



PRESIDENT'S REPORT

OCTOBER 2020



PROGRAMS | CONSTRUCTION MANAGEMENT

Student Success and Quality Education

Child Development Program Launches Facebook Page

The Child Development program has officially launched the new Child Development Facebook page. The purpose of the Child Development Facebook page is to build relationships, communicate, and market the CHDV program to prospective students, current students, alumni, faculty, and community partners. The page can be found on Facebook by searching for Lansing Community College Child Development. Lots of great posts are already planned, including a Facebook Live Event for Program Advising in October. The Child Development program invites Dr. Robinson and the Board of Trustees to follow the page on Facebook.

Surgical Technology Students to take Board Exam

Surgical Technology students who completed their paused Spring 2020 courses over the summer semester will sit for their board exams in early October. The program is continuing to work with hospital partners and is looking forward to placing students at clinical sites in the Spring 2021 semester.

Courageous Conversations

On September 30, the Office of Diversity and Inclusion and fellows from the RISE (Reframing Inclusion through Scholarship and Equity) Institute facilitated the first courageous conversation. Dr. Tonya Baily facilitated the discussion and Dr. Steve Robinson, LCC President, was a guest speaker answering questions based on race and social justice in education. There were approximately 110 employees, students, and community members that participated in the discussions. These courageous conversations are in response to the violence and systematic inequities faced by the African American community in the US. The purpose of the discussions is to create a space of inclusion to let every member of our community know they are valued, they belong here, and that we celebrate the rich diversity they bring to LCC. The next Courageous Conversation is on October 29.

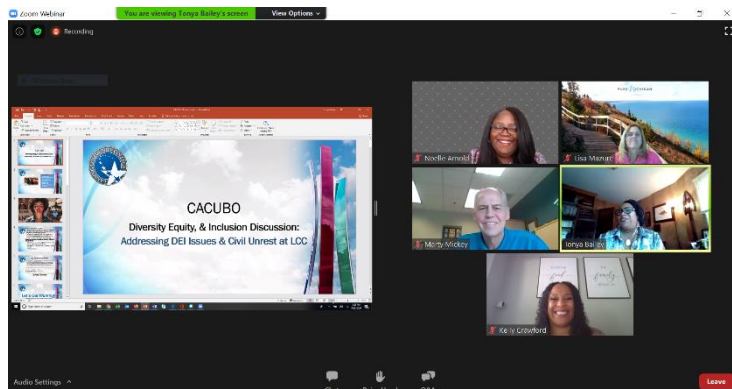


Equi-TEA Podcast

A bi-monthly podcast designed to help educators grow, teach, and lead within an equity framework. Created and led by Chief Diversity Officer Dr. Tonya Bailey who discusses issues facing educators and students alike. The podcast aims to empower individuals to act and become agents for equity change.



CACUBO DEI Panel



On September 24, Dr. Tonya Bailey was a panelist for one of the CACUBO Virtual Webinar Series. The Central Association of College and University Business Officers (CACUBO) provides higher education professional development opportunities and leadership training to business and finance professionals at academic institutions. For this panel, the participants focused on what

institutions are doing in the area of Diversity, Equity and Inclusion. Dr. Bailey presented on DEI issues and civil unrest at LCC being addressed.

Book Distribution for Beyond the Book

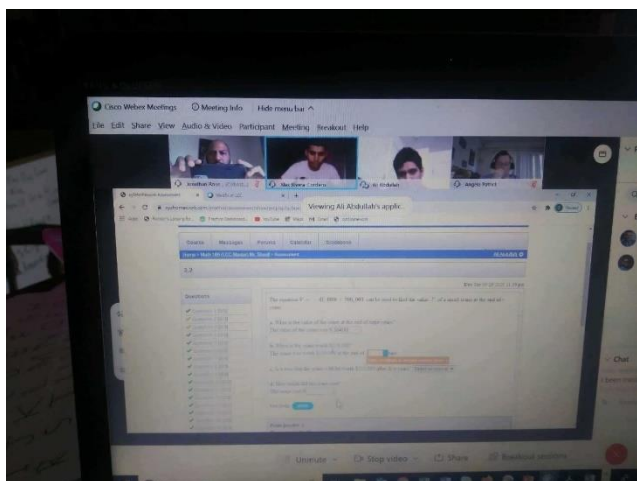


On September 21, and 23 - 24, the Beyond the Book committee under the Office of Diversity and Inclusion (ODI) distributed books for the Beyond the Book events (formerly One Book One LCC). The purpose of Beyond the Book is to expand the dialogues, learning, and engagement around diversity, equity, and inclusion themed books to foster a greater sense of community all while celebrating difference. This year four books were selected for each of the following themes: Accountability & Advocacy, Diversity & Racial Equity, Gender & Self-Identity, and Global & Cultural Perspectives. The first group book

discussion will occur in the first week of October.



CCLC Virtual Study Tables and Virtual Hours



The Cesar Chavez Learning Center (CCLC) is hosting virtual study tables and office hours on WebEx every day in the fall. During these virtual CCLC hours, students will connect with other students in a relaxed atmosphere outside of the virtual classroom. It is also a virtual space where students can study together, motivate each other and help one another (peer tutoring) with their assignments. Students can connect with program coordinators to receive assistance with questions or concerns. In the past, we have been able to referred students to LCC resources (advising, success coaches, and tutoring services) during the virtual office

hours.

Men About Progress (MAP) Program Information Session



On September 14, The Men About Progress (MAP) program held a virtual information session for new and returning students. The initiative established by the Office of Diversity and Inclusion at Lansing Community College (LCC) is intended to increase, encourage, and support the inclusion and educational success of male students of color, particularly African-Americans. It provides students with academic, social and personal guidance to overcome obstacles to

successfully complete their degree, certificate or credential, enter the workforce, and thrive in a diverse society. It helps build college readiness by enhancing students' academic, cultural, career, and social awareness through a diversity, equity and inclusion (DEI) framework. MAP meetings are held every other Monday at 5pm.

LUCERO Program Information Session

On September 21, The LUCERO program held an information session for new and returning students. LUCERO offers students assistance through the operations and leadership of the Office of Diversity & Inclusion (ODI). With the guidance of ODI, LUCERO students have the opportunity to partake in an experience that enhances their college life here at Lansing Community College. The vision of the LUCERO Program is to create a positive connection for Latino students with each other and with LCC and to develop exceptional academic, leadership and professional skills while learning about and celebrating diversity and culture. LUCERO meetings are held every other Monday at 4pm.

Academic and Workforce Development Excellence

Mid-Michigan Police Academy Remembers 9/11



This being the 19th Anniversary of the events of 9/11, the Mid-Michigan Police Academy and the Regional Firefighter Training Academy marked the moment with a moment of silence and a salute in remembrance of those that lost their lives on this day.

Light the Night

The LCC community is showing the firefighting community and first responders that we honor and remember all of the brave men and women, especially those that have made the ultimate sacrifice during these extraordinary times. Lighting the Campus Red shows not only our tribute to the first responders, but proves the resilience of LCC and the greater Lansing Area to be able to continue through these difficult times. To date, 60 firefighters have given the ultimate sacrifice in the line of duty, with over 20 deaths associated with COVID-19.



Trades Technology Programs

Lansing Community College's Welding program is a member of Lincoln Electric Education Partner Schools (LEEPS) program and is in partnership with the National Coalition of Certification Centers (NC3) which provides schools with a complete suite of portable, stackable national welding certifications. LEEPS supports welding schools and programs throughout the nation with the most comprehensive and relevant welding education tools and resources available for advancing the specific skills necessary for succeeding in specialized welding fields.

During the 2019-2020 academic year, the Welding program was one of the first in the nation to pilot this program. We recently completed the pilot (delayed due to the pandemic and paused courses) in which our students received 184 credentials (listed below) from NC3/Lincoln Electric.

<u>School/Exam</u>	<u>Credentials</u>
Lansing Community College	184
Welding Safety	74
Principles of Welding	27
Introduction Gas Metal Arc Welding (GMAW)	20
Advanced Shielded Metal Arc Welding (SMAW)	19
Introduction Flux-Cored Arc Welding (FCAW)	15
Advanced Gas Metal Arc Welding (GMAW)	15
Introduction Gas Tungsten Arc Welding (GTAW)	11

Livingston County Center Staff Contact Students Weekly

Livingston staff continue to contact all three cohorts of Early College nursing students weekly by telephone, averaging 80 calls per week. Students are asked how they are doing personally and academically and appropriate support is offered. Faculty are aware that they can reach out to staff with messaging for students.

Livingston County Center Staff Provide Varied Assistance

Livingston All Livingston County Center Support Staff are supporting the advising line for 34 hours a week. The Livingston County Center Student Aide is providing check-in assistance at West Campus 10 hours a week.

Student Employees Work at West Campus and Health and Human Services Building

The Extension Centers worked with West Campus and the Health and Human Services Building (HHS) building to provide student employees to staff the check-in desks in both buildings for Fall semester. Extension Center student staff will put in 20 hours per week at West Campus and 37 hours per week at the HHS building.

Articulation to Credit by Exam Process

In the past year, Lansing Community College has shifted from Articulation with high school partners to a Credit-by-Exam process. The transition took place over the course of several months with a great deal of coordination with departments across the college and with faculty and staff in the Technical Careers Division. Sheri Alexis was designated as the contact person for the Technical Careers Division to help with the transition and to work with faculty to ensure the assessments meet HLC requirements. Faculty reviewed their programs and determined how students would be assessed going forward with this new change. Credit-by-Exam went live on May 22 and due to the pandemic, we were presented with some new challenges.

As students began to submit applications for Credit by Exam, a virtual method of assessing the students had to be developed due to campus services operating remotely. Sheri began to inquire about alternative methods and discovered that Testing Services was able to provide Accuplacer exams virtually using Zoom video monitoring. After consulting with Matt Lemon, in Testing Services, he agreed to assist with the Credit-by-Exam students if there was a way to make the tests available online. Sheri consulted with E-Learning and discovered it would be possible to create a D2L shell designated for Credit-by-Exam. Sheri worked with E-Learning's Carrie Miller to set up the D2L shells. After the shells were established, Sheri worked with faculty in Technical Careers to obtain their final exams for courses participating with the Credit-by-Exam process. Sheri formatted the exams using Respondus and entered them to the D2L section established specifically for Credit-by-Exam. Once everything was sufficiently uploaded, tested, and secured, she was able to work with Carrie Miller to help students get a Lansing Community College ID, gain D2L access, and add students to the D2L section for Credit-by-Exam.

The final phase of the project was to reach out to students to explain how the assessments would work and to connect them with Testing Services to administer the exams. Overall, it has been a smooth and successful launch to this new process and method of granting credit. We are all very excited for the opportunity to unite several departments within Lansing Community College so that we may continue to serve our students and communities and develop systems and practices that will carry us into the future.

MIOSHA Parts 35, 90, & 490 Trained by Continuing Education

On September 9, the Continuing Education department partnered with MIOSHA to provide the Parts 35, 90 & 490 Confined Space face to face class. There were 8 students who attended to obtain important safety steps to ensure that anyone at their place of employment was entering a confined space safely.

MIOSHA Part 7

On September 10, Continuing Education worked with MIOSHA to deliver the Part 7: Guards for Power Transmission class at West Campus for students who needed this important training so that they can work safer in their current job.



LCC's Continuing Education Receives Accolades for Providing a Safe Environment

A major thank you was received by MIOSHA's Augustine Syrov: *"The two days of in-person MTI training went perfectly. Each component went smoothly while still maintaining safety. The health screening was quick, easy to use, and kept both myself and the screener safe during the process. The COVID-19 training video was very helpful to make sure all students knew LCC's requirements. The classroom was set up nicely to maintain social distancing while still maintaining a conducive learning environment. I appreciate the extra effort put in to maintaining the separate classroom for registration and lunch. Allowing students to select their individual sandwich choices was a nice option and I really like how the entire meal was bagged separately with each student's name on it. The rest of the facility was clean as usual. I look forward to our next in-person class. A big thanks to you and your fellow staff members for all the work that went into putting on such great trainings. You make my job as an instructor easy."*

Motorcycle Safety Program Hosts Seven Successful Classes

When the motorcycle safety program added a small secondary range last year, raising the seat limit in each class, the pandemic and associated safety measures were not a consideration. That small change made it possible to open classes and run safely in the midst of a pandemic without lowering seat limits.

In spite of the pandemic, LCC's motorcycle safety program provided 7 successful classes and accommodated 114 students. Course outcomes were not negatively impacted by the additional safety measures. In fact, the students had a pass rate of 85%, a 5% increase over the previous year. This is a testament to the dedicated team that made the program possible in 2020 including instructors, support staff, administrators and higher-level college leaders. It took everyone's effort and the students received the benefits.

Students who attended this summer's classes left some great feedback. Some of their comments include:

"I loved it!"

"Instructors were informative and made class fun."

"Keep up the good work, excellent job"

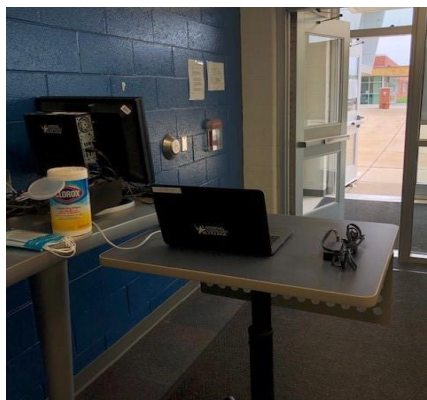
"LCC BRC [Basic Rider Course] is great!"

"The instructor was excited, positive and really helpful"

"The instructors were amazing!!! Please double pay them LOL"



Livingston County Center Provides Updated Laptops to Early College Nursing Students



The Livingston County Center Coordinator and the Livingston Educational Service Agency Early College Coordinator met with the Cohort 3 - Early College nursing students to provide rapid assistance. Students expressed a concern that their high school-issued Chromebooks were not compatible with WebEx, so students were unable to participate in ORT lectures. In collaboration with K-12 Operations and Information Technology, 14 laptops were delivered to the Livingston County Center and the Coordinator began safely distributing computers to students within 2 days. The students were appreciative and surprised by LCC's quick response.

Exit Door Alarms Installed and Two Mannequins Arrive at Livingston County Center

Work continues at the Livingston County Center; 2 mannequins were delivered for the Medical Assistant program and two exit door alarms were installed.



East Campus Coordinators Create Reports for Class Scheduling

The LCC East Coordinators created an Argos report showing how many students living in Livingston County are taking classes at LCC East, Main campus, and online and which classes they are taking. This information will be used to choose and schedule classes that have sufficient demand at the Livingston Center in future semesters. The Extension Center Coordinators worked with the Academic Coordinators to identify 26 hybrid classes to be offered at the centers in Spring 21. This is about 28% of the normal number of sections. The number may increase if adjuncts can be found who are willing to teach face-to-face.

East Campus Coordinators Estimate Costs of Using Staff for Advising Telephone Lines

The LCC East Coordinator created a budget spreadsheet estimating the cost of using LCC East and Livingston Center PT Support and Student employees on the Advising telephone line and at West Campus and the HHS building.

Community Impact and Engagement

2020 Grand Rapids 9/11 Memorial Stair Climb



The 2020 Grand Rapids 9/11 Memorial Stair Climb is a way to honor and remember the FDNY firefighters, police, and EMS who selflessly gave their lives so that others might live on 9-11-2001. Each participant pays tribute to an FDNY firefighter, police officer, or EMS by climbing the equivalent of the 110 stories of the World Trade Center. Each individual tribute not only remembers the sacrifice of an FDNY brother, but symbolically completes their heroic journey to save others. Through firefighter and community participation we can ensure that each of the 343 firefighters, 60 police officers, and 10 EMS are honored and that the world knows that we will never forget.

Pictured above, left to right: Recruit Andrew Kwekel, Recruit Kyle Hinds, Associate Dean of Technical Careers Tim Baker, Recruit Daniel Heintz, and Recruit Nathan Pletcher



Recruits doing the stair climb On-Air (breathing from the tanks on their backs) they completed about half the climb On-Air!! (Very impressive)

Small Business Development Center (SBDC) Economic Impact

Economic Impact: January 1 through September 28:

Consulted with 467 business owners or individuals who intend to start a business, delivering a total of 2,600 client hours. Assisted those clients to secure \$12,329,727 of new capital to launch or grow their businesses. Assisted business clients to create 19 new businesses. Assisted business clients to create 74 new jobs. Delivered 17 workshops & online webinars, for 321 training participants.

Notable Activities of the Small Business Development Center

Regional Director Laurie Lonsdorf participated in both first- and second-round grant application review committees for the Michigan Small Business Restart Grants, funded by MEDC and administered by LEAP. She reviewed roughly 700 individual business proposal applications out of 1,640 total applications. A total of \$5.3 million dollars was awarded to 412 small businesses and nonprofits from across Clinton, Eaton and Ingham counties, who received awards ranging from \$5,000-\$20,000 to assist with restart and recovery amid the ongoing COVID-19 crisis. Awards were disbursed among the following categories:

- 210 - \$10,000 grants for microbusinesses (1-9 employees)
- 125 - \$20,000 grants for traditional small businesses (10-50 employees)
- 77 - \$5,000 or \$10,000 grants for nonprofit organizations (50 or fewer employees)

Since the beginning of the pandemic, the SBDC has participated in all the major local and regional grant review efforts, including *Michigan Small Business Relief Program*, Lansing Rescue Fund and the recent Michigan Small Business Restart Grants. In total, Laurie has reviewed over 900 business application proposals to receive COVID-19 funding.

Livingston County Center Discuss Hosting A Community Conversation

On September 15, the Livingston County Center Coordinator and BCI Business Development Manager met with St. Joseph Mercy's Community Liaison to discuss hosting a community conversation with local educators and health care providers to identify skills gaps.

Marketing and Communications

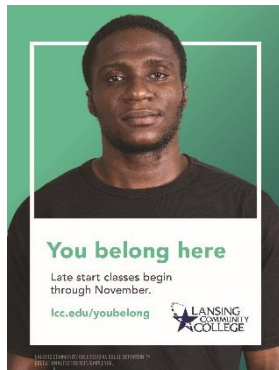
Marketing Summary

Marketing received or initiated 45 total requests in September, 20 were Closed/Resolved or sent to Print Services, a completion percentage of 44%. Of the 19 requests listed as In Process in Marketing, 19 have tasks assigned to designers. Additionally, 34 requests created in previous months were completed.

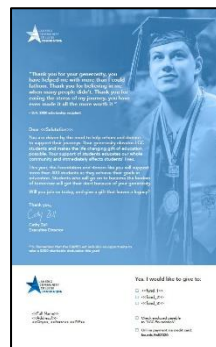
Marketing created 87 tasks in September; 52 were completed, a completion percentage of 59%; and 3 are currently in process with the designers.

Marketing Coordinates You Belong Here Campaign

Marketing continued coordinating creative aspects of the You Belong Here campaign, including this enrollment postcard for Spring 2021. Campaign utilizes targeted, research-driven messaging to specific demographics, and will continue through spring enrollment. In addition, Marketing created the ad for the Chronical newspaper in correspondence with the You Belong



Marketing Coordinates LCC Foundation's Fall Appeal



Marketing coordinated the LCC Foundation's fall appeal effort. Marketing prepared the copywriting and aspects of visual dynamic.

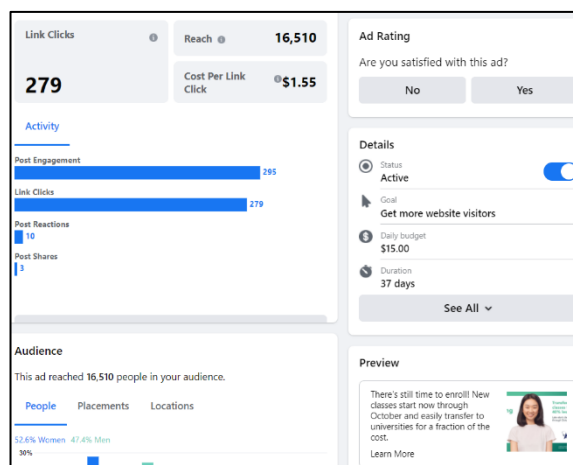
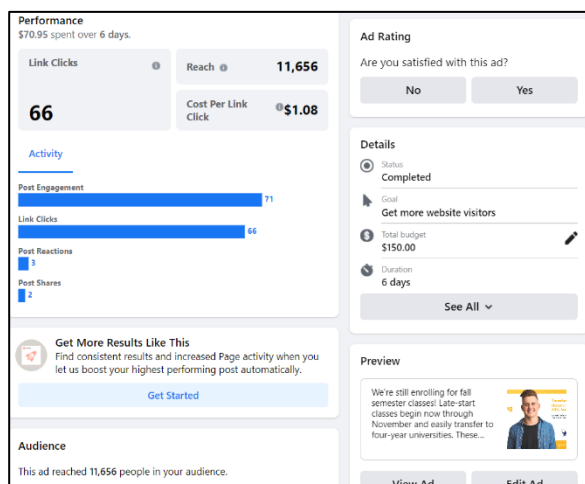
Marketing Coordinates Efforts to Register Student Voters

Marketing is helping to coordinate LCC's efforts to register student voters for the Michigan Collegiate Voting Challenge. Efforts include social media, direct messaging, etc. A landing page for this effort also was created.



Marketing Coordinates Enrollment Advertising

Marketing coordinated two social media advertising campaigns for late-start classes – fall 2020. On Facebook and Instagram, the advertising reached 11,656 users and 16,510 users respectively.



Marketing Coordinates Student Affairs Events

During the month of September, Marketing coordinated the following events for Student Affairs; CES Work Here Wednesdays, SEC Facebook Livy, Envision Green Transfer Info Sessions, Advising Transfer-in Info Sessions, CES LinkedIn Workshop.

Marketing Promotes Manufacturing Day 2020 Event

This event moved online with tours of various manufacturers in the Greater Lansing Area. LCC's robotics lab was featured at the kick off press conference with remarks from President Robinson. In addition, LCC showcased our Center for Manufacturing with a video tour of each of our programs at the orientation for students.

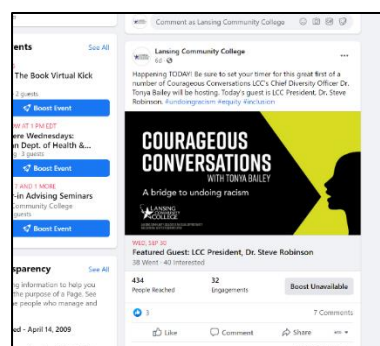
Marketing Creates New Podcast Hosted by President Dr. Steve Robinson

Marketing created two podcasts hosted by LCC President Dr. Steve Robinson, which will be promoted soon. Marketing created two graphics and added a new webpage to feature these.

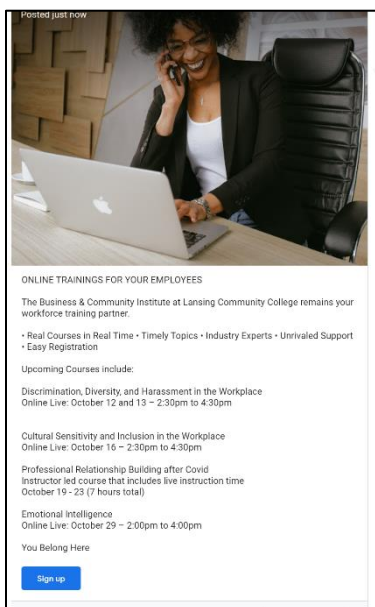


Courageous Conversations Kick Off

A new series hosted by Chief Diversity Officer Dr. Tonya Bailey aired online on September 30. Marketing updated the website with the event, created a graphic for the series and created events within relevant web pages on lcc.edu. In addition, the series was advertised with a Facebook event post, Facebook ads, along with adding it to all social media channels. A press release gained coverage among local news media.



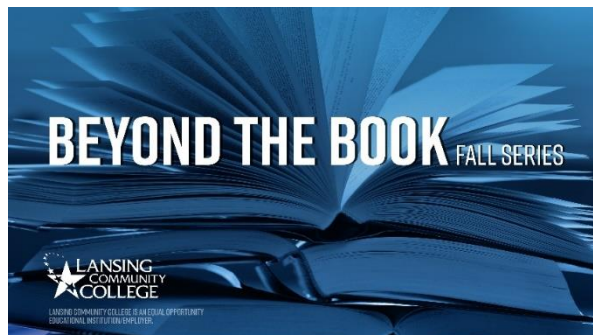
Marketing Promotes Business and Community Institute



Marketing promoted the Business and Community institute course push for the month of October through emails to area businesses, google ads, and social media posts on Facebook, Instagram and Twitter.

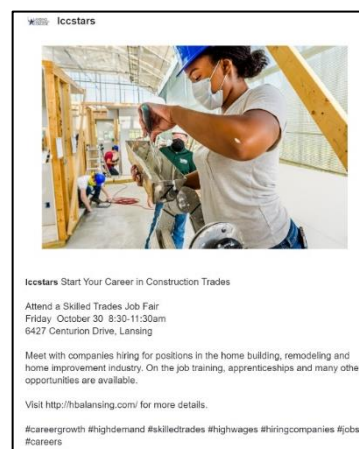
Marketing Promotes Beyond the Book Fall Kick Off

This event went virtual this year with a webpage promoting it along with event marketing. Facebook events and posts, Instagram and Twitter as well as LCC internal channels were used to get the word out about the diversity book initiative. In addition, marketing created an online survey, registration form and power point template. This is ongoing, you can find more information at www.lcc.edu/beyondthebook.



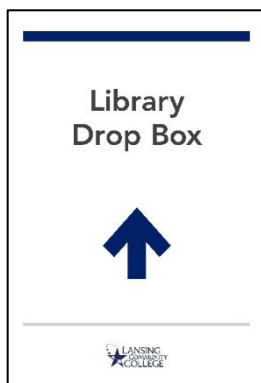
Marketing Promotes Technical Careers Construction Job Fair

The Technical Careers Construction Job Fair information was shared with students via all LCC social channels featuring a recent photo of the construction students in action.



Marketing Creates Center for Workforce Transition Microsoft Office Training Course Flyer

Marketing created a flyer for the Center for Workforce Transition on their upcoming Microsoft Office training course.



Marketing Creates Library Drop-off Sign

Marketing created a sign for the library to re-direct traffic for book drop off due to construction at the TLC building.

Marketing Creates LCC Branded Virtual Meeting Backgrounds

Marketing created LCC branded backgrounds to be used for webex, zoom, teams and other virtual platforms. Shared in the LCC Knowledge Center and eventually on the new Marketing dept webpage.



Active Grants for Current Fiscal Year (06/01/2020 – 9/30/2020)

<i>Grant Name</i>	<i>Start Date</i>	<i>End Date</i>	<i>Total Grant Award \$</i>
16-21 TRIO Student Support Services	9 /1 /2016	8 /31/2021	1,478,766
17-20 DOL Advance MI Apprenticeships	1 /2 /2017	9 /30/2020	240,000
17-22 NSF ATE National Convergence Technology Center	7 /1 /2017	6 /30/2022	79,965
19-20 MDCH Mental Health and Aging Project	10/1 /2019	9 /30/2020	229,000
19-20 Motorcycle Safety Training	10/1 /2019	9 /30/2020	68,800
19-20 HSDCI State Foundation	8/13/2019	8/12/2020	333,100
19-20 The Early College State Foundation	8 /13/2019	8 /12/2020	1,376,800
19-22 MI Health Endowment Fund	7 /1 /2019	6 /30/2021	359,200
19-22 MSU AO Robotics System	7 /1 /2019	6 /30/2022	45,000
20-20 Small Business Development Center	1/1/2020	3 /31.2021	226,860
20-23 MDHS Independent Living Skills Coach	2/15/2020	8/30/2022	450,000

Grand Total: \$5,887,491

NOTE: 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

Submitted Grants As Of 9/30/2020

<i>Grant Name</i>	<i>Division</i>	<i>Principal Investigator/ Grant Writer</i>	<i>Originating Funds/ Agency</i>	<i>Subcontracting Agency</i>	<i>Requested Amount</i>	<i>Status Date</i>
6.15.20 20-21 Perkins Local Annual	FS	Ed Suniga	Dept. of Education	NA	\$762,119	
6.15.20 20-21 Perkins Local Leadership	FS	Ed Suniga	Dept. of Education	NA	\$ 9,200	
Grand Total					\$771,319	

NOTE: The 20-21 Perkins Local Annual (\$762,119 fed/ \$520,000 match) and Perkins Local Leadership (\$9,200 fed/\$1,400 match) grant applications were prepared by Ed Suniga, and submitted by Lisa Mazure, Controller, on Jun3 15, 2020. ERD is not involved with preparing, submitting, or monitoring these funds; however, they are included in ERD's monthly Active Grants report.

LCC Media Report for Period: 7.31.20 - 9.22.20

Broadcast					
Date	Time	Topic	Station	Value	Viewers
7/31/2020	5:03 PM	A record number of high school students will receive a scholarship this year -- through the Lansing Promise. The program provides tuition assistance for Lansing students to attend MSU, Lansing Community College, and Olivet College.	WILX	\$524.11	8,063
7/31/2020	6:33 PM	A record number of high school students will receive a scholarship this year -- through the Lansing Promise. The program provides tuition assistance for Lansing students to attend MSU, Lansing Community College, and Olivet College.	WSYM	\$306.25	3,955
8/4/2020	5:38 PM	Owens Community College has announced an interim president. The Board of Trustees picked Dr. William Balzar. He's taking over for Dr. Steven Robinson who's leaving to become President of Lansing Community College.	WTVG-Toledo	\$3,105.53	51,719
8/4/2020	5:52 PM	The Capital Region Small Business Development Center also known as the SBDC, is a local non-profit that's hosted by Lansing Community College - to improve businesses of all sizes here in mid-Michigan.	WLNS	\$926.50	15,970
8/4/2020	10:06 PM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$1,600.64	20,545
8/4/2020	11:04 PM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$798.46	14,969
8/5/2020	4:35 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$120.65	3,255
8/5/2020	5:04 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$92.15	2,404
8/5/2020	6:03 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$273.22	8,835
8/5/2020	7:07 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$512.43	23,311
8/5/2020	8:10 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$518.13	19,924
8/5/2020	11:22 AM	Michigan's 4th congressional district--2 educators vying for the seat including Jerry Hilliard, adjunct faculty teaching economics at Lansing Community College.	WXMI-GR	\$203.98	6,774
8/11/2020	5:34 PM	Fab Lab plans to make additional stops at schools throughout the year for students in grades 4-9. The Career Prep Center is a partnership with Lansing Community College.	WILX	\$903.89	13,884

Broadcast					
Date	Time	Topic	Station	Value	Viewers
8/11/2020	10:34 PM	Fab Lab plans to make additional stops at schools throughout the year for students in grades 4-9. The Career Prep Center is a partnership with Lansing Community College.	WSYM	\$864.62	7,744
8/14/2020	4:33 AM	Officials with Lansing Community College now confirm the fall semester will start on August 20th and they'll offer students mostly online classes, but there will also be a limited number of hybrid and face-to-face sessions.	WLNS	\$171.24	3,557
8/14/2020	5:33 AM	Officials with Lansing Community College now confirm the fall semester will start on August 20th and they'll offer students mostly online classes, but there will also be a limited number of hybrid and face-to-face sessions.	WLNS	\$183.96	4,113
8/18/2020	9:11 AM	Paula Cunningham--propped up as being the first of a lot of things, including the first female and first African-American female president of Lansing Community College.	WLAJ	\$62.40	974
8/19/2020	6:05 PM	Lansing Community College says it's prepared to welcome back students under a hybrid model for its technical classes that need some in-person training. Safety protocols are in place.	WLNS	\$1,867.88	25,532
8/19/2020	6:05 PM	Lansing Community College says it's prepared to welcome back students under a hybrid model for its technical classes that need some in-person training. Safety protocols are in place.	WLAJ	\$288.37	3,959
8/20/2020	5:03 AM	Online and hybrid classes are set to begin at Lansing Community College. There is still time to register.	WLNS	\$218.28	4,297
8/20/2020	5:03 AM	Online and hybrid classes are set to begin at Lansing Community College. There is still time to register.	WLAJ	\$17.40	373
8/20/2020	6:02 AM	Online and hybrid classes are set to begin at Lansing Community College. There is still time to register.	WLNS	\$300.60	6,797
8/20/2020	6:02 AM	Online and hybrid classes are set to begin at Lansing Community College. There is still time to register.	WLAJ	\$50.76	968
8/22/2020	5:47 PM	Jeremy Davis has a day job as Director of Business & Economics at Lansing Community College, but also has a baking career "Designed by Daddy."	WLNS	\$748.68	12,870
8/28/2020	6:28 AM	Curious about careers in science? Sid Mosley at Lansing Community College's West Campus Technology Center.	KOAB PBS	\$83.16	1,919
8/29/2020	8:12 AM	Local book store servicing MSU in East Lansing, also sells LCC textbooks as well as other book store items.	WLNS	\$392.88	13,051
9/3/2020	1:58 PM	Curious about careers in science? Sid Mosley at Lansing Community College's West Campus Technology Center.	KOAB PBS	\$102.16	1,030
9/8/2020	4:51 PM	Curious about careers in science? Sid Mosley at Lansing Community College's West Campus Technology Center.	WVPV PBS	n/a	n/a
				\$15,238	280,792

Lansing Community College Media Report for Period: 7.31.20 - 9.22.20

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
7/31/2020	FOX 47 News	Lansing, Michigan: America's Best Big Small City	x		
7/31/2020	FOX 47 News	LCC aviation students set to graduate	x		
7/31/2020	FOX 47 News	Lansing Promise to give record number of scholarships	x		
7/31/2020	The Argus-Press	Saginaw, Clinton voters set to choose candidates	x		
7/31/2020	Lansing State Journal	Theater groups keep the arts rolling with Zoom productions	x		
8/1/2020	The Daily News	Forgoing the signing day	x		
8/1/2020	The Daily News	PRIMARY ELECTION PREVIEW: 2 Democrats vie for November shot against Moolenaar	x		
8/1/2020	Cadillac News	Two Democrats running for U.S. 4th House seat	x		
8/2/2020	Victory Sports Network	Aquinas Baseball lands transfer Alex Strickland	x		
8/2/2020	The Argus-Press	Countywide races feature slate of unopposed candidates	x		
8/4/2020	WLNS.com	Local center helps Mid-Michigan businesses grow	x		
8/5/2020	Sentinel-Tribune	BGSU VP named Owens CC interim president	x		
8/5/2020	Targeted News Service	Name William Balzer Interim President	x		
8/7/2020	MLive.com	High school baseball all-star game gives Michigan's top seniors last hurrah	x		
8/7/2020	Swantonenterprise	BGSU VP is Owens interim president	x		
8/8/2020	The Daily News	Ionia County to recommend new Road Department director hire, despite experience concerns	x		
8/12/2020	Toledo Legal News	Toledo Legal News - News Owens Community College Board of Trustees name William Balzer interim president	x		
8/12/2020	Record-Eagle	Spitters improve to 19-4; TC's Schmitt makes debut in relief	x		
8/12/2020	Record-Eagle	Spitters improve to 19-4; Traverse City's Schmitt makes debut in relief	x		
8/13/2020	FOX 47 News	LCC fall semester begins August 20	x		
8/13/2020	Post Bulletin	Team leader named for new Olmsted County equity effort	x		
8/13/2020	MLive.com	Window closing for Senate to weigh in on Whitmer's Natural Resources Commission picks	x		
8/18/2020	FOX 47 News	New Clinic Location Set to Open Mid-October	x		
8/19/2020	WLNS.com	Lansing Community College prepares for fall semester	x		
8/19/2020	HOMTV	Firefighter Candidate Sponsorship Approved by the Board	x		
8/20/2020	DailyPress.net	Appointments made to tax tribunal	x		
8/20/2020	MSN.com	REALTORS® Show Their Passion for Downtown	x		
8/21/2020	The Argus-Press	Motembo Foods 'ramps' up planned construction in Perry	x		

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
8/23/2020	Record-Eagle	Resorters pull out rare win over Spitters	x		
8/24/2020	The Daily News	2 new road patrol deputies welcomed to the Ionia County Sheriff's Office	x		
8/24/2020	Lansing State Journal	It is a time for courageous leadership in Greater Lansing	x		
8/27/2020	The Argus-Press	Owosso native starts own heating and cooling business	x		
8/31/2020	CUinsight.com	Lake Trust Credit Union awards scholarships to bolster the pipeline for Michigan's in-demand careers, help students realize dream of educat...	x		
8/31/2020	DBusiness	COVID-19 Update: Now Streaming Local TV Channels in Detroit Market, Smoothie King Opens New Locations in Royal Oak and Southfield, a...	x		
8/31/2020	Lansing State Journal	All hope is not lost for job seekers in the capital region	x		
9/1/2020	OurSports Central	Lansing Lugnuts Have a New Home at Jackson Field	x		
9/2/2020	AC-U-KWIK Alert	NBAA Names Recipients of Hilsmann Memorial Scholarships	x		
9/3/2020	San Antonio Express-News	Hossler concludes lengthy career with Baldwin athletics	x		
9/3/2020	Targeted News Service (Print	National Business Aviation Association Names Recipients of Hilsmann Memorial Scholarships	x		
9/5/2020	Olean Times Herald	Home Again: Finding hope in a NY fall	x		
9/5/2020	Fulton County Expositor	Owens continues search for new president	x		
9/7/2020	Sentinel-Tribune	Owens continues search for new president	x		
9/7/2020	Aero-News Network	NBAA Names Hilsmann Memorial Scholarships Recipients	x		
9/9/2020	Lansing State Journal	LCC cancels classes at downtown campus because of natural gas leak		x	