



## **Business, Enhanced A.B. International Business Track**

Career Community: Business

Curriculum Code: 1822

Effective: Fall 2022 – Summer 2027

### **Purpose of Program**

This degree is designed for students wishing to transfer after having completed the Associate in Business, Major in Institutional Business degree. This Enhanced AB option allows completion of credits required for employment through the AB and completion of additional courses required for the Bachelor's degree, as designated by transfer articulation agreements. Required coursework follows for the International Business subtracks of the Business, Enhanced AB for students transferring to Davenport University, Ferris State University, and Siena Heights University.

### **Contact Information**

Before beginning this program of study, students must contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

### **Program of Study Required Courses:**

Completion of an LCC associate in Business is required for the Business, Enhanced degree. Completion of the AB in [International Business \(0240\)](#), as required for the specified transfer institution, is the most efficient path to completing the Enhanced degree Accounting track. Students who have completed a different degree will need to work with a Program Advisor to create a personalized MAP (My Academic Pathway) in Degree Works to ensure that all requirements are met.

### **Recommended Courses by College/University**

Completing courses as directed meets transfer articulation agreement requirements for each institution.

*LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.*

## **Davenport University**

### **General Education – Transfer (MTA) Courses**

- Any MTA Humanities course, 3 credits / 3 billing hours

### **Program of Study Required Courses**

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
GEOG 200	World Regional Geography	4 / 4
MATH 120	College Algebra	4 / 4
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3

### **Program of Study Required Courses, Limited Choice – *Select one***

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4

### **Minimum Total Credit Hours**

88 credits / 89 billing hours

## **Ferris State University**

### **General Education – Transfer (MTA) Courses**

(For the list of options, see [General Education](#))

- Any non-BIOL MTA Science course, 3-4 credits / 3-6 billing hours
- Any non-ECON MTA Social Science course, 3-4 credits / 3-4 billing hours
- Two MTA Humanities courses from 2 different disciplines, 6-8 credits /6-8 billing hours

### **Program of Study Required Course**

Course Code	Course Title	Credit / Billing Hours
LEGL 216	Commercial Transactions	3 / 3

### **Program of Study Required Courses, Limited Choice – *Select one***

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

### **Program of Study Required Courses, Limited Choice – *Select one***

Course Code	Course Title	Credit / Billing Hours
MATH 119	Math-Applications for Living	4 / 4
MATH 120	College Algebra	4 / 4

### **Minimum Total Credit Hours**

86 credits / 87 billing hours

## **Siena Heights University (Accounting)**

### **Program of Study Required Courses, Limited Choice– *Select one***

Course Code	Course Title	Credit / Billing Hours
ENGL 122	Composition II	4 / 4
ENGL 127	Business Writing	3 / 3
ENGL 132	Honors Composition II	4 / 4

### **Program of Study Required Courses, Limited Choice– *Select two***

Course Code	Course Title	Credit / Billing Hours
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3

### **Program of Study Required Courses, Limited Choice – *Select fourteen credits***

- 300-level MGMT courses

### **Minimum Total Credit Hours**

87 credits / 88 billing hours