

# Art, Design, and Media G.A.

Career Community: Art, Design, and Media

Curriculum Code: 1861

Effective: Fall 2025 - Summer 2030

# **Purpose of the Major**

This degree is designed for students pursuing careers in the Art, Design, and Media-related fields. The degree includes a common set of courses applicable to all Art, Design, and Media majors and aligns with the requirements of many transfer institutions. Students are encouraged to consult with academic and program advisors early in their studies to identify their specific major and transfer options, if applicable.

Available degree pathways include:

- Art Foundation (Associate of Arts)
- Studio Art (Associate of Fine Arts)
- Graphic Communication (Associate of Applied Arts)
- Digital Media and Design (Associate of Applied Arts)
- Digital Media Specialist (Associate of Applied Arts)
- Digital Media Transfer (Associate of Applied Arts)

Not all courses in this pathway transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution.

#### Milestone

In addition to the required General Education courses in Math and English, completion of DMAC 260 with a grade of 2.0 or higher, or ARTS 102 with a 2.5 or higher, is required to progress in this program. Knowledge obtained in these courses may be the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

## **Contact Information**

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building—StarZone, telephone number 517-483-1904.

**Art, Design, and Media Career Community Courses** – These courses are required for all Art, Design, and Media programs (Art Foundation, Digital Media and Design, Digital Media Transfer, Digital Media Specialist, Graphic Communication, Studio Art). They should be taken before other Major Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to meet

LCC degree requirements for General Education courses and for all courses to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course).

Course Code	Course Title	Credit/Billing Hours
ACAD 100	First-Year Experience	1/1
ARTS 102 or	2D Design	3/4
DMAC 260	World Cinema	4/4
COMM 120 or	Dynamics of Communication	3/3
COMM 130 or	Fundamentals Public Speaking	3/3
COMM 200 or	Small Group Communication	3/3
COMM 240 or	Interpersonal Communication	3/3
COMM 260 or	Nonverbal Communication	3/3
ENGL 122 or	Composition II	4/4
ENGL 132	Honors Composition II	4/4
ENGL 121 or	Composition I	4/4
ENGL 131	Honors Composition I	4/4
MATH 119 or	Math - Applications for Living	4/4
MATH 120 or	College Algebra	4/4
STAT 170	Introduction to Statistics	4/4

#### Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 as shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

Art Foundation, Digital Media and Design, Graphic Communication, and Studio Art majors choose ARTS 102.

Digital Media Specialist and Digital Media Transfer majors choose DMAC 260.

### For future transfer to:

- Central Michigan University, Eastern Michigan University, Ferris State University, and University of Michigan Flint choose ENGL 122 or ENGL 132.
- Grand Valley State University and Michigan State University choose COMM 130 and, MATH 119 or MATH 120.
- Western Michigan University choose ENGL 122 or ENGL 132, and MATH 119.

Major Required Courses, Limited Choices – Natural Sciences or Applied Sciences and Technology Lab - Select one lab course as recommended for each major and transfer institution. If a specific course is not indicated for your major or transfer institution, select any recommended course or select from LCC General Education - Applied Degrees Natural Sciences or Applied Sciences and Technology Lab. A minimum grade of 2.0 is required for General Education courses.

Course Code	Course Title	Credit / Billing Hours	
ANTH 275	Biological Anthropology	4/4	
ANTH 280	Forensic Anthropology	3/3	
ASTR 201	Introductory Astronomy	4/5	
BIOL 120	Environmental Science	4/6	
BIOL 125	Intro Biology for Non-Majors	4/6	
CHEM 135	Chemistry in Society	4/5	
GEOG 206	Physical Geography	4/4	
ISCI 131	Integrated Physical Science	4/6	
PHYS 120	The Art of Physics	4/5	

Note: For future transfer to Central Michigan University, choose BIOL 120.

**Major Required Courses, Limited Choices -** Select 39 credits as recommended for each major and transfer institution. Work with an Academic Advisor or Program Advisor to select the most appropriate courses or to select a field-specific major or transfer major that meets your educational and career goals. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)

Course Code	Course Title	Credit / Billing Hours	
ARTH 211	Art History to the Renaissance	4/4	
ARTH 212	Art Hist from the Renaissance	4/4	
ARTH 216	Contemporary Art	4/4	
ARTS 103	3D Design	3 / 5.25	
ARTS 131	Drawing I	3 / 5.25	
ARTS 132	Figure Drawing	3 / 5.25	
ARTS 151	Color	3 / 5.25	
ARTS 153	Drawing II	3/4	
ARTS 162	Type Communications	3/4	
ARTS 164	Digital Illustration	3/4	
ARTS 171	Adobe Photoshop	3/4	
ARTS 173	Web Design I	3/4	
ARTS 175	Creative Design and Publishing	3/4	
ARTS 179	Web Design II	3/4	
ARTS 183	Design History	3/3	
ARTS 195	Employ/Busn Issues for Artists	1/1	

Course Code	Course Title	Credit / Billing Hours	
ARTS 200	Painting I	3 / 5.25	
ARTS 201	Painting II	3 / 5.25	
ARTS 202	Design for Innovation	3/4	
ARTS 226	Storyboards & Animatics	3/4	
ARTS 229	Web Design III	3/4	
ARTS 232	Comp Graphics/2D Animation	3/4	
ARTS 251	Graphic Design Communications	3/4	
ARTS 252	Graphic Design Publications	3/4	
ARTS 253	Graphic Design Branding	3/4	
ARTS 266	Figure Drawing II	3/4	
ARTS 267	Adv Drawing Digital Sketchbook	3/4	
ARTS 269	The Portfolio	2/2	
ARTS 281	Art Internship	3/3	
CHDV 101	Child Growth/Develop: 0-12 Yrs	4/4	
CITD 120	SQL Concepts	3/3	
CITW 185	Web Development PHP & MySQL	4/4	
DMAC 120	Intro to Audio Production	4/4	
DMAC 130	Intro to Video Production	4/4	
DMAC 131	Digital Cinematography I	4/4	
DMAC 132	Video Post-Production I	4/4	
DMAC 140	Pre-Production Design	3/3	
DMAC 141	Ethics and Impact of the Media	3/3	
DMAC 231	Digital Cinematography II	4/4	
DMAC 232	Video Post-Production II	4/4	
DMAC 234	Studio Production Techniques	4/4	
DMAC 240	Employment Issues in Media	2/2	
DMAC 246	Workshop: Video	2/2	
DMAC 255	Digital Presentation & Signage	4/4	
DMAC 295	Media/Cinema Portfolio	2/2	
DMAC 296	Media/Cinema Internship	3/3	
EDUC 204	Educational Psychology	3/3	
ENGL 200	Introduction to Literature	3/3	
MUSC 171	Sound Design & Production	4/4	
MUSC 172	Studio Recording	4/4	
MUSC 197	Electronic Music Production	2/3	
PHIL 101	Introduction to Philosophy	3/3	
PHOT 111	Digital Photography I	3/3	
PHOT 113	Lighting Concepts and Applic	3/3	
PHOT 120	Still/Motion Capture & Editing	3/3	
PHOT 200	Content on the Go	3/3	
PSYC 200	Introduction to Psychology	4/4	

# **General Education – Applied Degrees**

- English Composition or Applied English
  Career Community Courses meet this requirement.
- English Composition (second course)/Communication or Applied Communication Career Community Courses meet this requirement.
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences Career Community Courses meet this requirement.
- Mathematics or Applied Mathematics
  Career Community Courses meet this requirement.
- Natural Sciences Lab or Applied Sciences and Technology Lab
  Major Required Limited Choice Courses meet this requirement.

# **Additional Credits**

After completing the course and credit requirements as noted on this pathway, students who fall short of the 60-credit minimum required for an Associate Degree may select any course(s) needed to reach 60 credits, except those courses noted in number 7 in the <a href="Institutional Requirements for Associate Degrees">Institutional Requirements for Associate Degrees</a>. Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

### **Total Credit Hours**

60 credits / 60 billing hours

# Recommended Course Sequence

College-Ready Students (Full-time)

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ACAD 100 (if waived, add a Career Community course)

ARTS 102 or DMAC 260

ENGL 121 or ENGL 131

Limited Choice – Natural Sciences or Applied Sciences and Technology Lab

#### SemesterII

COMM 120 or COMM 130 or COMM 200 or COMM 240 or COMM 260 or ENGL 122 or ENGL 132

MATH 119 or MATH 120 or STAT 170

Limited Choice for students completing the Art, Design, and Media GA

Students who have decided on an academic program within the Art, Design, and Media Career Community should select that program through the Change of Program Request form and follow the coursework outlined for the associated pathway.

#### SemesterIII

Limited Choice for students completing the Art, Design, and Media GA

### **Semester IV**

Limited Choice for students completing the Art, Design, and Media GA

# College-Ready Students (Part Time)

### SemesterI

ACAD 100 (if waived, add a Career Community course)

ARTS 102 or DMAC 260

ENGL 121 or ENGL 131

#### Semester II

COMM 120 or COMM 130 or COMM 200 or COMM 240 or COMM 260 or ENGL 122 or ENGL 132

MATH 119 or MATH 120 or STAT 170

#### Semester III

Limited Choice – Natural Sciences or Applied Sciences and Technology Lab

Limited Choice for students completing the Art, Design, and Media GA

Students who have decided on an academic program within the Art, Design, and Media Career Community should select that program through the Change of Program Request form and follow the coursework outlined for the associated pathway.

### Semester IV

Limited Choice for students completing the Art, Design, and Media GA

## Semester V

Limited Choice for students completing the Art, Design, and Media GA

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.