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### LCC East and the Extension Centers train staff

LCC East oriented and trained five new staff members to replace staff who left after spring 2022. As a result, LCC East is now open 59 hours per week, serving 735 students in 35 course sections.

Additionally, the Extension and Lifelong Learning director, LCC East coordinator and Livingston County Center coordinator participated in the first session of the reconfigured Emergency Preparedness Planning Team/Incident Management Team.



### Surgical Technology student pitching in time to help peers

Karson Kost is current Surgical Technology student and also a previous graduate of the Sterile Processing Program. When talking with Lead Faculty Chris Smelker, Karson said he has been traveling as a sterile processing tech for about two years, and saved up enough money to allow him to not work while enrolled in the Surgical Technology Program. He said this was his goal from the get-go. Karson now volunteers his time with the Sterile Processing Program, sharing his journey with current students. Thank you, Karson!

### eLearning expanded this fall to support students using D2L

eLearning expanded its reach to students this semester, striving to meet them where they are. The department is now providing resources and services through five avenues of approach, allowing D2L support in-person and online to all students:

- + In D2L
- + Through a Student Resource Site
- + Across multiple campuses
- + Meetings with student service areas on campus
- + Direct communications

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## In D2L

Students can access on-demand support and training opportunities in D2L. The LCC Help Links Menu is available when students first log into D2L, and provides links to nine service departments identified by students as key to their success, including the Academic Success Coaches, LCC Help Desk, Testing Services and more.

The D2L Help Menu, found in all D2L courses by default, provides access to course help resources for more than 15 common D2L tasks, such as submitting assignments, taking a quiz and viewing grades. Students can also self-enroll in multiple self-paced trainings within D2L to learn about D2L and other online resources like Webex and text-to-speech accessibility tools. More self-paced trainings are added each semester, based on student feedback.

## Through a Student Resource Site

The [LCC eLearning Department Student Resource Site](#) provides students access to more than 75 guides and videos that focus on utilizing tools within D2L, useful student tips and technology tools. The site includes a staffed Live Chat that students can access during business hours to ask questions about using D2L. The eLearning Department also offers monthly eLearning Live training sessions via Webex. In addition to these services, eLearning also provides a D2L Feedback Form for students to share experiences and ideas to enhance D2L in the future.



## Across Campuses

eLearning Department staff are available during business hours Monday through Friday in room 1101 of the TLC Building on the Downtown Campus, as well as throughout West Campus on Wednesdays and Thursdays. Students can drop in and receive one-on-one assistance with using D2L for their courses.

The Downtown Campus office space is also available for students to use for studying, meeting with other students or just charging devices during business hours. In addition, eLearning collaborates with student service areas each semester to share the latest on updates to D2L, as well as provide data and student feedback so that departments may better serve students.

### Meetings with Student Service Areas on Campus

eLearning met with student service areas during the fall 2022 kickoff, including the Academic Success Coaches, Library and the Learning Commons to provide updates for the latest enhancements to D2L as well as data-driven analytics that foster student success. These meetings allowed eLearning the opportunity to reconnect with departments in ways not possible during the pandemic. The meetings led to a significant increase in student referrals to eLearning for D2L assistance, especially from within the TLC Building, as well as a rise in student walk-ins for D2L assistance on campus and live chats from students off campus.

### Direct Communications

eLearning connects with thousands of students each semester regarding D2L. Communications are disseminated through a variety of messaging means, including weekly D2L announcements, infographics on the student resource site, D2L videos and through LCC's social media accounts. Communications include new D2L information, timely tips for using D2L tools, invitations to attend online D2L learning opportunities as well as one-on-one assistance. In addition, eLearning sends welcome emails and quick start guides to new students before the start of every semester to help them prepare to take their first course in D2L, whether online or face-to-face.



### Success Coaches Office launches its "Student of the Month" Award

Pictured are Success Coach Larry Smith and LCC Student Andreana T.

Andreana was selected as one of the first students to receive the "Student of the Month" Award for August. She is a Criminal Justice major.

Students are nominated by their Success Coaches for working to increase their GPA or achieving an academic goal.

On receiving the award, Andreana was proud to be nominated for her accomplishment and said, "I told my parents about it. I even put it on my Facebook Page."

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## Success Coaches begin 2022-2023 Programming with Ikigai

Ikigai is a Japanese concept referring to something that gives a person a sense of purpose. In September, two Success Coaches – Erin Matesich and Dustin Abrego – offered student engagement around this topic. A large interactive poster was on display outside the Success Lounge (Gannon 2202) in which students could write

on post-its responses to prompts – “What you love,” “What the world needs,” “What you can be paid for,” and “What you are good at.” On Thursday, Sept. 29 an event was held in the Gannon Commons inviting students to discuss this concept. A total of 28 students participated.



## Board Game Club Begins!

On Sept.16, the first meeting of the “Board Game Club” was held. This new student organization is advised by Academic Success Coaches Matt Lemon and Frank Taylor. 13 participants attended the first meeting, held in the Gannon Commons. The club plans to meet every 2 weeks and continue to offer student spaces to engage and socialize.

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## MSU Humphrey Fellows Classroom Visit

Students in NCLD – Leadership Practicum welcomed Michigan State University Humphrey Fellows to LCC’s campus for a shared knowledge and discussion session. MSU Fellows and LCC students met to discuss their servant leadership styles and shared information about their native countries. The LCC student cohort will continue to build on their relationship with the Fellows by engaging with them in various presentation, community engagement and volunteer opportunities during the academic year.



## Human Resources holds Annual Service Awards Celebration

The Human Resources department held this year's Service Awards Celebration on Aug. 17 in the Gannon Commons. The event began with breakfast followed by a welcome from Board of Trustees Chair Ryan Buck. The ceremony honored 214 employees who were celebrating five through 45 years of service to the college. Fifty-eight of these employees were able to attend in-person to walk across the stage and receive their award. Additionally, LCC Photographer Kevin Fowler snapped a professional photo of each honoree with Chair Ryan Buck and President Steve Robinson.





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## Marketing Department

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Selected promotional materials for LCC events and programming:

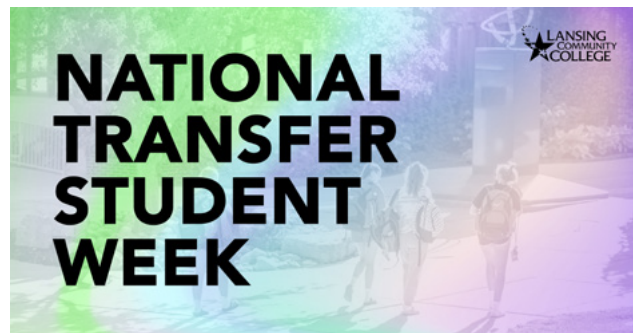
### LGBTQ+ History Month

LCC celebrates LGBTQ History Month with an event featuring stories from local LGBTQ+ leaders and LCC students, performances from LCC Theatre's upcoming play "Queering History" and a conversation with the playwright, special guest Maggie Keenan-Bolger joining via Zoom from New York City. The events were promoted on social media, via a landing page, calendar page, and email invite.



### Vinyl Record Club

This ongoing club for record fans started its monthly meetings again and was promoted via social media and updates to its dedicated webpage.

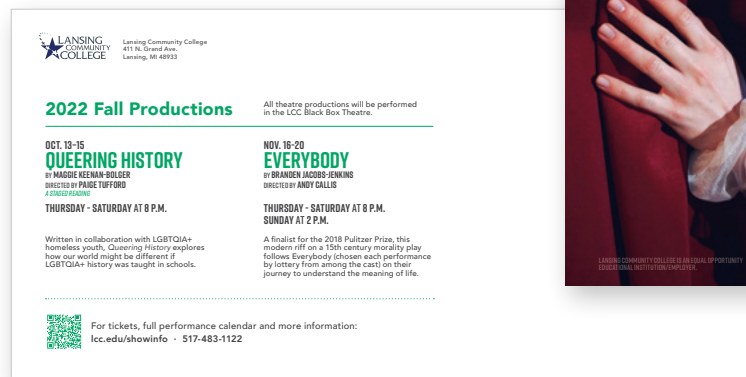


### National Transfer Student Week

This week will host University Center partners and MSU on campus with booths and information for LCC students to learn about transfer options available to them. The events were promoted via social, a dedicated website and LCC radio.

## Employer Spotlight 2022-23

The Employer Spotlight through Career and Employment Services showcases a local employer each week with an online Q&A and on-campus presence. Marketing promoted this spotlight each week via social, digital signage and a dedicated website.



## Performing Arts 22-23 Season

The fall theatre season includes shows, "Queering History" and "Everybody". The full performing arts season, including theatre, music and dance, were promoted through an ad in the City Pulse arts edition, printed post cards and digital signage.



## Scholarship Breakfast

Marketing created the Annual LCC Foundation Scholarship Breakfast invitation and program. The Scholarship Breakfast was held on Sept. 30.



## Scholarship Breakfast

Marketing created social media graphics to promote Manufacturing Day.



## Tech Forward – Women in Utility Linework

Lansing-area women athletes are invited to the 2022 Careers in Energy Tech Forward Event: Women in Utility Linework. Marketing promoted this event on social media and internal digital signage.


### Capitol City Old Car Club Car Show

9 a.m. – 3 p.m. · Saturday, June 3, 2023  
Lansing Community College West Campus  
5708 Cornerstone Drive, Lansing, MI 48917

LCC IS AN ALCOHOL AND TOBACCO-FREE CAMPUS

**Benefit for the Lansing Community College Foundation**  
Net proceeds to be donated to the *Capitol City Old Car Club Scholarship* for LCC students enrolled in the Automotive Technology program.

Public invited - free admission for spectators



**\$10 Pre-registration Fee** (before May 3, 2023)  
**\$15 Registration Fee** (after May 3, 2023)

Registration at the gate opens 8 a.m.  
Rain or shine  
Judged show field closes at 10:30 a.m. SHARP.  
No exceptions can be made.

Show car entrance: Cornerstone Dr off Snow Rd  
Spectator entrance: Sanders Rd off Mt. Hope Hwy

+ Food available on site  
+ Music and door prizes

For more information: [oldcarclub.com](http://oldcarclub.com)

NAME \_\_\_\_\_ AMOUNT PAID \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_


VEHICLE YEAR \_\_\_\_\_ VEHICLE MAKE \_\_\_\_\_

VEHICLE MODEL \_\_\_\_\_

**PRE-REGISTRATION FORM**

Complete form, detach and mail with check payable to Capitol City Old Car Club to:

Capitol City Old Car Club  
P.O. Box 16075  
Lansing, MI 48901



## LCC Foundation Capitol City Old Car Club Car Show

Marketing created the registration and promotional flyer for the Capitol City Old Car Club Car Show being held at West Campus. The event's net proceeds will be donated to the Foundation scholarship benefiting students enrolled in the Automotive Technology program.

## Fire Academy Open House

Marketing helped create awareness and registration for the Fall 2022 LCC Fire Science and Academy Open House, just in time for Fire Safety Month.

## Thanks for Giving Postcard

Marketing assisted in the creation of the LCC Foundation "thank you" postcard to donors.



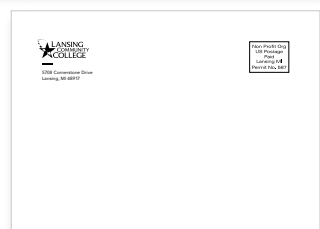
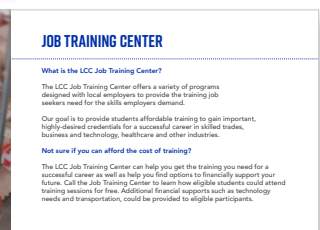
## Job Training Center – Awareness – City Pulse advertising

In the month of September, Marketing created general awareness for the LCC Job Training Center; part of the larger, annual campaign with many tactics. CATA interior bus signs coming soon!



## Job Training Center – Modern Warehouse

The Modern Warehouse session begins in October. Marketing promoted the class through social media ads, flyers and direct mailers were sent.





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## Public Relations Department

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### Media Report:

July 1-Aug. 31

Earned media viewership:  
284,575

Earned media value:  
\$26,099.71

Total media press clips:  
58

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### Selected media highlights:

#### LCC hosts blood drive

WILX NBC News 10

LCC hosts Mid-Michigan Board of Directors and the American Red Cross for lifesaving blood drive.

#### News 10 salutes skilled trades as we approach Labor Day

WILX NBC News 10 – Studio 10

LCC's Cathy Wilhm and CAMC's Cindy Kangas define careers in skilled trades.

#### National cyber director at LCC

WLNS CBS 6 News;  
WLAJ ABC 6 News

National Cyber Director Chris Inglis paid a visit to LCC.

#### LCC cross country teams prepare for fall season

WSYM FOX 47 News

LCC's Jim Robinson discusses upcoming season.

#### LCC on Morning Blend

WSYM FOX 47 Morning Blend

Tracy Nothnagel details LCC's Legal Program.

#### LCC in FOCUS Magazine

Lansing Regional Chamber of Commerce – FOCUS Magazine Sept. 2022 – pg. 28

LCC and Trustee Robert Proctor win ACCT Central Region awards.

#### LCC aviation students celebrated

Fly Lansing

LCC held a graduation ceremony for its Aviation Maintenance Technology students.

#### LCC ranked No. 2 Best Construction Trade School in Michigan

tradecollege.org

LCC has been ranked the No.2 Best Construction Trade School in Michigan by Trade College.

#### LCC volleyball wins at home

WSYM FOX 47 News (web)

LCC volleyball wins at home.

## LCC hosting voter registration drive

WILX NBC News 10

LCC is hosting a voter registration drive.

LCC West Campus hosting local students as they pose questions to state and federal office seekers.

## LCC hosting a Constitution Day discussion

WILX NBC News 10 – clip aired twice

LCC will host a discussion on “How Voting Impacts the Supreme Court.”

## LCC’s Drone program highlighted

WSYM FOX 47 Morning Blend

LCC’s Shelley Jeltema discusses new Drone program.

## Stateside on the road at LCC

michiganradio.org

Stateside host April Baer goes live with Dr. Robinson.

## LCC cross country teams shine at Firebird Invitational

## Firebird Invitational Women results

athletic.net; The Collegiate

Men and women teams place No 1.

## Lt. Gov. makes announcement at LCC

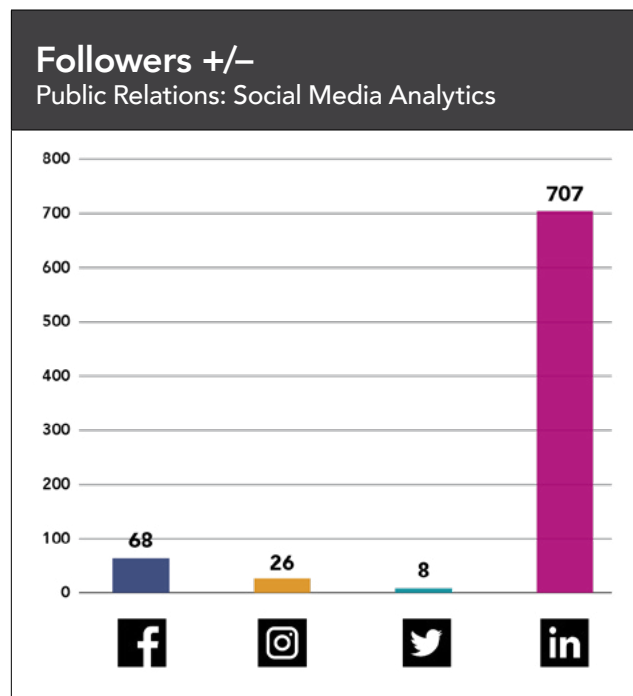
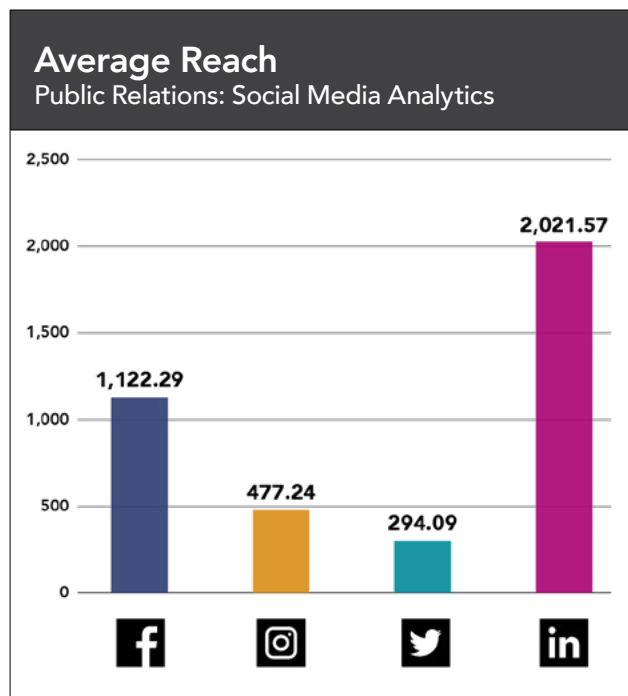
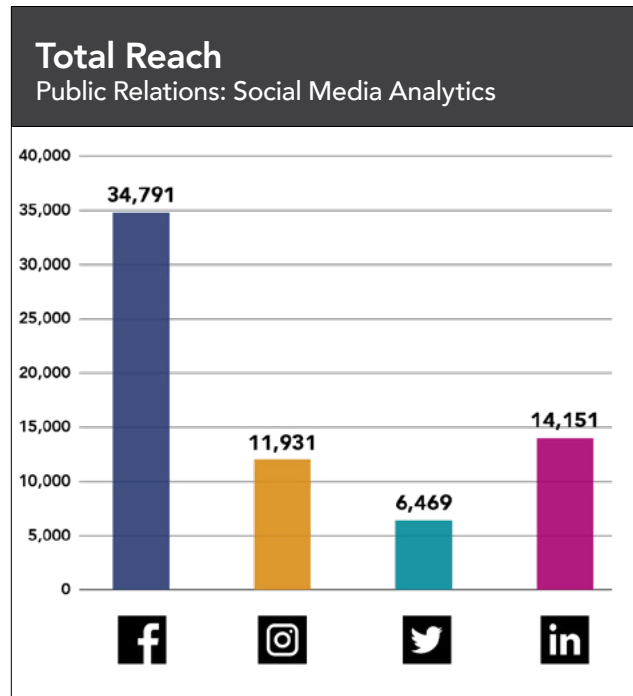
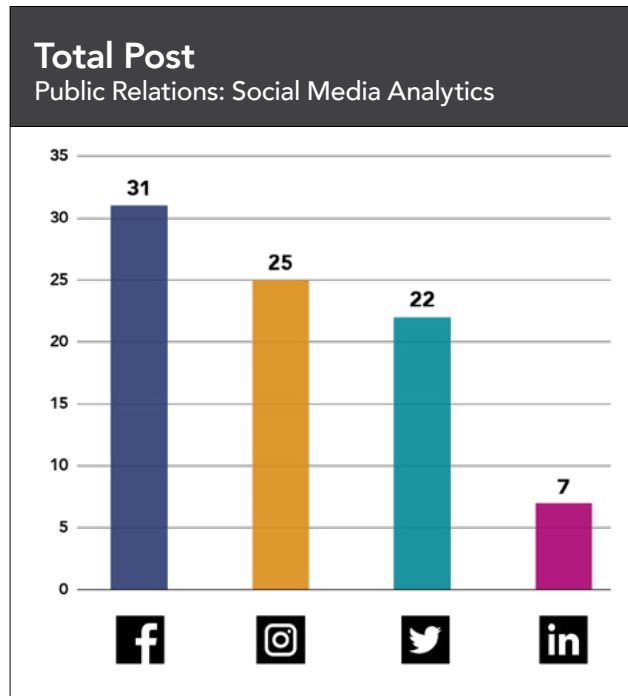
WLNS CBS 6 News @ Noon;  
WLAJ ABC 6 News @ Noon

Lt. Governor Gilchrist announced Public Service Loans will now be tax-free.



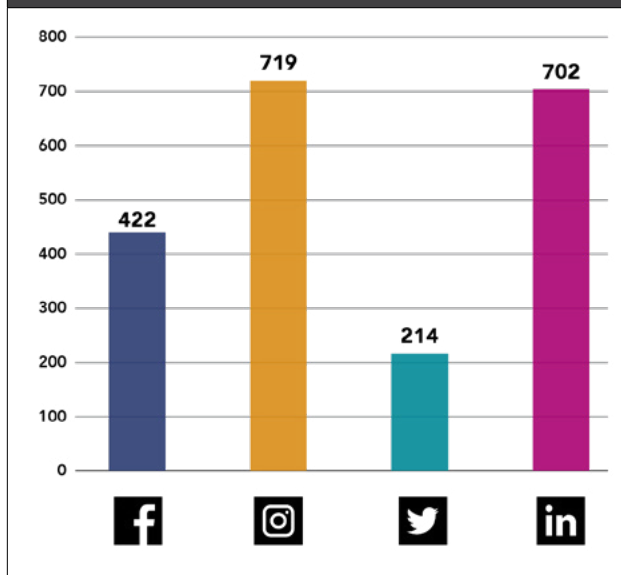
## Social Media Analytics for September 2022

The following is a breakdown of how Lansing Community College performed on our Social Media channels for the month of September.



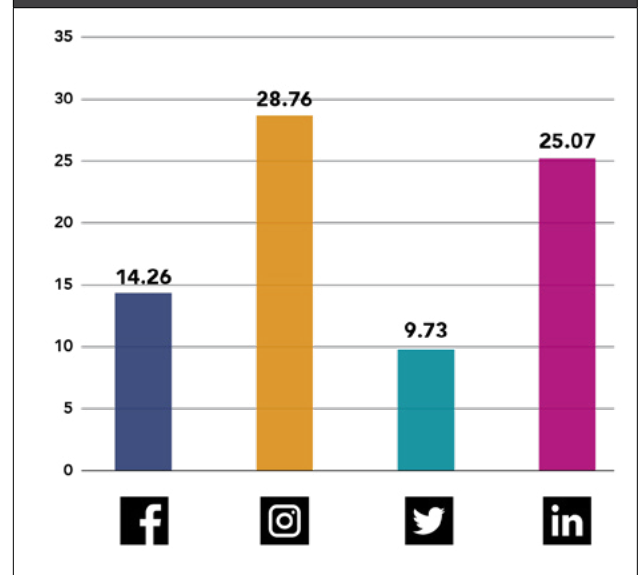
### Total Engagements

Public Relations: Social Media Analytics



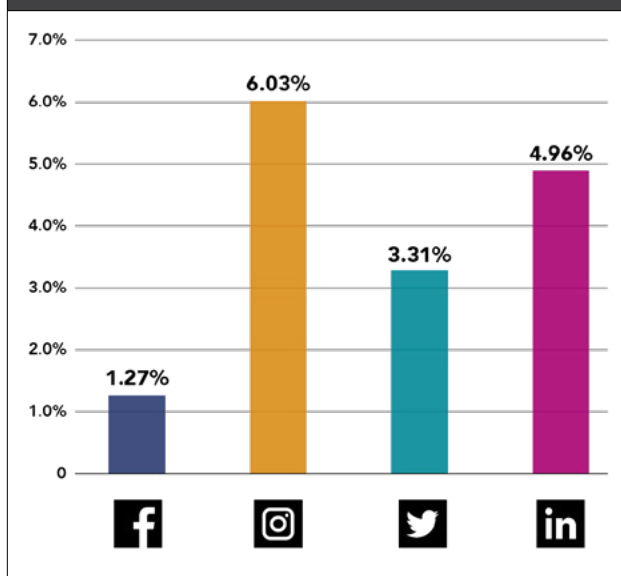
### Average Engagements

Public Relations: Social Media Analytics



### Engagement Rates

Public Relations: Social Media Analytics





The following are the top posts for LCC Social Media during the month of September.



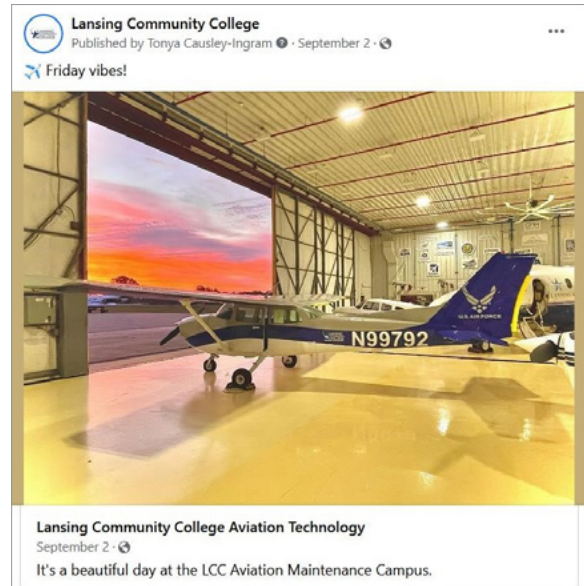
LinkedIn

4,390 Reach · 474 Engagements



Facebook

2,937 Reach · 47 Engagements



Twitter

642 Reach · 25 Engagement



Instagram

2,379 Reach · 115 Engagements



## LCC ranked No. 2 Best Construction Trade School in Michigan

[tradecollege.org](https://tradecollege.org)

LCC has been ranked the No.2 Best Construction Trade School in Michigan by Trade College.

### Finding the Best Construction Trades School for You

In 2019-2020, construction trades students earned 472 degrees and certificates from a Michigan school, making the subject the 7th in the state.

When it comes to higher education, there are a lot of options for trade school students. With more and more schools offering online options, you could even register for a great program on the other side of the country. On top of that, there are a considerable number of trade schools that offer fast-track entry to many fields.

To help you arm yourself with the information you need to make your decision, Trade College Search has developed this Best Construction Trades Trade Schools in Michigan ranking. This report analyzed 5 schools in Michigan to see which ones offered the best programs for trade school students.

**LCC ranked No. 2 Best Construction Trade School in Michigan by [tradecollege.org](https://tradecollege.org)**



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### 2022 Best Construction Trades Trade Schools in Michigan:

**5**

Colleges

**\$28,400**

average salary

**\$6,492**

average students debt

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## #2

### Lansing Community College

**93 Degrass**

You'll be in good company if you decide to attend Lansing Community College. It ranked #2 on our 2022 Best Construction Trades Trade Schools in Michigan list. LCC is a fairly large public school located in the city of Lansing.



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## Legal Studies Program on Morning Blend

### LCC's Legal Studies Program on Morning Blend (FOX 47)

LANSING, Mich. — Tracy A. Nothnagel, JD, Professor and Lead Faculty for Legal Studies at Lansing Community College provides an overview of the Legal Studies program and how to enroll. For more information please visit [lcc.edu](http://lcc.edu) or call 517-483-1579.

### Drone Program on Morning Blend

LANSING, Mich. — Shelley Jeltema, Adjunct Associate Professor of Geospatial Science at Lansing Community College talks about their Drone Program. For more information please visit [lcc.edu/drones](http://lcc.edu/drones) or call 517-267-6406.

### Manufacturing Day on Morning Blend

LANSING, Mich. — Cathy Wilhm, Dean of Technical Careers at Lansing Community College talks about Manufacturing Day coming up October 7. For more information please visit [lcc.edu/techcareers](http://lcc.edu/techcareers) or call 517-483-1336.

## National Cybersecurity Director Visits Technical Careers

National Cybersecurity director and Elissa Slotkin visit the Technical Careers division, and have a panel discussion with Technical Careers' cybersecurity students.

- + **National cyber director at LCC (WLNS)**
- + **National cyber director to visit LCC**



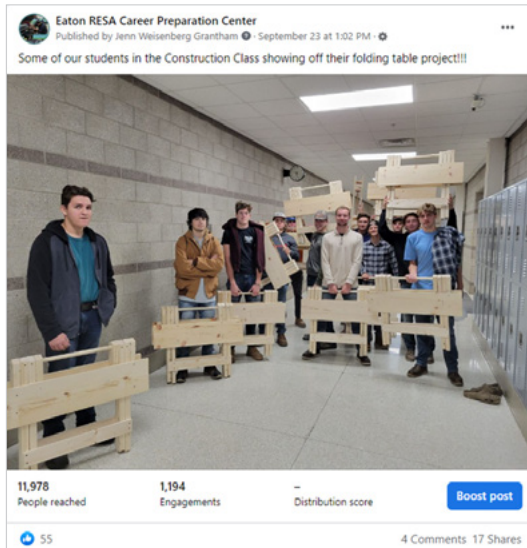
ABOVE: National cybersecurity director and Technical Careers cybersecurity students.

BELOW: Cybersecurity panel and attendees.



### ERESA – Construction Class

Kudos to Scott DeRuischer for his leadership on this new ERESA course for our high school students.



### LCC Foundation Scholarship Breakfast

Dean Cathy Wilhm congratulates two of the Technical Careers scholarship recipients at the annual scholarship breakfast.



Pictured from left to right are Gary Priesman (HVAC), Cathy Wilhm, and Ashley Henderson (Criminal Justice).



### Lansing Community College West Campus Technical Careers division attends Dansville High School College Fair

On Wednesday Sept. 28, 2022, Lansing Community College Technical Careers Division attended a College Fair at Dansville High School. Representatives from LCC met with over 150 prospective students to promote the amazing programs LCC West Campus has to offer as well as inform students on employment fields and opportunities they were unaware even existed.



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## LCC honored for veteran services

LCC has received the Best for Vets designation for the 2022-2023 school year through Military Times. LCC placed 183rd overall, out of 311 ranked schools nationwide, and 145th out of 223 ranked public institutions. Designees include large four-year institutions and community colleges, private and public schools.

Dana Cogswell from the Center for Data Science was a huge help in providing some data needed to complete the survey this year. Various figures were needed, including veteran student GPA, retention, persistence, completion and graduation rates, with a comparison to non-veteran students.

With this designation, LCC is now a Best for Vets school and a Veteran-Friendly school for 2022-2023.

As part of the Veteran-Friendly school designation, Andrew Cosgrove was able to attend the Michigan Veteran Affairs Agency Annual Veteran-Friendly School Conference in Grand Rapids on Sept. 27. The event included great sessions, including on mental health, women veterans, and panels for student veterans and school Q&A. Information was also shared on the new PACT Act, which will assist veterans in obtaining VA disability for exposure to burn pits while serving overseas. It was great seeing and talking with colleagues and meeting new colleagues for the first time, since some had started in their positions during the pandemic.

LCC's fall 2022 military-connected student enrollment increased by 12% from the fall 2021 semester. We are hoping this trend will continue as we slowly move out of the COVID-19 pandemic.

This fall, the college will also bring back the Veterans Day Memorial Ceremony for the first time in three years. It will take place Nov. 11 at the LCC Veteran Memorial, housed in the HHS rotunda. Preparations are being made for three veterans to be inducted this year. Event info will be distributed to the college and community in the coming weeks.



## Fall 2022 New Student Kickoff

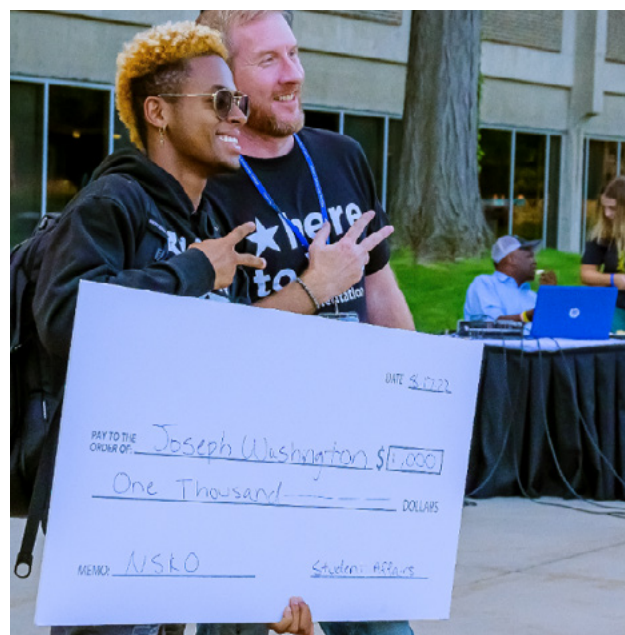
On Aug. 17, LCC welcomed 192 new-to-LCC students and 208 guests for our annual New Student Kickoff event, held on the Mall between the Gannon and Arts & Sciences buildings on LCC's Downtown Campus. The event offers a mingling opportunity for students to get acclimated to campus.

Admissions Counselors were on hand to provide campus tours and guided classroom tours based on student schedules. Academic Success Coaches were also in attendance to help students find classrooms and offices as well as answer any last-minute questions prior to start of the semester. Enrollment Support Specialists staffed the StarZone, handing out StarCards and assist students in printing schedules. Student staff from Academic and Career Pathways helped with check-in.

Resource tables included LCC's Career and Employment Services, Library, Academic Success Coaches, Academic Advising, Student Access, Student Life, Adult Resource Center, Counseling, Global Student Services, Military and Veteran Services, and Michigan Reconnect.

Students enjoyed catering, fun games like large Jenga and cornhole, and a DJ for music and karaoke.

The highlight of the night was five LCC students winning \$1,000 scholarships. All students who pre-registered for the event were entered into the scholarship giveaway.



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## **LCC hosts Michigan Community College Association Leadership Academy**

On Sept. 8-9, the Michigan Community College Association (MCCA) hosted its 2022-2023 Leadership Academy at LCC's West Campus. There were 37 participants from 22 colleges, including two from LCC – Associate Dean of Technical Careers Shon'ta Dwyer and Director of Auxiliary Services Cynthia Olivarez Rooker.

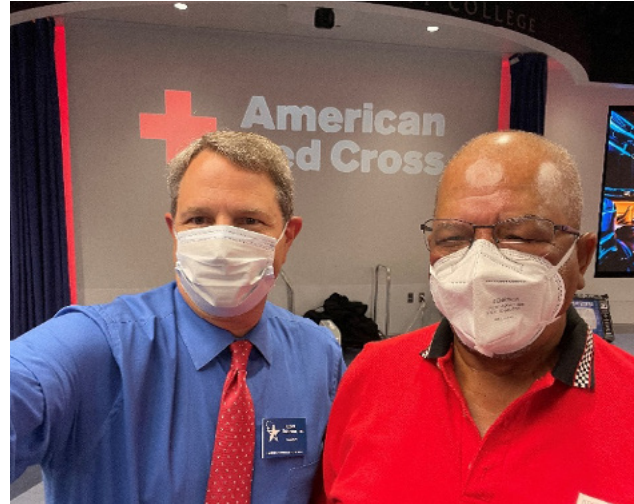
President Steve Robinson, along with Montcalm Community College President Stacy Young and Mott Community College President Beverly Walker-Griffiea were asked to serve as guest speakers. Dr. Robinson spoke on the topic "Emerging Trends in Higher Education and How Community Colleges Serve Their Communities." He shared his journey into the role of president and talked about changes in the community college system, trends he's observing and how LCC prepares itself to meet the needs of its community.

The Leadership Academy is a hands-on, 10-month, cohort-based professional development program for emerging leaders in the community college sector.

**Congratulations for being accepted into the program!**

**Shon'ta Dwyer**  
Associate Dean Technical Careers Division

**Cynthia Olivarez Rooker**  
Director of Auxiliary Services



## **LCC hosts Mid-Michigan Red Cross Blood Drive**

On Sept. 1, LCC hosted a blood drive in the Michigan Room at the Downtown Campus. President Steve Robinson and Trustee Robert Proctor both serve on the mid-Michigan Red Cross Board, and were pleased to bring blood drives back to campus.

Dr. Robinson and Trustee Proctor joined other LCC employees in volunteering their time during the blood drive.

The need for blood is constant, and only volunteer donors can fulfill that need for patients in our community. Nationwide, someone needs a unit of blood every 2 to 3 seconds, and most of us will need blood in our lifetime. A special thank you to all who came out to donate blood!



### Pedal with the Prez wraps up the fall

Sept. 21 wrapped up the last ride of the season for Pedal with the Prez. The first ride took place in late April, and continued bi-weekly throughout the summer. Pedal with the Prez is a fun, social ride along the Grand River Trail through downtown, Old Town and REO Town. New this year, the first 25 riders received a “Pedal with the Prez Posse” T-shirt. Rides began at the Granger Clock Tower on LCC’s Downtown Campus, and each ride ended with President Steve Robinson treating the group to ice cream.



### Historical Walking Tour

Earlier this summer, President Steve Robinson hosted an in-depth historical walking tour, led by historian and professor David Siwik. The 90-minute tour began at Upward Bound, in the center of the Downtown Campus, and guided participants through the ever-changing landscape of LCC and the surrounding area. A tour of the first floor of the Historic Herrmann House, the current residence of President Robinson and his family, was included.

One participant said: “I just wanted to say thank you for hosting the historical walking tour yesterday. I had a really great time and learned a lot! This was my first time attending this kind of event, and I appreciate the opportunity to join.”



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## President Robinson on “Your College-Bound Kid” Podcast

In July, 2022, President Steve Robinson was invited to participate in an interview with Mark Stucker, founder and owner of School Match 4U, Inc., author of “171 Answers to the Most-Asked College Admission Questions” and podcast co-host.

LCC was the college spotlight in this weekly podcast series. In the interview, Dr. Robinson debunked many myths about community college and talked about the great opportunities community college offers. The interview is [here](#).

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## Conference Services report of September events

### Downtown Campus

**Sept. 1**

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#### American Red Cross Blood Drive

The American Red Cross held a blood drive for LCC employees and the community in the Michigan Room. They had a great turnout and hope to make this a quarterly event.

**Sept. 9**

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#### Internationalization Proposal

The Business and Community Institute hosted a training in the Administration Building Boardroom for 14 people.

#### Rotary Club of Lansing

Rotary hosted their weekly meeting in the Michigan Room for 75 attendees.

**Sept. 14-16**

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#### CATA

CATA held their bus training in parking lot #3.

**Sept. 16**

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#### Rotary Club of Lansing

Rotary hosted their weekly meeting in the Michigan Room for 75 attendees.

**Sept. 19-22**

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#### City of Lansing Voter Registration Drive

The city celebrated National Voter Registration Day with a four-day drive downtown. The city helped students register so they can vote in November’s elections.

### Sept. 19-23

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#### CATA

CATA held their bus training in parking lot #3.

### Sept. 20

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#### Consumers Energy

Consumers hosted an employee meeting in the Michigan Room for 41 people.

#### EDF Flu Shot Clinic

The Employee Development Fund hosted its annual Flu Shot Clinic for Downtown Campus employees in the HHS Building. The COVID-19 booster was available as well.

### Sept. 21

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#### Constitution Day

The college hosted a panel discussion in the Arts & Sciences Building for 50 people.

### Sept. 21-22

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#### Michigan Department of Environment, Great Lakes and Energy (EGLE)

EGLE hosted a two-day training for 15 people in the Michigan Room.

### Sept. 23

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#### Rotary Club of Lansing

Rotary hosted their weekly meeting in the Michigan Room for 75 attendees.

### Sept. 26-30

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#### CATA

CATA held their bus training in parking lot #3.

### Sept. 23

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#### Michigan Department of Education (MDE)

MDE hosted a meeting for 60 people in the Michigan Room.

### Sept. 27-Oct. 1

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#### Michigan Department of Health and Human Services (MDHSS)

MDHHS hosted a mobile clinic for lead blood testing in the Grand River Room.

### Sept. 28

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#### Lieutenant Governor Roundtable

Lt. Gov. Garlin Gilchrist hosted a roundtable discussion in the Michigan Room regarding the new student loan forgiveness program.



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## West Campus

### Sept. 8

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#### **Michigan Department of Natural Resources (DNR)**

DNR hosted its monthly board meeting and public hearing for 15 board members and approximately 40 community members in the conference rooms.

### Sept. 8-9

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#### **Michigan Community College Association (MCCA)**

MCCA hosted a two-day leadership training session in a classroom and conference room for approximately 30 attendees (including LCC employees). The group will return in January for follow-up training.

### Sept. 11-12

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#### **Michigan Department of Education (MDE), Special Education Advisory Committee**

MDE hosted a two-day committee meeting in the conference rooms. About 40 people were in attendance for the new member session on Sunday, and 78 in attendance for the general committee meeting on Monday.

### Sept. 12-30

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#### **Eaton RESA Occupational Safety and Health Administration (ERESA)**

ERESA hosted its annual Occupational Safety and Health Administration (OSHA) training for 30 students in the auditorium over 10 days.

### Sept. 13

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#### **Michigan Trauma Coalition, General Membership Committee**

Michigan Trauma Coalition hosted its annual general membership fall meeting for 30 attendees in conference rooms.

### Sept. 14

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#### **Michigan Department of Corrections (MDOC)**

MDOC hosted a board meeting and public forum for eight board members and about 15 community members in conference rooms.

#### **Michigan Medicare & Medicaid Assistance Program (MMAP)**

MMAP held a board meeting for 24 board members, followed by a meet-and-greet with the new MMAP director in conference rooms.

### Sept. 15

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#### **South Central Clinical Biology (SCCB)**

SCCB hosted a conference for biologists across the Midwest to discuss current COVID-19-related studies in microbiology. About 120 attendees took part in the conference, held in the conference rooms.

### Sept. 19

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#### **Michigan's Children**

Michigan's Children held a youth-led candidate forum in conjunction with Peckham. About 25 students and 20 community members attended the event in the auditorium.

### Sept. 20

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#### **Michigan Association of School Personnel Administrators (MASPA)**

MASPA hosted a training for about 155 local human resources personnel in the conference rooms.

### Sept. 21-22

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#### **Farm Bureau Insurance**

Farm Bureau hosted a two-day condo and apartment rental property training for 60 employees in the auditorium.

### Sept. 21-22

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#### **Integrity Financial**

Integrity Financial hosted its bi-monthly informational sessions for community members interested in learning about retirement savings. About 15 people attended in a conference room each day.

### Sept. 22

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#### **Michigan Department of Health and Human Services (MDHHS), Bureau of Emergency Management Services**

MDHHS hosted a training session for about 36 employees in two conference rooms.

### Sept. 26

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#### **Auto Owners Insurance**

Auto Owners hosted its monthly Chartered Property Casualty Underwriter Society luncheon for 33 people in a conference room.

### Sept. 26-27

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#### **Disability Network Capital Area (DNCA)**

DNCA hosted a two-day "Annual Shutdown" meeting for 30 attendees in a conference room

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### Sept. 26-27

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#### Ultium Cell

Ultium Cell hosted neighborhood conferences with community members in a classroom. About 15 attendees were present each night.

### Sept. 27-28

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#### Bloomfield Hills Financial/Sageview

Bloomfield Hills Financial and their new partners, Sageview Advisory, hosted their bi-quarterly informational sessions for community members interested in learning about retirement savings and stocks. Approximately 25 people attended in two conference rooms each day.

### Sept. 29

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#### Michigan Department of Health and Human Services (MDHHS), Department of Immunization

MDHHS hosted its yearly Immunization Action Planning meeting for 90 employees and committee members in the auditorium.

#### Michigan Department of Health and Human Services (MDHHS) and Michigan Funeral Directors Association (MFDA)

MDHHS and the MFDA hosted a training session for crisis responders from across Michigan. About 120 responders from varying professional backgrounds took part in the training and simulations, held in the conference rooms.

### Sept. 30

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#### University of Michigan Urology

U of M Urology hosted its yearly Michigan Urological Surgery Improvement Collaborative (MUSIC) meeting for 120 attendees in the conference rooms.

#### Number of Site Tours

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Downtown Campus: 2

West Campus: 8

#### Number of Booked External Event Contracts

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Downtown Campus: 35

West Campus: 35



### Small Business Development Center (SBDC) activity and impact metrics for Jan. 1-Sept. 30.

SBDC consulted with 384 business clients to start or grow their businesses:

- + Provided a total of 2,673 business consulting hours
- + Helped those clients secure \$5,189,406 of new capital to launch or grow
- + Helped create 34 new businesses
- + Helped create 167 new jobs
- + Delivered 25 trainings to 340 training participants



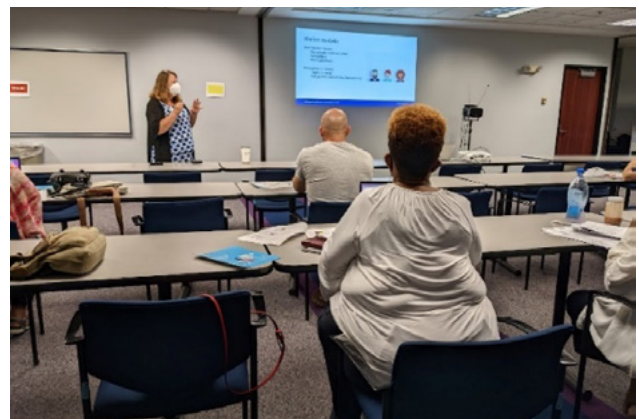
### SBDC at LCC Participates in inaugural Capital Afrofest celebration

On Sept. 23, Senior Business Consultant Darryl Horton participated in the inaugural Capital Afrofest Celebration, hosted by Tatse restaurant. The event celebrated and represented African food, culture, fashion and music. Darryl shared information about pathways to business ownership and the free services of the SBDC at LCC.

Special guests included Mayor Andy Schor and State Rep. Sarah Anthony.

### SBDC delivers "Writing a Business Plan Seminar"

Business Consultant Kellie Hanford presented "Writing a Business Plan" to an eager crowd of entrepreneurs. Components of the training included organizational structure, marketing mix and development of a comprehensive financial plan.



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## SBDC delivers “Writing a Business Plan Seminar”

“Starting my own business meant really starting from scratch. I had no business background. And that’s actually when I discovered everything that the Small Business Development Center at Lansing Community College is doing and took full advantage of everything they offered. The SBDC gave me not only immediate access to resources, but then those resources gave me more access – working with the business coach, working with an accountant, working with my website developer. And every single one of those people has connected me to either more grants and funds, more people to do business with, and opportunities to speak and grow my business. I would encourage anybody who has a dream, an idea, a vision to reach out, make a phone call, find out what’s available to you, because the SBDC at Lansing Community College, they do care, a lot.”

Link to client success [story video](#).



ABOVE: Regina Carey of Carey On and SBDC Consultant Teena Rairigh



### Job Training Center's first cohort of technical support specialists graduate

On Sept. 14, the Continuing Education and Workforce Development Division (CEWD) celebrated the graduation of the inaugural technical support specialist cohort. This program was provided through the Job Training Center, a new department in CEWD that focuses on delivering accelerated, competency-based, credential-bearing and market-relevant training to the unemployed, underemployed and marginalized members of our community.

The eight members of the pilot cohort completed modules including Customer Service Excellence, CompTIA A+ and Work Ethic. They also engaged in two Lunch-and-Learn sessions with regional employers including TechSmith, TEKsystems, and Neogen, all of which are actively hiring entry-level IT positions.

The cohort was 75% minority and boasted a 100% completion rate.

The Job Training Center also identified and worked with regional funding sources, so all those who participated in the training did so at no cost to themselves. Funding was provided by Michigan Rehabilitation Services and the Workforce Innovation Opportunities Act, administered through Capital Area Michigan Works! Funding not only covered the cost of training, but helped support transportation, technology (including laptops) and cell phone plans. Graduates and their families are pictured.



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## BCI trains BRP/Triton/Manitou in Aluminum MIG and TIG Welding

Triton Industries Systems selected the Business and Community Institute (BCI) to deliver 40 hours of welding training. This program trains people in Gas Metal Arc Welding (MIG) and Tungsten Inert Gas (TIG) Welding. The program includes welding safety and focuses on flat and horizontal welding and inspection. The second half of the program helps develop the skills of production welding for quality and speed. The BCI is providing the welding training on five consecutive Saturdays so as to not disrupt the client's production schedule.



## BCI delivers Excel I & II training

The Business and Community Institute (BCI) offered multi-company training forums on Microsoft Excel I and II. Excel I topics included creating worksheets, formatting, manipulating data, charts, output, settings and templates. It is ideal for those looking to improve upon Excel proficiency.

Excel II topics included managing workbooks, named ranges, tables, summarizing data, PivotTables, presentation features, advanced charts and collaboration.

## BCI presents at the Shiawassee Regional Chamber of Commerce AM Networking Event

The Business and Community Institute (BCI) had the opportunity to present to more than 30 members of the Shiawassee Regional Chamber of Commerce on training programs available to the Shiawassee Business Community. BCI answered questions and had numerous conversations with regional business owners and managers to build valuable relationships in Shiawassee County.

## BCI trains Federal Highway Administration on Time Management and Improving Productivity

The Federal Highway Administration selected the Business & Community Institute (BCI) to train their employees in Time Management and Improving Productivity. This training examined current habits and routines and helped to prioritize their time schedule and daily tasks. Additionally, it presented ways to store information and supplies and to organize personal and professional workspaces. Using organizational skills, participants learned strategies to improve productivity, better their management skills and experience an overall increase in professional growth.



U.S. Department  
of Transportation

**Federal Highway  
Administration**

### BCI gives TED Talk at the Greater Brighton Area Chamber of Commerce

Business and Community Institute Business Development Managers Rod Holmes and Carrie Bonofiglio presented a TED Talk at the Greater Brighton Area Chamber of Commerce (GBACC) with GBACC President Pam McConeghy. This was an opportunity to provide information about training offered by the BCI to the GBACC members. Holmes and Bonofiglio talked about how training is customized to meet individual companies' needs and gave examples of recent training provided. This enabled the BCI to create awareness and strengthen relationships in Livingston County.



### Resource Management and Fiscal Responsibility

#### LCC's Celebrates National Cyber Security Awareness Month

LCC's Information Security Department celebrated National Cyber Security Awareness Month in October by leading several exciting activities for LCC employees and students. First, students received the Back-to-School Cybersecurity Checklist that included the top 10 tips on protecting themselves on the internet. Similarly, employees received four articles in The Star newsletter on 'Cybersecurity Best Practices for Remote Workers', 'Confidential File Storage', 'Password Manager Set-Up' and 'Phishing Identification.' New this year and based on the successful 'Tech Tips of the Week' series in The Star, we created short, humorous Tech-Tok videos to motivate users on how to keep their computers secure. The Information Security Department also proactively phished all LCC employees to test their phish identification skills. Additionally, the LCC Help Desk released daily Twitter tweets to inform the community, employees and students with cybersecurity advice. Finally, the Information Security department participated in SecureWorld, GrrCon, and Michigan Cyber Summit conferences to keep up-to-date on cyber threats



**CYBERSECURITY  
AWARENESS  
MONTH**

### Page 5:

LCC eLearning Department Student Resource Site

<https://elearning.lcc.edu/students/>

### Page 13:

LCC ranked No. 2 Best Construction Trade School in Michigan

<https://tradecollege.org/majors/construction-trades/rankings/best-schools/great-lakes/michigan/>

LCC volleyball wins at home

<https://www.fox47news.com/neighborhoods/downtown-old-town-reo-town/lansing-community-college-volleyball-building-on-conference-opening-win>

LCC aviation students celebrated

<https://mailchi.mp/e752a83436ca/quarterlyconnections-september2022-craa?e=90cdfdad5f>

LCC in FOCUS magazine

<https://www.lansingchamber.org/focus/>

LCC on Morning Blend

<https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-9-6-22>

LCC cross country teams prepare for fall season

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=ad8f8d91-6863-48fb-8252-e8a2752c6d64>

Nation cyber director at LCC

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=baeeb71e-22d9-47a8-942a-586ac4aa6d2c>

New 10 salutes skilled trades as we approach Labor Day

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=9eaeedf-f0a5-411f-a186-1c9b6a96b79e>

LCC hosts blood drive

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=37bedb78-558d-46e3-a581-9ca82bb9d5ee>



### Page 14:

Lt. Gov. makes announcement at LCC

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=779053c1-7e08-483d-ac6f-bb4d08e594af>

Firebird Invitational Women results

LCC cross country teams shine at Firebird Invitational

<https://www.athletic.net/CrossCountry/meet/211512/results/845762>

Stateside on the road at LCC

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=779053c1->

<https://www.michiganradio.org/station-news/2022-09-27/stateside-goes-on-the-road-at-lansing-community-college>

LCC's Drone program highlighted

<https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-9-23-22>

LCC hosting Constitution Day discussion

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=5a6419a1-6376-4f64-8bdd-493d6855388b>

LCC hosting voter registration drive

<http://mms.tveyes.com/PlaybackPortal.aspx?SavedEditID=0513997b-713e-475b-9287-e2ec2adc177f>

### Page 18:

LCC ranked No. 2 Best Construction Trade School in Michigan

<https://tracollege.org/majors/construction-trades/rankings/best-schools/great-lakes/michigan/>

LCC ranked No. 2 Best Construction Trade School in Michigan by tradescollege.org

<https://tracollege.org/colleges/lansing-community-college/>

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## Page 19:

Manufacturing Day on Morning Blend

Drone program highlighted on Morning Blend

<https://www.fox47news.com/entertainment/shows/the-morning-blend/lansing-community-college-9-23-22>

National cyber director to visit LCC

<https://lcc.us3.list-manage.com/track/click?u=c4bb7d7de86106a97b6669f16&id=88fbf37284&e=05d78bdcb2>

National cyber director at LCC (WLNS)

<https://lcc.us3.list-manage.com/track/click?u=c4bb7d7de86106a97b6669f16&id=817ea0ba21&e=05d78bdcb2>

LCC's Legal Studies Program on Morning Blend (FOX 47)

<https://lcc.us3.list-manage.com/track/click?u=c4bb7d7de86106a97b6669f16&id=aba576daab&e=05d78bdcb2>

## Page 25:

President Robinson on "Your College-Bound Kid" Podcast

<https://yourcollegeboundkid.com/2022/08/12/interview-102-steve-robinson-on-understanding-community-colleges/>

## Page 31:

SBDC delivers "Writing a Business Plan Seminar"

<https://www.youtube.com/watch?v=jfjmoCEWdW8>



Lansing Community College is committed to providing equal employment opportunities and equal education for all persons regardless of race, color, sex, age, religion, national origin, creed, ancestry, height, weight, sexual orientation, gender identity, gender expression, disability, familial status, marital status, military status, veteran's status, or other status as protected by law, or genetic information that is unrelated to the person's ability to perform the duties of a particular job or position or that is unrelated to the person's ability to participate in educational programs, courses, services or activities offered by the college.

The following individuals have been designated to handle inquiries regarding the nondiscrimination policies: Equal Opportunity Officer, Washington Court Place, 309 N. Washington Square Lansing, MI 48933, 517-483-1730; Employee Coordinator 504/ADA, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1875; Student Coordinator 504/ADA, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1885; Sarah Velez, Human Resource Manager/Title IX Coordinator, Administration Building, 610 N. Capitol Ave. Lansing, MI 48933, 517-483-1874; Christine Thompson, Student Title IX Coordinator, Gannon Building, 411 N. Grand Ave. Lansing, MI 48933, 517-483-1261.