How to activate your online Blue Cross member account

Enjoy the convenience — and freedom — you get with your account:

- Check your balance and coverage.
- Track your claims and explanation of benefits statements.
- Find care and look up costs.
- Get answers fast to questions about your plan with MIBlue Virtual Assistant℠, an interactive, automated chat feature.
- Show your member ID card, and order more when you need them.

Plus, you can get member discounts, health and well-being resources and more.

ACTIVATE YOUR ACCOUNT IN ONE OF THREE WAYS:

Go online.
1. Go to bcbsm.com/register and select Register Now.
2. Once your account is activated, you can set up one for each of your dependents.

Use our app.
1. Download the app from the App Store® or Google Play™ (search BCBSM).
2. Tap the MICHIGAN app and then Register.

Text us.
Text REGISTER to 222764 to start setting up your account.*

*Message and data rates may apply. Visit bcbsm.com for our Terms and Conditions of Use and Privacy Practices.