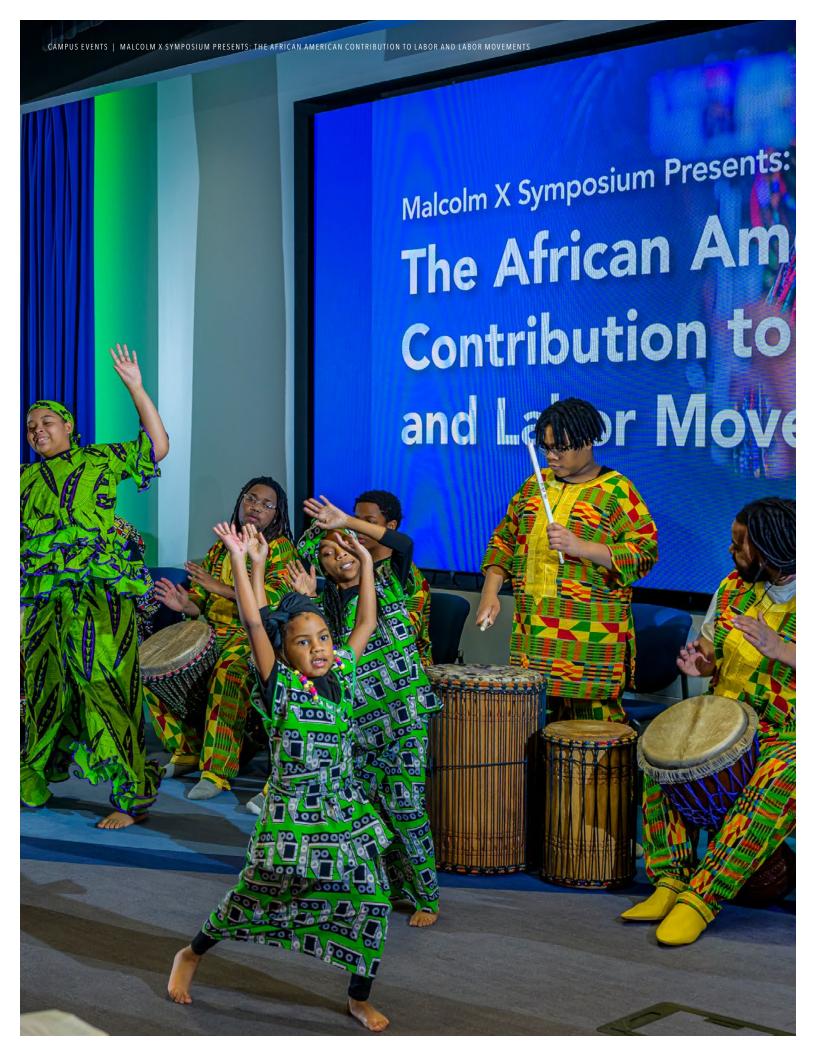


PRESIDENT'S REPORT

MARCH 2025





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Federal Agenda

LCC's leadership was recently in the nation's capital to meet with lawmakers and federal agencies to build support for federal grants, appropriations, and policies that will benefit LCC students.

The 2025 Federal Agenda was their calling card and conversational guide during their meetings. The agenda is an annual document from the college's External Affairs office and is recreated each year by members of LCC's Executive Leadership Team in partnership with faculty and staff who work in the featured programs highlighted in the document.

The Agenda outlines priorities that could benefit from federal government support and is also distributed to government officials by LCC's federal lobbyist.

You can read the 2025 Federal Agenda here.



Above photo: LCC Board of Trustees advocating for LCC in Washington, D.C.



Above photo: LCC Leadership in Washington, D.C.

Tricia McKay, Program Director for Child Development and Early Childhood Education gets recognition from NAEYC

On January 31, 2025, Betsy Burger, Dean of HHS, received a letter of recognition honoring Tricia McKay, Program Director for Child Development and Early Childhood Education. The letter, from the National Association for the Education of Young Children (NAEYC), acknowledged Tricia's significant contributions in service, scholarly work, and national leadership, particularly her role as a peer reviewer for NAEYC. This position required a substantial time commitment and collaboration with colleagues from other institutions to assess programs based on NAEYC's standards. NAEYC also expressed their appreciation for Tricia's expertise in Early Childhood Education and conveyed their gratitude for her efforts. Congratulations, Tricia!

HHS Rapid Entry Scholarships

The Health and Human Services Division awarded seven students enrolled in Community Health Services Education, Massage Therapy and EMT programs the HHS Rapid Entry Scholarship for the Spring 2025 semester.

The Rapid Entry Scholarship is awarded each semester to eligible students enrolled in one of nine HHS certificate programs not eligible for financial aid, but quickly qualify people for a job in health care, often in high demand fields.

StarZone survey support

Marketing designed minibanners for the StarZone to encourage students to submit surveys about their experience.







Campus Resource Crawl

Marketing designed materials and helped promote the Campus Resource Crawl, including a pivot to a rescheduled date (based on college closure).



Black History Month

Throughout February, Black History Month was celebrated with a series of engaging events designed to involve both students and the broader community. Promotional efforts included a dedicated website, social media campaigns, a homepage banner, campus-wide digital signage and event flyers to ensure maximum visibility.



Malcolm X Symposium

The 2025 Malcolm X Symposium was held on February 18 and was promoted through a comprehensive awareness campaign. This included a dedicated website featuring all Black History Month events at lcc.edu/bhm, targeted social media outreach, digital signage across all campuses, an advertisement in The Bulletin newspaper and event flyers.



Historically Black Colleges and Universities

The HBCU Experience, held on February 26, welcomed LCC students, parents and community members to an informative panel featuring HBCU representatives, alumni, and LCC transfer specialists. The event was widely promoted through billboards across the Greater Lansing area, radio ads on 96.5 FM, social media, an advertisement in the MLK Day of Celebration program, a dedicated website, a homepage banner, handouts and campus-wide digital signage.





LCC Marketing wins national award

The National Marketing and Public Relations Association named LCC's viewbook one of the best three community college viewbooks in the country. The award, called a Paragon, recognizes outstanding achievement in design and communication at community and technical colleges. The viewbook is LCC's foundational recruitment piece to showcase the college to prospective students.



Academic Advising scheduling system overhaul

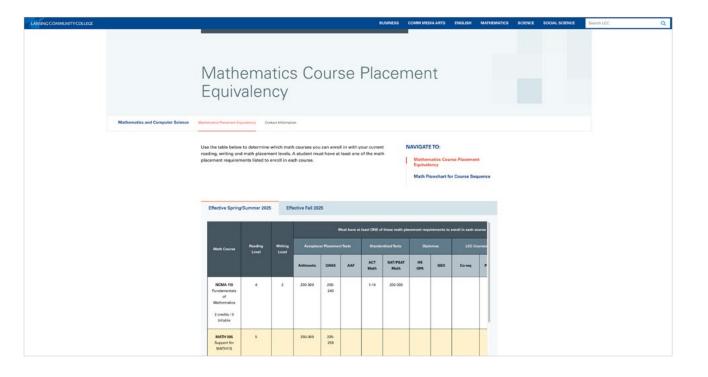
Marketing launched a new user-friendly scheduling system for LCC's highest-demand service. Available appointments with academic advisors have been non-existent for the last five years, so we have students swearing in Google Reviews. The new system filters students to the correct advisor and gives them a quick way to schedule with any advisor if they do not have a career community. With the help of Sarah Garcia-Linz, advisor feedback, and student surveys, we delivered a new system that everyone has been ecstatic to use and is easier to maintain. Removing this critical bottleneck for students will have a significant positive impact on enrollment!

Please check out the Academic Advising scheduling system.

Math Placement Levels Design Overhaul

With a focus on accessibility and usability, Marketing's Web Developers worked with the Math Department to make their complex table more user-friendly. A common complaint was the difficulties in understanding the Spring/Summer 2025 Equivalencies table from students and advisors. The new Fall 2025 Equivalency table has been simplified and well received, reducing the number of inquiries for clarification. The update is an excellent example of how accessible universal design helps everyone succeed.

Please check out the before and after.



Happy Procurement Month

Did you know that March is Procurement Month?

It's the perfect time to shine a spotlight on the vital role that public procurement professionals play in our organization's success. Procurement Month is an opportunity for us to acknowledge the hard work, dedication, and expertise of our procurement team members who work tirelessly behind the scenes, serving as stewards of public dollars, to ensure the smooth operation of our public procurement processes and the acquisition of goods and services that keep our institution running smoothly.

As a central resource, LCC's Purchasing Department serves the community by developing purchasing policies and procedures; providing tools to enable the best value purchase of goods and services; and assures that College purchases comply with applicable state, federal and local laws as well as industry standards and best practices. The Department has three professionals who are certified in public

procurement through the Universal Public Procurement Certification Council and the National Institute for Public Procurement (NIGP). Last month, Samantha Gallimore and Brittney Villarreal traveled to Chicago for the NIGP Leadership Summit, marking the completion of a 5-month long leadership program. As emerging leaders, they joined their cohort and over 400 other procurement leaders from around the United States and Canada to enhance

The Purchasing Department has been the recipient of the Achievement of Excellence in Procurement Award for 22 consecutive years (2003 - 2024) and is currently completing the application for the 2025 award. The Achievement of Excellence in Procurement award is designed to recognize organizational excellence in procurement. The program measures innovation, professionalism, e-procurement, productivity and leadership attributes of the procurement function.

National Procurement Institute



Above photo: Samantha Gallimore and Brittney Villarreal at the NIGP Leadership Summit



Achievement of Excellence in Procurement*

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, with one in three students regularly experiencing food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and/or drop out of college. LCC's Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as part of LCC's commitment to student success.

The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service - Feb. 2025

Students served - 493

LCC Board of Trustees members show support for LCC Women's and Men's Basketball



Above photo: Trustees Lovell and Taylor with Women's Basketball team.



Above photo: Trustees Taylor and Lovell with Women's Basketball team.



Above photo: Trustees Taylor, Coach Mike Ingram, and Trustee Lovell.



Above photo: Five members of the Technical Careers Division at Peckham.

LCC Technical Careers Attends Tour at Peckham

On Feb. 3, five members of the Technical Careers Division visited the Peckham Headquarters in Lansing to learn more about their apparel manufacturing, career planning services, youth services and more.

Technical Careers and Health and Human Services Host CTE Month Activities

Throughout February, LCC's Technical Careers and Health and Human Services divisions hosted multiple activities to celebrate Career and Technical Education (CTE) Month. Students were invited to learn about technical and health careers with interactive experiences like:

- + Aviation Technology: See real aviation engines up close.
- + Virtual Welding: Try welding with a Virtual Reality (VR) welder.
- + Robotics: Engage with interactive robots in action.
- + Mobile Health Unit: Step inside and explore real-world healthcare training.
- + Firefighter Gear: Dress up and experience being a firefighter up close.

CTE Month is a nationwide celebration of hands-on career pathways that prepare students for in-demand industries.



Above photo: Computer Information Technology Program Director Jonathan Gusmano standing behind a table with drones on it.

West Campus Hosts SkillsUSA

On Feb. 21, West Campus welcomed the SkillsUSA Region 1 Skills Competition, which provides high school CTE students with the opportunity to put their technical skills to the test. The competition was hosted by the Eaton Regional Education Service Agency (ERESA) and held at West Campus.

Competitions included the following areas: Welding, Automotive, Heavy Equipment, Leadership (prepared speech, job interview, job skills demonstrations and customer service), Precision Machining, Crime Scene Investigation (CSI), Criminal Justice, Carpentry, TeamWorks, Plumbing, Photography, T-shirt Advertising Design, and Pin Advertising Design.

West Campus Hosts Program Focus Days- Manufacturing Careers

On Feb. 2, West Campus hosted a program focus day, taking a closer look at the Manufacturing programs. The day started with an Admissions presentation from Andy Merchant. Next, guests had a chance to get hands-on experience in Welding Technology, Robotics and Machining Technology. They operated a programed robot, practiced their welding skills on virtual welding equipment, and even engraved their initials on an LCC tag made in the Machining lab. The day ended with a short walking tour.

Sexton High School Visits West Campus

On Feb. 4, Sexton High School students visited West Campus. They heard a short presentation from LCC Secondary to Post-Secondary Program Coordinator Allison Snyder, then toured the Building Construction, Machining and

Electrical labs. Students were guided through interactive exercises so they could get a feel for what they could be doing at LCC in these programs.

Phi Beta Sigma Fraternity Hosts Youth Workshop at West

Brothers of the Phi Beta Sigma Fraternity gathered at West Campus on Feb. 20 to participate in a full-day workshop event. After breakfast, the fraternity brothers led students through a miniature career fair; a financial literacy workshop led by Nathan Turner; a presentation by LCC's Adult Resource Center, Apprenticeship Office and Technical Careers Division; and a presentation from Capital Area Michigan Works!

After lunch, students enjoyed a walking tour of West Campus and listened to keynote speaker Aondray Worthy, aka "Mr. Walkworthy."



Refugee Development Center Visits West Campus

On Jan. 31, 50 individuals from the Refugee Development Center visited LCC, where Secondary to Post-Secondary Program Coordinator Allison Snyder offered a short presentation. Afterward, attendees were put into groups and Technical Careers staff provided a tour of the building and several interactive activities.

Visitors practiced their flying skills with the Drone Program's Shelley Jeltema and tried out the virtual welding machines with Welding Technology Lab Technician Kevin Schraft. From there, they got up close with LCC's vehicle fleet in the Automotive Technology Program, an activity led by Lab Technician Carson Meyers. The last stop was a visit to the Building Construction lab with Building Construction and Construction Management Lead Faculty Scott DeRuischer.



Black Voices Bold Narratives Brings Guest Speaker to Campus

On Feb. 24, LCC welcomed and celebrated Black History Month with an afternoon of storytelling, inspiration and meaningful dialogue. The event featured guest speaker, creative storyteller and entrepreneur Nyshell Lawrence of Socialight Society. Nyshell read "Gather Me: A Memoir in Praise of the Books that Saved Me." After her reading, attendees joined in a Q&A about the passage, the speaker's story and the future of literature. Both Nyshell Lawrence and the LCC Library held a book popup exhibit with texts related to Black History Month and Black authorship.



Above photo: Nyshell Lawrence speaking to people.

LCC Supports Apprenticeships at the Lansing Fire Department

In 2023, LCC developed a program to provide tuition for 25 Emergency Medical Services (EMS) apprentices with the Lansing Fire Department (LFD). The apprentices included 14 first responders, nine fire medics and two paramedics.

These innovative, high-quality apprenticeships helped address a critical shortage of emergency healthcare workers in Mid-Michigan. Careers in emergency medical fields tend to provide stable, largely recession-proof, careers with room for advanced training and promotion to higher levels of responsibility.

Emergency medical service jobs were a natural fit for these apprenticeships since the career pathways benefit from a combination of mentorship, on-the-job training and classroom instruction. However, a challenge to overcome was the initial apprehension some healthcare employers felt at the idea of applying this training model to their fields. To address this reluctance, it was important to illustrate how apprenticeships can act as a career ladder for employees while benefiting employers through higher employee retention.

Employees who complete a U.S.
Department of Labor apprenticeship tend to have greater retention on the job because, unlike in most internships, employers make an investment in the training and upskilling of their apprentices. Apprenticeships have structured training plans that guide the apprentice through the program. Mentorship is a key differentiator between apprenticeships and other work-based learning models, as is the employer's fiscal contribution to the employee's training.

Funding for these apprenticeships was provided by a U.S. Department of Labor Strengthening Community College Grant, which was designed to build "the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce." Additional funding was coordinated through Capitol Area Michigan Works and the Workforce Development Institute. This strategic approach to developing robust workforce pipelines through meeting the needs of our community partners will contribute to the welfare and safety of our community and the Capital Region for years to come.

Small Business Development Center (SBDC) impact metrics for Jan. 1 - Feb. 25, 2025

Consulted with 28 business clients to start or grow their businesses. Other impact metrics:

- + Provided a total of 331 consulting hours
- + Helped those clients secure \$6,331,000 of new capital to launch or grow
- + Helped create 3 new businesses
- + Helped create 54 new jobs

SBDC Regional Director Celebrates Old Town Businesses

Every February, the Old Town Commercial Association (OTCA) holds its annual meeting to take stock of the past year and pay tribute to the merchants and volunteers that make Old Town the bustling community that it is. Laurie Lonsdorf attended the packed event, held at Urban Beat, having the chance to network with other Old Town merchants, residents, community partners and local SBDC collaborators. The following Old Town businesses were acknowledged with awards: Polka Dots Boutique, Twiggies, October Moon & Glow, Metro Retro and Lake Trust Credit Union.



Above photo: OTCA Executive Director Samantha Benson and Laurie Lonsdorf.

Job Training Center Pilots ESOL Instruction for Manufacturing Employees at Peckham

LCC's Job Training Center has partnered with Peckham, Inc. – a nonprofit vocational rehabilitation organization that provides job training opportunities for persons with significant disabilities and barriers to employment – to offer ESOL instruction to manufacturing employees. This initial program offering is a pilot program to increase the English language proficiency of Peckham's supervisors and team leads. If this pilot program is successful, this partnership's intended outcome is to extend the program to frontline employees in summer 2025 and beyond. Peckham employs over 100 nonnative English speakers who will have an opportunity to take part in the JTC's ESOL program over the next few years.

The JTC's ESOL program for Peckham employees will offer three levels of English language instruction: Low-Beginning, High-Beginning and Low-Intermediate. Once employees complete all three levels, they will be at college-level proficiency and will be able to enroll in for-credit classes at LCC.

As a part of the program, Peckham employees receive assistance applying to LCC and activating their LCC accounts. Once participants reach college-level proficiencies, LCC will go on-site at Peckham to offer student orientation and assist with FAFSA completion.

This program wonderfully aligns the missions of LCC's Job Training Center and Peckham, Inc., as LCC and Peckham work together to remove barriers to employment and education. For both Peckham and LCC, the long-term desired result of the program is to retain participants through all three levels of the program – and ultimately to offer select for-credit classes at Peckham's facility.



Above photo: LCC's Aleksandra Carpio Delivers ESOL Low-Beginning (Level One) Instruction to Peckham Employees.

Job Training Center Concludes Inaugural Electrical Control Technician Program

On Feb. 28, the Job Training Center's first Electrical Control Technician Cohort completed their full-time, seven-week training program. This program was fully funded through the Michigan Economic Development Corporation's Talent Action Team Grant and was offered at no cost to participants.

The Job Training Center's Electrical Control Technician program includes 270 hours of instruction in Electrical and System Maintenance. The curriculum is designed to prepare participants for entry-level positions as maintenance technicians, a role that installs, repairs and maintains equipment in manufacturing facilities. As a part of the curriculum, participants prepare to take and pass six Smart Automation Certification Alliance (SACA) certification examinations, as well as receive their OSHA 30. Over the course

of the program, the cohort collectively received more than 50 SACA certifications.

In addition to skill-based instruction, this program includes a significant amount of job search and career readiness support. All participants leave the program with a detailed résumé and LinkedIn profile. Several "lunch and learns" provided throughout the program assist students with job prospects, including presentations from both Aerotek and Proliant Dairy.

The Job Training Center is continuing this successful program with a second cohort, currently underway at LCC East. This group includes participants from the released citizen cohort of Modern Warehousing that completed at the end of January. All completers are invited to the Job Training Center's Advanced Manufacturing job fair at West Campus on April 17.



Above photo: Participants of the JTC Electrical Control Technician Program proudly display their SACA Certifications.

Adult Enrichment's Motorcycle Safety Program Passes Review

The Motorcycle Safety Program passed its annual administrative review with the Department of State's Michigan Rider Education Program (MI-REP). The review included the number of trainings provided, conformity with Motorcycle Safety Foundation standards, curriculum used, student surveys, incident reports and range sites.

The Motorcycle Safety Program held its pre-service meeting with its rider coaches on Feb. 15. Agenda items included assigning coaches to class dates, reviewing payroll procedures, reviewing newly revised documents and student surveys. Representatives of the Michigan Rider Education Program (MI-REP) also attended to relate news items from the Michigan Department of State.

BCI Trains Campbell Press Repair in 5S & Visual Management

Campbell Press selected LCC's Business and Community Institute (BCI) to provide 5S & Visual Management Training at their Lansing location. This activity-based training is designed to improve workplace organization and translate processes and production statuses into easy-to-understand visual overviews.



BCI Trains Dean Transportation in First Aid and School Bus Health Care

BCI provided CPR and School Bus Health Care training to several hundred Dean Transportation school bus drivers to start the new year. Training included Heartsaver® First Aid, CPR and AED, where participants learned how to provide emergency care in a safe, timely and effective manner.

Additionally, BCI delivered customized training in School Bus Health Care. This training provides all new drivers with necessary skills to prevent and/or respond to situations they may encounter with their riders.

BCI Trains Gestamp in Fluid Power, HVAC and More

Gestamp selected BCI to provide multiple trainings to their employees, including:

- + Fluid Power, held at West Campus.
 Participants were trained on
 pressure, force, area and other fluid
 power properties. Objectives were
 met through classroom lectures,
 demonstrations and hands-on activities.
- + Heating, Ventilation and Air Conditioning (HVAC), held at West Campus. The training covered theories, applications and principles of refrigeration and air conditioning. The training also included refrigeration code regulations, construction, installation and licensing of refrigeration systems.
- + Boiler Fundamentals, held at West Campus. Participants learned

- the fundamentals of boiler plant operations and maintenance. Topics included pipes, fittings, valves, pumps, combustion, fuels, draft, basic controls and safety devices.
- + Excel II training, at Gestamp's Mason location. This was an extension of previous training and focused on advanced functions.

BCI provides LCC's Business Operations Division with Goal Setting Training

BCI delivered Goal Setting training to LCC's Business Operations Division. More than 100 employees attended virtually, identifying group goals and developing means of meeting the goals to foster organizational success.

BCI Provides Executive Leadership Training to Peckham, Inc.

BCI delivered Executive Leadership training to more than 100 Peckham personnel from Michigan, Kentucky and Arizona at the Crown Plaza Hotel in Lansing. Training topics included The Leadership Journey, Navigating the Course and Charting the Course for Effective Leadership.



Conference Services report of November events

Downtown Campus

Feb. 5

Michigan Economic Development Corporation

Michigan Room · 70 people

Feb. 6

Fishbeck

Michigan Room and President's Dining Room · 70 people

Feb. 7

Academic Senate Meeting

Administration Boardroom · 50 people

Rotary

Michigan Room · 85 people

Feb. 10

ELT Meeting

Administration Boardroom \cdot 18 people

Feb. 11

Valentine's Registered Student Organization Fundraising Fair

GB Highway · 50 people

Feb. 12

Healthy Relationships

GB Highway · 50 people

Feb. 13

Department of Natural Resources

Michigan and Grand River Room · 80 people

Feb. 14

Business Advisory Board

Grand River Room · 25 people

Rotary

Michigan Room · 85 people

Feb. 15

Cleary University Basketball Game

GB Gym, GB 3229, GB 3230, GB 3234 and GB 3251 · 100 people

Feb. 17

Board of Trustees Meeting

Administration Boardroom · 50 people

Feb. 18

Cleary University Basketball Game

GB Gym, GB 3229, GB 3230, GB 3234 and GB 3235 · 100 people

Feb. 18

Malcolm X Symposium

Michigan Room, Grand River Room and President's Dining Room · 100 people

Feb. 21

Rotary

Michigan Room · 85 people

Feb. 22

Michigan Nurses Association

Michigan Room · 50 people

Feb. 26

Historically Black College and Universities

Michigan Room · 125 people

Feb. 27

LCC Foundation Board of Directors Meeting

Michigan Room · 25 people

Feb. 26

Insurance Advisory Board Meeting

Grand River Room · 20 people

West Campus

Feb. 5

Foguth Financial

M124A · 20 people

Feb. 6

Phi Beta Sigma Youth Workshop

M119-122, M124, M124A and W157 · 130 people

Feb. 12

NAPA MI

Auditorium and Atrium · 75 people

Feb. 13

Greater Lansing Society of Human Resource Management

M121-M122 · 60 people

Reverse Job Fair

Construction Lab · 30 people

Feb. 20

Foguth Financial

M124A · 20 people

Feb. 21

Skills USA

Showroom, Auditorium, Atrium and Classrooms · 150 people

Feb. 24

Tech Careers: Black History Month

Showroom · 100 people

Feb. 25

Tech Careers Line Worker

Auditorium

Michigan Department of Technology, Management & Budget

M119 · 30 people

Feb. 27

MI Recycles

Showroom · 100 people

Foguth Financial

M124A · 20 people

Feb. 28

Tech Careers Counselor Breakfast

M119 · 40 people

Number of Site Tours

- + Downtown Campus: 0
- + West Campus: 6

Number of Booked External Event Contracts

- + Downtown Campus: 11
- + West Campus: 10

Public Relations Department

Media Report:

Feb. 2025

Earned media viewership: 394,896 up 118,282 views since Jan.

Earned media value: \$29,340 up \$8,734 since Jan.

Total media press clips: 54 up 17 press clips since Jan.

Selected media highlights:

LCC Board of Trustees welcomes new members

WLMI Crusin' 92.9 FM

Newly elected trustees take the oath of office.

Nominations open for distinguished alumni

517 Magazine

The LCC Foundation is accepting nominations for the 2025 Distinguished Alumni.

LCC in ACCT

Trustee Quarterly - pg. 26

Dr. Robinson pens the article Trustee Troubles with M. Richard Shaink.

LCC in FOCUS Magazine

FOCUS Magazine – Feb. 2025

Dean Dwyer was a panelist at Leadership Lansing education day – pg. 9.

Senator Slotkin visits the LCC Mobile Health Education Vehicle – pg. 22.

LCC Board of Trustees welcomes new members

WKZO 590 AM 106.9 FM

Newly elected trustees take the oath of office.

LCC goes to remote operations

WILX NBC News 10

LCC on-campus classes and operations went remote due to severe winter weather.

LCC recognizes Black History Month

City Pulse

The annual Malcolm X Symposium returns to LCC.

LCC welcomes new trustees

Patch.com

Newly elected trustees take the oath of office.

LCC on PBS

WVPY (PBS) - Harrisonburg, VA Curious Crew

LCC's Sid Mosley details robotics program.

Crime and Punishment coming to Black Box

City Pulse

LCC Performing Arts presents "Crime and Punishment" Feb 21-23 and Feb. 28- March 1.

LCC student details career choice

WSYM FOX 47 News

Marquis Hinton details why aviation maintenance was his career choice and Director Kruckeberg speaks to the need for qualified aviation maintenance technicians.

LCC Jazz Band in concert

Lansing State Journal

The LCC Jazz Band and Happendance Professional Company will perform at Dart Auditorium on February 14-15. "Crime and Punishment" comes to Black Box Feb 21-23 and Feb. 28- March 1.

Malcolm X Symposium at LCC

FOX 47 News

The annual event returns to the Michigan Room on Feb. 18.

LCC student details career choices

Community College Daily – Headlines

Marquis Hinton details his aviation maintenance career choice and Director Kruckeberg speaks to the need for qualified aviation maintenance technicians.

Crime and Punishment comes to Black Box

WKAR 90.5

"Crime and Punishment" comes to Black Box Theatre Feb 21-23 and Feb. 28- March 1. LCC Theatre faculty member Andy Callis comments.

Crime and Punishment comes to Black Box

Patch.com

"Crime and Punishment" comes to Black Box Theatre Feb 21-23 and Feb. 28- March 1.

LCC switches to remote learning

Lansing State Journal

The college switched to remote operations due to winter weather.

LCC in winter photo gallery

Lansing State Journal

LCC in winter photo gallery.

LCC closed early due to winter weather

WLNS CBS 6 News; WLAJ ABC 6 News

LCC closed early on February 12 due to winter weather.

LCC employee performing in opera

SecondWaveMedia.com

LCC's Carmen Bell is set to perform in 'Tangled Roots'.

LCC holds its annual Malcolm X Symposium

WILX NBC News 10

Dr. Willie Davis comments on the theme of labor for this year's celebration.

Annual Malcolm X Symposium at LCC

WLNS CBS 6 News; WLAJ ABC 6 News @ 11 p.m.

LCC's Olga Correa and Dr. Willie Davis comment on the event.

LCC held its annual Malcolm X Symposium

WLNS CBS 6 News; WLAJ ABC 6 News @ 6 p.m.

Dr. Willie Davis comments on the event's continuing importance.

Youth workshop held at West Campus

WILX NBC News 10

Phi Beta Sigma Fraternity, in partnership with LCC, held its annual "Empowering our Youth" workshop.

LCC participates in roundtable discussion

WILX NBC News 10

LCC meets with community partners to learn how funding in the FY26 state budget could be impactful.

LCC hosting HBCU Experience 2025!

WILX NBC News 10

A panel discussion and available resources will highlight this transfer to an HBCU informational event.

LCC awarded grant to further nursing education

WILX NBC News 10

The ADN-to-BSN grant will help LCC better prepare students for a career in nursing.

LCC awarded MiLEAP grant

Michigan Business Network

LCC's Dean Burger quoted in ADN-to-BSN grant article.

CTE Month at West Campus

WSYM FOX 47 News – clip aired three times

West Campus is celebrating Career Technical Education Month.

LCC story promo

WILX NBC News 10

HBCU Experience 2025 story promo.

LCC holds HBCU transfer event

WILX NBC News 10

The HBCU Experience 2025 provided information on transferring to a Historically Black College or University.

LCC Softball in the community

WILX NBC News 10

Members of the Softball team volunteered with Sleep in Heavenly Peace to build beds for kids in need.

LCC student featured in LFD story

WSYM FOX 47 News

Adam Perry was featured in Lansing Fire Dept. recruitment story.

LCC serves as backdrop in higher ed story

WSYM FOX 47 News

LCC serves as the backdrop and is mentioned in higher ed story.

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Social Media Analytics for February 2025

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

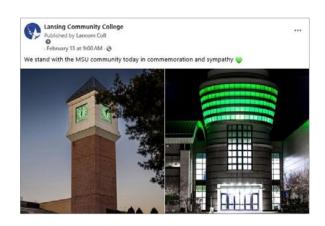
The following are the top posts for LCC Social Media during the month of February.



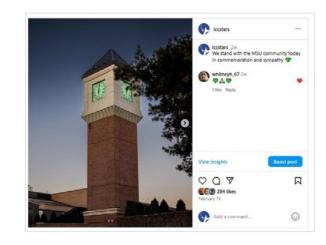
1,939 Reach · 85 Engagements





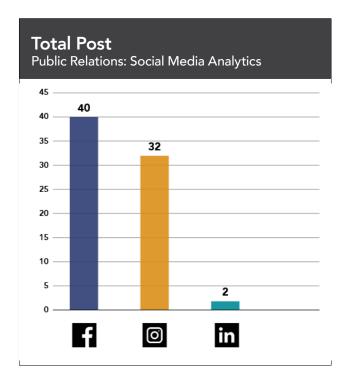


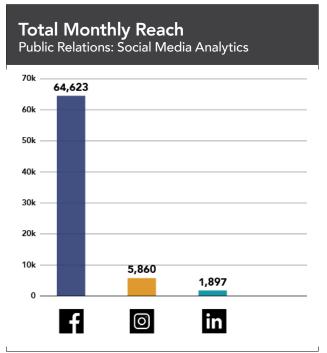


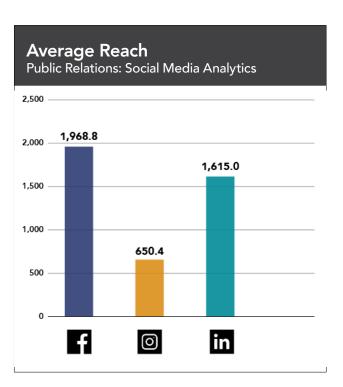


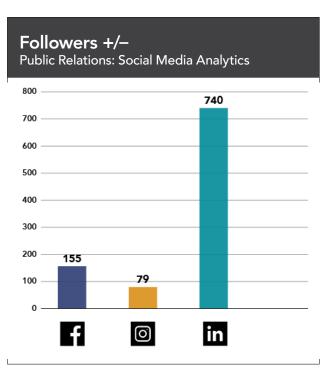
24 ______ 2!

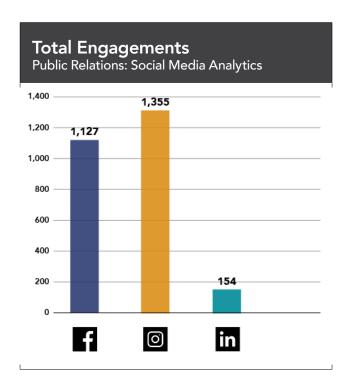
The following is a breakdown of how LCC performed on our social media channels in February.

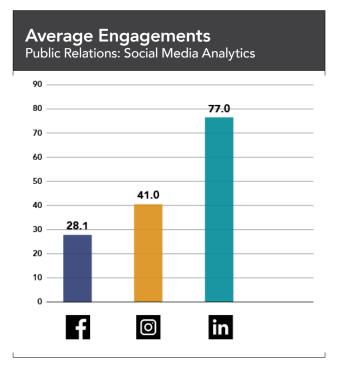


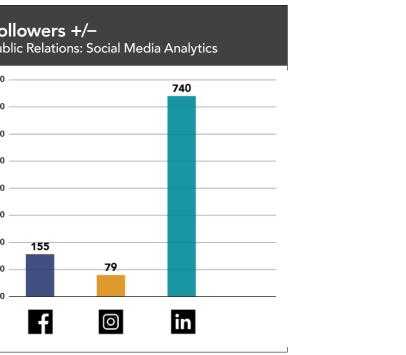


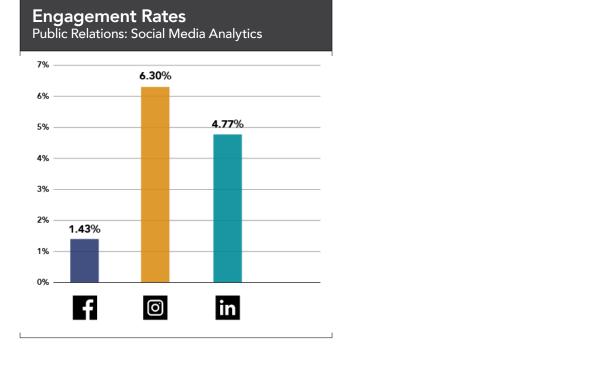












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Administration Office

Community Engagement and Events

CDO Tabling Chats

Ongoing discussions with the LCC community continue to yield positive outcomes, fostering connections with students.

Malcolm X Symposium

Dr. Dan delivered an inspiring opening message, aligning Malcolm X's focus on kindness with the love-centered messages of other iconic leaders such as Martin Luther King Jr., Cesar Chavez and Maya Angelou. She concluded her speech with a powerful call to action: "May we enjoy this evening in love as we remain determined to open our hearts and service to all human beings, one nation under God with liberty and justice for all. Thank you."



Above photo: Lee Cater with the student band members at the Malcolm X Symposium 2025.

Podcasting Initiative

Dr. Dan's Podcasting Series "You are Invited"

The series launched with the theme "In Spite of Life I Am Here," aiming to empower the LCC community and beyond through the sharing of life stories from both internal and external community members.

Strategic Meetings and Collaborations

2025 Meetings

Progress is being made with the DEIB Ambassador Team and multiple senior advisory teams to support the core vision and mission of the Office of Empowerment, ensuring that all individuals at LCC have the resources they need for success without exception.

NADOHE Partnership

Dr. Dan continues to collaborate with NADOHE and will represent LCC at its 2025 Conference in Chicago.

Focus on Love and Support

The Office of Empowerment and all its core centers emphasize love and support across all campuses to ensure that our richly diverse community feels included and valued.

Collaboration with MCCA's 4Cs

The Office of Empowerment will collaborate with the Michigan Community College Association's 4Cs (Community College Collections Committee) for its 2025 Conference at LCC, scheduled for March 24-25.

One Book, One LCC Initiative

Progress Update: The One Book, One LCC initiative is gaining momentum, with the committee narrowing down to three book choices. The final selection will be made and announced by May 2025, with an official launch planned for fall 2025. Visit the One Book, One LCC webpage for more information.

Senior Advisory Team, Lansing Breakfast Meeting

Dr. Dan continues meetings with multiple Lansing partners who are committed to LCC's work through the Office of Empowerment.



Maya Angelou Training Center (MATC)

MATC February Workshops: 70 participants as of Feb 24

Communication is the Key

The team, broken into three smaller groups addressed the four action steps, developing ideas for continued growth as a division.

Communication is the Key Action Steps, Next Steps

Participants translated what they've learned from Communication is the Key Part I into actionable steps that

can reinforce and improve both their communication skills as well as staff cohesiveness within the departments.

Understanding My DEIB Story

Participants were the author, narrator and star of their own stories. Through story tapestry creation, participants explored the significance of DEIB within both their department and LCC as an organization.

Defining DEIB

Understanding Identity, Privilege, and Systems Part I. Identity, privilege and systems are three interconnected and important topics within the context of Diversity, Equity and Inclusion. Participants explored all of these – what they are, what they mean, how they are connected, and the necessity of being aware of them to deepen their commitment to DEIB.

Understanding Identity, Privilege, and Systems Part II – Taking a deeper look at the 4 I's of Oppression

Participants gain a better understanding of the four interconnected levels in which oppression manifests itself: Ideological (the idea of superiority over another group), Institutional (the way systems and institutions manifest the ideology), Interpersonal (the way individuals demonstrate discrimination), and Internalized (the belief of one's own inferiority).

MATC February Opportunities:

+ OE was asked to present to the Senior Advisory Team, sharing all the things the MATC team is doing.

+ The MATC team conducted a tabling Meet and Greet at the West campus to both introduce the services offered through MATC, as well as promote upcoming events.



 MATC supported LCC Humphrey Fellows by attending a Fellows event hosted by the CTE.



HBCU Experience 2025

MATC director represented OE at the event, at the HBCU Panel Event.



Martin Luther King Jr. Equity Center

Malcolm X Symposium Brings History, Activism and Art to Life

The Malcolm X Symposium, held on February 18 in the Michigan Room, was a powerful evening of culture, history and activism. Sponsored by the Black History Awareness Committee, an Office of Empowerment Cultural Awareness 365 Committee under the Martin Luther King Jr. Equity Center, the event captivated attendees from start to finish.

The event included a performance by the Kuungana African Drum and Dance Company. LCC students Rosa Vines and Kasiyah Anderson presented relevant creative writing and spoken word pieces.

A compelling panel discussion featured Roberta Cannon, president of the A. Philip Randolph Institute, who highlighted the legacy of The Brotherhood of Sleeping Car Porters and Maids. LCC's Dr. Willie Davis spoke on the subject of Black activism through labor union movements, and Curlada Eure-Harris of LCC provided insights on LCC's local labor unions in higher education.

The night concluded with a performance by the LCC Jazz Combo, who performed renditions of Work Song by Nat Adderley and Oscar Brown Jr., and I Wish I Knew How It Would Feel to Be Free by Billy Taylor. The symposium serves as a testament to the enduring impact of Black activism, labor movements and the power of artistic expression in honoring Malcolm X's legacy.

MLKEC Connects with Global Leaders at Humphrey Fellowship Event

Martin Luther King, Jr.'s Equity
Coordinator, KyLee Carter, attended
the Humphrey Fellowship Networking
Event, engaging with the 2024-2025
cohort of international professionals.
The Humphrey Fellowship, a Fulbright
program sponsored by the U.S.
Department of State, brings mid-career
leaders to U.S. universities for academic
study and professional development.

With Fellows at MSU specializing in economic development and human resource management, the event fostered meaningful conversations and opportunities for collaboration. The discussion centered around the question of the day: "What does success mean to you?" inspired by LCC's Where Success Begins slogan. Light refreshments and global insights made for an evening of cross-cultural exchange.

Tanya McClain Moderates Inspiring HBCU Experience Panel

Tanya McClain, director of the Martin Luther King Jr. Equity Center, led an engaging discussion as the moderator of the HBCU Experience Panel. This dynamic event featured current students, alumni and representatives from Historically Black Colleges and Universities (HBCUs) who shared their journeys, insights and advice with aspiring HBCU students.

Attendees learned about the unique benefits of attending an HBCU, the transfer process and valuable resources to support their academic and career goals. Through personal stories and expert guidance, the panel provided an informative look at the rich legacy and opportunities within HBCUs.



Above photo: Tanya McClain with HBCU panelist Alex Watkins, Morehouse College alumni.

Tanya McClain Attends Achieving the Dream Conference

Tanya McClain attended the Achieving the Dream Conference in Philadelphia, Penn. February 18-21, which focused on creating equity-centered institutions for diverse students.

Attendees learned how to build community connections, form equity-driven partnerships and empower students to advocate for the support they need. The conference also highlighted community programs that can assist colleges where support for diverse students has been reduced. The MLKEC is excited to bring back the valuable insights and strategies learned to continue fostering equity and inclusion at Lansing Community College.



Above photo: Tanya McClain pictured with Achieving the Dream attendees.

MLKEC Celebrates Black Voices at West Campus

The Martin Luther King, Jr. Equity
Center representatives attended Black
Voices, Bold Narratives—A Read-Aloud
Experience on Monday, Feb. 24, at West
Campus. The event featured a session
with guest speaker Nyshell Lawrence, a
creative storyteller and entrepreneur, who
brought impactful Black literature to life
through her read-aloud presentation.

Attendees engaged in meaningful discussions, exploring themes of identity and empowerment, and had the opportunity to browse the LCC Pop-Up Library's exceptional collection of literature by Black authors.

MLKEC Engages in Fun and Learning at Black History Game Night

The Martin Luther King, Jr. Equity Center participated in Black History Game Night on Thursday, Feb. 27, at West Campus. Students, faculty and staff came together for an evening of fun, competition and cultural celebration.

Attendees tested their knowledge with Black History Jeopardy, played spades, mancala, jenga and dominoes. The event fostered connection, learning and friendly competition while honoring Black history and culture.



Above photo: Dean Shon'ta Dwyer, KyLee Carter, and Director Tanya McClain.

Cesar Chavez Multicultural Center

Men About Progress (MAP)

First Session: At this well attended event, students shared how they handle stress and their most effective methods to ease and manage stress.

Second Session: Two guest speakers, Jonathan W. Lawarence and Jol C. Watson, discussed men's mental health along with sharing their stories. They provided valuable insights on how to seek help.



Women Inspiring Scholarship through Empowerment (WISE)

First Session: This session focused on getting to know each other and exploring various coping mechanisms for stress.

Second Session: This session delved into stereotypes women face in the workplace, school and life. The conversation fostered a deeper understanding of these challenges.

Malcolm X Symposium

CCMC Director, Dr. Olga M. Correa, represented OE at the event, supporting two student poets who are also WISE scholars. Olga was then interviewed by WLNS.

A Star is Hired!

Check out this monthly section highlighting our newest employees, who were hired during February.

Welcome to LCC Stars, you belong here.

Mitchell Avant Human Resources

Krystal Brown Nursing

Annalise MorrisonNursing

Grace Morse
Electrical Technology

Ryan O'Neil Legal Studies

Crystal Perry Human Resources

Shayla Toins Admissions

Page 4:

2025 Federal Agenda here https://employee.lcc.edu/thestar/documents/626818-lcc-federal-agenda-2025-digital.pdf

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Academic Advising scheduling system https://www.lcc.edu/services/advising/appointment.html

before and after https://www.lcc.edu/as/mathematics/math-placement-levels/index.html

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National Procurement Institute https://www.npi-aep.org/

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Career and Technical Education (CTE) Month https://www.michigan.gov/mde/services/octe/students/cte-month

Page 13:

Socialight Society https://www.socialightsociety.com//

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LCC Board of Trustees welcomes new members https://www.michigan.gov/mde/services/octe/students/cte-month

Nominations open for distinguished alumni https://517mag.com/foundation-seeks-distinguished-alumni-nominations/

LCC in ACCT https://acct.org/publications-media/trustee-quarterly/winter-2025-0

LCC in FOCUS Magazine https://www.lansingchamber.org/focus/

LCC Board of Trustees welcomes new members 1 https://wkzo.com/2025/02/03/lcc-board-of-trustees-welcomes-new-members/

LCC goes to remote operations https://http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=17d0c2dd-55c2-40f0-9594-44c6ba105f39

LCC recognizes Black History Month https://www.lansingcitypulse.com/stories/lansing-black-history-month-events-feature-renowned-multicultural-leaders,123955

LCC welcomes new trustees https:// www.lansingcitypulse.com/stories/lansingblack-history-month-events-featurerenowned-multicultural-leaders,123955

LCC student details career choice http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=bef0af6a-2ba2-4b74-b10c-326b4c2480ae

LCC on PBS http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=c408a6e5-5087-413e-8c17-582349939dea

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LCC holds its annual Malcolm X
Symposium http://mms.tveyes.com/
PlaybackPortal.aspx?SavedEditID=2331142d828e-44b5-bdf9-a949bf9f0313

LCC Jazz Band in concert https://www.lansingstatejournal.com/story/life/2025/02/07/greater-lansing-theaters-overflow-with-winter-offerings/78268907007/

Malcolm X Symposium at LCC http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=45393611-8bcf-4387-b415-a1d87ed05e6e

LCC student details career choices https://www.ccdaily.com/2025/02/headlines-880/

Crime and Punishment comes to Black Box https://www.wkar.org/wkarnews/2025-02-13/lcc-brings-classic-russiannovel-crime-and-punishment-to-the-stage Crime and Punishment comes to Black Box https://patch.com/michigan/lansing-mi/lccstages-crime-punishment-month-nodx-20250214

LCC switches to remote learning https://www.lansingstatejournal.com/story/news/local/2025/02/13/lcc-classes-canceled-lansing-community-college/78511751007/

LCC closed early due to winter weather http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=fe7d12e9-3bc8-4859-9e5c-eb7d4dc6f2ba

LCC in winter photo gallery https:// www.lansingstatejournal.com/picture-gallery/ news/local/2025/02/13/photos-michigansnowstorm-february/78472472007/

Annual Malcolm X Symposium at LCC http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=3cfc82da-1791-4c09-9a07-30146ce1dad4

LCC held its annual Malcolm X
Symposium https://patch.com/michigan/
lansing-mi/lcc-http://mms.tveyes.com/
PlaybackPortal.aspx?SavedEditID=411371078d98-4852-be3f-acf09a717edf

Youth workshop held at West Campus https://www.wilx.com/2025/02/20/fraternity-empowers-young-men-with-youth-workshop/

LCC in winter photo gallery https:// www.lansingstatejournal.com/picture-gallery/ news/local/2025/02/13/photos-michigansnowstorm-february/78472472007/

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LCC participates in roundtable discussion http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=63e77955-a915-4ce9-8862-bb1a49c5ffa9

LCC hosting HBCU Experience 2025! http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0b9fae1c-038f-4bc3-89cb-b70e6b7e14e8

LCC awarded grant to further nursing education http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=8b9b4c37-c2f4-412e-bf89-2f1316b3d2b3

LCC awarded MiLEAP grant https://michiganbusinessnetwork.com/mileap-announces-56-million-in-adn-to-bsn-completion-grants-awarded-to-empower-students-to-advance-nursing-careers/

CTE Month at West Campus http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e255ac36-7a92-4fd1-a17f-d23adb0953d9

LCC story promo http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=6e6872ff-615a-4047-b772-a6fe042cd5be

LCC holds HBCU transfer event http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=001d22f5-637f-47b1-a1b9-35fe16433e33

LCC Softball in the community https://www.wilx.com/2025/02/27/volunteers-make-sure-michigan-children-have-safe-warm-beds/

LCC student featured in LFD story http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=db375f3e-1426-4f41-b77d-c26047a6f9d2

LCC serves as backdrop in higher ed story http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=49ee0560-4977-4f2f-97c1-73914b79b0e8

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webpage https://www.lcc.edu/lookout/posts/one-book-one-lcc-returning-2-17-25.html



LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation and Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.