

PRESIDENT'S REPORT

NOVEMBER 2023





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Careers in Business

The Career and Employment Services department hosted a Careers in Business event in October in the Gannon Commons. At this event, students had the opportunity to connect with 14 local employers, the Lansing Regional SmartZone, LCC School of Business programs, transfer schools, and LCC Academic Advising. Students were able to explore the various School of Business programs offered at LCC and gain insights into career and entrepreneurship opportunities with business-related degrees. Faculty and staff from the School of Business programs were available to answer any student program-related inquiries.

National Transfer Student Week took place October 16 – 20

More than 100 students participated in the following events scheduled throughout the week:

- + A Transfer Fair
- + MSU Envision Green sessions
- + An Open House for the Interim Transfer Center space
- + Social Media Friday, where students could sign up for LCC Swag

This activity supports Strategic Plan Focus Area 1 – Engaged Learning and Student Success – students were actively involved in using resources outside the classroom to connect their education with their career objectives.





Theatre Program hosts workshop

The theatre program hosted professional actor and University of Michigan - Flint theatre professor, Janey Haley for the workshop: "Making Space: Getting Out of Your Head and Into Physical Action." Students from several theatre classes attended the afternoon workshop.

Haley has extensive training in the "viewpoints" performance technique, which is a collection of terms that break down space and time into playable choices. The collection serves the performing artist in three fundamental ways:

- A way for actors to make clear, immediate choices in rehearsal of scripted/improvised action.
- **2.** A way for directors to coach performers in specific terms for immediate adjustments in space/time.
- **3.** A vocabulary for discussing/ responding in specific terms to a theatrical performance.

Theatre Alumnus Returns for Lecture:

LCC theatre alumnus, Alan Patrick, returned to campus in October as a guest lecturer for current and past theatre students. The lecture, titled, "Slaying the Dragon: Working with a Theatre Degree" discussed how performance students can find work in the IT/tabletop gaming industry using the skills they achieve with their theatre degree.

You can find Patrick's work throughout Red Hat, Liquid Web, Wizards of the Coast (Dungeons & Dragons), Modiphius (Star Trek), CBS (also Star Trek), Steamforged Games, Ghostfire Games, Schwalb Entertainment, and other publishers.

Music and Theatre Programs Hold Advising Days:

The theatre and music programs each held advising days for their programs to assist students with the early registration process. Both advising days were attended by current majors and students interested in becoming either a music or theatre major. The goal of faculty is to help students get off on the right foot in preventing drops for non-payment, late enrollment or class cancellations.

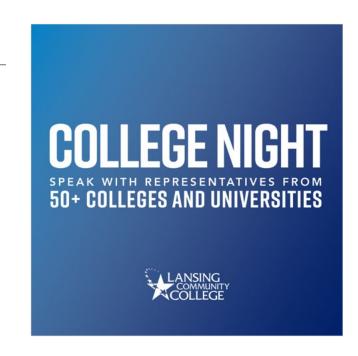
Representatives from both Financial Aid and College Advising were in attendance to help students with any questions or problems they might be having in the registration process.

Marketing Department

Selected promotional materials for LCC events and programing.

College Night

Marketing promoted College Night in October. Marketing's support for the event included the creation of flyers, digital signage, targeted email, City Pulse ads and social media (both paid and posts). More than 200 people signed up to attend the event on October 19.





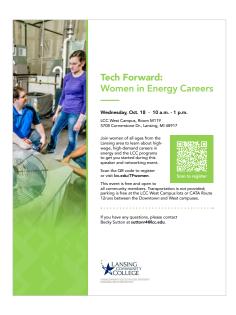


Counseling Services

Marketing launched a series of printed handbills and digital signage to promote LCC's free counseling services for current students. Materials were created in an effort to destigmatize counseling and mental health issues and spread awareness of how counseling can help.

Tech Forward: Women in Energy Event

On October 18, the Technical Careers
Division hosted women leading the
way in energy careers with a speaker
and networking lunch event open to
the public. The Marketing Department
promoted this event on social media (both
paid and posts), with on-campus signage,
and on the LCC homepage. Marketing
provided printed flyers for the event.
There were 24 RSVPs for the event.



Fire Academy Open House

On October 18, Public Service Careers hosted prospective students and their families for the annual Fire Academy Open House. Marketing promoted this event on social media (paid and posts), with oncampus signage, on the LCC homepage, and printed flyers for the event. Twenty-two people RSVPed for the event.



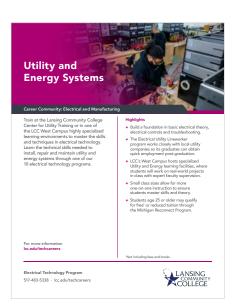


Technical Careers Open House

On October 10, the Technical Careers Division hosted prospective students and their families for an open house. Marketing promoted this event on social media (paid and posts), with on-campus signage, and on the LCC homepage. Marketing also provided printed flyers for the event, and an email to disconnected LCC students. There were 102 RSVPs.

Updates to Technical Careers Division Materials

Marketing is in the process of updating all TC Division programs' recruitment/promotional materials. In October, Marketing completed flyers for CAD, Fire Science, Welding, Legal Studies, Utility Lineworker, CIT and Utility and Energy Systems. There are more improvements in the works, including booklets.









Community Drone Day

On September 30, the Technical Careers Division hosted Community Drone Day. Marketing promoted this event on social media (posts only), with on-campus signage, and on the LCC homepage. Marketing also provided printed flyers for the event. RSVPs for the event totaled 73.

Manufacturing Day

Marketing supported the Technical Careers Division for Manufacturing Day by creating a branded program, Manufacturing Day cards and wage and career materials to present to the event's participants.





National Transfer Student Week

On October 16-20 LCC Celebrated National Transfer Student Week on the downtown campus. Events included a mini transfer fair with colleges and universities in attendance, two MSU presentations, a meet and greet with the Transfer Center team and an online engagement giveaway. The events were promoted by Marketing with a landing web page, calendar posts, social posts, rack promotional cards, signage and digital TVs across campus.



Lansing Community College Sponsors Boo at the Zoo

In October, LCC sponsored the Boo at the Zoo event at Potter Park Zoo. Marketing promoted the event and passed out candy to visitors. During the Boo at the Zoo event Marketing also promoted LCC's Youth Summer Camps.











Public Relations Department

Media Report: October 2023

Earned media viewership: 707,512 up 200,395 from last report

Earned media value: \$57,865 up \$19,333 from last report

Total media press clips: 95 up 20 from last report

Selected media highlights:

Manufacturing Week kicks off at LCC

WILX NBC News 10

Captial Area Manufacturing Council kicks off Manufacturing Week at West Campus.

LCC hosts MFG Day press conference

Community College Daily

LCC hosted Captial Area Manufacturing Council to kick off Manufacturing Week.

LCC in FOCUS Magazine

FOCUS Magazine - October 2023

Diane Roose wins ACCT Faculty Award – pg. 32

LCC named Gold Level Veteran Friendly School – pg. 34

LCC celebrates longesttenured employee – pg. 34

Gov. Whitmer announces program expansion at West Campus press conference

WLNS CBS 6 News

Gov. Whitmer announces expansion of age eligibility for Michigan Reconnect.

Gov. Whitmer holds press conference at West Campus

Detroit Free Press; MSN.com

Governor announces expansion of Michigan Reconnect.

LCC Fire Academy prepares students to save lives

WSYM FOX 47 News

LCC Fire Academy takes FOX 47 to class.

Staying safe from ransomware

WILX NBC News 10

October is Cybersecurity Month – LCC's Jason Mitchell offers tips on staying safe.

C3R Summit held at LCC

WILX NBC News 10

C3R Summit highlighted efforts to support Ready for Launch students and provided updates on the Autism-Friendly campus initiative.

Former LCC provost returns for book signing

WILX NBC News 10

Dr. Jennifer Wimbish returned to campus to discuss her book "Leadership Wisdom for ALL Generations."

"Isaac's Eye" closes this weekend

City Pulse

"Isaac's Eye" will wrap up this weekend with performances Friday and Saturday at 8 p.m. in the Black Box Theatre.

LCC president quoted in DEI article

Diverse Issues in Higher Education

Dr. Robinson speaks as a member of a coalition of higher ed leaders resisting anti-DEI legislation.

Tech Forward Women in Energy Careers returns to West Campus

WILX NBC News 10

Tech Forward series returns to West Campus.

LCC students awarded scholarships

CU Today

Logan Hagerty and Austin Wright have been awarded scholarships from Lake Trust Foundation.

Michigan Reconnect lowers age requirement

The State News

Dean Miller talks increased access for Michigan Reconnect.

LCC held College Night

WILX NBC News 10

LCC hosted more than 50 representatives from colleges and universities who provided information to students and potential students about programs, admission requirements, financial aid and more.

LCC president in CC Daily

Community College Daily

Dr. Robinson provides commentary.

LCC to host blood drive

WSYM FOX47 News

LCC will host the Mid-Michigan Board of Directors and the Red Cross for a blood drive.

LCC students awarded scholarships

WILX NBC News 10

Logan Hagerty and Austin Wright have been awarded scholarships from Lake Trust Credit Union

LCC will deliver semiconductor training

The Detroit News

Official LCC announcement coming Oct. 30 at MEDC press conference.

LCC Volleyball having a great season

Lansing State Journal; Yahoo.com

LCC Volleyball is 24-2 on the season.

LCC set to announce MEDC grant

WLNS CBS 6 News; WLAJ ABC 6 News – abc53

LCC and MSU will announce MEDC grant to fund semiconductor training.

LCC set to announce MEDC grant

WILX NBC News 10

LCC and MSU will announce MEDC grant to fund semiconductor training.

Corrections Academy graduation at LCC

WLNS CBS 6 News; WLAJ ABC 6 News – abc53

Twenty students graduated from the Corrections Academy.

LCC employee finalist for award

The City Journals

LCC's Rob Edwards is a finalist for a DIZZIE Award.

LCC to offer semiconductor training

WLNS CBS 6 News; WLAJ ABC 6 News;

Lee Gardner details 10-day semiconductor bootcamp.

LCC to launch semiconductor bootcamp

WSYM FOX 47 News

Lee Gardner details 10-day semiconductor bootcamp coming to LCC in 2024.

Semiconductor story promo

WILX NBC News 10

Semiconductor story promo.

LCC to launch semiconductor bootcamp in 2024

WILX NBC News 10

LCC awarded grant from MEDC to launch semiconductor training.

LCC will kick off semiconductor boot camp in 2024

Lansing State Journal

LCC will be at the forefront of semiconductor training in Michigan.

LCC student is National Athlete of the Week AGAIN

ustfccca.org

Michael Dennis is once again the M-F Athletic National Athlete of the Week for cross country for the third time this year.

Social Media Analytics for October 2023

Social Media Analytics Key

Total Posts

How many times a video, image, tweet, article, etc., was sent out on a given social media platform that month.

Follower +/-

How many users that decided to follow or unfollow a social media page in a given month for each platform.

Reach

A metric that refers to the number of users who have encountered a particular content on a social media platform.

Total Monthly Reach

This metric is estimated by each platform. It is a give-or-take of how many users in total viewed any content from a social media page that month. It shows roughly how big of a net is being cast.

Average Reach per Post

This is not an estimate like the "Total Monthly Reach" stat. This is calculated by taking the reach for each post that month and then dividing it by the total number of posts that month. It gives an idea of how many users, on average, came across a post from a given platform that month.

Engagements

Engagements are generally defined as when someone interacts with a post. What constitutes an engagement varies by platform. Examples of engagements include liking a post, commenting, sharing, saving, clicking on a link, clicking on an image, or re-sharing a post.

Total Engagements

The total sum of engagements for each post from each platform in a given month.

Average Engagements

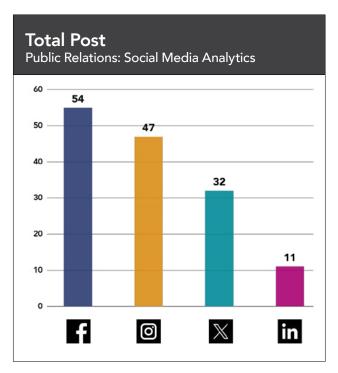
'Total Engagements' divided by 'Total Posts' for each platform. Gives an idea of how many interactions from users/followers one could expect for an average post during the month for the specified platform.

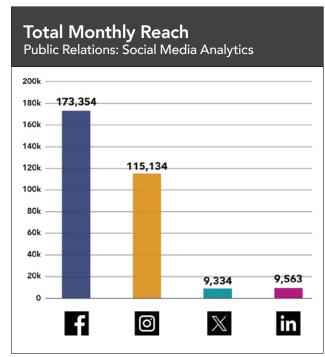
Engagement Rate

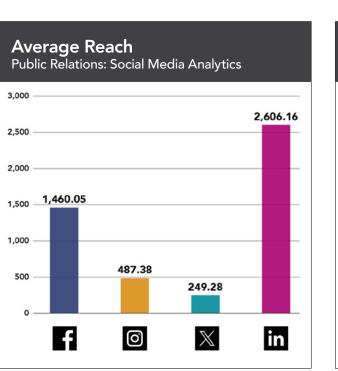
Also referred to as Engagement Rate by Reach (ERR). This divides the 'Average Engagements' metric by the 'Average Reach per Post' metric. Essentially, this measures the percentage of users who chose to interact with a post after seeing it on the specified platform.

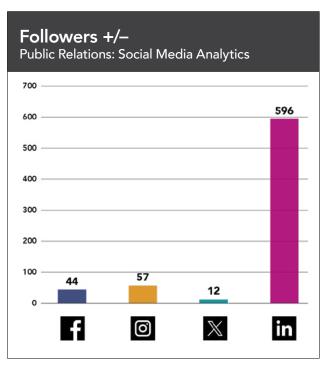
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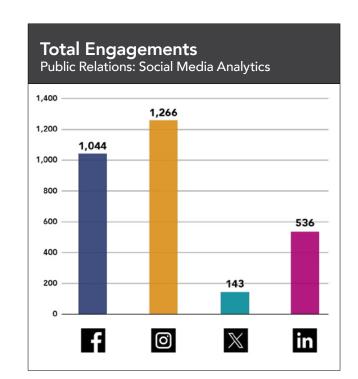
The following is a breakdown of how LCC performed on our social media channels in October.

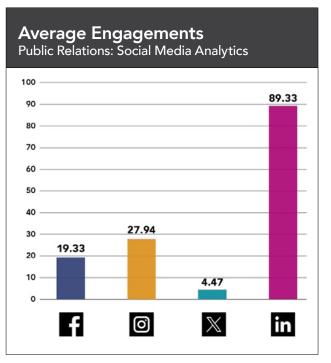


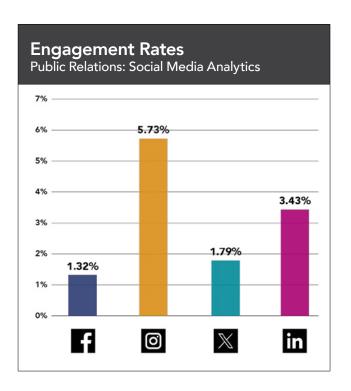












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The following are the top posts for LCC Social Media during the month of October.



6,154 Reach · 349 Engagements















College Night 2023 brings hundreds of guests to Downtown Campus

On Oct. 19, LCC hosted more than 50 colleges and 400 students and families for College Night 2023. LCC staffed four tables, promoting programs at LCC East, the Aviation Technology Program in Mason, Admissions and Academic Advising.

New to College Night this year was the addition of StriveScan, which allowed students and colleges to connect and share contact information. StriveScan eliminated the need for students to fill out a contact card for each college; instead, students shared their QR code with their college of interest so representatives could connect with them later. StriveScan was well received by colleges and students.

LCC hosts C3R Summit

LCC hosted the 22nd College and Career Readiness (C3R) Summit on Oct. 10, with nearly 60 people in attendance. The hybrid event focused on supporting students on the autism spectrum. Attendees received information about the lessons C3R and the college have learned from the Ready for Launch transition workshop for high school seniors on the spectrum, and LCC Academic Success Coach Frank Taylor shared his personal experience supporting Ready for Launch students. Attendees also heard from Katelynn Seltzer, a current LCC student and her mother, Tina Seltzer, about their experience navigating college. Michele Strasz from the Capital Area College Access Network brought the community's perspective to a panel discussion moderated by LCC's Toni Glasscoe.

Attendees, who included representatives from the community, workforce development, K-12, university partners and LCC, also provided input for a definition for an "autism-friendly campus." Their feedback will be incorporated into LCC's collegewide autism-friendly campus initiative.



Above photo: Tina Seltzer (parent), Katelynn Seltzer (LCC student), Michele Strasz (Capital Area College Access Network), and Toni Glasscoe (LCC)

LCC participates in Future Promise Scholars event

LCC participated in a Future Promise Scholars event on Oct. 19 at Michigan State University. The event was coordinated by the Capital Area College Access Network and attended by 155 Lansing School District seniors. These students learned about the HOPE/Lansing Promise Scholarship and how they can use their scholarship at LCC, Davenport University, Michigan State University or The University of Olivet. After the Future Promise Scholars event, students enjoyed dinner at MSU and then attended LCC's College Night in the Gannon Building.

Performing Arts students entertain community

Current students and alumni of the LCC Jazz Band, led by Jon Gewirtz, held a concert in early September at a new community performance space, Stage One.

The LCC Theatre Program opened its 2023-2024 season with the stirring production of "Isaac's Eye," by Lucas Hnath, directed by LCC Theatre Faculty Andy Callis. The production, based on the early life of Isaac Newton, was highlighted by guest lecturers Alex Azima and Paul Jurczak who spoke to audience members about Newton's background and his experiments with the physics of light.





LCC hosts Non-Profit and Government Agency Fair

Career and Employment Services and Student Life co-hosted this fall's agency fair, promoting community service and internship opportunities in the area. Non-profit community organizations and government offices were invited to Downtown Campus to share volunteer, service and internship information with LCC students and employees.

Aviation Maintenance Technology display debuts at Capital Region International Airport

LCC Marketing Director Bruce Mackley unveiled a new display highlighting LCC's Aviation Maintenance Technology Program at Capital Region International Airport. The multidimensional display includes a portion of a real jet engine.



FOX 47 covers career opportunities available for Fire Academy graduates

FOX 47 spoke with Fire Academy Coordinator Tim Baker about the opportunities and preparation involved in LCC's Fire Academy.

Fox 47 interview

WILX 10 interviews Lead Faculty Jason Mitchell about cybersecurity

WILX 10 spoke with Cybersecurity Lead Faculty Jason Mitchell about cybersecurity targets and the current landscape of attacks.

WILX 10 interview

Everett High School visits West Campus

A group of 40 students visited West Campus from Everett High School on Sept. 28. Their visit included a presentation about the opportunities within the Technical Careers Division, a walking tour and hands-on tours of Mechatronics and Automotive Technologies.

Technical Careers represented at local career fairs

A representative from Technical Careers shared information with eager students at the Branch Area Career Day on Oct. 3 in Coldwater and at the Olivet High School College & Career Day on Oct. 5 at Olivet High School. Many students currently enrolled in CTE classes at their high schools showed great interest in continuing at LCC.



Above photo: LCC College President Dr. Robinson, CAMC Director Cindy Kangas, Interim Technical Careers Division Dean Shon'ta Dwyer. Photo credit Cindy Kangas.

LCC celebrates Manufacturing Week

On Oct. 2, West Campus kicked off
Manufacturing Week activities with a
press conference. Speakers included
LCC President Steve Robinson, Lansing
Mayor Andy Schor, Manufacturing Council
Director Cindy Kangas and students,
all discussing opportunities and the
future of manufacturing careers. During
the remainder of the week, students
from Lansing and the surrounding
area visited manufacturing facilities.

West Campus showcased its Welding, Building Construction and Automotive programs to student visitors from Clinton County RESA and Lansing WIOA/JMG

Tech Careers visits local schools

A representative from Technical Careers visited East Lansing High School on Oct. 10 and the Virtual Learning Center – West Campus on Oct. 11. Students learned about the various programs offered within the division and the need for tradespeople throughout Michigan and the nation.

Greyhound Central Performance Academy visits West Campus

The Greyhound Central Performance Academy explored opportunities in Technical Careers during their visit to West Campus on Oct. 11. In addition to the Tech Careers presentation and walking tour, they left with a little parting gift from the Welding program - a metal plate where they welded their own initials!

Aviation Maintenance Technology student receives Michigan Reconnect Scholarship

Aviation Maintenance Technology student Joe Mohler received the Michigan Reconnect Scholarship and wrote the following message about his intended use of the scholarship as well as his upcoming career opportunities:

"I was awarded the LCC Technical Careers Scholarship and the Michigan Reconnect Scholarship.

I have used these scholarships to lessen the financial burden of attending college. I come from a background of poverty so I am extremely grateful for these awards.

My overall goal is to find a job that will provide financial security for my family. I'm also looking to enrich my life through my work. I initially started this program to capitalize on my attention to detail and level of care that has been wasted at every other job I've had. I also hope to someday find a way to help those less fortunate than I, either through volunteer work or financial contribution. This program and the scholarships I've received have truly been a blessing and I hope to someday repay the favor.

Pending the completion of my background check, I will be hired at Pratt Whitney in Holt. The program here at LCC has already rewarded me with a job in the field, for which I am extremely grateful."



Above photo: Joe Mohler stands with Interim Technical Careers Dean Shon'ta Dwyer

Technical Careers hosts open house

On Oct. 10, West Campus hosted an open house for prospective students, their families and the community. During the event, attendees had the opportunity to visit various program labs, program tables, resource tables, and see presentations from specific programs, such as Aviation Maintenance Technology). Faculty were on hand to speak directly with prospective students.

LCC hosts its first Community Drone Day

LCC hosted a Community Drone Day on Saturday, Sept. 30, at West Campus. Several speakers presented about how they used drones in their jobs, and WILX attended to explain how drones were used in news reporting, including how locally shot drone footage of the August 2023 tornados was used nationally. An Ingham County Sheriff Deputy spoke about how the Sheriff's Department was using drones in search and rescue operations, and a representative from a local search and rescue agency shared how drones are able to go where people cannot.

There was a designated flight area where people could fly their personal drones and try flying. Some attendees even came for help troubleshooting their drones. The following faculty and staff were on hand to help in getting the new drone enthusiasts up and flying: Dustin Jermalowicz (Adjunct Faculty for CIT/AVAU), Jacob Little (Technical Careers Division Student Employee), Shelley Jeltema (Assistant Professor, CIT / Geospatial Sciences), and two students from the Unmanned Aerial Systems program.



Mid-Michigan Police Academy recruits assist in search for missing toddler

On Oct. 11, recruits from the Mid-Michigan Police Academy assisted in the search for a missing local toddler, Jermaine Jones. The recruits involved in the search had been out late the previous evening training with Director Andy Lindeman and Sgt. Steve Relyea and didn't get to bed until about midnight.

"The call came to me at 0600 hours from the Clinton County Sheriff's Office, requesting our help in the search," Lindeman said. "These recruits were up and on scene within an hour – no questions asked. All of these Mid-Michigan Police Academy recruits represent this academy and their respective agencies with honor and a commitment to public service."

LCC would like to send condolences to Jermaine Jones' family and friends, and to recognize the following recruits for their involvement in the search efforts:

- + William Vincent MSU Police Recruit
- + Ryan Vohwinkle Ovid Police Recruit
- + Cornelius Brown Jr. Lansing Police Recruit
- + Aaron Stearns Lansing Police Recruit
- + Logan Wainman
 East Lansing Police Recruit
- + Colins Lemere
 East Lansing Police Recruit
- + Immanuel Vaughn-Burtley Lansing Police Recruit
- + Caleb Graham
 Eaton County Sheriff Office

Lincoln Alternative High School visits West Campus

About 20 students from Lincoln Alternative High School in Owosso visited West Campus to learn more about opportunities in Technical Careers. They enjoyed a presentation, campus tour, miniature robot building competition and hands-on tours with HVAC and Automotive programs.

West Campus hosts Second Tech Forward Women in Energy Careers Event

On Oct. 18, LCC hosted its second annual Tech Forward Women in Energy Careers event. Attendees had the opportunity to hear presentations from women in energy careers as well as visit West Campus. Consumers Energy presented to students about their industry and the opportunities available for people in utility energy careers.



Above photo: Students at Tech Forward Women in Energy Careers Creating Energy with Consumers Energy Mobile Lab

Technical Careers visits Dansville High School

On Oct. 16, a representative from Technical Careers spoke with two classes of tech-minded students at Dansville High School and stayed for lunch to answer questions about opportunities in trade careers.

LCC attends Wilson Talent Center Rep Day

Technical Careers was well represented at the Wilson Talent Center Rep Day on Oct. 19. Employees Allison Snyder, Nicole Ross and Brian Skogheim helped welcome the flood of students from various Ingham County schools to the all-day affair.

West Campus hosts Capital Area Manufacturing Council member meeting

On Oct. 16, LCC hosted the Capital Area Manufacturing Council all-member meeting. Meeting sponsors were Rehmann and The Michigan Chamber. Staff from Technical Careers offered a tour of West Campus to interested participants.

Technical Careers Staff Hold Resource Table at Downtown Campus

On Wednesday, October 11, members of the Technical Careers Division hosted a resource table near the Star Zone to share information about the programs within the Technical Careers Division. While there, they networked with current students and staff.

Fire Academy hosts open house

On Oct. 18, Fire Academy Coordinator Tim Baker hosted the Fire Academy open house to provide prospective recruits information about the program. Cost and fees were explained, and LCC resource areas were on-hand to answer questions. Participating LCC areas included:

- + Financial Aid
- + Adult Resource Center
- + Michigan Works!
- + Academic Advisors
- + Academic Success Coaches
- + Veteran and Military Affairs
- + Library/Help Zone
- + The next Fire Academy Open House is planned for April 2024.

Technical Careers Attends Barry County College Fair

On Tuesday, October 27, Nicole Ross of the Technical Careers Division attended a college fair at Hastings High School. Nicole was able to share information on Lansing Community College, and information on the programs offered.

LCC engages industry partners: Penske

On Oct. 10, Technical Careers hosted a member of the Penske team for a tour of the Automotive Lab. While on campus, they were able to speak with the lead faculty member in the Automotive area, as well as the director of Trades Technology about LCC, the program and possible partnerships.

Technical Careers Attends Impression 5 Construction Science Expo

On Oct. 3, Career and Technical Education Specialist Nicole Ross represented the Technical Careers Division at the Impression 5 Construction Science Expo. The event welcomed about 200 middle and high school students from the Lansing Public School District to interact with 60+ industry partners booths and heavy equipment brought for students to try out.

Electrical Utility Lineworker Program holds Family Day

Oct. 24 was the final day of LCC's second nine-week Utility Lineworker Climb School. The program celebrated by hosting a Family Day event, a new tradition that our families and students absolutely love. Family Day allows students to demonstrate the skills they have learned while we honor their commitment to and completion of the program. We also take the opportunity to acknowledge and thank the grandparents, parents, partners and children of our students. It is through their support that our students are able to fully invest in the competitive lineworker training program.

It was a special day for our staff and instructors and the perfect way to wrap up the end of our 2023 class.



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LCC EMS students join Be My Neighbor Day event

Students from LCC's Paramedic
Program volunteered at WKAR's Be My
Neighbor Day on Oct. 24 at Impression
5 Science Museum. This event, based
off the television show "Daniel Tiger's
Neighborhood," is designed to introduce
young children and their families to their
neighbors and provide information about
all the people who make up a community.

The students - India Brooks, Kalis Greer and Alicia Pesino - chatted with children and their families, demonstrated how the equipment that first responders use helps take care of people in an emergency, and let families try out using blood pressure cuffs, stethoscopes and gauze. They also handed out first aid coloring books, pens and character stickers.

Financial Aid Office hosts event at East Lansing High School

The LCC Financial Aid Office hosted an event on Oct. 18 at East Lansing High School with Financial Aid Advisors Kamaria Taylor and Jennifer Hatt. The event provided high school students and their families an overview of how to pay for college, including changes coming to the FAFSA application for the 2024-2025 aid year. Interested students and families also had an opportunity receive individualized financial aid advising. The event provided a variety of resources to help students and families prepare for the transition from high school to college.

Conference Services report of October events

Downtown Campus

Oct. 4

Insurance and Risk Management

Insurance and Risk Management hosted a mock interview session for students in the Michigan Room for 30 people.

Non-Profit Fair

Non-Profit Fair was held in the Gannon Highway for students to meet with vendors.

Oct. 6

Rotary

Rotary held their weekly meeting in the Michigan Room for 75 people .

Oct. 9

Michigan Reconnect Mixer

Students of the Michigan Reconnect program gathered in the Michigan Room to network with each other and Michigan Reconnect representatives.

Oct. 10

C3R Summit

C3R held their bi-annual summit in the Michigan Room for 50 people .

Oct. 11

Careers in Business

Careers in Business held a fair for students in the Commons, where students were able to meet with employers .

Oct. 12

Michigan School Business Officials

MSBO held their meeting in the Michigan Room for 120 people

Dr. Wimbish book signing

Former LCC Provost Wimbish held a book signing in the TLC Building for 30 people.

Oct. 13

Rotary

Rotary held their weekly meeting in the Michigan Room for 75 people

Oct. 16-19

Transfer Fair

LCC's Transfer Office held its annual transfer fair week in the Gannon Highway, GB 2214 and their office in GB 2204.

Oct. 17

Trinity Health

Trinity Health held a dinner meeting in the Michigan Room for 50 people.

Oct. 18

MI Archaeology Society

MI Archaeology Society held their monthly meeting in Arts & Sciences for 20 people.

Oct. 19

Community Economic Development Association of Michigan

CEDAM held their meeting and networking event for 30 people in the Michigan Room.

College Night

About 50 colleges and hundreds of local high school students attended LCC's annual event in partnership with MACRAO.

Oct. 20

Rotary

Rotary held their weekly meeting in the Michigan Room for 75 people.

Oct. 23

Michigan Department of Natural Resources

DNR held their meeting in the Michigan Room for 110 people.

Oct. 24

Michigan Department of Environment, Great Lakes, and Energy

EGLE held their meeting in the Michigan Room for 125 people.

Oct. 26

American Red Cross

The President's Office hosted the American Red Cross for their fall blood drive in the Michigan Room, and students, staff and community members were encouraged to donate.

Library Staff Event

Library staff held their retreat in GB 2214 for 30 people.

Oct. 27

Corrections Academy

Corrections held their fall graduation in the Michigan Room, with 20 graduates and 80 family members and friends in attendance.

Insurance Advisory Board

Insurance Advisory Board held their breakfast meeting in the Grand River Room for 15 people.

Oct. 30

WCP 180 Open House

K-12 Operations held an open house for their new offices in Washington Court Place.

Oct. 31

RSO and Recruitment Fundraising Fair

RSOs were able to sell their goods in the Gannon Highway to students and staff while recruiting members.

Oct. 31

Michigan Department of Education r

MDE held their meeting in the Michigan Room for 60 people.

West Campus

Oct. 2

Capital Area Manufactuing Counc

CAMC held their annual Manufacturing Week press conference in the Robotics Lab at West Campus. .

Oct. 3

State of Michigan

Gov. Gretchen Whitmer held a press conference focused on Michigan Reconnect students in the Robotics Lab at West Campus. Two Reconnect students spoke about their experience with the program.

Michigan Department of Health and Human Services

MDHHS hosted its monthly meeting for 12 committee members in a conference room.

Oct. 4

Michigan State University Osteopathic Medicine

MSU Osteopathic Medicine hosted a hands-on training day and seminar for 45 current MSU students and medical fellows in the Showroom and auditorium

Oct. 4-5

Integrity Financial

Integrity Financial returned for a two-night retirement and financial seminar, hosted for 20 community members in a classroom.

Oct. 5

Grand Valley State University

GVSU hosted a planning meeting for the START program, which focuses on educational accessibility for students with autism. The meeting was hosted in two classrooms for 20 people.

Oct. 6

Air Lift Company

The Air Lift Company hosted a companywide meeting for 200 staff members in the showroom.

LCC Technical Careers

Tech Careers hosted a Manufacturing Day information session for 55 high school students in the auditorium.

Oct. 9-10

Farm Bureau

Farm Bureau hosted a two-day training conference for 60 guests in two sections of conference space.

Oct. 10

LCC Technical Careers

Tech Careers hosted its annual fall open house for potential students throughout the West Campus building. Approximately 80 people visited with instructors and program directors.

Oct. 10-12

American Water Works Association

AWWA hosted a three-day Clean Water training conference for 30 participants in two sections of conference space.

Oct. 10-12

American Water Works Association

AWWA hosted a three-day Clean Water training conference for 30 participants in two sections of conference space.

Oct. 11

BeneSys

BeneSys hosted its yearly staff meeting in a conference room for 45 sales reps from across the state.

Oct. 13

Michigan Nurses Student Association

MNSA hosted its annual student conference for 80 participants in the showroom.

Oct. 16

LCC Technical Careers

Tech Careers hosted tours of the labs and a speaker from Capital Area Manufactuing Council in three sections of conference space.

Oct. 17

NAPA Auto Parts

NAPA hosted its monthly sales staff meeting in one section of conference space for 25 people. The group will return two more times in 2023.

Oct. 17-19

Allegion

Allegion hosted a three-day new product training for 20 people in one section of conference space.

Oct. 18

LCC Technical Careers

Tech Careers hosted the Women in Energy event for 55 high school students in three sections of conference space.

Oct. 19

Eaton Regional Education Service Agency

ERESA hosted the National Technical Honor Society induction ceremony for 40 students and their family members in three sections of conference space.

Oct. 19

LCC Technical Careers

Tech Careers held a meeting for LCC programs involved in the Skills USA program in the auditorium and atrium.

Oct. 20

Michigan Business Brokers Association

MBBA hosted their yearly association meeting for 55 participants in the auditorium and atrium.

Special Olympics Michigan

Special Olympics hosted their yearly training session for student leadership and mentors. The training took place in the showroom and 110 people attended.

Oct. 24

Michigan School Business Officials

MSBO hosted a leadership communication conference for 198 guests in the Showroom and atrium.

Oct. 25

Auto-Owners

Auto-Owners Insurance hosted a luncheon for 40 people working through continuing education credits in two sections of conference space.

Oct. 27-

LCC Technical Careers

Tech Careers hosted the annual IT Speed Networking event for 30 students and 30 vendors in the Showroom.

Oct. 28

Dr. Susan Maples, DDS

Dr. Maples hosted a seminar and book release party for 55 attendees in the auditorium and atrium.

Oct. 30

Michigan Oncology Quality Consortium

MOQC hosted their fall dinner seminar for 40 guests in two sections of conference space.

Oct. 31

School Employer Trust School Employer Group

SET SEG hosted a conference for 55 attendees in the auditorium and atrium.

Number of Site Tours

Downtown Campus: 5

West Campus: 4

Number of Booked External Event Contracts

Downtown Campus: 5

West Campus: 9

Future Events

Downtown Campus

Nov. 14

+ Student Nurses Association Blood Drive- KH

Nov. 15

- + Make-A-Wish Michigan SB
- + Michigan Archeological Society SB

Nov. 17

- + Academic Senate- KH
- + Silver Bells in the City Watch Party- KH

Nov. 19

+ Trinity Health - SB

Nov. 23

+ Turkey Trot- KH

Nov. 29

- + Choice Schools SB
- + Starscapes SB

Nov. 30

+ Starscapes - SB

West Campus

Nov. 14

- + AHI Associates- EH
- + Auto-Owners EH

Nov. 15

- + AHI Associates- EH
- + NAPA- EH

Nov. 16

 Michigan Department of Technology, Management & Budget (DTMB)- EH

Nov. 17

+ Michigan Department of Health and Human Services (MDHHS) Bureau of Emergency Management Services (EMS)- EH

Nov. 27

+ Michigan State University Institute of Health Policy (MSU IHP): LCC MEDIA SET UP- EH

Nov. 28

+ Michigan State University Institute of Health Policy (MSU IHP)- EH

Nov. 29

+ Michigan Department of Energy, Great Lakes & Environment: Radon Training- EH

Nov. 30

+ National Association of Insurance and Financial Advisors (NAIFA)- EH

Small Business Development Center (SBDC) impact metrics for January 1 to October 24, 2023

Consulted with 440 business clients to start or grow their businesses:

- + Delivered a total of 2,694 consulting hours
- + Helped those clients secure \$5,571,057 of new capital to launch or grow
- + Helped create 35 new businesses
- + Helped create 98 new jobs
- + Delivered 19 trainings to 116 training participants
- + Non-distinct headcount: 1,763

SBDC Presented Holiday Merchandising on Oct. 10

SBDC co-sponsors the monthly business training at Downtown Lansing Inc.'s retail incubator, Middle Village Micro Market. Downtown Lansing Inc.'s Director of Community Development, Julie Reinhardt, delivered "Holiday Merchandising" to the Middle Village audience. This informative presentation gave the attendees ideas on how to display their merchandise during the holiday season to drive sales. Participants were engaged and commented on the different examples of displays and how effective they thought they would be for their businesses.



SBDC Client Elderly Instruments Awarded America's Top Small Business Grand Prize

Congratulations to Elderly Instruments for winning the 2023 America's Top Small Business grand prize given by the US Chamber of Commerce! SBDC is honored to have worked with Elderly for the past eight-plus years providing business support. Elderly Instruments has been a fixture of the Lansing music scene for more than 50 years. Lansing Regional Chamber President Tim Daman commented, "their dedication to making music accessible to everyone and their commitment to diversity and inclusion in the music industry is truly remarkable." In 2021, the SBDC awarded Elderly the Best Small Business award for the Capital Region. We wish them many more years of success!



SBDC Senior Consultant Darryl Horton attended MidMichigan Diversity Business Summit on Oct. 17

Senior Consultant Darryl Horton, attended the Mid-Michigan Diversity Business Summit representing the SBDC. This event brought together a group of experts to provide innovative insights and growth opportunities for local small business owners and startups. The event promoted embracing diversity as a strategy to help business owners improve their revenue and job count.

Small Business Development Center (SBDC) Regional Director Speaks to LCC's American Marketing Association

"I got connected through a mutual friend, In celebration of entrepreneurship week, Regional Director Laurie Lonsdorf was asked to speak to LCC's American Marketing Association (AMA) club. She covered the steps to starting a business, the importance of developing business plans and some of the pitfalls that business owners should avoid. This engaged group of attendees included several interested future business owners as well as long-time entrepreneurs.

LCC East and the Extension Centers

- + The LCC East Coordinator represented both extension centers at College Night, held in the Gannon Commons on October 19. The Coordinator spoke with 25 prospective students and parents, several from Fowlerville and Howell.
- + LCC East conducted a fire evacuation drill as part of emergency preparedness. LCC East also brought its first aids kits up to ANSI Class A standards.
- + LCC East began participating in the Pop-Up Pantry program, providing free lunch and snack items to students who can't afford to purchase or bring lunch.
- + The LCC East Coordinator talked with Laura Wise, MSU Program Director for Envision Green, about ways in which LCC East can promote the program that smooths the transition between LCC and MSU.
- + The LCC East Coordinator, as President of the Michigan Association of Regional Community College Centers (MARCCC), updated the association constitution and by-laws in preparation for the next statewide conference in June.

LCC Continuing Education

n partnership with MIOSHA, Continuing Education offered Parts 35, 90, 490 Confined Spaces in Construction and Permit Required Confined Spaces in General Industry training. Participants came from across industries and companies such as Davenport Masonry, Kamax, Gerdau, Wolverine Power Cooperative, and Lansing Board of Water and Light. The goal of the training was to provide instruction on how to work more safely.

The Business and Community Institute Trained Diversified Tooling in Leadership

Diversified Tooling selected the BCI to deliver 16 hours of Leadership Training to two groups at their Grass Lake location. Training included the following modules – Communication: Connect Through Conversation, DiSC, Your Leadership Journey, and Attitude is Everything.



The Business and Community Institute Trained M. C. Molds in Analytics

M.C. Molds selected the BCI to deliver eight hours of Analytics training at the LCC West Campus. After an introduction to a structured Analytics Process Model, participants learned to apply these steps through collaborative scenarios and conduct analysis projects using Microsoft Excel. This experiential approach provided a foundational understanding of analytics, with an emphasis on collecting, interpreting, and presenting data.





The Business and Community Institute Trained MWC (Glanbia) in Excel

MWC selected the BCI to deliver four hours of Excel Training at the LCC West Campus. This training was customized to provide accelerated training in specific Excel functions necessary for business operations.

The Business and Community Institute trained MWC Glanbia in Six Sigma Green Belt

MWC selected the BCI to deliver 40 hours of Six Sigma Green Belt Training in St. Johns, MI. This five-day course was for individuals preparing for the American Society for Quality (ASQ) Certified Six Sigma Greenbelt exam (CSSGB), and is based on the CSSGB Body of Knowledge. The training taught a structured approach to improve the quality of products and services, outcomes, and bottom line by identifying and removing the causes of defects and errors, minimizing variability, and improving workflow in business processes. During this training participants became familiar with "SMED/ QCO", "5S", "Jidoda", "Kaizen", and "Lean Simulation", which is activity-based and showcases the power and utility of Lean manufacturing principles, tools and techniques. Participants completed activities and used the "Lean Sim Machine" to experience the breakthrough improvement possibilities with Lean.

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The Business and Community Institute Trained MWC Glanbia in Lean

MWC selected the BCI to deliver 40 hours of Lean Improvement Training at their location. During this fiveday training, participants learned the principles, tools and techniques for continuous improvement. This course also introduced the Shingo model for excellence. The model is based on four dimensions: culture, continuous process improvement, systems alignment, and results. Participants selected a process or area in the facility to which they made dramatic improvements.

The Business and Community Institute Trained MWC (Glanbia) in PowerPoint

MWC selected the BCI to deliver four hours of PowerPoint Training at West Campus. This training was customized to provide accelerated training in specific Excel functions necessary for business operations.

The Business and Community Institute Trained MWC in Time Management

MWC selected the BCI to deliver eight hours of Time Management Training at the LCC West Campus. This training was customized to provide accelerated training.

The Business and Community Institute Trained members of the Peninsula Fiber Network in Lineworker Safety

The BCI provided training through the Peninsula Fiber Network. Midwest Energy & Communications and Winn Telecom each sent employees to be trained in Lineworker Safety. This 40-hour course presents students with the basic knowledge of climbing utility poles. Course participants learned pole climbing and rescue techniques with a continuous emphasis on identifying and preventing hazards associated with this type of work.



The Business and Community Institute Trained members of the MOTA and CATA in Leadership

The BCI provided training for the Mecosta Osceola Transit Authority (MOTA) and Capital Area Transit Authority (CATA) in Effective Leadership. This training was tailored towards advancing leadership. The subject areas included a DiSC assessment, topics in Communication, Resolving Workplace Conflict, Attitude is Everything, Coaching: Move People Forward, Building and Sustaining Trust, Leading Teams: Achieve More Together, and Driving Change. Leaders were inspired to be fully engaged in this highly interactive and hands-on program.



The Business and Community Institute Trained employees of Dunnage Engineering in Leadership

The BCI provided training for the Dunnage Engineering in Emerging Leaders. This Emerging Leaders training was customized exclusively for Dunnage Engineering, including topics related to those with developing leadership skills such as workplace communication, navigating conflict, and workplace attitudes.

The Business and Community Institute Trained REV Spartan Fire and Chassis in Excel

REV selected the BCI to deliver eight hours of Excel Level 1 training at the LCC West Campus. This course started with the basic concepts and skills in Microsoft Excel, and then built on these to provide more advanced tools to solve real-world problems and analyze and present complex, realistic data.



The Business and Community Institute Trained RSDC in Leadership

RDSC of Michigan selected the BCI to provide 16 hours of Leadership training to two groups of personnel at their location in Holt. This course equipped participants to manage themselves as well as people and projects. It blended self-analysis, facilitator-led group discussions, lively and practical exercises, and best practice theory. Participants learned simple steps to become a mentor who works with others to achieve more in their professional lives.



The Business and Community Institute Trained RSDC in Metallurgy

RDSC of Michigan selected the BCI to provide eight hours of Metallurgy training at their location in Holt. This training provided participants with the scientific principles needed to understand the metallurgy of aluminum-based casting alloys. The primary purpose of this course was to facilitate an understanding of the chemical and thermal fundamentals that control structures formed during aluminum solidification. Topics included phase diagrams, thermal analysis, material segregation, dendritic solidification, and heat treatment.

Check out this monthly section highlighting our newest employees, who were hired last month.

Welcome to LCC Stars, you belong here.

Olga Correa

Cesar Chavez Learning Center

Kriste Flowers
Learning Commons

Lisa Henry Testing Services

Jamilia Johnson Jobs Training Center

Harley Kahl Police Department

Mark Kenney
Building Construction

Samantha Luke
Library Instruction/Reference

Andy Merchant Admissions

Zack Nichols
Building Construction

Josh Norwood Welding Technology

Janay' Payne Nursing

Brian RausElectrical Technology

Sweta Raval World Languages

Estefania Reyes-ReynosoCentre for Engaged Learning

Jereny Robinson Radio and TV Broadcasting

Melissa Rose Centralized Services

Robert Sayles Heavy Equipment Repair

Kim Stewart Payroll

Salena Thompson Learning Commons

Nicole Winter Nursing

Nicki Zarzyski
Office-Chief Information Officer



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Manufacturing Week kicks off at LCC http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=78ea40f9-37a6-46b1-83d8-ba66a595c84a

LCC hosts MFG Day press conference https://www.ccdaily.com/2023/10/mfg-day-2023-this-friday/

LCC in FOCUS Magazine https://www.lansingchamber.org/focus/

Gov. Whitmer announces program expansion at West Campus press conference http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=52988b3f-e6bc-46b6-ab90-5eb3611829fa

Gov. Whitmer holds press conference at West Campus https://www.freep.com/story/news/politics/2023/10/03/michigan-free-community-college-program/71042158007/

LCC Fire Academy prepares students to save lives http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=87621098-8edd-49d2-aed7-4cd6b675c8dd

Staying safe from ransomware http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=142caa2e-0182-4fc2-bb23-2eb805bba38c

C3R Summit held at LCC http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=1c2965fc-a6dd-47df-a240-8654245dbcf2

Former LCC provost returns for book signing http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5f383761-566a-4216-98e4-592933c84cb9

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"Isaac's Eye" closes this weekend https://www.lansingcitypulse.com/stories/ spooky-season-is-here,74358/ Tech Forward Women in Energy Careers returns to West Campus http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=b56b9f49-e0be-44f1-a4f5-fd37ae37d8d9/

LCC students awarded scholarships https://www.cutoday.info/THE-neighborhood/Lake-Trust-Foundation-Names-Scholarship-Winners

Michigan Reconnect lowers age requirement https://statenews.com/article/2023/10/michigan-reconnect-temporary-eligibilty-expansion?ct=content_open&cv=cbox_featured

LCC held College Night http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=8b2e6525-a9a4-480e-b4f5-58f8ff64fcda

LCC president in CC Daily https://www.ccdaily.com/2023/10/power-under-control-building-effective-circuits-for-presidential-power/

LCC to host blood drive http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=aecf9db9-37b7-4b24-8041-fb1dc25a0542

LCC students awarded scholarships http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ad7b76c4-a1ff-4c15-a139-0d9e991bfedf

LCC will deliver semiconductor training https://www.detroitnews.com/story/news/local/michigan/2023/10/23/michigan-invests-in-higher-education-forsemiconductor-education/71265614007/

LCC Volleyball having a great season https://www.lansingstatejournal.com/story/sports/columnists/graham-couch/2023/10/23/lcc-volleyball-on-a-dominant-run-the-stars-dont-want-to-end/71285553007/

LCC set to announce MEDC grant http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5f0c8c4e-a4bd-4151-b751-39971e13bbc9

LCC set to announce MEDC grant http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=dda0f144-0da6-4b93-9a8c-118e0c4c5cf2

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Corrections Academy graduation at LCC http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=754c2ee5cb29-417f-bfc3-83f62513e5b8

LCC employee finalist for award https://pr.cottonwoodheightsjournal.com/article/Questexs-Digital-Signage-Experience-Announces-the-2023-Digital-Signage-Experience-DIZZIE-Awards-Finalists?storyId=653a71c52661f32216bcc26e

LCC to offer semiconductor training http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=743b4e74-7b37-406b-bffd-5c78c194b99e

LCC to launch semiconductor bootcamp http://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=6205e8b7-7bda-4d17-95a4-072da6804885

Semiconductor story promo http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=1c55a896-72dc-4654-b8f7-c47d6e0d894b

LCC to launch semiconductor bootcamp in 2024 hhttp://mms.tveyes.com/ PlaybackPortal.aspx?SavedEditID=19fe8e08-9698-4aa7-9950-0d2e709f5152

LCC will kick off semiconductor boot camp in 2024 https://www.lansingstatejournal.com/story/news/local/campus/2023/10/30/medc-msu-lcc-semiconductor-training-education-investment/71381737007/

LCC student is National Athlete of the Week AGAIN https://www.ustfccca.org/2023/10/featured/m-f-

athletic-collegiate-cross-country-national-athletes-of-the-week-october-30

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FOX 47 Interview https://www.fox47news.com/neighborhoods/downtown-old-town-reo-town/fire-academy-at-lansing-community-college-prepares-students-for-a-lit-future

WILX 10 Interview https://www.wilx.com/2023/10/06/how-stay-safe-cyber-attacks/

WIOA/JMC https://www.lansingschools.net/academic-choices/wioa-youth-program/



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.