



Digital Media and Design A.A.S.

Career Community: Art, Design, and Media

Curriculum Code: 1846

Effective: Fall 2025 – Summer 2030

Purpose of the Major

The Digital Media and Design curriculum prepares learners to work in the expanding multimedia and media design arena, creating digital content for multiple platforms including websites, social media, print, videos, digital signage, and collateral materials. The curriculum fuses coursework from the areas of Graphic Communications, Video, Photography, and Digital Signage to provide the students with a diverse, adaptable skill set to meet the challenges in the evolving digital media landscape. Not all courses in this program transfer to all colleges. Students planning to transfer should see a program advisor before enrolling in any course.

Milestone

In addition to the required General Education courses in Math and English, completion of ARTS 171 and DMAC 132 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

For further information, including about career options, course substitutions and waivers, etc., contact the Communication, Media, and the Arts department, GB 1222, telephone number 517-483-1546, or Student Services, (location), telephone number 517-483.1200.

Major Required Courses – *Some course meet General Education requirements. A minimum grade of 2.0 is required for General Education courses.*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ARTS 102	2D Design	3 / 4
ARTS 162	Type Communications	3 / 4
ARTS 171	Adobe Photoshop	3 / 4
ARTS 173	Web Design I	3 / 4
ARTS 175	Creative Design and Publishing	3 / 4
ARTS 269	The Portfolio	2 / 2
COMM 120 or COMM 130 or COMM 200 or COMM 240 or COMM 260 or	Dynamics of Communication Fundamentals Public Speaking Small Group Communication Interpersonal Communication Nonverbal Communication	3 / 3 3 / 3 3 / 3 3 / 3 3 / 3
ENGL 122 or ENGL 132	Composition II Honors Composition II	4 / 4 4 / 4
DMAC 130	Intro to Video Production	4 / 4

Course Code	Course Title	Credit / Billing Hours
DMAC 132	Video Post-Production I	4 / 4
DMAC 232	Video Post-Production II	4 / 4
DMAC 255	Digital Presentation & Signage	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
MATH 119 or MATH 120 or STAT 170	Math - Applications for Living College Algebra Introduction to Statistics	4 / 4 4 / 4 4 / 4
PHOT 113	Lighting Concepts and Applic	3 / 3
PHOT 120	Still/Motion Capture & Editing	3 / 3
PHOT 200	Content on the Go	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 as shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For future transfer to:

- Central Michigan University (Multimedia Design) choose ENGL 122 and, MATH 120 or STAT 170.
- Eastern Michigan University (New Media) choose ENGL 122.
- Ferris State University choose COMM 130 or COMM 200 or COMM 240, and MATH 119 or MATH 120.
- Grand Valley State University (BS in Film and Video Production) choose COMM 120 and STAT 170.
- Michigan State University (BA in Film Studies) choose any COMM and, MATH 119 or MATH 120.
- Western Michigan University (Film, Video, and Media Studies) choose ENGL 122 and, MATH 119 or STAT 170.

Major Required Courses, Limited Choice –*Select two*

Course Code	Course Title	Credit / Billing Hours
ARTS 179	Web Design II	3 / 4
ARTS 251	Graphic Design Communications	3 / 4
DMAC 120	Intro to Audio Production	4 / 4
DMAC 141	Ethics and Impact of the Media	3 / 3
DMAC 234	Studio Production Techniques	4 / 4

For future transfer to:

- Central Michigan University (Multimedia Design) choose ARTS 251 and DMAC 120.
- Eastern Michigan University (New Media) choose ARTS 179 and DMAC 120.
- Ferris State University (Digital Animation and Game Design – General Concentration) choose DMAC 120 and DMAC 141.
- Grand Valley State University (BS Film and Video Production) choose DMAC 120 and DMAC 141.
- Western Michigan University (Film and Video Production) choose DMAC 120 and DMAC 141.

Major Required Courses, Limited Choices – Natural Sciences or Applied Sciences and Technology Lab - *Select one lab course as recommended for each major and transfer institution. If a specific course is not indicated for your major or transfer institution, select any recommended course or select from [LCC General Education - Applied Degrees Natural Sciences or Applied Sciences and Technology Lab](#). A minimum grade of 2.0 is required for General Education courses.*

Course Code	Course Title	Credit / Billing Hours
ANTH 275	Biological Anthropology	4 / 4
ANTH 280	Forensic Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6
BIOL 125	Intro Biology for Non-Majors	4 / 6
CHEM 135	Chemistry in Society	4 / 5
GEOG 206	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5

For future transfer to:

- Central Michigan University, choose BIOL 120.
- Grand Valley State University choose ASTR 201, CHEM 135, GEOG 206, ISCI 131, or PHYS 120.

General Education – Applied Degrees

- English Composition or Applied English
Major Required Courses meet this requirement.
- English Composition (second course)/Communication or Applied Communication
Major Required Courses meet this requirement.
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences
Major Required Courses meets this requirement.
- Mathematics or Applied Mathematics
Major Required Courses meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab
Major Required Limited Choice Courses meet this requirement.

Additional Credits

After completing the course and credit requirements as noted on this pathway, students who fall short of the 60-credit minimum required for an Associate Degree may select any course(s) needed to reach 60 credits, except those courses noted in number 7 in the [Institutional Requirements for Associate Degrees](#). Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

Minimum Total Credit Hours

62 credits / 68 billing hours

Recommended Course Sequence

Semester I – Fall
ACAD 100
ARTS 102
ARTS 162
ARTS 171 – Milestone course
DMAC 130
PHOT 120

Semester II - Spring
ARTS 173
ARTS 175
DMAC 132 – Milestone course
ENGL 121 or ENGL 131
PHOT 113

Semester III – Fall
DMAC 232
MATH 119 or MATH 120 or STAT 170
PHOT 200
Limited Choice

Semester IV - Spring
ARTS 269
COMM 120 or COMM 130 or COMM 200 or COMM 240 or COMM 260 or ENGL 122 or ENGL 132
DMAC 255
Limited Choice
Limited Choice – Natural Sciences or Applied Sciences and Technology Lab

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.