



# PRESIDENT'S REPORT

OCTOBER 2021



EVENTS | MICHIGAN STATE BUDGET SIGNING AT LCC'S CENTER FOR MANUFACTURING EXCELLENCE

# Student Success and Quality Education

## **Interprofessional Collaboration Between MSU College of Osteopathic Medicine and LCC Massage Therapy Program Begins**

After many months of planning, MSU and LCC kicked off their interprofessional educational series between MSU's College of Osteopathic Medicine and LCC's Massage Therapy Program. The goal of the program is to heighten awareness, communication, and cooperation between future health care professionals. The series consists of three exchanges. The first was held at LCC on September 29 and included eight MSU students, two MSU faculty members, eight LCC students and one LCC faculty member. The students made presentations to each other about the scope and history of their professions. Following that, the MSU students received massage therapy from the LCC students.

Many students from both schools commented that they were surprised at the amount of overlap in their professions. As they watched the presentations, there was a burgeoning sense of interrelatedness and camaraderie. One future osteopathic doctor noted to the LCC faculty member that she was so impressed with the treatment that she would like to come back to the LCC Massage Clinic as a clinic client. Several future massage therapists made appointments at the MSU student osteopathic clinic.

The next professional exchange will occur early in the spring semester and will include LCC's massage therapy students traveling to the MSU site to receive an osteopathic treatment and more discussion.

## **SNA Hosts Gathering for LCC Nursing Students, Faculty & Staff**

LCC's Student Nurses Association hosted a Meet and Greet event for all nursing students, nursing faculty, and nursing staff on September 21 at Frances Park Pavilion on Moores River Drive in Lansing. There was free food, prizes and low-stress networking with fellow nurses.

## **All Students Enrolled in For-credit Courses to Receive \$250-\$1,000 Grant**

This fall, all students enrolled in for-credit courses received a grant ranging from \$250 to \$1,000. The exact amount of the grant varies based on students' financial aid eligibility and their fall enrollment as of September 3. Full-time, Pell-eligible students will receive the maximum amount, with non-Pell eligible and students enrolled in fewer credits receiving less.

This money will be granted to all students enrolled in at least one for-credit course. This includes full-time and part-time students, international students, permanent residents, refugees, asylum seekers, Deferred Action for Childhood Arrivals (DACA) students, and high school students enrolled in for-credit courses. It does not include Early College, HSDCI, High School Advantage or RESA students.

This money comes from the federal Higher Education Emergency Relief Fund (HEERF), which colleges use to assist students with educational costs or emergency costs related to COVID-19. This is the sixth time LCC has awarded similar grants to large groups of students since the pandemic began.

## **Flu Shot Clinic Held on Downtown Campus**

All employees, family members and students were invited to get their annual flu shot in the Health & Human Services Building on October 13. In addition to best practices like hand-washing and minimizing time around others who are ill, flu shots are one of the most effective

preventative measures against the flu. Shots were free with most insurance plans, and \$5 for Employee Development Fund (EDF) members without insurance. The event was sponsored by EDF and the Choosing Health! Committee at LCC.

### **Talk Time with the Provost Held Throughout Fall**

Provost Sally Welch hosted five sessions of “Talk Time with the Provost” during September and October. These office hours provided time for any employee to ask questions or offer ideas. They were offered in person, with a virtual option at the same time for anyone who was working remotely or preferred a virtual setting.

### **Continental Connect App Allows Meal Pre-Order at Downtown and West**

A new app from Continental allows employees and students to pre-order lunch and then pick it up at the Gannon Commons or West Campus Café. It is available in the App Store and Google Play Store.

Pickup of pre-ordered food is available Downtown 10:30 a.m.-2 p.m. Monday-Thursday, and at West 11:30 a.m. or 12:30 p.m. Monday-Thursday.



### **LCC Earns Gold Level in the Veteran-Friendly Schools Program**

LCC has been recognized as a gold-level Veteran-Friendly School by the Michigan Veterans Affairs Agency (MVAA). The agency's Veteran-Friendly Schools program recognizes colleges and universities committed to supporting the needs of veteran and military-connected students.

In the past, LCC was named a silver-level school. We were upgraded to a gold-level school for the 2021-2022 academic year in recognition of the great work of our Office of Veteran and Military Affairs and others around the college.

Becoming a gold-level school means the state has determined LCC meets six or more of the following criteria:

- Established process for identifying student veterans
- Veteran-specific website
- Active, student-operated veterans club or association
- Veteran-specific career services, resources, advising and/or outcome monitoring
- On-campus veteran's coordinator and/or designated staff point of contact
- System to evaluate and award credit based on military training and experience
- Monitoring and evaluation system for student veteran academic retention, transfer and graduation rates



Congratulations to our Office of Veteran and Military Affairs, and thank you to all employees who teach and work with veteran students.

## **Inclusion Advocates Training and Service Continues**

As a part of the Strategic Plan Refresh of 2021, the Inclusion Advocates are continuing to serve and attend training with the Director of the Centre for Engaged Inclusion (CEI). Training sessions 1 and 2 for any individuals interested in serving as an Inclusion Advocate are available monthly and on a needed basis throughout the year. Future training sessions for the upcoming months will be announced in the STAR and on the appropriate websites.

Current Inclusion Advocates attend large group check in's as well as work together in peer groups. Upcoming training is planned for IA's regarding best practices for Inclusive Job Descriptions and Inclusive Job Ads.



## **Beyond the Book Meetings Continue**

The four books chosen for the 2021-2022 Academic Year, Beyond the Book themes are:

- Gender and Self Identity - Mind and Matter: A Life in Math and Football - John Urschel
- Global and Cultural Perspectives - Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge, and the Teachings of Plants S - Robin Wall Kimmerer
- Accessibility and Advocacy - Educated Tara Westover
- Diversity and Racial Equity - Caste: The Origins of Our Discontent - Isabel Wilkerson

Two additional books were incorporated for specific events and training within ODI and the Centre for Engaged Inclusion due to their popularity amongst the general voting public:

- Ibrim X Kendi's "How to Be an Antiracist" will be covered in the RISE Institute and through special learning engagements in CEI and Digital Badging.
- Rob Edwards "Prisons" will be featured in special learning engagements and involved in the "Equi-tea" podcasts.

Requests for facilitators for the Beyond the Book meetings will be taken through early Fall 2021, with Beyond the Book facilitation starting in late October.

Men About Progress/Brother to Brother is undertaking the reading of Mind and Matter: A Life in Math and Football. The Director of the Centre for Engaged Inclusion will be facilitating the exploration of the text with the members of this organization on a monthly basis.

### **Chosen Name and Preferred Pronoun Website Operational and Training Available**

The website for the Chosen Name and Preferred Pronoun website is operational and training for all employees is available through the Human Resources/Learning Management System. LCC employees and LCC students each have specific information regarding the chosen name and preferred pronoun which is communicated via the website. Training around LGBTQ+ individuals continue to be offered through the Centre for Engaged Inclusion (CEI) via Safe Zone training, Inclusive Classrooms training, and Supporting LGBTQ+ Individuals in Higher Education.

### **Digital Badging, Digital Certification (noncredit hour) and Micro-Credentialing**

Members of the LCC community have attended information sessions related to their ability to obtain Micro-Credentialing, Certification, and Digital Badging in five areas within the Centre for Engaged Inclusion. Individuals will first be required to complete the online and face-to-face diversity training offered through the CEI. From the foundational DEI training individuals will then have the opportunity to pursue work on micro-credentials, digital certification, and digital badging in five areas related to Diversity, Equity, and Inclusion.



### **The Lansing Economic Area Partnership (LEAP) Continues Diversity Training**

Throughout the summer months, the Centre for Engaged Inclusion continued diversity training with the LEAP organization. Individuals within the organization read and discussed Ibrim X. Kendi's *How to be an Anti-Racist*. The LEAP training will continue through November 2021, with a culmination of the training and a DEI project presentation to be offered virtually to the LCC community on November 19, 1 pm-4 pm.

### **Diversity, Equity, and Inclusion (DEI) Training Launches**

Starting in October 2021 the Centre for Engaged Inclusion will launch four training pieces which will include pre and post-measurements. This collaboration and investment build on current training offered via the Centre for Engaged Inclusion (CEI) in positioning the CEI as THE premier space for training and education related to all topics in Diversity, Equity, Inclusion areas.

LCC employees can complete the Diversity, Equity, and Inclusion in the Modern Workplace/Diversity, Inclusion, & Belonging for Leaders, as well as the Managing Bias training. Students can complete the Diversity, Equity, and Inclusion training for students. Each of these pieces of training is the foundation for all other CEI training and DEI engagement across campus.

### **LGBTQ+ Cultural Question and Answer and Supporting LGBTQ+ Individuals in Higher Education Conversations Begin**

Starting in the Summer of 2021, the Centre for Engaged Inclusion began training related to culture and identities. The first of these pieces of training was a round table discussion with a K-12 educator and an educator in Higher Education surrounding the needs they perceive as members of the LGBTQ+ community and the needs they perceive for individuals, from students, their support systems, employees, and community members, identifying within the LGBTQ+ community. Future culture conversations are planned for the 2021-2022 Academic Year.

### **LGBTQ+ History Month and Cultural Celebration 365 Days Hosted in October**

The Centre for Engaged Inclusion (CEI) will host two events a week during the month of October related to LGBTQ+ history month and engagement of all individuals within the LGBTQ+ and their allies' communities. The CEI Director has also begun recruiting for an LGBTQ+ student cultural committee.

### **Reframing Inclusion through Scholarship and Equity (RISE) Curriculum is Prepared**



The Office of Diversity and Inclusion (ODI) faculty fellow Dr. Kelland and the Center for Engaged Inclusion coordinator prepared the curriculum related to RISE for the 2021-2022 cohort throughout the summer months. The 2021-2022 curriculum will be centered around Ibrim X. Kendi's *How to be an Anti-Racist*.

### **Access to College and Careers with Excellence (ACCESS) Launches**

September 2021 was the "Official" Launch of ACCESS Program. ACCESS includes programming such as Student Support Services, Career Connections, Mentoring, Village, Posse, and much more. Below is a list of activities completed in the month of September.



- September 1 - Completed successfully transitioning currently enrolled TRIO students to the new ACCESS Program and consistently accepting new ACCESS students for 2021-2022 cohort.
- September 7 – Danya presents and hosts Q&A about ACCESS Program for the LCC Center for Student Support, which includes Counselling Services, Center for Student Access, Global Student Services, Adult Resource Center, etc.

- September 7 from 2pm-3pm in the Cesar Chavez Training Center (A&S 1313) "LCC Foundation Scholarship Application Workshop!" Facilitated by LCC Foundation Coordinator of Scholarships, Scott Skowronek, Hosted by the LCC ACCESS Scholars Program.
- September 13 – Danya presents and hosts Q&A about ACCESS Program for the LCC Learning Commons Leadership Team
- September 14: 11am-12pm on WebEx: Quick Tips for Current or Future Job Hunters - Virtual Workshop. Facilitated by LCC Career and Employment Services.
- September 14: 2pm-3pm in the CCLC (A&S 1313) Job Shadowing Information Session.
- September 14 – Danya presents and hosts Q&A about ACCESS Program for the Men About Progress Program participants
- September 16: 2pm-3pm in the CCLC. Mentoring Program Information Session.

Also – ACCESS landing page created for LCC website: <https://www.lcc.edu/services/access-program/index.html> RIO Group in D2L converted to ACCESS Scholars D2L page. Site redesigned and content updated.

### **Men About Progress (MAP) Program/Brother to Brother (B2B) Hold Mixer Event**

Brother to Brother Members held a mixer for students and mentors on September 9. Students began to discuss ways that they can see the organization giving back and for them to be able to share the wisdom and knowledge that they have. Not only did the members talk about community service and giving back but they also talked about the struggles they were having in classes this semester and how they are overcoming them. Each student was encouraged by all members and mentors and were able to get connected to whatever resources they may have needed to get through their class and life.



### **Men About Progress (MAP) Program/Brother to Brother (B2B) Participate in Welcome Week**

Throughout the months of August and September, the members of Men About Progress and Brother to Brother have been busy!! Members participated in all of the welcome week activities, setting up tables to recruit new members into the programs. Members have created their own agendas for meetings and have led them as well. Members have also had the opportunity to talk to community organizations and partners about MAP/B2B as well the Cesar Chavez Learning Center and share their stories about college and the support that they have been given.



### Men About Progress (MAP) Program/Brother to Brother (B2B) Achievements

Throughout the summer and the semesters, members have talked about overcoming any challenges and reaching educational goals and they wanted to make sure to bring in resources that could help them with that. For the September 7 meeting members invited Laura Orta, Coordinator of the Centre for Engaged Inclusion to come and speak with the members about the importance of Diversity and Inclusion and how it impacts their everyday life. Members began to talk about topics that they would like to cover with Laura in future meetings. Members also voted to read “Mind and Matter A life in Math and Football” by John Urschel and Louisa Thomas which is one of the beyond the books for this year.



At our September 14 meeting members talked about time and how everything does not go according to the plan that we may have set for ourselves. Members realized that our lives are just that! Our lives and that we cannot put ourselves in boxes. After the conversation, students were introduced to Danya Thomas-Orellana the Coordinator for the ACCESS Program. Danya spoke to the members about the resources that came with joining the ACCESS program and how she would be able to help every member reach their goal. Danya also shared her story of being a first-generation student and how she overcame obstacles that came her way.

They look forward to having all students, faculty, staff, and community members come to join them. MAP/B2B hold meetings every Tuesday from 4:30-5:30 pm as well as study tables from 5:30-8:00 pm in the Cesar Chavez Learning Center- Arts & Sciences building room 1313 and online on the CCLC WebEx page: <https://lccedu.webex.com/lccedu-en/j.php?MTID=m8a533ce8720d37162e488ab3ad0cda43>

Brother to Brother Induction Ceremony  
 October 19th, 2021  
 LCC West Campus Auditorium  
 5 -7 pm

## Women Inspiring Scholarship through Empowerment (WISE)

Women Inspiring Scholarship through Empowerment (WISE) Institute is back in session for the fall semester. April Clobes, President and Chief Executive Officer of Michigan State University Federal Credit Union, kicked off this semester by speaking on the Athena



principle "acting courageously. April has earned several awards, including Top Woman to Watch by the Credit Union Times in 2013; the Detroit Free Press Leadership Award in 2016; and an Honorary Alumni Award from Oakland University in 2017; and the Detroit Free Press Top Workplaces Leadership Award in the large category group in 2018. During the WISE session, mentees were treated to a panel discussion led by our own WISE mentors Dr. Toni Glasscoe, Angela Hook, and Robin Moore. The panel discussed some ways one could be courageous when one encounters various real-life scenarios. The session concluded with the engagement of mentees and mentors reflecting on the objectives and the WISE motto "I Can, I Will, I Must".

## LUCERO Program Relaunches

The relaunch of the LUCERO program took place on Wednesday, September 15, and aligned with the start of ODI's celebration of Hispanic Heritage Awareness 365 during the nationally recognized Hispanic Heritage Awareness Month (September 15 - October 15). Approximately 1200 currently enrolled LCC students who self-identify as Hispanic/Latinx were personally invited; along with the entire LCC student body, to become a part of the LUCERO program. The fall kick-off for LUCERO included guest speaker Dr. Felipe Lopez Sustaita, Associate Dean, Center for Student Support who welcomed the students to LUCERO and shared encouraging words for student success both academically and personally.

The LUCERO program continues to draw on the strengths from the leadership of previous program coordinators and the national recognition and success attained in the retention of students of color, in particular Latinos, by providing a space where they would feel welcome and receive the support they need.

In keeping with ODI's Culture 365 initiatives, LUCERO participants are included in the planning of all activities with the Hispanic Heritage Awareness cultural committee with activities that contribute to the building of community and celebration of diversity at LCC.



## Equity Center Updates

Updates to the Equity Center website have been made and a part-time support staff member has been hired.

The Equity Center is moving forward with the *Let's Get Working* campaign. The week of September 27, the Executive Leadership Team will receive an introduction message from the Equity & Inclusion Director, which will also include information about the Equity Leaders for Inclusion (ELI). On September 28, there will be an Equity Leaders for Inclusion (ELI) information session for departmental leads to learn more about this exciting new opportunity.

The Equity Center has begun work on the *We're Better Than That* campaign with the LCC Police. This campaign will kick off in October 2021. Additionally, the Equity Center is collaborating with various internal and external partners to provide professional development workshops, beginning in November 2021. The Equity Center is also working with various LCC departments to recruit student groups who are underrepresented throughout the College's programs.

In collaboration with the Cesar Chavez Learning Center, the Equity Center established a new discussion series, *Real-Talk: Dissecting Issues in Diversity*, which will honor LCC's commitment to cultural awareness 365. This conversation, which will kick off during Hispanic Heritage Awareness month, will explore African heritage and cultural practices in Latin America.

### **Wymin's Collective Meetings Begin**

The Wymin's Collective began meeting in September with a dozen LCC members, faculty, staff, and students. Future meetings are being organized and programming will be reported out as things are organized.

### **Black History Awareness Committee Hosts Film Series**

On September 16, the Black History Awareness Committee hosted part one of their Fall 2021 film series. This semester the committee invites LCC students, staff, and faculty to watch the critically acclaimed Netflix series *High on the Hog*. The four-part series explores the impact and African American food on American culture and its origins.

Participants joined and watched part one and participated in a lively discussion during the episode with facilitator Laura Pritchard, an antiracism trainer, and facilitator based in Liberia, Africa. All are invited to watch parts 2 - 4 in October and November, the dates and links are available on the Black History Awareness website, [www.lcc.edu/bha](http://www.lcc.edu/bha)

### **Inclusion, Diversity, Equity, Access, and Support (I.D.E.A.S.) in Cinema**

Throughout 2021, the Office of Diversity and Inclusion (ODI) offered specific movie viewing opportunities and discussion post-movie. The ODI staff chose the films to align with DEI topics relevant to current and dedicated diversity topics. Summer films were available to individuals to be viewed online and in person. September's film aligned with the Hispanic Heritage Celebration Events:

September: American Exile facilitated by Mr. John Valadez, Director | The Documentary Film Lab and Professor of Practice, School of Journalism Communication Arts & Sciences

## Academic and Workforce Development Excellence

### Governor Signs State Budget at West Campus

Michigan Gov. Gretchen Whitmer signed the state's 2022 budget at West Campus' Center for Manufacturing Excellence on September 29. She chose the site to promote Futures for Frontliners and Michigan Reconnect, two programs that provide free or reduced cost community college tuition to Michiganders. The budget included \$55 million for Michigan Reconnect and \$25 million for Futures for Frontliners.



LCC President Steve Robinson kicked off the signing event by welcoming guests to the college and emphasizing the importance

of the twin tuition support programs.

“This budget provides direct support that will change lives and improve our communities,” Robinson said. “Michigan’s community colleges have long addressed the issues of talent development and skills gaps, and LCC has been at the forefront of providing our students with the in-demand skills employers are seeking.”

After Michigan Lt. Gov. Garlin Gilchrist spoke, LCC student Mariah Lawrence talked about their path back to college using the Michigan Reconnect program.

“Michigan Reconnect has given young adults like me a second chance at education and succeeding in life. For some of us, a second chance is what we truly needed. For someone to believe in them, to stand by them in times of need and when things get tough, and more importantly, to let them know to not give up.”

[Governor Whitmer signs MI's 2022 budget at Lansing Community College](#)

### HHS Nursing Program Celebrates 2021 Healthcare Simulation Week

The Nursing Simulation Program participated in 2021 Healthcare Simulation Week. Lansing Community College was placed on the Society for Simulation in Healthcare (SSH) international Map. Please click on the link to find LCC on the International Map - [https://www.google.com/maps/d/viewer?mid=1WemD6k7pa\\_L0swAFSZpL1o2rRqy9HMnu&usp=sharing](https://www.google.com/maps/d/viewer?mid=1WemD6k7pa_L0swAFSZpL1o2rRqy9HMnu&usp=sharing)

The Nursing Simulation Accredited Program was also invited to submit to Program's Exemplary Practices Repository. If SSH accepts submitted exemplary practices, LCC's program practices will be published in and housed on SSH website. Dr. Jeri Antilla, Dr. Cindy Hayes, Simulationists Melissa Gray, Meghan Zuzula, and Nina Favor contributed to this outstanding work.

## LCC West Campus Hosted Employer Tribar Technologies Inc.



On September 16 from 10:00 a.m. - 12:00 p.m. LCC's West Campus hosted a recruitment opportunity for Brandon Snider from Tribar Technologies Inc. Tribar specializes in exterior decorative trim assemblies and injection molding. "Tribar is a leading provider of innovative, technology-enabled decorative trim solutions." <https://tribar.com/about/ourcompany/>

## Michigan College Access Network (MCAN) Speaker Series Highlights LCC's Automotive Technologies Program

On September 22, Marv Argersinger presented to MCAN college advisors about the Automotive Technologies program. During his presentation, he discussed the classroom experience, transferability, apprenticeships, and jobs after graduation.

## Carter Lumber Visits LCC to Recruit

On September 21, a representative from Carter Lumber was on campus recruiting students for various entry level positions including: Delivery Specialist and Yard Specialist.

## Fire and Police Academies Awarded Scholarships!

The Fire and Police Academies were awarded scholarships for this semester. Ten students between the two academies were awarded in total \$20,000 through specific scholarships that just for their academy. Congratulations!

## Sid Mosley In the News!

Sid Mosley appeared on CW 50's Community Connect on September 18. Check it out by [clicking this link!](#)

## West Campus Hosts Manitou Pontoons/BRP

On September 16, company representatives from Manitou Pontoons/BRP visited West Campus to tour the welding lab facilities. During the visit, lab staff and instructors Scott Poe and Roger Morrison provided insights on the depth and breadth of training students within the program receive. During this time, Tech Careers and Manitou staff also discussed the Capital Area Manufacturing Council's annual Manufacturing Day, on which LCC and Manitou are partnering to promote manufacturing opportunities in the capital region.



## ELTE Students Tours Lansing Erickson Power Generation Plant

LCC line worker students from the ELTE-174 Energy Industry Fundamentals Class toured the Lansing Erickson power generation plant on August 4. Students experienced firsthand a power generating facility that uses coal to heat water into steam that turns a turbine connected to a 150 Mega-Watt electric generator. Between the turbine and generator several tons of metal are rotating at 3600 rpm. The Erickson plant will soon be replaced by the natural gas Delta Energy Park located next door. Lansing Board of Water and Light (BWL). Shift supervisor David Klemish was our tour guide.



## LCC West Campus Hosted Employer Gestamp

On September 23 from 11:30 a.m. - 1:30 p.m. and again from 5:00 p.m. - 6:30 p.m., LCC's West Campus hosted a recruitment opportunity for Morgan Florman from Gestamp. Gestamp is an international group specialized in the design, development and manufacture of highly engineered metal components for top vehicle manufacturers. We look forward to future job connections through this partnership! "Gestamp, working for a safer and lighter car."

<http://gestamp.com>



## Students Getting Hands-on Manufacturing Experience at LCC

LANSING, Mich. (WILX) - Lansing Community College says manufacturing is a field that is essential even as technology causes industries to change, and it's a field that pays, offering jobs in industries like automotive, medical, aerospace, and more.

"During the pandemic when a lot of enrollment and registration for schools has gone down ours went up and I think that's because there is a need in the industry," said Gregory Butts with the Manufacturing Engineering Technology Program at LCC.

What once was a labor-intensive job has now become high-tech as students learn programming, design, and use their creativity along with their handiwork. "Now we have robots, so robots will take the mundane work of loading and unloading the machine but I need someone who can program that robot, repair that robot as well as maintain the rest of the automation through there," said Butts. One student said he gained real-life experience just by going to class. "I wanted to work in this area because I like to make stuff, I like to design, to make, to hopefully create something nobody else has before. Or to help other people create stuff they have designed," said student, Mason Phenix.

Lansing Community College says while they do have a large focus on new technology in the classroom, hands-on learning isn't going anywhere, and the satisfaction is what keeps employees around. "There's no way that you can go on a 40-story building and have a robot even for repair work go up and repair something," said Lead Welding Instructor at LCC, Scott Poe, "Welding comes with a sense of pride. As soon as you lift your hood you know you did a good job, instant gratification."

## News 10 Conducts Interviews at West Campus for Manufacturing Week

On September 28, News 10 conducted interviews at LCC's West Campus. The interviews highlight Manufacturing faculty members Gregg Butts, Scott Poe, and Lab Tech, Mason Phenix.



## **Together We Can Support Individuals and the Workforce at Large Through Change**

The Sixty by 30 Talent Tour also showcased the success story of a Lansing Community College student whose career pursuits reflect the latest trends in high-demand, high-wage jobs in growing sectors across the state. Learn more about Shabaka Bailey — who turned to Lansing Community College and the Michigan Reconnect program after he lost two well-paying jobs due to the pandemic — [in this video](#).

### **Manufacturing Day is Celebrated at Lansing Community College with The Capital Area Manufacturing Council (CAMC)**

Manufacturing Day on October 1 was kicked off with a press conference at Lansing Community College's West Campus in the morning. Speakers at the press conference included, Cindy Kangas of the Manufacturing Council, Mike Zamiara (CAMC Board), LCC Senior VP Dr. Seleana Samuel, Dean Cathy Wilhm, Liz Clute (Robotics Lab Tech), and Lansing Mayor, Andy Schor. President Robinson was unable to be there, but recorded a message to those attending the press conference.

Throughout the day, multiple events for Manufacturing Day were occurring in and around the Lansing area. The Eaton RESA Mobile Fab Lab was brought to Holt High School allowing students to engage in hands on learning and activities. Additionally, local manufacturers went to high schools in the area allowing for students to experience a reverse job shadow.

### **Business and Community Institute (BCI)**

#### **THK Rhythm Automotive– Portland, MI: Robotics Operations & Programming**



As part of their business plan, THK Rhythm Automotive, in Portland, MI is investing more significantly in robotics at their facility, as they need their staff trained more extensively in this area. The Business & Community Institute (BCI) delivered a two-part program, including a 40-hour Robotics Operations & Programming and a 40-hour Advanced Fanuc Robotics course in order to bring a group of employees up to an advanced technical level. The BCI provided robotic training units on-site at THK to help individuals understand programming procedures and learn operational functions.

#### **BRP – Triton Industries - Lansing, MI: Aluminum MIG and TIG Welding**

In an effort to build a superior Aluminum welding team, while at the same time dealing with the challenges of hiring skilled workers, Triton Industries (makers of Manitou Pontoon Boats) is hiring individuals and training them for Aluminum MIG and TIG Welding. After meetings with our LCC welding team, the BCI fashioned a customized curriculum. Triton is in the process of having 20 new employees trained in two 40-hour welding courses, here at Lansing Community College West. The course includes safety training, classroom training for understanding the concepts of both Gas Metal Arc Welding (GMAW) MIG and Gas Tungsten Arc Welding (GTAW) TIG welding, demonstrations of proper welding procedures, and a great deal of hand's on practice welding, critique, and support.



## Small Business Development Center

Small Business Development Center (SBDC) activity and impact metrics for September 1 to September 30:

Consulted with 480 business clients to start, grow, or rescue their businesses

- Delivered a total of 4,028 consulting hours
- Helped those clients secure \$12,086,939 of new capital to launch or grow their businesses
- Helped create 36 new businesses
- Helped create 180 new jobs
- Delivered 16 webinar trainings to 268 training participants

### Notable Activities:

- **Small Business Development Center (SBDC) Regional Director Laurie Lonsdorf** participated in both first- and second-round grant application review committees, reviewing 205 retail/service goods and restaurant business applications for Ingham County Sunrise Grant. **Senior Consultant Darryl Horton**, reviewed 77 business applications in the sole proprietorship category. Funding levels will be announced later this month.
- On September 27, **Small Business Development Center (SBDC) Regional Director Laurie Lonsdorf** met with Downtown Lansing Inc.'s Executive Director Cathleen Edgerly to discuss Middle Village, a retail focused-business incubator opening in October. SBDC will provide business consulting to all participants, and will be delivering a series of workshops focused on increasing their success.



## Laurie Lonsdorf Participates in Tri-County Resiliency Strategy Economic Development Workgroup

Small Business Development Center (SBDC) Regional Director Laurie Lonsdorf participated in the Tri-County Resiliency Strategy Economic Development workgroup, hosted by the Tri-County Regional Planning Commission. Economic developers from Delta and Meridian Township, the Cities of Lansing and East Lansing, MSU Foundation and Lansing Economic Area Partnership came together to collectively determine the top economic priorities for the region through this critical strategic planning process. The purpose of Economic Resiliency Strategy is to align with goals, strategies, and actions that mitigate the effects of future economic disruptions, identify and address current vulnerabilities, and support short and long-term recovery efforts for our region.



## Laurie Lonsdorf Interviews Meridian Township Economic Director

Small Business Development Center (SBDC) Regional Director Laurie Lonsdorf marked National Small Business week with an interview with the new Meridian Township Economic Development Director Amber Clark. Laurie shared the resources available to all small businesses throughout the business lifecycle from startup to growth to maturity. Video link: [https://www.youtube.com/watch?v=K0oxzb5AB\\_E&t=1s](https://www.youtube.com/watch?v=K0oxzb5AB_E&t=1s)

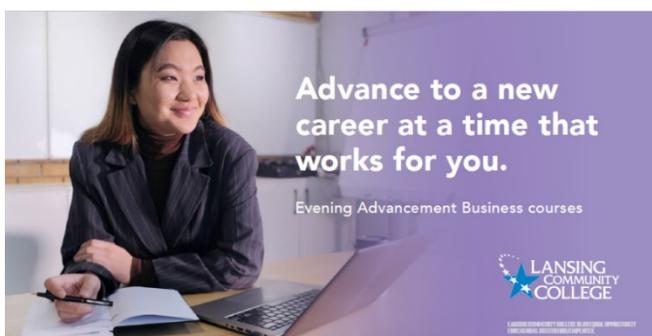


## East Campus Extension Center Restarts Promoting the Evening Advancement Business Program

LCC East has restarted marketing the Evening Advancement Business Program for Spring 2022. The website <https://www.lcc.edu/about/locations/east/east-business-courses.html> and electronic brochure <https://www.lcc.edu/about/locations/east/documents/evening-business-classes-booklet.pdf> have been updated to reflect the new start date and class schedule. College Marketing has developed a radio ad, an electronic postcard, and social media ads to promote the program.

LCC East Coordinator Mark Kohl, appeared on a Fox 47 News article about the Evening Advancement Business Program on the September 28 10:00 pm news. Here is a link: [LCC offering business classes at night.](#)

LCC East Coordinator and the Director of Lifelong Learning and Extension Centers met with Police Chief Daryl Gaines for a tour of East Campus and a discussion of campus security and emergency management.

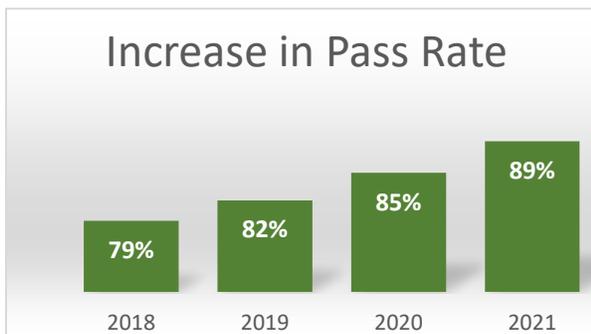


## College Nights Resume at Livingston County Extension Center (LivCen)

Livingston County has resumed College Nights! The Livingston County Center Coordinator participated in the Brighton High School College Night on September 27 and the Howell College Night on September 28. Parents and students were eager to have face-to-face conversations about seniors' plans for next year and dual enrollment students for a jump start on college credits.



## Motorcycle Safety Program Wraps Up 2021 Season



LCC's Motorcycle Safety Program funded with a grant from the State of Michigan wrapped up the riding season in mid-September. The total number registered in 2021 was 364 students, with 89% of those participating successfully passing the class. The 10% increase over the past four seasons is a result of instructors taking the time to review and address gaps in instruction coupled with purposeful support behind the scenes reaching out to incoming

students and encouraging them to review materials and come prepared for class. The 2021 program had an incredible team working together to create the best outcomes possible for the students.



## Community Impact and Engagement

### HHS Dental Hygiene Students and Nursing Faculty Join LCC President in Dapper Dads Event



President Steve Robinson represented LCC at the 11th Dapper Dads Challenge and Fashion Show, held September 23 in Downtown Lansing. Dr. Robinson shared the runway with three Dental Hygiene students—Angelina Vue, Summia Alhowshabi, and Olivia Lemon.

Tony Bailey, BSN, RN Adjunct Nursing Clinical Faculty also participated and raised money for the Dapper Dad charity event. In collaboration/competition with Dr. Robinson, together they raised \$15,000 and the event raised almost \$200,000 for women's health in the Lansing area!



### Voter Registration Drive Held at Downtown Campus

The City of Lansing visited outside the Arts & Sciences Building on September 30 to promote voter registration. National Voter Registration Day is at the end of September, and the city's visit served as a great opportunity for students, employees and community members to easily register to vote.

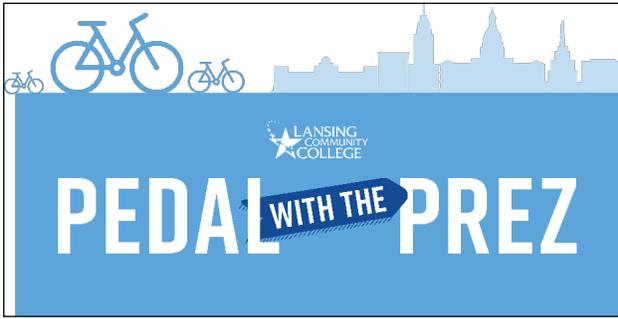
Michiganders can also complete their voter registration online at [michigan.gov/vote](https://michigan.gov/vote). The website contains an abundance of voting information, like how to find your polling place, how to apply for an absentee ballot, how to find out what is on the ballot and more.

## Men About Progress (MAP) Program/Brother to Brother (B2B) Volunteer for Mobile Food Pantry

MAP and B2B members volunteered at the August and September Saturday Mobile food pantry hosted by the City of Lansing and the Lansing Food Bank. Members helped setup for the event, distributed food, and broke down the event. Members wanted to do more in the community so in the beginning of September, members began to volunteer for two hours every week at the LMTS Community Outreach Services for their Fresh Food Friday's pantry. MAP/B2B members indicated that they are looking forward to getting more involved in the community.



## Pedal with the Prez Event a Success



This summer, staff, students, and community members were invited to “Pedal with the Prez.” These bike rides took place every other week from June through September with riders meeting at the Granger Clock Tower. President Robinson led these safe, social rides along the River trail through areas of downtown, REO Town and Old Town. The President even bought ice cream for all participants at the end of each ride!



## Employee

### LCC Faculty Member Promoted to East Lansing Fire Chief

Dawn Carson has taught in the LCC Emergency Medical Services (EMS) Program for the past 30 years. In her full-time career, Dawn has been a member of the East Lansing Fire Department for the past 27 years, advancing to the rank of Deputy Chief. In June 2021, it was announced that Deputy Chief Carson would be promoted to Interim Fire Chief due to the retirement of Chief Randy Talifarro at that time. Effective September 20<sup>th</sup>, the interim title will be removed, and Fire Chief Dawn Carson will be appointed to lead the second largest fire department within the mid-Michigan region.

In addition to her earned degrees, Chief Carson completed her EMT education in 1989, Paramedic in 1994, and EMS Instructor/Coordinator in 1996 and has maintained State of Michigan Paramedic and Instructor/Coordinator licensure since completing this education. She has had a tremendous influence on fellow LCC faculty members and countless students throughout her EMS Program teaching career. The East Lansing and MSU communities are fortunate to have Chief Carson leading their fire department.



### Surgical Technology's Danielle Rachilla Served as Panelist for MSU College of Osteopathic Medicine Presentation

Program Director for Surgical Technology, Danielle Z. Rachilla, was a panelist for the October 6 MSU College of Osteopathic Medicine Interprofessional Education presentation on Roles and Responsibilities. She also led a small group discussion on October 15 for this event.

### CW50 Community Connect interviews Manufacturing Engineering Technology Professor Sidney Mosely



On September 9, CW50 Community Connect interviewed Manufacturing Engineering Technology Professor Sidney Mosely. During the interview, Sidney shared information about some of the skilled trades programs that are offered within the Technical Careers Division at Lansing Community College. Sidney spoke about the changing demographics of students choosing Career and Technical Education and the

positive impact this diversity has in classrooms. Sidney's interview was included as part of series about trades covered by CW50.

Link to Full Show: <https://cwdetroit.cbslocal.com/video/program/1470/5984609-community-connect-skilled-trades/>

Link to Sidney's individual segment: <https://cwdetroit.cbslocal.com/2021/09/15/lansing-community-colleges-hans-on-learning-appealing-to-next-generation-of-technical-trade-students/>

## Radiologic Technology Conference Presents Tammy DePottey with Educator of the Year



LCC's Radiologic Technology (X-Ray) program is pleased to announce that Assistant Professor Tammy DePottey MEd, R.T. (R), C.T., ARRT received the Michigan Society of Radiologic Technologists (MSRT) 2021 Educator of the Year award on September 30.

This prestigious award was created in 2014 to honor educators who have given back to their profession by inspiring their students to be the best radiographers they can be! This award recognizes the role and contributions made to the profession by its educators.



Tammy DePottey was nominated by her colleagues and students for her instrumental role in increasing the rigor of the Radiologic Technology program resulting in multiple years of 100% board pass-rates.

## LCC Employees Selected for Fellowship by Harvard's Center for Education Policy Research

Two Center for Data Science employees were recently selected as fellows for a project by Harvard University's Center for Education Policy Research, funded by the ECMC Foundation. Wyl McCully and Karen Hicks were two of only 20 fellows selected nationwide. Their project is designed to improve alignment between LCC's academic offerings and the job market.

Using Classification of Instructional Programs (CIP) codes and Standard Occupational Codes (SOC), McCully and Hicks' project will work with LCC faculty in occupational programs to create precise, accurate crosswalks between academic programs and careers. Their process will explore potential steps students can take, providing not only an understanding of entry-level jobs, but also how far students could advance before needing to pursue additional education.

Once the first part of the project is complete, McCully will work with area employers to understand what they want from graduates, while Hicks will work with faculty to align student learning outcomes and assessments.

When complete, LCC will have a process to continuously pursue our understanding of how to best prepare occupational students academically to meet local workforce needs.

According to McCully, the goal of the project is to “identify and capitalize on what each program, course and objective contributes to LCC, and how those contributions can improve the Lansing community.” The fellowship will wrap up at the end of the academic year, and the college will share results in The Star shortly thereafter.

To further support this project, LCC is incorporating it as one of the proposed projects within the Competitiveness and Innovation focus area of the 2021-2024 Strategic Plan, which will go before the Board of Trustees at their Sept. 20 meeting.

Congratulations to Karen and Wyl for their selection for this prestigious fellowship.

# Marketing and Communications

## Marketing Summary

Marketing received or initiated 30 total requests in September, 11 were Closed/Resolved or sent to Print Services, a completion percentage of 36%. Of the 18 requests listed as In Process in Marketing, 6 have tasks assigned. Additionally, 10 requests created in previous months were completed. Marketing created 48 tasks in September; 37 were completed, a completion percentage of 77%.

## WLNZ LCC Announcements Summary

456 LCC announcements aired on LCC Radio during the month of September. Announcements vary in length from 15 - 30 seconds. Subjects included: LCC Covid Health Guidelines, Fall Registration, Michigan Reconnect Program, LCC Downtown Campus Resumption, LCC Vaccine Clinic

## Marketing Promotes Spring 2022 Semester Registration

Marketing's communications and promotion for Spring 2022 enrollment which opened October 4 includes social pushes and paid advertising; digital advertising on local news webpages as well as targeted third-party network ads. A homepage slide was also added. Additional promotion is also taking place until the beginning of the spring semester.

## Marketing Promotes Facebook/Instagram Ads

"Registration Opens Oct. 4" ad results are below:



Lansing Community College  
Sponsored · 🌐

Begin your free LCC application today.

Free\* or reduced tuition for those 25 years of age or older.

\*Students responsible for books & fees.

LCC.EDU  
**Free\* or reduced tuition!** [LEARN MORE](#)  
Find your passion at LCC! Our P...

### Past Events at the Downtown Campus Conference Center:

**September 9 The CEO Network** - The CEO Network met in the UC. This group held meetings monthly at LCC prior to COVID.

**September 16 COVID Vaccine Clinic** - LCC hosted a COVID vaccine clinic at both our downtown and west campuses. Seventeen people were vaccinated downtown and 2 at West Campus. The team will be able in October to provide second doses.

**September 17 Lansing Community College's Executive Leadership Team (ELT)** - LCC's ELT held a retreat in the Michigan Room.

**September 21 EDF Meeting** - EDF held their monthly meeting in person in GB 2214.

**September 29 Press Conference Governor Whitmer's Office** - Governor Whitmer's Office held a press conference at LCC's West Campus. The event featured some of LCC's Connect students as well as the signing of the State budget.

### Events at the West Campus Conference Center:

**September 1 ERESA CRTEC Meeting** - ERESA hosted two evening sessions for parents of children attending the Capital Region Technical Early College in the Auditorium at West on September 1st.

**September 20 Tech Careers & Career Quest Q & A Session** - Tech Careers hosted a Q & A session for student interested in the LCC HVAC program and was joined by a guest speaker from Career Quest in the auditorium at West Campus on September 20<sup>th</sup>.

### Number of Site Tours

- Downtown Campus - 1
- West Campus – 2

### Number of Booked Contracts

- Downtown Campus - 1
- West Campus – 2

Future Events	Campus	Event Date	Time	Attendees	Location
Police Academy - EH	West	10/1/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
ERESA Manufacturing Day Presentations- EH	West	10/1/2021	7:30am – 9:45am	50 kids split between 2 sessions	Auditorium
Manufacturing Day Press Conference- KH	West	10/01/2021	9:00am – 10:00am		CME Robotics Lab
Police Academy- EH	West	10/04/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)

Police Academy- EH	West	10/05/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/06/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/7/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/8/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/11/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/12/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
Police Academy- EH	West	10/13/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
COVID Vaccine Clinic- KH	Downtown	10/14/2021	10:00am – 1:30pm	20 people	Michigan Room
Police Academy- EH	West	10/14/2021	7:00am – 5:00pm		Chevrolet (M121) & Oldsmobile (M122)
COVID Vaccine Clinic- KH	West	10/14/2021	2:30pm – 6:00pm	20 people	M119-120
ERESA NHS Induction Ceremony- EH	West	10/15/2021	7:30am – 10:00am	150 people	Showroom
Office of Diversity & Inclusion: Brother to Brother Induction Ceremony- EH	West	10/19/2021	4:30pm- 7:00pm	50 people	Auditorium
Academic Success Coaches Retreat- EH	West	10/20/2021	8:00am – 4:00pm	18 people	M119-M120
Tech Forward - EH	West	10/22/2021	8:00am – 4:00pm	50 people	Auditorium & Atrium

### College's 2018 Loan Default Rate Declines

Lansing Community College's Annual Cohort Default rate continues its downward trend. The 2018 Cohort Default Rate is 11.5%, which is a reduction from the prior years' rates of 14.1% and 14.9% respectively. College efforts to reduce the default rate include contracting with a third-party servicer for default prevention services, hiring of Academic Success Coaches, instituting the Early Alert system, adopting the enrollment verification process for all parts of term, and expansion of the Learning Commons.

The default rate measures data on borrowers who entered into repayment between October 1, 2017 through September 30, 2018 and went into default prior to September 30, 2020. LCC's reduction is slightly higher than the national average for public institutions, which dropped from 9.3% to 7.0%. While the default rates are trending in the right direction, it is important to note that during the last six months of this 3-year window, federal loan borrowers were not making payments because of the forbearance granted due to the coronavirus pandemic. Borrowers are scheduled to resume payment on January 31, 2022.

## Active Grants for Current Fiscal Year (7/1/2021 – 6/30/2022)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-21 Michigan Health Endowment Fund-MA	7/1/19	2/28/2022	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$156,000
20-21 Motorcycle Safety Training	10/1/2020	9/30/2021	\$68,800
20-21 Motorcycle Safety Motorcycle Equipment Purchase	10/1/2020	9/30/2021	\$27,500
20-21 Perkins MI Comm College Data & Evaluation Committee	10/1/2020	9/30/2021	\$28,350
20-21 Small Business Development Center	1/1/2021	12/31/2021	\$226,860
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000
21-22 Mental Health & Aging Project	10/1/2021	9/30/2022	\$175,000
21-22 Perkins Local Leadership	7/1/2021	6/30/2022	\$9,200
21-22 Perkins Regional Allocation	7/1/2021	6/30/2022	\$862,583
21-25 DOL Building an Industry Infinity Supply Chain	2/1/2021	1/31/2025	\$179,885
21-25 DOL GRCC Strengthening Community Colleges	2/1/2021	1/31/2025	\$928,800

**Grand Total:** **\$5,153,055**

**NOTE:** 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

### Submitted Grants as of 10/1/2021

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
21-22 Motorcycle Safety Training	CEWD	Lawrence, C.	MI Dept. of State	n/a	\$78,800	7/23/2021
				<b>Grand Total:</b>	<b>\$78,800</b>	

## Lansing Community College Media Report for Period: 9.11.21 - 10.12.21

<b>Print and On-line</b>					
<b>Date</b>	<b>Publication</b>	<b>Headline</b>	<b>Positive</b>	<b>Neutral</b>	<b>Negative</b>
9/11/2021	<a href="#">Industry Week</a>	With Intel's Help, Community College Students Can Earn Degree in AI		x	
9/13/2021	<a href="#">The Argus Press</a>	STUDENT OF THE WEEK: CHS senior aims to put problem-solving skills to work		x	
9/15/2021	<a href="#">WLNS.com</a>	National Hispanic Heritage Month celebrations begin in Lansing	x		
9/15/2021	<a href="#">Fox47 News</a>	Dawn Carson appointed first female fire chief in East Lansing		x	
9/15/2021	<a href="#">Traverse City Record Eagle</a>	Business Memoranda: 09/15/2021	x		
9/15/2021	<a href="#">Yahoo News</a>	Lansing Community College purchases additional 387 street parking spaces from city		x	
9/15/2021	<a href="#">Fox 47 News</a>	Lansing Community College rents 387 on-street parking spaces from city		x	
9/17/2021	<a href="#">Chat Sports</a>	Cross Country to Host John McNichols Invitational on Saturday		x	
9/18/2021	<a href="#">Tribune Star</a>	Purdue dominates team titles in McNichols Invitational		x	
9/19/2021	<a href="#">Big Rapids News</a>	Ferris tennis team shines at Indianapolis		x	
9/20/2021	<a href="#">WLNS.com</a>	The first official day for East Lansing's first-ever female fire chief: Dawn Carson	x		
9/21/2021	<a href="#">Detroit Free Press</a>	New Michigan budget deal targets roads, bridges and adds more than \$1B for child care	x		
9/21/2021	<a href="#">Detroit Free Press</a>	Michigan budget deal includes millions for training programs, increase in college funding	x		
9/21/2021	<a href="#">WHTC.com</a>	Governor Whitmer, Legislature announce budget for Fiscal Year 2022		x	
9/21/2021	<a href="#">WKZO.com</a>	Governor Whitmer, Legislature announce budget for Fiscal Year 2022		x	
9/21/2021	<a href="#">WTVB-AM.com</a>	Governor Whitmer, Legislature announce budget for Fiscal Year 2022		x	
9/22/2021	<a href="#">The Manistee News</a>	Babcock finding joy in pursuing passion for running with consistency	x		
9/23/2021	<a href="#">The Michigan Chronicle</a>	Gov. Whitmer details MI New Economy plan to Grow Middle Class, Support Small Businesses		x	
9/24/2021	<a href="#">The Collegiate Live</a>	GRCC defeats KVCC in sixth-straight win for first place in the conference standings		x	
9/24/2021	<a href="#">The Petoskey News</a>	Sergeant to retire following 26-year career with state police		x	
9/27/2021	<a href="#">Strategic Sourceror</a>	Toilet Paper Supply Woes Return To Stores		x	
9/27/2021	<a href="#">HOMTV</a>	Suicide Prevention Walk in Downtown Lansing		x	
9/27/2021	<a href="#">The Collegiate Live</a>	GRCC Cross Country starts conference play with second place finish		x	
9/28/2021	<a href="#">Golf Week</a>	Competition drives Michigan golfer Jerry Gunthorpe	x		
9/28/2021	<a href="#">Yahoo Sports</a>	Competition drives Michigan golfer Jerry Gunthorpe	x		
9/28/2021	<a href="#">Yahoo News</a>	LCC will offer business classes at night	x		
9/29/2021	<a href="#">MSN.com</a>	LCC will offer business classes at night	x		

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
9/29/2021	<a href="#">Democrat Herald</a>	Whitmer signs bills to complete budget, hails bipartisanship	x		
9/29/2021	<a href="#">WLNS.com</a>	Governor Whitmer signs MI's 2022 budget at Lansing Community College	x		
9/29/2021	<a href="#">Greensboro.com</a>	Whitmer signs bills to complete budget, hails bipartisanship		x	
9/29/2021	<a href="#">Associated Press</a>	Whitmer Signs Bills To Complete Budget, Hails Bipartisanship		x	
9/29/2021	<a href="#">El Paso Inc.</a>	Whitmer signs bills to complete budget, hails bipartisanship		x	
9/29/2021	<a href="#">Winona Daily News</a>	Whitmer signs bills to complete budget, hails bipartisanship		x	
9/29/2021	<a href="#">Quad City times</a>	'Chemistry through the roof': Ice Haulers dominating Great Lakes summer league		x	
9/29/2021	<a href="#">The Detroit News</a>	Whitmer signs new Michigan budget, says leaders found 'common ground'		x	
9/29/2021	<a href="#">Greensboro.com</a>	Whitmer deems some COVID-19 budget sections unconstitutional		x	
9/29/2021	<a href="#">MLive</a>	Whitmer signs Michigan budget into law, praises bipartisan nature of negotiations		x	
9/29/2021	<a href="#">WNEM.com</a>	Whitmer signs budget focusing on state's economy, health care		x	
9/29/2021	<a href="#">WHTC.com</a>	Governor Whitmer signs budget for Fiscal Year 2022		x	
9/29/2021	<a href="#">Yahoo News</a>	Governor signs \$55 billion spending bill in Lansing		x	
9/29/2021	<a href="#">FOX47.com</a>	LCC will offer business classes at night	x		
9/29/2021	<a href="#">News Nation</a>	Whitmer: Michigan school mask mandates can be enforced		x	
9/29/2021	<a href="#">The Collegiate Live</a>	GRCC Volleyball dominates against LCC to get seventh-straight win		x	
9/30/2021	<a href="#">Legal News</a>	Whitmer signs budget that puts Michiganders first		x	
9/30/2021	<a href="#">Iron Mountain Daily News</a>	Governor signs bills finalizing budget		x	
9/30/2021	<a href="#">MLIVE.com</a>	Whitmer appoints third state budget director in three years		x	
9/30/2021	<a href="#">Midland Daily News</a>	Northwood University International Auto Show returns Friday, Saturday		x	
9/30/2021	<a href="#">MLIVE.com</a>	\$19M secured for improved dam safety in response to severe rainstorm that hit Midland County		x	
10/1/2021	<a href="#">Rapid City Journal</a>	Kirk Douglas Simpson			x
10/2/2021	<a href="#">Big Rapids News</a>	11th-ranked Ferris soccer team ties top-ranked Grand Valley		x	
10/2/2021	<a href="#">MLIVE.com</a>	New petitions initiatives, a redistricting time crunch and confusing budget language: The week in Michigan politics		x	
10/2/2021	<a href="#">Lenconnect.com</a>	Adrian, Siena Heights runners compete at Lansing CC Invite		x	
10/6/2021	<a href="#">Homtv.net</a>	Meridian Township Fire Department Introduces New Paramedic/Firefighters		x	

<b>Print and On-line</b>					
<b>Date</b>	<b>Publication</b>	<b>Headline</b>	<b>Positive</b>	<b>Neutral</b>	<b>Negative</b>
10/10/2021	<a href="#">Aero News Network</a>	NBAA Awards 11 Scholarships to Students at NBAA-BACE	x		
10/12/2021	<a href="#">AINonline.com</a>	NBAA Scholarships Support Industry Aspirations	x		
10/12/2021	<a href="#">Pathc.com</a>	Lansing Community College Cross Country Athlete Is National Athlete Of The Week	x		

LCC Media Report for Period: 9.12.21 - 10.12.21

<b>Broadcast</b>					
<b>Date</b>	<b>Time</b>	<b>Topic</b>	<b>Station</b>	<b>Value</b>	<b>Viewers</b>
9/13/2021	11:27 PM	New athletic director at Lansing Community College.	WLNS	\$1,177.85	16,050
9/15/2021	5:04 AM	Hispanic Heritage Month at LCC highlighted.	WLNS	\$219.84	3,806
9/15/2021	5:04 AM	Hispanic Heritage Month at LCC highlighted.	WLAJ	\$27.68	448
9/15/2021	5:30 PM	Hispanic Heritage Month at LCC highlighted.	WLNS	\$262.40	3,579
9/15/2021	5:35 AM	Hispanic Heritage Month at LCC highlighted.	WLAJ	\$29.76	490
9/15/2021	6:04 AM	Hispanic Heritage Month at LCC highlighted.	WLNS	\$413.44	6,135
9/15/2021	6:04 AM	Hispanic Heritage Month at LCC highlighted.	WLAJ	\$50.40	832
9/15/2021	6:34 AM	Hispanic Heritage Month at LCC highlighted.	WLNS	\$413.44	6,135
9/15/2021	6:34 AM	Hispanic Heritage Month at LCC highlighted.	WLAJ	\$50.42	832
9/15/2021	12:20 PM	Hispanic Heritage Month at LCC highlighted.	WLNS	\$1,349.40	24,074
9/15/2021	10:22 PM	Lansing Community College parking discussed.	WSYM	\$802.33	7,168
9/16/2021	6:35 AM	Lansing Community College parking discussed.	WSYM	\$25.28	423
9/16/2021	7:39 AM	Lansing Community College parking discussed.	WSYM	\$80.00	1,178
9/16/2021	8:27 AM	Lansing Community College parking discussed.	WSYM	\$103.04	1,900
9/16/2021	2:18 PM	Lansing Community College parking discussed.	WSYM	\$44.40	844
9/18/2021	7:07 AM	Trades education at LCC discussed.	CW 50	\$70.13	1,548
9/20/2021	5:03 AM	LCC grad hired as East Lansing fire chief.	WLNS	\$200.48	3,014
9/20/2021	5:03 AM	LCC grad hired as East Lansing fire chief.	WLAJ	\$26.24	399
9/20/2021	5:30 AM	LCC grad hired as East Lansing fire chief.	WLNS	\$267.84	4,967
9/20/2021	5:32 AM	LCC grad hired as East Lansing fire chief.	WLAJ	\$28.80	453
9/20/2021	6:03 AM	LCC grad hired as East Lansing fire chief.	WLNS	\$416.96	7,405
9/20/2021	6:03 AM	LCC grad hired as East Lansing fire chief.	WLAJ	\$46.50	714
9/20/2021	6:32 AM	LCC grad hired as East Lansing fire chief.	WLNS	\$416.96	7,405
9/20/2021	6:32 AM	LCC grad hired as East Lansing fire chief.	WLAJ	\$46.24	714
9/24/2021	6:01 PM	LCC and Lansing Promise Scholarships discussed.	WILX	\$1,898.51	23,838
9/28/2021	6:07 PM	Manufacturing at LCC discussed.	WILX	\$2,042.32	25,962
9/28/2021	10:12 PM	LCC business classes highlighted.	WILX	\$779.55	6,953
9/29/2021	12:25 PM	Governor signs budget at LCC.	WDIV-DET	\$4,201.89	86,986
9/29/2021	12:26 PM	LCC business classes highlighted.	WSYM	\$53.40	1,020
9/29/2021	12:27 PM	Evening college classes at LCC highlighted.	WSYM	\$53.40	1,020
9/29/2021	3:13 PM	Governor signs budget at LCC.	WJR-AM	NA	201,000
9/29/2021	4:04 PM	Governor signs budget at LCC.	WXYZ	\$1,958.25	46,775
9/29/2021	5:04 PM	Governor signs budget at LCC.	WXYZ	\$2,668.05	73,297
9/29/2021	5:09 AM	Governor signs budget at LCC.	WDIV-DET	\$6,708.45	146,594
9/29/2021	6:02 PM	Governor signs budget at LCC.	WNEM	\$2,922.69	54,813
9/29/2021	7:04 PM	Governor signs budget at LCC.	WXYZ	\$8,355.00	143,260
9/30/2021	4:48 AM	Governor signs budget at LCC.	WXYZ	\$1,564.43	22,910
9/30/2021	6:37 AM	Governor signs budget at LCC.	WJBK	\$4,238.10	62,846
10/5/2021	6:16 PM	LCC Cross Country highlighted.	WILX	\$2,125.68	25,962
10/5/2021	6:22 PM	LCC men's basketball coach elected to hall of fame.	WLNS	\$2,044.85	24,764

<b>Broadcast</b>					
<b>Date</b>	<b>Time</b>	<b>Topic</b>	<b>Station</b>	<b>Value</b>	<b>Viewers</b>
10/5/2021	6:22 PM	LCC men's basketball coach elected to hall of fame.	WLAJ	\$228.23	3,256
10/5/2021	11:26 PM	LCC men's basketball coach elected to hall of fame.	WLNS	\$1,502.20	16,210
10/5/2021	11:26 PM	LCC men's basketball coach elected to hall of fame.	WLAJ	\$205.03	2,974
10/6/2021	4:47 PM	LCC athletics highlighted.	WILX	\$265.02	3,024
10/7/2021	11:25 PM	LCC athlete named to national list.	WILX	\$771.69	6,510
10/8/2021	12:01 PM	LCC athlete named to national list.	WILX	\$123.38	1,850
10/8/2021	3:20 AM	LCC athlete named to national list.	WILX	\$78.75	1,247
10/8/2021	5:34 AM	LCC student receives fire and paramedic scholarship.	WILX	\$252.53	3,775
10/8/2021	6:34 AM	LCC student receives fire and paramedic scholarship.	WILX	\$386.05	5,593
10/8/2021	5:14 PM	LCC student receives fire and paramedic scholarship.	WILX	\$695.10	9,637
10/10/2021	11:48 AM	LCC athlete named to national list.	WILX	\$150.74	2,271
10/10/2021	6:06 PM	Indigenous Peoples' Day at LCC.	WILX	\$1,543.26	20,212
10/11/2021	4:48 AM	Indigenous Peoples' Day at LCC.	WILX	\$91.35	1,524
10/11/2021	5:16 AM	Indigenous Peoples' Day at LCC.	WILX	\$219.80	4,210
10/11/2021	6:16 AM	Indigenous Peoples' Day at LCC.	WILX	\$516.95	7,354
10/11/2021	5:38 PM	Indigenous Peoples' Day at LCC.	WILX	\$1,413.72	21,139
				<b>\$56,628</b>	<b>1,159,299</b>