heritage

101.9 WDET (radio) - Detroit, MI

LCC’s Cruz Villarreal comments on the meaning of Día de los Muertos celebrations.

Social Media Analytics
for October 2025

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the “Total Monthly Reach” stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

‘Total Engagements’ divided by ‘Total Posts’ for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

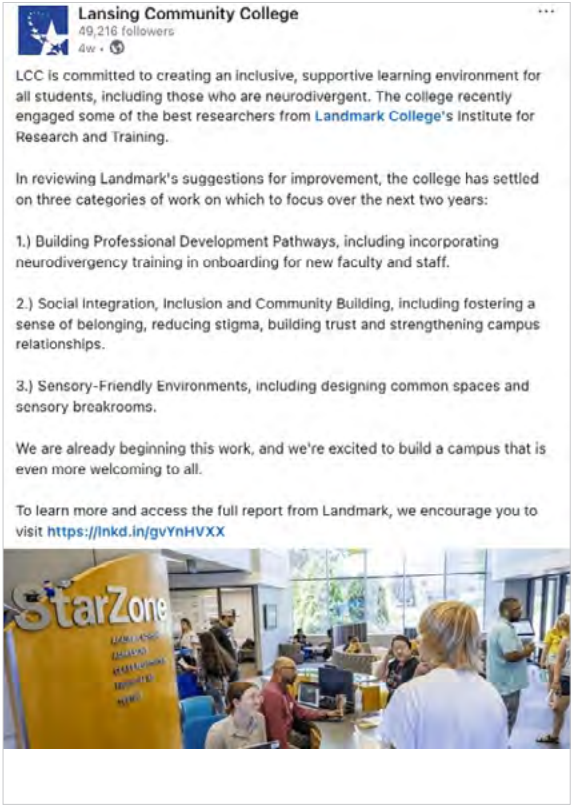
Also referred to as Engagement Rate by Reach (ERR). This divides the ‘Average Engagements’ metric by the ‘Average Reach per Post’ metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during October.



LinkedIn

2,996 Reach · 136 Engagements






Facebook

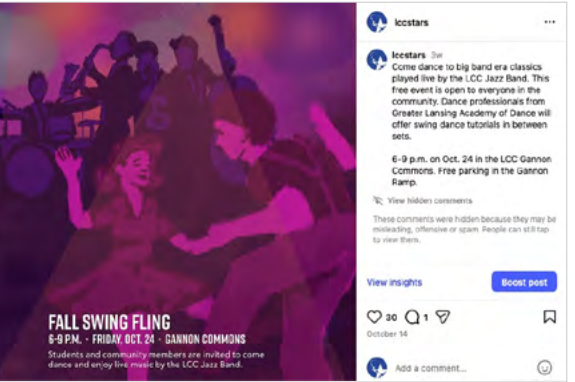
3,154 Reach · 426 Engagements



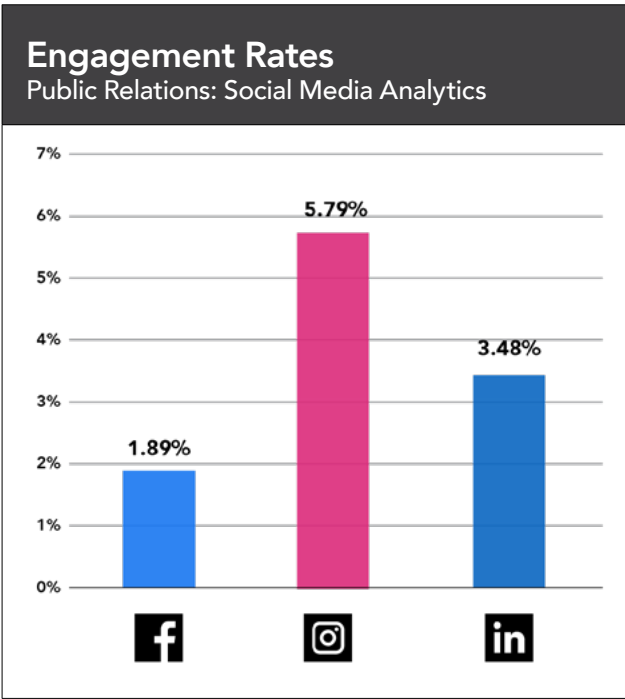
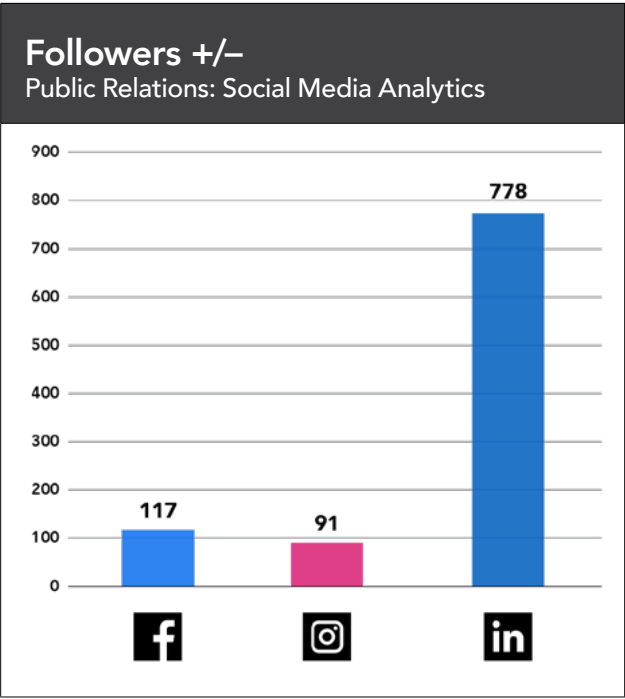
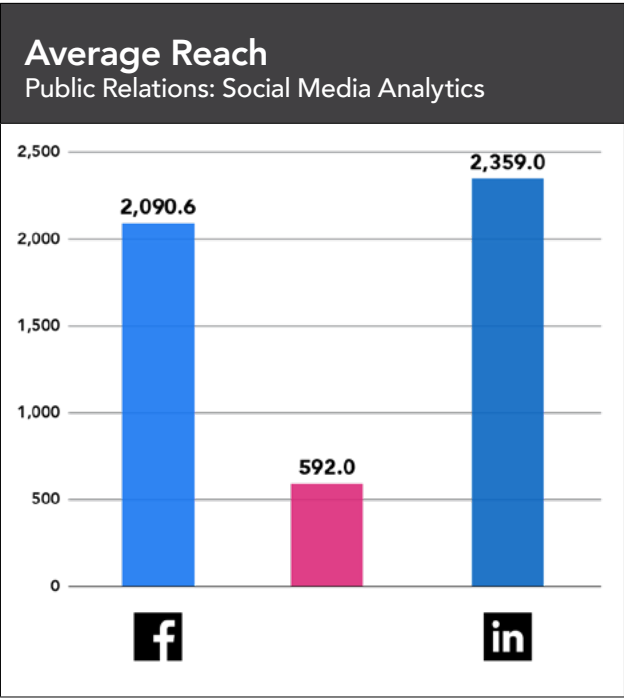
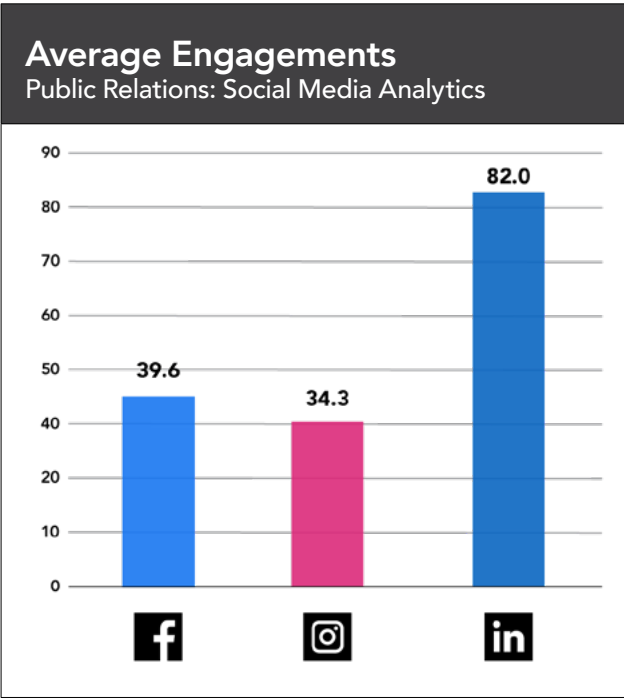
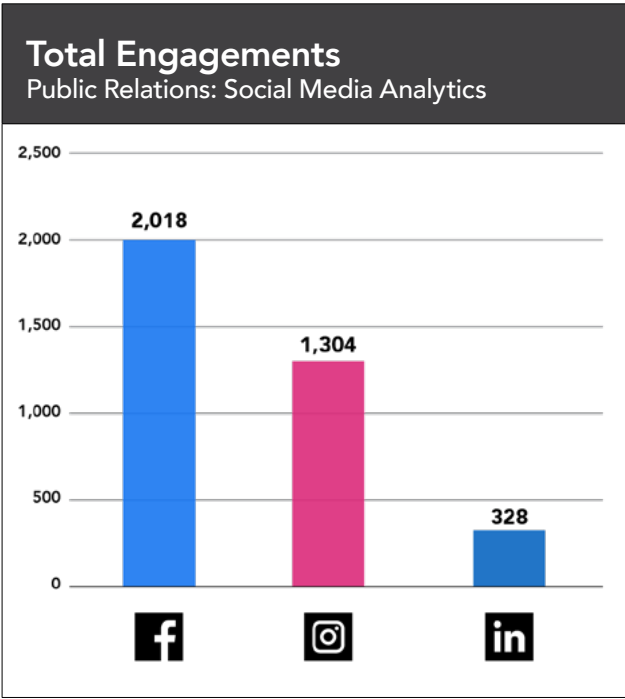
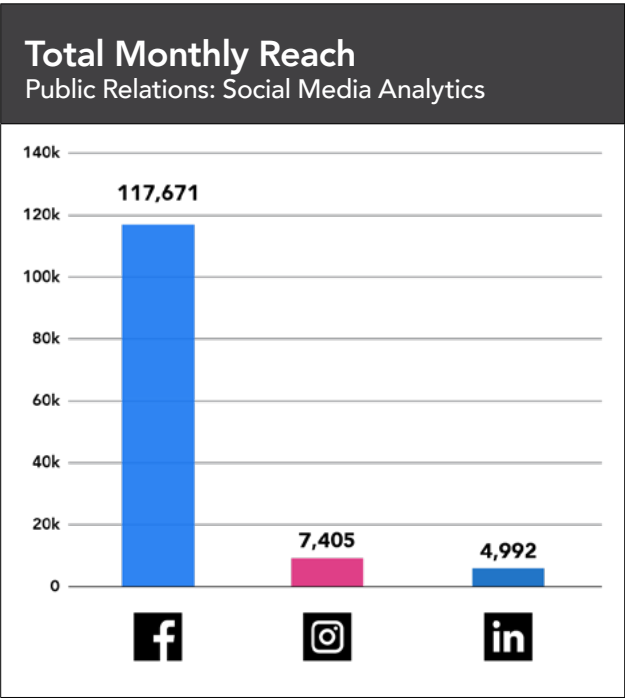
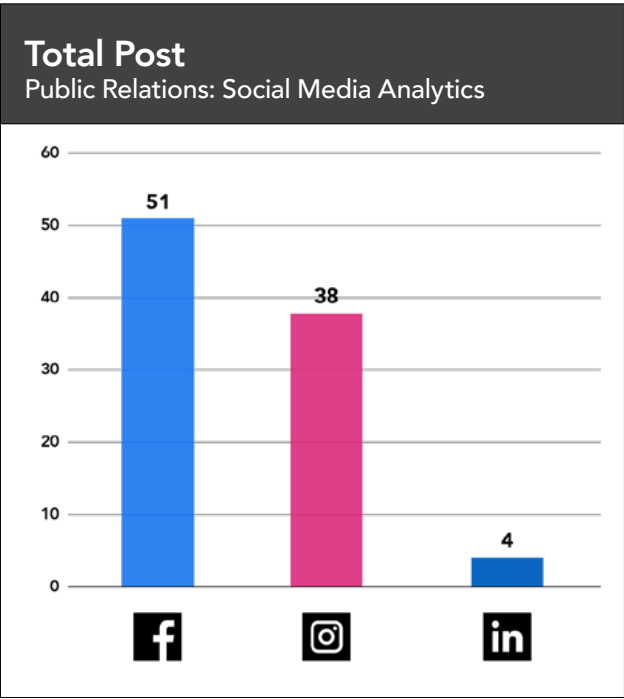


Instagram

1,200 Reach · 199 Engagements



The following is a breakdown of how LCC performed on our social media channels in October.



Conference Services report of October events	Oct. 9
Downtown Campus	Community Love Tables HHS Lobby
Oct. 1	Oct. 10
Lansing City Clerk Voter Registration Drive Mall	Rotary Michigan Room · 85 people
Oct. 2	Oct. 13
American Red Cross Blood Drive Michigan Room and Grand River Room · 150 people	ELT Meeting Administration Boardroom · 18 people
Oct. 3	Oct. 14
Rotary Michigan Room · 85 people	Office of the Auditor General Michigan Room · 75 people
Oct. 8	Oct. 15
DAPP Mall · 100 people CASE Credit Union Grand Opening CASE Credit Union and GB Highway · 25 people	Fall College Fair Michigan Room, Grand River Room, Commons, President's Dining Room, GB 2214 and GB Highway · 500 people
Oct. 9	Oct. 16
CC ACE Breakfast Michigan Room and Grand River Room · 120 people	New Student Registration Session GB 2214, GB 2302 and GB Highway · 50 people Michigan Department of Health and Human Services Job Fair Commons and Grand River · 300 people

Oct. 17	Oct. 22
Insurance Advisory Board Grand River Room · 20 people Rotary Michigan Room · 85 people	Townhall Michigan Room and Grand River Room · 60 people
Oct. 18	Oct. 23
Celebration of Life Michigan Room and Grand River Room · 120 people	National Transfer Student Week GB 2214 · 100 people C3R Summit Michigan Room · 45 people
Oct. 20	Oct. 24
National Transfer Student Week GB Highway and Stationary Tables 1-3 · 100 people	Rotary Michigan Room · 85 people Fall Swing Fling Commons · 100 people
Oct. 21	Oct. 25
Office of the Auditor General Michigan Room · 75 people National Transfer Student Week GB 2204 · 100 people Community Love Tables GB 2nd Floor Center and West Stationary Tables	Cleary University Basketball Game GB Gym, Shiawassee Room, Washington Room, GB 3229 and GB 3230 · 1000 people
Oct. 22	Oct. 27
National Transfer Student Week GB Highway · 100 people	Board of Trustees Meeting Administration Boardroom · 50 people
	Oct. 28
	Michigan Community College Association Michigan Room · 25 people

Oct. 29	Oct. 7
MI Lifelong Education, Advancement, and Potential Michigan Room · 130 people	GVSU Start M119-120 · 32 people
Oct. 30	Oct. 9
RSO Fundraising Fair GB Highway and Stationary Tables 1-3 · 50 people	Greater Lansing Society of Human Resource Management M121-M122 · 60 people
Oct. 31	Oct. 10
Starry Skies and Spooky Vibes Costume Contest Commons · 100 people	Michigan Business Brokers Association Auditorium, Atrium and M119-121 · 100 people
Corrections Graduation Michigan Room and Grand River Room · 100 people	Oct. 14
West Campus	Michigan Developmental Disabilities Council M119-121 · 40 people
Oct. 1	Integrity Financial M124 · 30 people
GVSU Start M119 · 30 people	Oct. 15
Oct. 2	Mi a.m.erican Water Works Association Auditorium and Atrium · 50 people
Manufacturing Day Press Conference Robotics Lab · 30 people	Farm Bureau M119-122 · 192 people
	Foguth Financial M124A · 20 people

Oct. 16	Oct. 24
MI Health and Hospital Association Showroom · 175 people	GVSU Start-EC Trainer Foundations M119-121 · 50 people
Integrity Financial M124 · 30 people	Oct. 27
Oct. 17	Michigan Oncology Quality Consortium M119 · 25 people
National Organization for Student Success MI M119-M121, M124 and M124A · 75 people	Foguth Financial M124A · 20 people
Oct. 20	Oct. 28
MSU MI Health Policy Forum M119-M122 and Atrium · 100 people	Michigan School Business Officials Showroom · 150 people
Foguth Financial M124A · 20 people	Oct. 29
Oct. 22	MI Department of Energy Fall update M119-122, M124, M124A, W164 and W167 · 155 people
Capital Area Michigan Works! M119-121 · 100 people	ERESA Fall Advisory Committee Meeting Atrium, M124, M124A, M124B, U233, U234 and U235 · 50 people
Foguth Financial M124A · 20 people	DCTM Advisory Board Meeting W157 · 20 people
Oct. 23	
Special Olympics MI Showroom and M124A · 120 people	

Oct. 30

ERESA NTHS Induction Ceremony
Showroom

Continuing Education Meeting
Atrium · 50 people

East Campus

Oct. 23

Community Love Tables

Mason Aviation

Oct. 23

Community Love Tables
Aviation Lobby

Number of Site Tours

- + Downtown Campus: 1
- + West Campus: 0

Number of Booked External
Event Contracts

- + Downtown Campus: 5
- + West Campus: 11

Marketing Promotes College Events

LCC’s Marketing Department is supporting numerous college events and departments this fall, designing graphics, social media campaigns, flyers and more. Some highlights include:

- + The Office of Empowerment hosted several events in October, including a RISE training series, Taste of Culture: Diwali, and a Día De Los Muertos event. All events were marketed using social media, campus televisions and flyers.
- + LCC’s Office of Student Compliance partnered with the MSU Center for Survivors to bring awareness to domestic violence. Students at “Cocoa with a Cause” were served hot chocolate and snacks while receiving valuable resources.
- + Marketing also helped promote College Night through printed materials, digital signage, email campaigns and social media. More than 250 people registered to attend, with an estimated 200 in attendance.
- + Marketing is assisting in the 2025-2026 Performing Arts season with a visual theme, a graphic package for each show and promotion of all events.

C3R Hosts Summit

The Coalition for College and Career Readiness (C3R) hosted a summit on Oct. 23, providing information and resources for education professionals serving students from birth through the workforce. The event began with dinner for all in-person participants, with the programming following. Attendees enjoyed a presentation from the consultants at Landmark College who recently crafted a report full of expert recommendations for how LCC can create a more welcoming, inclusive campus for all, including those who are neurodivergent.

C3R hosts summits every year that bring together P20 constituencies (K-12 and Post-Secondary), business and industry, and the community to address the preparedness of tri-county area students for college and the workforce.



Marketing Creates Wall Graphics for New Athletics Offices

Marketing directed the design and installation of branded environmental graphics for the stunning new Stars Athletics spaces in the Gannon Building.



Aspiring to Succeed: Che’s Journey to the Dean’s List

By chance, Interim Chief Diversity Officer Tanya McClain met an aspiring student named Che Swanson in an elevator, while she was working for DoorDash. During their brief conversation, Tanya encouraged Che to consider pursuing a college degree to open up more opportunities for her future. Despite facing numerous obstacles along the way, Che persevered and worked hard toward her goals. Her dedication paid off, and she earned a place on the dean’s list, a testament to her resilience and determination.



Above photo: Tanya McClain and Che Swanson

Empowerment Ambassadors Share Ideas for Engagement

Interim Chief Diversity Officer Tanya McClain met with LCC’s Empowerment Ambassadors on Oct. 16. This meeting provided an opportunity for members to discuss ongoing initiatives and to brainstorm new ideas to enhance engagement. The ambassadors are dedicated to promoting a culture of empowerment and support among students and staff.

Men About Progress Event Focuses on Men Across Cultures

On Oct. 16, the Cesar Chavez Multicultural Center (CCMC) hosted a Men About Progress event, centered on the thought-provoking theme of men across cultures.

The event began with a welcome and icebreaker, followed by a guided Q&A session in which mentors shared their experiences and offered valuable insights. A creative art activity gave students a platform to express their thoughts and feelings, which was especially valuable for those who found it challenging to communicate verbally. Attendees from diverse backgrounds actively engaged in open discussions, sharing and expanding on their unique perspectives.

Ultimately, the event aimed to offer LCC students a culture-based experience that built connections, encouraged participation, and supported student retention.



Office of Empowerment Hosts ‘A Taste of Culture: Diwali’

A Taste of Culture is a new series designed to introduce the LCC community to global cultures through culinary experiences. The inaugural event celebrated Diwali, the Festival of Lights, by offering a selection of traditional foods enjoyed during this festive occasion.

Attendees had the chance to learn about the cultural significance of Diwali while savoring a variety of delicious dishes. The event created an atmosphere of Indian culture through music, lights and videos of traditional dancing and celebration, bringing together a diverse group of students, staff and faculty and creating an energetic, welcoming environment in the Office of Empowerment. It was both enjoyable and uplifting to see so many people connect over food and celebrate cultural diversity.

MAYA First Friday Series Launches on Social Media

The Maya Angelou Training Center (MATC) has launched “First Fridays” as part of their social media outreach. For October’s First Friday, MATC reflected on the joy and connections made during Welcome Week and the Empowered to RISE training, expressing gratitude to everyone who helped build a stronger community. In celebration of World Smile Day, they encouraged followers to reflect on who or what brought a smile to their face that day, highlighting the positive impact a simple smile can have.

Office of Empowerment Presents at TLC Retreat

At the TLC Building’s retreat, the Office of Empowerment’s Dawn Hardin was honored to be one of four featured speakers, presenting on the theme “Belonging: Places, Faces and Spaces.” Dawn discussed both LCC’s definition of belonging and the concept of “unbelonging,” encouraging participants to reflect on their own sense of belonging, how it appears throughout campus life, and ways to help students strengthen their connection to LCC. The session concluded with an interactive activity, “I Belong Here? Prove It!,” designed to inspire deeper understanding and practical steps toward fostering belonging.



Community Love Tables Spread Encouragement Across Campus

Every other Tuesday and Thursday afternoon, the Martin Luther King Jr. Equity Center (MLKEC) hosts community love tables, providing a welcoming space for people to pause, connect and feel appreciated. LCC's Interim Chief Diversity Officer Tanya McClain, campus deans and directors, Equity Coordinator KyLee Carter, and the Office of Empowerment's team members show love and support to everyone – students, staff and faculty – as they journey through the semester. Each table is designed to spread encouragement and remind everyone that they belong and matter.



Let's Talk Session Emphasizes Holistic Support

On Sept. 9 and 25, the LUCERO Led by Interim Chief Diversity Officer Tanya McClain, this month's session of Let's Talk – Voices Unveiled focused on holistic support, emphasizing what is needed to thrive academically and personally. It offered a platform for individuals to share their voices and discover essential tools for success. Participants engaged in meaningful discussions that highlighted suggestions and concerns regarding barriers to student success.

Snap Crackle Cheer Bars Bring a Smile to MATH 097 Students

Two Empowerment Ambassadors – the Martin Luther King Jr. Equity Center's KyLee Carter and Science and Math Department's Kirsten Wright – collaborated to create "Snap, Crackle, Cheer" bars by handwriting positive affirmations onto the packaging of Rice Krispies treats. They dropped the finished snacks off to MATH 097 students as a fun way to encourage and empower them.



A Star is Hired!

Check out this monthly section highlighting our newest employees, who were hired in October.

Welcome to LCC Stars, you belong here.

Aron Alexander
Automotive Technologies

Carla Smith
Student Development

Melissa Cole
Payroll

Joseph Thorsrud
Youth Programs

Ashley Demorest
Centralized Services

Hunter Vincent
Accounting Services

Robert Eadie
Compliance Office

Erin Wise
Community Health Services

Sergio Gomez
Police Department

Karyn Hunt
Student Development

Jen Joppie
Human Resources

Dale Linton
Adult Basic Education

Bryan Moule
e-Learning

Juan Rodriguez
Electrical Technology

Jamil Shah
Administrative Services
Aministrator

Page 7:

Link <https://arxiv.org/abs/2507.18851>

Page 15:

LCC presents grad with Life Saver Award <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e2e21a84-0053-44c9-81b0-060fcf4a16ba>

LCC program director discusses future of manufacturing <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5614bfa3-e393-4e36-87af-3215c942ae0e>

LCC in 517 Magazine https://517mag.com/digital_issue/october-2025-issue/

LCC hosting press conference <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8e0bdae3-2831-4456-afe1-7522b9aa98f9>

LCC is hosting a community blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=248c2a8e-4140-4ccc-b70f-45a04f0f2ccc>

LCC is hosting a community blood drive (2) <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=352e7515-f4da-4ee0-8c72-6fb4720eb4e6>

LCC kicks off Manufacturing Week <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=f2c7699c-0714-469f-8576-87e061b86dab>

LCC grad receiving Life-Saver Award <https://www.newsbreak.com/wsyz-fox-47-563674/4288999332565-happening-today-lansing-wreath-laying-ceremony-lcc-grad-gets-life-saver-award>

LCC kicks off Manufacturing Week on the West Campus and hosts a blood drive on the Downtown Campus <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=1f289a54-a1e8-479e-a26b-157acab51587>

LCC Men's Cross Country team eyes third title <https://news.jrn.msu.edu/2025/10/lcc-mens-cross-country-aims-for-third-njcaa-national-championship/>

Page 16:

LCC and LEO are educating students on apprenticeships <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c06984ab-b96c-4507-a134-52afdf3b2d41>

LCC hosting Race to Talent event <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d446dd93-788b-4a79-a859-169bcc151387>

LCC professor scheduled to lecture <https://www.meridianhistoricalvillage.org/>

LCC holding College Night <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=06635ff3-a20b-4056-a5f5-247f1392521e>

LCC on News 10 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=342f37a2-5811-4919-bcee-40c11ee06b88>

LCC story promo <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=df58be94-be5a-4d30-b381-0f207c767d23>

LCC on News 11 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=df58be94-be5a-4d30-b381-0f207c767d23>

LCC on News 6 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=f7497567-9038-466a-9036-e82997226b3f>

LCC story promo (2) <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=09664bb1-593a-4d00-bbf3-56b93b274c46>

LCC on News 12 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=6ec7672e-18c0-47d0-9cd0-258d7549dab1>

LCC employee wins national award <https://mea.org/longtime-lcc-union-leader-honored-at-mea-higher-ed-conference/>

LCC employee receives national award <https://www.acct.org/news/announcing-2025-acct-association-awards-recipients>

Page 17:

LCC Trustee elected to ACCT Board of Directors <https://acct.org/news/2025-26-acct-board-directors-election-results>

LCC celebrates Hispanic heritage <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=46247fad-e72a-4037-8b17-759e77188b7e>

LCC runner highlighted <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0ece1a25-fed0-41c4-a510-24f63e815bb2>

LCC professor is Teacher of the Week <https://www.wilx.com/video/2025/10/27/teacher-week-dan-mulligan/>

LCC students comment on upcoming election <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e0a76926-dbb9-44af-8247-5a9fcf529da4/>

LCC honors Hispanic heritage <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=68e935ec-70fc-42c6-9faa-6f0e51d7b7b7>



LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation and Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.