‘Where Wheel You Go’ educates students on LCC resources

On Sept. 20-21, Academic Success Coaches held a program called “Where Wheel You Go” to offer students a quick option to talk with Academic Success Coaches and learn about college resources. Participants spun a wheel and answered a question about a student resource at the college. During the two sessions, more than 130 students participated. Students who answered correctly were entered into a drawing to win a free LCC shirt, with one winner per day.

Nursing Simulation celebrates big changes during Healthcare Simulation Week 2023

Healthcare Simulation Week was started in 2017 by the Society for Simulation in Healthcare. It is held annually in September to raise awareness about the healthcare simulation profession and celebrate those who work in it. This year’s theme was “Be a Champion of Your Success Story.”

Our Nursing Simulation program continues to grow and be a champion for our nursing students’ success! We are proud to say we have significantly updated our Nursing Simulation program in the past year.

1. We have created a new orientation to sim lab video

2. Fall 2022: We piloted a NURS 231 Simulation, focused on caring for a 45-year-old veteran with PTSD, as portrayed by our new Standardized Patient. A Standardized Patient is an individual trained to act as a real patient in a consistent and realistic fashion. The case focused on patient safety considerations with PTSD, veteran health and community resources, discharge teaching, and therapeutic communication.

   The benefits of having Standardized Patients for the students to interact with in this simulation were immense. The students overwhelmingly commented on how this simulation challenged them to utilize therapeutic communication techniques.

   Another unforeseen benefit of the pilot was the impact it had on our Standardized Patient, who is really a veteran. To learn more about his experience, watch this video interview.

3. Spring 2023: We updated our NURS 241 Multi-Patient Simulation to incorporate Standardized Patients. This simulation focuses on prioritization and delegation of patient care. The simulation is structured as a game; the students work in teams to care for four patients in the acute care setting and compete to see which team scores the highest in prioritization, delegation, therapeutic communication and clinical judgement.

   Students stated they “felt like a nurse” with the responsibility of caring for a group of patients and having to collaborate with each other to keep their patients safe.

4. Fall 2023: We are including Standardized Patients in our first-level nursing course – NURS 211. In addition to our returning patients, we are recruiting student volunteers from the second, third and fourth levels of the program. This simulation will focus on four patients in the short-term rehabilitation setting. The students will have a chance to interview their patients to develop history-taking skills, gather important history information from the electronic health record, and to do a physical assessment on a patient who is not feeling well.

   The goal is to give our upper-level students a chance to interact with the first-level students as mentors.

   NURS 241 Mental Health Simulation: We have added simulation time focused on resiliency training, therapeutic communication and de-escalation techniques.

   This Healthcare Simulation Week, Director Shannon Scott extends her thanks to our Nursing Simulation team for our work this year, and we look forward to the continued development of Nursing Simulation at LCC.

Student Affairs hosts Campus Crawl

Student Affairs hosted a Campus Resource Crawl on Sept. 6-7, with more than 140 students participating. Of these, 115 completed “passports” indicating they visited three or more campus resources. These students were entered into a drawing for a $250 book voucher from the LCC Foundation. The participating Student Affairs departments included Academic Advising, Academic Success Lounge, Adult Resource Center, Career Center, Center for Student Access, Counseling Services, Office of Student Compliance, Student Life Office, Testing Services and the Transfer Center.

On June 1, Loc Performance Products, Inc. visited West Campus for a tour of the Machining and Welding labs. Loc Performance Products, Inc. is a full-service provider of driveline, suspension, track systems, rubber products, armor products and fabricated structures for vehicle platforms. The representatives had a chance to speak with the interim Trades Technology Services director, Welding faculty and Machining faculty. In July, LCC staff and faculty attended a reciprocal tour of Loc Performance’s facility in Lansing.
Engaged Learning and Student Success

Athena WIN 2023 Evening of Empowerment

LCC Trustees and WISE mentors and mentees attended the Athena WIN Evening of Empowerment. This event provides networking opportunities for WISE mentors and mentees with LCC Trustees and powerful, inspirational women in the community. LCC Foundation Executive Director Cathy Zell, a member of the Athena WIN Board of Directors, was in attendance as a member of the Evening of Empowerment planning committee.

Event attendees: Chair Angela Mathews, Trustee Samantha Vaive, Dr. Seleana Samuel, Dr. Cynthia Rooker, Marla Camacho (WISE mentee), Esperanza Meisch (WISE mentee), Sophia Estrada-Ferreira and Amber Stairs.

LEADERSHIP, CULTURE AND COMMUNICATIONS

New LCC Mental Health Podcast

LCC Mental Health Counselor Jim Owens has launched a new podcast through LCC Connect titled HEADROOM. This is a mental health podcast focused on helping students and members of the community learn ways to improve or maintain positive mental and emotional wellbeing. Jim interviews a member of the LCC community each episode to hear their story of managing the stresses of college and life, and their ideas about what is essential to personal wellbeing. The podcast will be on-air and on-demand starting this October.

Careers in Health

The Career and Employment Services department hosted a careers in health event on September 25 in the Gannon Commons. At this event, students had the opportunity to connect with local employers, LCC HHS programs and LCC academic advisors. Students were able to explore the various health programs offered at LCC and gained insights into career opportunities for health-related degrees. Faculty and staff from the HHS programs were available to answer student program-related inquiries. In addition to the HHS programs, academic advisors and academic success coaches were also present to address student questions. This event saw participation from 14 employers, and there were 55 students in attendance.

Lansing Community College Foundation Scholarship Breakfast

LCC Foundation held its annual Scholarship Breakfast for scholarship donors and recipients at the Kellogg Hotel and Conference Center. The Foundation is able to provide scholarships to LCC students because of the generosity of its donors. This event is a gateway that changes lives and elevates our community. Grace Griffin, Plant Director Ultium Cells was the keynote speaker.
LCC wins!

LCC Connect is a winner in the 18th Annual w3 Awards. The college won three silver awards, two in the Individual Episodes and Specials category – Art Happens Here: A Conversation with Brian Whitfield, Part I in the Arts and Entertainment award class, and Who’s That Star with Lisa Alexander: Ronda Miller, an Advocate for Care. Kindness and Understanding in the Educational and Instructional award class. LCC Connect: Voices, Vibes, Vision won in the General Series – Community award class.

The w3 Awards are sanctioned by the esteemed members of the Academy of Interactive & Visual Arts (AIVA) which boasts an accomplished group of professionals with conclusive expertise in the categories they review.

Congratulations to our Stars for this amazing accomplishment and recognition of their achievement in excellence for digital creativity.

Marketing Department

Selected promotional materials for LCC events and programing.

Fire Academy Open House

Marketing promoted the semiannual Fire Academy Open House. The event is to be held at 6-8 p.m. Wednesday, Oct. 18. Marketing raised awareness by creating a digital flyer and using internal and external digital signage.

LCC Foundation Scholarship Breakfast invite

Marketing updated the LCC Foundation’s Scholarship Breakfast invitation design. In addition, Marketing created a QR code for the invitation.

MCOLES Testing signage for West Campus Fitness Center

Marketing created MCOLES Testing signage for the West Campus Fitness Center. This signage designed by Marketing was a first, as previous signage was created at the West Campus. The signage informed Fitness Center users about the interruptions and helped avoid potential distractions.

Spanish-language flyers to promote careers in healthcare

LCC sponsored the 517 Hispanic Heritage Weekend and created several flyers in Spanish to promote our careers in healthcare. The translated flyers included the current program flyers featured at the Careers in Health Expo on Sept. 25 as well as the creation of a flyer for Emergency Medical Services in Spanish.
Cesar Chavez Learning Center

The Cesar Chavez Learning Center promoted its year-long events with social media posts, calendar cards, electronic message boards and a web presence. Marketing assisted in the creation of calendar templates for each program to promote their events.

Campus Resource Crawl

Marketing promoted the Campus Resource Crawl through an email to all students, social media posts and other supportive materials.

STEM Transfer Fair

Marketing promoted the STEM Transfer Fair through an email to students with a STEM-related major, internal digital signage and social media posts. The event was held on Sept. 21.

Careers in Health

Marketing promoted the Careers in Health event, held Sept. 25. This event included LCC HHS Division programs, healthcare employers, potential transfer schools and LCC academic advisors. Students were able to explore careers in health-related fields, discuss current and future employment opportunities with local employers. Marketing promoted the event through an email to students with a health-related major, internal digital signage and social media posts.

Marketing installs jet engine display at Capital Region International Airport

The Marketing Department partnered with Aviation Technology and the Capital Region International Airport to create and install a massive jet engine display at the Main Terminal entrance. It celebrates avionics and promotes LCC’s amazing Aviation Tech programs.

Recruitment banner

Marketing designed informative handouts and a table-top banner for admissions to use at recruitment events.

Tech Forward: Men of Color

Marketing promoted the Tech Forward: Men of Color event through social media, flyers, handbills and targeted emails.
LEADERSHIP, CULTURE AND COMMUNICATIONS

Public Relations Department

Media Report:
September 2023

Earned media viewership:
507,117

Earned media value:
$38,532

Total media press clips:
75

Selected media highlights:

LCC President’s social media presence highlighted
Community College Daily
Dr. Robinson on social media presence.

LCC in FOCUS Magazine
FOCUS Magazine – Sept. 2023 – Lansing Regional Chamber of Commerce
LCC receives Certificate of Excellence – pg. 36
Trustee Proctor on MCCA Executive Committee – pg. 37

LCC 2023-24 theater season
City Pulse
LCC 2022-23 theater season noted
City Pulse
Last season is applauded.

LCC on PBS
KPNE (PBS) - North Platte, NE
Curious Crew
LCC’s Sid Mosley details the Robotics program at West Campus.

LCC student featured in Crain’s article
Detroit Regional Chamber/ Crain’s Detroit Business
Matthew Aragones talks with Crain’s about LCC’s Drone program.

LCC Fire Academy students attend 9/11 memorial service
Lansing State Journal
LCC Fire Academy students pay their respects at Wentworth Park memorial ceremony.

LCC partnering with UM-Flint to expand nursing education
newsumflint.edu; Diverse Issues in Higher Education
LCC will partner with UM-Flint to expand nursing education; Dr. Robinson quoted.

LCC president quoted in EV Jobs Academy article
Michigan.gov
Dr. Robinson quoted on EV Jobs Academy progress/partnership.

LCC unveils EV charging stations
WLNS CBS 6 News; WLAJ ABC 6 News
LCC unveils charging ports at the Downtown Campus.

LCC unveils EV charging stations
WSYM FOX 47 News
LCC unveils charging ports at the Downtown Campus.

LCC unveils EV charging stations
motorblog.com
LCC unveils charging ports at the Downtown Campus.

LCC unveils charging ports
WKZO 590 AM-106.9 FM
LCC unveils charging ports at the Downtown Campus.

LCC adds EV charging ports
Energy Portal
LCC unveils charging ports at the Downtown Campus.

LCC celebrates its longest-tenured employee
517 Magazine (web)
Rich Allen celebrates 50 years with the college.

LCC ranks among the best community colleges
WITL 100.7 FM
WalletHub ranks LCC in the top 12 percent of community colleges nationwide.

LCC professor releases TEDx Talk
Small Business News Watch
Amy J. Keely releases TEDx Talk on the state of small businesses.

LCC celebrates longest-tenured employee
WKZO 590 AM-106.9 FM
Rich Allen was recently honored for 50 years of service at LCC.

LCC to host voter registration drive
WSYM FOX 47 News
LCC is hosting the Lansing City Clerk for a voter registration drive.

Michigan Business Network
LCC unveils new EV charging ports on its Downtown Campus.

DentaQuest continues its support to LCC
UPMatters.com; WJMN-TV; SogoTrade
LCC receives continued support from DentaQuest scholarship program.

LCC unveils EV charging stations
WSYM FOX 47 News
LCC unveils charging ports at the Downtown Campus.

LCC adds EV charging ports
motorblog.com
LCC unveils charging ports at the Downtown Campus.

LCC unveils EV charging stations
WKZO 590 AM-106.9 FM
LCC unveils charging ports at the Downtown Campus.

LCC chargers stations noted
Lansing State Journal; wiredfocus.com; Energy Portal
LCC’s new ChargePoint stations noted.
Social Media Analytics Key

**Total Posts**
How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

**Follower +/-**
How many users that decided to follow or unfollow a social media page in a given month for each platform.

**Reach**
A metric that refers to the number of users who have encountered a particular content on a social media platform.

**Total Monthly Reach**
This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

**Average Reach per Post**
This is not an estimate like the “Total Monthly Reach” stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

**Engagements**
Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

**Total Engagements**
The total sum of engagements for each post from each platform in a given month.

**Average Engagements**
‘Total Engagements’ divided by ‘Total Posts’ for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

**Engagement Rate**
Also referred to as Engagement Rate by Reach (ERR). This divides the ‘Average Engagements’ metric by the ‘Average Reach per Post’ metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.
The following is a breakdown of how LCC performed on our social media channels in September.
The following are the top posts for LCC Social Media during the month of September.

**LinkedIn**

1,834 Reach · 109 Engagements

**Facebook**

13,180 Reach · 341 Engagements

**Twitter**

563 Reach · 90 Engagements

**Instagram**

1,034 Reach · 173 Engagements

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**Community Resource Info Session**

On September 14, the Adult Resource Center hosted Capital Area Michigan Works and the Michigan Department of Human Health Services for a community resource information session. The info session provided several resources students can access around the community to allow for them to be successful while going to school. Some examples of the different resources that might be available to students are SNAP (food assistance), help repairing or buying a car, different programs under MiBridges that students could apply for to help pay for school. Also, Capital Area Michigan Works has job preparation workshops and tools available for people once they are starting to look for a job. Students had an opportunity to engage with one another, Capital Area Michigan Works, Michigan Department of Health & Human Services and learn more about the Adult Resource Center.

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**Michigan Department of Transportation (MDOT) Office of Aeronautics Visits West Campus**

On August 31, guests from the Michigan Department of Transportation’s Office of Aeronautics visited West Campus to learn about the Unmanned Arial Systems (UAS) Remote Pilot and Maintenance Program. UAS/ Drone program Full-time Faculty member Shelley Jeltema provided an overview of the program and information about the drone pilot license. The meeting also served as an opportunity to share information about Lansing Community College’s Community Drone Day event on September 30 at West Campus.

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**Holt High School Visits West Campus**

On Thursday, September 7, Allison Snyder spoke to three Senior Survival classes at Holt High School’s North Campus about opportunities that exist within the Technical Careers Division.

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**High School Counselor Bag Giveaways**

The week of September 5, Allison Snyder and Nicole Ross visited 30 school counselors in Eaton, Clinton and Ingham counties. They dropped off goodie bags, handwritten notes with their business cards and save-the-date cards with a list of the 5 major fall events on West Campus for the Technical Careers Division.
**COMMUNITY ENGAGEMENT**

**LCC Engages Industry Partners: Great Lakes Crystal Technologies**

On September 11, Great Lakes Crystal Technologies held a recruitment table in the Center for Manufacturing Excellence hallway where they were able to network with students in the Manufacturing Engineering Technology and Machining and Systems programs. Located in East Lansing, Great Lakes Crystal Technologies designs and manufactures metal stampings and assemblies. They specialize in providing semiconductor-grade diamond materials for x-ray detectors, x-ray optics, next-generation electronics, and quantum technologies.

**Technical Careers Divisional Staff Attend MiWorks! Association Conference in Detroit**

September 10-12, staff from the Technical Careers Division attended the Michigan Works Conference in Detroit at the Marriott Renaissance Center. The conference brings together workforce development professionals to network and share best practices.

**Downtown Campus Resource Table**

On Monday, September 18, Allison Snyder and KyLee Carter hosted a resource table near the Star Zone to share information about the programs within the Technical Careers Division.

**West Campus Hosts Capital Area College Access Network (CAPCAN) College Advisor Training**

On September 27, 2023 West Campus hosted a group of high school college advisors for CAPCAN and provided training to learn more about technical careers. During the training CAPCAN Advisors participated in two hands-on tours: Electrical Technology and Unmanned Aircraft Systems (Drones).

**German Police Visit Mid-Michigan Police Academy**

This year Lansing Community College was selected for the Star International Police Program. On September 21, visiting officers from Germany were provided a tour of West Campus facilities and talked with recruits. Miro Faouzi is a graduate of the Mid-Michigan Police Academy and currently serves as a deputy with Jackson County. Miro spent time in Germany and speaks fluent German, so he was able to speak with the visiting officers and provide a tour of the building along with Police Academy Director Andrew Lindeman, and Interim Program Director Tamara McDiarmid.

The visit was documented by WILX Lansing with a short video segment.

**New Training for Mid-Michigan Police Academy Police Recruits - From Police Academy Director Andy Lindeman**

The Mid-Michigan Police Academy engaged in training on September 21-22 in behavioral health. The training is delivered as part of a Behavioral Health Emergency Partnership through Michigan Mental Health Diversion Council, Bureau of EMS, Trauma and Preparedness, The Cardinal Group, and Michigan Commission on Law Enforcement Standards.

The four-hour behavioral health training is a new mandated 24-hour training that takes effect next year. Director Lindeman decided to implement the training earlier than mandated to offer the respective agencies and community better trained recruits out of this current academy.

This training is not only attended by the current recruit class but also by future trainers from the Michigan State Police and the Lansing Police Department as a type of train the trainer's class.

Most of the training on September 21 occurred in the classroom and training on September 22 was scenario based. The scenarios took place in the West part of the West Campus Building in the Construction Lab, Apparatus Bay, Corrections Classroom and outside near the Apparatus Bay.

**Updates on the 77th Fire Academy Recruits**

The 77th Fire Academy through LCC's Regional Fire Training Center is fast approaching the mid-semester point. The 17 recruits are staying busy with academic work, practical skills and workouts, all while making sure to maintain a healthy diet and getting plenty of rest.

In addition to daily training, the 77th participated in the City of Lansing 9/11 ceremony. Part of the academy is about demonstrating leadership, including the selection of a class captain.

This class selected Recruit Lucas Fechter to be captain. In honor of this moment, Lucas’s family were invited to attend and his father, Kurt Fechter, pinned on his son’s captain bars. The special part about this was, the bars pinned on him are his fathers, as he is a captain with the Oxford Fire Department. Part of the Academy training is overcoming adversity and accomplishing goals. Recruits were challenged to overcome a fear of heights as they traveled to Dewitt Township Fire Department to climb their 100’ Aerial Platform. A big thanks goes out to our community partners in Dewitt, Fire Chief Dave DeKorte and the men and women on the Dewitt Township Fire Department for allowing the recruits this opportunity.

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**Community Engagement**

**Owosso High School Visit**

On Monday, September 25, Allison Snyder spoke with a home improvement class at Owosso High School about opportunities in technical careers. She also shared information about upcoming fall events, dual enrollment opportunities and how to begin the admissions process. She also set up an information table outside of the lunch room where several students inquired about opportunities at LCC.

**Fowlerville High School Administration Visits West Campus**

Allison Snyder guided visitors from Fowlerville High School (principal, counselor and academic support coordinator) through their first West Campus experience on Monday, September 26. They listened to a technical careers presentation, took a walking tour and two hands-on tours (electrical utility lineman and welding). Kevin Schraft (full-time professional support for welding) walked them through the welding experience and Becky Sutton (coordinator, electrical utility lineman) shared the structure and admissions process for the lineman program. Blake Bowen also delivered an admissions presentation.

**LCC Engages Industry Partners: RWI Manufacturing**

RWI Manufacturing, a manufacturer in Owosso, MI, visited West Campus on September 26 to hold a recruitment table. They are a full-service manufacturer for many leading air pollution control system providers. While on campus, they were able to network with students and faculty members and talk about opportunities they have available. They are currently hiring for experienced and entry level welders, and CAD designers.

**LCC Engages Industry Partners: Peckham Inc.**

On Monday, September 18, Technical Careers Division staff hosted members of the Peckham Inc. Executive Leadership for a tour of the Center for Manufacturing Excellence Program. Peckham, Inc. is a non-profit vocational rehabilitation organization, which provides opportunities for persons with significant disabilities and other barriers to employment. While on campus, they were able to speak with faculty members in the Welding, Mechatronics and Machining areas, as well as the Trades and Technology Program Director and the Technical Careers Division Interim Associate Dean.

**LCC Engages Industry Partners: Witron**

On Thursday, September 28, Witron presented virtually to a Manufacturing Engineering Technology-Systems class about opportunities available and trends related to the mechatronics industry. Witron designs, manufactures, installs, operates, and maintains advanced warehouse automation solutions for a wide variety of customers.

**Waverly Robotics Error 404 Awards the LCC Technical Careers Division and the CAMC**

Jeff Parks (Student Activities and Grant Coordinator at Waverly Community Schools) and the Waverly Error 404 Robotics team created and awarded the LCC Technical Careers Division awards for its ongoing support. In the Waverly Robotics program, students start preparing for STEAM careers and gain significant experience. The Waverly Robotics program has over 250 students and 20 teams in all grade levels.

**Technical Careers Faculty Attend the 2023 Unmanned Ariel Vehicle (UAV) Expo**

On September 15, Interim Associate Dean of Technical Careers Dennis Pipper and Program Improvement Manager Nicole Reinhart-Huberty presented to the American Association of Community Colleges for the EmployedED grant. The EmployedED grant aligns workforce development and higher education programming. The presentation to the group was regarding outreach to underrepresented students and programming that is being done in the Technical Careers Division. They shared best practices with several other community colleges regarding events such as the Tech Forward series.

**West Campus Faculty and Program Director Attend the Detroit Auto Show**

Trades Technologies Program Director Rex Peckens and Automotive Technologies faculty attended the North American International Auto Show on September 14 in Detroit, to celebrate the remarkable accomplishments of the Michigan Electric Vehicle (EV) Job Academy while learning about new and exciting deliverables.
Community Engagement

Conference Services report of September events

Downtown Campus

September 1
Michigan Health and Human Services
MDHHS held a meeting in the Michigan room for 60 people.

September 7-8
Michigan Community College Association
MCCA held a two day training in the Michigan and Grand River rooms for 45 people.

September 8
Rotary
Rotary held its weekly meeting in the Michigan Room for 75 people.

September 10-11
Michigan Department of Education
MDE SEAC held a two day meeting in the Michigan Room for 50 people.

September 13
Michigan Department of Education
MDE held a meeting in the Michigan Room for 55 people.

September 14
LCC Foundation
LCC Foundation held its board meeting and dinner in GB 2214 for 24 people.

September 15
Rotary
Rotary held its weekly meeting in the Michigan Room for 75 people.

September 18
Constitution Day
Constitution Day was held in A&S 1120/1122 for 20 people and included a virtual presenter.

Pratt & Whitney
Pratt & Whitney held a meeting for 20 people in the Grand River Room.

September 18-21
City of Lansing Voter Registration Drive
The City of Lansing held its annual registration drive on the mall register students and staff to vote.

September 19
St. Vincent Catholic Charities
SVCC held its annual fundraiser breakfast in the Michigan room for 100 people.

September 25
Careers in Health
Careers in Health Fair was held in the commons with more than 25 booths and 60 students.

September 26
Michigan Department of Education
MDE held a meeting in the Michigan Room for 45 people.

September 27
Michigan Archaeological Society
MI Archaeological Society held its meeting for 20 people in A&S 1120.

September 29
Student Compliance Training
LCC celebrated welcome week with more than a week’s worth of fun with Kona Ice, Blue Owl Coffee, therapy dogs, free food, resources and more.

EDF Picnic
The EDF Picnic returned for the first-time post COVID. More than 125 LCC employees attended the event for a BBQ lunch in the commons.

West Campus

September 6
Eaton Regional Education Service Agency
ERESA hosted an introductory meeting for 55 ERESA parents in the auditorium.

September 8
Michigan Department of Corrections
MDOC hosted the Vocational Village Summit for approximately 200 attendees in the showroom.

September 12-13
Michigan Department of Labor and Economic Opportunities
LEO hosted a two-day Michigan Occupational Safety and Health Administration training for 150 attendees in conference rooms.

September 14
Michigan Department of Natural Resources
MI DNR hosted its monthly Natural Resource Commission board meeting and public hearing for 12 board members and 40 community members in conference rooms.
COMMUNITY ENGAGEMENT

September 18-19
Crime Victims Legal Assistance Project
CVLAP hosted a two-day training for 50 attendees, with breakout sessions, in the showroom.

September 19-21
Michigan Department of the Auditor General
MI AudGen hosted a three-day auditor training for 50 attendees in the auditorium.

September 20
Michigan State Police
Michigan State Police Office of School Safety and Michigan Department of Health and Human Services hosted a joint learning event for 110 attendees in the showroom.

September 21-22
Wordmaker International
WMI hosted a train-the-trainer session over two days for 15 attendees in a conference room.

September 21
Michigan Trauma Coalition
MI Trauma hosted its yearly general membership and board meetings meeting for 48 attendees in three conference rooms.

September 22
LCC Academic Senate
LCC’s September Academic Senate meeting was hosted in 3 conference rooms for 45 senate members and 30 students.

September 26
Michigan State Police
MSP hosted the first of four statewide training meetings for 200 attendees in the showroom.

September 28
South Central Association of Clinical Microbiology
SCACM returned for its annual association meeting and vendor exhibits in the showroom, with 90 attendees.

September 29
Michigan Department of Health and Human Services
MDHHS hosted their bi-quarterly immunization conference and training for 120 attendees in the showroom.

September 30
LCC Technical Careers
LCC Tech Careers hosted an open house for students interested in the new drone program, in the auditorium.

Number of Site Tours

<table>
<thead>
<tr>
<th></th>
<th>Downtown Campus</th>
<th>West Campus</th>
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<tbody>
<tr>
<td>Clinton County high schools visit LCC</td>
<td>7</td>
<td>1</td>
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LCC attends Shiawassee Regional Education Service District Open House

Representatives from LCC attended the Shiawassee Regional Education Service District (SRESD) College and Career Readiness Center Open House celebration in Vernon on Sept. 19. This new facility in Shiawassee County houses career and technical education, dual enrollment, and early college programming.

LCC representatives serve on SRESD’s Career and Technical Education Advisory Board. LCC collaborates with the district to deliver High School Advantage courses as part of the Shiawassee RESD early college program.
Delta Dental Foundation grant

The Dental Hygiene Program received three new radiography chairs as part of the Delta Dental Foundation grant in August of 2023. These chairs replaced the older radiography chairs that came from the original program area when it was in the A&S building. In addition to the chairs, the grant also funded a mobile dental chair and x-ray unit. These two mobile pieces of equipment provide the dental hygiene program with the ability to provide dental services at other facilities.

Small Business Development Center (SBDC) impact metrics for January 1 to September 26, 2023:

- Consulted with 413 business clients to start or grow their businesses:
  - Delivered a total of 2,476 consulting hours
  - Helped those clients secure $5,465,811 of new capital to launch or grow
  - Helped create 31 new businesses
  - Helped create 87 new jobs
  - Delivered 17 trainings to 111 training participants

SBDC attends American’s Small Business Development Center’s (ASBDC) national conference

Regional Director Laurie Lonsdorf, Senior Consultant Darryl Horton, and Intake Consultant Seth Murphy attended the annual ASBDC conference, which is the SBDC’s national association. Held in Nashville, this year’s conference theme was REimagine Mainstreet. All three SBDC consultants absorbed some great learning, attending workshops including Unleashing the Power of Entrepreneurship in the Disability Community, Demonstrating the Value of an SBDC to Your Host Institution, Using Artificial Intelligence for Small Businesses, and Access to Capital for Entrepreneurs - Removing Barriers. Seth has also been selected as one of Michigan’s five Cyber Security specialists, and he participated in six trainings focused on the subject!

SBDC Presents at Middle Village Micro Village

The SBDC co-sponsors the monthly business training at Downtown Lansing Inc.’s retail incubator, Middle Village Micro Market. SBDC Regional Director Laurie Lonsdorf delivered a presentation entitled “Learn to Network Like a Pro” to the Middle Village audience. This presentation gave the attendees an interactive insight into how to feel more comfortable and successful when attending networking events. Participants were engaged and bounced ideas off of each other to create a collective learning space.

Small Business Development Center (SBDC) Client Testimonial: Northside Barbershop

“I got connected through a mutual friend, Sein Benavides. He introduced me to Darryl with Michigan Small Business Development Center and from there we just connected and now we’re here. Working with Darryl was pretty easy. From sitting down and talking with him, we went over the business plan. He helped me put my business plan together to be able to go to a bank and purchase this property, and he showed me a few financial things that I could put together, like spreadsheets, to help keep my money in order, and pay off what needs to be paid off. My advice would be if you have a vision, you have a goal, a dream - try and fulfill it, and don’t be afraid to ask questions. That was the hardest part for me was going around asking for help. So don’t be shy when it comes to that, trying to fulfill your dream. There is plenty of help out there.”

LCC East and the Extension Centers

- The Extension Center Coordinators completed an update to their business plan with current enrollment, demographic, survey and finance information.
- The LCC East Coordinator participated in meetings to begin implementation of Appreciate Education at LCC.
- The LCC East Coordinator completed updates and additions to the center’s 150-page Operations Manual to account for document accessibility standards, the new Calendly academic advising scheduling system, and other changes.
- LCC East hosted LCC’s Public Safety’s Active Violence training for staff, faculty, and students.

Dowding Industries selected the BCI to deliver 40 hours of robotics training at their location. The purpose of this course was to introduce students to industrial robot fundamentals with regard to safety, types, applications, programming, operation and troubleshooting. Robot trainers were provided and used by the participants.


Dowding Industries selected the BCI to deliver 40 hours of advanced robotics training at their location. This course is designed to introduce the participants to the advanced skills needed to operate, program and edit the FANUC Robot. The course provided both classroom and performance-based hands-on training in the use of advanced controls and operations.

The Business and Community Institute Trains BRP/Triton/Manitou on Aluminum MIG & TIG Welding

Triton Industries Systems selected the BCI to deliver welding training. This program trained participants in Gas Metal Arc Welding (MIG) and Tungsten Inert Gas (TIG) Welding. The program included welding safety and focused on flat and horizontal welding and inspection. The second half of the program helped develop the skills of production welding for quality and speed.

The BCI trains Michigan State University Extension on Achieving Commitment

The Business and Community Institute continued a series of training for MSU Extension leaders from across the State. The focus is on Building an Achieving Commitment. This is the second in a series of workshops where attendees focused on Achieving Commitment to Patrick Lencioni’s Five Dysfunctions of a Team.

The Business and Community Institute Trains Diversified Tooling (American Tooling Center) on Internal Auditing for AS9100.

Diversified Tooling selected the BCI to deliver internal auditing training. Internal auditing for AS9100 was a 3-day hands-on course intended for individuals who want to develop their skills to support their organization’s AS9100 systems through internal audits. Based on the requirements of AS9100, participants were fully engaged through activities, case studies, and simulations. This course included learning the standard, and a process audit approach based on auditing techniques as referenced by ISO 19011:2011 and AS9101E. In addition, participants gained hands-on experience conducting an actual audit at the host location.

The Business and Community Institute Trains Gestamp on Total Cost of Ownership Sourcing

Gestamp selected the BCI to deliver total cost of ownership training. In this course, the BCI outlined the supply chain’s critical role in influencing the total cost of ownership by aligning with a practical profitable sustainable supply chain path that increases not decreases business value. Participants outlined a strategy, “playbook,” and actions, “plays,” that will help them better partner to reduce costs and maximize impact.

The Business and Community Institute Trains MWC Glanbia on Lean Tools.

MWC selected the BCI to deliver Lean Tools Training. During this training participants became familiar with “SMED/QCO”, “5S”, “Jidoda”, “Kaizen”, and “Lean Simulation which is activity based and showcases the power and utility of Lean manufacturing principles, tools and techniques. Participants completed activities and used the “Lean Sim Machine” to experience the breakthrough improvement possibilities with Lean.

The Business and Community Institute Trains MWC Glanbia on Advanced Facilitation Skills for Trainers

MWC selected the BCI to deliver Advanced Facilitation Skills for Trainers training. The Advanced Facilitation Skills course was an intensive program designed to empower facilitators with advanced techniques and strategies for guiding productive meetings, workshops and group discussions. This comprehensive course dove into the four basic facilitation skills of active listening, awareness of others and their behavior, providing a structured thought process, and moving others to consensus. In addition, participants focused on mastering the seven key elements of good and effective facilitation: Session Organization, Preparation, Standards, Flexibility, Technique, Subtleties, and Self-Awareness.
The Business and Community Institute Trains MWC Glanbia on Lean Tools II Training.

MWC selected the BCI to deliver Lean Tools II Training. This training took Lean I training to the next level. During this training participants compared lean leadership vs. traditional leadership behaviors, identified SQDCP metrics for their work environment, developed visual controls from tier 1 to tier 3, and generated leader standard work documents for the organizations’ leadership levels.

The Business and Community Institute Trains MWC Glanbia on Problem Solving and Decision Making.

MWC selected the BCI to deliver Problem Solving and Decision-Making training. This training and workshop gave participants an overview of the problem-solving process, as well as key problem-solving tools that they can use every day. Skills such as brainstorming, information gathering, analyzing data, and identifying resources were covered. Critical thinking techniques were applied to help evaluate, identify, and distinguish between relevant and irrelevant information.

The Business and Community Institute Trains MWC Glanbia on Outlook Fundamentals.

MWC selected the BCI to deliver Outlook Fundamentals training. Participants were taught how to navigate and customize the Outlook interface, perform basic email functions, customize reading views, optimize message replies with tools such as attachments and manage messages, calendar items, contacts and tasks.

The Business and Community Institute Trains Ventra on MiG Welding

Ventra selected the BCI to deliver 40 hours of MiG Welding Training. This program was developed to train welding people in Gas Metal Arc Welding (MiG). The program included welding safety and focused on flat and horizontal MiG welding and inspection as well as the development of the skills of production welding for quality and speed.

College receives Award of Outstanding Achievement in Popular Annual Financial Reporting

The Purchasing Department at LCC has earned the Achievement of Excellence in Procurement (AEP) Award through the National Procurement Institute (NPI) for the 21st consecutive year. This award is an annual benchmark demonstrating the dedication and passion the purchasing team has for the procurement profession. Through innovation, ethical processes and uniformity, the Purchasing Department is advancing the mission of LCC through best procurement practices.

In 1995, the National Procurement Institute, Inc. (NPI) established the Achievement of Excellence in Procurement® (AEP) program, designed to recognize organizational excellence in public procurement. This prestigious annual award is earned by those organizations that demonstrate excellence by obtaining a high score based on criteria designed to measure innovation, professionalism, productivity, e-procurement, and leadership attributes of the procurement organization.
CCLC extends a vibrant welcome to the semester

The Cesar Chavez Learning Center (CCLC) kicked off the academic year during Welcome Week, Aug. 17-22.

On the first day, students were greeted with a delightful array of goodies and essentials, including popcorn, candy, flyers, keychains, megaphones, T-shirts and water. These tokens symbolized our commitment to creating a vibrant and engaging environment for our students.

The CCLC continued its welcome through the rest of the week, providing guided tours, distributing informative materials and T-shirts, playing music, and helping students find their classes.

Men About Progress launches semester with focus on self-growth

Men About Progress (MAP) held its first meeting of the semester on Sept. 13. The session featured seven segments, including introductions, mingling, program expectations and a presentation on personal growth.

Dominique introduced participants to the SMART goal-setting system, emphasizing the importance of setting specific, measurable, attainable, realistic and timely goals. Senior Vice President Seleana Samuel also attended to highlight the impact of community support on minority men’s academic achievement.

The CCLC also participated in the Welcome Week Campus Resource and Registered Student Organization Fair. Staff distributed informational flyers, provided T-shirts and shared comprehensive details about our programs: Women Inspiring Scholarship through Empowerment (WISE), Men About Progress (MAP), Latinos Unidos con Energía, Respeto y Orgullo (LUCERO), and Access to College and Careers with Excellence through Student Support (ACCESS). These programs offer numerous opportunities for personal and academic growth.

The fair, bustling along the Mall, offered students a chance to explore a diverse range of resource offerings. We were inspired and excited to have new students embark on their educational journey with us at the CCLC.

ODI hosts study tables to boost student productivity

On Sept. 12 and 19, the Office of Diversity and Inclusion organized special study tables tailored to students’ needs. These dedicated spaces offered an environment conducive to both quiet study and focused learning with music. It was an ideal setting for students to seek guidance from advisors and coaches, making academic progress more accessible than ever before.

To mark our first study table sessions of the semester, ODI provided complimentary food to our hardworking students, and the LCC basketball joined in for a spirited, motivating atmosphere.

WISE reconnects and builds bonds with DISC assessment

In a special Friday evening meeting on Sept. 15, the Women Inspiring Scholarship through Empowerment (WISE) Program made its return after a hiatus. To welcome new members and rekindle the WISE spirit, participants joined in a DISC training assessment. DISC is a powerful tool that identifies personality traits, enhances teamwork, improves communication and boosts productivity. It categorizes personalities into four primary types: “D” for confidence and results, “I” for openness and influence, “S” for dependability and cooperation, and “C” for quality and accuracy.

WISE is excited to embark on this journey of self-discovery and team-building. Stay tuned for more WISE experiences!

CCLC hosts ACCESS career exploration event

The Cesar Chavez Learning Center held its inaugural Access to College and Careers with Excellence through Student Support (ACCESS) event on Sept. 19. The event was dedicated to career exploration and enhancing vital soft skills crucial for success. Leading the charge was Lisa Fisher, whose dynamic presentation delved into topics like time management, goal setting and prioritization. This student-focused gathering concluded with a raffle.
Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Andrea Coucke  
Nursing

Lisa Ernest  
Adult Basic Education

Shane Fagan  
Welding Technology

Luz Fell  
World Languages

Jeffrey Glasscock  
Accounting Services

Megan Guaraccia  
Nursing

Jamie Jackson  
Dental Hygiene

Kevin Losey  
Learning Commons

Colleen Marks  
Howell Extension Center

Steven McNiel  
Business and Community Institute

Jennifer Mecomber  
Community Health Services

Mary Mowrey  
Testing Services

Nicol Orr  
Dental Hygiene

Heather Soule  
Nursing

Samantha Wontor  
Nursing

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Video  https://mediaspace.lcc.edu/media/?Welcome+to+Nursing+SimLab%21/t_wxa5t6f6

Video interview  https://mediaspace.lcc.edu/media/t/1_edx1rzao

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Learn more  https://www.lcc.edu/connect/shows/theadroom.html

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LCC President’s social media presence highlighted  https://www.ccdaily.com/2023/09/how-presidents-on-social-media-shape-community-college-success/

LCC in FOCUS Magazine  https://lansingchamber.org/FOCUS/

LCC 2023-24 theater season  https://www.lansingcitypulse.com/stories/2023-24-theater-season-offers-something-for-everyone,69754


LCC partnering with UM-Flint to expand nursing education  https://www.michiganbusinessnetwork.com/blog/lcc-named-gold-level-veteran-friendly-school-for-9th-year?

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LCC unveils charging ports  https://wkzo.com/2023/09/13/567278/


LCC unveils EV charging stations  https://wkzo.com/2023/09/13/567278/


LCC unveils EV charging stations  http://mms.tveys.com/PlaybackPortal.aspx?SavedEditID=e56927e4-0590-4880-835e-c628e273352


LCC to host voter registration drive http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditId=2b3f1a20-5dee-47ca-8d8a-1156a3e0bcc1

LCC holding voter registration drive http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditId=2592ac36-d1df-40c4-bc9c-80c5623ac965


Big season for LCC Volleyball https://www.wilk.com/2023/09/20/big-season-lcc-womens-volleyball/


LCC’s associate dean will serve as keynote speaker https://webapp2.wright.edu/web1/newsroom/2023/09/27/annual-amigos-latinos-gala-to-honor-community-members/

LCC hosted Star International http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditId=75ca4b47-2555-411f-bc78-c8aa0f09ceed

LCC hosting STAR International police visit http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditId=517c90de-442e-4062-95f5-8eeec51af071a

LCC hosting STAR International police visit http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditId=76064a8d-3ab9-4e32-a15a-5356c19be0d8


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Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran’s status, or other status as protected by law, or genetic information that is unrelated to the person’s ability to perform the duties of a particular job or position or that is unrelated to the person’s ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.