

ARTICULATION AGREEMENT RENEWAL BETWEEN
Lansing Community College
Enhanced AB Programs
and
Eastern Michigan University
BBA with any Business Major

Article I
Agreement on Principle

Eastern Michigan University (EMU) and Lansing Community College (LCC) agree that students who choose to begin their studies at a community college and transfer to a university to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and LCC agree to enter into this articulation agreement to facilitate the completion of the Enhanced AB Programs at LCC and the BBA with any Business Major at EMU. Both parties enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

Article II
Agreement on Program Specifics

EMU and LCC agree that interested students may transfer the course credits indicated on the attached articulation guide toward a BBA with any Business Major at EMU. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 30 credit hours must be completed in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. A minimum of 124 total credits is required to graduate.

To use this agreement students must apply and be admitted to EMU and to the College of Business. LCC students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU's General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this articulation agreement, both LCC and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. LCC courses indicated with an * on the articulation guide are required for EMU's program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer opportunities. Disputes regarding the transfer of courses may be appealed to the EMU Provost by contacting the Office of Community College Relations 734.487.6577.

Article III Agreement on Communication

EMU and LCC agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to LCC officials annually through the Community College Transfer Student Report.

Article IV Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the Director of Academic Quality at LCC and the Dean of the College of Business at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

Article V Indemnification

To the extent permitted by Michigan law, LCC and EMU agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Effective Date: September 1, 2021 until August 31, 2024.

This is a renewal of an agreement made in December 2005 and renewed in September 2008, January 2012 and September 2018. This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

**ARTICULATION AGREEMENT RENEWAL BETWEEN
Lansing Community College - Enhanced AB Programs
Eastern Michigan University- BBA with any Business Major**

Lansing Community College and Eastern Michigan University agree to the terms of this agreement, which will be in effect from September 1, 2021 until August 31, 2024.

Signatures

Lansing Community College

Eastern Michigan University

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Business Administration Track**
 Eastern Michigan University – **BBA with any Business Major**

| Lansing Community College Courses: | Eastern Michigan University Courses: |
|---|---|
| LCC Business Administration AB Program Requirements (60 credits) | |
| ACAD 100 First Year College Experience..... 1 | AACR General Transfer Credit..... 1 |
| *ACCG 210 Principles of Accounting I 4 | ACC 240 Principles of Financial Accounting (3) +1..... 4 |
| *ACCG 211 Principles of Accounting II 4 | ACC 241 Principles of Managerial Accounting (3) +1 4 |
| *BUSN 118 Introduction to Business 3 | COB 200 Introduction to Business 3 |
| *BUSN 201 International Business 3 | IB 210 Fund of Global Business (Global Awareness) 3 |
| BUSN 285 Business Admin Internship 3 | AACR General Transfer Credit..... 3 |
| *CITF 110 Intro Computer Info Systems (Limited Choice) ... 3 | IS 215 Information Systems for Business 3 |
| *ECON 201 Principles of Economics-Micro 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1 4 |
| *ECON 202 Principles of Economics-Macro 4 | ECON 201 Principles of Macroeconomics (3) +1..... 4 |
| *LEGL 215 Business Law- Basic Principles 3 | LAW 293 Legal Environment of Business 3 |
| MGMT 225 Principles of Management 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 228 Organization Behavior 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 234 Diversity in the Workplace (Limited Choice) 4 | MGMT GEGA (Perspectives on a Diverse World)..... 3 |
| MKTG 200 Principles of Marketing 3 | MTKG 000 University Elective 3 |
| ¹ STAT 170 Introduction to Statistics 4 | STAT 170 Elementary Statistics (GEQR) 4 |
| Choose one from: BIOL 120 or 125 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN) 4 |
| Choose one from: COMM 110 or 130 3 | COMM 124 Found of Speech Communication (GEEC) 3 |
| Choose one from: ENGL 121 or 131 4 | WRTG 120 General Transfer Credit (3)+1 4 |
| LCC Business, Enhanced AB Business Administration Track Program Requirements (22 credits) | |
| *ENG 127 Business Writing 3 | MGMT 202 Business Communication 3 |
| 2 Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... 6 | GEKA (Arts) or GEKH (Humanities) 6 |
| 2 Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131) 4 | GEKN (Natural Sciences) 4 |
| 2 Choose a non-ECON MTA Social Science course (Recommend ANTH 270; POLS 201) 3 | GEKS (Social Sciences) 3 |
| Open Elective Credit 6 | General Transfer Credit..... 6 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:..... 60-82 Credits that transfer to EMU 60-82

*Required for EMU's BBA. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Business Administration Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-64 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-64

Transfer Credits:60-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-16 credits

| | |
|--|------|
| FIN 350 F,W,S, prereq: ACC 240..... | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-10 |

Second Semester 12-16 credits

| | |
|--|------|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-10 |

Third Semester 12-16 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-13 |

Fourth Semester 6-16 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-16 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Management and Leadership Track**
 Eastern Michigan University – **BBA with any Business Major**

| Lansing Community College Courses: | Eastern Michigan University Courses: |
|--|--|
| LCC Management and Leadership AB Program Requirements (66 credits) | |
| ACAD 100 First Year College Experience..... 1 | AACR General Transfer Credit..... 1 |
| *ACCG 210 Principles of Accounting I..... 4 | ACC 240 Principles of Financial Accounting (3) +1..... 4 |
| *BUSN 118 Introduction to Business..... 3 | COB 200 Introduction to Business..... 3 |
| BUSN 201 International Business..... 3 | IB 210 Fund of Global Business (Global Awareness).... 3 |
| *ECON 201 Principles of Economics-Micro..... 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1..... 4 |
| LABR 200 Intro to Labor Relations..... 3 | ECON GEKS General Transfer Credit..... 3 |
| *LEGL 215 Business Law- Basic Principles..... 3 | LAW 293 Legal Environment of Business..... 3 |
| MGMT 150 Managing Consumer Relations..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 200 Creative Thinking for Business..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 224 Human Resource Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 225 Principles of Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 227 Training/Development for Business..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 231 Developing and Leading Teams..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 237 Managing/Continual Improvement..... 3 | AACR General Transfer Credit..... 3 |
| Choose one from: MGMT 228 or 304..... 3 | MGMT 000 General Transfer Credit..... 3 |
| Choose one from: MGMT 280 or 345..... 3 | AACR General Transfer Credit..... 3 |
| MKTG 200 Principles of Marketing..... 3 | MTKG 000 University Elective..... 3 |
| ¹ STAT 170 Introduction to Statistics..... 4 | STAT 170 Elementary Statistics (GEQR)..... 4 |
| Choose one from: BIOL 120 or 125..... 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN)..... 4 |
| Choose one from: COMM 110 or 130..... 3 | COMM 124 Found of Speech Comm (GEEC) (see note).... 3 |
| Choose one from: ENGL 121 or 131..... 4 | WRTG 120 General Transfer Credit (3)+1..... 4 |
| LCC Business, Enhanced AB, Management & Leadership Track Requirements (27 - 30 credits) | |
| *ACCG 211 Principles of Accounting II..... 4 | ACC 241 Principles of Managerial Accounting (3)+1..... 4 |
| *CITF 110 Intro Computer Info Systems (LCC Elective)..... 3 | IS 215 Information Systems for Business..... 3 |
| *ECON 202 Principles of Economics-Macro..... 4 | ECON 201 Principles of Macroeconomics (3) +1..... 4 |
| *ENG 127 Business Writing..... 3 | MGMT 202 Business Communication..... 3 |
| ² Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... 6 | GEKA (Arts) or GEKH (Humanities)..... 6 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... 4 | GEKN (Natural Sciences)..... 4 |
| ² Choose a non-ECON MTA Social Science course (Recommend ANTH 270; POLS 201)..... 3 | GEKS (Social Sciences)..... 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:..... 66-96 Credits that transfer to EMU..... 66-82

*Required for EMU's BBA. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Management and Leadership Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-58

Transfer Credits:66-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265 | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-14 credits

| | |
|--|------|
| MGMT 490 F,W,S, online, prereq: OM 374 | 3 |
| Discipline Requirement or Elective | 9-11 |

Fourth Semester 6-14 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-14 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Accounting Track**
 Eastern Michigan University – **BBA with any Business Major**

| Lansing Community College Courses: | Eastern Michigan University Courses: |
|--|--|
| LCC Accounting AB Program Requirements (67 credits) | |
| ACAD 100 First Year College Experience..... 1 | AACR General Transfer Credit..... 1 |
| ACCG 160 Payroll System and Taxes..... 2 | AACR General Transfer Credit..... 2 |
| ACCG 161 Accounting with Quickbooks..... 2 | AACR General Transfer Credit..... 2 |
| *ACCG 210 Principles of Accounting I..... 4 | ACC 240 Principles of Financial Accounting (3) +1..... 4 |
| *ACCG 211 Principles of Accounting II..... 4 | ACC 241 Principles of Managerial Accounting (3) +1..... 4 |
| ACCG 220 Intermediate Accounting I..... 4 | ACC 000 General Transfer Credit..... 4 |
| ACCG 221 Intermediate Accounting II..... 4 | ACC 000 General Transfer Credit..... 4 |
| ACCG 230 Cost/Managerial I..... 4 | ACC 000 General Transfer Credit..... 4 |
| ACCG 240 Federal Income Tax I..... 4 | ACC 244 General Transfer Credit..... 4 |
| ACCG 260 Accounting Systems..... 4 | ACC 000 General Transfer Credit..... 4 |
| ACCG 271 Principles of Finance..... 3 | FIN 000 General Transfer Credit..... 2-3 |
| *BUSN 118 Introduction to Business..... 3 | COB 200 Introduction to Business..... 3 |
| *ECON 201 Principles of Economics-Micro..... 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1..... 4 |
| *LEGL 215 Business Law- Basic Principles..... 3 | LAW 293 Legal Environment of Business..... 3 |
| MGMT 225 Principles of Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MKTG 200 Principles of Marketing..... 3 | MTKG 000 University Elective..... 3 |
| ¹ STAT 170 Introduction to Statistics..... 4 | STAT 170 Elementary Statistics (GEQR)..... 4 |
| Choose one from: BIOL 120 or 125..... 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN)..... 4 |
| Choose one from: COMM 110 or 130..... 3 | COMM 124 Found of Speech Communication (GEEC)..... 3 |
| Choose one from: ENGL 121 or 131..... 4 | WRTG 120 General Transfer Credit (3)+1..... 4 |

| | |
|--|---|
| LCC Business, Enhanced AB, Accounting Track Program Requirements (22-26 credits) | |
| *CITF 110 Intro Computer Info Systems..... 3 | IS 215 Information Systems for Business..... 3 |
| *ECON 202 Principles of Economics-Macro..... 4 | ECON 201 Principles of Macroeconomics (3) +1..... 4 |
| *ENG 127 Business Writing..... 3 | MGMT 202 Business Communication..... 3 |
| ² Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... 6 | GEKA (Arts) or GEKH (Humanities)..... 6 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... 3-4 | GEKN (Natural Sciences)..... 3-4 |
| ² Choose a non-ECON MTA Social Science course that also meets EMU's Perspectives on a Diverse World Requirement (Recommend ANTH 270, COMM 280)..... 3 | GEGA (Perspectives on a Diverse World Requirement)..... 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:.....67-93 Credits that transfer to EMU..... 67-82

*Required for EMU's BBA. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced AB, Accounting Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-57

Transfer Credits:67-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-14 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265 | 3 |
| Discipline Requirements or Electives | 6-8 |

Third Semester 12-14 credits

| | |
|--|------|
| MGMT 490 F,W,S, online, prereq: OM 374 | 3 |
| Discipline Requirement or Elective | 9-11 |

Fourth Semester 6-14 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-14 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., International Business Track**
 Eastern Michigan University – **BBA with any Business Major**

Lansing Community College Courses: Eastern Michigan University Courses:

LCC International Business AB Program Requirements (64 credits)

| | | | | | |
|-----------------------|--|---|---|--|---|
| ACAD 100 | First Year College Experience | 1 | AACR | General Transfer Credit | 1 |
| *ACCG 210 | Principles of Accounting I | 4 | ACC 240 | Principles of Financial Accounting (3) +1 | 4 |
| *ACCG 211 | Principles of Accounting II | 4 | ACC 241 | Principles of Managerial Accounting (3) +1 | 4 |
| *BUSN 118 | Introduction to Business | 3 | COB 200 | Introduction to Business | 3 |
| BUSN 201 | International Business | 3 | IB 210 | Fund of Global Business (Global Awareness) | 3 |
| *ECON 201 | Principles of Economics-Micro..... | 4 | ECON 202 | Principles of Microeconomics (GEKS) (3) +1 | 4 |
| *ECON 202 | Principles of Economics-Macro | 4 | ECON 201 | Principles of Macroeconomics (3) +1..... | 4 |
| *LEGL 215 | Business Law- Basic Principles | 3 | LAW 293 | Legal Environment of Business | 3 |
| MGMT 225 | Principles of Management | 3 | MGMT 000 | General Transfer Credit | 3 |
| MGMT 228 | Organization Behavior | 3 | MGMT 000 | General Transfer Credit | 3 |
| MKTG 119 | Mktg/Manage Your Profess Image | 3 | AACR | General Transfer Credit | 1 |
| MKTG 200 | Principles of Marketing | 3 | MTKG 000 | University Elective | 3 |
| ¹ STAT 170 | Introduction to Statistics..... | 4 | STAT 170 | Elementary Statistics (GEQR) | 4 |
| | Choose one from: BIOL 120 or 125 | 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN) | 4 | |
| | Choose one from: COMM 110 or 130 | 3 | COMM 124 | Found of Speech Communication (GEEC) | 3 |
| | Choose one from: ENGL 121 or 131 | 4 | WRTG 120 | General Transfer Credit (3)+1 | 4 |
| | Choose one from: BUSN 285 or MKTG 235 | 3 | AACR or MKTG 000 | General Transfer Credit | 3 |
| | Choose one Foreign Language Limited Choice | 4 | GEKH | Humanities..... | 4 |
| | Choose one from the Limited Choice | 4 | General Transfer Credit..... | 4 | |

LCC Business, Enhanced AB Business, International Business Track Requirements (15-18 credits)

| | | | |
|--|-----|---|-----|
| ² Choose one MTA Humanities/Fine Arts course (Recommend: MUSC 199; PHIL 101) | 3 | GEKA (Arts) or GEKH (Humanities) | 3 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... | 3-4 | GEKN (Natural Sciences)..... | 3-4 |
| ² Choose a non-ECON MTA Social Science course (Recommend ANTH 270; POLS 201)..... | 3 | GEKS (Social Sciences)..... | 3 |
| *ENG 127 Business Writing | 3 | MGMT 202 Business Communication | 3 |
| *CITF 110 Intro Computer Info Systems | 3 | IS 215 Information Systems for Business | 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:.....64-82 Credits that transfer to EMU..... 64-82

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

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BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., International Business Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265 | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective | 9-12 |

Fourth Semester 6-15 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-15 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Financial Institutions Track**
 Eastern Michigan University – **BBA with any Business Major**

| Lansing Community College Courses: | Eastern Michigan University Courses: |
|---|---|
| LCC Financial Institutions AB Program Requirements (62-63 credits) | |
| ACAD 100 First Year College Experience..... 1 | AACR General Transfer Credit..... 1 |
| * ACCG 210 Principles of Accounting I 4 | ACC 240 Principles of Financial Accounting (3) +1..... 4 |
| * BUSN 118 Introduction to Business 3 | COB 200 Introduction to Business 3 |
| BUSN 201 International Business (Limited Choice) 3 | IB 210 Fund of Global Business (Global Awareness) 3 |
| BUSN 250 Personal Finance 3 | BMMT 250 Personal Finance (GEQR)..... 3 |
| *CITF 110 Intro Computer Info Systems (Limited Choice) ... 3 | IS 215 Information Systems for Business 3 |
| * ECON 201 Principles of Economics-Micro 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1 4 |
| * LEGL 215 Business Law- Basic Principles 3 | LAW 293 Legal Environment of Business 3 |
| MGMT 150 Managing Consumer Relations..... 3 | MGMT 000 General Transfer Credit 3 |
| MGMT 200 Creative Thinking for Business 3 | MGMT 000 General Transfer Credit 3 |
| MGMT 224 Human Resource Management..... 3 | MGMT 000 General Transfer Credit 3 |
| MGMT 225 Principles of Management 3 | MGMT 000 General Transfer Credit 3 |
| MKTG 200 Principles of Marketing 3 | MTKG 000 University Elective 3 |
| 1 * STAT 170 Introduction to Statistics..... 4 | STAT 170 Elementary Statistics (GEQR) 4 |
| Choose one from: BIOL 120 or 125 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN) 4 |
| Choose one from: COMM 110 or 130 3 | COMM 124 Found of Speech Communication (GEEC) 3 |
| Choose one from: ENGL 121 or 131 4 | WRTG 120 General Transfer Credit (3)+1 4 |
| Choose one from: MGMT 228 or 304..... 3 | MGMT 000 General Transfer Credit..... 3 |
| Choose one from: [MGMT 202 and 203] or MGMT 237 2-3 | AACR General Transfer Credit..... 3-4 |
| Choose one from Limited Choice –Bus/Insurance/Entrepr 3 | General Transfer Credit..... 3 |
| LCC Business, Enhanced AB, Financial Institution Track Program Requirements (23- 27 credits) | |
| * ACCG 211 Principles of Accounting II 4 | ACC 241 Principles of Managerial Accounting (3) +1 4 |
| * ECON 202 Principles of Economics-Macro 4 | ECON 201 Principles of Macroeconomics (3) +1..... 4 |
| * ENG 127 Business Writing 3 | MGMT 202 Business Communication 3 |
| 2 Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... 6 | GEKA (Arts) or GEKH (Humanities) 6 |
| 2 Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131) 3-4 | GEKN (Natural Sciences)..... 3-4 |
| 2 Choose a non-ECON MTA Social Science course (Recommend ANTH 270; POLS 201)..... 3 | GEKS (Social Sciences)..... 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:.....62-90 Credits that transfer to EMU..... 62-82

*Required for EMU's BBA. If not transferred, must be completed at EMU.

1 STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

2 Courses are recommended as they meet EMU general education requirements and MTA requirements

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Financial Institutions Track**
Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program

Major Requirements (42-60 credits)

Business Core (18 credits)

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-12 |

Fourth Semester 6-15 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-15 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Human Resources Management Track**
 Eastern Michigan University – **BBA with any Business Major**

| Lansing Community College Courses: | Eastern Michigan University Courses: |
|--|--|
| LCC Human Resources Management AB Program Requirements (69 credits) | |
| ACAD 100 First Year College Experience..... 1 | AACR General Transfer Credit..... 1 |
| *ACCG 210 Principles of Accounting I..... 4 | ACC 240 Principles of Financial Accounting (3) +1..... 4 |
| *BUSN 118 Introduction to Business..... 3 | COB 200 Introduction to Business..... 3 |
| *ECON 201 Principles of Economics-Micro..... 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1..... 4 |
| LABR 200 Intro to Labor Relations..... 3 | LAW 000 General Transfer Credit..... 3 |
| LABR 204 Employment Law for Managers..... 3 | ECON GEKS..... 3 |
| *LEGL 215 Business Law- Basic Principles..... 3 | LAW 293 Legal Environment of Business..... 3 |
| MGMT 200 Creative Thinking for Business..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 224 Human Resource Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 225 Principles of Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 228 Organization Behavior..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 229 Compensation Management..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 231 Developing and Leading Teams..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MGMT 234 Diversity in the Workplace..... 3 | MGMT GEGA (Global Awareness)..... 3 |
| MGMT 337 Advanced Human Resource Mgmt..... 3 | MGMT 000 General Transfer Credit..... 3 |
| MKTG 200 Principles of Marketing..... 3 | MTKG 000 University Elective..... 3 |
| ¹ STAT 170 Introduction to Statistics..... 4 | STAT 170 Elementary Statistics (GEQR)..... 4 |
| Choose one from: BIOL 120 or 125..... 4 | ENVI 107 (3)+1 or BIO 105 (GEKN)..... 4 |
| Choose one from: COMM 110 or 130..... 3 | COMM 124 Found of Speech Communication (GEEC)..... 3 |
| Choose one from: ENGL 121 or 131..... 4 | WRTG 120 General Transfer Credit (3)+1..... 4 |
| Choose one from: MGMT 228 or 304..... 3 | MGMT 000 General Transfer Credit..... 3 |
| Choose one from: MGMT 280 or 345..... 3 | AACR General Transfer Credit..... 3 |

| | |
|--|---|
| LCC Business, Enhanced AB, Human Resource Management Track Requirements (26- 30 credits) | |
| *ACCG 211 Principles of Accounting II..... 4 | ACC 241 Principles of Managerial Accounting (3) +1..... 4 |
| *CITF 110 Intro Computer Info Systems..... 3 | IS 215 Information Systems for Business..... 3 |
| *ECON 202 Principles of Economics-Macro..... 4 | ECON 201 Principles of Macroeconomics (3) +1..... 4 |
| *ENG 127 Business Writing..... 3 | MGMT 202 Business Communication..... 3 |
| ² Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... 6 | GEKA (Arts) or GEKH (Humanities)..... 6 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... 3-4 | GEKN (Natural Sciences)..... 3-4 |
| ² Choose a non-ECON MTA Social Science course (ANTH 270; POLS 201)..... 3 | GEKS (Social Sciences)..... 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:..... 69-99 Credits that transfer to EMU..... 69-99

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Human Resources Management Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-55

Transfer Credits:69-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-13 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240..... | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-7 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective | 9-12 |

Fourth Semester 6-12 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-12 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Marketing Track**
 Eastern Michigan University – **BBA with any Business Major**

Lansing Community College Courses:**Eastern Michigan University Courses:****LCC Marketing AB Program Requirements (66 credits)**

| | | | |
|---|---|--|---|
| ACAD 100 First Year College Experience..... | 1 | AACR General Transfer Credit..... | 1 |
| *ACCG 210 Principles of Accounting I..... | 4 | ACC 240 Principles of Financial Accounting (3) +1..... | 4 |
| *BUSN 118 Introduction to Business..... | 3 | COB 200 Introduction to Business..... | 3 |
| *ECON 201 Principles of Economics-Micro..... | 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1..... | 4 |
| *LEGL 215 Business Law- Basic Principles..... | 3 | LAW 293 Legal Environment of Business..... | 3 |
| MGMT 225 Principles of Management..... | 3 | MGMT 000 General Transfer Credit..... | 3 |
| MKTG 119 Mktg/Manage Your Process Image..... | 3 | AACR General Transfer Credit..... | 3 |
| MKTG 120 Sales..... | 3 | MKTG 261 General Transfer Credit..... | 3 |
| MKTG 130 Retailing..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 140 Advertising..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 202 Managerial Marketing..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 204 Marketing Research..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 210 Marketing on the Internet..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 221 Consumer Behavior..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 229 Public Relations..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 235 Marketing Internship..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 200 Principles of Marketing..... | 3 | MTKG 000 University Elective..... | 3 |
| ¹ STAT 170 Introduction to Statistics..... | 4 | STAT 170 Elementary Statistics (GEQR)..... | 4 |
| Choose one from: BIOL 120 or 125..... | 4 | ENVI 107 (3)+1 or BIO 105 (GEKN)..... | 4 |
| Choose one from: COMM 110 or 130..... | 3 | COMM 124 Found of Speech Communication (GEEC)..... | 3 |
| Choose one from: ENGL 121 or 131..... | 4 | WRTG 120 General Transfer Credit (3)+1..... | 4 |

LCC Business, Enhanced AB Marketing Track Program Requirements (26 - 30 credits)

| | | | |
|---|-----|---|-----|
| *ACCG 211 Principles of Accounting II..... | 4 | ACC 241 Principles of Managerial Accounting (3) +1..... | 4 |
| *CITF 110 Intro Computer Info Systems..... | 3 | IS 215 Information Systems for Business..... | 3 |
| *ECON 202 Principles of Economics-Macro..... | 4 | ECON 201 Principles of Macroeconomics (3) +1..... | 4 |
| *ENG 127 Business Writing..... | 3 | MGMT 202 Business Communication..... | 3 |
| ² Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... | 6 | GEKA (Arts) or GEKH (Humanities)..... | 6 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... | 3-4 | GEKN (Natural Sciences)..... | 3-4 |
| ² Choose a non-ECON MTA Social Science course that also meets EMU's Perspectives on a Diverse World Requirement (Recommend: ANTH 270, COMM 280)..... | 3 | GEGA (Perspectives on a Diverse World Requirement..... | 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:.....66-96 Credits that transfer to EMU..... 66-82

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Marketing Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each

student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-58

Transfer Credits:66-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240..... | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-12 |

Fourth Semester 6-13 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-13 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Field Sales and Marketing Track**
 Eastern Michigan University – **BBA with any Business Major**

Lansing Community College Courses:**Eastern Michigan University Courses:****LCC Field Sales and Marketing AB Program Requirements (69 credits)**

| | | | |
|---|---|--|---|
| ACAD 100 First Year College Experience..... | 1 | AACR General Transfer Credit..... | 1 |
| *ACCG 210 Principles of Accounting I..... | 4 | ACC 240 Principles of Financial Accounting (3) +1..... | 4 |
| *BUSN 118 Introduction to Business..... | 3 | COB 200 Introduction to Business..... | 3 |
| *ECON 201 Principles of Economics-Micro..... | 4 | ECON 202 Principles of Microeconomics (GEKS) (3) +1..... | 4 |
| *LEGL 215 Business Law- Basic Principles..... | 3 | LAW 293 Legal Environment of Business..... | 3 |
| MGMT 150 Managing Customer Relations..... | 3 | MGMT 000 General Transfer Credit..... | 3 |
| MGMT 200 Creative Thinking for Business..... | 3 | MGMT 000 General Transfer Credit..... | 3 |
| MGMT 225 Principles of Management..... | 3 | MGMT 000 General Transfer Credit..... | 3 |
| MKTG 119 Mktg/Manage Your Process Image..... | 3 | AACR General Transfer Credit..... | 3 |
| MKTG 120 Sales..... | 3 | MKTG 261 General Transfer Credit..... | 3 |
| MKTG 130 Retailing..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 140 Advertising..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 200 Principles of Marketing..... | 3 | MTKG 000 University Elective..... | 3 |
| MKTG 202 Managerial Marketing..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 204 Marketing Research..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 210 Marketing on the Internet..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 221 Consumer Behavior..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| MKTG 235 Marketing Internship..... | 3 | MKTG 000 General Transfer Credit..... | 3 |
| ¹ STAT 170 Introduction to Statistics..... | 4 | STAT 170 Elementary Statistics (GEQR)..... | 4 |
| Choose one from: BIOL 120 or 125..... | 4 | ENVI 107 (3)+1 (GEGA) or BIO 105 (GEKN)..... | 4 |
| Choose one from: COMM 110 or 130..... | 3 | COMM 124 Found of Speech Communication (GEEC)..... | 3 |
| Choose one from: ENGL 121 or 131..... | 4 | WRTG 120 General Transfer Credit (3)+1..... | 4 |

LCC Business, Enhanced AB Field Sales and Marketing Track Requirements (26-30 credits)

| | | | |
|--|-----|---|-----|
| *ACCG 211 Principles of Accounting II..... | 4 | ACC 241 Principles of Managerial Accounting (3) +1..... | 4 |
| *CITF 110 Intro Computer Info Systems..... | 3 | IS 215 Information Systems for Business..... | 3 |
| *ECON 202 Principles of Economics-Macro..... | 4 | ECON 201 Principles of Macroeconomics (3) +1..... | 4 |
| *ENG 127 Business Writing..... | 3 | MGMT 202 Business Communication..... | 3 |
| ² Choose two MTA Humanities/Fine Arts courses from different Disciplines (Recommend: MUSC 199; PHIL 101)..... | 6 | GEKA (Arts) or GEKH (Humanities)..... | 6 |
| ² Choose a non-BIOL MTA Natural Science course (ASTR 131; CHEM 135; GEOG 221; ISCI 131)..... | 3-4 | GEKN (Natural Sciences)..... | 3-4 |
| ² Choose a non-ECON MTA Social Science course that also meets EMU's Perspectives on a Diverse World Requirement (ANTH 270, COMM 280)..... | 3 | GEGA (Perspectives on a Diverse World Requirement..... | 3 |

Michigan Transfer Agreement (MTA) Requirements

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course (can transfer from LCC), one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website. If the MTA endorsement is not completed, students will be required to complete EMU general education through credit transferred or at EMU.

Credits at LCC:.....69-99 Credits that transfer to EMU..... 69-82

* Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

² Courses are recommended as they meet EMU general education requirements and MTA requirements.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business, Enhanced A.B., Field Sales and Marketing Track**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each

student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-55

Transfer Credits:69-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-14 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-8 |

Second Semester 12-14 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265 | 3 |
| Discipline Requirements or Electives | 6-8 |

Third Semester 12-14 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective | 9-11 |

Fourth Semester 6-13 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-13 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation*

BBA ARTICULATION AGREEMENT GUIDELansing Community College – **Business Transfer Studies, A.A.**Eastern Michigan University – **BBA with any Business Major****Lansing Community College Courses:****Eastern Michigan University Courses:****Michigan Transfer Agreement (MTA) Requirements**

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning Beyond the Classroom experience, and a Writing Intensive course in the major. For LCC approved MTA courses go to LCC's website.

LCC Business Transfer Studies, A.A. Program Requirements (60credits)

| | | | | | |
|-----------------------|--|---|----------------------------------|--|---|
| ACAD 100 | First Year College Experience | 1 | AACR | General Transfer Credit | 1 |
| * ACG 210 | Principles of Accounting I | 4 | ACC 240 | Principles of Financial Accounting (3) +1 | 4 |
| * ACG 211 | Principles of Accounting II (Transfer Req) | 4 | ACC 241 | Principles of Managerial Accounting (3) +1 | 4 |
| * BUSN 118 | Introduction to Business | 3 | COB 200 | Introduction to Business | 3 |
| * CITF 110 | Intro Computer Info Systems (Transfer Req) | 3 | IS 215 | Information Systems for Business | 3 |
| * ECON 201 | Principles of Economics-Micro | 4 | ECON 202 | Principles of Microeconomics (GEKS) (3) +1 | 4 |
| * ECON 202 | Principles of Economics-Macro | 4 | ECON 201 | Principles of Macroeconomics (3) +1 | 4 |
| * LEGL 215 | Business Law- Basic Principles | 3 | LAW 293 | Legal Environment of Business | 3 |
| MGMT 225 | Principles of Management | 3 | MGMT 000 | General Transfer Credit | 3 |
| MKTG 200 | Principles of Marketing | 3 | MTKG 000 | University Elective | 3 |
| ¹ STAT 170 | Introduction to Statistics | 4 | STAT 170 | Elementary Statistics (GEQR) | 4 |
| | Choose one from: ENGL 121 or 131 | 4 | WRTG 120 | General Transfer Credit (3)+1 | 4 |
| | Choose one from: COMM 110 or 130 | 3 | COMM 124 | Found of Speech Communication (GEEC) | 3 |
| | Choose one from: BIOL 120 or 125 | 4 | ENVI 107 (3)+1 or BIO 105 (GEKN) | | 4 |

Completion of the MTA

| | | | |
|--|---|---|---|
| Choose two MTA Humanities/Fine Arts courses from different disciplines | 6 | MTA endorsement will fulfill EMU core general education | 6 |
| Choose a non-BIOL MTA Natural Science course | 4 | MTA endorsement will fulfill EMU core general education | 4 |
| Choose a non-ECON MTA Social Science course | 3 | MTA endorsement will fulfill EMU core general education | 3 |

LCC Business, Enhanced AB Business Administration Track Program Requirements (15- 22 credits)

| | | | | | |
|----------------------|------------------|-----|-------------------------|------------------------|-----|
| * ENG 127 | Business Writing | 3 | MGMT 202 | Business Communication | 3 |
| Open Elective Credit | | 0-3 | General Transfer Credit | | 0-3 |

Credits at LCC:.....79-82 Credits that transfer to EMU..... 79-82

*Required for EMU's BBA with any Business Major program. If not transferred, must be completed at EMU.

¹ STAT 170 or 215 (STAT 170) will apply as a prerequisite for DS 251.

Note: WRTG 121 and COMM 124 must be completed and transferred with a grade of "C" or higher, or students must have the MTA endorsement.

A minimum of 42 credits are required to be taken at EMU under this agreement.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Business Transfer Studies, A.A.**
 Eastern Michigan University – **BBA with any Business Major**

Completion of EMU's BBA Program**Major Requirements (42-60 credits)****Business Core (18 credits)**

| | |
|---|---|
| DS 251 or DS 265 | 3 |
| FIN 350 Principles of Finance | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| MKTG 360 Principles of Marketing | 3 |
| OM 374 Introduction to Production/Operations Mgmt ... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas:

accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management, international business (additional credits required, see [catalog](#) for options)

Writing Intensive Requirement

Each student must complete a writing intensive course as part of the major. Consult your advisor for course options.

LBC Requirement

One Learning Beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

Minimum Credits at EMU:42-60

Transfer Credits:64-82

Minimum Credits to Graduate: 124

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The recommended course sequence for each discipline can be obtained from the COB Advising Center.

First Semester 12-15 credits

| | |
|--|-----|
| FIN 350 F,W,S, prereq: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, prereq: DS 265 | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|---|------|
| MGMT 490 F,W,S, online, prereq: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-12 |

Fourth Semester 6-15 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-15 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at LCC. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

BBA ARTICULATION AGREEMENT GUIDE

Lansing Community College – **Approved Business Programs**
 Eastern Michigan University – **BBA with any Business Major**

Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferable courses from each other and from other regionally accredited institutions. LCC courses indicated with an * are required for EMU's BBA with any Business Major. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. LCC students will receive equal consideration with other students for course registration and financial aid.
6. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students who have completed all of the pre-admission business foundation courses except DS 265 or 251 will need to successfully complete one of those courses in their first semester enrolled at EMU. Students missing pre-admission business foundation courses beyond DS 265 or 251 should meet with an EMU COB advisor to make a plan to complete the courses.
7. Students are encouraged to contact EMU's College of Business advising center before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

Effective Date: September 1, 2021 until August 31, 2024.

This is a renewal of an agreement made in December 2005 and renewed in September 2008, January 2012 and September 2018. This agreement is consistent with the 2021-2022 catalog. Students have until summer 2029 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

Contacts:

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 Academic Advising
 517.483.1957 (option 4)
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 College of Business Advising
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