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LCC Hosts First-Generation College Celebration

During the week of Nov. 4, LCC offered several events recognizing students who are First-Generation College students. "First-generation" describes any student whose parents do not have a four-year degree, but many of LCC's first-generation students are the first in their family to attend college at all.

This celebration was a collaborative effort that included multiple areas within Student Affairs, the LCC Library, the Cesar Chavez Learning Center and the Registrar's Office.

There were three primary events at the Downtown Campus, with additional engagement events at Livingston, East and West campuses.

Dream It, Do It! First-Generation Student Vision Board Workshop
– 35 students attended

First-Generation Student Celebration
– 55 students attended

Building Bridges: A First-Gen Student Panel – 28 students attended



Above photo: Students create vision boards



Above photo: One of the students taking a First-Gen Selfie before the celebration

The feedback from students was overwhelmingly positive. Many who attended the vision board workshop said it was a helpful way to focus on their larger goals while also taking a break from the stress of classes. At the Wednesday celebration, several students stayed for the entire event and expressed gratitude for the recognition.

During the event, Associate Dean Felipe Lopez Sustaita shared his personal experiences as a first-generation student and encouraged attendees to share their own stories. The student panel featured three panelists who discussed their motivations for attending college, the obstacles they've overcome and strategies for combating self-doubt. It sparked a meaningful

conversation, and several students inquired about future events focused on the first-generation experience.

Throughout the week, students at East, West and Livingston campuses also received first-generation buttons and stickers. Staff invited them to write advice for their peers and share their own experiences. Additionally, the LCC Library showcased a book display centered on first-generation college students, where many students signed their names to share their identities.

Lastly, the LCC Foundation generously donated a \$200 scholarship, which was awarded to a student whose name was drawn during the Wednesday event.

Overall, it was a week filled with inspiring conversations, shared experiences and a strong sense of community among first-generation students.



Center for Student Support Engages Students in Fun Setting

In October, the Center for Student Support hosted an event titled "Snack with Experts." This event was designed as a low-pressure, engaging opportunity for students to connect with our center's experts in a relaxed and welcoming atmosphere. Our goal was to create a comfortable space where students

could easily interact, ask questions, and learn more about the resources and support available through our center.

To encourage a friendly and informal setting, we set up tables with board games and activities, helping break the ice and allowing students to get to know our staff as approachable individuals with unique skills and experiences. This setup helped students see that our experts are here to help, not only with academic challenges but also with broader support to enrich their college journey.

The event drew over 70 students and staff. We served cider, donuts and a variety of snacks, and many students stayed for extended conversations with our team members.

Theatre kicks off season with 'The Lightning Thief'

The LCC Performing Arts Department had a great success with its first show of the season, with more than 1,300 people attending six performances of "The Lightning Thief: The Percy Jackson Musical." The production, which ran in October, helped raise over \$2,000 for the Theatre Scholarship Fund. In addition, a High School Night performance was hosted on the second weekend, drawing high school students from around the mid-Michigan area. Ten high school students, who entered a drawing, won amazing LCC swag bags.





Art Students Create Marketing for Theatre Program

Students enrolled in ARTS 175: Creative Design and Publishing created marketing images for end-of-semester performances in the Music and Theatre programs. In addition to posters, students also created banners that could be used to promote the event on Facebook.

Theatre Program Presents New Play

The theatre program produced an original work, "Cosplay," for the second show of its season. The Black Box production worked closely with the Media Creation and Design Department to create unique media and sound to support the production. To satisfy lab hours, students enrolled in Introduction to Technical Theatre served in a variety of positions and gained practical experience. Students served as light and sound board operators, costume crew, properties crew, and assisted in building and painting for the production.

Pop-Up Food Pantry Food

Food insecurity among college students is a growing concern nationwide, with one in three students regularly experiencing food insecurity. The pantry aims to provide students with free, shelf-stable, nutritious food to ensure that hunger does not become a barrier to their education while on campus. To preserve dignity, students are not asked to prove hardship and are not asked to provide their names. Food is available at all campus locations.

Dates of service – Nov. 4-25

Students served – 564



Marketing Department

Selected promotional materials for LCC events and programing.

STEAMfest 2024

The Marketing team supported the A&S Division's STEAMfest to help bring more than 600 kids in grades K-6 and their families to the event. Some tactics include print ads in the Lansing City Pulse; content marketing in the 517living.com newsletter and sites, as well as Lansingmom.com newsletter; social media advertising via Meta and original posts on all the college's platforms; and creating registration forms and event webpage. Additionally, Marketing created branded materials for the event, like the event program map and directional signage.



Tech Forward: Men of Color – Fall 2024

The Marketing team supported the Technical Careers Division's Tech Forward: Men of Color in Trades and Technologies Careers event. More than 70 people registered to attend the event, and registration was closed early due to the event's reaching capacity. Some tactics to promote the event include print ads in the Lansing City Pulse; content marketing in The Chronicle News newsletter and sites as well as a radio interview on The Sunday Chronicle show; social media advertising via Meta and original posts on all the college's platforms; and creating registration forms and event webpage.



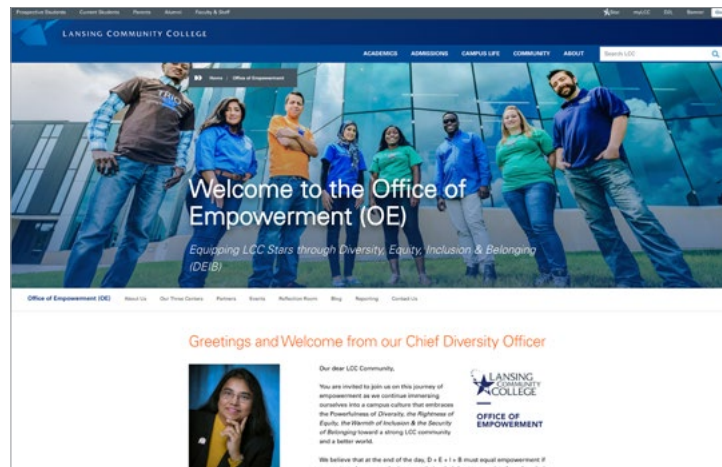
Youth Program Community Halloween Sponsorships 2024

The Marketing team supported the Youth Program by securing community partnerships and sponsorships to participate in community Halloween events, like Boo at the Zoo at Potter’s Park Zoo. Marketing created rack cards and stickers, and passed out candy as well as candy to hand out to community families while promoting the LCC Youth Summer Camps and building the Lifelong Learning newsletter. The Potter’s Park event saw more than 1,000 families.



New Office of Empowerment Website

The new website for the Office of Empowerment is set to launch in December. It will showcase the three centers, provide information on events and resources for students, and include a blog, podcast, and additional features.



HELP-PORTRAIT

Help - Portrait took place on Dec. 7, and provided free professional photos to local families. Communications to the community included a dedicated website, promotions on social media, and messaging via campus TV displays.



Stars to Spartans

Stars looking to transfer to MSU attended this event and had the opportunity to meet with LCC and MSU representatives, including Presidents Dr. Steve Robinson and Dr. Kevin Guskiewicz. The event allowed students and staff to ask questions, hang with Sparty, and score a free Stars to Spartans t-shirt!



Pop-up Library Display

Marketing worked with the Library to outfit the Pop-up Library cart with graphics for the walls of two carts (Downtown Campus and West Campus), a roll-up banner, a companion bookmark, and other pieces. The Pop-up Library supports students’ academic achievements and development throughout LCC’s campuses by providing convenient mobile access to a wide range of genres, including fiction, non-fiction, and program-specific materials.





Resource Roundup

Marketing launched the Resource Roundup series that aims to inform students of the many resources available to them. It includes digital signage, student news posts, and fun social media videos.



Public Relations Department

Media Report:
Nov. 2024

Earned media viewership:
666,479 down 209,981 views since Oct.

Earned media value:
\$55,617 down \$12,344 since Oct.

Total media press clips:
56 down 27 since Oct.

Selected media highlights:

LCC on Morning Blend

WSYM FOX 47 – Morning Blend

Dr. Raymond Moss details the upcoming Tech Forward: Men of Color event.

LCC student is Athlete of the Week

U.S. Track & Field and Cross Country Coaches Association

Daisy Speet has been named the M-F Athletic National Athlete of the Week in collegiate cross country.

LCC Trustee on Nov. ballot

The Chronicle News

Dr. Terry Frazier details his motivation to run for the LCC Board of Trustees seat.

Steam Fest returns to LCC

WILX NBC News 10

LCC will hold Steam Fest this Saturday.

LCC named Best for Vets College

Military Times

LCC has again been named a Best for Vets College by Military Times.

LCC program director to lead local fire dept

True North Radio Network

Tim Baker is now Chief Baker of the Alpena Twp. Fire Dept.

"Cosplay" set to open at Black Box

City Pulse

LCC Performing Arts production of "Cosplay" opens at Black Box Theatre.

LCC Fire Academy holds a safety demonstration

WILX NBC News 10

LCC 79th Fire Academy and Delhi Twp. Fire Department provided safety tips during turkey fryer demonstration.

LCC in CC Daily

Community College Daily – Snapshots

Dean Shon'ta Dwyer and others featured in Snapshots.

Tech Forward returns to LCC

WILX NBC News 10

LCC holding technology and trades informational event.

LCC on PBS

WVPY (PBS) - Harrisonburg, VA Curious Crew

LCC's Sid Mosley details robotics and automation.

Election results for LCC BoT

Lansing State Journal

Terry Frazier and Chatum Taylor have been elected to LCC's Board of Trustees.

Veterans Day ceremonies

Yahoo News! WLNS CBS 6 News (web)

LCC to hold the 12th Veterans Memorial Induction Ceremony.

Tech Forward: Men of Color returns to LCC

WLNS CBS 6 News; WLAJ ABC 6 News

LCC's Ray Moss provides an overview of Tech Forward.

Tech Forward: Men of Color returns to LCC

WILX NBC News 10

Tech Forward keynote speaker on why this event is so important.

Tech Forward: Men of Color returns to LCC

WSYM FOX 47 News

LCC faculty member Don Eckford and a current student highlight the importance of Tech Forward.

STEAM Fest at LCCWILX NBC News 10 Today
Weekend Saturday

The annual STEAM Fest event returns to LCC.

STEAM Fest at LCC

WILX NBC News 10

LCC's Alicia Musser details the importance of STEAM.

STEAM Fest at LCC

MSN.com; WILX NBC News 10 (web)

Families learned about STEAM at the annual event.

LCC on Sunday ChronicleThe Sunday Chronicle Stacks
92.1 FM – Episode 89

LCC's James Taylor details the Tech Forward: Men of Color event.

LCC is a Veteran Friendly School

WLAJ ABC 6 News

LCC has Gold Level status as a Veteran Friendly School.

LCC to hold annual ceremony

WLNS CBS 6 News; WLAJ ABC 6 News

LCC will hold its 12th Veterans Memorial Induction Ceremony.

Veterans Memorial story promo

WILX NBC News 10

Veterans Memorial story promo.

LCC to induct one of its own

WILX NBC News 10

LCC's Rich Allen will be inducted into the Veterans Memorial.

LCC among many honoring veterans

WLNS CBS 6 News; WLAJ ABC 6 News

LCC holding its 12th Veterans Memorial Induction Ceremony.

Men's Basketball wins

JTV Sports

LCC Stars defeat Jackson College Jets, 92-84.

Women's Basketball competes at Inaugural Thumbcoast Tip-Off Tourney

BWHL.com

Lady Stars were one of eight teams competing in SC4 Thumbcoast.

Thumbcoast Final Results:

11/14 - Game 2: CCBC
Essex 90, Lansing 7311/15 - Game 5: Lansing 79,
Edison State 5211/16 - Fifth-Place Game:
SC4 70, Lansing 68**LCC student shares historic journey**

archysport.com

Jayci Simon shares the road to the 2024 Paris Paralympic Games.

LCC student shares historic journey

The State News

Jayci Simon shares the road to the 2024 Paris Paralympic Games.

LCC hosting Silver Bells in the City Watch Party

WILX NBC News 10

The Silver Bells in the City Watch Party returns to the Gannon Commons.

LCC Concert Choir and Jazz Band set to perform

City Pulse

The LCC Concert Choir will perform at the Silver Bells in the City Watch Party on Friday, and the LCC Jazz Band will perform at Dart Auditorium on Sunday.

LCC Jazz Band performs

WILX NBC News 10

LCC Jazz Band performed at Dart Auditorium.

LCC student on being Parade Grand Marshal

WSYM FOX 47 News

Jayci Simon on being selected as Grand Marshal for the Electric Light Parade.

LCC participates in Silver Bells in the City

WSYM FOX 47

LCC's baseball and softball team members carry banners for Silver Bells in the City.

LCC hosted Silver Bells Watch Party

WILX NBC News 10

LCC hosted a Silver Bells Watch Party.

LCC Silver Bells Watch Party underway

WILX NBC News 10

Silver Bells in the City Watch Party happening now at LCC.

Men's Basketball wins

WILX NBC News 10

LCC defeats Mott CC, 90-74 on the road.

Social Media Analytics for November 2024

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

Engagement Rate

Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

The following are the top posts for LCC Social Media during the month of November.

 LinkedIn
2,641 Reach · 90 Engagements



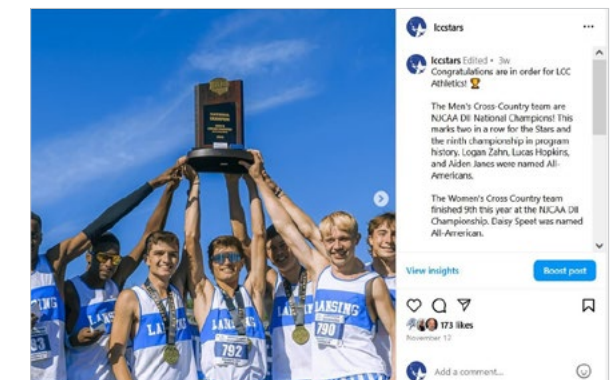
 Facebook
10,202 Reach · 1,562 Engagements



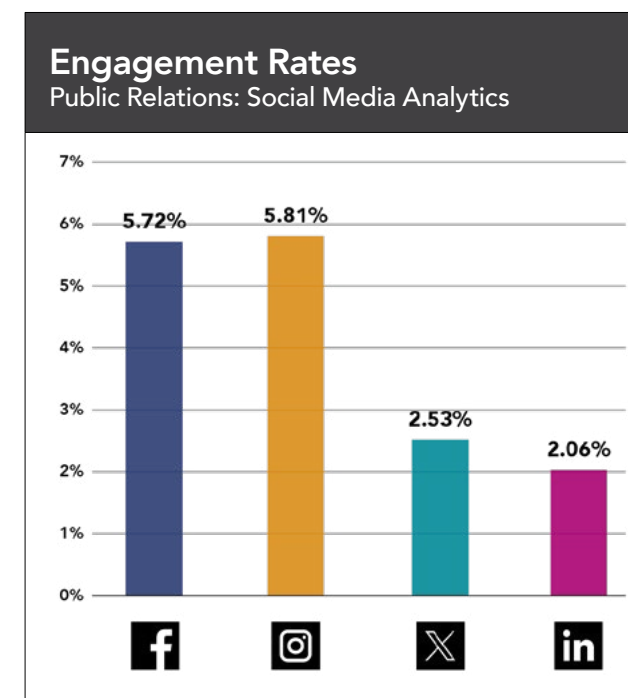
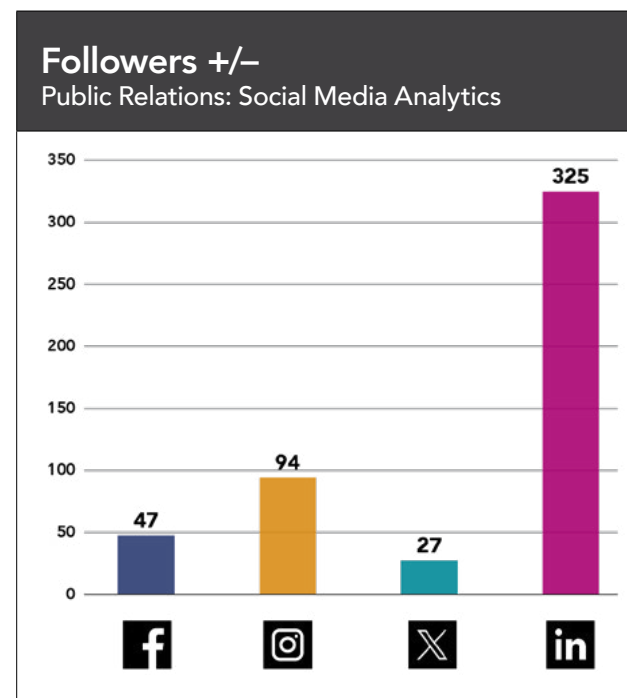
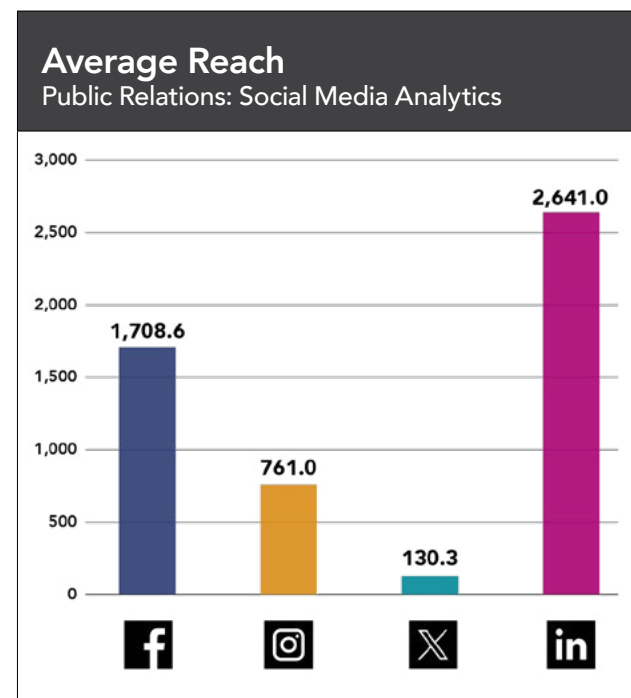
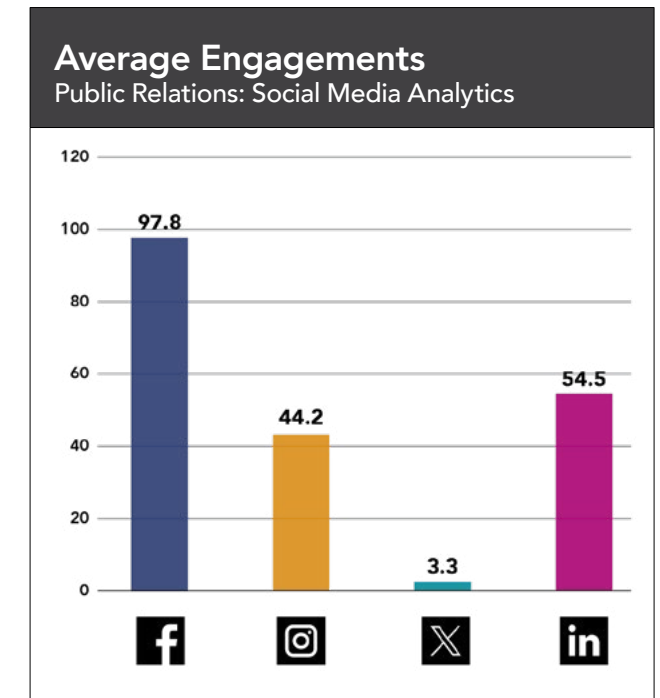
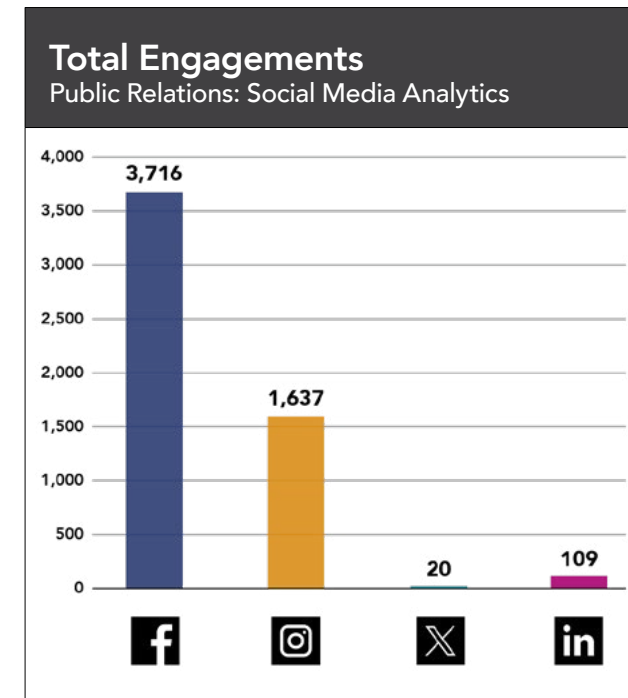
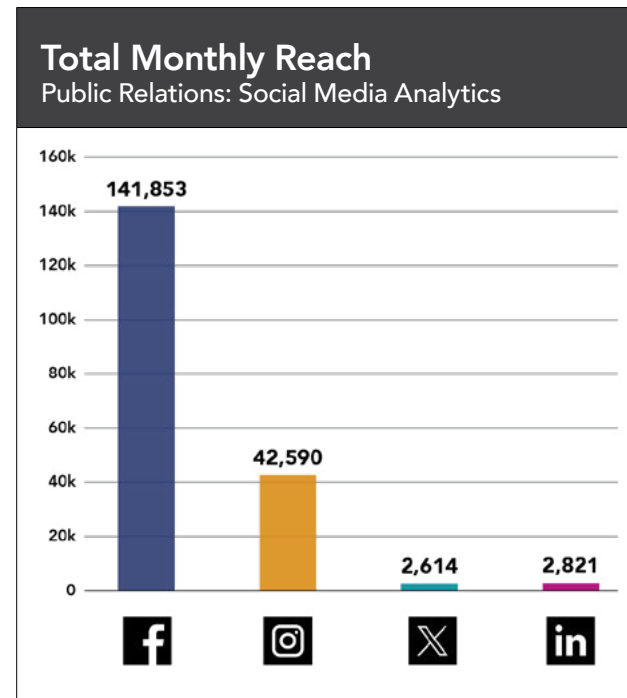
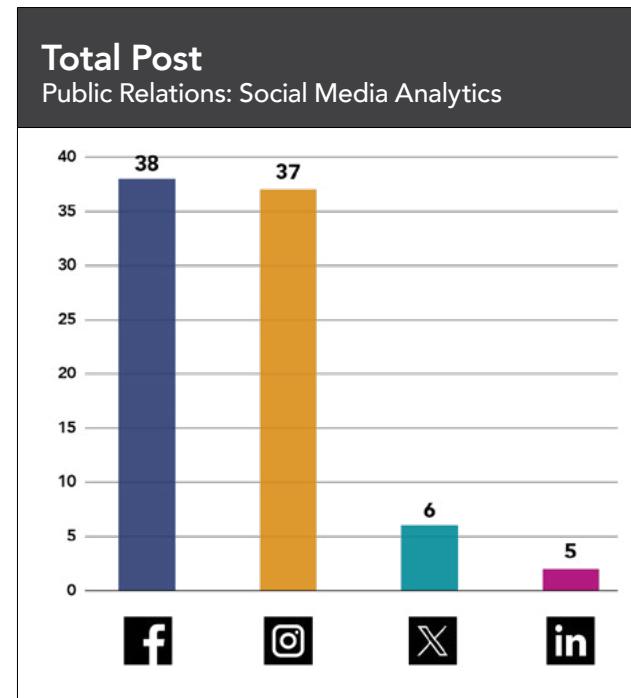
 X (Twitter)
162 Reach · 7 Engagements



 Instagram
2,460 Reach · 90 Engagements



The following is a breakdown of how LCC performed on our social media channels in November.





HHS Division Attends CCRESA Expo

Sixteen faculty and staff members from seven Health and Human Services programs represented LCC at the annual Clinton County Regional Educational Services Authority (CCRESA) Expo at DeWitt High School in November.

Over 1,600 8th and 10th graders from the six school districts in Clinton County attended the daylong event. Students participated in hands-on demos and received information about career opportunities in a variety of fields.

HHS faculty and administrators present at the event were:

- + Dawn Timm and Tricia McKay from Human Services, who discussed and anonymously surveyed students about social problems.
- + Jodi Wiley from Massage Therapy, who demonstrated various massage techniques and tools massage therapists use with clients.
- + Heather Bunce from Dental Hygiene, who showcased techniques and equipment used by dental hygienists to assess a patient's oral health.
- + Autumn Brown, Lori Conn, Dana LaMacchia and Dawn Lambert from Nursing, who showed students how observe vital signs using simulation manikins.
- + Jacob Callahan, Jeremy Milam and Ralph Ortiz from Emergency Medical Services, who guided students in various techniques used by EMTs and paramedics at the scene of an emergency.

Students Learn About Community Resources at LCC Event

The Adult Resource Center hosted Capital Area Michigan Works! and the Michigan Department of Health and Human Services to offer community resource information sessions on Nov. 13 and 14. The sessions provided students with connections to resources from around the community designed to help them succeed while going to school.

Examples of resources available to qualifying students are SNAP food assistance, programs to help with repairing or buying a car, and programs under MiBridges that students can use to help pay for schooling. Capital Area Michigan Works! also has job preparation workshops and tools available for people once they start to look for a job.

- + Jamia Dunckel, imaging director, who gave students an understanding of X-rays while Kaitlyn Curtis and sonography students Molly Johnson and Avery Koenigsnecht provided a demonstration of an ultrasound and discussed how sonographers take images that help physicians diagnose patient issues.



Above photo: Lori Conn from the Nursing program demonstrates to a group of students how to feel for a patient's pulse on an adult manikin.

LCC Jazz Band Starts New Tradition

The LCC Jazz Band hosted its first Fall Swing Fling on Nov. 1. The event featured the band playing big band jazz standards and local dance instructors providing mini swing lessons.

More than 75 people attended the dance and participated in lessons. The event received a lot of positive feedback from attendees and encouragement to host the event again. We hope to make this an annual offering!



Byron High School Visits West Campus

On Oct. 14, the Technical Careers Division hosted Byron High School for a Technical Careers presentation, walking tour of West Campus, and hands-on activities with the Machining and Automotive programs. Students also had a chance to learn more about apprenticeships from IT & Construction Electrical Programs Apprenticeships Coach Wyn Wilson.

Technical Careers Division Hosts the CAMC All Member Meeting

On Oct. 22, the Technical Careers Division hosted the Capital Area Manufacturing Council at West Campus for their recurring all-member meeting. Presenters from Norm Fasteners and Neogen gave presentations to a group of about 60 manufacturers from around the Capital Area. Afterwards, the manufacturers were offered tours of West Campus.

LCC Engages Industry Partner: Atesteo

On Nov. 7, three representatives from Atesteo hosted a recruitment table on West Campus in the Electrical Technology hallway. They were recruiting students from the Mechatronics and Electrical Technology programs. While on campus, they had the opportunity to network one-on-one with students and faculty members.



College Joins Mock Job Fair

On Nov. 13, Nicole Ross of the Technical Careers Division attended a mock job fair at Wilson Talent Center. Students in the New Media, Cosmetology and Culinary programs interviewed with representatives from different companies around the Capital Area, bringing their portfolio, cover letter, job application and résumé with them for review.

LCC Engages Industry Partner: TiAL Products Tour

On Nov. 19, a member of the TiAL Products team attended a tour of the Center for Manufacturing Excellence and the Electrical Technology labs at West Campus. Advanced Manufacturing Program Director Brian Skogheim led the tour, answering the representative's questions about our programs and showing them the labs.



LCC Engages Industry Partner: Biewer Lumber Tour

Biewer Lumber attended a meet-and-greet with members of the Technical Careers Division on Nov. 20, complete with a brief tour of the Center for Manufacturing Excellence. While on campus, they met the Advanced Manufacturing Program director, who showed them around



College Hosts Tech Forward: Men of Color on Nov. 8

The annual Tech Forward: Men of Color event brought together a diverse group of returning adult college students and high school students interested in exploring nontraditional career paths in technical fields. The inspiring and impactful event was well attended, showcasing a strong commitment from our community to support and uplift men of color.

The day began with a powerful keynote by Jonathan Rosewood, who shared his journey and motivated attendees with the message "Remember, you are enough," and "Who are you?" His words set a reflective and empowering tone, encouraging attendees to embrace their unique identities and potential. Following the keynote was an activity led by KyLee Carter, who poured into the attendees positive affirmations that celebrated resilience, hard work and self-worth.

The panel discussion featured a lineup of faculty members, students, industry professionals and a motivational speaker. Each shared what it's like to be a man of color in their fields, discussing both the challenges they've faced and the achievements they're proud of. They talked about pushing through obstacles and breaking stereotypes, showing the importance of resilience and self-confidence. Their stories were inspiring, encouraging attendees to see themselves in the trades and imagine a future where they can lead and make a difference in these fields. A team-building activity followed, fostering camaraderie and a sense of community among attendees as well building communication and team skills.

Throughout the day, participants toured West Campus and got hands-on experience in different programs, giving them an up-close look at the opportunities within Technical Careers. From engaging in interactive sessions to asking questions about industry pathways, attendees left with a broader understanding of the field and the resources available to support their journey.

To top it off, food and snacks were provided, creating a welcoming and inclusive environment. This event was a true celebration of community, connection, and empowerment – an unforgettable experience for everyone involved.



Above photo: Tech Forward: Men of Color keynote speaker Jonathan Rosewood.



Above photo: Tech Forward: Men of Color panelist



Above photo: A welding instructor speaks with a person attending the event.

Technical Careers Leaders Featured in Community College Daily

On Nov. 6, the **American Association of Community College's Community College Daily** featured Technical Careers Dean Shon'ta Dwyer and Associate Dean Dennis Pippin in a group photo. The photo includes a variety of individuals on a General Motor's Delta Township Plant tour, all of them part of the American Association of Community College's GM-funded EmployED initiative.



Above photo: Representatives from Lansing Community College, St. Charles Community College, Owens Community College and Ivy Tech tour General Motor's Delta Township Plant.

Conference Services report of November events

Downtown Campus

Nov. 1

Rotary
Michigan Room · 90 people

Fall Swing Fling

Commons · 100 people

Nov. 2

New Student Orientation
GB 2214 · 50 people

Nov. 6

Office of the Auditor General
Michigan Room

First-Generation College Student Celebration
GB 2214 · 50 people

Nov. 7

Michigan Department of Natural Resources (DNR)
Michigan Room and Grand River Room · 80 people

Nov. 8

Rotary
Michigan Room · 90 people

Accounting Advisory Meeting
Grand River Room · 15 people

Nov. 9

STEAMfest
A&S Classrooms and Commons · 1,000 people

Cleary University Basketball Game
GB Gym, GB 3119, GB 3229 and GB 3230 · 100 people

Capital Green
Dart Auditorium · 200 people

Nov. 11

ELT Meeting
Admin Boardroom · 18 people

Veterans Memorial Induction Ceremony
Michigan Room and Grand River Room · 150 people

Nov. 12-14

Community Mental Health
Michigan Room · 120 people

Nov. 14

New Student Orientation
GB 2214 · 50 people

Nov. 15

Insurance and Risk Management
Grand River Room · 15 people

Rotary
Michigan Room · 90 people

Humphrey Fellows
Administration Boardroom · 40 people

Nov. 16

Cleary University Basketball Game
GB Gym, GB 3119, GB 3229, and GB 3230 · 100 people

Nov. 18

LCC Board Meeting
Administration Boardroom · 40 people

Nov. 20

Labor Contract Training
Michigan Room · 100 people

Michigan Archaeological Society Meeting
A&S 4307 · 20 people

Nov. 21

New Student Orientation
GB 2214 · 50 people

Nov. 19

Silver Bells in the City Watch Party
Commons, Michigan Room, Grand River Room, Highway, President's Dining and GB 2214 · 500 people

Nov. 23

Cleary University Basketball Game
GB Gym, GB 3119, GB 3229 and GB 3230 · 100 people

Nov. 26

Cleary University Basketball Game
GB Gym, GB 3119 and GB 3230 · 100 people

Nov. 28

Turkey Trot
Commons · 500 people

West Campus

Nov. 1

National Organization for Student Success, Michigan Chapter

Auditorium, Atrium and M124 · 50 people

Community Mental Health

M119-M121 · 110 people

Nov. 4

Special Olympics

Showroom and M124 · 155 people

Nov. 3

Michigan Department of Energy, Great Lakes & Environment

Showroom and Auditorium · 295 people

ERESA Fall Advisory Meeting

Atrium, M124, M124A, M124B, W157 and U234 · 150 people

Nov. 7

Joint Air & Waste Conference

Showroom, Auditorium and Atrium · 90 people

Nov. 8

Tech Forward

Showroom · 100 people

Nov. 8

ERESA Skills USA Regional Meeting

Atrium · 20 people

Nov. 12

Auto Owners

M119-M120 · 40 people

MIWDI

M121-M122 · 50 people

Nov. 13

AHI Associates

Auditorium and Atrium, M124 · 15 people

Michigan Department of Technology, Management & Budget

Auditorium, Atrium · 65 people

Grand Valley State (Start Project)

M119-M121 · 110 people

Nov. 14

AHI Associates

M124 · 15 people

Grand Valley State (Start Project)

M119-M121 · 110 people

Nov. 15

Michigan Department of Health and Human Services (MDHHS), Bureau of Emergency Preparedness, Emergency Medical Services, and Systems of Care

M119-M121 · 50 people

Nov. 18

Foguth Financial

M124 · 20 people

Nov. 19

Michigan School of Business Officials, TDP

M119-121 and Atrium · 120 people

Nov. 20

Michigan Rural Water Association

M124 and M124B · 25 people

NAPA

M122 · 25 people

Nov. 21

Michigan Rural Water Association

M124 and M124B · 25 people

OIS Presentation

Auditorium · 100 people

Nov. 22

Program Focus Day

Auditorium and Under Stairs · 60 people

Labor Contract Training

M119-122 (Showroom) · 100 people

Nov. 25

Foguth Financial

M124 · 20 people

Number of Site Tours

+ Downtown Campus: 0

+ West Campus: 2

Number of Booked External Event Contracts

+ Downtown Campus: 52

+ West Campus: 12

Small Business Development Center (SBDC) impact metrics for Jan. 1 - Nov. 26, 2024

Consulted with 525 business clients to start or grow their businesses:
Other impact metrics:

- + Provided a total of 3,274 consulting hours
- + Helped those clients secure \$14,106,494 of new capital to launch or grow
- + Helped create 35 new businesses
- + Helped create 100 new jobs

SBDC Regional Director Participates in St. John’s Chamber Networking Event

On November 13, the St. John’s Chamber of Commerce held a networking event to showcase to members the wide array of business assistance available in the region. Many of the SBDC’s collaborators were on hand: Sherry Bryan of the Small Business Association of Michigan, Harrison Leffel-Jones of Lansing Economic Area Partnership, and Karen Schafer, Deb Parker and Tim Fair of Clinton County Catalyst. Also in attendance was St. John’s Chamber of Commerce Executive Director, Danielle Schrader. The event was hosted at Nina’s Notions, a paper crafting store located downtown St. Johns. It’s great to see so many organizations supporting small business in Clinton County!



Above photo: SBAM, LEAP, SBDC, St. John’s Chamber, and Clinton Catalyst Representatives

SBDC Senior Consultant is Panelist Speaker at Melanated Business Alliance

The Melanated Business Alliance Youth Expo was held on November 20, bringing together more than 75 students from local high schools. This event was designed to provide students with valuable insights and opportunities to learn about entrepreneurship and starting businesses. Darryl Horton, senior business consultant for SBDC, served as one of the keynote speakers. Organized by the Melanated Business Alliance Group, the expo was generously supported by various sponsors, including LEAP.



Above photo: Senior Business Consultant Darryl Horton speaking to the audience

LCC Lifelong Learning and Extension Centers

Livingston County Center (LivCen) Hosts Halloween Door Decorating and Costume Party

LivCen has been busy with student programming and working on enrollment for the spring 2025 semester. During the week of Oct. 28, the center hosted a door decorating contest with the winners winning a pizza party and runners up winning cider and donuts. On Halloween students dressed up and LivCen hosted a panel of judges from the community to determine the winner and runner-up for a door decorating contest.



LCC Youth Program Conducts Outreach at Potter Park and STEAMfest

Potter Park Zoo on Saturday, October 26 and Sunday, October 27, to celebrate Boo at the Zoo. Approximately 4,500 parents and children, dressed in adorable Halloween costumes, stopped by our table. This event was arranged by the LCC Marketing Department and staffed by the Lifelong Learning Department.

STEAMfest on Saturday, November 9 at Downtown Campus. Youth Instructor and staff offered an interactive physics lesson. Approximately 250 parents and children attended our activity.

The Business and Community Institute (BCI)

BCI Provides Block Imaging Training in Rigging

Block Imaging selected BCI to deliver rigging training at their Holt location. This course informs and instructs participants on rigging and machine leveling, with a focus on rigging safety and equipment used in rigging applications. Course topics include rigging gear, inspection, load calculations, leveling equipment planning and manipulating equipment moves with safety and security in mind.



BCI Provides Gestamp with Training in Negotiating the Complete Supply Chain

Utilizing Going Pro Talent funds, Gestamp selected BCI to provide Mechanical Systems and Drives training at West Campus. This training provides skills and knowledge in mechanical power transmission systems and provides an understanding of mechanical systems, drives of power transmission mechanical equipment. Topics included safety, chain drives, sprockets, belt drives, gears, motors, clutches, and couplings.

BCI Provides Gestamp with Basic ControlLogix Training

Gestamp selected BCI to provide Basic ControlLogix training using Rockwell Software. The participants learned how to install hardware and program a ControlLogix Processor using various ladder logic instruction sets.



BCI Provides Michigan Milk Producers Association with Emerging Leaders Training

The Michigan Milk Producers Association selected BCI to deliver supervisory leadership training to multiple groups in Canton OH. This training helps participants hone in key leadership attributes, including communication, workplace personality styles and the importance of building and sustaining a positive and supportive work environment. Training included the following modules, Communication: Connect Through Conversation, DiSC, Navigating Beyond Conflict, and Attitude is Everything.



BCI Trains Pratt and Whitney in Principles of Inspection

Pratt and Whitney selected BCI to deliver training on Principles of Inspection at their Lansing location. The training is being provided to 9 groups of employees from September until December. The Principles of Inspection Workshop trained participants in various inspection and measurement practices and applications. Topics covered include basic math used in measurement applications, scales, gages, surface quality and geometric dimensioning and tolerancing (GD&T) concepts as applicable to inspection.

BCI hosted CER- 2024 SCAO State Certification Exams

All prospective court reporters, operators and recorders must pass an examination to be certified to record proceedings and produce transcripts in Michigan. The BCI hosted certification exams at the LCC West Campus and online for Certified Electronic Recorder (CER), Certified Stenomask Reporter (CSMR), Certified Electronic Operator (CEO), and Certified Electronic Recorder (CER).



CEWD Partners with MSU's ISP for Annual Humphrey Fellows Luncheon and Discussion Panel 2024

CEWD was honored to partner again with MSU's International Studies and Programs to cohost the Humphrey Fellows Luncheon and discussion panel. On November 15, LCC welcomed twelve Fellows hailing from eleven countries. The event was held in the Administration Building Board Room, where participants enjoyed a panel discussion featuring leaders from the Lansing region.

Lee Gardner, director of The Job Training Center, facilitated the event, and Sarah Eubanks coordinated the event. The panel was comprised of Representative Julie Brixie of Michigan's 3rd House District, Amy Casciotti of TechSmith, Dean Ronda Miller of LCC's Student Affairs division, and Bob Trezise of Lansing Economic Area Partnership (LEAP). The Humphrey Fellows prepared and delivered questions for the panel regarding the intersection between education, government, industry and economic development. MSU provided a delicious lunch to all attendees.



Above photo: Humphrey Fellows 2024-25 Cohort, photo courtesy of MSU Isp's Kyle Hess

Administration Office

Partnering with all 365 Awareness Committees

+ Purpose: All awareness committee members have agreed to work closely with OE as we move forward furthering and representing pillars for 2025, through the rich diversity at LCC.

DEIB Ambassadors kicked off its first meeting!

+ Purpose: This week, OE connected with members of the DEIB Ambassadors team. It was a great meeting where much passion for empowerment was expressed. Many DEIB projects are in place throughout LCC campuses and these will continue with increased support from the Office of Empowerment.

Local Organizations meeting with Dr. Dan

+ Purpose: Dr. Dan met with local organizations that have expressed an interest in partnering with the Office of Empowerment. The need for calculators for marginalized students as well as temporary emergency housing are among the issues being addressed. The Foundation is engaged with OE to navigate the needs and the specific interests of the donors.

Senior Advisory Team – Global

+ Purpose: Comprised of leaders and authors from six countries and states that are all committed to the work of DEIB as well as the Office of Empowerment in its approach to dealing with DEIB.

Maya Angelou Training Center



Selected the MATC catalog cover, designed by Estefania Reyes-Reynoso

+ Purpose: This collection is a personification of the work and life of Dr. Maya Angelou. The RISE Certifications Catalog, scheduled to be released in January 2025, is a 10-course certificate series focusing on DEIB from its definition and one’s personal DEIB story to establishing a Culture of Care and finishing with Living and Celebrating DEIB. Reframing Inclusion Through Scholarship and Equity (RISE) addresses unconscious bias and critical issues that educators face every day, MATC training is designed to encourage ownership of professional growth and learning, in a concise format.

Hired Student Admin Support Staff



Meet the Maya Angelou Training Center’s new student employee, Isabella Rodriguez! Isabella will serve as the MATC Student Administrator,

reporting directly to the Director, and will provide oversight for front desk logistics alongside fellow SAs in each department. Bella is from Waverly, MI, and attended Waverly High School. She enjoys talking and meeting new people. Bella is majoring in Business and plans to transfer to Michigan State.

Solidified partnerships with CASECU and LEAP

+ Purpose: The Unstoppable Group will work in conjunction with MATC to provide meaningful workshops to our five audiences addressing topics such as the fundamentals of DEIB, Cognitive Diversity and Celebrating DEIB.

Through our partnership with CASE Credit Union, MATC will offer “Empowering through Wise Financial Stewardship.” This RISE series will not only allow our varying audience to gain a better understanding of their finances, but also provide opportunities for students to gain useful resources for the classroom.

Our LEAP partnership will enable those seeking to become entrepreneurs to gain the necessary skills for both sustainability and success. This collaboration offers an introduction to the many empowering programs offered through LEAP.

CDO officially became the OE representative of the Building Emergency Response Team (B.E.R.T.) and obtained AHA First Aid training certification.

+ Purpose: The CDO officially became the OE representative of the Building Emergency Response Team (B.E.R.T.) and obtained an AHA First Aid training certification. To help LCC Police, LCC has a team of employees specially trained in emergency response – the BERT team! In an emergency – like a medical crisis, evacuation, active violence, or tornado – the Building Emergency Response Team members are trained to be able to help others before professional first responders arrive.

MATC Website, D2L and Intake Link

+ Purpose: In preparation for the release of the MATC Spring workshop catalog, a dedicated MATC master course shell in D2L along with an intake link has been created to ensure that both the students and community have access to these workshops.

Conducted first OE Staff Training

+ Purpose: Seen, Heard, and Respected. In this workshop, the division worked collaboratively to recognize the rich and diverse perspectives of each individual while also celebrating the successes of the team. This is the first in our series of OE RISE: Culture of Care. A follow-up session is scheduled for December 9.

Humphrey Fellows Luncheon and Discussion Panel

This event welcomed the Humphrey Fellows to LCC’s campus, offering a catered lunch and a panel discussion with thought leaders in education, industry and government.

Dawn Hardin and Bethany Berdes attended on behalf of OE, making connections with MSU attendees and fostering valuable relationships for future collaboration. They began collaboration talks with some of the fellows regarding the expansion.

Dawn Hardin is working with Fullbright Scholars at their request, to engage them in initiatives with Maya Angelou Training Center.



Martin Luther King Jr. Equity Center

NADOHE – Communities of Practice

- + Tanya McClain attended the NADOHE discussion navigating pathways following the 2024-2025 Presidential Election results. Which included sharing insights and discussing climate changes.



Above photo: Attendees includes Tanya McClain and the President of NADOHE Paulette Granberry Russell

Student, Staff, Faculty, and Community Meetings

- + Purpose: To assist students in accessing essential resources within LCC, address challenges they face, and connect them to support services like success coaches, advisors and mentors. As all we are addressing challenges concerns about equity, we are in addition developing strong and vibrant community bonds and relationships. These initiatives act as bridges, ensuring individuals receive the proper resources necessary to thrive.

DEIB Alliance

- + Purpose: To create a campus culture that values diversity, supports equity, promotes inclusion and fosters a sense of belonging for all members of the community. DEIB Alliance has a monthly meeting for conference discussions for the Michigan Community College Association.

Building Bridges: A Community Meet and Greet for Equity and Unity

- + Purpose: Strengthen relationships between LCC’s students, faculty, staff and local law enforcement (LCC Police and Lansing Fire Department), fostering unity and collaboration in promoting equity. Collaborators: Office of Empowerment, LCC Police Department, Lansing Fire Department.

Student Success Meeting Committee (SSC)

- + Purpose: Tanya McClain represents the OE on this committee. Its goal is to develop strategic direction and priorities related to student success.

Becoming Visible Conference Planning

- + Purpose: To make young women of color more visible in the health care system and careers.

Tanya McClain Represented the OE at the TEC-Men of Color event

- + Purpose: To build relationships with students and the West Campus team for future equity discussions.



Above photo: Tanya McClain and Waverly High School Students interested in continuing their education

Cesar Chavez Multicultural Center

This month, the Cesar Chavez Multicultural Center held several cultural enrichment and mentorship programs for LCC students:

- + As part of the College’s First-Generation College Celebration, CCMC hosted the “Building Bridges Student-Led Panel.” In this panel, LCC first-generation students shared their personal experiences and offered advice to others facing similar challenges. Panelists addressed questions about their journeys, offering insights and practical guidance on navigating common obstacles. This session allowed students to connect with peers who might share their struggles, ask questions, and gain advice on overcoming challenges. Participants were also introduced to valuable resources to support them throughout their academic journey, creating a sense of community and reaffirming that they are not alone in their experiences.



- + During the Men About Progress mentorship events, students learned practical strategies to help them identify and focus on their professional, personal, and academic goals. Students were equipped with tools and support to make progress toward their goals and learned about valuable resources on campus. In the “Knot Like That” session, after learning valuable tips when preparing for a job interview,

students learned different professional and stylish ways to knot their ties.



Left photo: Devin Flournoy, MAP Coordinator (left) and Tannor Thelen, MAP Scholar (right) participating in how to tie a knot activity.



Left photo: Micah Mitchell, MAP Scholar (left) and Owolola Olusile, MAP Mentor (right) participating in how to tie a knot activity.

- + During LUCERO mentorship events, students engaged in conversations about budgeting, investing and managing their personal accounts. Students discussed the hardships of talking about money in Latino households and talked about how to engage with their parents and guardians through culturally competent strategies. In the last event of the semester, students uncovered the influence of social media and discussed how their academic, personal and professional goals may be impacted by their screen time.

- + In collaboration with Career and Employment Services, CCMC hosted the “Are you LinkedIn?” event to help students create strong LinkedIn profiles and learn how to use the platform to expand their professional network and advance their careers. Students gained tips on highlighting their skills and experience, while also exploring how LinkedIn can connect them with industry professionals and job opportunities

Check out this monthly section highlighting our newest employees, who were hired during November.

Welcome to LCC Stars, you belong here.

Marie Anderson
English Department

Sergei Babayan
Testing Services

Mark Bathurst
Aviation Maintenance

Catherine Castle
Emergency Management

Katie Eriksen
Human Resources

Daniel Goatley
Sociology and Anthropology

Jonathan Gusmano
Computer Information Technology

Michelle Harris
Fire Science Academy

Scott Hooker
Moving Services

Emily Lawrence
English Department

Maximillion Lopez
Learning Commons

Alex Mead
Automotive Technologies

Lance Reed
Police Department

Sue Silengo
Chief Information Officer

Jude Silvertree
Business Communication and
the Arts Department

Andrea Willsey
Kinesiology, Health and Wellness



CAMPUS EVENTS | STARS BASKETBALL: ZANDER WOODRUFF DRIVES ON MUSKEGON COMMUNITY COLLEGE

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LCC on Morning Blend <https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-11-01-24>

LCC student is Athlete of the Week <https://www.ustfccca.org/2024/10/featured/m-f-athletic-collegiate-cross-country-national-athletes-of-the-week-october-28>

LCC Trustee on Nov. ballot <https://www.thechroniclenews.com/post/meet-the-candidate-dr-terry-frazier-for-lansing-community-college-board-of-trustees>

Steam Fest returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=87e967ffc5bb-4529-bebc-9f3f887f916c>

LCC named Best for Vets College <https://bestforvets.militarytimes.com/>

LCC program director to lead local fire dept https://www.truenorthradionetwork.com/news/welcome-chief-baker---alpena-twp-hires-lansing-man-to-lead-fire-dept/article_38a9fa24-976c-11ef-bcb7-bfb5e2fba891.html

“Cosplay” set to open at Black Box <https://www.lansingcitypulse.com/stories/riverwalks-urinetown-promises-thought-provoking-hilarity,116198>

LCC Fire Academy holds a safety demonstration <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ddca1bc5-3edf-4d1c-b8f4-d6f145bc5b02>

LCC in CC Daily <https://www.ccdaily.com/2024/11/snapshots-88/>

Tech Forward returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=11de72bc-6366-476e-bdc4-28b390023e7c>

LCC on PBS <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=4604e169-bfe1-454b-a347-87faaa644776>

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Election results for LCC BoT <https://www.lansingstatejournal.com/story/news/politics/elections/2024/11/06/election-2024-results-ingham-eaton-clinton-counties/75919144007/>

Veterans Day ceremonies <https://www.yahoo.com/news/expect-veterans-day-220007559.html>

Tech Forward: Men of Color returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c817a4fb-1622-45b3-bef3-56ac218dfa09>

Tech Forward: Men of Color returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=579fd823-aeb3-4ae9-9803-5fa4380e5bcf>

Tech Forward: Men of Color returns to LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=f7b14d16-4340-44de-a4f7-bfa9f94c896a>

STEAM Fest at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=34874731-89a1-4639-a4d8-df565d0823a0>

STEAM Fest at LCC <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=a9d3da7a-2dea-487b-9e3d-724e66af4aba>

STEAM Fest at LCC <https://www.msn.com/en-us/news/us/families-learn-about-steam-at-lansing-community-college/ar-AA1tOt>

LCC on Sunday Chronicle <https://www.sundaychronicletalk.com/>

LCC is a Veteran Friendly School <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=3fef44de-b457-4373-bcf8-2477fb716482>

LCC to hold annual ceremony <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=c5e2b175-38a2-4198-97c5-570e9632b59c>

Veterans Memorial story promo <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=2059e895-81dd-4198-aa23-665841c68dee>

LCC to induct one of its own <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=d260b1d6-80f2-4ffe-99fe-fb7769abbbf9>

LCC among many honoring veterans <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=e4117991-009c-4db0-9caf-ca3c0e888a16>

Men’s Basketball wins <https://jtv.tv/jtv-sports-weekend-update-for-november-16-2024/>

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Women’s Basketball competes at Inaugural Thumbcoast Tip-Off Tourney <https://bluewaterhealthyliving.com/inaugural-thumbcoast-tip-off-tourney-at-sc4-features-eight-womens-basketball-teams/>

LCC student shares historic journey <https://statenews.com/article/2024/11/jayci-simon-the-story-behind-the-paralympians-historic-journey>

LCC hosting Silver Bells in the City Watch Party <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=93bb83b5-c102-4214-8fbd-4a96f84b42c5>

LCC Concert Choir and Jazz Band set to perform <https://www.lansingcitypulse.com/stories/choir-concerts-a-craft-show-and-cat-yoga,117609>

LCC Jazz Band performs <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=2f58c14b-8fb4-465f-ab1f-8600265daf30>

LCC student on being Parade Grand Marshal <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=884cde21-c6fc-4834-8d40-813b89e48d6c>

LCC participates in Silver Bells in the City <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=3d2cb23f-a566-4d64-809c-cbc0ac6360be>

LCC hosted Silver Bells Watch Party <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=bbb5a1b7-1911-433b-af1c-ef408e0f4a8c>

LCC Silver Bells Watch Party underway <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=60133308-8bc5-4042-9aa3-989d242feb2d>

Men’s Basketball wins <http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=cbb79219-60bf-4804-b64f-588e223bd987>

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American Association of Community College’s Community College Daily <https://www.gm.com/stories/manufacturing-curriculum-college>



LCC provides equal opportunity for all persons and prohibits discriminatory practices based on race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, pregnancy, pregnancy-related conditions, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or participate in educational programs, courses, services or activities offered by the College.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Employee Title IX Coordinator, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; HR Director of Total Compensation and Employment, 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Associate Dean, Center for Student Support, 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Director of Student Compliance, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-9632, Director of Athletics, Deputy Title IX Coordinator, Gannon Building, 411 N. Grand Ave., Lansing, MI 48933, 517-483-1622, U.S. Department of Education's Office of Civil Rights, Michigan Department of Civil Rights.

The nondiscrimination policy and grievance procedures can be located at LCC's Board Policies website. To report information about conduct that may constitute sex discrimination or make a complaint of sex discrimination under Title IX, please refer to Title IX and Sexual Misconduct Resources website.