



PRESIDENT'S REPORT

FEBRUARY 2021



CAMPUS LOCATIONS: JANEL BESYKES, JR. TECHNOLOGY AND LEARNING CENTER REMODEL

Student Success and Quality Education

Surgical Technology Continues to Monitor for Program Changes

Health & Human Service's Surgical Technology program continues to monitor the ARC-STSA (Accreditation Review Council on Education of Surgical Technologist and Surgical Assisting) for COVID-19 changes. The annual report ARC-STSA report for 2020 has been postponed and will be included in the 2021 report.

Spring 2020 Welcome Week Registered Student Organization Recruitment Fair

Student Life hosted an LCC registered student organization recruitment fair during Welcome Week 2021 to help students prepare for the start of spring semester. This virtual event focused on club recruitment and gave students the opportunity to stop by each organization to chat with members, get information about events and meetings and get to know new people. Participating student groups included: Phi Theta Kappa, Spanish Club, Japanese Club, Cru Club and Black Student Union.

The BuckFire Law Firm Offers Scholarship to Students

The BuckFire Law Firm out of Southfield, Michigan is offering Paralegal Students a \$1000 Scholarship to students enrolled in the Paralegal program. Details have been sent out to students. This is a national scholarship that is provided by this BuckFire Law to help aspiring paralegal students who need financial assistance to achieve their academic goals and



professional dreams. We hope in the future we can announce an LCC student be awarded this scholarship!

Racial Healing and Transformation Week at Lansing Community College

The Office of Diversity and Inclusion engaged our campus community in a week-long of essential and timely conversations on racial healing, equity and justice. This Racial Healing and Transformation Week calls for deep listening, discussions, racial healing, and celebration of our



common humanity. The ultimate goal is to take collective action to create a more just and equitable world.

Monday, Martin Luther King Jr. Day, Tuesday, Day of Racial Healing Beyond the Book, Wednesday, Day of Racial Healing Beyond the Book Continues, Thursday, Courageous Conversations, Friday, Social Media Friday.

Lansing Community College Celebrates MLK Day

Across the nation and the world, Dr. King's life and legacy is commemorated by a day of service and promoted as A Day On and Not a Day Off. The Office of Diversity and Inclusion provided a list of State and National events celebrating and honoring the legacy of Dr. Martin Luther King Jr. that can be viewed from the comfort of their desired space.

Beyond the Book Circle Discussions Celebrate Difference

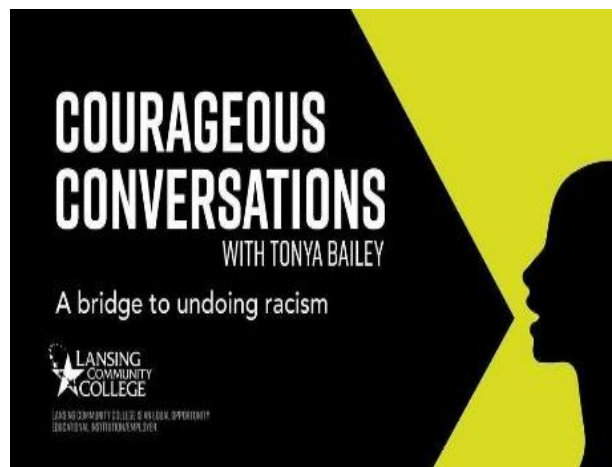


With the guidance of the Office of Diversity and Inclusion, the Beyond the Book initiative is to expand the dialogues, learning, and engagement around diversity, equity, and inclusion themed books to foster a greater sense of community all while celebrating difference. This year four books were selected for each of the following themes: Accountability & Advocacy, Diversity & Racial Equity, Gender & Self-

Identity, and Global & Cultural Perspectives. In February there will be more opportunities to participate in the circle discussions for these books.

On January 19 and 20, the Beyond the Book Committee hosted a Spring Kick-off in conjunction with LCC's Racial Healing and Transformation Week. The Facilitators provided quotes from each book to discuss the topic of Racial Healing as a community and steps towards transformation with examples from the books covered.

Courageous Conversations Continue



On January 21, the Office of Diversity and Inclusion and fellows from the RISE (Reframing Inclusion through Scholarship and Equity) Institute facilitated the fourth courageous conversation of the series.

Dr. Tonya Bailey facilitated the discussion in collaboration with The Learning Group, an organization that helps leaders understand the relationship of diversity and inclusion to engagement. Rodney Patterson, CEO, Dr. Lisa Summerour, Chief Operating Officer, Dr. Brent Bildeau, VP College and University Relations, and Anthony Chavez, VP of Learning Systems and Agricultural Industries. Topics included:

Racial Healing and Transformation.

Attendees consisted of employees, students, and community members participated in discussions that provoked new learning, challenged prior thinking, and fosters growth as a

community. Participants requested a continuation of the conversation in the next installment of the series and thus Racial Healing & Transformation Part 2 will happen on February 18. These courageous conversations are in response to the violence and systemic inequities faced by the African American community in the US.

The purpose of the discussions is to create a space of inclusion to let every member of our community know they are valued, they belong here, and that we celebrate the rich diversity they bring to LCC.

Community Members Engage in Thought Provoking Questions on Social Media Friday

On January 22, the Office of Diversity and Inclusion (ODI) posted thought provoking questions, images and quotes related to racial healing and transformation on LCC's various social media platforms. Posts throughout the day allowed community members to engage in online discussions openly with #HOWWEHEAL. President Robinson provided posting topics.

"The earth is the mother of all people, and all people should have equal rights upon it."
- Chief Joseph

A simple thought and way of life, but something which is incredibly difficult to come upon in today's world. As people have said for decades "respect existence or expect resistance" with all the damage that has been caused in history as well as currently.

Do you think it will ever be possible for people to respect each other's existence?

As we turn on the news each day there is yet another case of police brutality, another murder, another war, and slowly but surely it becomes normal to us. We become unsympathetic and think to ourselves "why should we say or do anything."

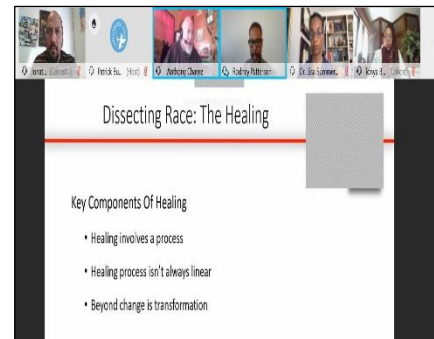
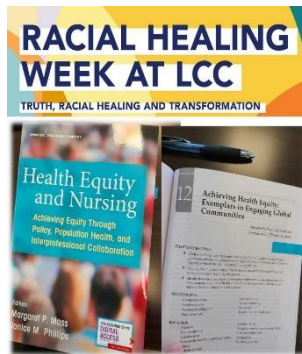
What will happen if we are silent about things that matter? Discuss the relevance of this quote from Dr. King as it relates racial healing and transformation?

Dr. Robinson asks...

Former HHS Dean Margie Clark co-authored an article on equity and health in the profession of Nursing.

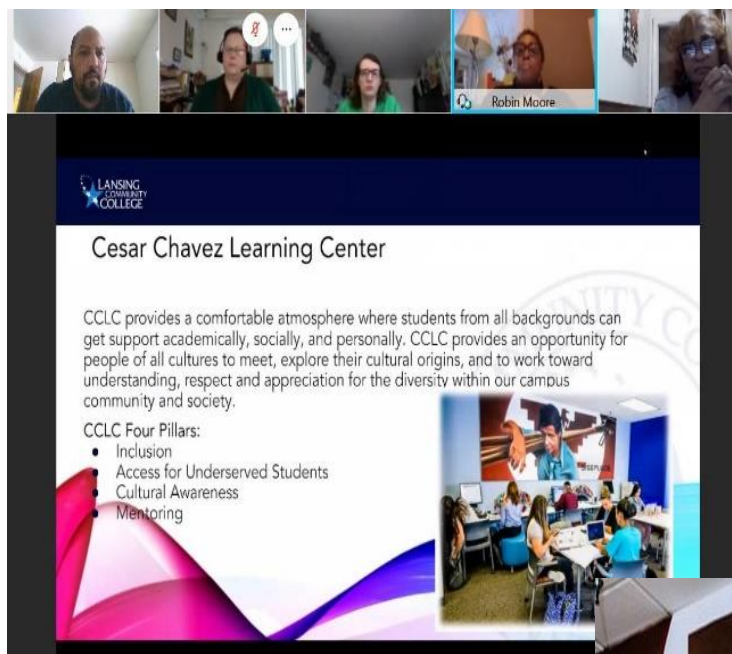
What health outcomes are determined by a person's status, race, or zip code?

What factors could we influence or change to create more equitable health outcomes?



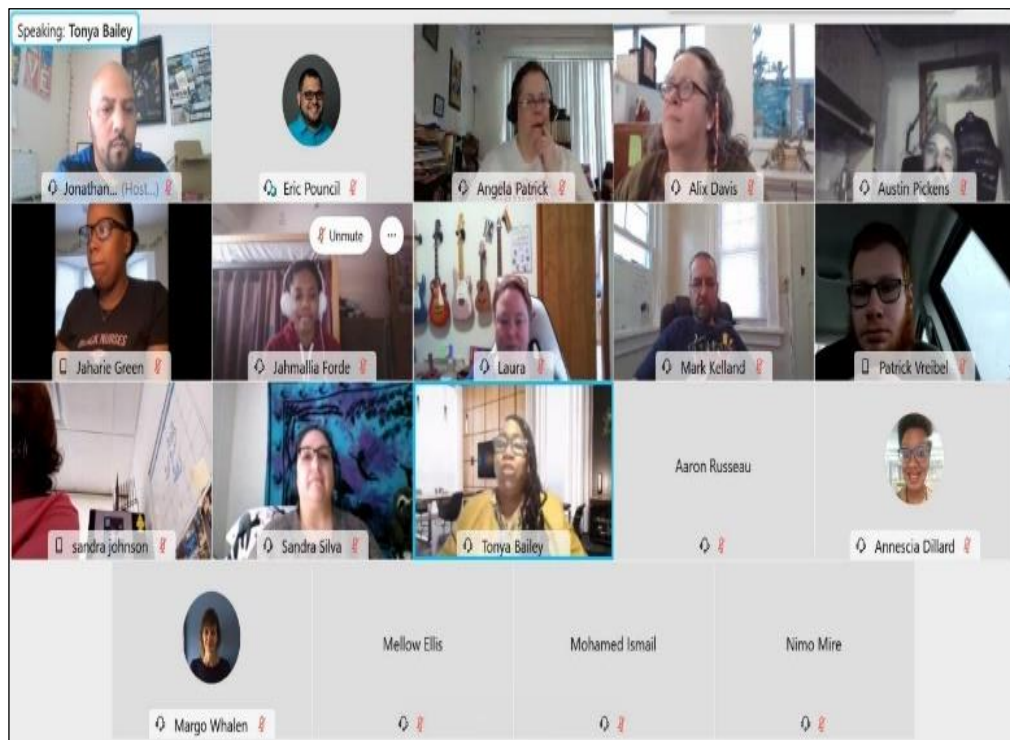
LUCERO Holds First Meeting of Spring Semester

The LUCERO focuses on developing the skills of students for success in the following areas: Academics, Leadership, and Professionalism. Students are encouraged to participate in the workshop to get the full experience of the LUCERO Program. The first meeting of spring semester was held on January 25 to discuss the structure and expectations of the program.

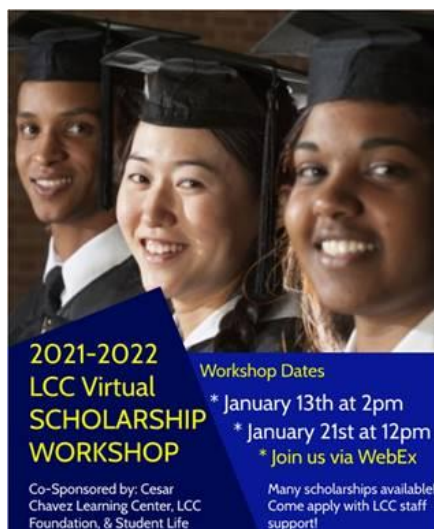


On & Poppin' Discusses Current Issues

On & Poppin' is a forum designed for students to discuss current issues that are being experienced in college life. This is an opportunity to meet with Chief Diversity Officer Tonya Bailey via WebEx to share your concerns and issues; no topic or subject is "off the table." This month topics discussed included the failed insurrection, the Presidential Inauguration, and the COVID vaccine. Also, Patrick Vreibel from LCC's American Marketing Association shared the opportunities that the group's Marketing Week is providing for students.



2021-2022 LCC Scholarship Workshop Series



Students were invited to attend virtual informational workshops on the scholarships available through Lansing Community College. They learned about the scholarship process and how to complete the scholarship application. This series was co-sponsored by the Cesar Chavez Learning Center, LCC Foundation and Student Life.

Public Service Careers – The February Local Corrections Academy Starts

The February Local Corrections Academy will be starting February 1 and running until February 26. 17 students will be participating with 16 already having jobs from the following agencies: Barry, Calhoun, Ingham, Jackson, Livingston, Kent, Montcalm, Shiawassee, and St. Clair County Sheriff's Offices. The lone pre-service candidate will likely be hired by the end of the academy as so far after running 9 Local Corrections Academies all have obtained jobs employment!!



West Campus Receives Donation of Materials

Recently a donation of materials was given to the Regional Firefighter Academy from Buffalo Construction (Constructing BJ Brewhouse in the Eastwood Town Center). An estimated \$150k of building materials or three semi-truck loads were delivered to West Campus, which will be utilized by various programs across West Campus (Building Construction and Police Academy to name a couple) to create various training simulators that will allow students to better their skills in all these program areas!!

Building Construction Program Moves to New Space

To adapt and build!! The Building Construction program in efforts to keep an environment conducive to learning, have moved from the frigid temperatures of the Building Construction Lab, into a space adjacent to the Automotive Lab. This space will see significant use in upcoming weeks with the Corrections Academy completing some training in the same area, while Construction classes are still scheduled.



Academic and Workforce Development Excellence

Updates from LCC East and the Extension Center

- Extension Center support staff participated in two calling campaigns on behalf of Technical Careers to reach students who had registered for a Technical Careers class, but who had not yet set up a payment plan.
- Staff called 240 students by the close of business on January 11.
- Two Extension Center support staff are providing 40 hours per week of support to the Registrar's Office logging in transcripts sent for evaluation.
- Two Extension Center support staff are providing 40 hours per week of support to CEWD's Corporate Training and Job Training Center units.
- Three Extension Center student staff are providing 40 hours per week of support at the West Campus check-in station and 24 hours per week of support at the HHS building check-in station.
- The LCC East Coordinator met with the Non-Traditional Student sub-committee of the Strategic Enrollment Management committee to review the proposal for an evening business cohort program at LCC East for fall 21. The committee approved the program and came up with several next steps.

Updates from the LCC Livingston County Center

- The Livingston County Center is currently offering the lab component of an EKG course for Howell High School students. Their Certified Nurse Aide class was cancelled due to COVID issues related to clinical sites.
- Our Health & Human Services Department and K-12 Operations worked collaboratively to expedite the process of requesting a health course leading to a certification. This is a new offering for the center, and the newly renovated Medical Assistant lab serves the EKG students well.
- The center is also offering the second semester of the Medical Assistant program with half the cohort in Livingston and the remaining students in Lansing.

Business and Community Institute Provides Lead Like a Leader Leadership Course



Meridian Magnesium Products (MMP) has recently added a high number of new front-line leaders. MMP asked the Business and Community Institute (BCI) to provide a Leadership course that would help these new leaders thrive in their positions. Lead Like a Leader is a 14-hour (seven two-hour modules) that is offered live on-line. The modules include leadership training that consists of topics such as: High Performance Teams, Servant Leadership, Employee Motivation, Customer Service, Personal Productivity, Work/Life Balance, and Managing your Financial Thermostat. In all, two sections provided training for 34 leaders at MMP.

Small Business Development Center(SBDC) Regional Director Meets with Greater Lansing Hispanic Chamber

On January 19, SBDC Regional Director Laurie Lonsdorf and Senior Business Consultant Darryl Horton met with Chaz Carrillo of the Greater Lansing Hispanic Chamber to discuss ways to collaborate and support the Hispanic business community.

BCI Presents Advanced Accounting and Finance Course for Liquid Web

The Business and Community Institute was pleased to present an Advanced Accounting and Finance course for Liquid Web. The company's accounting team participated in a 4-hour training session that deepened their level of understanding in the key concepts and commonly used terms for many accounting and financial aspects. Upon completion of the course, participants were able to recognize and analyze financial statements, understand, create, and manage budgets, learn forecasting techniques, and identify the legal aspects of finances.

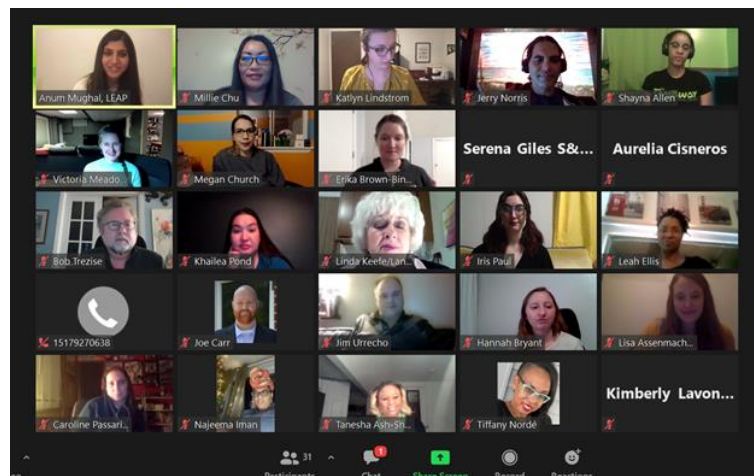


Small Business Development Center (SBDC) activity and impact metrics for January 1 to January 31:

Consulted with 95 business owners or individuals intending to start, grow or rescue a business, delivering a total of 244 consulting hours, 3 new businesses created. Assisted business owners to apply for over \$1 million of loans by helping them navigate the Payroll Protection Program (PPP). Delivered 2 webinar trainings, to 37 attendee participants.

Lansing Economic Area Partnership's (LEAP) Inclusive Entrepreneurship Program

Orientation kicked off for cohort 2 of One&All, LEAP's inclusive entrepreneurship program. The Small Business Development Center will provide business coaching to 23 businesses over the course of two months.



Manufacturing Engineering Technology Program Receives New Equipment

Delivered on Monday and the staff in the Machine shop placed it into position and had it ready to use by Thursday!! The Manufacturing Engineering Technology team has received and installed a new Hurco VM10i Machining Center in their West Campus lab.

This high tech, cutting edge, machine will allow the MET program to stay abreast of developments in the industry and stay up to date with innovative technology.

Trends in the local manufacturing base are in consolidating programming, set-up, and production of parts on the shop floor. Local companies such as MC Molds, and Moeller Precision Tool have transitioned the programming of machine tools to the floor technician who now takes a detailed drawing and produces the program and part at the machine tool.

This development raises the skill level of the technician on the shop floor and eliminates the need of a separate CAD/CAM programming department. Hurco Machine Tool is the leader in this innovative type of CNC machining control center.

With this Intuitive programming feature, they lead the field reducing programming, set-up time, and non-productive worker-hours. This machine will bring an additional programming piece to the curriculum that is needed to follow the trends in the industry as well as provide the highly skilled workers to the manufacturing base.



Community Impact and Engagement

Bill Pawluk and Marv Helmker On Lansing School District Advisory Board for Fire Science

The Lansing School District has asked LCC Staff: Bill Pawluk (Fire Science/Academy Coordinator), Marv Helmker (Director of EMS), and Tim Baker (Interim Associate Dean of Technical Careers) to sit on the Advisory Board for a new Fire Science program the School District is establishing with the Lansing Fire Department. Offering a Lansing Community College connection will hope to allow college credit or lead to some other kind of partnership in the future.

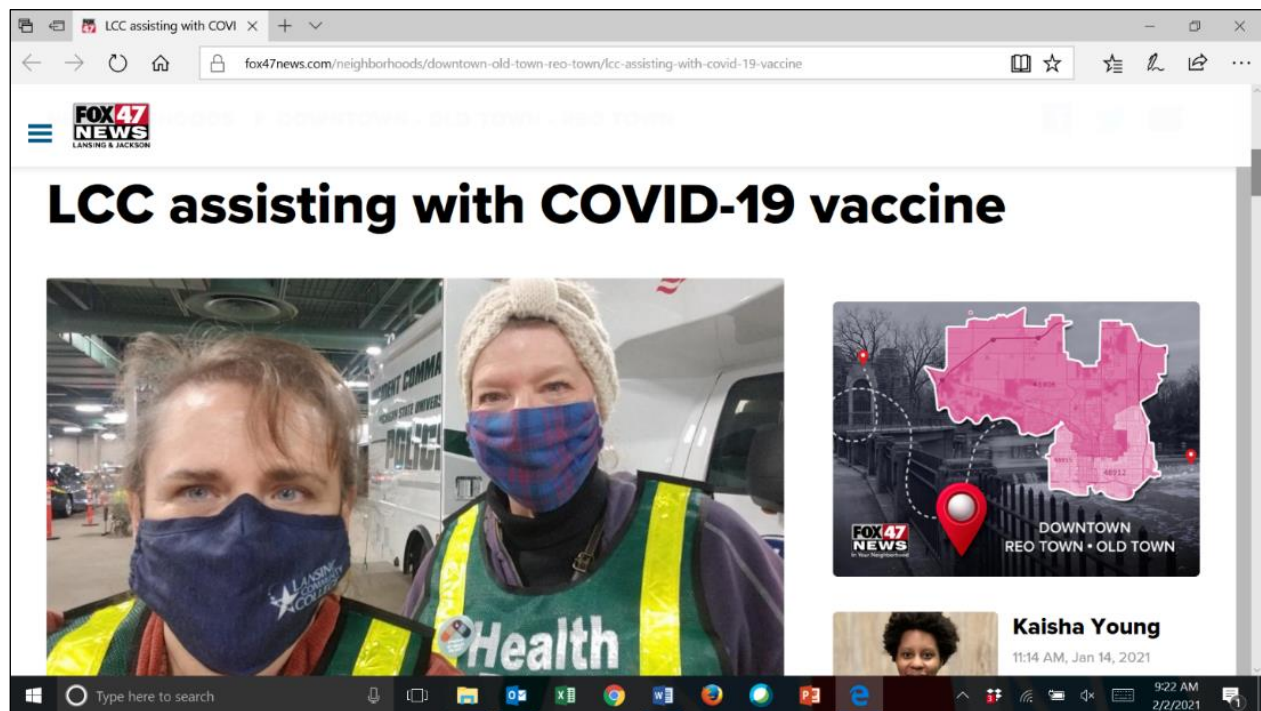


LCC's Nursing Program February Outreach Events

February 2021 will be a busy month for HHS's Nursing Program. On February 12, the Nursing Program will have a representative at LCC's WISE Induction Ceremony. The program will also present at The Greater Lansing Area Club Think Heart Think Health Program on February 25. Finally, on February 26, Nursing Simulation will be presenting at this year's virtual Trends conference.

Carol Wolfinger and Cathy Wilhm Assist at COVID-19 Distribution Site

Carol Wolfinger, Director of Emergency Management, and Cathy Wilhm, Dean Technical Careers, spent part of their MLK Day volunteering with health partner Ingham County Health Department to assist at a COVID-19 vaccine distribution site. The story was picked up by WSYM FOX 47 News, WILX NBC News 10 and was a popular post on LCC social media being seen over 700 times on Twitter and reaching over 1,700 timelines on Facebook.



Employee

Small Business Development Center (SBDC) Laurie Lonsdorf Participates in Lake Trust Credit Union's Presentation

SBDC Regional Director Laurie Lonsdorf participated as a panelist on the Getting Your Business Revved up for 2020, presented by Lake Trust Credit Union, held on January 14.



Dental Hygiene Program Director Heather Bunce Receives Doctorate Degree

Heather Bunce, program director for Dental Hygiene, completed her Doctorate in Educational Leadership (EdD) recently at Northcentral University. The name of her dissertation was: A Qualitative Case Study on How Transformational Leadership Influences Civility Among Faculty. This was a study to see how this particular leadership style influenced acts of civility among higher education faculty. Congratulations Heather!

Loretta Osborn Appears On Morning Blend

Loretta Osborn from the Health & Human Services Division filled a last minute spot on the Fox 47's Morning Blend to share information about late start classes in HHS.



Technical Careers Dean Cathy Wilhm Featured on the #CapCAN Knows Podcast and Assists with COVID-19 Vaccine Process



On December 4th, 2020 Dean Cathy Wilhm was a guest on the #CapCANKnows Podcast hosted by Michele Strasz, from the Capital Area College Access Network (CAPCAN). During the interview Cathy discussed her personal educational journey and opportunities available within the Technical Careers Division.

Link to the full interview: [\(240\) #CapCANKnows: "Technical Careers" feat. Cathy Wilhm - YouTube](#)



#CapCANKnows: "Technical Careers" feat. Cathy Wilhm

Marketing and Communications

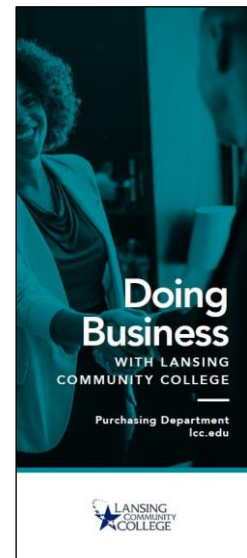
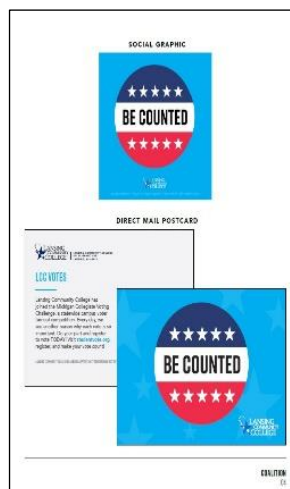
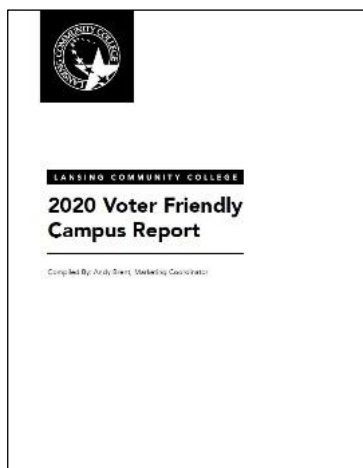
Marketing Summary

Marketing received or initiated 33 total requests in January, 21 were Closed/Resolved or sent to Print Services, a completion percentage of 63%. Of the 11 requests listed as In Process in Marketing, 8 have tasks assigned to designers. Additionally, 22 requests created in previous months were completed.

Marketing created 52 tasks in January; 31 were completed, a completion percentage of 59%; and 21 are currently in process with the designers.

Marketing Updates Purchasing Booklet and Voter Friendly Campus Report

In January, Marketing finished coordinating extensive updates to a comprehensive booklet for the purchasing department. Marketing coordinated a Voter Friendly Campus Report detailing LCC's participation in the 2020 Campus Voting Project.



Marketing Coordinates Valentine's Day Card

In the month of January, Marketing coordinated a Valentine's Day card for the LCC Foundation.



Marketing Promotes Racial Healing Week

A campaign was developed to recognize National Racial Healing Day with week-long events. A landing page, social posts, event posts, and press release were all incorporated in the communication plan. Link to racial healing week www.lcc.edu/racialhealing.



Marketing Promotes Career and Technical Education Month



A social campaign was developed to bring awareness to Career and Technical Education, CTE, as part of National CTE Month. This campaign will launch in February and include various informative social posts and resources relating to CTE, programs and resources.

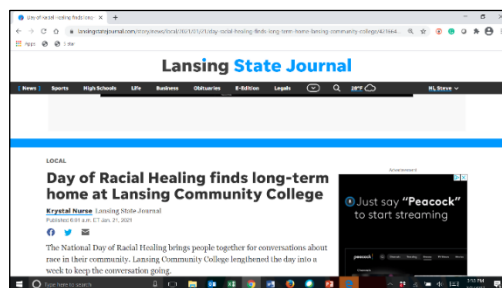
Marketing Updates and Enhances Webpages

The Black History Awareness webpage was updated and additional events are being added. The Equity Action Plan and Let's Get Working campaign websites are under final development for deployment in February.



Lansing Community College in The Media

- The Coalition for College and Career Readiness Summit (C3R) stayed in the news cycle several days and was covered by WILX NBC News 10 and the Michigan Business Network.
- Bo Garcia was interviewed by WSYM FOX 47 News regarding the role of BCI and their efforts to assist The Shyft Group with recruitment and hiring. The news clip aired eight times over three days.
- The Gannon Ramp parking project stayed in the news cycle several days on WSYM FOX 47 News as Chris MacKersie detailed demolition of the structure to FOX's Larry Wallace. The story was also picked up by 99.1 WFMK.
- Provost Sally Welch discusses enrollment and student recruitment tactics with WSYM FOX 47 News' Cali Montana. The clip aired eight times over two days.
- Dr. Robinson, Dr. Bailey and LCC student leader Nimo Mire were interviewed for an article in the Lansing State Journal on racial healing. The story was also picked up by msn.com; newsbreak.com and dailyadvent.com.
- LCC Board of Trustees election of new officers was covered by WILX NBC News 10.



Marketing Creates World Languages Facebook Graphics

Marketing created a graphic for a new Facebook page for the World Languages Program to coincide with LCC brand standards. Marketing also added a link to the Facebook group on the World Languages Program page on the LCC website.



Marketing Creates COVID Signage

Additional signage was created by Marketing to help keep those on campus safe. Signage has been placed around campus to better direct visitors, staff and students.



Active Grants for Current Fiscal Year (7/1/2020 – 2/5/2021)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-20 DOL Advance MI Apprenticeship	1/1/2017	3/30/2021	\$240,000
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-20 Mental Health & Aging Project	10/1/2019	9/30/2020	\$134,000
19-20 Motorcycle Safety Training	10/1/2019	9/30/2020	\$68,800
19-21 MI Health Endowment Fund-MA	7/1/2019	6/30/2021	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-20 Small Business Development Center	1/1/2020	12/31/2020	\$226,860
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$156,000
20-21 Motorcycle Safety	10/1/2020	9/30/2021	\$68,800
20-21 Perkins Local Leadership	7/1/2020	6/30/2021	\$9,200
20-21 Perkins Regional Allocation	7/1/2020	6/30/2021	\$805,576
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000

Grand Total: \$4,199,313

NOTE: 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

NOTE: The end date of the 17-20 DOL Advance MI Apprenticeships grant has been extended until March 31, 2021.

NOTE: The 20-21 HSDCI and The Early College award amounts are subject to change based on the number of participating students.

Submitted Grants as of 2/5/2021

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
20-24 DOL Strengthening Community College Training	HHS	Clark, M.	Dept. of Labor	Grand Rapids Community College	\$1,163,600.00	10/8/2020
2021 SBDC	CEWD	Lonsdorf, L.	Dept. of Commerce	Grand Valley State University	\$226,860	10/20/2020
				Grand Total:	\$1,390,460	

LCC Media Report for Period: 12.24.20 - 1.25.21

Broadcast					
Date	Time	Topic	Station	Value	Viewers
1/4/2021	6:20 AM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$9.13	192
1/4/2021	7:20 AM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$51.48	1,054
1/4/2021	8:20 AM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$119.13	2,632
1/4/2021	10:11 PM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$707.81	6,070
1/5/2021	11:28 PM	Prospective student/basketball player changes course because of winter sports being cancelled at LCC.	WBKB	\$1,747.98	1,289
1/9/2021	10:36 PM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$603.54	5,732
1/10/2021	7:35 AM	Jackson teen and LCC Dental Hygiene student talks about his social media success on TikTok.	WSYM	\$6.16	155
1/12/2021	4:51 PM	Professor Sid Mosley at LCC's West Campus details robotics and automation systems program.	WVPY (PBS)	N/A	N/A
1/12/2021	10:21 PM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$801.05	7,744
1/13/2021	6:37 AM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$19.91	430
1/13/2021	7:36 AM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$55.33	1,775
1/13/2021	8:36 AM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$118.36	3,286
1/13/2021	5:38 PM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$378.93	7,257
1/13/2021	10:35 PM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$913.82	8,488
1/14/2021	11:10 PM	LCC honors Dr. Martin Luther King Jr with programs on racial healing.	WILX	\$585.00	9,485

Broadcast					
Date	Time	Topic	Station	Value	Viewers
1/15/2021	4:37 AM	LCC honors Dr. Martin Luther King Jr with programs on racial healing.	WILX	\$61.93	1,685
1/15/2021	5:06 AM	LCC honors Dr. Martin Luther King Jr with programs on racial healing.	WILX	\$99.88	2,091
1/15/2021	6:06 AM	LCC honors Dr. Martin Luther King Jr with programs on racial healing.	WILX	\$230.56	5,096
1/15/2021	5:36 PM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$309.83	5,955
1/15/2021	10:25 PM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$788.13	7,470
1/16/2021	6:24 AM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$13.86	314
1/17/2021	11:20 PM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$143.20	1,959
1/17/2021	11:48 PM	LEAP is facilitating partnerships with community organizations for recruitment and training of new hires, including LCC's Business & Industry Institute.	WSYM	\$103.82	1,959
1/18/2021	6:38 AM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$18.26	353
1/18/2021	7:35 AM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$51.48	1,054
1/18/2021	8:08 AM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$119.13	2,632
1/18/2021	12:09 PM	After 44 years overlooking the LCC campus, the Gannon ramp is coming down.	WSYM	\$51.98	1,335
1/22/2021	11:03 PM	LCC is assisting the Futures for Frontliners effort and will hold a college readiness summit so virtual attendees can learn more about it.	WILX	\$618.20	10,011
1/23/2021	6:03 AM	LCC is assisting the Futures for Frontliners effort and will hold a college readiness summit so virtual attendees can learn more about it.	WILX	\$137.17	3,743
1/23/2021	7:03 AM	LCC is assisting the Futures for Frontliners effort and will hold a college readiness summit so virtual attendees can learn more about it.	WILX	\$137.17	3,743
				\$9,002	104,989

Lansing Community College Media Report for Period: 12.24.20 - 1.25.21

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
12/27/2020	The Argus-Press	O-E's 'COVID' class	x		
12/31/2020	Sentinel-Tribune	2020 in review: Looking back at interesting people, places and things	x		
1/2/2021	IronMountainDailyNews.com	UP Poet Laureate finalists set: Five writers selected after vote	x		
1/4/2021	Spectrum News Central NC	Semi-Professional Men's Bas-ketball Team Heading to Wake Forest	x		
1/4/2021	FOX 47 News	Jackson teen's dance moves have made him famous on TikTok	x		
1/7/2021	Targeted News Service (print)	Lansing Community College Aviation Maintenance Technology Program Issues Public Comment on FAA Notice		x	
1/12/2021	FOX 47 News	The Shyft Group in Charlotte plans to add more than 500 jobs	x		
1/13/2021	Targeted News Service (print)	Oakland Community College: Seasoned Executives Named to Government/Community and Teaching Excellence Posts	x		
1/14/2021	WILX-TV	Lansing Community College hosts virtual Racial Healing and Transformation Week	x		
1/14/2021	FOX 47 News	Racial Healing and Transformation Week comes to LCC	x		
1/15/2021	Lansing State Journal	LCC parking project starts with Gannon Ramp demolition	x		
1/19/2021	Michigan Patch.com	OCC Names Seasoned Executives to Management Team	x		
1/19/2021	Automation Alley	OCC Names Seasoned Executives to Government/Community and Teaching Excellence Posts	x		
1/21/2021	Lansing State Journal	Day of Racial Healing finds long-term home at Lansing Community College	x		
1/21/2021	Advertiser-Tribune.com	Owens continues search for new president	x		
1/22/2021	Livingston Daily	Fowlerville's new baseball coach comes from college ranks	x		
1/25/2021	Community College Daily	Newsmakers	x		