



PRESIDENT'S REPORT

APRIL 2025





Contents

| | |
|--|---|
| Fostering Student Enrollment, Retention and Completion | 4 |
|--|---|

| | |
|---|---|
| Strengthening Community Engagement and Partnerships | 6 |
|---|---|

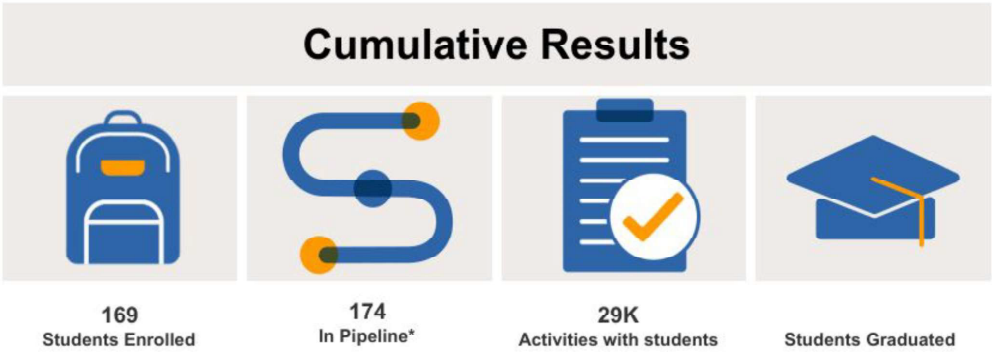
| | |
|---|----|
| Establishing LCC as a Premier Workplace through Empowerment, Engagement, and Inclusion | 26 |
|---|----|

| | |
|-------|----|
| Links | 36 |
|-------|----|

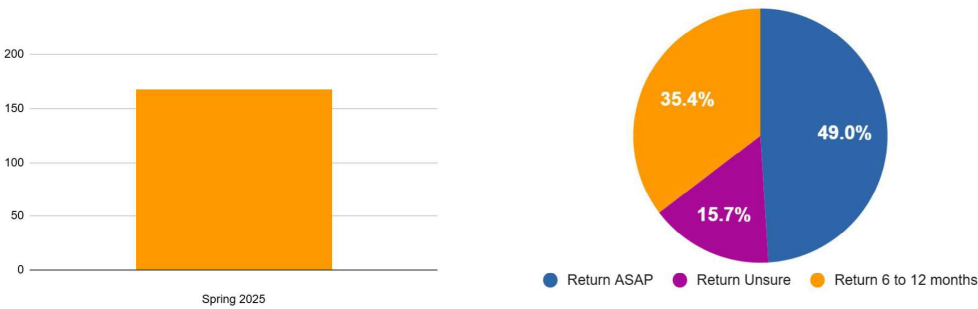
ReUp Education

ReUp Education is the industry leader in driving workforce growth by reengaging and supporting students who have stopped out of college. By combining personalized coaching with data analytics, ReUp partners with institutions and states to bring learners back to higher education and help them successfully complete their degrees. Since its founding in 2015, ReUp has reenrolled more than 48,000 learners and helped institutions realize \$156 million in additional revenue.

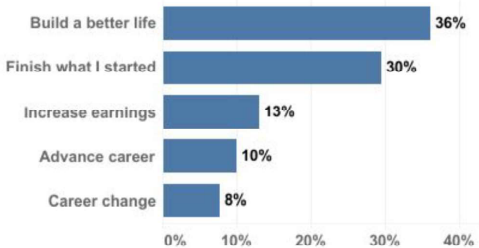
An LCC student shared with ReUp staff, “I just want you to know how much I appreciate this partnership. I gave you a rave review on the Partnership Satisfaction survey. If I could make confetti and fireworks jump out of the words I would have.”



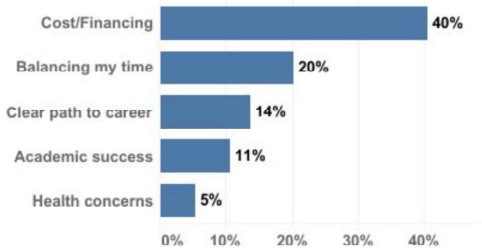
Enrollment Over Time



Top Motivators to Return



Top Barriers to Return



Partner: Lansing Community College
Data as of March 13, 2025
*Pipeline reflects the number of students qualified less those that have already re-enrolled

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, with one in three students regularly experiencing food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and/or drop out of college. LCC's Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as part of LCC's commitment to student success.

The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service - March 2025

Students served - 441



Women's History Month

LCC leadership attended the March Lansing Economic Club meeting, which was devoted to Women's History Month. The commemoration highlighted the contributions of women leaders from the Greater Lansing community.

Panelists shared insights on their journey to successful leadership and the significance of mentoring future leaders.

The Women's Leadership Panel was moderated by Mindy Bradish-Orta, Community Affairs Manager, Consumers Energy, and featured the following local leaders:

Lisa Corless

President and CEO, AF Group

Nikki Thompson Frazier

CEO and Founder, Sweet Encounter Bakery Café

Angela Witwer

State Representative

Rebecca DeVoght

Vice President of Government Relations, Michigan State University

LCC Jazz Band Presents Concert with Happendance

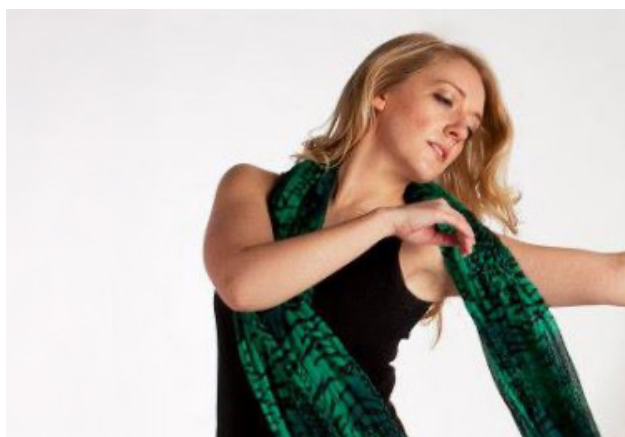
The LCC Jazz Band collaborated with the Happendance Professional Company in a Valentine's weekend concert in Dart Auditorium. This is the second year the band has worked with the dance company and they hope the tradition continues.

The band performed a variety of big band jazz selections while dancers in the company performed originally choreographed pieces. Over 200 community members attended.

Happendance Professional Company, the longest-standing professional contemporary company in the state of Michigan, is a collective of dancers who perform, teach and choreograph concert dance works. The company is led by CEO Rachel Miller and Rehearsal Director Jennah Quinn Gray. It specializes in contemporary dance, working in styles informed by traditional modern, jazz, ballet and hip hop/urban styles.



Above photo: LCC Jazz Band Presents Concert with Happendance



LCC Dance Faculty Presents at Kennedy Center

LCC Dance Faculty Lauren Mudry presented at the 2025 Kennedy Center Partners in Education Conference in Washington, D.C., in February. Mudry attended the conference in her role as Resident Teaching Artist at the Wharton Center, which she has held for the past five years.

The conference is a four-day institute that examines program models and planning strategies for establishing or expanding professional learning programs in the arts for all teachers. One focus of Mudry's presentation was demonstrating how arts educators bring joy into their work of integrating art through movement activities.

LCC Gamma Iota Sigma Gamma Mu Chapter Hosted Etiquette Dinner

LCC's Risk Management majors hosted their second annual Risk Management Etiquette Dinner in the Michigan Room on April 2. Etiquette presenter Shelley Davis Boyd of M3 Group hosted the dinner and Erin Linn of the Michigan Department of Insurance and Financial Services served as keynote speaker, discussing fraud.

LCC Gamma Iota Sigma Students Attend Regional Conference

Students in LCC's Insurance and Risk Management Program traveled to Richmond, Virginia, from Feb. 20-22 to participate in Gamma Iota Sigma's Regional Conference.

This is the insurance, risk management and actuarial science hallmark talent event and a centralized connection point for top collegiate talent and insurance, risk management and actuarial science organizations. Participating students enjoyed the opportunity to network with peers from across the country as well as with industry partners.

2025 Job and Internship Fair Brings 400 Job Seekers to Campus

Career and Employment Services hosted the 2025 Job and Internship Fair on March 19 at Downtown Campus. The Fair brought to campus 77 employers representing multiple industries and offering part-time, full-time and internship opportunities for students and the community. A total of 404 job seekers checked in during the Fair.

Additionally, CES partnered with LCC's Transfer Center to host the Transfer Fair and Job Fair simultaneously, offering students the opportunity to learn about job and transfer opportunities in one convenient location.

Local Teens Explore Health Careers at LCC

The Health and Human Services Division offered tours, education and demonstrations to area students in February and March.

- + On March 24, middle and high school students from Alpha Esquires and Turning Point of Lansing participated in a health care careers exploration in HHS. After a brief presentation about sports-related health careers, students took part in hands-on activities and a demo provided by Kinesiology and EMS program faculty.
- + On March 21, students from several Clinton County high schools participated in a health care careers exploration within the Health and Human Services Division. In addition to a campus tour, students chatted with faculty and learned about several pathways offered by the college, including dental hygiene, surgical technology, massage therapy, nursing, kinesiology and emergency medical services.



Above photo: Students from Alpha Esquires and Turning Point of Lansing check out the Weight Room as part of their visit with the kinesiology program.

- + On March 13, HHS Recruitment and Outreach Coordinator Bridget Ward and dental hygiene student Katie Hughes spoke with students at Olivet High School's Career Exploration Day. Over the course of three sessions, interested students learned about the dental hygiene profession and LCC's Dental Hygiene Program.
- + Ward also visited high school juniors enrolled in the Health Sciences Academy at the Shiawassee RESD College and Career Readiness Center on Feb. 24. During her visit, Ward spoke with students about career opportunities in healthcare and human services as well as HHS programs.

Student Learn About Community Resources at Info Session

The Adult Resource Center hosted a community resource information session on Feb. 26, in partnership with Capital Area Michigan Works!, the Michigan Department of Health and Human Services, and the Ingham County Health Department.

The session provided students with information about resources they can use to help them succeed while going to school. Some examples of resources that might be available to students are SNAP food assistance, help to repair or buy a car, and different programs under MiBridges that students can apply for to help pay for schooling. Capital Area Michigan Works! also has job preparation workshops and tools available for people once they begin their job search.

Students had an opportunity to engage with one another, Capital Area Michigan Works! and the Michigan

Department of Health and Human Services, as well as to learn more about LCC's Adult Resource Center.



West Campus Empowerment Committee Hosts Black History Game Night

On Feb. 20, the West Campus Empowerment Committee hosted Black History Game Night. Students, faculty and staff challenged their knowledge with Black History Jeopardy, tested their skills in dominoes and mancala, and connected with peers to celebrate Black history and culture.



Above photo: A group photo of those who attended Game Night.

Technical Careers Hosts Multiple School Visits in March

During March, the Technical Careers Division hosted the following school groups at West Campus:

- + Lansing Technical High School on March 4
- + Capital Area College Access Network (CAPCAN) Transitions Tour, including students from multiple schools from the surrounding area on March 7

- + Corunna High School on March 21

Attendees learned about the programs available in the division and enjoyed hands-on experiences in select programs.

Technical Careers Staff Promotes Division at College and Community Events

Staff from Technical Careers attended the:

- + Ingham Intermediate School District College Fair on March 31
- + Clinton County RESA (CCRESA) Pave your Own Path event on March 13
- + LCC Job, Internship and Transfer Fair on March 19

In addition, they hosted new hires from LCC's Arts and Sciences Division, providing them with a walking tour of West Campus as well as hands-on activities with Welding and Apprenticeships.



Technical Careers Division Supports Michigan Rosie Day

On March 21, staff from the Technical Careers Division helped to support the annual Rosie the Riveter Day at the Capital Regional International Airport. Staff handed out buttons, stickers and the iconic Rosie headbands to attendees.

The Rosie the Riveter Day event was the final activity topping off a month of engagement, with on-campus pop-up tables to give out bandanas and stickers and promote the Tech Forward: Women in Trades, Technology and Public Service Careers event.

Technical Careers Hosts Information Session for TechSmith

On March 5, West Campus hosted a virtual information session for TechSmith. Students who joined were able to network with an industry professional; hear about career paths in business, marketing and IT; and get a sneak peek into life at the company.



Technical Careers Hosts Recruitment Table for TetraTech

On March 5, two representatives from TetraTech set up a recruitment table in front of the Construction Lab on West Campus, perfectly positioned to recruit students from the Construction Management and Civil Technologies programs. While on campus, they networked one-on-one with interested students as well as with faculty members.



Small Business Development Center (SBDC) impact metrics for Jan. 1 - March 31, 2025

Consulted with 171 business clients to start or grow their businesses.
Other impact metrics:

- + Provided a total of 695 consulting hours
- + Helped those clients secure \$6,333,200 of new capital to launch or grow
- + Helped create 6 new businesses
- + Helped create 62 new jobs

Small Business Development Center Celebrates Two Local Businesses with Ribbon Cuttings

On Friday, March 28, the SBDC celebrated with Bianca McCastle, owner of Full Circle Daycare and Learning Space, for her 1-year location anniversary. In 2022, McCastle started with One & All, an inclusive entrepreneurship cohort in which the SBDC provides business coaching in collaboration with the Lansing Economic Area Partnership. At that time, she was providing in-home child care.

The SBDC continued its relationship with McCastle to help open her center in 2024. The business has grown substantially and looks forward to opening an adjacent space at the south Lansing Location.

Additionally, on March 24, the SBDC celebrated the growth and grand opening of Aux Petits Soins, a new French Language and Cultural Center, owned by Gaëlle Cassin Ross.

The SBDC has worked with Gaëlle since 2015, when she had just transitioned from pop-up teaching to a one-room space, and is proud to be part of her continuous growth in the Lansing community.

The SBDC wishes both Gaëlle and Bianca many more years of success!



Above photo: Gaëlle Cassin Ross and Allan Ross, owners of Aux Petits Soins, Laurie Lonsdorf regional director SBDC and French students.



Above photo: Janet Atkinson SBDC contract consultant, Bianca McCastle owner of Full Circle Daycare and Learning Space, Luciana Solis, City of Lansing Community Relations and Faith-Based Initiatives, and Bianca's family.

Small Business Development Center Senior Business Consultant Darryl Horton Plays Key Role Reviewing Lansing Economic Development Corporation (LEDC) Enhance Grant Applications

Beginning in Fall 2024, SBDC Senior Business Consultant Darryl Horton began reviewing applications for LEDC's Enhance Grant. The Enhance Grant is part of the Lansing Equitable Economic Development (LEED) Initiative to provide critical funding to small businesses owned by Black, Indigenous and People of Color (BIPOC) entrepreneurs in Lansing. Horton and the other committee members spent countless hours reviewing the applications and selecting businesses with strong potential for success. His diligent efforts on behalf of SBDC ensured the grant funds were allocated to deserving entrepreneurs as they contribute to the economic vitality of the Lansing community.



Business and Community Institute (BCI)

The BCI trains Bekum America – Rigging

Bekum America selected the BCI to deliver rigging training at its location in Williamston. This training provided an understanding of rigging safety and equipment used in rigging applications. Topics included rigging gear, inspection, load calculations, leveling equipment planning and manipulating equipment moves.

The BCI Provides Block Imaging with Training on Intro to Computer Networking

Block Imaging selected the BCI to deliver Computer Networking training at its Holt location. This training focused on developing a foundation in the fundamental concepts of computer networking and the principles of data communication. Participants learned how to maintain security online by conducting risk assessments to identify and ameliorate threats to network assets. Participants learned effective defense strategies, such as implementing firewalls and encryption methods. Discussion, hands-on activities and critical thinking facilitated by case studies equipped learners with practical skills to meet the challenges of cybersecurity and asset protection in modern digital environments.



BCI Trains Dean Transportation in First Aid, CPR, AED, and School Bus Health Care I & II

The BCI provided CPR and SBHC training throughout Michigan to more than 200 Dean Transportation School Bus Drivers to start 2025. Training included Heartsaver® First Aid, CPR and AED wherein participants learned how to provide first aid, CPR, and the use of an automated external defibrillator (AED) in a safe, timely and effective manner. Additional customized training in School Bus Health Care was delivered. This training provides all new drivers with as many necessary skills as possible to prevent and/or respond to situations they may encounter with their riders.

The BCI Provides Electrical Training to Gestamp

Gestamp selected the BCI to provide training in Relay Logic and Motor Controls at the LCC West Campus. This training provided the basic skills in AC/DC motors and motor controls. Basic motor control concepts gave students a conceptual understanding of typical devices such as push buttons, relays, selector switches, motor starters, contactors, overloads and typical industrial motors. Students learned the tricks and methods to check and test these components.

The BCI Trains Gestamp in Industrial Hydraulic Circuits

Gestamp selected the BCI to provide training in Industrial Hydraulic Circuits at West Campus. This training covered the operation, troubleshooting and maintenance of hydraulic equipment. This course provided participants with the knowledge and skills required to safely operate hydraulic machinery and diagnose and repair hydraulic components. Performance objectives were met through a combination of classroom lectures, demonstrations and hands-on lab activities.



The BCI Provides Medication Aide Certifications Training to Medilodge

The BCI delivered this comprehensive training program so that healthcare professionals can test and become medication aides in Michigan. This course combines mandated didactic training with supervised clinical hours, as per requirements of the State of Michigan, to train healthcare professionals to deliver and administer medication to patients in a clinical setting.



The BCI hosts CER- 2025 SCAO State Certification Examination

All prospective court reporters, operators and recorders must pass an examination to be certified to record proceedings and produce transcripts in Michigan. The BCI hosted certification exams at West Campus and online for Certified Electronic Recorder (CER), Certified Stenomask Reporter (CSMR), Certified Electronic Operator (CEO) and Certified Electronic Recorder (CER).

The BCI Provides Medication Aide Certifications Training to Trilogy Health Services

The BCI delivered this comprehensive training program ensuring healthcare professionals can test and become medication aides in Michigan. This course combines mandated didactic training with supervised clinical hours, as per requirements of the State of Michigan, to train healthcare professionals to deliver and administer medication to patients in a clinical setting.

The BCI provides LCC – Student Affairs Division with training on Understanding Generations in the Workplace

BCI delivered goal setting training to LCC's Student Affairs Division. Bridging the Gap helps participants understand the critical role generational differences play in creating healthy and dynamic workplaces. This course helps people understand generational diversity and how it impacts a workplace by bringing into it different styles of communication and expectations of an employer and coworkers.

The BCI provides LCC– Student Affairs Division with training on Creating a Sense of Belonging Through Great Service

Creating a Sense of Belonging is a fully immersive learning experience wherein each participant learns how to develop, establish and maintain a village culture at LCC. As part of the division's Driving Great Service Initiative, this interactive training opportunity focuses on recruitment and retention as the ultimate end goals.

The BCI partners with MIOSHA to provide the Level Two Bootcamp

This Level Two Certification is the highest level of safety training provided by MIOSHA. Jamilia Johnson, from the Office of Credit for Prior Learning, came to share with the students how to potentially gain academic credit for achieving this MIOSHA certification.



Life Long Learning: Adult Enrichment

Motorcycle Safety Program

The Motorcycle Safety Program is preparing for a new season, and the classes remain very popular. All three April Basic Rider courses were filled to capacity during the first day of registration. That is a total of 54 students registered in one day. May Basic Rider classes will open for registration on April 11. An Intermediate Rider course to be held on April 19 and an Advanced Rider course to be held on June 21 have available seats remaining.

Life Long Learning: Youth Enrichment

Summer Youth Camps

Summer Camp registration opened on March 1, thanks in large part to the hard work of our LCC Marketing Department. Within 48 hours, 25% of seats were filled as of March 31, 79% of summer seats were filled.



Mason Afterschool Program

The Lifelong Learning Youth Program's Winter Series for its Mason Afterschool Program ran from February 3 – March 17. Twenty-one students enrolled into either the Carnival Games 4th-5th grade class, or the Beginning Robotics 2nd and 3rd grade class.

Mason Public Schools provided transportation to the afterschool class and parents picked up their children when class ended. This arrangement has allowed LCC's afterschool program to be successful many years in a row.

East Campus

East Campus hosted the CEWD Division Professional Development Day on March 7. The day included opening remarks from Dean Bo Garcia and Keynote speaker David Barr presenting on Emotional Intelligence.

There were breakout sessions for faculty and staff, including an introductory session on Destiny One, the new non-credit registration system at LCC.

It was an enjoyable and informative day for the CEWD team.

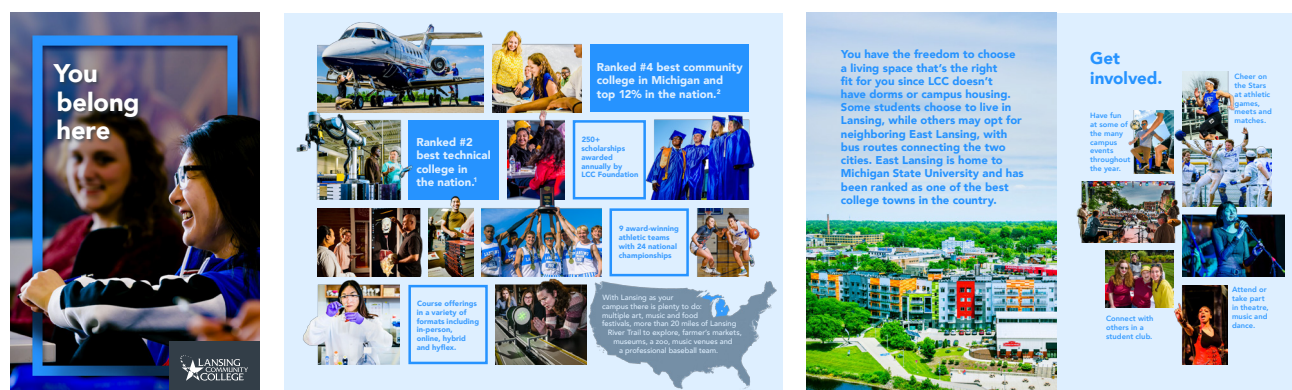
Job and Internship Fair, with Transfer Fair

Marketing promoted this annual event, which saw a large increase in attendance compared to the past few years. Marketing tactics included email campaigns, social media, other online ads and more. More than 400 job seekers were checked in at the event.



International Viewbook

To support the growing recruitment efforts of international students, Marketing designed a viewbook specifically for international students.



Program and Career Showcase

Marketing promoted this annual event, focusing on prospective students and introducing them to the variety of programs and degrees at LCC through hands on activities and faculty connections. Marketing tactics included email campaigns, social media ads and communication with stakeholders by the admissions counselors.



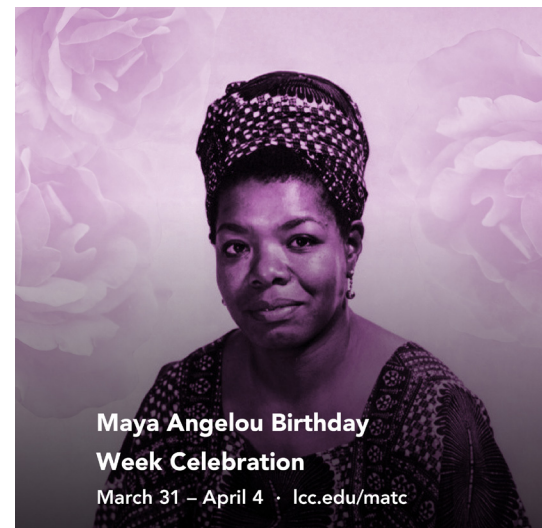
Women Inspire Interactive Wall

Martin Luther King Jr. Equity Center hosted an interactive Women Inspirational Wall for Women's History Month in March. Students, faculty and staff were encouraged to honor inspiring women from history, pop culture, LCC, or in their own life. Photos, quotes and messages were displayed on a wall in the Office of Empowerment. This event was promoted via the website, flyers, social media, digital campus messaging, along with LCC's internal channels.



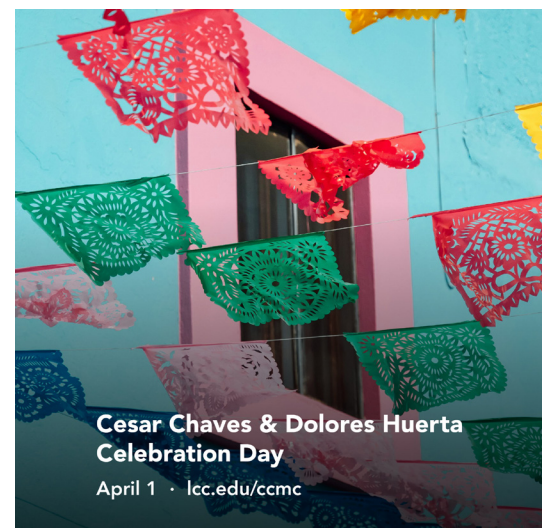
Maya Angelou Birthday Celebration Week

The Maya Angelou Training Center hosted a week-long birthday celebration of the legendary Maya Angelou, from March 31 – April 4. The week is full of inspiring activities and workshops. From a Poetry Slam, to writer's workshops and even community service opportunities, there's something for everyone to honor her legacy. This event was promoted via the LCC website, social media, campus TVs, flyers, and on the main homepage slide on lcc.edu, as well as through internal channels.



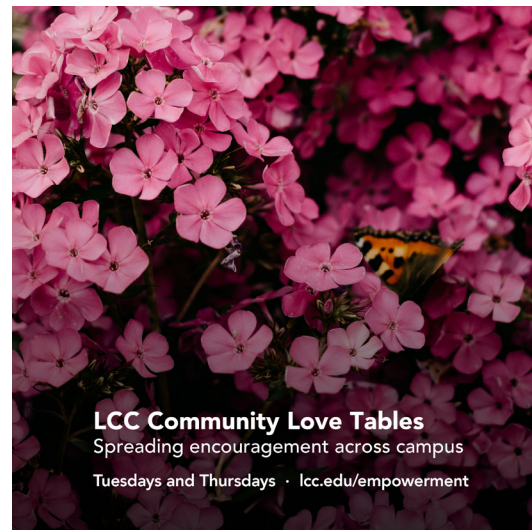
Cesar Chavez Dolores Huerta Celebration

The Cesar Chavez Multicultural Center hosted an event that invited LCC students, faculty, staff, and members of the Lansing community to celebrate the legacy of Cesar Chavez and Dolores Huerta through an engaging call to action, performances, food, and more! This event was promoted via flyers, social media, LCC's website, digital campus messaging, and a home page slide, along with LCC's internal channels.



LCC Love Tables

LCC's Chief Diversity Officer, Campus Deans and Directors along with LCC team members hosted tables beginning in March to show students some love and encouragement as well as provide snacks and refreshments. The tables will be offered every Tuesday and Thursday at different campuses through May 1. Virtual options are also made available to faculty. This event was promoted via flyers, social media, LCC's website, and digital campus messaging, along with LCC's internal channels.



UM-Flint and LCC Nursing Partnership

LCC and UM-Flint's partnership continues to thrive. UM-Flint is offering scholarships this summer to LCC students. Students can join UM-Flint and receive a scholarship to cover RN to BSN curriculum tuition for a course valued at \$1700+. This is a primarily online format with asynchronous coursework with three in-person sessions at LCC. This opportunity was promoted on LCC's social media channels and via email to nursing students.



STRENGTHENING COMMUNITY ENGAGEMENT AND PARTNERSHIPS

Conference Services report of March events

Downtown Campus

March 4

Michigan College Access Network

Michigan Room · 75 people

March 7

Marketing Program Advisory Board

President's Dining Room · 10 people

Rotary

Michigan Room · 85 people

March 10

ELT Meeting

Administration Boardroom · 18 people

Siena Heights University

GB 1265 · 15 people

March 14

Rotary

Michigan Room · 85 people

March 17

Board of Trustees Meeting

Administration Boardroom · 50 people

March 19

Job and Transfer Fair

Commons, Michigan Room, Grand
River Room, Highway, GB 2214,
President's Dining · 500 people

March 20

Equal Pay Day Breakfast

Michigan Room · 140 people

Siena Heights University

GB 1265 · 15 people

March 21

Rotary

Michigan Room · 85 people

March 24

Michigan Community College Association - DEIB Alliance Group

Michigan Room, Grand River
Room · 150 people

Siena Heights University

GB 1265 · 15 people

March 25

Michigan Community College Association - DEIB Alliance Group

Michigan Room, Grand River
Room · 150 people

March 26

PrepNet Virtual Academy

GB 1430 · 10 people

American Red Cross Blood Drive

Michigan Room, Grand River
Room · 100 people

March 28

Corrections Graduation

Michigan Room, Grand River
Room · 100 people

March 31

PrepNet Virtual Academy

GB 1430 · 10 people

Early College Advising Days

GB 2214 · 30 people

Maya Angelou Birthday Celebration

Michigan Room · 80 people

West Campus

March 1

Tech Careers Line Worker

Auditorium

March 4

Foguth Financial

M124A · 20 people

March 5

Michigan School Business

Showroom and Atrium · 150 people

March 6

Michigan Department of Technology, Management & Budget

M119-121 · 120 people

March 7

CAPCAN

Auditorium, Atrium and
M124A · 100 people

MPHI

M120-121 · 30 people

March 10

ERESA 8th Grade Visit

Atrium, Auditorium, M119, M120, M121,
M122, M124, M124B, M124A, W157,
W161, W165, W166, W167, W168,
W169, W172, E137, E139, E138, West
Campus Computer Lab · 200 people

March 11

Michigan School Business Officials

Showroom, Atrium · 150 people

STRENGTHENING COMMUNITY ENGAGEMENT AND PARTNERSHIPS

March 12

Grand Valley State (FAPE/LRE)

M119-M120 · 40 people

NAPA MI

Auditorium and Atrium · 75 people

ETL Training

W157 · 30 people

March 13

Grand Valley State (FAPE/LRE)

M119-M120 · 40 people

MATA Conference

E136, E137.4, E137.6, E137.7, E138,
E139, N190 · 125 people

March 14

ERESA 8th Grade Visit

Atrium, Auditorium, M119, M120, M121,
M122, M124, M124B, M124A, W157,
W161, W165, W166, W167, W168,
W169, W172, E137, E139, E138, West
Campus Computer Lab · 200 people

March 17, 18, 20 and 21

Michigan Municipal Risk Management Authority Training

W157 · 40 people

March 20

Greater Lansing Society of Human Resource Management

M121-M122 · 60 people

March 26

Program and Career Showcase

Auditorium, Atrium, Showroom,
Lobby, Hall, M124B · 300 people

March 22

Family Matters

M119-122, Auditorium, Atrium,
M124, M124A, M124B, S151, S152,
U233, U234, U235, U236, U237,
W157, W167, W168 · 315 people

March 25

MI Geothermal Energy Association

M121-M122 · 20 people

Number of Site Tours

- + Downtown Campus: 1
- + West Campus: 5

Number of Booked External Event Contracts

- + Downtown Campus: 3
- + West Campus: 5

Public Relations Department

Media Report:
March 2025

Earned media viewership:
355,234 down 39,662 views since Feb.

Earned media value:
\$27,299 down \$2.041 since Feb.

Total media press clips:
46 down 8 press clips since Feb.

Selected media highlights:

LCC in 517 Magazine

517 Magazine

LCC's Laurie Lonsdorf pens an article for Women's History Month.

LCC in Inside Higher Ed

Inside Higher Ed

Dr. Robinson pens op-ed on Dept. of Education "Dear Colleague" letter.

LCC mentioned in skilled trades article

News 4 ClickonDetroit.com

LCC is mentioned in skilled trades story.

Regional competition held at West Campus

WOOD 106.9 FM/1300 AM

The Regional Skills U-S-A Diesel Equipment Technology competition was held at West Campus.

LCC story promo

WILX NBC News 10

Job Fair promo.

LCC holds annual Job, Internship and Transfer Fair

WILX NBC News 10

LCC's Sarah Garcia-Linz details the importance of this event for students and the community.

LCC set to host annual job fair

WSYM FOX 47 News

LCC will hold its annual Job, Internship and Transfer Fair.

Grant program for corrections officers will have strong impact

City Pulse

LCC's Tamara McDiarmid details how a new grant program will benefit students.

LCC featured in job market story

WSYM FOX 47 News

LCC's Liz Fischer discusses helping students navigate the job market.

LCC holds annual Program and Career Showcase

WILX NBC News 10

LCC's Nicole Waters discusses the importance of hands-on opportunities at Showcase event.

LCC hosts blood drive

WLNS CBS 6 News; WLAJ ABC 6 News

LCC hosted the American Red Cross for a blood drive to help save lives.

LCC president cited in op-ed

truthout.org

Dr. Robinson cited in op-ed on higher ed current events.

Social Media Analytics for March 2025

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.


Average Engagements

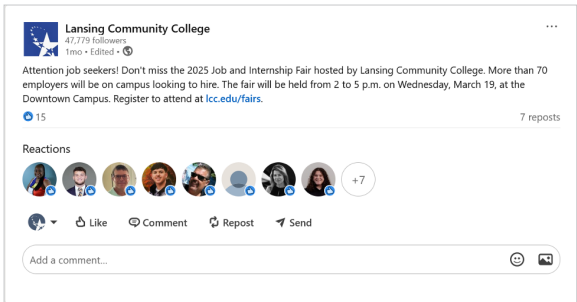
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.


Engagement Rate

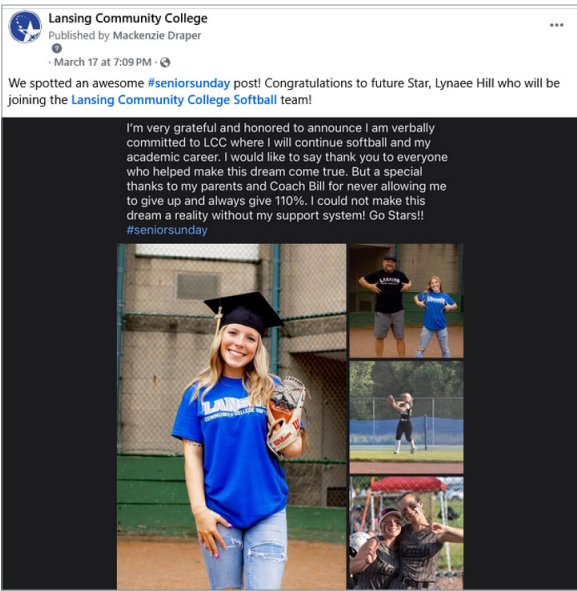
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of March.

 **LinkedIn**
1,737 Reach · 58 Engagements



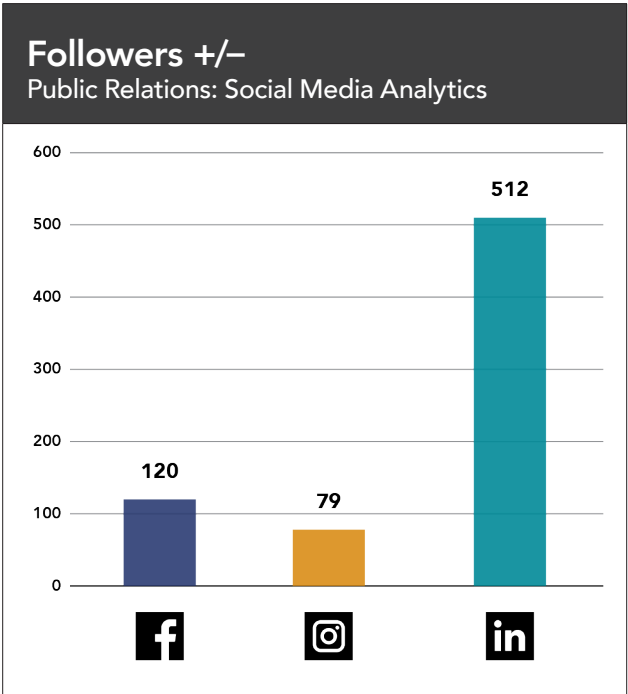
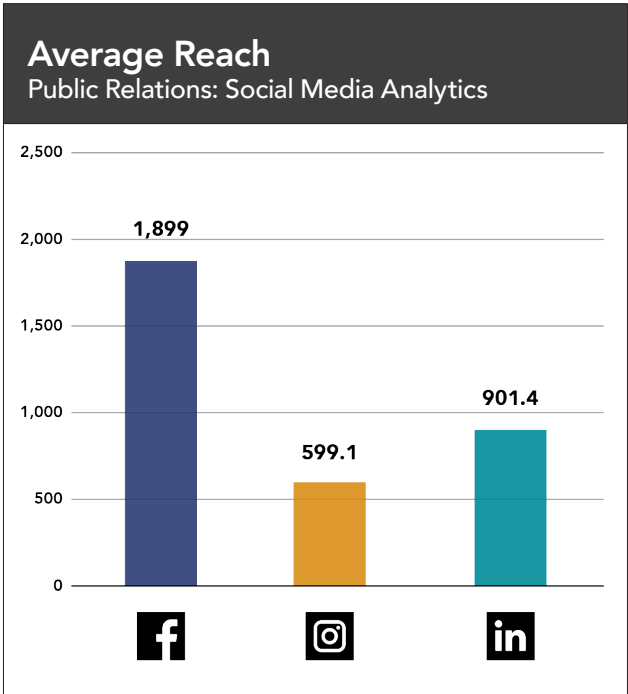
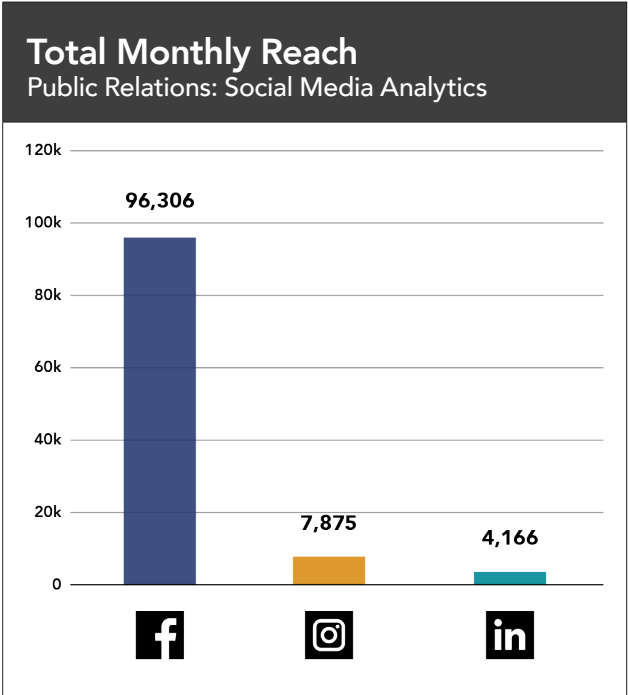
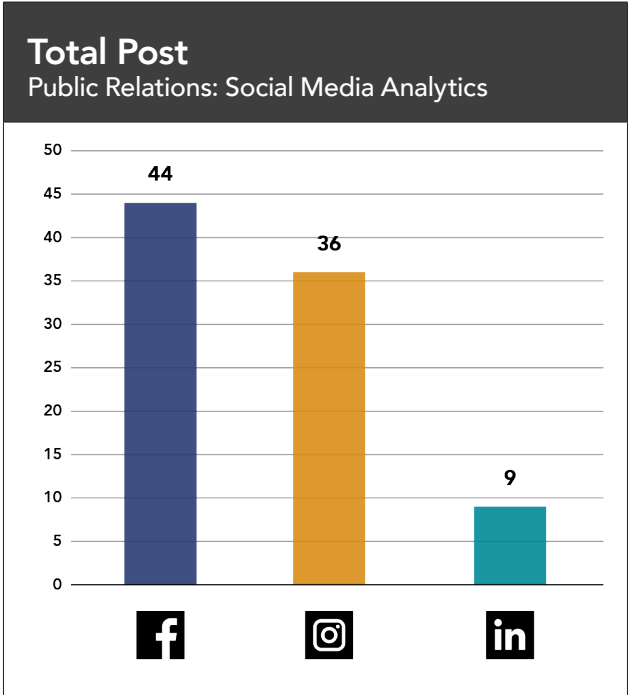
 **Facebook**
4,341 Reach · 92 Engagements



 **Instagram**
2,577 Reach · 129 Engagements

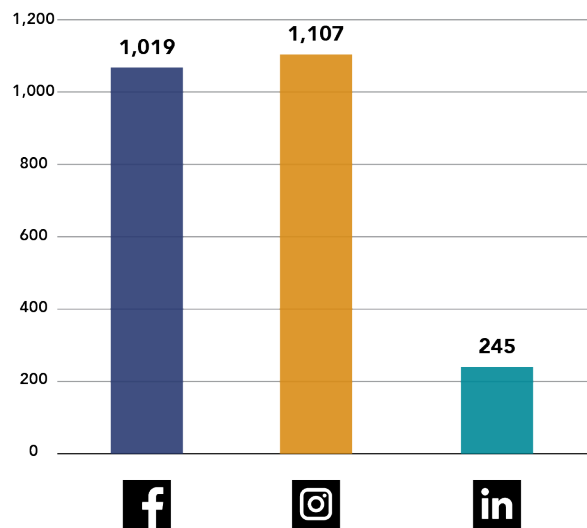


The following is a breakdown of how LCC performed on our social media channels in March.



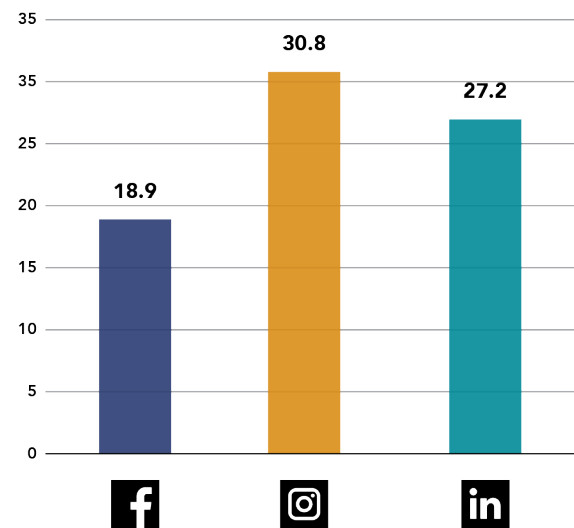
Total Engagements

Public Relations: Social Media Analytics



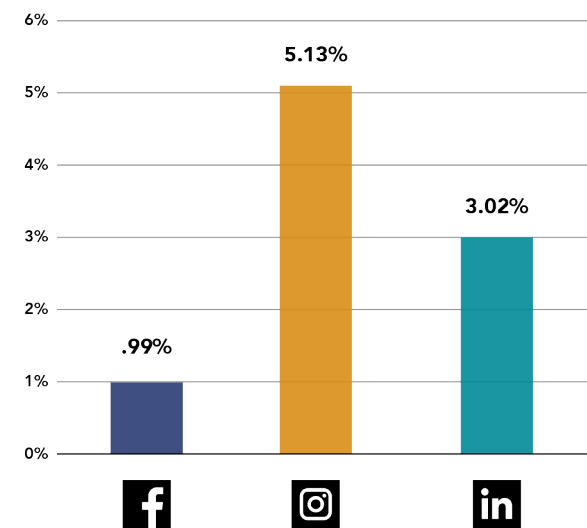
Average Engagements

Public Relations: Social Media Analytics



Engagement Rates

Public Relations: Social Media Analytics





MI-ACE Women's Network

LCC's MI-ACE Women's Network held its annual Equal Pay Day Event on March 20. There were 87 people in attendance.

Equal Pay Day is dedicated to awareness, symbolizing how far into 2025 the average U.S. woman has to work to make as much as men did in 2024.

On average, in 2025, women in the US earn approximately 83 cents for every dollar earned by men, meaning they need to work nearly three additional months to earn what men did in the previous year.

The gap persists across industries and education levels and is higher for women in part-time or seasonal work, women of color, mothers, and LGBTQIA+ women.

MCCA – 4Cs 2025 Conference

Dr. Dan delivered a compelling presentation on "LOVE as the Foundation of a 4I Model: Academic Intelligence, Emotional Intelligence, Cultural Intelligence and Equitable Intelligence." This approach emphasizes the importance of love in fostering a holistic educational environment.

NADOHE Conference Representation

The OE team represented LCC at the 2025 NADOHE Conference in Chicago. Their participation highlighted LCC's commitment to diversity, equity and inclusion in higher education.





Above photo: Senior Advisory Team at the March Breakfast

Senior Advisory Team Meetings

The Senior Advisory Team in Lansing held another successful meeting at OE, focusing on collaborative efforts to enhance success for both LCC and the surrounding community.

Quality Input from Senior Advisory Team, LCC

The Senior Advisory Team continues to provide quality insights that further the growth and development of OE, ensuring that the needs of the community and institution are met.

Empowerment Ambassadors

Empowerment Ambassadors across all campuses are actively engaged and making significant contributions within their offices, fostering a culture of empowerment and support.

One Book, One LCC Initiative

A book has been selected for the One Book, One LCC initiative, which will be rolled out to faculty in May 2025 followed by a broader launch in fall 2025. This initiative aims to promote community and dialogue around shared reading experiences. The final selection will be made and announced by May 2025.

Webpage

Podcasting Initiative

Dr. Dan's Podcast series "You are Invited" launched with the theme "In Spite of Life ... I Am Here" to empower the LCC community and beyond through the sharing of life stories from both internal and external community members, especially during these challenging times.

Maya Angelou Training Center

March Workshops Update:

As of March 28, March workshops have successfully attracted 80 participants, demonstrating a strong commitment to community engagement and educational outreach.

Strengthening Community Engagement and Partnership

Black Voices, Bold Narratives

Dawn Hardin attended the Black Voices, Bold Narratives event, where she met Nyshell Lawrence, who has graciously agreed to serve as

one of the judges for the upcoming Poetry Slam. Nyshell emphasized the importance of amplifying one's voice, leading to a fruitful discussion about potential future collaborations.



HBCU Experience 2025

Dawn Hardin represented MATC-OE at a panel event featuring Dionna LaFay as a guest panelist. Dionna shared valuable insights on the benefits of attending an HBCU and how LCC served as a bridge in her educational journey. Additionally, Dawn connected with Cyrina Thomas, the inclusive business support manager at LEAP, who specializes in supporting young African American entrepreneurs.



Celebrating Black Excellence – Carmen Bell and Cast

The MATC team traveled to Battle Creek to support Carmen Bell as she debuted her musical play, "Tangled Root."

March is Women's Empowerment Month. MATC's Student Program Associate, Bella Rodriguez, created the OE Inspirational Wall entitled "Her Words Have Power."



Community Engagement

Dawn represented MATC at a community event alongside Lansing School Board Member Cirea Strode. This gathering allowed for reconnections with Mayor Shor and Lucianna Solis, as well as Board Member Chatum Taylor, while also forging new community connections:

- + Tiana Haygood, owner of Feed the Need, discussed collaboration efforts to support LCC's Autism-Friendly Campus initiative. Plans are underway to schedule a meeting to explore the potential of her mobile sensory room on campus.

- + Shekina Mitchell, owner of Coveringkidz.com, shared her vision of sowing unconditional love to foster generational transformation. Discussions focused on ways to collaborate on their Family Educational Workshop.
- + Jacqueline Taylor, owner of Little Dreamers Early Learning Center and a product of LEAP's Elevate Program, explored community volunteerism opportunities and potential guest appearances to share insights on the benefits of the Elevate program. They are currently partnering with LCC's Early Childhood program.



RISE workshops continue to empower students, staff and LCC alumni.

MATC presented at the March ELT meeting, highlighting upcoming events and extending personal invitations to each ELT member.

Participation in the **OE Intro and Overview for EAD/K-12** showcased the department's goals and upcoming activities.



Maya Angelou Celebration Week Preparation (March 31 – April 4):

The MATC team has been actively promoting the Maya Angelou Birthday Week Celebration by tabling for Maya Moments and Poetry Slam registration at various locations across the LCC campus.

Representing MATC:

Dawn represented MATC during Equal Pay Day, connecting with Courtney R. Phillips, a Human Resource Administrator eager to collaborate with both MATC and CCMC on workforce development initiatives.

MATC attended the WISE Fireside Chat: Living Legacies: Honoring the Women Who Shape Us, where Estefania Reyes-Reynoso was featured. Estefania shared inspiring words with students.

The MATC department also participated in the MCCA-4Cs conference hosted by LCC's MLKEC, where guest speakers encouraged continued efforts in community engagement.



Maya Angelou Poetry Slam Success

The Maya Angelou Poetry Slam was a resounding success. The eight participants included five current LCC students, one OE faculty member, one community member, and one high school student. Redate Mekdim Tadesse took first place in the Poetry Slam with her original piece, "I Am a Woman." The theme of the poetry slam was resilience—the determination to succeed despite life's challenges. The event was judged by two community leaders and one of LCC's writing staff.



Above photo: Redate Mekdim Tadesse first place winner.



Above photo: 7 of the 8 winners in the Poetry Slam.

The second day of the celebration featured a Writer's Workshop aimed at empowering participants to find their literary voice, much like Maya Angelou. Devin, the MATC lead training coordinator, emphasized the importance of finding one's voice, discussing how poetry can elicit emotions, convey messages and create vivid imagery for both the reader and the writer.

Collaboration for Social Change

Estefania Reyes-Reynoso contributed her talents to assist with the CCMC Promoting Social Change event, highlighting the importance of collaboration among MATC staff.

Martin Luther King Jr. Equity Center

Let's Talk: Voices Unveiled – Holistic Support

Hosted by the MLKEC and led by Director Tanya McClain, the "Let's Talk: Voices Unveiled" event brought together faculty, staff and students in the A&S Building to explore what it takes to thrive academically, personally, and beyond. The discussion was enriched by a pop-up library curated by Austin Gullett, featuring books on support and resilience. Setting the tone for the event, student Aiden LaPointe played guitar before joining the conversation. Through open dialogue and shared experiences, "Let's Talk: Voices Unveiled" continues to serve as a platform for connection, empowerment and growth.



Above photo: Student Aiden LaPointe playing guitar.



Above photo: Director Austin Gullett with the holistic support curated pop-up library.



Above photo: Director Tanya McClain leading the discussion on holistic support.

MLKEC Engages in Community Change with Lansing Empowerment Network

The MLKEC joined the Lansing Empowerment Network, a community-led initiative dedicated to fostering change. KyLee Carter, MLKEC equity coordinator, attended the meeting. City officials, including Mayor Andy Schor, the Lansing Police Department, representatives from the Lansing School District, and other community leaders were in attendance, emphasizing the urgency of challenges and the need for collaborative solutions. The MLKEC remains committed to advocating for equity and supporting initiatives that drive meaningful change in the community.

Spreading Love Across Campus with Community Love Tables

The MLKEC, through the Office of Empowerment, has been spreading love and appreciation across LCC with Community Love Tables. This initiative serves as a reminder to faculty, students and staff that they are valued, they matter and they belong. Feedback from students, staff and faculty has been overwhelmingly positive, highlighting the need for this effort. The MLKEC looks forward to continuing to share this message of care and connection with the LCC community.



Above photo: Lee Carter with three wonderful nursing students at the community love tables.

Women Who Inspire Wall: Honoring Influential Womens

Created by the MLKEC in the Office of Empowerment, the Women Who Inspire Wall served as an interactive and collaborative space where faculty, students and staff came together to celebrate influential women. This initiative provided an opportunity to reflect on the impact of trailblazing women and acknowledge those who have shaped individual journeys. Honorees included Jessica Hester, Wendy Carlos, Michelle Obama, Angela Davis, Lindsay Velet, Renee Canady and Karen Rohlman, along with many beloved wives, mothers and mentors. This wall stands as a testament to the powerful legacies of women who inspire us every day.



MLKEC Attends MI-ACE Equal Pay Day

The MLKEC proudly attended MI-ACE Equal Pay Day, showing solidarity by wearing red to raise awareness about the ongoing issue of pay disparity and the wage gap between men and women. Participants engaged in meaningful discussions, including a significant conversation about the future of women in the workforce over the next decade. Together, there is a commitment to pushing for progress and ensuring that Equal Pay Day becomes a thing of the past.

Leading with Courage Conference: Inspiring Change

Held on March 24-25, the Leading with Courage Conference, hosted by the Office of Empowerment through MLKEC and presented by the Michigan Community College Association's Community College Connections Committee, brought leaders together to foster positive change. The event kicked off with a welcome from President Robinson and featured dynamic speakers, networking opportunities and discussions on creating supportive environments, sharing best practices and strengthening organizational initiatives. Attendees connected, learned and built a network of professionals dedicated to impactful leadership.



Let's Talk: Voices Unveiled – Belonging

Hosted by the MLKEC at West Campus, "Let's Talk: Voices Unveiled" sparked meaningful conversations with faculty and staff about what it truly means to belong at LCC. Discussions focused on personal experiences of belonging and explored ways to ensure every individual feels valued and supported. Participants reflected on how to bring the words "You belong here" to life in meaningful, lasting ways. These conversations are vital in fostering an inclusive and welcoming campus community.



Above photo: Attendees enjoying lunch and discussing the topic of belonging at LCC.

Virtual Community Love Tables: Connecting with Our Adjunct Faculty

To ensure all faculty feel included, the MLKEC is bringing Community Love Tables to adjunct faculty in a virtual format! Hosted via Webex every Wednesday from 7–8:30 p.m. through April 30, this space is designed to foster connection, encouragement and belonging. Participants will engage with a live, interactive bulletin board filled with positivity, including uplifting affirmations, an inspiring article and a motivational song. Faculty can add comments, GIFs, songs, photo, and more, creating a shared virtual space to celebrate and support one another.

MLKEC Attends NADOHE 2025 Annual Conference

The MLKEC participated in the 2025 NADOHE Annual Conference held in Chicago, Illinois, which centered on navigating change and leading through defining moments in higher education. Director Tanya McClain addressed attendees following one of the sessions, emphasizing the importance of self-care, mindfulness and trusting in their capabilities to carry out the vital work for which they have prepared. The MLKEC team returned inspired and eager to implement new insights aimed at fostering inclusivity and support for students, faculty, staff and the broader community.



Above photo: Tanya McClain speaks at the NADOHE 2025 Annual Conference.

Strategic Planning for Student Success

Director Tanya McClain remains actively involved in Strategic Planning meetings, collaborating with deans and directors across campuses to enhance student experiences. Her efforts are dedicated to creating inclusive and supportive environments that promote student success and engagement.

Cesar Chavez Multicultural Center

Men About Progress (MAP)

MAP was honored to host Dr. Charles Jackson III from Michigan State University, who shared his own transfer journey with our students. He shared insights and advice on how to navigate the transfer process and available resources from his area, the Transfer Success Center. His tips on building connections and networking before making the move were particularly enlightening, providing students with a clear roadmap to follow.



Above photo: Men About Progress Session featuring our guest Speaker Dr. Charles Jackson III.

Women Inspiring Scholarship through Empowerment (WISE) – 2 Sessions:

The third mentorship meeting for WISE was recently held. Attendees had the opportunity to bring along someone who has significantly influenced and inspired them. Many of these inspiring individuals were honored with flowers as a token of appreciation for all they do for attendees.

LUCERO

During the first session, LUCERO dove into the fascinating world of Afro-Latinidad, exploring the culture and history that defines this unique identity. The discussions were lively and thought-provoking, offering students a deeper understanding of the diverse aspects of Afro-Latin culture.

In the second session, attendees used creativity through painting, while simultaneously learning about the intricate family dynamics within Latino households. The film *Encanto* was used as a reference, which brought these dynamics to life in a relatable and engaging way.

Envision Green

LCC is thrilled to continue its partnership with Envision Green! Together, LCC and Envision Green are hosting walk-in sessions that provide students with hands-on assistance throughout the transfer process to Michigan State University. These sessions are designed to be interactive and supportive, allowing students to ask any questions they may have and receive personalized guidance.

A Star is Hired!

Check out this monthly section highlighting our newest employees, who were hired during March.

Welcome to LCC Stars, you belong here.

Judith Ali-Khodja
Nursing

Jesse Avendano
Learning Commons

Colleen Bethea
Office of the Senior VP
- Business Operations

Daphne Daugherty
English Department

Joseph DeCommer
Technology Support Services

Jody Dennis
Automotive Technologies

Kurt Fedewa
Building Construction

Auden Garrard
Learning Commons

Derek Halliwill
Heating, Vent, and
Air Conditioning

Trent Harrison
Computer Information
Technology

Ben Haviland
Fire Science Academy

Don Heck
Civil Technology

Jessica Lapinski
Welding Technology

Catherine Parker
Youth Programs

Bridgett Potter
Dental Hygiene

Jennifer Risha
Nursing

David Robins
Academic Success

Matthew Rogers
Human Services

Maysa Sawabini
Dental Hygiene

Melissa Schmitz
Testing Services

Wyatt Schwanbeck
Center for Data Science

Stephanie Smiley
Academic Success

Samantha Tocco
Police Department

Joseph Trudeau
Building Construction

Zoe Wathen
Testing Services

Kelly West
SBDC

William Wing
Automotive Technologies

Hunter Wojciechowski
Learning Commons

Eric Wolf
Aviation Maintenance
and Avionics

Catherine Xing
Learning Commons

Yida Yang
Learning Commons

LINKS

Page 21:

LCC president cited in op-ed
<https://truthout.org/articles/silence-isnt-a-strategy-academic-leaders-must-resist-assault-on-higher-ed/>

LCC hosts blood drive <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a32313cd-ac05-4679-98d7-8729e983c5cd>

LCC holds annual Program and Career Showcase <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=092ef217-0a33-4ed5-88f6-71a4f5103a4e>

LCC featured in job market story
<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b598a841-c04c-4c90-a247-8db023646565>

Grant program for corrections officers will have strong impact <https://www.lansingcitypulse.com/stories/grants-for-community-college-courses-could-help-train-corrections-officers,130018>

LCC set to host annual job fair
<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b1a6f37c-58a9-40f9-be81-e8224626973e>

LCC holds annual Job, Internship and Transfer Fair <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=16dd2398-0ae8-4811-b8ae-58b36f8c4b53>

LCC story promo 1 <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=4d914b27-3dcf-4bf5-9ffe-bb56c37ad74a>

Regional competition held at West Campus <https://woodradio.iheart.com/featured/wood-radio-local-news/content/2025-03-11-six-dieselheavy-equipment-students-at-careerline-advance-to-state-finals/>

LCC in Inside Higher Ed <https://www.insidehighered.com/opinion/views/2025/03/04/higher-ed-botched-response-anti-dei-guidance-opinion>

LCC in 517 Magazine https://517mag.com/empowering-women-leaders/?fbclid=IwY2xjawl22elleHRuA2FlbQlxMQABHV1rBvXJ30fTpiEuGpzHBRPdt_KVbMBR1Z9p5xPPcAFqN5pY7uDHLytGTA_aem_00DNdkFjppdXvtBJi3POfw

Page 27:

Webpage <https://www.lcc.edu/lookout/posts/one-book-one-lcc-returning-2-17-25.html>





LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation and Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.