



PRESIDENT'S REPORT

FEBRUARY 2022



CAMPUS EVENTS | LCC STARS MEN'S BASKETBALL

Engaged Learning and Student Success

Spring 2022 Welcome Week

Student Life participated in this event to welcome new and returning students to campus. Students received free school supplies to help them prepare for a successful beginning to the 2022 spring semester.



Dr. Robinson Serves as Advisor for Vinyl Record Club

Love Vinyl Music? Join the Vinyl Record Club (VRC). The LCC Vinyl Record Club meets monthly in Room 3311 of the Arts & Sciences Building on the Downtown Campus. Hang out with Club Advisor and LCC President Steve Robinson to share your favorite music on vinyl, listen and learn from others and explore the power of music to connect. The Club meets next on Thursday, February 24 from 5:30 p.m. - 7:00 p.m. and all are welcome! Interested in getting more involved? The VRC is also in search of students to become Club Officers. Learn more about the Club, get the meeting calendar and sign-up to be an Officer here: <https://lccvrc.openlcc.net>

LCC's Surgical Technology Program Collaborates with Henry Ford Community College

Program Director of Surgical Technology, Danielle Rachilla, is collaborating with Henry Ford Community College's Surgical Technology program to offer both programmatic students a comprehensive CST exam review in April.

Massage Therapy and Dental Hygiene Partner to Provide Care for Patients



Students from the Massage Therapy program will visit LCC's Dental Hygiene clinic to provide hand massages to patients during routine teeth cleanings and care for this semester. This partnership will provide better, more relaxing care to patients while giving students more opportunities to learn from one another in different settings. This partnership will take place 10:30-11:30a.m. Fridays, January 21, February 25, and April 8. All potential patients must partake in a routine screening prior to care.

LCC Student Selected for Elite National Internship

Lansing Community College's Martin Gale was selected into the elite Wholesale and Specialty Insurance Association (WSIA) 2022 internship program. The WSIA Internship Program annually awards about 23 paid summer internships to college students interested in an insurance career from colleges and universities throughout the country. This nine-week opportunity offers students experience in both the underwriting and brokerage sides of the surplus lines marketplace by working with actual risks and learning alongside leaders in the industry. Interns spend time in a variety of roles and departments including claims, data processing, accounting, operations, brokerage, human resources, marketing, and reinsurance and underwriting. Martin is nearing the completion of his 3+1 education with LCC and Northwood. He has chosen to do his internship in Boston Massachusetts.



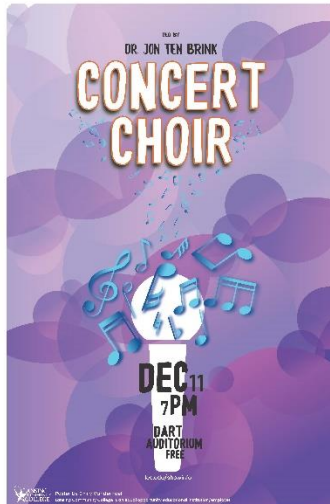
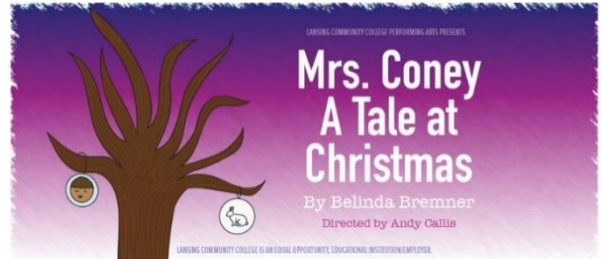
Interns receive:

- A salary of \$18/hour from their host firms;
- Fully-covered housing costs;
- Paid travel to and from the host location in cities across the country;
- Mentoring throughout the program by members of the WSIA Internship Committee;
- A cash advance to cover incidental internship program related expenses;
- Complimentary access to the WSIA Surplus Lines Fundamentals course; and
- A three-day orientation in Kansas City covering a variety of topics to familiarize them with the industry.

Leadership, Culture & Communication

Facebook Banners and Posters By ARTS 175 Students

Students in Susan Antcliff's ARTS 175 class, created posters and Facebook banners for end of semester performances in Performing Arts. Students enrolled in music ensemble classes as well as theatre students enrolled in beginning studio and Improv, presented their final performances as a capstone of the semester.



Shane Hagedorn Speaks with THEA 120 Students

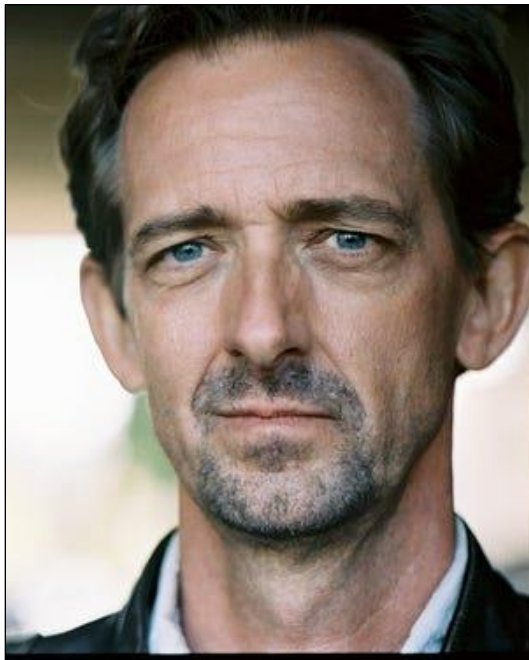
LCC Theatre/Film alum, Shane Hagedorn, spoke with students enrolled in THEA 120 – Introduction to Acting last semester. Hagedorn spoke to students about acting on stage and in front of the camera. Hagedorn is an accomplished film actor and director in Michigan. His most recent films include *Best Years Gone*, which premiered at Celebration Cinema and *Wild Faith*, both currently streaming.

Andy Callis Directs Students in *Mrs. Coney: A Tale at Christmas*

LCC theatre faculty, Andy Callis directed students in a heartwarming production of *Mrs. Coney: A Tale at Christmas* in December. The play, with music, featured students enrolled in the beginning studio theatre program accompanied by musicians, Callis and Jeff Beorger. Students also had the opportunity to meet with the playwright, Belinda Bremner, and ask questions about her process and the characters she created.



Theatre Faculty Mark Colson Active in the Community



LCC Theatre Faculty, Mark Colson revived the 25-year old role of Gabriel on "Days of Our Lives". Colson originally played the role in the mid 1990s for nine episodes. Colson's new episodes were filmed several months ago.

Along with appearing on TV series like "Angel," "Justified" and "Banshee," Colson has taught at Michigan State University and just finished his first semester teaching at the University of Michigan's School of Music, Theatre & Dance. He directed LCC's *A Midsummer Night's Dream* in summer 2021 and has taught Acting for the Camera at LCC. He's currently in rehearsals for *Cabaret*, opening at LCC in February.

New Site for Arts at LCC

LCC has a wealth of arts, and [Arts Connect @ LCC](#) is a recently created site with the goal of amplifying LCC's commitment to the arts by gathering our programs and events all in one location. Since its launch last semester, Arts Connect @ LCC has logged close to 1,000 visitors. Listings include the performing, visual, media and literary arts led by LCC's arts, humanities and other academic departments, as well as programming with an arts component presented by college areas such as the Office of Diversity and Inclusion. The site was created through the Center for Teaching Excellence, envisioned by Melissa Kaplan (BCA Academic and Arts Outreach Coordinator) who curates the site, produced in partnership with WordPress expert Benjamin Garrett (Integrated English adjunct faculty) for CTE through the Open Learning Lab. Explore at [Arts Connect @ LCC](#).



Diversity, Equity and Inclusion

Cultural Awareness 365

Here at Lansing Community College, we go beyond celebrating diversity, equity, and inclusion during the national and international months and



days designated, we celebrate #Culture365. Acknowledging that individually and collectively we shape the culture in which we participate, or what we say and do matters #Culture365 is imbued in our curriculum, our programming, our one-on-one, and group engagements, we center around **all** voices and contributions. Throughout our organization, our employees, our students, and the greater community we strive to welcome each individual as they are in that moment and provide inclusiveness for any and all of their identities with the phrase "You Belong Here". In order to achieve this equitable and inclusive idea, we continuously work to change our individually held biases and stereotypes around group identities through #Culture365, celebrating the individual, the group, and aligning our intentions with our impact. As such, please save the dates and plan to attend our virtual events as we highlight Black History.

- February 11, 2:30 pm (virtual – CCLC WEBEX)
Arts, Artists, and Advocates- One Way Society featuring Anthony Feimster
Workshop on the role music contributes to public awareness of the social, economic, political, scientific, and other forms of injustices in our society.
- February 16, 1 pm (virtual- CCLC WEBEX)
Total Wellness Workshop (Virtual) Total Life Prosperity, CDC.
Total Wellness Workshop will focus on Black Health and Wellness. Topics covered will include: lifestyle choices, nutrition, and physical activity. In the 1 1/2-hour workshop, 30 minutes will be devoted to understanding why certain choices are made: cultural, societal, and economics. 30 minutes will be devoted to healthy meal planning on a budget. 30 minutes will be devoted to using dance as an alternative form of physical activity.
- February 16, 6 pm (Virtual WebEx)
2022 Malcolm X Symposium
UBUNTU: Black Health and Wellness
Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

Featured guests

- Lillie Jackson the Nation Assignment of Black social workers, comprehensive health and wellness committee
- Men about Progress
- Role of humor in health and wellness

- **Friday, February 18, 1 pm (Virtual -WEBEX)**

Disrupting the Narrative: A Conversation and Call to Action
Featuring Nadia C. Fischer, Chair of the Cincinnati NAACP Prison Branch Committee and catalyst for the relevancy for, Mothers of the Movement, will deliver a keynote address that is certain to raise awareness of the silent cries and emotional trauma experienced by marginalized and otherwise underrepresented populations.

- **February 22, 4:30 pm (Virtual – WEBEX)**

Activism, Inclusion and Belonging

Join Men About Progress and Brother 2 Brother for a student-led panel discussion on student activism moderated by LCC student Ron Carter. With guest panelists representing campus and community partners.

Tune into Dr. Tonya Bailey show on



LCC Connect on 89.7 FM

Catch Arts, Artists, and Advocates - a series of conversations and performances that explore diversity, equity, and inclusion through arts and activism, highlighting the work of people on our campus and in our community making a difference.

Listen to LCC Connect the *voices, vibes and vision* of Lansing Community College on LCC Connect! Saturdays at 1:00 p.m. and Sundays at 6:00 p.m. on 89.7 FM.

Miss an episode? [Listen on-demand anytime!](#)

Wymin's Collective Meets First and Third Friday Monthly

The Wymin's Collective meets the first and third Friday of each month to discuss ongoing culture and how it relates to the gender, socio-economic, health and other intersections of individuals lives. In January we discussed the topic of Bandwidth as associated with PA Days and the groups desire to assist in creating a food pantry and a resource pantry.

Wymin's Collective Book Club Meets Second Tuesday Monthly

Wymin's Collective Book Club and general meeting are the second Tuesday of each month. The book club is reading *Pressure Cooker: Why Home Cooking Won't Solve Our Problems and What We Can Do About It*.



Inclusion Advocates

As a part of the Strategic Plan Refresh of 2021, the Inclusion Advocates are continuing to serve and attend training with the Director of the Centre for Engaged Inclusion (CEI). Inclusion Advocates (IAs) serve the campus community by actively being a member of search teams and contribute to hiring process by promoting and enhancing fairness, diversity, equity, and inclusiveness. Recruitment for new Inclusion Advocates is ongoing and training sessions are currently available monthly.

Current Inclusion Advocates attend large group check in's, as well as work together in peer groups. Upcoming training is planned for IA's regarding best practices for Inclusive Job Descriptions and Inclusive Job Ads.

- 2nd Thursday of Every Month: Inclusion Advocate Training Session #1, 10:05-12:05 pm
- 4th Thursday Every Month: Inclusion Advocate Training Session #2 10:05 to 12:05 pm

Reframing Inclusion through Scholarship and Equity (RISE)

The Office of Diversity and Inclusion 2021-2022 cohort has been selected. Scholars participating in this year's cohort include Willie Davis, Sandra Etherly-Johnson, Jennifer Flenner, Daryl Gaines, Kaila Herin, Veronica Johnson, Ravon Keith, Danielle LaFleur, Tamara McDiarmid, Shannon Scott, Shawn Smith, Caitlyn Stypa, Danya Thomsen-Orellana, and Rachel Yamakura. Mentors participating include Elizabeth Clifford, Lisa Dobson, Mark Kelland, Rafeeq McGiveron, Lisa Nienkark, and Laura Orta. This year's curriculum will be centered around Ibrim X. Kendi's "*How to be an Anti-Racist*." RISE meets the second Wednesday of each month from 12-2 pm. The RISE institute offers an opportunity for faculty and staff DEI training to work with an interdisciplinary peer-groups to explore how to create and support an inclusive learning and workplace environment.



Supporting LGBTQ+ Individuals in Higher Education

Throughout the Spring Semester of 2022, the Centre for Engaged Inclusion (CEI) provides training related to LGBTQ+ culture and identities the first Thursday of each month from 10:05-11:30 am. LCC students and employees are encouraged to attend and participate.

Cesar E. Chavez Learning Center Updates

Access to College and Careers with Excellence through Student Services Updates



The Access to College and Careers with Excellence through Student Services (ACCESS) Scholars program continues to grow with 19 new

students added in January! The number of participants has doubled since the program began in Fall 2021. Students receive weekly follow-up and check-in communications with enhanced

referrals to campus academic and personal success resources. In addition, ACCESS scholars are welcomed and encouraged to participate fully in Diversity, Equity and Inclusion programming, such as Racial Healing Week and the Lunar New Year Celebration.

The CCLC, ACCESS Scholars, and the LCC Learning Commons are continuing to partner to provide ACCESS to tutoring services. The Learning Commons has made tutors available in the CCLC for the most common subjects (Math & Stats, some Science, Social Sciences & Humanities, etc.) for at least part of each Tuesday and Wednesday.

ACCESS Launches the ACCESS PASS

ACCESS launched the ACCESS PASS (Personal Academic Success Skills) Workshops facilitated by ACCESS Coordinator Danya Orellana and a few special guests, including students. On January 8, Danya facilitated “Time Management” and on January 27 “Study Tips” (1/27/2022) workshops. The ACCESS PASS series includes nine workshops (four in partnership with Men About Progress) that assist students with exploring campus resources and gaining academic and “college going” skills.



ACCESS Holds Spring 2022 Financial Literacy Series Workshops

ACCESS kicked off the Spring 2022 Financial Literacy Series with a “Career and Compensation” (1/24/2022) workshop with Jamara Randall from MSUFCU and, in partnership with LUCERO, “LCC Foundation Scholarship Applications” (1/26/2022) with Scott Skowronek from the LCC Foundation. There are 10 financial literacy workshops planned for Spring 2022 with facilitators from LCC Foundation, Financial Aid, MSUFCU and CASE Credit Union.

Men About Progress (MAP) Program /Brother to Brother Brotherhood Updates

Men About Progress continues to meet weekly. The inclusion of the study tables immediately following the weekly meeting is a great way to keep students engaged academically. MAP coordinators work closely with CEI Director Laura Orta on DEI trainings by way of the book *Mind and Matter* and will continue to meet with the students monthly. Academic Success coaches also attend the weekly sessions along with the program mentors. On February 1, students met with Success Coaches and worked on their personal development plans.



Women Inspiring Scholarship through Empowerment (WISE) Updates



WISE scholar application review and interviews were completed on February 1. A total of 28 applications were reviewed and 25 students were interviewed. All of the students interviewed are excited and anxious to be involved and are looking forward

to the mentor component. On February 10 at 3pm we will hold our FAST 30 meet and greet for mentors and scholars. Our Induction Ceremony is scheduled for February 25 at 1pm. We are still accepting applications to be a mentor for WISE and all of our programs.

LUCERO Updates

The LUCERO program held its first meeting of spring '22 semester. The program is experiencing growth. Increased efforts to reach students are taking place with more intentional and innovative outreach. Spanish translation of social media posts and program updates are being shared in the ODI Newsletter and in the Star. There is a two-page LUCERO advertisement in the Adelante Forward magazine that will be used as a tool to engage students/faculty and staff. The calendar of workshops and monthly meetings for LUCERO has been drafted and includes various opportunities for Latinx students to engage in a variety of meaningful topics that will connect the students to LCC and LCC to the Latinx community at large.



Stay Interviews

The Office of Diversity and Inclusion (ODI) and Human Resources (HR) invite all LCC



faculty and staff to participate in the inaugural stay interview process. As a valued member of the Lansing Community College community, we are asking all employees to share your voice and perspective with us regarding why they continue to choose LCC each day. In particular, the Stay Interview process is designed to answer why employees of color and other underrepresented groups choose LCC each day. The information garnered from this process will celebrate the areas where LCC shines, while identifying areas where the College has areas to grow.

Please visit lcc.edu/stay to learn more about the Stay Interviews.

The Stay Interview process is divided into three strategic phases: an anonymous survey, listening sessions, and organizational change.

Phase I: Anonymous Employee Survey

In conjunction with the Center for Data Science (CDS) & HR, the Equity Center (EC) developed a comprehensive survey. The survey, which is designed to take less than ten minutes to complete, is comprised of matrix-style and open-ended questions to determine why employees continue to choose LCC.

Designed to determine why employees from minoritized backgrounds continue to choose LCC, the survey also includes demographic questions so that we can identify trends based upon groups. This information is being collected to identify where LCC does well for our faculty & staff, and those areas where LCC must improve. Individual responses are anonymous and confidential. None of the information that is received will identify any single employee. Instead, this data will be reported and communicated in an aggregated form, which means that no one is identifiable. All of the responses will be combined and a total summary will be communicated to faculty and staff. We are collecting this data to determine if this survey finds trends among certain demographic groups within our faculty & staff.

With the release of the anonymous employee survey January 14, the Stay Interview process officially began with over 495 faculty and staff responding to the survey. The survey will remain open until the evening of February 13.

Phase II: Listening Sessions

Additionally, ODI is holding four listening sessions offered both virtually and in-person. Currently, 75 employees have registered for the listening sessions. The sessions will be facilitated by ODI and HR on February 14 and 15, and our consultant, Global Alliance Solutions, on February 24 and 25. Supervisors are strongly encouraged to participate and support their team members' participation in the listening sessions. As a reminder, February 14 and 15 sessions are open to all employees, regardless of title. The February 24 and 25 sessions are designated as sessions without Administrators and Supervisors present.

The sessions will take place on Downtown and West Campus:

Facilitated by ODI Leadership & HR:

- February 14, 12-2 pm
West Campus (will be there in-person) and will live stream to Downtown campus
- February 15, 10-12 pm
Downtown campus (in person) and live stream to West Campus

Facilitated by Consultant (w/o ODI Leadership, HR):

- February 24, 1-3 pm
Downtown campus (in person) and live stream to West Campus
- February 25, 2:30-4:30 pm
Downtown campus (in person) and live stream to West Campus

Phase III: Data Analysis & Reporting

Upon completion of the survey process, the EC, CDS, and HR will review and analyze the findings of the survey and listening sessions. Once the analysis process has concluded, the aggregated findings will be reported to the internal LCC community. At that time,

recommendations to improve the work culture will also be reported to LCC employees. The changes may range from changes to the performance review process to policy recommendations that impact the overall organization.

We're Better Than THAT

Embracing diversity is a continuing process, one that requires honesty, cooperation and meaningful conversations. At LCC, we understand our journey toward inclusion and equity begins with an examination of how we relate to one another, and a pledge to engage the work necessary for meaningful progress.

To facilitate conversations and initiatives that will combat bias, racism and hate speech in our college community, the Office of Diversity and Inclusion (ODI) has partnered with Police and Public Safety (PPS) to create We're Better Than THAT, a comprehensive campaign to address institutional bias and racism. We're Better Than THAT will provide LCC's law enforcement professionals, students, faculty and staff with approaches to difficult conversations on prescient topics, and strategies to stop hate speech and racism in our community. With We're Better Than THAT, LCC announces racism and hate speech have no place here, and that LCC is a community whose members are equally valued and respected.

As such, the ODI and PPS are issuing a Call to Action to the entire college community. As our offices are joining together to move from rhetoric to action, we are asking you to be an ally and partner with us and align with our theme: #GreaterTogether.

As the first step of our We're Better Than THAT campaign, we are asking all LCC Stars to act and sign the We're Better Than THAT pledge. Officially launching in March, with a robust virtual kick-off, the We're Better Than THAT pledge already has 85 signatures of LCC community members who have vowed to speak up against bigotry on our campus.

Please visit <https://www.lcc.edu/diversity/were-better-than-that.html> to learn more about this campus-wide, year-long campaign to tackle hate speech on our campus.



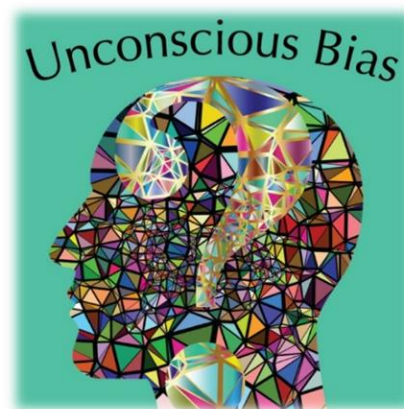
SIGN *the*
PLEDGE

Moving Beyond Unconscious Bias

On February 1, members from LCC Police and Public Safety along with Dr. Tonya Bailey attended the Moving Beyond Unconscious Bias Workshop at Madonna University. This workshop was presented by The Learner's Group. Attendees at the workshop discovered the distinctions between bias, stereotypes, prejudice, discrimination and their unique connections to our thoughts and behaviors. They also learned strategies on how to change behaviors to improve diversity, inclusion, and engagement in their organization.

Equity Leaders for Inclusion [ELI]

Equity Leaders for Inclusion are primed for a Summer 2022 launch. Currently, there are 11 nominees and the Equity Center is actively seeking more individuals to serve as an ELI. The Equity and Inclusion Director, Rachel Yamakura, has met with the Strategic Planning Project Group and will be presenting to ELT and various other stakeholders regarding the ELI program. Please nominate an ELI [here](#).



Racial Healing Week at LCC

January 17, the Office of Diversity & Inclusion (ODI) engaged the LCC and Lansing community in an essential, week-long series of conversations around racial healing, equity, and justice. The Racial Healing week called for deep listening, discussions, and a celebration of our shared humanity. Ultimately, the goal of this week was to inspire individuals to take collective action to create a more just, equitable world for everyone's benefit.

Opening with a celebration of Dr. Martin Luther King Jr.'s birthday the week began with a reading of the Land Acknowledgement by Eva Menefee, Advisor. Immediately following, a replay of The National Conversation on DEIA was shown. The National Conversation on DEIA included a distinguished panel of higher-education professionals who discussed diversity, equity, inclusion (DEI) and accessibility. With special guest panelists and moderators from across the country, we took a deep dive into actionable strategies to help move the needle on DEI within institutions through collaboration and action. Next, we held a virtual Community Meal and Conversation—with participants enjoying dinner from Lansing's renowned Black-owned eatery, Gregory's—and watched ODI's "I Have a Dream" Virtual Project.

January 18 was the National Day of Racial Healing. The National Day of Racial Healing, which is a part of the W.K. Kellogg Foundation's (WKKF) Truth, Racial Healing & Transformation (TRHT) effort, is a national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. The day began with a reading of the Land Acknowledgement by Eva Menefee before

the virtual viewing of the Kellogg Foundation's program. A robust conversation between attendees and ODI staff followed.

Eva Menefee opened January 19 events with the week's final reading of the Land Acknowledgement. Laura Orta, Director for the Centre of Engaged Inclusion, led an informative & practical training session on how one can become an activist within their community. Immediately following, educator & activist, Ozzie Rivera, and Rachel Yamakura, Director of Equity & Inclusion, held a discussion around the significance of social political movements in the quest for civil rights. Segueing from these discussions was a showing of the film, Judas and the Black Messiah. Immediately following the film, Cesar Chavez Learning Center Director, Sandra Etherly-Johnson, and Chief Diversity Officer, Dr. Tonya Bailey, held a poignant community discussion on the film.

January 20, Dr. Tonya Bailey held a 2-hour Courageous Conversation that addressed the question, "How Do We Grow from Here?" Joining Dr. Bailey in the discussion were Bo Garcia, Dean, Community, Education & Workforce Development; Cathy Wilhm, Dean, Technical Careers; Barb Line, Livingston County Center Coordinator; Mark Khol, LCC East Coordinator; and Nancy Dietrich, Director of Extension & Lifelong Learning.

The week closed on January 21 with a Virtual Healing Space, with the aim of creating an environment for open and brave conversation, to listen and share in the community as we processed national events and discuss how we heal. This platform included meditative sessions from special guest, Samara Hough, LMSW, Director for Gender & Sexuality at the University of Michigan-Flint, and Laura Orta, Director of the Centre for Engaged Inclusion. The Virtual Healing Space was open to discuss feelings that shape conversations around race, bias, and social justice, or simply just be.

Community Engagement

Risk Management Students Volunteer for Lansing Food Bank

LCC Gamma Mu members participated in a food distribution for the Lansing Food Bank at Cristo Rey Catholic Church on January 15. It was only 11 degrees, but Martin Gale, Jordan Boyd, Luke Donohue, Isaac Rivera, Matthew Barnaby and advisor Mary Stucko bundled up to help support our community.



Marketing Summary

Marketing received or initiated 18 total requests in January, 6 were Closed/Resolved or sent to Print Services, a completion percentage of 30%. Of the 3 requests listed as In Process in Marketing, 0 have tasks assigned to designers. Additionally, 5 requests created in previous months were completed. Marketing created 51 tasks in January; 25 were completed, a completion percentage of 49%.

Marketing Promotes LCC Connect

LCC's new radio station programming kicked off in January with 10 new shows every weekend. The new LCC Connect has an annual campaign that includes a website, newsletter, giveaway promotion, online digital ads, public relations, and print ads in various newspapers.



Marketing Promotes the 2022 Virtual Malcolm X Symposium

Marketing promotes the 2022 Virtual Malcolm X Symposium. This event happening in February and is being promoted with social ads and event posts.

Marketing Promotes READY For Launch Initiative

Marketing promotes this initiative with an event. In addition, this event has been promoted with digital and print flyers, a registration form, calendar posts and social posts.

Marketing Promotes Stay Interviews

Happening in February, this employee feedback and focus group/listening sessions has been promoted via direct mail, a website, online forms for registration and internal channel posts.

Your voice matters!
LCC Faculty and Staff,
we want to hear from you.
lcc.edu/stay

Marketing Promotes Job Training Flyer

In the month of January, Marketing created a job training flyer to promote the job training center at Lansing Community College.

Marketing Promotes MLK Day

Marketing created an advertisement for the 37th annual Dr. Martin Luther King, Jr. Celebration. The event was held virtually due to COVID. The theme for this year is: "In the Long Run, Justice Finally Must Spring from A New Morale Climate."

Marketing Promotes Massage Gift Certificates

Marketing used social media to market gift certificates for the massage therapy program during October and December 2020. Marketing updated the draft massage gift certificate to include college branding. Changes in the promotion include the change of the program name to "Massage Therapy" instead of Therapeutic Massage.



Marketing Promotes Lansing Community College to Area High Schools



Marketing promoted Lansing Community College as an affordable choice to graduating highschool students through the use of highschool yearbook ads. Ads were placed in area highschool yearbooks to reach graduating highschool students and their parents.

Past Events at the Downtown Campus Conference Center

January 26 & 27- Financial Briefing and Budget Launch Meetings - A hybrid meeting was held two days in a row to go over the current financial state of departments at LCC as well as launching the upcoming budget discussions.

Past Events at the West Campus

January 4 - Tech Careers Spring Kickoff - The Tech Careers Division hosted the Spring 2022 divisional kickoff for approximately 80 employees at West campus and via WebEx on January 4.

January 6 - Michigan Department of Education - The MDE hosted their annual board meeting for 14 guests in a conference room at West Campus on January 6.

January 10 - Tech Careers - The Tech Careers Division invited members of the Capitol Area Manufacturing Council to West campus to review the manufacturing trade programs offered at the college, then gave tours of the building & labs, to approximately 20 guests on January 10. An additional 30 guests tuned in via WebEx to hear the explanation of programs.

January 12-13 & 18-20 - Michigan Rural Water Association - The MRWA hosted a 5-day training session for association members located throughout the state of Michigan, in a computer lab at West campus, for approximately 20 attendees on January 12, 13, 18, 19 and 20.

January 17 - ERESA Professional Development Day - ERESA held their Spring 2022 professional development day in the atrium at West campus on January 17. Approximately 25 ERESA staff and 20 local high school teachers were in attendance.

January 21 - Michigan Department of Health and Human Services Commission on Services to the Aging - The MDHHS Commission on Services to the Aging hosted their annual board meeting and public hearing at West campus for approximately 15 board members and 10 guests from the public, on January 21.

January 27 - C3R Summit - The Coalition for College & Career Readiness hosted their first (of 2) 2022 summits at West campus for approximately 50 in-person attendees and 50 virtual attendees on January 27. The focus of this summit was the Michigan Reconnect Program.

Number of Site Tours

- Downtown Campus - 2
- West Campus – 3

Number of Booked Contracts

- Downtown Campus - 1
- West Campus – 1

Cancelled/Rescheduled Events Due to COVID-19

- https://lansingcc.sharepoint.com/:x:/r/sites/Interdivisional/LCC-Conference-Services-Team/_layouts/15/Doc.aspx?sourcedoc=%7BE6218C16-7C0B-4634-8BEA-E51454F8DF95%7D&file=Sponsored%2C%20Hosted%2C%20Special%20Exemption%20Events.xlsx&action=default&mobileredirect=true&DefaultItemOpen=1

Future Events	Campus	Event Date	Time	Attendees	Location
ODI- Why Do People Stay? - KH	Downtown	2/14/2022	12:00pm - 2:00pm	50 people	Michigan Room, HHS 006, 007
ODI- Why Do People Stay? - KH	West	2/14/2022	12:00pm - 2:00pm	50 people	Auditorium
ODI- Why Do People Stay? - KH	Downtown	2/15/2022	12:00pm - 2:00pm	50 people	Michigan Room, HHS 024, 025
ODI- Why Do People Stay?- KH	West	2/15/2022	12:00pm - 2:00pm	50 people	Auditorium
Library Retreat - KH	Downtown	2/18/2022	9:00am - 1:00pm	30 people	Michigan Room
AWWA - EH	West	2/22/2022	7:00am - 5:00pm	100 people	Auditorium, Atrium
AWWA - EH	West	2/23/2022	7:00pm - 5:00pm	40 people	Oldsmobile & Chevrolet (M121-122)
ODI - Why Do People Stay? - KH	Downtown	2/24/2022	1:00pm - 3:00pm	50 people	Michigan Room, HHS 006, 007
ODI - Why Do People Stay? - KH	West	2/24/2022	1:00pm - 3:00pm	50 people	Auditorium
MI Assoc. For Play Therapy (LOAD IN) - EH	West	2/24/2022	5:00pm - 10:00pm	8 people	Atrium
ODI - Why Do People Stay? - KH	Downtown	2/25/2022	2:30pm - 4:30pm	50 people	Michigan Room, Grand River Room, HHS 006, 007
MI Assoc. For Play Therapy - EH	West	2/25/2022	7:00am - 5:00pm	150 people	Showroom, M124A & Atrium
Skills USA - EH	West	2/25/2022	8:00am - 4:00pm	TBD	Auditorium
ODI - Why Do People Stay? - KH	West	2/25/2022	2:30pm - 4:30pm	50 people	S151, M124
MI Assoc. For Play Therapy - EH	West	2/26/2022	7:00am - 5:00pm	150 people	Showroom, M124A & Atrium
MI Township Assoc. - EH	West	2/28/2022	9:00am - 5:00pm	200 people	Showroom

Media Report 1/18/22 – 2/11/22

Earned media viewership: 223,000

Earned media values: \$13,388.73

Total media press clips: 73

Selected media highlights:

1/18/22 – Racial Healing and Transformation Week comes to LCC

Story seen on:

WLNS CBS 6 News

WLAJ ABC 6 News

WSYM FOX 47 News

WILX NBC News 10

WXMI FOX 17 – Grand Rapids

1/21/22 – Lansing Community College men's basketball routs Mid-Michigan for third straight win

Story in: Lansing State Journal; Yahoo! News

1/21/22 – 517 Magazine Jan/Feb 2022 issue

Benita Duncan becomes first Black president of PBSN – pg. 24

LCC Connect – pg. 28

1/28/22 – LCC to hold C3R Summit

C3R Summit focuses on Michigan Reconnect Program

Stories seen on:

WILX NBC News 10

2/3/22 – FOCUS Magazine – Feb 2022 issue

LCC celebrates December graduates – pg. 10

Former LCC senior VP named to LRCC Board of Directors – pg. 12

LCC chief diversity officer to facilitate LRCC DEI Executive Roundtable – pg. 16-20

LCC receives award for outstanding financial reporting – pg. 27

LCC ODI held Racial Healing and Transformation Week – pg. 31

2/4/22 - LCC students enrolled in for-credit courses will receive \$250-\$1000.

Story seen on:

WLNS CBS 6 News

WLAJ ABC 6 News

WILX NBC News 10

2/11/22 – Nominations open for 2022 Distinguished Alumni Award

Story seen on:

WILX NBC News 10

Competitiveness and Innovation

Capital Area College Access Network Advisors Tour West Campus

On January 10, Capital Area College Access Network (CAPCAN) advisors attended a tour of LCC's West Campus Building. During the visit the advisors had a chance to learn about the programs offered, tour lab and classroom spaces, and engage in dialogue regarding challenges and opportunities for advising high school students.



Technical Careers Engages Industry Partners



On January 18, the Technical Careers division hosted an employer recruitment table for Meridian. “Meridian is the leading full-service supplier of innovative magnesium die cast components and assemblies in the global automotive market.” [Meridian](#).

Waverly FIRST Robotics Club Holds Fabrication Events

On January 22, the Waverly Robotics Club coordinated with other local school districts to visit West Campus Technical Careers with members of various Robotics Clubs in the area. Schools sent representatives to West Campus to learn how to CAD and machine a part. While on campus, students had the opportunity to explore our campus, and learn about technical career programs at Lansing Community College. The Robotics Clubs in our local communities provide outstanding opportunities for students to learn about teamwork, leadership, and how to be ambassadors for their communities. It was an excellent experience for both the visiting students and the staff who had the honor of working with them.

CCRESA CIT Students Visit West Campus

On January 25, the students currently enrolled in the Networking and Cybersecurity program at CCRESA visited West Campus Technical Careers. Students had the opportunity to explore various programs on campus including Robotics, Welding, Machining, Construction, and Automotive where they worked directly with our West Campus faculty and instructional teams and were provided a walking tour of the remaining areas. While on campus, students had the opportunity to learn how their current area of study ties in with Robotics; were able to compete against one another for the highest score on the virtual welders; machined their own nut and bolt; and, got to complete a tire rotation. They had a great time learning about our programs and services and exploring our campus and labs.

Humphrey Fellows Visit Tech Careers

Technical Careers Dean Cathy Wilhm was pleased to host the 2021-22 Humphrey Fellows during their annual visit with staff of the Technical Careers division. Time was spent discussing a myriad of topics such as Sustainable Development, Economic Development, Democratic Institution Building, and Human Resource Management. Some of the Fellows have scheduled additional follow-up meetings to continue the conversations addressed during their visit. After the discussion, Dean Wilhm and others provided a tour of West Campus to the Fellows allowing them an opportunity to have additional interactive discussions with faculty and staff.





GM Announcement Mentions Lansing Community College

[LCC mentioned in GM announcement story](#)

WLNS CBS News 6; WLAJ ABC 6 News

LCC West mentioned as an educational partner capable of providing skilled workers for upcoming openings.

Peckham Visits West Campus

Technical Careers engages industry partners. On January 27, from 1:00-3:00 p.m. Peckham visited West Campus to recruit for Manufacturing and IT positions.



LCC Alum Serves in State Officers Compensation Commission

Tom Cochran, of Mason, is currently retired after working with the Department of Licensing and Regulatory Affairs Bureau of Fire Services and serving as a State Representative for the 67th District. He previously served as the fire chief for the City of Lansing. Mr. Cochran holds a Bachelor of Science in Management from Sienna Heights University and an Associate of Applied Science in Fire Science from Lansing Community College. Mr. Cochran is appointed for a term commencing January 31, 2022 and expiring January 1, 2026. He succeeds Phyllis Browne whose term expired January 1, 2022

Part-Time Paramedic Program Launches

With the start of the spring 2022 semester, the Emergency Medical Services Program launched a part-time Paramedic Program. This program began after several months of planning and schedule development by a committee comprised of faculty members and HHS Division personnel. The program is unique when compared with the traditional full-time Paramedic Program in that all courses are held in the evening, with all lecture courses being conducted ORT and recorded for future viewing by any students who were unable to attend the ORT session or wish to review lecture content.

The part-time Paramedic Program is targeted toward students who may be employed full-time, have family obligations which prevent them from attending courses as a full-time student, or wish to complete the program at a slower pace. This is the first time since the 1986/87 academic year that a part-time option has been offered. The program began with eight female students and two male students, which also represents a significant demographic shift when compared to other EMS programs offered at LCC. Completion of the program will occur in August 2023.

Small Business Development Center (SBDC)



The Capital Region SBDC is off to a great start, as it responded to 84 new business clients requiring startup, growth, or crisis management consulting services during the month of January.

Small Business Development Center (SBDC) Senior Consultant Darryl Horton attended the Black Wall Street of Lansing's Open House to promote the services and share resources of the SBDC. Black Wall Street of Lansing was formed in an effort to increase the economic impact/wealth of the underserved population in the Lansing Area.



Business and Community Institute (BCI) Updates

BCI Trains Proliant Dairy: Effective Leadership

The BCI delivered a comprehensive 32-hour Effective Leadership program, taught in two different sections, one for the day shift and the other for the night shift. These leaders gained strong interpersonal skills development training in order to work effectively by mobilizing and engaging others. This training covered topics including; Behavioral Styles and their Impact in the Workplace (DiSC), Communicating with Impact, Driving Change, Setting Goals and Reviewing Results, Coaching for Peak Performance, Resolving Workplace Conflict, Attitude is Everything, and Working as a High Performing Team.



BCI Trains Bekum America: Design for Manufacturing (Quality)



As part of Bekum America's goal to continually improve their production, the BCI provided Bekum with a Quality (Lean) training to help them advance their day to day manufacturing processes. The training, Design for Manufacturing, which is an 8-hour activity-based training that included the fundamentals of designing an optimal manufacturing process. Using the process approach, participants learned to apply tools and techniques to effectively conduct analysis that leads to significant reductions in production cost, without compromising product time-to-market goals, functionality, quality, serviceability, or other attributes.

BCI delivers training to Builders Hardware Co.

Builders Hardware is a regional company that seeks to provide a specific product to their customer. Due to current time lags with product delivery, they contacted the BCI for training in welding. This program was developed for Gas Metal Arc Welding (MIG). The program includes welding safety and focuses on flat and horizontal MIG welding and inspection as well as developing the skills of production welding for quality and speed. This training allowed Builders Hardware to create the product onsite to satisfy their customer's orders.



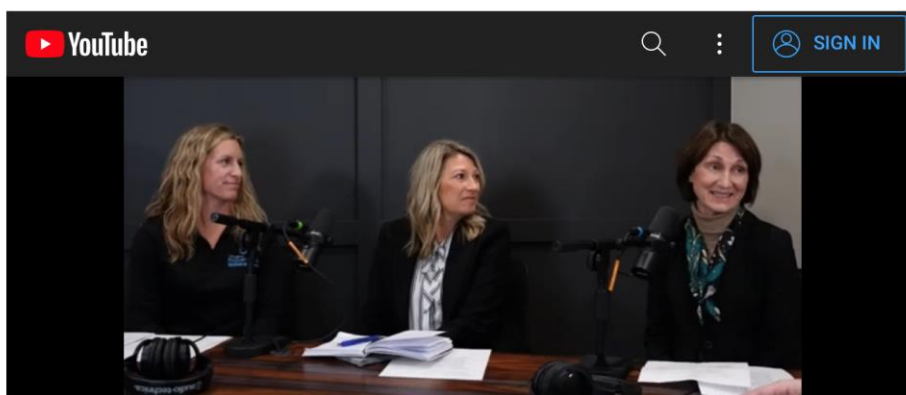
CEWD - LCC East Extension Center

- LCC East and the Livingston County Center called 242 Technical Careers students to notify them of an upcoming non-payment drop deadline and to help them sign up for a payment plan.
- LCC East increases sections offered and students served. LCC East ran 36 sections with 575 students for Spring 2022. This is an increase from 22 sections and 376 students in Fall 2021. LCC East made several room changes to provide full classes with better social distancing.

CEWD – Livingston County Extension Center

“Welcome to Livingston”

The Livingston County Coordinator participated in a podcast on January 24, 2022 titled “Welcome to Livingston”, joined by Carrie Bonofiglio, a Business Development Manager with the Business and Community Institute (BCI) and Rebecca Holman, the Early College Coordinator with the Livingston Educational Service Agency (picture attached of Rebecca Holman, Carrie Bonofiglio, and Barbara Line who are seated). Discussions focused on the Livingston County Center location, course offerings, and services; the Early College nursing program; and customized training opportunities for local businesses.



Welcome to Livingston Episode 22: LCC Livingston

“The State of the Economy: What the Future Holds”

The Livingston County Center Coordinator participated in this event, hosted by the new formed Livingston County Chamber Alliance. The Alliance is comprised of the Brighton, Hartland, and Howell Chambers. This was the first in a series of five events focusing on issues impacting the county and offers networking opportunities.

Livingston County Center - Early College Cohort 5

The Livingston County Center is excited to welcome Early College Cohort 5 students who will begin nursing prerequisites in the fall. The Livingston County Center Coordinator joined Washtenaw Community College at the Livingston Educational Service Agency on January 27, 2022 to present placement testing requirements, support services, and tips for success.

Resource Management and Fiscal Responsibility

Nursing Program Receives Generous Donation from Anonymous Donor

LCC's Nursing Program is honored to receive a \$100,000 donation from a generous anonymous donor to help address the unique health needs of Veterans. The Nursing Program will collaborate with LCC's Veteran's Services to develop and implement a program using simulation exercises and standardized patients to train nursing students to better address those needs.

Through the program, the nursing students will learn to assess veteran status as part of the health, physical, and cultural assessment and build understanding and empathy utilizing evidenced-based communication strategies. The program will create an environment to allow students to achieve clinical skills in a controlled setting before entering the hospital facility.

Human Resources Key Accomplishments for the Month

Developed and distributed Supervisors' Guide to Returning to Campus, designed to share relevant information with supervising administrators who are faced with two concurrent situations:

Employees who have been working on campus who now have additional people in their work area, and have concerns about close proximity, or

Employees who are returning to campus after working remotely for 21 months, and have reservations about returning.

In addition to the guide, Human Resources offered multiple sessions to supervising administrators that opened opportunities to discuss questions and also receive advice from Human Resources, the Provost or Senior Vice President of Business Operations, and other administrators.

Active Grants for Current Fiscal Year (7/1/2021 – 6/30/2022)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-21 MI Health Endowment Fund-MA	7/1/2019	2/28/2022	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$156,000
20-21 Motorcycle Safety Training	10/1/2020	9/30/2021	\$68,800
20-21 Motorcycle Safety Motorcycle Equipment Purchase	10/1/2020	9/30/2021	\$27,500
20-21 Perkins MI Comm College Data & Evaluation Committee	10/1/2020	9/30/2021	\$28,350
20-21 Small Business Development Center	1/1/2021	12/31/2021	\$226,860
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000
21-22 Perkins Regional Allocation	7/1/2021	6/30/2022	\$862,583
21-22 Mental Health & Aging Project	10/1/2021	9/30/2022	\$175,000
21-22 Motorcycle Safety Training	10/1/2021	9/30/2022	\$78,800
21-22 Perkins Local Leadership	7/1/2021	6/30/2022	\$9,200
21-25 DOL Building an Industry Infinity Supply Chain	2/1/2021	1/31/2025	\$179,885
21-25 DOL GRCC Strengthening CC Grant	2/1/2021	1/31/2025	\$928,800

Grand Total: **\$5,231,855**

NOTE: 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

Submitted Grants as of 2/1/2022

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
22-23 Small Business Development Center-Regional Center	SBDC	Lonsdorf, L	Small Business Administration	GVSU	\$226,860	9/2/2021
22-27 Revolution for Electrification of Vehicles	TC	Ureste, M WIN	MI Dept. of Labor & Economic Opportunity	SEMCA/WIN	\$170,000	11/8/2021

Grand Total: **\$396,860**