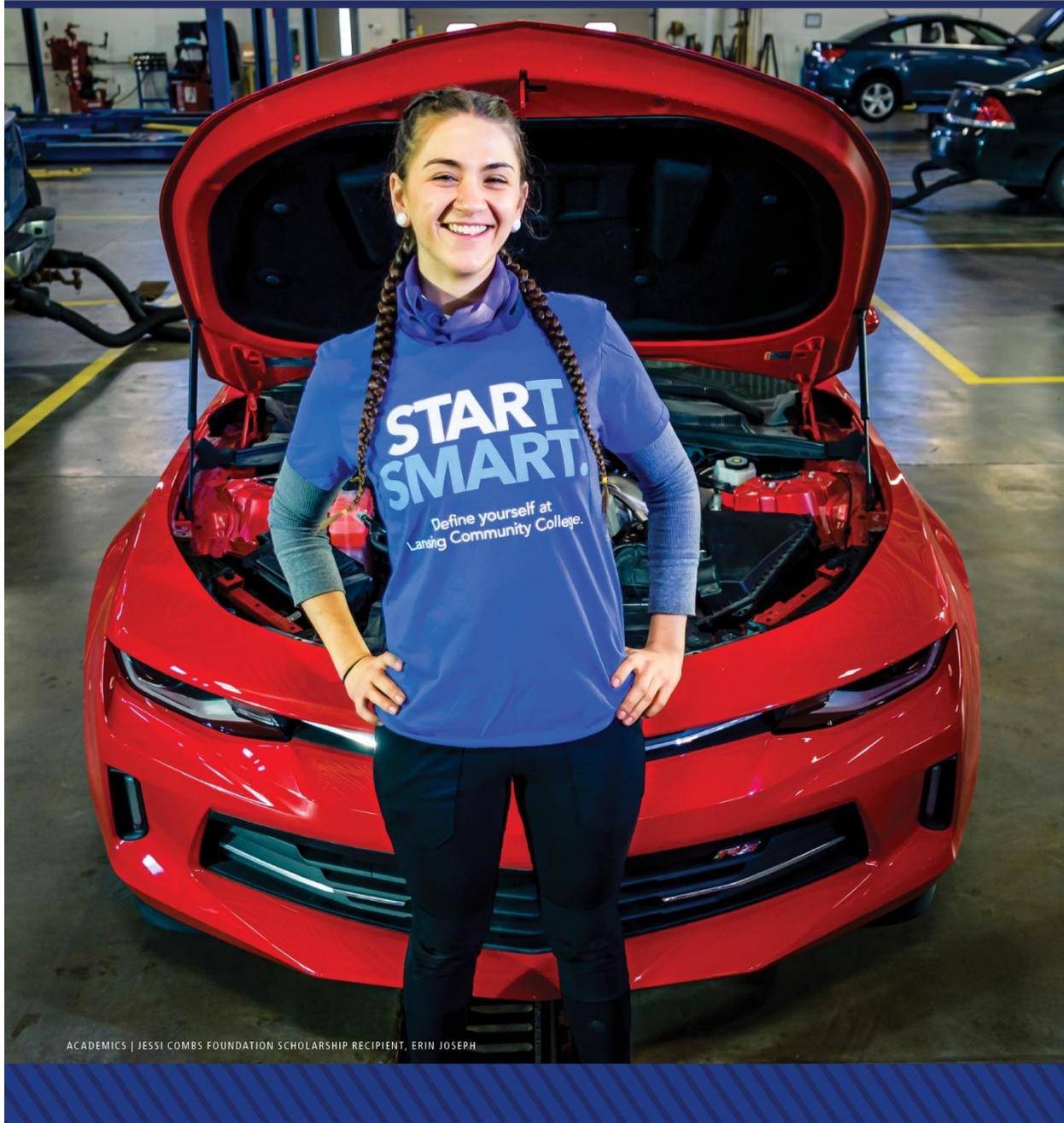




PRESIDENT'S REPORT

DECEMBER 2020



ACADEMICS | JESSI COMBS FOUNDATION SCHOLARSHIP RECIPIENT, ERIN JOSEPH

Student Success and Quality Education

Lansing Community College's Mid-Michigan Police Academy Honors Fallen Alum

Lansing Community College honored one of its own. Mid-Michigan Police Academy graduate and Dewitt Township Police Sergeant Bill Darnell has passed away due to complications from coronavirus.

"It is with great sadness that we mourn the loss of one of our graduates," said Tim Baker Director Public Service Careers/Interim Associate Dean Technical Careers. "Bill was a graduate of the 71st Mid-Michigan Police Academy and he exemplified the true warrior spirit and was committed to the motto, To Serve and Protect."

In November of 2008, then Officer Darnell, was called to serve and protect a citizen of Dewitt. This encounter resulted in him being shot several times. Officer Darnell's inner warrior spirit and training pulled him through and he was able to return fire striking and fatally wounding the suspect. "I wasn't ready to give up," Darnell had stated. "Every day, I strap on that vest and uniform, knowing there's that possibility I could be shot. You play the odds – the odds are in your favor that it will never happen – but it happened and I stayed in the fight. I was injured and did what I had to do," Darnell was quoted.

LCC honored Sgt. Darnell by lighting the Granger Clock Tower on the Downtown Campus and the Dome at West Campus blue beginning at dusk on November 12 until dusk November 13. The Mid-Michigan Police Academy honored Sgt. Darnell by adding a plaque to the Thin Blue Line Memorial at West Campus, signifying his End of Watch.

"We owe a debt of gratitude to those who wear the badge," said LCC President Dr. Steve Robinson. "LCC is honored to commemorate Sgt. Darnell's selfless acts of courage, dedication and strength. Our public servants put their lives on the line to enforce our laws and protect our communities with no thought of risk to their own personal peril. Our remembrance of his sacrifice is dim in comparison to his commitment."

Rest in Peace Sir. The Mid-Michigan Police Academy will continue to carry on and train the warrior spirit of never giving up.

Insurance and Risk Management Program Continues to Grow

This is the third year of the Insurance and Risk Management program and the program continues to grow. For the Fall semester, 19 declared Insurance and Risk Management majors enrolled at LCC. Two students graduated and are finishing up their final year at Northwood. Another two are presently dual enrolled at Northwood in their third year. Our students are excelling in the AINS (Associate in General Insurance) classes. As of the end of September, our students achieved a 100% pass rate for the national exams on the first try for all courses.

Phi Theta Kappa Holds Fall Induction Ceremony

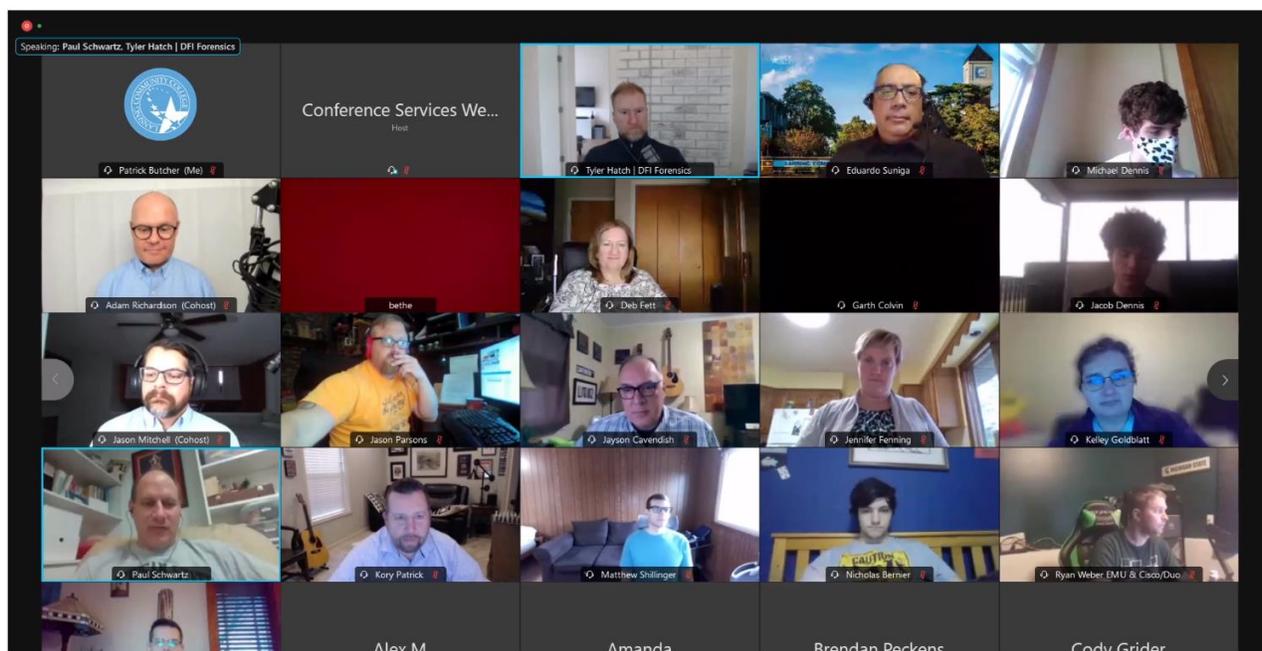


Lansing Community College's Mu Tau Chapter of the Phi Theta Kappa National Honor Society received their newest members during this bi-annual induction/meet and greet event. The ceremony is held to share Phi Theta Kappa values including Fellowship and Service to new members. 16 new members were introduced at this virtual event. Welcome to the new members!

Psychology Club Holds Film Event

The Psychology Club recently held an online film and dialogue event featuring the film "Brain on Fire" depicting a young reporter suffering from a rare brain attacking autoimmune disease. Club advisor Kandy McKeown led an interesting follow-up discussion with students regarding the challenges of psychological misdiagnoses and patient inequities.

Cybersecurity Career Exploration Day in Technical Careers



On November 10 from 4 to 6 p.m., Lansing Community College Computer Information Technologies department hosted a Cybersecurity Virtual Career Exploration Day. Students, parents, and community members were invited to learn about the career opportunities in Cybersecurity. International subject matter experts and LCC faculty presented on the wide variety of career options and education/training needed to enter this growing field. A total of 64 participants attended.

There were three activities within the two-hour period:

After a brief introduction into cybersecurity careers by Ed Suniga, Director of Computer Information Technologies at LCC, the audience learned from the panelists listed below about their story into cybersecurity:

- Tyler Hatch - Founder and CEO of DFI Forensics Inc.
- Deb Fett - Chief Information Officer of Ingham County
- Jayson Cavendish - Senior Security Architect at the State of Michigan
- Kelly Goldblatt - Cybersecurity Advisor for Michigan and Ohio with the CISA (DHS)
- Kory Patrick - Risk and Security practice leader at TEKsystems

Paul Schwartz, Director of Information Security at LCC, led the Question-and-Answer section asking them:

- How do you see community college contributing to a student's success in cybersecurity?
- What is the value of diversity in staff in a cybersecurity career?
- What cybersecurity certifications would provide me an advantage over others?
- What type of challenges/barriers did/do you face in your career?

After the Q&A, TEKsystems recruiting specialists Zane and Brendan told the audience what type of Cybersecurity jobs were available in the Mid-Michigan area and what qualifications typical employers are seeking.

Jason Mitchell, Assistant Professor and coordinator of the Center for Cybersecurity Education at LCC, walked through three types of cybersecurity activities one might do in the role of a Cybersecurity Analyst, Incident Responder, and a Vulnerability Assessor. Feedback from the night's activities was encouraging and has led several attendees to seek out additional information about LCC's programs which can lead to a career within Cybersecurity.

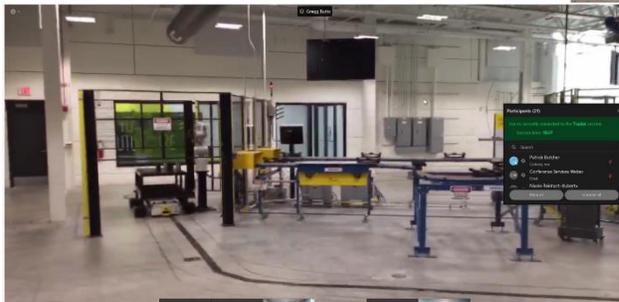
Technical Careers Division Hosts Tech Forward – Men of Color in Trades & Technology



On November 13, the Technical Careers Division sponsored the Tech Forward – Men of Color in Trades in Technology virtual event. This event was developed from the original Tech Forward- Women in Trades & Technology event. The purpose of this event was to showcase Lansing Community College's trades and technology programs and bring more awareness to its accessibility for men of color specifically but generally for students of all genders and

ethnicities. The Dean of Technical Careers, Cathy Wilhm started us off with a warm welcome and introduction of our keynote speaker – Professor Lewis Langham Jr. With 60 in attendance, the four-hour event was active, informative, and sometimes stirring with testimonials during our lunch panel moderated by Jonathan Rosewood – Office of Diversity and Inclusion. Our panelists included men of color from the Lansing community as well as Lansing Community College faculty. Attendees were fortunate to hear the encouraging words on how they were able to

achieve their career goals and the courage it took to overcome obstacles. Labs tours were conducted showing attendees the layout of the West Campus and some of the exciting opportunities available, providing great information on what actually goes on in the labs. After closing words from Associate Dean Tim Baker, attendees had the opportunity to enjoy more lab tours until the end of the event day. The event was well attended with many expressing gratitude for this presentation!



Inclusion Advocates (IA)

On November 16, Dr. Tonya Bailey provided an update on the next steps for Inclusion Advocates (IA) members. A process will be in place to request Inclusion Advocates to be part of hiring search committees. To be considered an Inclusion Advocate, participants must complete the training and remain in contact with the Office of Diversity & Inclusion. The purpose of the Inclusion Advocate Initiative (IA) is to enhance equity, validity, and diversity in the College's hiring processes. Their preparation includes a workshop series addressing current research about implicit bias, diversity, the changing legal landscape in hiring, inclusive employment principles, practical strategies for each stage of the search process, and effective ways to be an Inclusion Advocate on a search committee. Inclusion Advocates are deeply committed to equity and diversity on campus, possess good listening skills and empathy, and are eager to promote policies and best practices that retain and recruit the strongest LCC workforce possible.

RISE (Reframing Inclusion through Scholarship and Equity) Institute

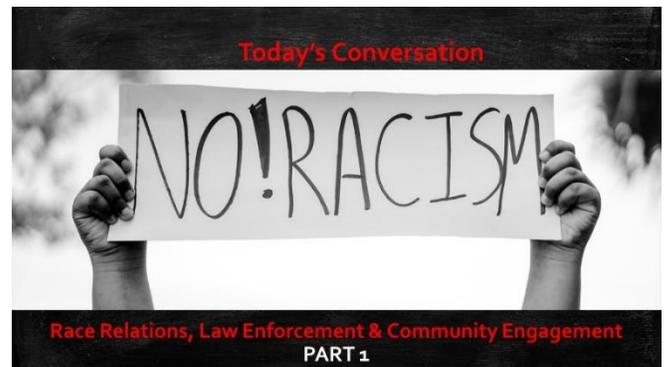
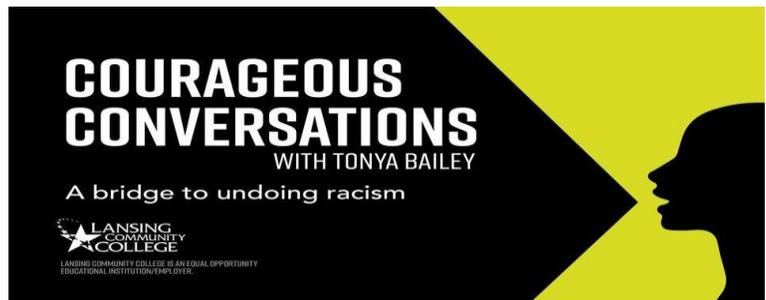
The screenshot shows a Cisco Webex meeting interface. The main content is a slide titled "Values-based Framework" with a central black circle containing the text: "Embrace diversity, practice inclusive excellence and strive for equity. Make LCC a place of excellence for learning and working by supporting a culture that values the contributions and aspirations of all our students, staff and faculty; promotes wellness and a culture of sustainability and cultivates the open interchange of ideas. —To Boldly Go". Four colored boxes point towards the center: "Equity Project: achieving racial and cultural equity in higher education" (dark blue), "Sense of Belonging: addressing implicit bias, racial conflict, and identity threat in college culture" (light blue), "Equity Action Plan: Diversify workforce and ensure equity in hiring and selection process" (yellow), and "A Path forward: enable the capacity to meet the learning, workforce, and educational needs of LCC students, faculty & staff" (brown). The right side of the screen shows a video gallery with participants: Tonya Bailey (Cohost), Alix Davis, Lisa Mazure, Lisa Nienkark, and Mark Kelland. The bottom of the screen has controls for Unmute, Stop video, Share, and a red X button.

On November 19, the Office of Diversity and Inclusion held the second RISE Institute training for faculty and staff through WebEx. The RISE Institute offers an opportunity to work with interdisciplinary peer-groups to explore how to create and support an inclusive learning environment. The primary goal of the RISE Institute is to improve teaching and therefore enhance success for all students through Critical Pedagogy and Universal Design for Learning. Secondly, the RISE Institute designed to engage staff and administrator of the college in deep-divive conversations, serve as a think-lab and strategy builder for creating an inclusive campus.

The screenshot shows a Cisco Webex meeting interface. The main content is a slide titled "Overcoming Bias in the Workplace Seven Strategies". The strategies listed are: 1. Examine and broaden your definitions of success. (We can use this strategy to combat what is called "pedigree" or "checkbox" bias); 2. Consider the additive contributions of team members. (Ask yourself, "What skills are needed to make this project or organization a success."); 3. Stereotype replacement. (Instead of asking a woman in scrubs, "Are you a nurse?" A better question is, "So what do you do?" or "What is your position?" Don't automatically reinforce stereotypical roles.); 4. Counter-stereotypic imaging. (The theory is that telling the story of one great marginalized individual helps us to understand the broader community.). The right side of the screen shows a video gallery with participants: Tonya Bailey (Host), Dave Wasinger, Dawn Cousins, Elizabeth Burger, and Floyd Pouncil. The bottom of the screen has controls for Unmute, Stop video, Share, and a red X button.

Courageous Conversations

On November 20, the Office of Diversity and Inclusion and fellows from the RISE (Reframing Inclusion through Scholarship and Equity) Institute facilitated the third courageous conversation of the series. Dr. Tonya Baily facilitated the discussion and this conversation featured a Q&A session with City of



Lansing Police Chief Daryl Green, Sergeant Timothy Davis, Lieutenant Rodney Bahl, Tamara McDiarmid, James Campbell, and Mark Stevens. Topics for this online conversation included: Race Relations, Law Enforcement, and Community Conversations. There were approximately 160 employees, students, and community members in attendance. These courageous conversations are in response to the violence and systematic inequities faced by the African American community in the US. The purpose of the discussions is to create a space of inclusion to let every member of our community know they are valued, they belong here, and that we celebrate the rich diversity they bring to LCC. The next Courageous Conversation is scheduled for Thursday, December 10, from 1-3 p.m.

Michigan Assoc. of Collegiate Registrars and Admissions Officers (MACRAO) Panel Session

On November 19, Dr. Tonya Bailey was a panelist for a session in Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) Annual Conference. MACRAO is a nonprofit association of institutions of higher education that provide opportunities for the exchange of information, networking, and professional development concerning issues of common interest in the areas of registration, record keeping, admissions, and enrollment management. The panelist focused on Race and Equity in Higher Education. Dr. Bailey was a panelist with three other Diversity leaders from two other Michigan colleges and universities.

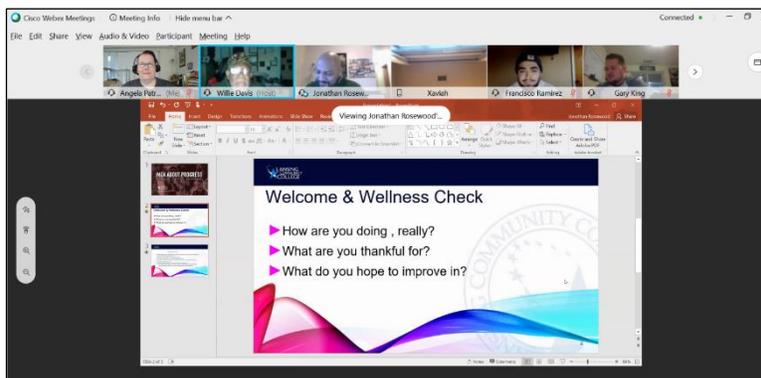
Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) Equity Award Recipient Presentation

On November 20, Dr. Tonya Bailey was awarded the Equity in Education award for the RISE Institute initiative. Dr. Bailey and the RISE fellows were given an opportunity to do presentation and a mock RISE training with MACRO Annual Conference attendees. The RISE fellows that participated in the presentation were Mark Kelland, Jonathan Rosewood, Nina Favor, Elizabeth Clifford and Lisa Nienkark. The Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) is a nonprofit association of institutions of higher education that provide opportunities for the exchange of information, networking, and professional development concerning issues of common interest in the areas of registration, record keeping, admissions, and enrollment management and LCC's Chelsea Brandon was the panel monitor.



Men About Progress (MAP) Program

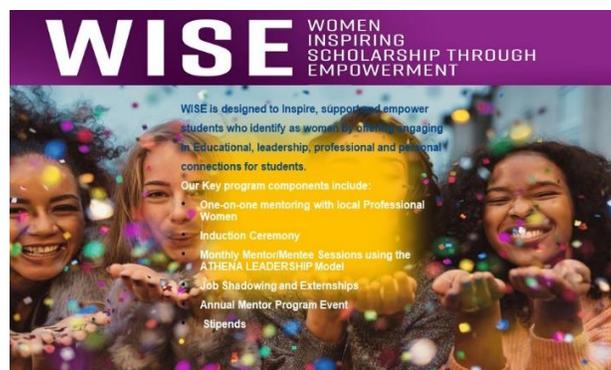
On November 9, Men About Progress welcomed Associate Dean of Career and Academic Pathways, Gary King to speak on overcoming barriers in our lives. Mr. King shared tips such as finding a mentor, practicing resiliency, and embracing an “I can do this” mentality that sees the glass as half full. On November 23, the Men About Progress group began the process of planning programming for the spring semester. The group discussed other student organizations and programs with whom we could collaborate. Some topics the attendees wanted to explore next semester are how to meditate and learn other strategies for managing stress. The group will continue the discussion in two weeks." The MAP initiative established by the Office of Diversity and Inclusion at LCC is intended to increase,



encourage, and support the inclusion and educational success of male students of color, particularly African-Americans. MAP meetings are held every other Monday at 5 p.m.

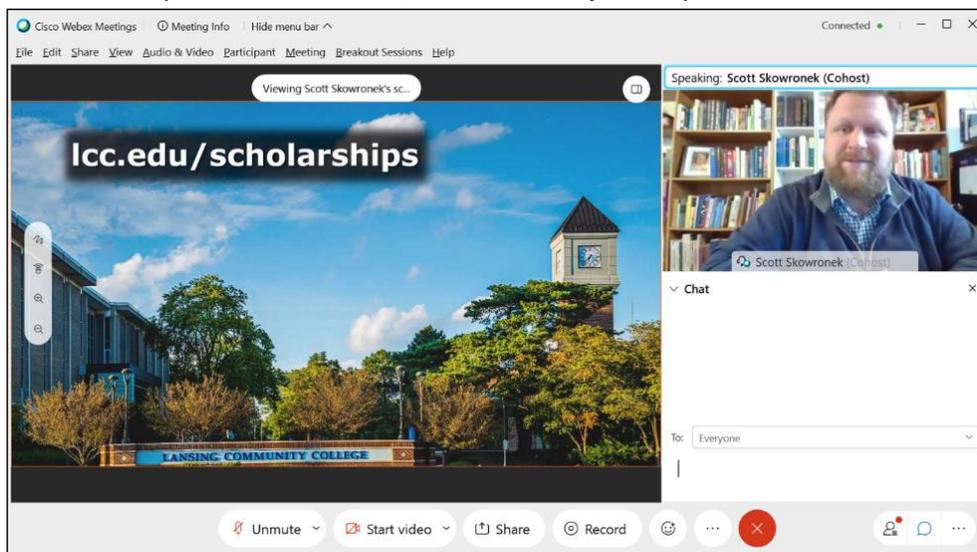
Women Inspiring Scholarship through Empowerment (WISE)

On November 12, Dr. Tonya Bailey, Chief Diversity Officer, held the first information session for the Women Inspiring Scholarship through Empowerment (WISE) initiative to recruit students and mentors. The WISE initiative is dedicated to the education and support of the professional career interests of women students at Lansing Community College. It seeks to inspire, support and empower women by offering educational opportunities for development of knowledge and leadership skills, building of professional and personal connections, promoting the presence of professional women, and fostering mentoring relationships. The WISE initiative is set to begin in spring 2021.



LCC Scholarship Workshop

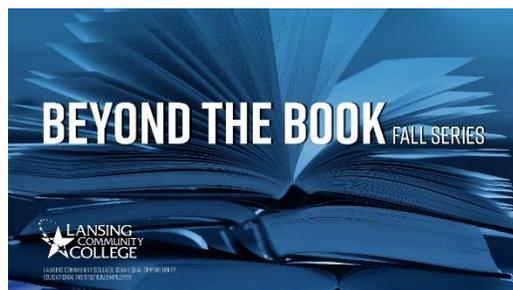
On November 17, the Foundation Office, in collaboration with the Cesar Chavez Learning Center and Student Life Office, hosted a scholarship workshop open to all applicants. Scott Skowronek, LCC Scholarship Coordinator, did a virtual presentation for students on how to navigate the application process and the requirements needed to qualify for LCC scholarships. Mr. Skowronek also provided materials, such as essay examples for students to use as a guide.



Beyond the Book Circle Discussions

With the guidance of the Office of Diversity and Inclusion, the Beyond the Book initiative is to expand the dialogues, learning, and engagement around diversity, equity, and inclusion themed books to foster a greater sense of community all while celebrating difference. This year, four books were selected for each of the following themes: Accountability & Advocacy, Diversity & Racial Equity, Gender & Self-Identity, and Global & Cultural Perspectives. In December there will be more opportunities to participate in the circle discussions for these books.

On November 2, a circle discussion on identity, culture, and celebration was led by the group of the book, *From Here to Eternity: Traveling the World to Find the Good Death* by Caitlin Doughty. This book is used as a discussion guide for the larger theme of Global & Cultural Perspectives. The facilitators for this discussion circle are Alejandro Gradilla, Melissa Kaplan and Angela Patrick. The next discussion circle is on December 1 at noon.

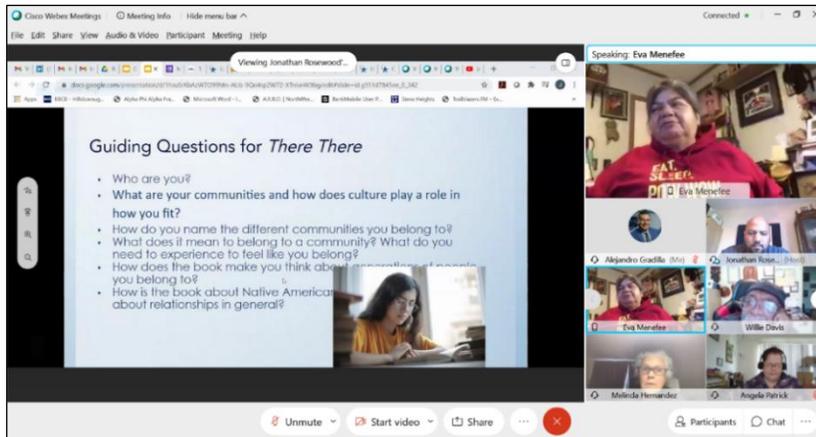


On November 11, a circle discussion on gender role expectations was led by the group of the book, *We Should All be Feminists* by Chimamanda Ngozi Adichie. This book is used as a guide for the larger theme of Gender and Self-Identity within the Beyond the Book series. The facilitators for this discussion circle are Ana Woehr, Sarah Garcia-Linz, Eric Pouncil, Christopher Manning and Barbara Clauer. The next discussion circle will be held on December 2 at 4 p.m.

On November 12, a circle discussion on identity, community, and environment was led by the group of the book, *There There* by Tommy Orange. This book is used as a discussion guide for

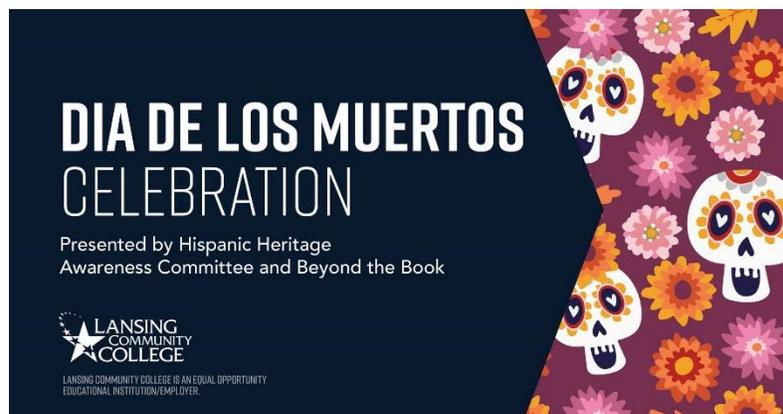
the larger theme of Diversity & Racial Equity. The facilitators for this discussion circle are Eva Menefee, Jonathan Rosewood, Tim Deines and Melinda Hernandez. The next discussion circle is on December 16 at noon.

On November 16, a circle discussion on prison system, support networks, and forgiveness was led by the group of the book, *The Sun Does Shine* by Anthony Ray Hinton. This book is used as a discussion guide for the larger theme of Accountability & Advocacy within the Beyond the Book series. The facilitators for this book are Tamara McDiarmid with Mark Kelland. The next discussion circle is on December 18 at noon.



Hispanic Heritage Awareness & Beyond the Book

On November 2, The Hispanic Heritage Awareness Committee and Beyond the Book are collaborating to celebrate Dia de los Muertos (Day of the Dead). This holiday involves family and friends gathering to pray for and remember friends and family members who have died, and helping support their spiritual journey. Traditions connected with the holiday include building home altars called ofrendas, honoring the deceased using calaveras, aztec marigolds, and the favorite foods and beverages of the departed, and visiting graves with these as gifts. A discussion from the book, *From Here to Eternity* (one of the books from Beyond the Book) also took place that related to a chapter in the book. Facilitators for this event were Adriana Carreon, Alejandro Gradilla, Melissa Kaplan, and Angela Patrick.



Native American Heritage Awareness



The Native America Heritage Awareness Committee with sponsorship of the Office of Diversity and Inclusion held two events in the month of November in recognition of Native American Heritage Awareness. On November 17, Eva Menefee (Committee Chair) held a showing the documentary, Spirit of Woodland Indian Crafts directed by Fred Wyman. The film showed the process and importance of the arts and crafts in the Native American community. Ms. Menefee also had an invited guest,

Robin Menefee (film producer) that provided a virtual showing of their Black Ash basket collection. On November 24, the committee had a showing of the documentary, Gather by director Sanjay Rawal. Gather is an intimate portrait of the growing movement amongst Native Americans to reclaim their spiritual, political and cultural identities through food sovereignty, while battling the trauma of centuries of genocide. There was also a special guest, Rosebud Schneider from Ziibimijwang program with the Little Traverse Bay Band of Odawa Indians. Ms. Schneider shared her experiences with food sovereignty.



PRISM

The LCC Prism Alliance held a Book Club discussion on the book Gender Queer in early November online via Zoom. A small group of LCC community members came together to share their thoughts on the book.

Transgender Awareness Week

The LCC Prism Alliance also celebrated Trans Awareness Week November 13-19, 2020 which lead up to Trans Day of Remembrance on November 20. The week was filled with events to raise awareness and support for the trans community and their allies.

Film & Discussion: Prism hosted a film and discussion for the first event of the week to watch the movie Transformer, which follows Matt as he transitions into Janae. There were 13 people logged onto the Zoom for the movie and discussion.

The second event of the week was Trans Trivia hosted by Sarah Garcia-Linz and Kaila Stevens. Attendees joined on Zoom and did a 15 question Kahoot quiz on a variety of Trans-related topics. There were two separate events to allow for more participation and each event was attended by roughly 10 people.

The final event of the week was the LCC Community Discussion: Hot Topics in the Transosphere and was hosted by Layne Ingram with special guest panelists representing individuals in the Trans community including a trans man, trans woman and trans-adjacent partner. The event included videos, a poll and discussion on what it's like to be trans in America and the importance of allies. 50 people logged on to attend the event.

The week ended with our recognition of Transgender Day of Remembrance. We invited people to join us from wherever they were at 11:20 a.m. with a moment of silence, a thought or a prayer to honor and commemorate those lost to anti-transgender violence over the past year.

All of these events were promoted on our webpage: lcc.edu/transweek and videos of the Community Discussion and Trans Day of Remembrance moment are available on Facebook.

Dental Hygiene Students Successful on Clinic Board Examinations

On November 13, LCC's Dental Hygiene program provided students with an opportunity to take their clinic board examination on manikins. Students have had a 100% pass rate!

Surgical Technology Students Continuing to Clinical Sites in Spring 2021 Semester

The Surgical Technology program is continuing to navigate clinical sites not accepting students due to COVID. Currently the program has worked with hospital partners to place all students at clinical sites in the Spring 2021 semester.

Academic and Workforce Development Excellence

Job Training Center Updates

Capital Area MICHIGAN WORKS!
A proud member of the American Job Center network

Rebound MI with Capital Area Michigan Works! and Fox 47 News

Session 4: Building your skills

Join Capital Area Michigan Works! and Fox 47 News on Facebook Live for the second session of Rebound MI at 10 a.m. on Wednesday, November 18 to learn about building your skills through formal education, non-traditional routes and more from our panel of experts.

J. Moore
T3 Education Officer
Capital Area Michigan Works!

Shonta Dwyer
Director, Job Training Center
Lansing Community College

Jay LaNew
Apprenticeship/Business Services Officer
Capital Area Michigan Works!

Jordan Davis
Executive Director
Capital Area IT Council

Connect with CAMWI by visiting us at www.camw.org or liking our Facebook page (www.facebook.com/capitalareamichiganworks).

Capital Area Michigan Works! is proud partner of the American Job Center network. In accordance with the Americans with Disabilities Act, programs will be made accessible to individuals with disabilities through appropriate accommodations. Capital Area Michigan Works! Relay Center: Call 711 or 844-578-6353 (Voice and TDD). Funding for Capital Area Michigan Works! is received in part from the U.S. Department of Labor and the State of Michigan. An Equal Opportunity Employer/Center.

FOX 47 YES!

On November 18, the Job Training Center had the opportunity to participate in the Rebound MI workshop session in conjunction with Fox 47 News and Capital Area Michigan Works! This panel discussed building skills through formal education, apprenticeships, and non-traditional routes for job seekers looking to gain skills and get back into the workforce. The goal of Rebound MI is to find ways to support job seekers and provide helpful information during uncertain times.

The Job Training Center mission is to serve unemployed, underemployed, and at-risk populations in our region and create bridge programs that link to employment opportunities. We deliver accelerated, flexible, and compressed programs in high demand areas to obtain the job skills necessary for employment. Our job training programs are designed to equip individuals to enter or re-enter employment, or advance into a better position. They are tailored to fit a specific skill occupation or industry, and help close the skills gap in our regional workforce. Therefore, our programs are valuable to employers, allowing them to validate the knowledge and skills of potential employees and saving valuable time in assessing the competency of job applicants.

Meridian Township Fire Department Introduces a New Firefighter/Paramedic

Angela Kohls just graduated from the Lansing Community College (LCC) Fire Academy and will soon start her role as a fighter/paramedic for the Township. Kohls has been a paramedic for ten years, as well as an instructor for the paramedic program at LCC. She was also the first person within the Meridian Township Fire Department to go through a sponsorship program provided by the Township. This program provides wages and covers the cost of tuition for candidates that are sponsored. This program is similar to one implemented by the Meridian Township Police back in 2018.

LCC Advance Michigan Center for Apprenticeship Innovation Grant Report

Since the implementation of the Advance Michigan Center for Apprenticeship Innovation (AMCAI) grant at Lansing Community College, we have served over 210 apprentices from more than twenty-five employers in the capital region. These apprentices represent a diverse array of backgrounds and demographics from high school valedictorians fresh out of school to working professionals with over thirty years of industry experience. Fifty-two apprentices have already completed their program and received a DOL credential. In return, their sponsors received highly qualified professionals with the tools to take their company into the future. There are over 110 active apprentices in our program who stand to have the same positive impact in the coming years.

Apprentices have continually excelled in the classroom. Average apprenticeship GPAs from 2016 to 2020 are 3.45. On average, 54.74% of apprentice's grades in a semester are a 4.0, and 71.94% are 3.5 or higher. Given that the majority of apprentices work at least forty hours per week, these numbers demonstrate the hard work and technical aptitude they display in the classroom and on the job.

LCC AMCAI Grant Statistics		
Number of participants	211	40.67% over grant goal
Number of completed apprentices	52*	N/A
Number of active grant-registered apprentices	92*	N/A
Number of employers engaged	78	188.89% over grant goal

*Figure does not include Medical Assistant apprentice data

LCC Apprentice Data (Grant and Non-Grant Registered)	
Enrollment increase (Spring 2016 through Fall 2020)	332.03%*
Average semester GPA	3.45*
Average percentage of semester grades that are 4.0's (Spring 2016 through Summer 2020)	54.77%*
Average percentage of semester grades that are 3.5 and higher (Spring 2016 through Summer 2020)	71.97%*

*Figure does not include Medical Assistant apprentice data

LCC Extension Center – East Campus Coordinator Observes COVID Safety Measures

The LCC East Coordinator visited the Livingston Center twice to observe the COVID safety measures and to practice them in preparation for the anticipated spring opening of LCC East.

LCC Extension Center – East Campus Participates in Pre-College & Youth Outreach Conference

The Extension Center Coordinators participated in the virtual Pre-College & Youth Outreach Conference held November 19 & 20. Sessions included Who is Generation Z?, A Guide to Career and College Readiness, Black Minds Matter, Student Voices in STEAM, Unpacking the

Relevance of Dual Enrollment, and Innovations in Outreach. The conference was very valuable and provided great insight into the market.

LCC Extension Center – LIVCEN Campus



The Livingston County Center Coordinator participated with the Livingston Educational Service Agency in a Zoom meeting with the Early College cohort 4 students. There were 26 attendees who are eagerly working through the application and assessment process. Their nursing prerequisites begin in Fall 2021 in their 12th grade year.



Small Business Development Center (SBDC)

Economic Impact: January 1 through November 30:

- Consulted with 573 business owners or individuals hoping to start, grow or rescue a business, providing a total of 3,583 consulting hours.
- Helped those clients secure \$13,990,877 of new capital to launch or grow their businesses, leading to 22 new businesses started and 82 new jobs created.
- Delivered 22 in-person and online webinar trainings, in which 394 attendees participated.

Notable Activities:

- Regional Director Laurie Lonsdorf met individually with executive directors of four Michigan Mainstreet communities in the Greater Lansing area – Cathleen Edgerly of Downtown Lansing Inc., Ben Dowd of the Old Town Commercial Association, Lisa Barna of Charlotte Rising and Jason Smith of the City of Eaton Rapids DDA. Through the CARES Act, SBDC was able to award \$5,000 in social media and marketing services to each community to help drive holiday traffic and sales to community businesses.



CharlotteRising
A MICHIGAN MAIN STREET COMMUNITY

**City of
Eaton Rapids**

- On November 4, SBDC presented the webinar "How to do Business with Lansing Community College," which was delivered by Samantha Gallimore, Interim Purchasing Director of LCC. Over 20 participants attended.

Business & Community Institute

Through our new online training platform, Brightspaces, BCI was able to deliver several classes to our corporate community. The courses covered timely topics such as Discrimination, Diversity, and Harassment in the Workplace and Cultural Sensitivity and Inclusion in the Workplace. As well, a session in Conflict Resiliency was also delivered. This high-output session featured various types of challenges organizations face and how to address them. Participants obtained practical applications for using the six most generally accepted attributes of individual and group resiliency. In addition, this training offered employees and managers strategies for facing unforeseen challenges and reigniting teams after experiencing setbacks.

The Business and Community Institute was pleased to kick off a new leadership academy customized for CASE Credit Union. Two online sessions were delivered in October to 25 managers and supervisors across a wide range of CASE's internal departments. The students participated in an engaging and interactive instructor led course that examined the DiSC behavior styles and how those inherent styles correlate to the workplace.



Community Impact and Engagement

LCC Recognizes Apprentice Students and Sponsoring Companies During National Apprenticeship Week



LCC recognizes all of its apprentice students and their sponsoring companies during National Apprenticeship Week – thank you for your contributions to our campus and local communities! To our industry partner sponsoring companies: thank you for making an investment in your

workforce and for providing opportunities for students to enter in-demand and high-quality career paths while furthering their education. You truly allow students to have it all and we thank you for your continued partnership.

To our apprentice students: the experience and professionalism you bring to our campus community enhances the learning environment for you, your peers, and your instructors. Your contributions are valued and appreciated. Thank you to all of our apprentices for all that you do to make our campus community a dynamic and collaborative place. Congratulations on all that you've achieved and all that you will go on to achieve academically, professionally, and personally!

“The MET programs are very fortunate to have a local manufacturing base that values registered apprenticeships. Students who are taking courses in pursuit of employment which can lead to apprentices look to these people as a mentor and advisor of what they can expect.”
– Gregg B., MET faculty member

I have had several apprentices in my classes and I find that they...are willing participants in classroom discussions and conscientious of the quality of their lab work. I think much of this attitude comes from the fact that...[they] see this as an opportunity to better themselves or their family if they have one.”
– Jeff H. Welding faculty member

“Most apprentices will talk to other students in the class about what they do and what everyday life is like at their place of work. They also ask different questions during class that are related to different situations they have had in the worksite.”
– Scott P. Welding faculty member

“Apprentices bring a value that cannot be monetarily measured. They make other students better, instructors better, and LCC better.”
– Gregg B. MET faculty member

Again, thank you to everyone who is actively involved in the apprenticeship programs at LCC.

Employee

Professor Mary Stucko Joins Insuring MI Future

Professor Mary Stucko has joined the Board of Directors for Insuring MI Future. Insuring MI Future is a 501c3 organization with a mission to facilitate and promote opportunities for young people to pursue a great career in the insurance industry. Insuring MI's vision is to inspire young people to consider insurance as a viable career choice. Congratulations Mary!

Professor and Alum Represent LCC At Insuring MI Virtual Conference

Insuring MI Future hosted an Insurance pathway STEM virtual conference on November 23. This was led by Keith Lambert from LEAP. LCC Professor Mary Stucko was on the education panel along with representatives from MSU and Davenport. Recent LCC Insurance and Risk Management graduate, Austin Elliott, was also on the young professionals' panel representing LCC and Delta Dental. Austin is finishing up his Bachelor's degree at Northwood and was hired full-time in October by Delta Dental for their assistant project manager role.

LCC took part in the Insurance Forum hosted by Davenport. All Davenport, LCC and area high school students were invited to this virtual event that was held October 20 from 9:30-11:30 a.m.

Marketing and Communications

Marketing Summary

Marketing received or initiated 21 total requests in October, 8 were Closed/Resolved or sent to Print Services, a completion percentage of 38%. Of the 10 requests listed as In Process in Marketing, all have tasks assigned to designers.

Additionally, 40 requests created in previous months were completed.

Marketing created 77 tasks in October; 41 were completed, a completion percentage of 52%; and 31 are currently in process with the designers.

Marketing Promotes Reading with Historians Internal Event

Marketing promoted the monthly internal event for faculty, staff and students to discuss a historical book. No graphics created as all marketing was internal through an article in the Star and posts in myLCC.

Marketing Promotes Take a Stand! Sit In!

This event will take place every semester - addressing taking a stand against the injustices of racism in America. Marketing will create graphics to be create for spring semester event. Social media posts were utilized only for the fall event.

Marketing Promotes Finals Frenzy



Marketing promoted this semester's events via the web, social media, the Star, myLCC and digital signage. A scavenger hunt was added to this semester's list of events.

Marketing Promotes Programs Through The You Belong Here Campaign



Marketing continued the You Belong Here campaign that focuses on specific college programs. Marketing created graphics for City Pulse, Mlive, Nextstar, WILX and social media.



Marketing Helps Create Recipe Book For Soul Food Fridays

Marketing created its first recipe book for Soul Food Fridays and helped host another Soul Food Friday event.



MS. LOVE'S BANANA PUDDING
Submitted by Floyd Pouncil, Learning Commons

My grandmother, Ilovie, or known to many as Ms. Love, always opened her home to others and provided a safe haven to our community. Her soul-filling banana pudding always makes me think of how inviting she made her home not only to me, but for everyone!

INGREDIENTS

- + 1 bundle bananas (5-7, depending on size)
- + 1 box vanilla wafer cookies (11 oz. box)
- + 3 large eggs, separated
- + 1½ cups sugar for custard
- + ¼ cup sugar for meringue
- + Pinch of salt
- + 3 cups whole milk
- + 1/8 teaspoon cream tartar or lemon juice

ROSEWOOD'S RED VELVET CAKE
Submitted by Jonathan Rosewood, Office of Diversity and Inclusion

Enjoy this recipe for red velvet cake that has been in the Rosewood family for years!

INGREDIENTS

Cake

- + 3 cups sugar
- + 1½ cups vegetable oil
- + 4 cups flour
- + 2 teaspoons cocoa
- + 2 teaspoons baking powder
- + 2 teaspoons salt
- + 1-2 teaspoons red food coloring
- + 4 eggs
- + 2 cups buttermilk

Marketing Assists in Event Promotion

Marketing promoted the Women Inspiring Scholarship Through Empowerment (WISE) informational session, to promote and support female students and faculty and staff at LCC. Marketing also promoted Native American Heritage was celebrated with two events in November. One focusing on native crafting and the other a film viewing. LCC's Technical Careers Division was featured on Fox 47 Morning Blend. Marketing coordinated the efforts between LCC and Capital Area Manufacturing Council (CAMC) to offer a virtual manufacturing job fair.

Lansing Community College
Published by Lancorn Coll • Yesterday at 12:25 PM •

You still have time to register! Don't miss this opportunity.
#VirtualJobFair

TUE, DEC 8 AT 9 AM EST
Manufacturing Virtual Job Fair
63 people interested

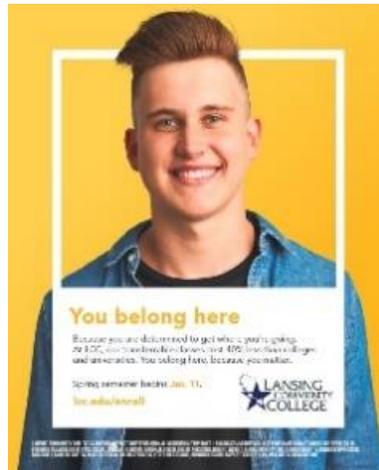
WISE WOMEN INSPIRING SCHOLARSHIP THROUGH EMPOWERMENT

GATHER
THE FIGHT TO REDEFINE OUR NATIVE FOODWAYS

ILLUMINATI and REBE MEILLER FILMS with FIRST NATIONS DEVELOPMENT INSTITUTE presents **GATHER**
produced by JANYA AGER MEILLER edited by ALEXANDER MEILLER directed by WYOMI AHOA and REMAN OZTURK
executive producers JENNYFER BUFFEY WENDY SCHLOT CHRISTINE JOHANNITZ BRIAN WANDOLAK & JASON BENDINA
cast member MICHAEL ALLELYNE featured musician RAYE-EJA KOOZA directed by SANJAY PANDOL

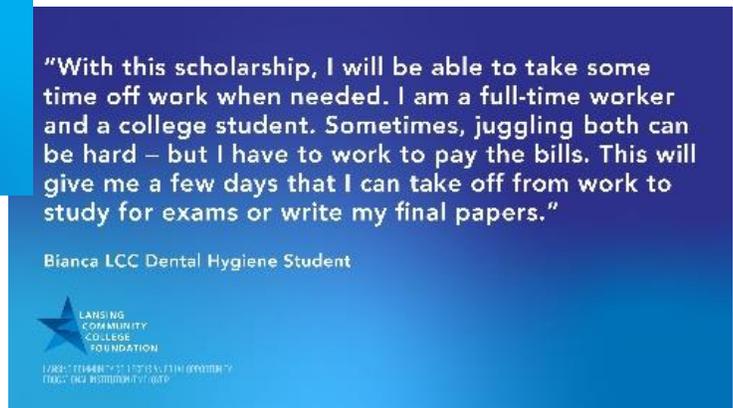
Marketing Writes Advertorial for 517 Magazine

In November, Marketing wrote a two-page advertorial for 517 Magazine (an M3 publication) in support of charitable giving through the LCC Foundation, with a full-page You Belong Here ad and another, half-page ad congratulating Entrepreneurial Award winners.



Marketing Coordinates Giving Tuesday Materials

Marketing coordinated Giving Tuesday materials for the LCC Foundation. Marketing efforts included a WLNS site takeover.



Marketing Promotes Michigan Collegiate Voting Challenge and Coordinates C3R Summit Materials

In November, Marketing finished coordinating LCC's efforts to register student voters for the Michigan Collegiate Voting Challenge. Marketing also coordinated elements of C3R Summit materials, including digital and print flyers to be sent ahead of the next event.



C3R SUMMIT EDUCATIONAL RESOURCES

**RESOURCE FOR
REMOTE LEARNING**

ChallengeSuccess.org provides schools and families with information and strategies to create a more balanced and fulfilling academic experience. Teams of educators, parents and students identify problems and implement best practices and policies in curriculum, assessment, homework, school schedule and school climate. Online Inside Resources for Remote Learning to support schools and families, including virtual parent education and educator professional development workshops.

**DIGITAL LEARNING TOOLS
FOR INSTRUCTORS:**

- Classcraft.com is a learning-based role-playing game where students create characters and teams.
- Classkick.com is a platform allowing instructors to create assignments that students complete on their own devices. Instructors can track student progress and provide help and feedback.
- Edzoo.com allows instructors to add their personal touch to videos from YouTube, Khan Academy, Crash Course and more.
- Flipgrid.com is a video discussion experience for instructors and students. Students record their own videos to share with the class.
- H5P.org empowers instructors to create a rich and interactive web experience with mobile-friendly content.
- Jamboard.google.com is a digital whiteboard that allows students and instructors to work together in real time to brainstorm.
- Kahoot.com is a game-based learning platform that allows instructors to create, share and play learning games.
- Nearpod.com allows teachers to create engaging media and formative assessments to make lessons interactive.
- Peardeck.com is an interactive presentation tool that can actively engage students in individual and social learning by combining slide presentations with interactive questions.
- PhET.edu/en/academic provides free teaching simulations for physics, chemistry, math, earth science and biology. Simulations are designed for elementary, middle and high school, plus college-level coursework.

[Learn more about the Coalition for College and Career Readiness](#)
 Leah Melcher, Director of K-12 Operations
 617-485-9688 • C3R@lcc.edu • lcc.edu/c3r

Marketing Coordinates IDEA Course Reviews

Marketing coordinated IDEA course reviews for Fall 2020. The course evaluations were available online and were promoted through social media.

SPEAK UP. CREATE CHANGE.

Your feedback matters.

It's course evaluation time again. This is your opportunity to let us know what you thought of your course.

Course evaluations are now online.

Lansing Community College is an equal opportunity educational institution/employer.

Active Grants for Current Fiscal Year (7/1/2020 – 11/30/2020)

Grant Name	Start Date	End Date	Total Grant Award
16-21 TRIO Student Support Services	9/1/2016	8/31/2021	\$1,555,877
17-20 DOL Advance MI Apprenticeship	1/1/2017	3/30/2021	\$240,000
17-22 NSF ATE National Convergence Technology Center	7/1/2017	6/30/2022	\$80,000
19-20 Early College State Foundation	8/1/2019	7/31/2020	\$1,416,429
19-20 HSDCI State Foundation	8/13/2019	8/12/2020	\$306,816
19-20 Mental Health & Aging Project	10/1/2019	9/30/2020	\$134,000
19-20 Motorcycle Safety Training	10/1/2019	9/30/2020	\$68,800
19-21 MI Health Endowment Fund-MA	7/1/2019	6/30/2021	\$359,200
19-22 MSU AO Robotic System	11/1/2019	6/30/2022	\$45,000
20-20 Small Business Development Center	1/1/2020	12/31/2020	\$226,860
20-21 HSDCI State Foundation	7/1/2020	8/14/2021	\$232,900
20-21 Mental Health & Aging Project	10/1/2020	9/30/2021	\$100,000
20-21 Perkins Local Leadership	7/1/2020	6/30/2021	\$9,200
20-21 Perkins Regional Allocation	7/1/2020	6/30/2021	\$805,576
20-21 TEC State Foundation	8/17/2020	7/31/2021	\$1,334,000
20-23 MDHS Independent Living Skills Coach	2/15/2020	9/30/2022	\$450,000

Grand Total: \$7,364,658

NOTE: 16-21 TRIO award is dependent upon the federally approved funding level for each of the five years, and may differ each year.

NOTE: The end date of the 17-20 DOL Advance MI Apprenticeships grant has been extended until March 31, 2021.

NOTE: The 20-21 HSDCI and The Early College award amounts are subject to change based on the number of participating students.

Submitted Grants as of 11/30/2020

Grant Name	DIV	Principal Investigator/ Grant Writer	Originating Funds/ Agency	Subcontracting Agency	Requested Amount	Status Date
20-24 DOL Strengthening Community College Training	HHS	Clark, M.	Dept. of Labor	Grand Rapids Community College	\$1,163,600.00	10/8/2020
20-21 SBDC	CEWD	Lonsdorf, L.	Dept. of Commerce	Grand Valley State University	\$226,860	10/20/2020
20-21 Motorcycle Safety Training	CEWD	Lawrence, C.	State of Michigan		\$68,800	11/2/2020
				Grand Total:	\$1,459,260	

Lansing Community College Media Report for Period: 10.24.20 - 11.23.20

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
10/23/2020	PressFrom	The Unspectacular Excellence of Joe Biden's Slow and Steady Campaign	x		
10/24/2020	Buzzfeednews	This 21-Year-Old College Student Just Voted For President For The First Time. She Feels More Empowered Than Ever	x		
10/24/2020	The Daily News	Carson City moves forward with police academy program	x		
10/24/2020	The Argus-Press	Fourth Congressional District race features 2018 rematch	x		
10/28/2020	FOX 47 News	LCC Courageous Conversations series continues	x		
10/30/2020	9&10 News	Kent County Woman Helps those Exiting Foster Care G.L.I.D.E. out of Homelessness and into Homes	x		
10/30/2020	MLive.com	Your guide to races and proposals on the Nov. 3 Saginaw County ballot	x		
11/1/2020	FOX 47 News	Lansing-East Lansing MSA Ranked Top 25 Midwest Startup City	x		
11/1/2020	The New Citizens Press	We Remember: Rosemarie "Rosa" Lopez Killips January 9, 1949 - August 14, 2020	x		
11/2/2020	TechCentury	Lansing area named No. 25 Startup City in Midwest; Ann Arbor 6th, Detroit 9th, GR 23rd, TC 34th	x		
11/3/2020	Lansing State Journal	Looking for info on 30th Circuit Court candidates before you vote? Here's our coverage	x		
11/4/2020	The Detroit News	Moolenaar easily wins fourth term in Congress	x		
11/4/2020	MLive.com	U.S. Rep. John Moolenaar declared winner to keep seat in central Michigan's 4th Congressional District	x		
11/4/2020	FOX 47 News	Paula D. Cunningham to Present at Olivet College Cultivating Women Leaders Speaker Series Nov. 18	x		
11/4/2020	FOX 47 News	John Moolenaar wins US House, Michigan District 4	x		
11/4/2020	Detroit Free Press	Meet the people who will cast Michigan's Electoral College votes	x		
11/5/2020	Lansing State Journal	Sparrow safety officer takes on new role: film director	x		
11/6/2020	Lansing State Journal	Andrew Abood, LaShunda Thomas elected to Lansing Community College board	x		
11/8/2020	Detroit Free Press	These are the 16 electors who will cast Michigan's vote for president in the Electoral College	x		
11/8/2020	Crain's Detroit Business	How a Flint videographer became a branding entrepreneur in the COVID-19 pandemic	x		
11/9/2020	FOX 47 News	LCC to hold virtual career event	x		
11/10/2020	The Fabricator	The Jessi Combs Foundation announces scholarship winners	x		
11/10/2020	A Girls Guide to Cars	Jessi Combs Foundation: \$30k to Women in Trades - A Girl's Guide to Cars	x		

Print and On-line					
Date	Publication	Headline	Positive	Neutral	Negative
11/12/2020	FOX 47 News	LCC to honor fallen police sergeant	x		
11/12/2020	FOX 47 News	Lansing Community College celebrates Transgender Awareness Week	x		
11/12/2020	http://theflintcouriernews.com	Men of Color in Trades and Technology virtual event taking place Friday Nov. 13	x		
11/13/2020	CUinsight.com	LAFCU awards LCC scholarships to 3 women pursuing delayed careers	x		
11/13/2020	DBusiness	Metro Consulting Agencies Announce Leadership Shift and New Hires	x		
11/13/2020	TechCentury	TechSmith planning new HQ in East Lansing	x		
11/16/2020	FOX 47 News	Lansing Community College responds to state's new COVID-19 emergency order	x		
11/16/2020	The Detroit News	A family's curse: Michigan author explores pressure of love, marriage for women	x		
11/16/2020	cusoocialgood	LAFCU Awards Scholarships to Three Women Pursuing Delayed Careers	x		
11/16/2020	Sturgis Journal	Glen Oaks names 2020 award recipients	x		
11/16/2020	The Argus-Press	Durand senior inspired to pursue psychology	x		
11/18/2020	HOMTV	Meridian Township Fire Department Introduces a New Firefighter/Paramedic	x		
11/18/2020	Lansing State Journal	TechSmith planning to move headquarters to former Spartan Village	x		
11/20/2020	FOX 47 News	LCC celebrates Native American Heritage Awareness	x		
11/23/2020	The Argus-Press	Perry senior sets sights on career in gaming industry	x		

LCC Media Report for Period: 10.23.20 - 11.23.20

Broadcast					
Date	Time	Topic	Station	Value	Viewers
10/30/2020	4:15 PM	LCC student overcomes painful past, shares her journey.	WWTV	\$227.34	9,137
11/3/2020	4:51 PM	Professor Sid Mosley at LCC's West Campus at the Technology Center, learning about robotics and automation systems.	WVPY (PBS)	n/a	n/a
11/10/2020	6:28 AM	Professor Sid Mosley at LCC's West Campus at the Technology Center, learning about robotics and automation systems.	KOAB (PBS)	\$89.10	1,919
11/13/2020	5:04 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNX	\$201.46	3,193
11/13/2020	5:04 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLAJ	\$20.58	380
11/13/2020	5:58 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$214.62	4,113
11/13/2020	5:58 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLAJ	\$21.70	498
11/13/2020	6:04 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$335.30	6,034
11/13/2020	6:04 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLAJ	\$37.66	664
11/13/2020	6:48 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$335.30	6,034
11/13/2020	6:48 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLAJ	\$41.02	815
11/13/2020	6:58 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$335.30	6,034
11/13/2020	6:58 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLAJ	\$41.02	815
11/13/2020	7:26 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$467.32	7,869
11/13/2020	8:25 AM	LCC will host a Men of Color in Trades & Technology virtual job fair.	WLNS	\$431.62	8,051
11/16/2020	6:03 PM	LCC is canceling some face-to-face classes this week.	WILX	\$2,455.75	26,497
11/16/2020	11:04 PM	LCC is canceling some face-to-face classes this week.	WILX	\$945.26	10,251
11/17/2020	4:34 AM	LCC is participating in Transgender Awareness week.	WLNS	\$286.02	4,128
11/20/2020	6:27 AM	Professor Sid Mosley at LCC's West Campus at the Technology Center, learning about robotics and automation systems.	KOAB (PBS)	\$89.10	1,919
11/23/2020	8:30 AM	LCC Economics professor talks about toilet paper supply chain.	WFLA-AM	n/a	23,100
				\$6,575	121,451