



Lansing Community College Foundation | Alumni Association

January 2018



On February 1, 2018, the College announced Grow with Google is coming to LCC March 9-10 and admission is free. If you know a gardener you may hear phrases like: "weed and feed," "plant and enchant," or "sow and grow." In Communication and Media Studies, these phrases are used as metaphors to express cultivation. When cultivation metaphors are used in the Urban Planning and Community Development fields, they signify opportunity for positive economic impact. Thus the phrase "Grow with Google."

Grow with Google is a national initiative to help cultivate economic opportunity. This is the first two-day event and is only the third event to be hosted. To make this happen, Google partnered with 13 organizations, including the City of Lansing and Lansing Community College. The goal is to connect local job seekers, students, educators, small businesses, and entrepreneurs with new digital tools and trainings. March 9th it will run from 9 a.m. to 7 p.m. On March 10th it will run from 10 a.m. to 1 p.m. Both days the event will be held in the Gannon Building. The first day, Google staff will be on site to assist attendees in hands-on workshops to develop online skills for small businesses, job search strategies, email basics, online safety, and search engine optimization. The second day, staff will assist educators how to implement these same tools in the classroom.

Afterward, Google will explore ongoing opportunities with area organizations to build on its local commitment to job training and developing digital skills. They will supply the organizations with ongoing programs to help residents and businesses prepare to fill the growing number of tech career opportunities in Michigan. Grow with Google is a great opportunity for the College to showcase its investment in Tech careers and help the City of Lansing continue to expand its position as one of the state's main tech hubs.

To review the agenda and register, [click here](#).

SCHOLARSHIP WORKSHOPS PREPARE STUDENTS

On January 31, 2018, at 11:59:59 p.m., the opportunity for students to submit their applications for Lansing Community College Foundation Scholarships ended. Over 1,300 students started their applications. Retta Parsons, Scholarship and Operations Coordinator for the LCC Foundation partnered with representatives from Student Life, Financial Aid, and LUCERO to promote scholarships by offering workshops informing students on the application process and providing them with tips for success. Mrs. Parsons has worked hard to simplify and streamline this process for students. Her initial workshops were so successful that Ombudsperson, Patricia Ayers and LUCERO Coordinator, Alejandro Gradilla partnered with her to offer even more workshops. LCC's Caesar Chavez Learning Center scheduled dedicated office hours from noon to 4:00 p.m. every Friday just to assist the number of students applying for scholarships.

Every year, the LCC Foundation awards approximately 400 scholarships in order to make a positive impact on the lives of LCC students by removing as much of the financial burden as possible. In 2016, Sallie Mae in partnership with Ipsos Public Affairs, released a report titled: "How America Pays for College." The report found that scholarships are covering more of the cost of education than in previous years. But only 13% of families were able to cover all expenses with scholarships and grants. The remaining 87% of families use their own financial resources (savings, retirement accounts, second incomes). This includes parents, grandparents, siblings, and extended family members and friends assisting with costs along with students securing loans. Help the Foundation remove financial obstacles for student success by donating toward an existing scholarship or starting your own [here](#).



Although the application window is closed, it is only the beginning for the scholarship process at the Foundation. Completed applications are sent to independent, volunteer reviewers. With a growing number of scholarship applicants, Mrs. Parsons stated: "We are always in need of more reviewers." If you are interested in becoming part of a system dedicated to supporting LCC students, consider becoming an independent reader by contacting the LCC Foundation at 517-483-1989.

JUST A LITTLE FURTHER



In 1969, Nina Simone co-wrote and famously sang: "Young, gifted, and black; we must begin to tell our young there's a world waiting for you; this is a quest that's just begun." While it is unclear if Undra M. Brown, III has ever heard this song as he is

only 19 years old, he may just embody the image conjured up by Nina's lyrics. While a senior at Eastern High School in 2016, he ran for a seat on the Lansing School District Board of Education. Umbra's platform was based on two key points: (1) Improved black leadership structure in Lansing that does more to help children learn how to uplift their hometown and (2) Educate immigrants and refugees, especially those that may be deemed "black," that they can and should hold their elected



A RISING STAR

Defying the odds of making it in Hollywood, Jaimie Bozack garnered a coveted spot as an intern for "Conan," hosted by Conan O'Brien. She grew up a fan of O'Brien's humor and wit and had dreamed of working on his show since she was in high school. After high school, she came to Lansing Community College to begin studying journalism and film. Knowing her goal was to write jokes and monologues, she became a writer for the student newspaper, The Lookout, in order to increase her writing skills. Larry Hook, Faculty Advisor to The Lookout, stated: "When she started here she was very raw and needed a lot of work. But she worked hard and became one of my most improved writers ever." Her raw determination helped her when she was boarding a plane with just two suitcases heading to California where she knew no one. Living in Lansing her whole life, this was a large change of pace. But it did not take her long to get

officials accountable.

While unsuccessful in his run for elected office, he is now a successful Accounting major at Lansing Community College. While keeping up with his studies, Brown is interning in the Lansing City Clerk's Office. He is working on what he calls a "leisure project" aimed at inspiring high school students to learn the importance of voting and local government. Taking a full course load, working on a project for the City Clerk's Office, and aspiring to plant a seed in his community to create growth, the success of Greater Lansing depends on LCC students like Umbra Brown, III. The Lansing State Journal said of Brown, "He is a fresh voice for his peers. He is a well-spoken young man who was educated in district and embodies hope for a bright future. He can point to himself when asked why families should send their kids to Lansing schools." Undra has a new, distinct voice with an eye on the future. Mr. Brown is still advocating on behalf of students to the Board of Education to secure iPads for all Lansing students. The access to tablets will help students keep pace with the changing curriculum. He said: "students don't have textbooks in some classes, which can hinder learning."

In 1969, Nina Simone sang of telling our young that there is a world waiting for them. In 2016, Umbra M. Brown, III's run for a seat on the Lansing School District Board of Education was more than words. While he stated: "I was just one kid who went a little further," it brought back historical images of Malcolm X, a Muslim Minister, speaking in a Baptist church in Detroit in 1963; the surprised look on Martin Luther King, Jr.'s face in a photograph taken in 1964 when he became the youngest recipient of the Nobel Peace Prize; and harkened back to 1976 when Barbara Jordan became the keynote speaker at the Democratic National Convention. Mr. Brown is a continuation for an image of justice. To support students like Umbra, please [click here](#).

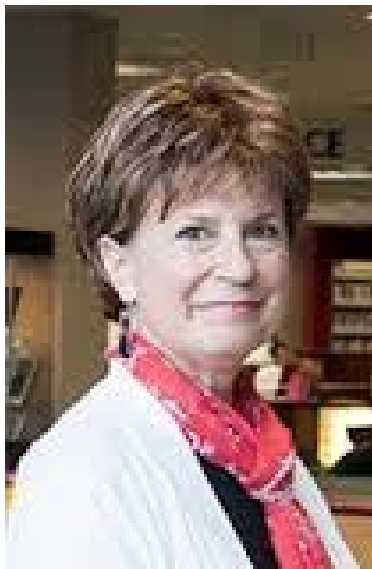
acclimated. Like most people who have lived in one town their entire lives who just moved to a strange and foreign land and are wanting to introduce themselves to the locals in a quiet and reserved way, she began doing standup comedy and performing every night. Along with being a production intern on a show that has a lot of moving pieces and sketches, performing standup comedy and writing her own jokes, she also helped produce a standup comedy show called "Golden Hour." Having accomplished so much in a very competitive town, and a new town for Jaimie to boot, the cherry on top of her sundae dream came on her last day on the "Conan" show when he said to her: "You're very funny and have a natural wit about you...I have a feeling this won't be the last time we work together. Someday I'll be working with you on your Netflix special." To support our students in Communication, Media, and the Arts, click [here](#).



Remembering Kim Farley

A celebration of life, honoring Kim Farley, long-time Librarian at LCC, will be held on Friday, February 2, 2018, from 2p.m. to 4p.m. on the 3rd Floor of the Technology and Learning Center Building in the Library. The Library will be dedicating a special piece of art work in remembrance of Kim. Light refreshments will be served afterwards.

Kim lived her entire life in Lansing. She is a graduate of Eastern High School. She received her Associate degree in Library and Media Technology from LCC, a Bachelors' degree in Marketing from MSU, and a Masters' Degree in Library and Information Science from Wayne State University. She spent her 40 year career in the LCC Library. As the Library Instruction Coordinator, Kim made friends with faculty and students all across campus. During her tenure at LCC, these friends became her second family.



Kim also doubled as an Academic Advisor. She was passionate about helping students succeed in reaching their goals. Her advisees became like nieces and nephews to her. Along with her love of students, she loved photography, antiques, gardening, PBS, musicals, and a good book paired with a glass of Pinot. In keeping with Kim's legacy of helping students succeed; Kim, Daniel, her family, and her friends, desire donations in her memory be used to assist LCC students with financial need. Donations can be made to the [Kim Farley Memorial Scholarship](#).

A horizontal banner for the Lansing Community College Foundation. On the left is a blue star logo with the text "LANSING COMMUNITY COLLEGE FOUNDATION". In the center, the address "309 N. Washington Square, Suite 201 Lansing, MI 48933" is listed. On the right, the phone number "517.483.1985", email "foundation@lcc.edu", and website "lcc.edu/foundation" are provided, along with a small Facebook icon.

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