ASC Field Trip: MSU-RCAH

On Friday, April 19, ASC Zack Kowalski took a group of students to visit MSU’s Residential College in the Arts & Humanities after several students expressed interest in visiting. Zack coordinated with faculty and staff at MSU and took seven LCC students to visit. The day included an overview of the college, some interactive events involving art creation, lunch, and a visit to the Broad Art Museum.

Finals Frenzy

Academic Success Coaches held several events to promote engagement and student success April 29-May 1 for Finals Frenzy. These events were Zen Doodles, Chips and Tips, and a Board Game break.

Finals Frenzy: Zen Doodles

Zen Doodles was a program that allowed students to practice some mindfulness either before or after their exams during the week. It was open to student’s interpretation on what they wanted to draw. If they needed some creative assistance there were suggestions at the ready from a basket to help them get started. The program was available every day during finals week and more than 10 students participated the first couple of days. The drawings were displayed on the glass window of the Success Coach Lounge (GB 2202).

Finals Frenzy: Chips and Tips

Chips and Tips is a tradition in which the Academic Success Coaches walk around campus handing out bags of chips with study tips on them. The walk arounds happened April 29 and 30 at the Downtown campus and April 29 at West campus. The ASCs handed out nearly 400 bags of chips Downtown and 75 at West Campus to students.

Finals Frenzy: Board Game Break

On Wednesday May, 1 ASC Randy Noffke held a board game study break in the Success Coach Lounge (GB 2202) along with sandwiches to offer students an opportunity to unwind and connect. Approximately 25 students stopped in, and some stayed to play board games. A few had never visited the Success Coach Lounge before and were able to connect with both students and staff.

ASCs promote National Reading Month

In March, two Academic Success Coaches (ASC) held events in support of National Reading Month where 18 students visited with ASC Jayde Sugden-Storrs who promoted reading and bookmark-making in the TLC building.

Finals Frenzy
Annual Social Justice Forum
Investigated Incarceration

LCC’s annual Take A Stand! Sit In! social justice forum was held April 10-11 both in person and online. Investigating Incarceration: Artists and Activists for Healing and Reform focused on some of the myriad issues facing the incarcerated, their families, the legal system and the entire community.

The forum was held in person for a half-day on April 10 at the United Methodist Church in collaboration with the Capital City Film Festival (CCFF) screening four short films followed by a filmmaker panel discussion. April 11 featured four online sessions throughout the day. Plenary speaker was Lisa Biggs, a scholar, performance artist and Brown University professor who spoke about and read from her book “The Healing Stage: Black Women, Incarceration, and the Art of Transformation.” Another session featured flash talks by LCC faculty and staff Elizabeth Clifford, Tamara McDiarmid, Nadia El-Anani and Benjamin Garrett.

A third session included discussion with higher ed and community organizations working with and for the incarcerated: Mott Community College, the University of Michigan Prison Creative Arts Project, Citizens for Prison Reform, and Nation Outside. The final session featured Murphy’s own background in the arts and her work with The Healing Stage. The session concluded with a discussion about the impact of the forum on attendees and the broader community.

The nominator continued to give an example of a time Murphy stood out as an exceptional nurse, stating: “Jill spoke in a soft, kind, and loving manner. She would stay with our loved one and speak in a soft, kind, and loving manner. She would always patient and never hesitated to take extra time to answer a thousand questions from a large family.”

Murphy is also continuing her education to receive her master’s in nursing and said with the support of her team, she has built the confidence and skills to be able to provide the best care possible for her patients.

Daisy Award

The not-for-profit DAISY Foundation, based in Glen Ellen, California, was established by family members in memory of J. Patrick Barnes. Barnes died at the age of 33 in late 1999 from complications of idiopathic thrombocytopenic purpura (ITP), a little-known but not uncommon autoimmune disease. The care Barnes and his family received from nurses while he was ill inspired this unique means of thanking nurses for making a profound difference in the lives of patients and their families.

The Daisy award winner, Jill Murphy, is a 2021 LCC graduate. The nomination, submitted by a patient’s family member, read as follows: “I had the pleasure of meeting Jill while a family member was hospitalized at McLaren Greater Lansing. I absolutely fell in love with this lovely individual. Jill by far must be one of the best nurses I have encountered in the medical field over the past 40 years.”

The nominator continued to give an example of a time Murphy stood out as an exceptional nurse, stating: “Jill spoke in a soft, kind, and loving manner. She would stay with our loved one and speak in a soft, kind, and loving manner. She would always patient and never hesitated to take extra time to answer a thousand questions from a large family.”

Murphy is also continuing her education to receive her master’s in nursing and said with the support of her team, she has built the confidence and skills to be able to provide the best care possible for her patients.

Lookout Wins Top Award at the Michigan Community College Press Association Conference

LCC’s student newspaper, The Lookout, won nine awards in the 2024 Michigan Community College Press Association’s annual journalism competition. Among those awards was the contest’s top prize, first place in the “General Excellence” category. This is the third time in four years that The Lookout has earned this award competing against 10 other community colleges. The winners of the awards were announced during the 2024 MCCCPA Conference at Central Michigan University. Three members of The Lookout staff attended the event, along with Adviser Larry Hook.

The complete list of awards is as follows:
First place: General Excellence
The Lookout Staff
First place: Sports Column
Jayden Hewitt
Second place: Sports News Photo
Kaitlyn Delaney
Second place: Humor Column
Mallory Stiles
Second place: Feature Photo
Jake Leslie
Third place: Sports News Photo
Julie Newell
Third place: Editorial
The Lookout Staff
Third place: Sports News Story
Jayden Hewitt
Honorable Mention: Sports News Story
Michael Leek


The Cap. Gown. Career. event was a comprehensive celebration of graduates’ experiences and plans for future endeavors. The event featured a 401K workshop, an Alumni Network Lunch and a vision board design. The event sought to help graduates prepare for their professional careers and connect them with alumni. A total of 50 graduates and their supporters participated in the festivities. The registrar’s office, academic advising, career and employment services, and volunteers all performed important roles during the successful event.

Professional Clothing Drive and Pop-Up Shop

Career and Employment Services hosted a professional clothing drive in February, receiving donations of professional clothing items from LCC faculty, staff, and community members. The Pop–Up Shop opened for students on March 11 in the Career Center, allowing students to take any items they needed at no cost. Between March 11 and April 22, we were able to give professional clothing items to more than 120 students.
Phi Theta Kappa Students and Advisors Attend National Conference

Students and advisors of the LCC Phi Theta Kappa National Honor Society Mu Tau Chapter recently attended the Catalyst National Conference held in Kissimmee, Florida. This conference is held each year to provide professional development and recognize student achievements. According to PTK co-advisor Laz Lane, “PTK students, regional officers, advisors and staff members were celebrated for their excellent achievements and awards during the 2023-2024 school year. Many advisors and college presidents were recognized. Many students were also presented with an official hallmark award, while others had to compete and present to get voters to choose them for a prestigious position, such as International Officer. A couple of keynote speakers were invited. Two of them, who are part of the PTK Society, included International Officer Liam Blakeway and PTK President and CEO Dr. Lynn Tincher-Ladner. Two other speakers were Evy Poumpouras, a former Secret Service agent for former U.S Presidents, and Misty Copeland, the first African-American female principal ballet dancer. The conference offered several breakout sessions for advisors and students, including a transfer fair, different educational forums, lounges to mingle and other professional development activities.”

The number of visits to pantries in April were 537.

Pop-Up Food Pantry

Food insecurity among college students is a growing concern nationwide, as one in three students experience food insecurity. Students who struggle to access nutritious food are more likely to experience difficulty concentrating in class, miss assignments, and may drop out of college. The Pop-Up Food Pantry was established in February 2023 to address the immediate needs of food-insecure students as a part of LCC’s commitment to student success. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

54th Annual Student Recognition Celebration

This yearly award event honored outstanding Lansing Community College students in the areas of academics, community service and involvement in co-curricular activities. Student organizations, departments and programs recognized students for their achievements and successes. The event was very well attended and a number of awards were presented to our amazing students. Thank you to everyone who came to celebrate and congratulations to all of our students!

Japanese Club hosts cultural events

LCC’s Japanese Club hosted multiple events throughout the spring semester, introducing students to Japanese food, games and art.

Students welcomed the new year with a calligraphy event, learning from Shiga Prefecture’s representative to Michigan, Yuta Matsubara, and his wife Satomi. In Japan, people traditionally write their first calligraphy of the year (called kakiizome) to reflect upon their goals for the upcoming year. Most LCC Japanese Club members were using a calligraphy brush for the first time.

In March, students joined in a Japanese Game Day in the Learning Commons, featuring mahjong, hanafuda flower cards, traditional Japanese toys and an origami corner.

In April, more than 20 students traveled to Novi, which boasts the highest concentration of Japanese residents of any community in Michigan. Students dined at Nagomi Japanese Restaurant and then visited a large Japanese supermarket, exploring everything from raw fish to fermented natto soybeans. During the outing, the club awarded President Adil Kolah with an award for his original Japanese essay, which he submitted to the 2024 Hinoki Foundation Japanese Writing Contest.

The club capped off the semester at LCC’s 54th Annual Student Recognition Celebration, where club advisors awarded three club officers and two members for their outstanding work. The Japanese Club advisors are Bridget Cooper and Anne Hooghart.

Wilson Talent Center Students Visit Health and Human Services

On Tuesday, April 23, more than ninety 11th grade students from Wilson Talent Center’s Health Foundations classes visited the Health and Human Services Division. During their visit, students participated in hands-on activities with faculty from the nursing, surgical technology and diagnostic medical sonography programs.
The Business of Promise
LCC Board of Trustees Chair Angela Mathews and Trustees LaShunda Thomas and Noel Garcia, Jr. along with Dr. Seleana Samuel were in attendance at the Lansing Regional Chamber Economic Club and Lansing Promise event The Business of Promise which featured special guest Earvin “Magic” Johnson for a Q&A with Lansing Promise scholars.

Marketing Department
Selected promotional materials for LCC events and programing.

College Connect
This summer program is back for 2024 and Marketing promoted the program through social media posts, a postcard and flyers to help spread the word. The College Connect webpage.

Livingston County Center
An enrollment campaign for the Livingston County Center location is underway for fall semester with postcards going to Livingston County high school graduates and a social media promotion. Flyers and pens will also be distributed to local businesses. The website dedicated to this promotion is lcc.edu/livcen.

Visiting History Scholar Series
Marketing promoted the Spring 2024 Visiting History Scholar series. The series dates were April 18 and 19 and the keynote speaker was Dr. Judith Giesberg. Marketing promoted the event through social media, internal digital signage and external digital signage.

Fire Academy Open House
Marketing promoted the Fire Academy Open House held April 10 from 6-8 pm. A digital flyer and external and internal digital signage were created to promote this semi-annual event.
Tech Forward Event
Marketing promoted the Tech Forward event that was held on April 12. The event featured hands-on sessions with various Technical Careers Division programs, a panel discussion, networking opportunities with employers and the chance to visit with campus and community resource providers. Marketing promoted the event through internal digital signage, external digital signage and social media. An RSVP page was also created for the event.

15th Corrections Academy Grad Program Spring 2024
Marketing promoted the 15th Corrections Academy Grad Program Spring 2024. There were 27 recruits graduating from the Academy. Marketing created the program for the graduation ceremony that was held March 29.

Commencement 2024
New for 2024 Commencement, the Marketing department created alternative ways for graduates to share their success and invite friends and family outside of the formal invitation, including a digital invitation and downloadable social media graphics.

Public Relations Department

Media Report: April 2024
Earned media viewership: 701,050 down 130,017 views since March 2024
Earned media value: $72,909 down $18,856 since March 2024.
Total media press clips: 52 press clips down 17 since March 2024

Selected media highlights:
LCC on Studio 10
WILX NBC 10 – Studio 10 (part one)
LCC’s Paige Tufford and cast members from My Emperor’s New Clothes discuss the upcoming play.
LCC on Studio 10
WILX NBC 10 – Studio 10 (part two)
Cast from My Emperor’s New Clothes play Two Truths and a Lie.
My Emperor’s New Clothes opens tomorrow
City Pulse
LCC’s Performing Arts Department presents My Emperor’s New Clothes.

LCC softball player is Player of the Week
MLive.com
Jenna Morse is the MCCAA Western Conference Player of the Week.

LCC grad is new AVP for Academic Affairs
newsfeed News from Santa Fe College; Howell Area Chamber of Commerce
Dr. Brent M. Ferns has been selected as the new Associate Vice President for Academic Affairs (Career & Technical Education) at Santa Fe College.

LCC announces apprenticeship program
WILX NBC News 10
LCC partnering with Lansing FD and CAMW on apprenticeship program.

LCC on Morning Blend
WSYM FOX 47 Morning Blend
Allison Crooks Snyder details upcoming Tech Forward: Women in Trades, Tech and Public Service Careers event.
LCC offering new apprenticeship program
WILX NBC News 10
Dr. Will Emerson and Jacob Callahan provide details on what to expect from new apprenticeship program.

LCC announces new apprenticeship partnership program
WILX NBC News 10
LCC is partnering with Lansing FD and Capital Area Michigan Works! on new apprenticeship program.

LCC offering new apprenticeship program
Community College Daily Headlines
LCC is partnering with Lansing FD and Capital Area Michigan Works! on new apprenticeship program.

Rally of Writers event comes to LCC
WKAR 90.5 FM
The annual Rally of Writers conference will be held at LCC.

Tech Forward series continues today
WILX NBC News 10
Tech Forward: Women in Trades, Tech and Public Service Careers returns
WILX NBC News 10
LCC’s Tamara McDiarmid gives overview of event.

Performing Arts production wraps at Dart
Studio 10 WILX NBC 10
My Emperor’s New Clothes wraps up at Dart Auditorium this weekend.

LCC transfer student gives Student View
MSU Today
Destiny Washington gives viewpoint on the importance of sustainability in fashion.

CC Month story promo
WILX NBC Studio 10
CC Month story promo.

My Emperor’s New Clothes wraps this weekend
City Pulse
My Emperor’s New Clothes wraps up at Dart this weekend.

Performing Arts at Dart this weekend
City Pulse
My Emperor’s New Clothes wraps up at Dart Auditorium this weekend.

Wharton stage tech started at LCC
Lansing State Journal
Laurence Christiansen got his start as a theater apprentice at LCC.

Tech Forward: Women in Trades, Tech and Public Service Careers returns
WILX NBC News 10
LCC’s Tamara McDiarmid gives overview of event.

Performing Arts production wraps at Dart
Studio 10 WILX NBC 10
My Emperor’s New Clothes wraps up at Dart Auditorium this weekend.

LCC mentioned in Lineworker Appreciation Day story
WWTV CBS - Traverse City, MI
LCC mentioned in Lineworker Appreciation Day story.

LCC grad details her academic journey
WILX NBC Studio 10
In part two of our CC Month series Lexi Ralya shares her academic journey at LCC.

LCC Success Coach and students share their experiences
WILX NBC Studio 10
The conclusion of the CC Month series features Academic Success Coach Andrea Tarry and two current students.

The Good Doctor coming to LCC
Lansing State Journal
“The Good Doctor” is coming to LCC Black Box Theater May 3 and 4.

Top Portland HS grad headed to LCC
The Portland Beacon
Kaiyah Page, one of ten top grads at Portland HS will attend LCC in the fall.

LCC music professor holding recital
City Pulse
Iskander Zakirov will perform a recital at Okemos Community Church to raise funds for LCC’s Music Program Endowed Scholarship.

Annual breakfast coming to LCC
WLNS CBS 6 News; WLAJ ABC 6 News
Crime Stoppers Breakfast coming to LCC.

LCC on PBS
WVPY (PBS) - Harrisonburg, VA
Curious Crew
Sid Mosley details Robotics program.

AI discussion at LCC
WILX NBC News 10
Michigan Community College Association, Michigan’s lieutenant governor and other leaders to discuss AI and community colleges.

LCC Faculty Recital
WILX NBC News 10
LCC Faculty Recital to benefit Endowed Music Scholarship Fund.

Local basketball players staying close to home at LCC
WLNS CBS 6 News; WLAJ ABC 6 News
LCC Men’s Basketball adding local talent to roster.

LCC Men’s Basketball signs local talent
ysports.com; WLNS CBS 6 News
coach Mike Ingram adding new players to roster.
Social Media Analytics for April 2024

Social Media Analytics Key

Total Posts
How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-
How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach
A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach
This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post
This is not an estimate like the “Total Monthly Reach” stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements
Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements
The total sum of engagements for each post from each platform in a given month.

Average Engagements
‘Total Engagements’ divided by ‘Total Posts’ for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate
Also referred to as Engagement Rate by Reach (ERR). This divides the ‘Average Engagements’ metric by the ‘Average Reach per Post’ metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of April.

LinkedIn
1,955 Reach · 30 Engagements

Facebook
11,478 Reach · 120 Engagements

X (Twitter)
228 Reach · 17 Engagements

Instagram
1,074 Reach · 118 Engagements
The following is a breakdown of how LCC performed on our social media channels in April.
#CCMonth Instagram Contest – April 2024

With April being Community College Month, a social media giveaway contest was created for students. The contest was hosted on our Instagram page: instagram.com/lccstars. Each day during the first week of April, we posted a photo and asked students to reply to our question and use the hashtag #CCMonth.

For context, an average Instagram post from our account (@lccstars) during the month of April reached 467 accounts and earned 28 engagements for an engagement rate of 6.05%.

In total, there were seven posts shared on our Instagram for the #CCMonth giveaway campaign. These seven posts averaged 778 accounts reached and 68 average engagements for an engagement rate of 8.7%. During this period, our Instagram also received 42 new followers.

Monday’s Winner: Gillian Blaszkowski
Question: How has LCC helped you on your academic journey?
Gillian’s Answer: “LCC has helped me SO much so far! The amount of student resources have helped me succeed, even when I’ve felt lost. The success coaches’ check-ins are so nice because it often feels daunting to reach out on my own. The professors WANT you to succeed, so they’re always willing to give you help if you need it.”

Tuesday’s Winner: Bailee Thelen
Question: Who is your favorite person at LCC? This can be a fellow student, instructor, or staff.
Bailee’s Answer: “My favorite person is professor Susan Jensen! She is the Nurs211 professor! She’s such a funny person and makes learning the basics about nursing fairly easy! She’s so entertaining and tries her hardest to put herself in our shoes and supports us in any way she can. I love a lot of the nursing staff so far, they’re amazing people and I’m so thankful for them!”

Wednesday’s Winner: Cari Shauver
Question: Why is LCC important to you?
Cari’s Answer: “LCC is important to me because it made me believe in myself and my academic capabilities again after suffering severely debilitating mental illness in high school. I felt like I’d lost who I was as a student and a person, and successes at LCC helped me gain that confidence and self-esteem back. It is a place where you can truly thrive!”

Thursday’s Winner: Zipperah Cyars
Question: What is your favorite place on any of LCC’s campuses?
Zipperah’s Answer: “My favorite place on LCC campus is the second floor of the TLC building, the sunshine and natural light are so refreshing”

Friday’s Winner: Andrea Watters
Question: What is a lesson you have learned while studying at LCC?
Andrea’s Answer: “I have learned that you are never too old to reach your goals. Find yourself and keep striving to be your best. LCC has helped me realize that a returning student does matter and can achieve great things!”
Meet and greet introduces students to campus resources

The Center for Student Support held a lively Perkins Special Populations Meet and Greet on April 9. With more than 30 enthusiastic attendees, both staff and students had a blast discovering the array of support services available to students in occupational programs at LCC. The event featured an engaging presentation, an interactive icebreaker game, and delicious pizza.

Local high schoolers visit West Campus

West Campus hosted several area high schools in April, showing them our programs and facilities.

- The Networking and Cybersecurity class from Clinton County RESA visited on Tuesday, April 2. They spent time learning about our Drone Pilot, Computer Information Technology and Mechatronics programs. They also heard about expectations in the cybersecurity industry from LCC’s Director of Information Technology and transfer tips from Wyn Wilson.

- Criminal Justice students from Alma High School visited on Friday, April 5, for an exclusive visit with our Public Service Careers programs, namely the Fire and Police Academies. Students spent time with each area, learning about the expectations and duties of each career path.

- The Ionia High School construction classes visited on Thursday, April 25, to learn more about our Building Construction, Construction Management, Architecture and Civil Technology programs. Students participated in hands-on tours with Building Construction and Welding during their visit.

- Lansing Public Schools students visited on Tuesday, April 30, in partnership with Consumers Energy, to see a lineworker demo in the pole yard. Becky Sutton presented about LCC’s Lineworker Program, and the Electrical Technology Program conducted a hands-on tour with the group.

LCC meets with Howell High School construction students

Secondary to Post-Secondary Program Coordinator Allison Snyder and Director of Trades Technology Rex Peckens visited Howell High School on Monday, April 15, to speak with their three construction classes about educational opportunities at LCC and career opportunities post college graduation.

Cesar E. Chavez Learning Center visits West Campus

On Monday, April 15, two members of LCC’s Cesar E. Chavez Learning Center visited West Campus for a tour of the building and a meet-and-greet. After taking the tour, the employees completed a riveting demonstration with LCC Welding Technology faculty members.

Faculty host riveting demonstration

On Monday, April 15, Vern Messler and LCC Welding Technology faculty members hosted a lecture and riveting demonstration in the Fabrication Lab. They were joined by students, staff and community members.
LCC engages industry partners: Ultium Cells

On April 22, three representatives from Ultium Cells hosted a recruitment table on West Campus, in the Center for Manufacturing Excellence hallway. They sought students from the HVAC, Advanced Manufacturing, and Electrical Technology programs. While on campus, the Ultium Cells representatives also networked one-on-one with students and faculty members.

West Campus hosts Capital Area Manufacturing Council

The Technical Careers Division hosted the Capital Area Manufacturing Council’s reoccurring member meeting on April 22. Presenters from MILEAP, Capital Area Michigan Works!, and the Waverly Robotics team gave presentations to a group of about 50 manufacturers from around the Capital Area. Afterward, the Waverly Robotics club demonstrated the talents of the robot they built for the World Championship competition in Houston, Texas.

Technical Careers attends Eastern High School Career Fair

On April 24, Nicole Ross of the Technical Careers Division attended a career fair at Lansing Eastern High School, hosted by their student council organization. While there, she gave out information about Technical Careers and about LCC more broadly.

West Campus hosts Tech Forward: Women in Trades, Technology and Public Service Careers

On April 12, West Campus hosted the annual Tech Forward: Women in Trades, Technology and Public Service Careers event. The day included a keynote speaker, panel discussion, hands-on experiences with programs, and networking opportunities with employers and resource providers. About 70 people attended.

Students in drone class research invasive plant species

Students in LCC’s Drone Program joined two Eaton County projects tracking invasive plant species and monitoring a wetland restoration. The students flew the drones at Potterville State Game Area, taking still images and video. Assistant Professor for Computer Information Technology/Geospatial Sciences Shelley Jeltema is the instructor for the course.

LCC hosts second annual Drone Safety Day

On Saturday, April 27, West Campus hosted its second annual Drone Safety Day. The event included opportunities to engage with industry experts and learn best practices in drone safety. Participants could fly drones and complete their TRUST assessment to become officially certified as a recreational flyer. About 60 people attended the event.

West Campus presents to Mason Middle School about apprenticeships

IT and Construction/Electrical Programs Apprenticeship Coach Wyn Wilson and Work-Based Learning Coordinator Kelsey Lorichon presented on April 19 to students at Mason Middle School. They talked to a total of 10 groups of seventh and eighth grade students about apprenticeships, work-based learning and Technical Careers Division programs.
Conference Services report of April events

Downtown Campus

April 5

Rotary
Rotary held its weekly meeting for 80 people in the Michigan Room.

April 8 - May 10

PrepNet
PrepNet held their student spring testing in three classrooms over the course of six weeks.

April 10

Psychology Club Fair
Ten student tables set up in the Gannon Highway to provide information to classmates about the Psychology Program.

Office of Auditor General
OAG held their meeting for 150 people in the Michigan Room.

April 11

Michigan Department of Natural Resources
DNR held their monthly meeting in the Michigan Room for 75 people.

April 12

Rotary
Rotary held its weekly meeting for 80 people in the Michigan Room.

April 16

EMS Job Fair
Emergency Medical Services held a student job fair in the Commons.

April 17

Future Alumni Week
Student Affairs held an event in the Michigan Room for spring graduates.

Michigan Archeology Society
The Michigan Archeology Society held their monthly meeting for 30 people in the Arts & Sciences Building.

April 18

Student Recognition Celebration
Student Life held their annual end-of-year celebration in the Michigan Room.

Massage Job Fair
The Massage Program held a student job fair in the HHS Building.

Academic Senate
Academic Senate met in-person in the Administration Building Boardroom.

April 19

Rotary
Rotary held its weekly meeting for 80 people in the Michigan Room.

April 22

Michigan Works! Association
This external event met in the Michigan Room.

April 23

Michigan Coalition Against Homelessness
This external event met in the Michigan Room.

April 23-25

Michigan Department of Environment, Great Lakes, and Energy
EGLE hosted a three-day training for 30 people in the Grand River Room.

April 24

Cinco de Mayo Celebration
About 60 people, both from LCC and the broader community, met in the Cesar Chavez Learning Center to enjoy a celebration over tacos.

Prism Networking Event
This annual networking event for employees took place in Gannon Building 2214.

April 24-25

StarScapes
StarScapes held their end-of-semester student innovation showcase in the Gannon Highway.

April 25

Healthy Stars Celebration
The final weigh-in and celebration took place in Gannon Building 2214.

NHS Induction Ceremony
This new end-of-year celebration took place in the Michigan Room.

April 26

Senior Star Day
LCC’s K-12 Operations held their annual Senior Star Day in the Commons for 80 students.

PTK Induction Ceremony
This honor society’s annual end-of-year celebration took place in the Michigan Room.

April 30

Michigan Community College Association
MCCA held a meeting in the Michigan Room for 50 people.
**Community Engagement**

**West Campus**

**April 2-3**

Command Presence
Command Presence hosted a training session with breakouts for 25 guests in the Showroom.

**April 4-5**

Lansing Board of Water & Light
LBWL hosted a code training course for 30 attendees in one conference space.

**April 5**

LCC Computer Information Technology
LCC CIT hosted their annual Advisory Board breakfast meeting for 25 guests in one conference space.

**April 9-10**

Michigan State Police
MSP hosted a staff training for 110 people in the Showroom.

**April 12**

Tech Forward: Women in Trades, Technology and Public Service Careers
Technical Careers hosted the annual Tech Forward event for 120 students and attendees in the Showroom. The event included a panel and tours of the campus.

**April 13**

A Rally of Writers
A Rally of Writers hosted their annual spring writers conference for 180 guests. They used the Showroom, Auditorium and atrium.

**April 16**

Michigan Department of Technology Management & Budget
DTMB hosted three informational sessions in the Showroom throughout the day, each for 200 employees.

**April 17**

Michigan Office of the Auditor General
OAG hosted a staff training for 160 employees in the Showroom.

**April 18**

Michigan Department of Environment, Great Lakes & Energy
EGLE hosted their quarterly Cross Connections certification course for 47 attendees in the Auditorium and atrium.

**April 19**

Michigan Department of Labor & Economic Opportunity
LEO hosted a staff meeting and training for 120 attendees in the Showroom.

**April 20**

LCC Tech Careers
Technical Careers hosted a syllabus review and workshop for 40 instructors in the Auditorium and atrium.

**April 22**

LCC Tech Careers
Technical Careers hosted their quarterly tours of West Campus for 40 Capital Area Manufacturing Council members.

**April 23**

Farm Bureau Insurance
Farm Bureau hosted a team-building event and training for 130 insurance agents in the Showroom.

**April 24**

Michigan Department of Health and Human Services
MDHHS hosted their annual spring meeting in the Showroom, welcoming 150 members of their immunization teams.

**April 25**

Crime Stoppers
Crime Stoppers hosted their annual fundraising breakfast for 80 attendees in the Showroom.

**April 27**

LCC Drone Open House
Technical Careers hosted an open house for students interested in the Drone Program, using two sections of conference space.

**April 28-30**

AHI Associates
AHI hosted a multi-day training course for 24 accountants in a classroom.

**April 30**

Hospice of Lansing: Caregivers Appreciation Days
Hospice of Lansing hosted their annual Spring Caregivers Appreciation Retreat for 120 in-home caregivers. They used the Showroom, atrium and several classrooms.

**April 30**

Foguth Financial
Foguth Financial hosted a retirement and investment seminar for 20 community members in a classroom.
Orientation Road Show Hits the Pavement!

The Admissions Department completes the first week of New Student Orientation in the high-schools. Samantha Brunnschweiler, Counselor from Haslett High School stated that providing New Student Orientation in the high-school is a “game-changer.” Students also expressed gratitude and were excited to be enrolled at LCC before they were officially graduated from high-school.

Admissions Counselors, Financial Aid Counselors, Academic Advisors, Support Services Access Consultants and Star Zone staff traveled to Charlotte High School, Haslet High School, and Howell High School to provide New Student Orientation to students starting at LCC in the fall.

So far, the numbers are great!

Totals for the three high schools whose orientation was completed by May 1:
+ 49 students registered to attend orientation
+ 44 students attended
+ 89.7% show-rate
+ 30 students enrolled
+ 68.1% of the attending students completed enrollment for Fall 24

The next high schools scheduled for the Orientation Road Show are Lansing Catholic High School (May 2), Mason High School (May 2), and Fowlerville High School (May 3).

The New Student Orientation program will visit 13 area high schools.

Susan Hardie Judges Congressional Art Exhibit

For the third year in a row, associate professor Susan Hardie, Art and Design, was invited to judge the annual Congressional Art Competition by Rep. Elissa Slotkin. An awards ceremony was held May 3 in the MSU Union with all submitted works on display and the winners announced.

Each spring, the Congressional Institute sponsors a nationwide high school visual art competition to recognize and encourage artistic talent in the nation and in each congressional district. Since the competition began in 1982, more than 650,000 high school students have participated.

Students submit entries to their representative’s office, and panels of district artists select the winning entries. Winners are recognized both in their district and at an annual awards ceremony in Washington, DC. The winning works are displayed for one year at the U.S. Capitol.
Competitiveness and Innovation

Small Business Development Center (SBDC) impact metrics for Jan. 1 - April 30, 2024
SBDC consulted with 248 business clients to start or grow their businesses. Other impact metrics:
+ Delivered a total of 1,166 consulting hours
+ Helped those clients secure $1,042,544 of new capital to launch or grow
+ Helped create 9 new businesses
+ Helped create 29 new jobs
+ Delivered 3 trainings to 20 training participants

SBDC Participates in the Second Chance Resource Fair
On April 25, 2024, Regional Director Laurie Lonsdorf hosted an information booth at the Second Chance Resource Fair. This event was organized by the advocacy organization Nation Outside, to provide resources to the justice-impacted and returning citizens. These individuals have a difficult time finding employment, and often self-employment is their only option for generating income. For returning citizens, the SBDC can serve as a key resource in their path to creating normalcy in their lives.

SBDC Co-sponsors Middle Village Micro Market Training, April 23
SBDC co-sponsored the monthly business training at Downtown Lansing Inc.’s retail incubator, Middle Village Micro Market. Damon Young and Megan Miller of Lake Trust Credit Union’s marketing team delivered “Telling Your Brand Story.” Attendees learned how choices in a company’s image and messaging can help a business stand out in a crowded marketplace.

SBDC Regional Director Attends the State of Downtown Address
You’ve heard of the State of the Union and the State of the State, but did you know that Downtown Lansing annually delivers the State of Downtown Address? On March 11, 2024, Regional Director Laurie Lonsdorf attended the address hosted by Downtown Lansing Inc. (DLI). DLI Executive Director Cathleen Edgerly announced the organization is driving to increase funding to attract businesses and visitors back into downtown, with the hopes of creating a more vibrant community. The event took place in the historic Atrium Building which will soon house the Middle Village Micro Market, DLI’s retail incubator space.

Job Training Center (JTC) Students Complete Third Technical Support Specialist Cohort
The Job Training Center’s Spring 2024 Tech Support Specialist cohort celebrated their program completion. The program provides students instruction and tutoring services to prepare them for successful completion of both CompTIA ITF+ and A+ credential exams in just 10 weeks.

In addition to preparing students for exams, the Job Training Center provides instruction in customer service skills, work ethic, and career readiness.

Program Highlights:
+ 94% completion rate, 17 of 18 students finished the program.
+ 78% of JTC students used the Michigan Reconnect Short Term Training Scholarship.
+ While still completing the program, eight participants earned their CompTIA ITF+ Credential.
+ Each participant had a one-on-one meeting with TEKsystems, a large IT talent solutions provider and recruiter.
+ The JTC shares LCC certificate and degree programs with all participants - over half of the JTC participants plan to continue their education at LCC.

LCC Lifelong Learning and Extension Centers
Adult Enrichment’s New Bikes and Fresh Stripes for Motorcycle Safety Sessions
The Adult Enrichment program has begun its 2024 Motorcycle Safety season with three Basic Rider Courses in April, serving 44 students.
+ The program has purchased 13 new Royal Enfield motorcycles to bring our fleet of recently acquired motorcycles to 24.
+ Five Basic Rider Courses and three Experienced Rider Courses are already full in the month of May.
+ The motorcycle training range on the West Campus has been freshly painted with lines indicating the various training exercises.

Livingston County Center (LivCen) Active in Outreach
Community outreach has occurred with:
+ The local Chambers of Commerce
+ Local libraries
+ Livingston County school districts
+ Local business networking events
LivCen has also been gearing up for finals week and popped popcorn for the students to enjoy as they study for their finals.

LivCen: Howell High School
Students Choose LCC
LivCen staff participated in the Howell High School’s Decision Day, where 19 graduating students declared LCC as their next destination. LCC had the largest count of students declaring for a community college that day.

Additionally, Dual Enrollment Night at Howell High School was successful with multiple students showing interest in LCC as their college of choice for dual enrollment.

The Business and Community

Institute (BCI)
Continuing Education’s MIOSHA
Level One Bootcamp Graduates
Receive Certificates
Graduates of the MIOSHA Level One Bootcamp received their certificates at West campus on April 25, 2024. Participants came from around Michigan. Companies represented included Samsung, Orchid Orthopedic Solutions, Amway Hotel Corporation, Dart, BASF, East Jordan Plastics, Rosedale Products, DNR – Wildlife Disease Laboratory, Rexair LLC, Hammond Farms Landscape Supply, Metropolitan Alloys, MSU – AgBio Research, Ranger Die, Huhtamaki, Technique Inc, and Comcast.

BCI Trains Gestamp on
Microsoft Excel.
Gestamp selected the BCI to deliver 16 hours of Excel Training. This course started with the basic concepts and skills in Microsoft Excel and then built on these to provide more advanced tools to solve real-world problems and analyze and present complex, realistic data.

BCI Trains Orthopedic Rehab
Specialists on Effective Leadership
Orthopedic Rehab Specialists selected BCI to provide Effective Leadership training. As a part of the BCI exclusive leadership institute, this effective leadership course emphasized the importance of communication, trust building, and emotional awareness and intelligence as cornerstone leadership attributes. DiSC training was foundational to this leadership course and emphasized personality types and traits.

BCI Trains Lansing Tile and Mosaic on
Blueprint Reading for Construction
Lansing Tile & Mosaic hired BCI to provide a customized Blueprint Reading for Construction course. Offered exclusively to Lansing Tile and Mosaic, this customized training utilized working drawings to teach tile and mosaic installers how to read, interpret, and work off of working drawings.

BCI Presents DiSC™ Catalyst
Workplace Behavior Styles
to Crowne Plaza Hotel
The Crowne Plaza Hotel hired the BCI to provide an important DiSC™ Catalyst Workplace Behavior Styles training to the Crowne Plaza Executive Team. Based on the original work of DiSC™ assessment developer, Dr. John Geier, this training introduced participants to the four D – I – S – C workplace behavior profiles. As part of the training each participant completed his or her own DiSC™ profile by answering a series of questions based on workplace interaction and gaining insight into colleague DiSC™ styles.

BCI Trains MWC Glanbia in Building
Cohesive Teams for Leaders
MWC selected BCI to deliver more than 140 hours of training at the St John’s location. This training focused on developing awareness and teambuilding skills by studying Patrick Lencioni’s 5 Dysfunctions of a team and developing the 5 Behaviors of an effective team. This will be a quarterly training with an emphasis on different behaviors and exercises each quarter.
BCI Delivers DiSC™ Training to MWC Glambia

As more organizations strive to implement quality initiatives and self-directed work teams, it becomes increasingly important to improve interpersonal communication among employees. One of the critical building blocks to improved interaction is an understanding of the different behavioral styles and how they affect the way people communicate. The purpose of this program was to increase participants’ awareness and understanding of the four primary behavioral styles and their affect on interpersonal interactions and relationships.

BCI Trains Case Credit Union on Leadership for Managers

This customized training for CASE Credit Union provided essential communication and emotional intelligence guidance to experienced and emerging leaders. Topics covered included the importance of team support and providing an appreciative and supportive work environment.

BCI Trains Ultium Cells in Metrology

This training provided students with the skills to understand the sciences of measurement. Metrology is important to all stages of manufacturing, including design to the quality of the finished product. The course covered measurement instruments, scales, gauges, micrometers, and calipers.

BCI Trains Ultium Cells in Critical Conservations

Participants were trained to use a few simple tools and mindset shifts as enablers to keep people in dialogue, even when talking about a hard or emotionally fueled topic. Ultium employees learned that the ability to proactively address difficult topics and situations is a function of our ability to notice what’s happening within ourselves, and recognize clues in other folks and navigate a course to safety through turbulent waters.

BCI Trains Ultium Cells in Blueprint Reading

This program provided participants with the basic skills needed for interpreting technical drawings/blueprints. Areas of instruction include interpreting and understanding technical document symbols, labels, purpose, and functionality.

BCI Trains Ultium Cells in Building and Maintaining High Performance Teams

This training provided participants with skills related to advanced leadership techniques that are used in team building.

BCI Provides Ultium Cells with Lean Simulation

Ultium Cells, LLC selected BCI to deliver Lean Simulation training at the University Center. This is an activity-based course that is intended to demonstrate the value and effectiveness of applied Lean principles, tools, and techniques. Ultium employees participated in a scripted business simulation where they were required to problem-solve and perform several process improvement cycles on a manufacturing process. This was a hands-on educational experience and enabled participants to understand the breakthrough improvement possibilities with Lean.

BCI Provides Ultium Cells with Lean Orientation

Participants learned how Lean provides a framework made up of a philosophy, practices, and principles that aim to help practitioners improve efficiency and the quality of work.

BCI Provides Ultium Cells in Hazardous Energy and Hazard Recognition

This training was designed to instruct participants on recognizing and responding to industrial hazards with an emphasis on electrical hazards. Participants were taught how to identify hazards common to the Ultium production facility, how to respond, and where to report hazardous conditions.

BCI Provides Ultium Cells with Lockout Training

This program provided individuals with training on the importance of energy control programs, procedures, training, audits and methods for controlling hazardous energy, and the knowledge and skills required to safely perform servicing and maintenance activities.
ACCESS students join events on public speaking and interviewing

On April 2, the Cesar Chavez Learning Center (CCLC) hosted an empowering event titled “Speak, Share, Shine: Insights and strategies to improve your public speaking skills” for Access to College and Careers with Excellence through Student Support (ACCESS) students. The featured speaker, Terry Burleson Jr., shared invaluable wisdom on mastering public speaking in various settings, be it professional or familial. Burleson emphasized the normalcy of nervousness, reassuring students that it’s a natural part of the process. He underscored the importance of maintaining organization and conciseness in speeches, while also highlighting the significance of nonverbal cues such as body language, facial expressions and tone of voice. Furthermore, Burleson emphasized that public speaking is a skill that can be honed through practice, and encouraged students to overcome self-doubt and believe in their capabilities. He reminded them that their minds can be their greatest obstacles, but with self-belief, there are no limits to what they can achieve.

On April 16, ACCESS students enjoyed a two-hour event titled “Secure the Bag! Are you prepared for your next interview?” The event featured Dara Mayhoe, a renowned expert in interview techniques, who shared 21 invaluable tips to enhance participants’ interviewing skills. Throughout the session, students actively engaged in discussions and interactions prompted by Mayhoe’s insightful guidance. She captivated the audience with her personal anecdotes and examples, and emphasized the importance of managing one’s online presence, as many potential employers review social media profiles to assess candidates’ character and integrity. She stressed the significance of presenting oneself with tactfulness and dignity, and underscored the impact of personal branding. Moreover, Mayhoe emphasized the significance of punctuality and professionalism in interview settings, advising students to arrive at least five minutes early to demonstrate organizational skills and preparedness. Overall, the event provided ACCESS students with valuable insights and practical tips to excel in interviews, empowering them to navigate the job market with confidence and professionalism.

LUCERO students enjoy community resource fair and networking hour

On April 4, CCLC hosted a “Community Resources” event tailored for students in our Latinos Unidos con Energia, Respeto y Orgullo (LUCERO) program. The objective was to encourage greater community engagement among students by facilitating access to valuable resources. The event featured six community organizations and businesses: The Capital Area City Library, Contigo Counseling Services, Cristo Rey, Akouo Consulting, the LCC Library and LCC Career and Employment Services.

On April 9, the CCLC hosted a networking hour for LUCERO students, focusing on the dynamics of nonverbal communication. The event, led by Devin Flournoy, discussed the importance of nonverbal cues and body language in shaping first impressions and the subconscious reactions elicited by facial expressions. The session also provided valuable insights into communicating safely with law enforcement, particularly in situations like traffic stops. Students were guided on navigating interactions with police officers, emphasizing the importance of clear and respectful communication. The session also explored the concept of Total Physical Response (TPR) and its integration with nonverbal cues, examining how physical actions can complement verbal communication to enhance understanding and convey messages more effectively.

Men About Progress learn about entrepreneurship

CCLC hosted an event for Men About Progress (MAP) students on April 10, titled “Entrepreneurs and Business Start-Ups.” The event featured a workshop with guest speaker Tony, discussing strategies for success as an entrepreneur. The program also covered tradeoffs faced by entrepreneurs, such as balancing personal feelings with business success. Devin Flournoy’s presentation focused on the entrepreneur mindset, curating a business mindset, and the time commitment required for a successful business.

WISE Program celebrates women role models

On April 11, CCLC organized an event for Women Inspiring Scholarship through Empowerment (WISE) students called “Wonder Women: A Tribute to the Women Who Inspire Us.” The day served as a celebration of strength, resilience and inspiration, a paean to the influential women who personally inspired, influenced and supported our students.
ODI student employee takes the lead

Student employee Marla Camacho facilitated the Office of Diversity and Inclusion’s presentation to prospective students during the New Student Orientation, held in the Gannon Building. This orientation is a vital process for incoming college students, designed to acquaint them with various aspects of college life and resources available to support their academic journey.

On April 25, Camacho also served as the moderator for a panel discussion held during the “Tech-Forward: Women in Trades, Tech, and Public Service” event at West Campus. Tech Forward featured a diverse panel of accomplished women from various fields, including Cindy Kangas, Executive Director of the Capital Area Manufacturing Council; Johanna Schuster-Craig, a building construction student; Haley Hunion, a fire academy student; Katie Bent, a part-time instructor at Lansing Electrical JATC; and Tami McDiarmid, LCC’s Public Service Careers Program Director. The event provided attendees with insights into career opportunities in trades, technologies and public service fields.

LCC hosts Mexican-American Heritage Mixer

On April 24, CCLC collaborated with LCC’s Hispanic Heritage Awareness Committee to host an event in honor of Cinco de Mayo and in celebration of Mexican-American heritage. Participants had the opportunity to delve into the historical significance of Cinco de Mayo and understand why it holds greater importance in the U.S. than in Mexico.

Cinco de Mayo commemorates Mexico’s victory over the Second French Empire at the Battle of Puebla in 1862. Interestingly, Cinco de Mayo is not a widely celebrated holiday in Mexico, but rather originated as a celebration in California during the American Civil War, organized by native-born Latinos and immigrants from Mexico and Latin America.

Olga M. Correa also led a discussion on the differences between the terms Hispanic, Latino/a, Latinx, or Latine, providing valuable insights into the diversity and complexity of Latin American identity. The event left participants with a deeper understanding of Mexican-American heritage and the diverse identities within the Hispanic and Latin American communities.

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Shelby Bahnsen
Nursing

Travis Bauer
Physical Sciences

John Boyd
Sociology/Anthropology

Tyler Collins
Learning Commons

Susan Cook
Nursing

Quinn Harr
Humanities

Megan Hart
Nursing

Skyler Highsmith
Testing Services

Sophia Hochstedler
Massage Therapy

Nicole Ingerson
Radiologic Technology

Nicole Johnson
Massage Therapy

Luke Lugrinbill
K-12 Operations

Noelle Meingast
Physical Fitness and Wellness Lab

Samantha Neilson
Criminal Justice

Melissa Rich
Criminal Justice Adult Basic Education
Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.