



## PRESIDENT'S REPORT

MARCH 2021



PROGRAMS | DIGITAL MEDIA, AUDIO AND CINEMA

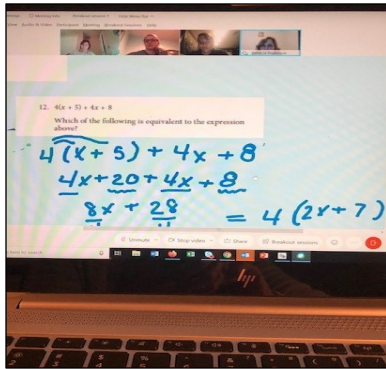
## Student Success and Quality Education

### LCC Paramedic Student Honored with Citizen Commendation

LCC paramedic student Jonathan Derra was recently recognized with a Citizen Commendation by the city of Owosso. Derra assisted in providing medical care to a critically injured child while on a paramedic program clinical ride-along with Owosso Fire Department paramedics. In issuing the commendation, Owosso Public Safety Chief Kevin Lenkart described student Derra's actions as being "heroic" and "exemplary".

In the commendation, Chief Lenkart additionally wrote of student Derra: "You are hereby commended for your role in this case. Your performance brings credit to yourself and the LCC EMS Program." Jonathan is presently in the second semester of the paramedic program and will finish at the end of the summer semester following the completion of his internship.

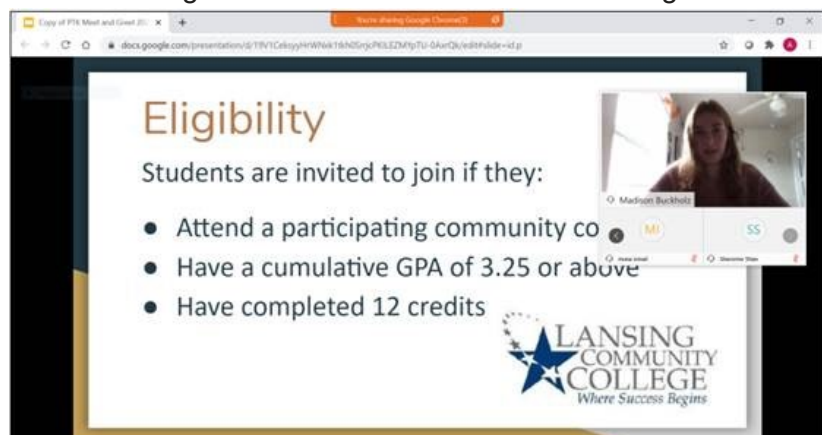
### Tutoring Services Offers Virtual Placement Testing Preparation



The Livingston County Center Coordinator, in collaboration with Tutoring Services and the Livingston Educational Service Agency, offered three sessions of placement testing preparation in a virtual environment. The high school students who participated make up the 4<sup>th</sup> cohort of Early College nursing students who will begin prerequisites in Fall 2021. This is the only program of its kind in the state and graduates will be nurses with minimal debt at the average age of 20 years old.

### Phi Theta Kappa Holds Meet and Greet Event

Lansing Community College's Mu Tau Chapter of the Phi Theta Kappa National Honor Society recently hosted a virtual spring semester meet and greet to welcome new student members into the national honor society. PTK students develop leadership, teamwork, problem-solving and public speaking skills. PTK's mission is to recognize academic achievement of college students and provide opportunities for them to grow as scholars and leaders. This registered student organization has been very busy this year working on both their Honors in Action and College Projects which have been submitted to the international headquarters for review. Welcome to the new members of PTK!



## **East Campus Firms Up Plans to Provide Support for the Business Program**

The LCC East Coordinator met with the Academic Success Coaching program, the Learning Commons, and Corporate Training to firm up details of success coaching support, tutoring support, and marketing support for the evening cohort business program planned for Fall 2021.

## **East Campus Attends Virtual Major Fair**



The LCC East Coordinator attended a virtual major fair, the MSU Marathon of Majors, to interest MSU students in taking summer classes online and fall classes at LCC East as a guest student.

## **The Extension Center Prepares Request for Academic Courses and Updates Business Plan**

The Extension Center Coordinators put together a request for academic courses for Fall 2021. The request makes several adjustments to help assure student and faculty safety while offering our most popular courses in our buildings. The Extension Center Coordinators finished updates to their business plan, including a new section describing new academic programs at LCC East and the Livingston Center.

## **The Extension Center Staff Provide Support to Departments**

One Extension Center support staff is providing 20 hours per week of support to the Registrar's Office logging in transcripts sent for evaluation. Two Extension Center support staff are providing 45 hours per week of support to CEWD's Corporate Training and Job Training Center units. Four Extension Center staff are providing 55 hours per week of support at the West Campus check-in station and 31 hours per week of support at the HHS building check-in station.

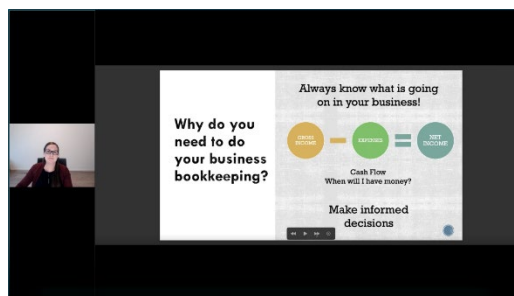
## **Small Business Development Center Activity and Impact Metrics for January 1 to February 25, 2021**

The Small Business Development Center (SBDC) consulted with 37 business owners or individuals who intend to start, grow or rescue a business, delivering a total of 840 consulting hours. Helped those clients secure \$ 2,662,373 of new capital to launch or grow their businesses. 7 new businesses started. 75 new jobs created. Delivered 4 webinar trainings, in which 88 attendees participated.



## Small Business Development Center Delivers Bookkeeping Webinar

The SBDC also delivered a webinar entitled “Better Bookkeeping in 30 Minutes a Week” on February 2. Forty-two participants attended from Greater Lansing and around the state.



## Senior Consultant Darryl Horton Assists Minority-Owned Businesses to Apply for Loans

Senior Consultant Darryl Horton spearheaded an SBDC minority business outreach effort by producing a video and an email marketing piece, which was sent to over 1,800 minority business clients. The emphasis of the promotion is to assist minority-owned businesses with Payroll Protection Program (PPP) loan and Economic Injury Disaster Loan (EIDL) application assistance. The campaign targets minority and underserved small businesses in an effort to help them survive and grow.



To view video in YouTube:

<https://www.youtube.com/watch?v=Rk4mqpwmNN0&feature=youtu.be>

## Senior Consultant Darryl Horton Joins Black Economic Empowerment Roundtable

Senior Consultant Darryl Horton joined the Black Economic Empowerment Roundtable for its inaugural meeting February 25. Participants included leaders from Lansing Economic Area Partnership (LEAP), Melanated Business Alliance, Black Wall Street Lansing, The Block Market, Transformation GEMS, Black Lives Matter Lansing, Truth & Racial Healing and Delta Township Economic Development. The meeting was an interchange of ideas and sharing a vision of how minority businesses can develop economically and how these organizations can assist in that effort.



## LCC EMS Program to Conduct Training Course for Michigan State Police

LCC's Emergency Medical Services Program will be providing a 96-hour Emergency Medical Responder (EMR) course for 22 Michigan State Police (MSP) troopers beginning on March 16. Planning for this course began in November 2019 when MSP requested that LCC conduct this education. Originally scheduled to begin in March 2020, the course was delayed for one year due to the pandemic.

This course represents the beginning of a new relationship between LCC's EMS Program and MSP. Troopers attending the EMR course will come to Lansing from locations throughout Michigan. Upon course completion, students will be eligible to complete a national certification exam and apply for Michigan EMR licensure. Troopers completing this education will then assist in providing medical updates to fellow troopers within their regions of the state.

## Black History Awareness Committee

### [#365VIDEO](#)

The Black History Awareness Committee is committed to engaging our campus community yearlong with events related to Black History. This year's theme is The Black Family: Representation, Identity, and Diversity. Events explored the African diaspora, and the spread of Black families across the United States. Students, faculty, staff, and the greater Lansing community to join us during our virtual gatherings, discussions such as the Malcolm X Symposium, We Shall Overcome: Raising Our Voices Together virtual event and Soul Food Friday: HBCU Pride.



## Beyond the Book Circle Discussions

Beyond the Book is in full swing and will be expanding going into the 2021-2022 year. Faculty and some staff members from across the disciplines led student and community conversations on Feb. 23rd and will continue throughout the semester, around the four Beyond the Book themes (Gender & Self-Identity, Global & Cultural Perspectives, Accessibility & Advocacy, and Diversity & Equity). The ODI Beyond the Book team visited faculty program meetings in English, Psychology, Anthropology, West Campus generally, and Social Sciences over the month to share and gather ideas from faculty. Several new faculty have joined the



Beyond the Book initiative. In February, we highlighted the African American experience which brought about rich meaningful conversation.

## Courageous Conversations

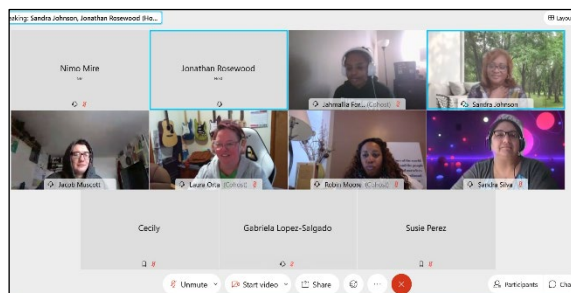
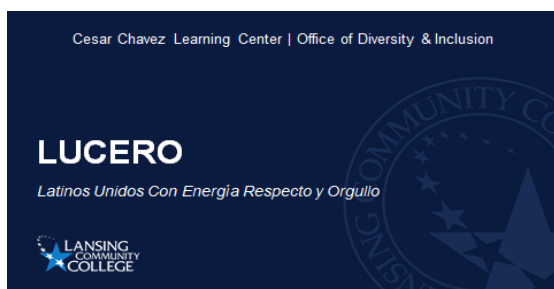
On January 21, the Office of Diversity and Inclusion and fellows from the RISE (Reframing Inclusion through Scholarship and Equity) Institute facilitated the fourth courageous conversation of the series. By the requests of our participants The Learning Group, an organization that helps leaders understand the relationship of diversity and inclusion to engagement. Rodney Patterson, CEO, Dr. Lisa Summerour, Chief Operating Officer, Dr. Brent Bildeau, VP College and University Relations, and Anthony Chavez, VP of Learning Systems and Agricultural Industries return to our virtual space for Racial Healing & Transformation Part 2.

Attendees consisted of employees, students, and community members who participated in discussions that provoked new learning, challenged prior thinking, and fosters growth as a community. These courageous conversations are in response to the violence and systemic inequities faced by the African American community in the US. The purpose of the discussions is to create a space of inclusion to let every member of our community know they are valued, they belong here, and that we celebrate the rich diversity they bring to LCC.



## LUCERO

LUCERO February monthly focus is leadership to inspire social change. The LUCERO Program will collaborate with LCC's Hispanic Heritage Awareness Cultural Committee. Together, along with various community partners, the LUCERO Program participants will apply their program knowledge of building relationships through community organizing to planning the Annual Cesar Chavez Day Virtual Celebration on March 31.



## RISE



The RISE mentors and mentees gathered to engage in uplifting, educational, and thought-filled dialogue on February 25. Guest presenter Dr. Pitts, of Oakland University facilitated a group discussion on “Personal & Social Identities” and how they impact our daily lives.

Attendees covered self-identity and its impact on inclusion, diversity, and belonging.

The Jane Elliott “Project Blue Eyed/Brown Eyed” brought attendees the opportunity to view and discuss inclusion, exclusion, micro and macro aggression.

## Men About Progress (MAP) Program/Brother to Brother

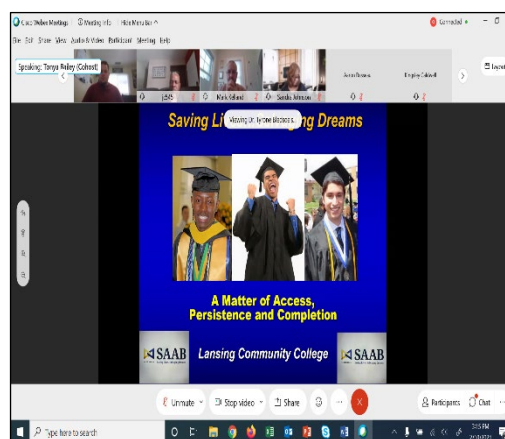


Men about Progress (MAP) members began reading the book “Who moved my Cheese” as their semester read. On Feb. 10 MAP Introduced Brother to Brother which is a program that focuses on increasing the number of African American and Latino graduates from college by creating a positive peer community based on a spirit of caring. On February 22, MAP hosted a Brother to Brother Orientation for the LCC community, and surrounding community at large. This orientation

reached out to those who were interested in helping male students succeed in their education and in their life journey, as well as students that are looking for leadership opportunities or ways to engage with others.

## Women Inspiring Scholarship through Empowerment (WISE)

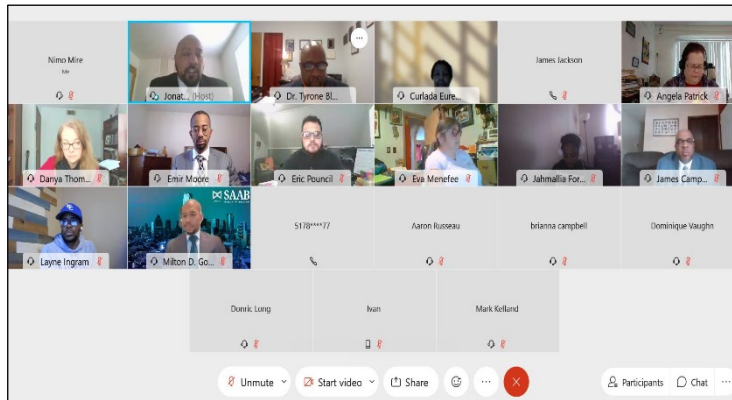
The inaugural Women Inspiring Scholarship through Empowerment (WISE) Induction Ceremony was held on February 12. Twenty-two students were inducted into the WISE program along with 21 mentors composed of LCC Executive Leaders, faculty and staff. Dr. Tonya Bailey welcomed everyone and set the tone for the ceremony. Dr. Seleana Samuel provided opening remarks and encouraged students to take advantage of their mentor’s experiences. State Representative Sarah Anthony provided the keynote for the ceremony. She shared her journey of being a mentee and mentor and emphasized the importance of being a leader among professional women. The WISE student participants and WISE mentors were introduced. Trustee Angela Mathews provided special remarks for the ceremony.





During the first WISE session "Living Authentically" mentees engaged in a two-hour WISE

meeting. The first hour is dedicated to learning and reflecting sessions embedded in the ATHENA Leadership Model. The second hour entailed the engagement of mentees with mentors and included the Living Authentically objectives and the WISE motto "I Can, I Will, I Must".



## Inclusion Advocates

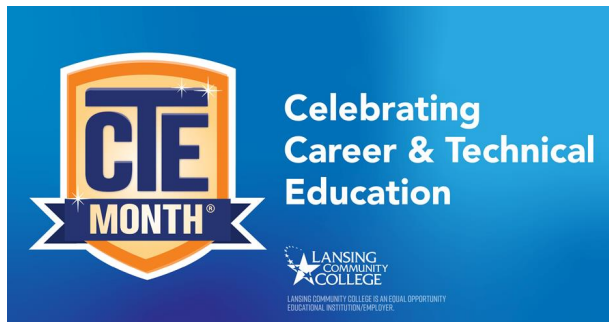
February's Inclusion Advocates included a wide range of individuals from the LCC community. Those in attendance were engaged with the knowledge of unconscious bias and its impacts on the hiring processes. Dr. Pitts, from Oakland University provided case studies for attendees to apply the learned knowledge to real life events. The attendees were then given the BIG ASK to volunteer to serve as an Inclusion Advocate for LCC.





# Academic and Workforce Development Excellence

## February is CTE Month – Celebrating Career & Technical Education

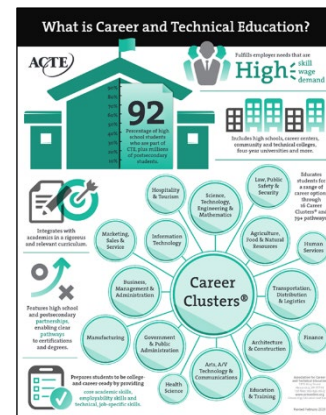


Tonya Vandermeer from the Marketing Department partnered with the Technical Careers Division to develop an awareness campaign promoting Career & Technical Education (CTE) Month during February. Marketing developed a series of posts for social media (Twitter, Instagram and Facebook) to raise awareness about CTE and highlight why these programs make for excellent choices.

### Career and Technical Education (CTE) Posts:

#### POST 1 | What is CTE?

Today's cutting-edge, rigorous and relevant career and technical education (CTE) prepares youth and adults for a wide range of high-wage, high-skill, and high-demand careers. CTE is focused on skills. This differs from traditional and university-based education, which is based on theory. CTE includes some theory, but that's typically only seen in introductory materials. Practice, hands-on experience, and application tests make up the bulk of CTE. This is important because CTE careers require workers to have experience in their field before starting a career. To learn more LCC's national ranked technical careers visit [www.lcc.edu/nationsbest](http://www.lcc.edu/nationsbest).



#### POST 2 | Careers in CTE

Many CTE tracks take students to careers that can save lives. [Health science](#), government, law, agriculture, and construction especially relate to others' health and safety. CTE instructors often focus more on practice and improvement instead of textbook memorization. Check out LCC's programs and explore our CTE offerings at <https://www.lcc.edu/academics/degrees/>.

Want a more in-depth list of the careers within the Career Clusters, go to [https://cte.careertech.org/sites/default/files/CareerClustersPathways\\_0.pdf](https://cte.careertech.org/sites/default/files/CareerClustersPathways_0.pdf).



### POST 3 | When can I begin CTE training?

CTE is applicable to almost every educational age range. This is because students can understand fundamentals of any career as early as sixth grade, and they can build essential skills well into adulthood. Learn about how you can begin taking college courses while in High School by watching the video and checking out LCC's Dual Enrollment webpage for more info.

Video share: <https://youtu.be/nmmYOAUeoUM>

Learn more about dual enrollment at LCC at <https://www.lcc.edu/community/college-credit-in-hs/dual.html>.

### Technical Careers and CTE Programs Featured on Facebook Live During the Month of February

In an effort to highlight Career & Technical Education Month (February), the Engagement Team partnered with the Technical Careers Division to highlight CTE programs. On February 10, Nicole Reinhart-Huberty (Technical Careers Program Improvement Manager) was a guest and discussed CTE month, career clusters, campus safety protocols, and labs and learning spaces on LCC's West Campus. On February 17, and February 24 the following programs were showcased and discussed:



February 17, 6:00 p.m.: Apprenticeships (Kathy Smith), Automotive Technologies (Marv Argersinger), Aviation Maintenance Technology (Mindy Ray).

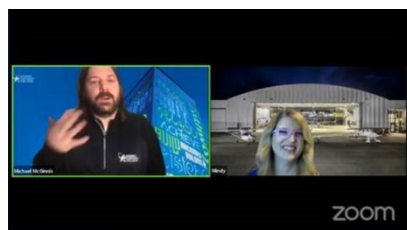
February 24, 6:00 p.m.: Legal Studies (Tracy Nothnagel), Building Construction/Construction Management (Scott DeRuischer), and Geospatial Science (Dennis Pippner and Shelley Jeltema).  
Source: [What Is CTE? | ACTE \(acteonline.org\)](https://www.youtube.com/watch?v=TKKMEwepQeQ) Source: <https://youtu.be/TKKMEwepQeQ>

February 24, 2021

Dennis Pippner and Shelley Jeltema – Geospatial Science

Scott DeRuischer – Building Construction/Construction Management

Tracy Nothnagel- Paralegal (changing name to Legal Studies)





## LCC West Campus Has Plenty to Offer



As published in the Lookout Newspaper on February 4, 2021:

By Maddy Warren

*Editor in Chief*

In addition to the downtown Lansing campus, LCC has locations in Delta Township (West Campus), East Lansing (LCC East), Howell (the Livingston County Center) and Mason (the Aviation Maintenance Technology Center).

West Campus houses the college's Technical Careers and Community Education, and Workforce Development divisions.

"We have about 30 (programs)," said Cathy Wilhm, dean of the Technical Careers Division.

"We actually have two programs that are not located in the building," Wilhm said. "One of those programs is located in the AIS building by the Lansing Airport; that is our heavy equipment repair technician program. (And) we have our Aviation Maintenance Program, which is located at the Mason Jewett Airport.

Wilhm listed the programs offered at LCC's West Campus. These include:

- \* Legal studies (paralegal);
- \* Police, fire and corrections academies;
- \* Criminal justice;
- \* Digital forensics;
- \* Electrical line work;
- \* Automotive technology;
- \* HVAC;
- \* Electrical technology;
- \* Mechatronics;
- \* Robotics and automation;
- \* Welding;
- \* Computer-aided drafting and design;
- \* Building trade and technology;
- \* Construction management;
- \* Civil engineering;
- \* Architecture;
- \* Cybersecurity;
- \* Computer programming and networking;
- \* Precision machining;
- \* Geospatial science;
- \* Website design and development.

There are still classes being held in-person during the pandemic, said Wilhm.



“All of the police, the fire, and the corrections academy are all in-person,” she said. “Aviation maintenance classes are all in-person ... there are eight sections going on right now of those.” Wilhm said the trade courses are currently operating in a hybrid format.

In addition to the college’s return safely to campus training, students in technical careers have to go through an additional training.

“It is 27 minutes long and it is focused on the extra protocols and safety protocols we have out here,” Wilhm said. “Each of our labs has their own specific safety protocols.

“What we’re doing is we’re splitting the labs – so if there’s 12 people in a lab, only six will come in at a time ... they are responsible for cleaning; disinfecting their equipment when they’re done using it.

“And everybody has to wear, obviously, masks while they’re in here practicing physical distancing. The other thing is, if you’re working within a six-foot space, we also have face shields, we have sneeze guards throughout ... in some of the classes they have to wear gloves – for example, welding.

To learn more information about LCC’s West Campus visit:

<https://www.lcc.edu/about/locations/west.html>.

## LCC Automotive Program Rolls Forward

As published in the Lookout Newspaper on February 19, 2021;

**By Julie Newell**

*Associate Editor*

LCC’s west campus hosts many classes related to trade and technical degrees, including the Automotive Technologies Program.

Marvin Argersinger and James Ripley are two of LCC’s full-time faculty who teach at west campus in the program.



“The Automotive Technologies Program is an ASE (Automotive Service Excellence) Education Foundation Accredited training facility, which trains future automotive technicians to diagnose, repair and maintain the complex systems and mechanics featured in vehicles today,” Argersinger said. “This will prepare them for careers as highly skilled automotive technicians.”

The classes cover every aspect of automobiles, Ripley said.

“This would include everything from an oil change and basic maintenance, brakes, to more complex topics like electrical diagnosis, engine drivability diagnosis, or hybrid vehicle servicing,” Ripley said.

Argersinger said the classes go beyond the basic technical work.

“Students will explore various aspects of modern automobile theory and operation, diagnosis, repair and maintenance, with the newest and latest tools and equipment in a realistic hands-on laboratory environment,” Argersinger said.

Argersinger and Ripley both said they enjoy teaching students in this program.

“Our favorite part of the program would be our students,” Argersinger said. “Being able to give someone the skills they need to be successful and provide for their family gives you a good feeling inside.

“Our automotive facility isn’t bad either. Our lab is one of the nicest and best equipped automotive training facilities in the state. This gives students a better experience, while they are here, of what it is like to work in the field.”

Second-year student Jordon Fleischer commented on his experience in the program.

"I have always had a passion for working on vehicles and engines," Fleischer said. "I am currently in my last semester of automotive classes. I am currently taking Hybrids, Light Diesel, and Ignition and Emission systems. My favorite out of these three is probably Hybrids."

Fleischer said he plans to use this degree to further his career.

"I am currently working at an auto-body shop as an auto technician part-time," Fleischer said.

"After I graduate I plan to move to either an independent shop or a dealership as a full-time ASE certified automotive technician."

First-year student Erin Joseph talked about her goals for the program.

"After I complete my degree I hope to continue working, learning and improving my skills as a technician," Joseph said. "I am looking forward to using the knowledge gained from the program to excel in my career. I have also considered pursuing an engineering degree to open up other career opportunities in the automotive industry."

For more information on the Automotive Technologies Program click [here](#).

## **Community Impact and Engagement**

### **Health and Human Services Programs Support GLAC Event**

Over the past few years LCC health and wellness employees have supported the Greater Lansing Area Club (GLAC) – National Association of Negro Business and Professional Women's Clubs annual heart health event entitled "GLAC GOES RED: THINK HEART THINK HEALTH". In this year's virtual event held February 27, HHS continued to support the initiative with a demonstration from Nina Favor and a presentation by Nicole Gruesbeck. Nurse Favor spoke about blood pressure and demonstrated the proper way to check blood pressures at home. Nurse Favor is LCC's Nursing Program Director for Clinical, Lab, & Simulation and spoke on behalf of the Black Nurses Association. Professor Gruesbeck, faculty member in the Kinesiology and Fitness program is an ACE-Certified Health Coach and Behavior Change Specialist and her presentation focused on the importance of exercise for the heart. In addition, she provided the members with a handout packed with work break exercises to use especially helpful during this virtual environment.

### **CCRESA Students Participate in Health and Human Services Virtual Outreach Event**

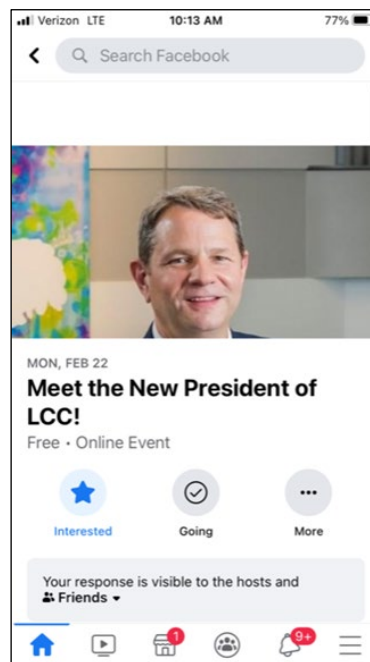
On February 10-11, over 65 students in the Allied Health program at Clinton County Regional Education Service Agency (CCRESA) in St. Johns participated in Health and Human Services program presentations. Program directors and faculty from child development, dental hygiene, human services, nursing, sterile processing and surgical technology gave students an overview of the careers and shared personal insights on work ethic and standards in the workforce. The sessions were virtual including an interview with one of LCC's neurodiagnostic graduates, Sarah Gardner. Ms. Gardner's career includes working for LCC as an adjunct instructor and at MSU as a clinical professional in the Department of Neurology and Ophthalmology.



## Employee

### Dr. Robinson Presents at Howell Rotary Club

The Livingston County Center Coordinator, Barb Line, arranged for President Robinson to speak to the Howell Rotary Club. Dr. Robinson was dynamic and engaging during his presentation to the Howell Rotary Club on February 22. He highlighted the Strategic Planning process and invited community feedback, detailed LCC's Diversity, Equity, and Inclusion plan, and shared his commitment to credential and degree completion. Feedback from the attendees indicated his talk was great and very informative. Dr. Robinson's presentation has already led to a potential partnership in the community and increased awareness of LCC's initiatives.



### Nursing Faculty Published in Journal Publication

Nursing Adjunct Instructor Cindy Hayes DNP, MSN-ed, RN, CPAN, CAPA, CNE, CHSE, is author of an upcoming article in the April issue in the journal publication Simulation in Healthcare (SIH-D-20-00354.pdf) titled: Meeting the New Joint Commission's Maternal Safety Requirements: A Quantitative Blood Loss Train-the-Trainer Program for Improved Process and Outcomes. Additionally, Cindy is a peer reviewer for Clinical Simulation in Nursing and peer-reviewed six journal articles since May 2020.

### Dean Wilhm Presents to the LCC Foundation about the Technical Careers Division

On February 25, Technical Careers Dean, Cathy Wilhm presented to the Lansing Community College Foundation about the Technical Careers Division. The presentation provided an overview of current partnerships, some of our program accreditations, trends in technical careers, and the work being done to promote diversity, equity, and inclusion within the division.



### Small Business Development Center's Laurie Lonsdorf Presents to Business Huddle

On February 2, Regional Director Laurie Lonsdorf presented to Downtown Lansing Inc.'s Business Huddle. She discussed SBDC's pandemic assistance including business model pivots and strategic planning, assistance with PPP and cash flow, as well as CARES Act funded services including website design, content writing and bookkeeping.

## Marketing and Communications

### Marketing Summary

Marketing received or initiated 32 total requests in February, 16 were Closed/Resolved or sent to Print Services, a completion percentage of 50%. Of the 13 requests listed as In Process in Marketing, 8 have tasks assigned to designers.

Additionally, 18 requests created in previous months were completed.

Marketing created 58 tasks in February; 40 were completed, a completion percentage of 69%; and 16 are currently in process with the designers.

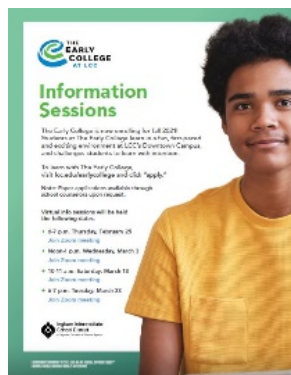
### Marketing Writes Advertorial Supporting MI Reconnect Program

In February, Marketing wrote a two-page advertorial for 517 Magazine in support of the MI Reconnect program.



### Marketing Coordinates Postcards for the LCC Foundation and Flyer for The Early College

Marketing coordinated St. Patrick's Day postcards for the LCC Foundation. Marketing coordinated production of an Information Session flyer for The Early College at LCC.



### Marketing Promotes LCC Community Listening Sessions

Marketing coordinated elements for promotion of LCC Community Listening Sessions, including social media graphics and [a brief advertorial, visible here](#).



## Marketing Promotes Paramedic Graduation Coin



Marketing designed a 2 sided coin for Paramedic program to distribute to graduates. Researched vendors to find one that can be reused for future coin purchases.

## Marketing Promotes We Shall Overcome: Raising our Voices Together

Marketing created social, web, email, homepage and digital signage graphics for a virtual performance presented by the Office of Diversity and Inclusion and Performing Arts. The performance was promoted via web, social media and press release. Marketing shared final performance on all social platforms – Facebook, Twitter, Instagram and Youtube.



## Marketing Promotes Summer Impact 2021

Update 2020 materials including social, postcard, digital signage, radio and web graphics for the 2021 virtual event to be held four Wednesdays in July.





## Marketing Promotes History Department Spring Events

Update previous materials and create new items for History dept. spring events including Historians at the Movies, Reading with Historians, In the Classroom with Historians and Visiting History Scholar. All items added to web and social where applicable as some are internal faculty/staff events only. Internal events shared in The Star, myLCC and interdepartmental newsletters.

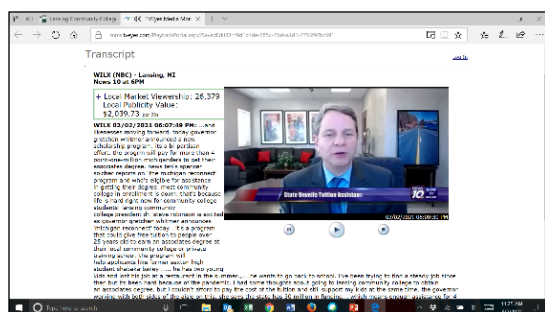


## Marketing Promotes Various Events

Numerous events were promoted in February including Cybersecurity 101, Women in Trades happening in March, Courageous Conversations, Men About Progress, Brother to Brother, Black History Awareness, Malcom X Symposium and the WISE program's first induction ceremony.



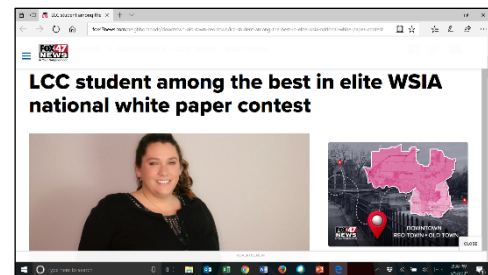
## Dr. Robinson Speaks About the MI Reconnect Program in the Media



Governor Whitmer launched the Michigan Reconnect program in February, and Dr. Robinson was a frequent guest throughout the month detailing what the MI Reconnect program will mean to students seeking an education at LCC.

## LCC Insurance and Risk Management Student Featured on WSYM FOX 47

LCC Insurance and Risk Management student Sara Self was featured in a story picked up by WSYM FOX 47 for her third-place finish in a national white paper contest for her timely paper - *Effects of COVID-19: Workers' Compensation and the Shift to Telecommuting*.



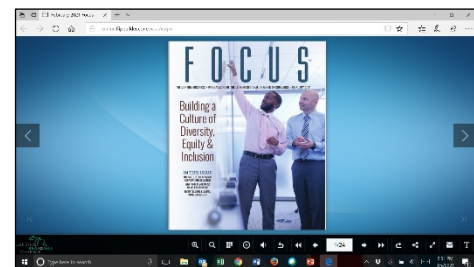
## Dr. Robinson Is A Guest on WILS-AM 1320



Dr. Robinson was a guest on Morning Wake-Up with Dave Akerly on WILS-AM 1320. He discussed LCC's process of getting community input for the college's strategic plan refresh.

## LCC Highlighted in the February Issues of Focus Magazine

The February issue of Focus Magazine (Lansing Regional Chamber of Commerce) featured LCC highlights on our virtual choir singing "We Shall Overcome" and LCC staff volunteering at a COVID-19 vaccine distribution site.



## LCC Chief of Police Retires

LCC Chief of Police Bill French retires after 40 years of service to the college.

## Asset Protection

### Financial Aid Advising Team Creates Videos

Since working remotely, the Financial Aid Advising Team has been hard at work finding creative ways to reach out to our students. Island Ewert was given the opportunity to film short two-minute videos explaining various financial aid topics. These videos are part of a larger program with the Capital Area College Access Network called “CapCAN’s College Couch Corner”. The videos are geared toward high school students who need clarity on important financial aid topics such as student debt, what is verification, and why students should fill out the FAFSA. As of February, Island has provided financial aid information in eight videos that are posted on CapCAN’s social media outlets. You can check them out [here](#)!

## Active Grants for Current Fiscal Year (7/1/2020 – 3/9/2021)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-20 DOL Advance MI Apprenticeship	1/1/2017	3/30/2021	\$240,000
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-20 Mental Health & Aging Project	10/1/2019	9/30/2020	\$134,000
19-20 Motorcycle Safety Training	10/1/2019	9/30/2020	\$68,800
19-21 MI Health Endowment Fund-MA	7/1/2019	6/30/2021	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-20 Small Business Development Center	1/1/2020	12/31/2020	\$226,860
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$156,000
20-21 Motorcycle Safety	10/1/2020	9/30/2021	\$68,800
20-21 Perkins Local Leadership	7/1/2020	6/30/2021	\$9,200
20-21 Perkins Regional Allocation	7/1/2020	6/30/2021	\$805,576
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000

**Grand Total:** \$4,199,313

**NOTE:** 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

**NOTE:** The end date of the 17-20 DOL Advance MI Apprenticeships grant has been extended until March 31, 2021.

## Submitted Grants as of 3/9/2021

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
20-24 DOL Strengthening Community College Training	HHS	Clark, M.	Dept. of Labor	Grand Rapids Community College	\$1,163,600	10/8/2020
2021 SBDC	CEWD	Lonsdorf, L.	Dept. of Commerce	Grand Valley State University	\$226,860	10/20/2020
				<b>Grand Total:</b>	<b>\$1,390,460</b>	



## Lansing Community College Media Report for Period: 1.26.21 - 2.25.21

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
1/26/2021	<a href="#">MLive.com</a>	How community colleges plan to grow Michigan's healthcare workforce amid pandemic	x		
1/27/2021	<a href="#">FOX 47 News</a>	LCC's enrollment dropped by half over the last decade. The pandemic hasn't helped.		x	
1/27/2021	<a href="#">Lansing State Journal</a>	After nearly a year of online learning, Okemos parents want students back in the classroom	x		
2/9/2021	<a href="#">ExBulletin</a>	LCC autistic student processed mail for President Donald Trump	x		
2/11/2021	<a href="#">WLNS.com</a>	Do you know a distinguished alumni of Lansing Community College?	x		
2/12/2021	<a href="#">Lansing State Journal</a>	Carmen Decker remembered for her bond with audience		x	
2/13/2021	<a href="#">Olean Times Herald</a>	Home Again: School of life brings facts, fallacies, unfair judgments	x		
2/15/2021	<a href="#">Lansing State Journal</a>	Brush strokes, ripped paper set up Lansing artist's return to REO Town	x		
2/15/2021	<a href="#">The New Citizens Press</a>	Lansing Artist Introduces children to adverse impact of bullying in colorful picture book	x		
2/16/2021	<a href="#">Spartan Newsroom</a>	Williamston gains new police chief	x		
2/18/2021	<a href="#">Lansing State Journal</a>	LCC was optimistic enrollment would rise amid COVID-19 pandemic, economic upheaval. That didn't happen.		x	
2/18/2021	<a href="#">All Events Online</a>	Think Heart Think Health 2021	x		
2/18/2021	<a href="#">The Daily Telegram</a>	Jackson taking over Adrian girls basketball program	x		
2/21/2021	<a href="#">MEAWW</a>	Who is Amanda Fisk? Michigan village prez laughs at Rush Limbaugh's death in 'hateful' FB post, asked to quit		x	
2/22/2021	<a href="#">The Argus-Press</a>	STUDENT OF THE WEEK: Corunna senior adapts to pandemic world	x		
2/23/2021	<a href="#">Lansing State Journal</a>	Lansing Regional Chamber of Commerce names Elaine Hardy 2020 Athena award recipient	x		
2/24/2021	<a href="#">Catholic Telegraph</a>	Obituary: Sister Marie Therese Emery, OP		x	
2/25/2021	<a href="#">HTV10</a>	Timken Awards Annual Scholarships to develop next generation of innovators and leaders	x		

## LCC Media Report for Period: 1.26.21 - 2.25.21

Broadcast					
Date	Time	Topic	Station	Value	Viewers
1/27/2021	10:12 PM	Enrollment at Lansing Community College has fallen by more than half since the fall of 2010 and what the school is doing to address the issue.	WSYM	\$913.82	8,488
1/28/2021	7:29 AM	Enrollment at Lansing Community College has fallen by more than half since the fall of 2010 and what the school is doing to address the issue.	WSYM	\$56.76	1,833
1/28/2021	8:29 AM	Enrollment at Lansing Community College has fallen by more than half since the fall of 2010 and what the school is doing to address the issue.	WSYM	\$144.54	3,527
1/29/2021	4:48 PM	Parent talks about his children going to college, one of them went to LCC for 2 years before transferring to save money.	WJR-AM	N/A	N/A
1/29/2021	5:05 PM	Lansing Community College has elected new board members, had swearing in of elected officers.	WILX	\$524.11	8,063
1/31/2021	7:00 AM	Enrollment at Lansing Community College has fallen by more than half since the fall of 2010 and what the school is doing to address the issue.	WSYM	\$7.26	179
1/31/2021	8:00 AM	Enrollment at Lansing Community College has fallen by more than half since the fall of 2010 and what the school is doing to address the issue.	WSYM	\$5.17	189
2/2/2021	6:05 PM	A student talks about the Michigan Reconnect opportunity, he plans to enroll in LCC's Aviation Program.	WLNS	\$1,961.40	28,084
2/2/2021	6:05 PM	A student talks about the Michigan Reconnect opportunity, he plans to enroll in LCC's Aviation Program.	WLAJ	\$257.04	3,297
2/2/2021	6:08 PM	A student talks about the Michigan Reconnect opportunity, he plans to enroll in LCC's Aviation Program.	WILX	\$2,039.73	26,379
2/3/2021	10:10 PM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$913.82	8,488
2/4/2021	6:13 AM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$9.57	216
2/4/2021	7:06 AM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$56.76	1,833
2/4/2021	8:10 AM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$144.54	3,527

Broadcast					
Date	Time	Topic	Station	Value	Viewers
2/4/2021	12:10 PM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$92.82	1,739
2/6/2021	6:27 AM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$13.86	314
2/6/2021	7:27 AM	President Steve Robinson talks about the Michigan Reconnect Program and its benefits to students.	WSYM	\$18.37	974
2/8/2021	6:28 AM	Professor Sid Mosley at LCC's West Campus details robotics and automation systems program.	KOAB PBS	\$112.86	1,919
2/8/2021	12:16 PM	Sparrow is teaming up with LCC to provide free training to students in Phlebotomy, and a guaranteed job at Sparrow following successful coursework.	WLNS	\$779.00	22,706
2/8/2021	5:04 PM	Sparrow is teaming up with LCC to provide free training to students in Phlebotomy, and a guaranteed job at Sparrow following successful coursework.	WILX	\$635.63	10,600
2/8/2021	5:05 PM	Sparrow is teaming up with LCC to provide free training to students in Phlebotomy, and a guaranteed job at Sparrow following successful coursework.	WLNS	\$765.17	12,856
				<b>\$9,452</b>	<b>145,211</b>