

ARTICULATION AGREEMENT RENEWAL BETWEEN
Lansing Community College
Approved Business Programs
and
Eastern Michigan University
BBA with any Business Program

Article I
Agreement on Principle

Eastern Michigan University (EMU) and Lansing Community College (LCC) agree that students who choose to begin their studies at a community college and transfer to a university to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and LCC agree to enter into this articulation agreement to facilitate the completion of the Approved business programs at LCC and the BBA with any Business Program at EMU. Both parties enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

Article II
Agreement on Program Specifics

EMU and LCC agree that interested students may transfer the course credits indicated on the attached articulation guide toward a BBA with any Business Program at EMU. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 120 total credits is required to graduate.

To use this agreement students must apply and be admitted to EMU and meet the requirements for the business program admission. LCC students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU's General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this articulation agreement, both LCC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. LCC courses indicated with an * on the articulation guide are required for EMU's program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer opportunities. Disputes regarding the transfer of courses may be appealed to the EMU Provost by contacting the Office of Transfer Partnerships 734.487.6577.

Article III Agreement on Communication

EMU and LCC agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to LCC officials annually through the Community College Transfer Student Report.

Article IV Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the Director, Academic Quality at LCC and the Dean of the College of Business at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

Review and Renewal Date: September 1, 2025 until August 31, 2028.

This is a renewal of an agreement made in December 2005 and renewed in September 2008, January 2012, September 2018, and September 2021. This agreement is consistent with the 2025-2026 catalog. **Students have until summer 2033 to graduate from Eastern Michigan University following this agreement.** In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **AA Business Transfer Studies**

Eastern Michigan University – **BBA in any Business Major**

Lansing Community College Courses:			Eastern Michigan University Courses:		
LCC Business Transfer Studies, AA Program Requirements (62 credits)					
ACAD 100	First Year College Experience	1	AACR	General Transfer Credit	1
* ACCG 210	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3) +1.....	4
* ACCG 211	Principles of Accounting II (Elective).....	4	ACC 241	Principles of Managerial Accounting (3) +1	4
* BUSN 118	Introduction to Business	3	COB 200	Introduction to Business	3
* CITF 110	Intro Computer Info Systems (Elective)	3	IS 215	Information Systems for Business	3
* ECON 201	Principles of Economics-Micro.....	4	ECON 202	Principles of Microeconomics (3) +1	4
* ECON 202	Principles of Economics-Macro (Elective).....	4	ECON 201	Principles of Macroeconomics (3) +1.....	4
* LEGL 215	Business Law- Basic Principles	3	LAW 293	Legal Environment of Business	3
MGMT 225	Principles of Management	3	MGMT 000	General Transfer Credit	3
MKTG 200	Principles of Marketing (see notes below)	3	MTKG 000	General Transfer Credit	3
* STAT 170	Introduction to Statistics.....	4	DS 250	Intro to Data Analysis for Business (3)+1.....	4
*Choose one from: COMM 110 or 130		3	COMM 124	Found of Speech Communication.....	3
Choose one from: ENGL 121 or 131		4	WRTG 120	General Transfer Credit (3)+1	4
Choose two Natural Sciences from the approved MTA list ..	7-8		General Transfer Credit.....		7-8
Choose two Humanities/Fine Arts from the approved MTA list	8		General Transfer Credit.....		8
Choose one Social Science from: ANTH 270 or POLS 201	3		ANTH 135 (Diverse World Reg) or PLSC 211.....		3

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or LCC Students without an MTA endorsement must complete EMU's general education program.

EMU's Perspectives on a Diverse World Requirement: Transfer students are required to complete one course that meets the diversity requirement. The following courses satisfy the diversity requirement and may also fulfill an MTA requirement at LCC. **These courses also satisfy an MTA area:** **Natural Science:** BIOL 120; **Humanities:** ANTH 272; ARTH 216 (HUMS 216); DMAC 260; ENGL 211, 212, 260, 270; HIST 150, 214, 216, 240, 250; MUSC 241; RELG 212, 232; **Social Sciences:** ANTH 270; COMM 280; GEOG 200; POLS 201, 260, 270; SOCL 260. **These courses apply, but do not satisfy the MTA:** BUSN 201; EDUC 230; MGMT 234

EMU Requirements and Electives that may be taken at LCC or EMU (16 credits)

*ENG 127	Business Writing	3	MGMT 202	Business Communication	3
Open Elective Credit		13	General Transfer Credit.....		13

Open elective credit may include any of the Business, Enhanced A.B. tracks: Accounting, Business, Business Administration, Human Resource Management, Insurance and Risk Management, International Business, Management and Leadership, Marketing. See notes below to find credit that applies directly toward the business degrees at EMU.

Credits at LCC:78 Credits that transfer to EMU 78

*Required for EMU's BBA. If not transferred, must be completed at EMU.

Notes:

- Students must have the MTA endorsement or complete WRTG 121 (ENGL 122 or 132) and COMM 124 (COMM 110 or 130).
- MGMT 228 will transfer for MGMT 386 at EMU as part of this agreement through an equivalency change.
- CITP 280 transfers for IS 315 and applies toward Accounting Information Systems and Computer Information Systems.
- BUSN 201 transfers to EMU for IB 210 and applies toward Supply Chain Management and International Business.
- Students who complete MKTG 120, 130, 140, 200 will receive credit for MKTG 360 at EMU through an equivalency change.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **AA Business Transfer Studies**
 Eastern Michigan University – **BBA in any Business Major**

Completion of the BBA with any Business Program

Major Requirements (42 credits)

Program Requirements (18 credits)

DS 251 or DS 265	3
FIN 350 Principles of Finance	3
MGMT 386 Organizational Behavior & Theory	3
MGMT 490 Business Policy	3
MKTG 360 Principles of Marketing	3
OM 374 Introduction to Production/Operations Mgmt ...	3

Notes:

- MGMT 228 will transfer for MGMT 386 at EMU as part of this agreement through an equivalency change.
- Students who complete MKTG 120, 130, 140, 200 will receive credit for MKTG 360 at EMU through an equivalency change.
- Students must complete a minimum of 42 credits at EMU.

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [finance](#), [financial planning and wealth management](#), [general business](#), [marketing](#), [management](#), [supply chain management](#).

[International Business](#) offers several options and require 42 credits or more.

Note: Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

Combined Degree Opportunities

Accounting offers a 150-credit hour Combined BBA+MS in Accounting and Taxation; Accounting Information Systems offers a 150-credit hour Combined BBA+MS in Accounting Information Systems and Accounting. More information can be found in EMU's catalog.

Minimum Credits at EMU:	42
Transfer Credits:	78
Total Credits:	120

Sample Sequence for completing the program:

The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

First Semester 12 credits

FIN 350 F,W,S, pre-req: ACC 240	3
MKTG 360 F,W,S, online	3
Discipline Requirements or Electives	6

Second Semester 12 credits

MGMT 386 F,W,S, online	3
OM 374 F,W,S, online	3
Discipline Requirements or Electives	6

Third Semester 12 credits

MGMT 490 F,W,S, online, pre-req: OM 374	3
Discipline Requirement or Elective	9

Fourth Semester 6 credits

Discipline Requirements or Electives	6
--	---

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options

All of EMU's BBA programs can be completed in person or hybrid. The following programs can additionally be completed online at EMU.

- Entrepreneurship
- Finance
- Financial Planning and Wealth Management
- General Business
- Marketing
- Management
- Supply Chain Management

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Business Administration Track**
 Eastern Michigan University – **BBA in any Business Major**

Lansing Community College Courses:			Eastern Michigan University Courses:			
LCC Business Administration AB Program Requirements (60 credits)						
ACAD 100	First Year College Experience	1	AACR	General Transfer Credit	1	
* ACCG 210	Principles of Accounting I	4	ACC 240	Principles of Financial Accounting (3) +1	4	
* ACCG 211	Principles of Accounting II	4	ACC 241	Principles of Managerial Accounting (3) +1	4	
* BUSN 118	Introduction to Business	3	COB 200	Introduction to Business	3	
BUSN 201	International Business (see notes below)	3	IB 210	Fund of Global Business (Global Awareness)	3	
BUSN 285	Business Admin Internship	3	AACR	General Transfer Credit	3	
*CITF 110	Intro Computer Info Systems (Limited Choice) ...	3	IS 215	Information Systems for Business	3	
* ECON 201	Principles of Economics-Micro	4	ECON 202	Principles of Microeconomics (3) +1	4	
* ECON 202	Principles of Economics-Macro	4	ECON 201	Principles of Macroeconomics (3) +1	4	
* LEGL 215	Business Law- Basic Principles	3	LAW 293	Legal Environment of Business	3	
MGMT 225	Principles of Management	3	MGMT 000	General Transfer Credit	3	
* MGMT 228	Organization Behavior	3	MGMT 000	(credit for MGMT 386)	3	
MGMT 234	Diversity in the Workplace (Limited Choice)	4	MGMT GEGA	(Perspectives on a Diverse World)	3	
MKTG 200	Principles of Marketing (see notes below)	3	MTKG 000	General Transfer Credit	3	
*STAT 170	Introduction to Statistics	4	DS 250	Intro to Data Analysis for Business (3)+1	4	
Choose one from the Natural Sciences list	4		General Transfer Credit	4		
*Choose one from: COMM 110 or 130	3		COMM 124	Found of Speech Communication	3	
Choose one from: ENGL 121 or 131	4		WRTG 120	Composition I (3)+1	4	
Michigan Transfer Agreement (MTA) Requirement Completion (13 credits)						
Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.						
Choose two approved MTA Humanities/Fine Arts courses from different disciplines						
(Rec: ENGL 200, 261; MUSC 199; PHIL 101, 215; RELG 210, THEA 110)	6		GEKA (Arts) or GEKH (Humanities)	6		
Choose one approved MTA Natural Science from a different discipline than the Natural Science course chosen						
(ASTR 131; BIOL 125; CHEM 135; GEOG 220; GEOL 221; ISCI 131; PHYS 120)4			GEKN (Natural Sciences)	4		
Choose a non-ECON approved MTA Social Science course						
(Recommend ANTH 270; POLS 201)	3		GEKS (Social Sciences)	3		
EMU Requirements and Electives that may be taken at LCC or EMU (5 credits)						
* ENG 127	Business Writing	3	MGMT 202	Business Communication	3	
Open Electives	2		General Transfer Credit	2		
Credits at LCC:		78	Credits that transfer to EMU			78

*Required for EMU's BBA. If not transferred, must be completed at EMU.

Notes:

- Students must have the MTA endorsement or complete WRTG 121 (ENGL 122 or 132) and COMM 124 (COMM 110 or 130).
- MGMT 228 will transfer for MGMT 386 at EMU as part of this agreement through an equivalency change.
- CITP 280 transfers for IS 315 and applies toward Accounting Information Systems and Computer Information Systems.
- BUSN 201 transfers to EMU for IB 210 and applies toward Supply Chain Management and International Business.
- Students who complete MKTG 120, 130, 140, 200 will receive credit for MKTG 360 at EMU through an equivalency change.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced, AB, Business Administration Track**
 Eastern Michigan University – **BBA with any Business Majors**

Completion of EMU's BBA Program

Major Requirements (42 credits)

Business Core (15 credits)

DS 251 or DS 265	3
FIN 350 Principles of Finance	3
MGMT 490 Business Policy	3
MKTG 360 Principles of Marketing	3
OM 374 Introduction to Production/Operations Mgmt ...	3

Notes:

- MGMT 228 will transfer for MGMT 386 at EMU as part of this agreement through an equivalency change.
- Students who complete MKTG 120, 130, 140, 200 will receive credit for MKTG 360 at EMU through an equivalency change.
- Students must complete a minimum of 42 credits at EMU.

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas: [accounting](#), [accounting information systems](#), [computer information systems](#), [economics](#), [entrepreneurship](#), [finance](#), [financial planning and wealth management](#), [general business](#), [marketing](#), [management](#), [supply chain management](#).

[International Business](#) offers several options and require 42 credits or more.

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42
Transfer Credits:78
Minimum Credits to Graduate:120

Sample Sequence for completing the program:

The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12 credits

FIN 350 F,W,S, prereq: ACC 240	3
MKTG 360 F,W,S, online	3
Discipline Requirements or Electives	6

Second Semester 12 credits

MGMT 386 F,W,S, online	3
OM 374 F,W,S, online	3
Discipline Requirements or Electives	6

Third Semester 12 credits

MGMT 490 F,W,S, online, prereq: OM 374	3
Discipline Requirement or Elective	9

Fourth Semester 6 credits

Discipline Requirements or Electives	6
--	---

All of EMU's BBA programs can be completed in person or hybrid. The following programs can additionally be completed online at EMU.

- Entrepreneurship
- Finance
- Financial Planning and Wealth Management
- General Business
- Marketing
- Management
- Supply Chain Management

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Business Administration Track**
 Eastern Michigan University – **BBA in Marketing**

Discipline Requirements

Accounting

ACC 296	The Accounting Cycle and Profession	3
ACC 340	Intermediate Accounting	3
ACC 342	Managerial Cost Accounting	3
ACC 344	Income Tax Accounting I	3
ACC 356	Accounting Information Systems	3
ACC 496W	Financial Management and Controllorship	3
Restricted Electives		6
Total Credits		24

Accounting Information Systems

ACC 296	The Accounting Cycle and Profession	3
ACC 340	Intermediate Accounting	3
ACC 342	Managerial Cost Accounting	3
ACC 344	Income Tax Accounting I	3
ACC 356	Accounting Information Systems	3
ACC 496W	Financial Management and Controllorship	3
ACC 548	Information Systems	3
IS 247	Intro to Web Application Development	3
IS 315	Object-Oriented Application Development	3
IS 320	Business Data Comm & Info Security	3
IS 380	Data and Info Management (or ACC 510)	3
Total Credits		33

Computer Information Systems

IS 247	Intro to Web Application Development	3
IS 320	Business Data Comm & Info Security	3
IS 380	Data and Info Management (or ACC 510)	3
IS 417	Systems Analysis and Design	3
IS 425	IS Project and Risk Management	3
IS 449W	IS Strategy, Management & Acquisition	3
Restricted Electives		9
Total Credits		30

Economics

ECON 310	Economic Statistics	3
ECON 411	Intermediate Macroeconomic Analysis	3
ECON 412	Intermediate Microeconomic Analysis	3
ECON 415	Introduction to Econometrics	3
ECON 491W	Research Seminar in Economics	3
Restricted Electives		9
Total Credits		24

Entrepreneurship

MGMT 384	Human Resource Management	3
MGMT 388	Intro to Entrepreneurship	3
MGMT 480W	Management Responsibility & Ethics	3
MGMT 481	Managing the Entrepreneurial Venture	3
MGMT 488L2	Field Studies in Entrepreneurship	3
Marketing Requirement		3
Restricted Electives		6
Total Credits		24

Finance

FIN 354	Investments	3
FIN 355	Financial Modeling	3
FIN 358	Financial Statement Analysis	3
FIN 359	Intermediate Financial Management	3
FIN 450W	Problems in Financial Management	3
FIN 451	Intro to Financial Risk Management	3
FIN 455	Fixed Income	3
FIN 457	International Finance	3
Total Credits		24

Financial Planning and Wealth Management

ACC 350	Tax Management and Planning	3
FIN 354	Investments	3
FIN 456	Wealth Management	3
FIN 470	Principles of Retirement Planning	3
FIN 471	Risk Mitigation and Insurance Strategies	3
FIN 472	Estate Planning and Wealth Transfer	3
FIN 473W	Financial Plan Development	3
PHIL 221	Business Ethics	3
SWRK 222	Social Welfare Policies and Services	3
Total Credits		27

General Business

MGMT 384	Human Resource Management	3
MGMT 388	Intro to Entrepreneurship	3
MGMT 460	Management Skills	3
MGMT 480W	Management Responsibility & Ethics	3
Restricted Electives		12
Total Credits		24

Management

MGMT 384	Human Resource Management	3
MGMT 460	Management Skills	3
MGMT 480W	Management Responsibility & Ethics	3
MGMT 481	Managing the Entrepreneurial Venture	3
MGMT 486	Organizational Change & Team Building	3
Concentration: Human Resource Mgmt or Management		9
Total Credits		24

Marketing

MKTG 261	Contemporary Selling	3
MKTG 365	Consumer Behavior	3
MKTG 368W	Marketing Strategy	3
MKTG 470	Marketing Research	3
MKTG 475	Marketing Planning & Management	3
Concentration Courses		9
Total Credits		24

Supply Chain Management

IB 210	Fundamentals of Global Business	3
SCM 380	Intro to Supply Chain Management	3
SCM 385	Logistics	3
SCM 386	Purchasing and Supply Management	3
SCM 465W	Global Supply Chain Management	3
Restricted Electives		12
Total Credits		27

International Business

IB 210	Fundamentals of Global Business	3
IB 380	International Business Ethics	3
MGMT 492	Managing World Business Communication	3
IB 375	Doing Business in Countries	3
Study Abroad Perspective		3
Functional Requirement		21-33
International Business Electives		6
Total Credits		42-54

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Business Administration Track**
 Eastern Michigan University – **BBA in Marketing**

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. LCC courses indicated with an * are required for EMU's BBA with any Business Program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program or at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 120 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. LCC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
7. Students are encouraged to contact EMU's Undergraduate Admissions Office before applying to EMU. To facilitate advising and the evaluation of transcripts, bring a copy of this articulation guide to all advising sessions.

Review and Renewal Date: September 1, 2025 until August 31, 2028.

This is a renewal of an agreement made in December 2005 and renewed in September 2008, January 2012, September 2018, and September 2021. This agreement is consistent with the 2025-2026 catalog. **Students have until summer 2033 to graduate from Eastern Michigan University following this agreement.** In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

Lansing Community College
 Academic Advising
 517.483.1200 (option 4)
eadvising@lcc.edu

Eastern Michigan University
 Undergraduate Admissions
 Student Center Suite 220
 734.487.6453; transfer_admissions@emich.edu
[Schedule an appointment](#)