



Business G.A.

Career Community: Business

Curriculum Code: 1821

Effective: Fall 2022 – Summer 2027

Purpose of Major

This degree is designed for students wishing to work in any Business-related field. The degree includes a common set of courses applicable to all Business majors and for all transfer institutions. Students beginning their college study in this degree program are encouraged to work with academic and program advisors throughout their first few semesters of study to determine their specific major area and, transfer destination if transfer is a goal. Students may select the Business Transfer Studies degree geared to any transfer major, including Economics, or a specific Associate in Business major (Accounting, Business Administration, Field Sales and Marketing, Financial Institutions, Human Resource Management, Insurance and Risk Management, International Business, Management, Marketing), which prepares students to work in the field on completion of the Associate degree and may also allow transfer to specific institutions.

Not all courses in this pathway transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's.

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

General Education – Applied Degrees - Recommended Courses

Select courses as indicated for specific transfer institutions. These courses are preferred General Education courses listed on Transfer Articulation agreements. The recommended courses in each General Education category also meet Michigan Transfer Agreement (MTA) requirements. If no course is indicated, choose from the list of options under [General Education](#). A minimum grade of 2.0 is required for each General Education course.

- English Composition
ENGL 121 or 131 will meet this requirement.
- English Composition (Second Course) or Communications or Applied Communications
COMM 110 or 130 will meet this requirement.
- Humanities and Fine Arts or Applied Humanities and Fine Arts or Social Science or Applied Social Science
ECON 201 will meet this requirement.
- Mathematics or Applied Mathematics
MATH 119, MATH 120, or STAT 170 will meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab
BIOL 120 or 125 will meet this requirement.

Business Career Community Required Courses – *These courses are required for all Business programs. They should be taken before other Program Required or Limited Choice Courses. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to meet LCC degree requirements for General Education courses and for all courses to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First Year College Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BIOL 120 or BIOL 125	Environmental Science Introductory Biology	4 / 6 4 / 5
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 119 or MATH 120 or STAT 170	Math – Applications for Living College Algebra Introduction to Statistics	4 / 4 4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived based on the recommendation of a Program Advisor.

For future transfer to:

- Davenport University and Western Michigan University choose COMM 110 and STAT 170.
- Central Michigan University and Ferris State University choose COMM 130 and STAT 170.
- Eastern Michigan University choose STAT 170.
- Grand Valley State University, Michigan State University, and University of Michigan Flint choose COMM 130 and MATH 120.
- Northwood University and Oakland University choose MATH 120.
- Siena Heights University (all Business majors except Accounting) choose BIOL 120 and STAT 170.
- Siena Heights University (Accounting majors) choose BIOL 125 and STAT 170.
- Siena Heights University (Professional Communications majors) choose BIOL 120.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social Science. MGMT 234 does not meet the Michigan Transfer Agreement (MTA) Social Science requirement for transfer as a General Education course.

Program of Study Required Courses – Limited Choice - *Select a minimum of 24 credits to reach the 60 credits required for the degree. Work with an Academic Advisor or Program Advisor to select the most appropriate courses or to select a field-specific major or transfer major that meets your educational and career goals. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACCG 100	Practical Accounting Non-Major	3 / 3
ACCG 101	Accounting Info for Management	3 / 3
ACCG 160	Payroll Systems and Taxes	2 / 2
ACCG 161	Accounting with Quickbooks	2 / 2
ACCG 211	Principles of Managerial Accg	4 / 4
ACCG 220	Intermediate Accounting I	4 / 4
ACCG 221	Intermediate Accounting II	4 / 4
ACCG 230	Cost/Managerial I	4 / 4
ACCG 240	Federal Income Tax I	4 / 4
ACCG 241	Federal Income II	4 / 4
ACCG 245	Accounting Internship	2 / 2
ACCG 260	Accounting Systems	4 / 4

Course Code	Course Title	Credit / Billing Hours
ACCG 271	Principles of Finance	3 / 3
ACCG 280	Governmental Accounting	2 / 2
ACCG 290	Auditing	4 / 4
ANTH 270*	Cultural Anthropology	3 / 3
ASTR 201*	Introductory Astronomy	4 / 5
BUSN 201	International Business	3 / 3
BUSN 250	Personal Finance	3 / 3
BUSN 251	Understanding Investments	3 / 3
BUSN 260	Starting a Business	4 / 4
BUSN 285	Business Admin Internship	3 / 3
CHEM 135*	Chemistry in Society	4 / 5
CITA 110	Intro to Microsoft Office	3 / 3
CITA 119	Microsoft Word	3 / 3
CITA 126	Microsoft Excel	3 / 3
CITA 226	Microsoft Excel - Advanced	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
CJUS 101	Intro to Criminal Justice	3 / 3
CJUS 204	Criminal Investigation	4 / 4
COMM 280*	Intercultural Communication	3 / 3
ENGL 122* or ENGL 132*	Composition II Honors Composition II	4 / 4 4 / 4
ENGL 200*	Introduction to Literature	3 / 3
FREN 121* or GRMN 121* or JAPN 121* or SPAN 121*	Elementary French I Elementary German I Elementary Japanese I Elementary Spanish I	4 / 4 4 / 4 4 / 4 4 / 4
FREN 122* or GRMN 122* or JAPN 122* or SPAN 122*	Elementary French II Elementary German II Elementary Japanese II Elementary Spanish II	4 / 4 4 / 4 4 / 4 4 / 4
GEOG 200*	World Regional Geography	4 / 4
GEOG 221*	Physical Geography	4 / 4
HUMS 140	Art of Being Human	4 / 4
INSU 105	Prin of Prop & Liability Ins	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
INSU 250	Claims and Underwriting	3 / 3
INSU 260	Life/Health Insur Licensing	2 / 2
INSU 270	Property/Casualty Insur Licens	2 / 2
INSU 285	Insurance Agency Operations	3 / 3
INSU 295	Insurance Internship	3 / 3

Course Code	Course Title	Credit / Billing Hours
LABR 200	Intro to Labor Relations	3 / 3
LABR 204	Employment Law for Managers	3 / 3
MATH 141*	Calculus with Applications	4 / 4
MGMT 150	Managing Customer Relations	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 201	Time Management for Business	1 / 1
MGMT 202	Managing Difficult People	1 / 1
MGMT 203	Managing Meetings	1 / 1
MGMT 224	Human Resource Management	3 / 3
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MGMT 227	Training/Development for Busn	3 / 3
MGMT 228	Organization Behavior	3 / 3
MGMT 229	Compensation Management	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 280	Mgmt/Leadership Internship	3 / 3
MGMT 300	Leading for Possibility	3 / 3
MGMT 304	Organization Development	3 / 3
MGMT 329	Advanced Mgmt Communication	3 / 3
MGMT 332	Ethics: Assumpt for the Future	3 / 3
MGMT 335	Managerial Statistics	3 / 3
MGMT 338	Current Topics in Management	3 / 3
MGMT 345	Context and Transformation	3 / 3
MGMT 346	Managerial Finance	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 120	Sales	3 / 3
MKTG 130	Retailing	3 / 3
MKTG 140	Introduction to Advertising	3 / 3
MKTG 202	Managerial Marketing	3 / 3
MKTG 204	Marketing Research	3 / 3
MKTG 210	Marketing on the Internet	3 / 3
MKTG 221	Consumer Behavior	3 / 3
MKTG 229	Public Relations	3 / 3
MKTG 235	Marketing Internship	3 / 3
MUSC 199*	Music Appreciation	3 / 3
PFHW 123*	Human Nutrition	3 / 3
PHIL 101*	Introduction to Philosophy	3 / 3
PHIL 151*	Intro to Logic & Critical Think	4 / 4
PHIL 152*	Introduction to Ethics	4 / 4
SOCL 120*	Introduction to Sociology	4 / 4
STAT 215*	Intro to Probability and Stats	4 / 4

*Indicates Michigan Transfer Agreement (MTA) courses – minimum 2.0 grade needed.

Minimum Total Credit Hours

60 credits / 61 billing hours

Recommended Course Sequence

College-Ready Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BIOL 120 or BIOL 125
BUSN 118 – Milestone course
ENGL 121 or ENGL 131

Semester II
LEGL 215
MATH 119 or MATH 120 or STAT 170
MGMT 225
MKTG 200

Semester III - Summer (Optional)
ACCG 210
ECON 201

Semester IV
ACCG 210 (if no Summer enrollment)
COMM 110 or COMM 130
ECON 201 (if no Summer enrollment)
Submit a Change of Program Request and enroll in major-specific courses as noted on the pathway.

College-Ready Students (Part-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 121 or ENGL 131

Semester II
BIOL 120 or BIOL 125
MATH 119 or MATH 120 or STAT 170

Semester III - Summer (Optional)
MGMT 225
MKTG 200

Semester IV
ACCG 210
COMM 110 or COMM 130 (if Summer enrollment)
MGMT 225 (if no Summer enrollment)
MKTG 200 (if no Summer enrollment)

Semester V
COMM 110 or COMM 130 (if no Summer enrollment)
ECON 201
LEGL 215
Submit a Change of Program Request and enroll in major-specific courses as noted on the pathway.

MATH 097 and MATH 109 Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BIOL 120 or BIOL 125
BUSN 118 – Milestone course
ENGL 121 or ENGL 131

Semester II
LEGL 215 (if taking MATH 109)
MGMT 225
MKTG 200
MATH 119 or STAT 170 (with MATH 097 if needed) or MATH 109 (if MATH 120 is desired)

Semester III - Summer (Optional)
ACCG 210
LEGL 215 (if MATH 097 was taken)
MATH 120 (if MATH 109 was taken)

Semester IV
ACCG 210 (if no Summer enrollment)
COMM 110 or COMM 130
ECON 201
LEGL 215 (if no Summer enrollment and MATH 097 was taken)
MATH 120 (if MATH 109 was taken and no Summer enrollment)
Submit a Change of Program Request and enroll in major-specific courses as noted on the pathway.

Note: MATH 097 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

MATH 106 Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
MATH 106

Semester II
LEGL 215
MATH 109 (if MATH 120 is desired) or MATH 119 or STAT 170
MGMT 225
MKTG 200

Semester III - Summer (Optional)
ACCG 210 (if MATH 119 or STAT 170 was taken)
BIOL 120 or BIOL 125
MATH 120 (if MATH 109 was taken)

Semester IV
ACCG 210 (if no Summer enrollment and MATH 119 or STAT 170 was taken)
BIOL 120 or BIOL 125 (if no Summer enrollment)
COMM 110 or COMM 130 (if Summer enrollment)
ECON 201
MATH 120 (if no Summer enrollment)
If Summer enrollment, submit a Change of Program Request and enroll in major-specific courses as noted on the pathway.

Semester V
ACCG 210 (if no Summer enrollment and MATH 120 was taken)
COMM 110 or COMM 130 (if no Summer enrollment)
Submit a Change of Program Request and enroll in major-specific courses as noted on the pathway.

Note: MATH 106 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

ENGL 099 Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course

Semester I
ENGL 099
ENGL 121

Semester II
BIOL 120 or BIOL 125
MATH 119 or MATH 120 or STAT 170
MGMT 225
MKTG 200

Semester III - Summer (Optional)
ACCG 210
LEGL 215

Semester IV
ACCG 210 (if no Summer enrollment)
COMM 110 or COMM 130
ECON 201
LEGL 215 (if no Summer enrollment)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 099 is a developmental prerequisite and does not count toward program credit totals.

ENGL 098 Students (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 098
SOCL 120 (required for ENGL 098 enrollment)

Semester II
ENGL 121 (if 2.5 or higher in ENGL 098 or 2.0 or higher in SOCL 120)
BIOL 120 or BIOL 125
MATH 119 or MATH 120 or STAT 170
ENGL 099 (if below 2.5 in ENGL 098 and below 2.0 in SOCL 120)
ENGL 121
MATH 119 or MATH 120 or STAT 170

Semester III - Summer (Optional)
MGMT 225

Semester III - Summer (Optional)
MKTG 200

Semester IV
ENGL 099 was required:
BIOL 120 or BIOL 125
COMM 110 or COMM 130 (if Summer enrollment)
ECON 201
LEGL 215 (if Summer enrollment)
MGMT 225 (if no Summer enrollment)
MKTG 200 (if no Summer enrollment)
ENGL 099 was not required:
ACCG 210 (if Summer enrollment)
COMM 110 or COMM 130
ECON 201
LEGL 215 (if Summer enrollment)
MGMT 225 (if no Summer enrollment)
MKTG 200 (if no Summer enrollment)
ENGL 099 was required and Summer enrollment:
ACCG 210
COMM 110 or COMM 130
ECON 201
LEGL 215
ENGL 099 was required and no Summer enrollment:
ACCG 210
BIOL 120 or BIOL 125
ECON 201
If Summer enrollment, complete a change of program request and enroll in courses as indicated on the pathway

Semester V
ENGL 099 was not required:
ACCG 210 (if no Summer enrollment)
LEGL 215 (if no Summer enrollment)
ENGL 099 was required:
ACCG 210
COMM 110 or COMM 130 (if no Summer enrollment)
LEGL 215 (if no Summer enrollment)

Semester V
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 098 and ENGL 099 are developmental prerequisites and do not count toward program credit totals.

ENGL 099 Students and MATH 097/MATH 109 (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 099
ENGL 121

Semester II
BIOL 120 or BIOL 125
ECON 201
MATH 119 or STAT 170 (with MATH 097 if needed) or MATH 109 (if MATH 120 is desired)

Semester III - Summer (Optional)
MGMT 225
MKTG 200 (if MATH 097 was taken)
MATH 120 (if MATH 109 was taken)

Semester IV
If no Summer enrollment:
COMM 110 or COMM 130
LEGL 215
MATH 120 (if MATH 109 was taken)
MGMT 225
MKTG 200 (if MATH 097 was taken)
If Summer enrollment:
ACCG 210
COMM 110 or COMM 130
LEGL 215
MKTG 200 (if MATH 120 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Semester V
If no Summer enrollment:
ACCG 210
MKTG 200 (if MATH 120 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 099, MATH 097 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

ENGL 099 Students and MATH 106 (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 099
ENGL 121

Semester II
BIOL 120 or BIOL 125
MATH 106
MGMT 225
MKTG 200

Semester III - Summer (Optional)
LEGL 215
MATH 109 (if MATH 120 is desired) or MATH 119 or STAT 170

Semester IV
If no Summer enrollment:
COMM 110 or COMM 130
ECON 201
LEGL 215
MATH 109 (if MATH 120 is desired) or MATH 119 or STAT 170
If Summer enrollment:
ACCG 210
COMM 110 or COMM 130
ECON 201
MATH 120 (if MATH 109 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Semester V
If no Summer enrollment:
ACCG 210
MATH 120 (if MATH 109 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 099, MATH 106 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

ENGL 098 Students and MATH 097/MATH 109 (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone course
ENGL 098
SOCL 120 (required for ENGL 098 enrollment)

Semester II
ENGL 121 (if 2.5 in ENGL 098 or 2.0 or higher in SOCL 120)
BIOL 120 or BIOL 125
MATH 119 or STAT 170 (with MATH 097 if needed) or MATH 109 (If MATH 120 is desired)
ENGL 099 (if below 2.5 in ENGL 098 and below 2.0 in SOCL 120)
ENGL 121
MATH 119 or STAT 170 (with MATH 097 if needed) or MATH 109 (If MATH 120 is desired)

Semester III - Summer (Optional)
ENGL 099 was not required:
MGMT 225
MKTG 200 (if MATH 097 was taken)
MATH 120 (if MATH 109 was taken)
ENGL 099 was required:
BIOL 120 or BIOL 125
MGMT 225 (if MATH 097 was taken)
MATH 120 (if MATH 109 was taken)

Semester IV
ENGL 099 was not required and no Summer enrollment:

Semester IV
ACCG 210 (if MATH 097 was taken)
COMM 110 or COMM 130
MATH 120 (if MATH 109 was taken)
MGMT 225
MKTG 200
ENGL 099 was not required and Summer enrollment:
ACCG 210 (if MATH 097 was taken)
COMM 110 or COMM 130
ECON 201
LEGL 215
MKTG 200 (if MATH 109 was taken)
If MATH 097 was taken, submit a change of program request and enroll in major-specific courses as noted on the pathway.
ENGL 099 was required and no Summer enrollment:
BIOL 120 or BIOL 125 (if MATH 097 was taken)
COMM 110 or COMM 130
MGMT 225
MKTG 200
MATH 120 (if MATH 109 was taken)
ENGL 099 was required and Summer enrollment:
COMM 110 or COMM 130
ECON 201
LEGL 215
MKTG 200

Semester V
ENGL 099 was not required:
ACCG 210 (if MATH 109 was taken)
ECON 201 (if no Summer enrollment)
LEGL 215 (if no Summer enrollment)
ECON 201 (if no Summer enrollment)
LEGL 215 (if no Summer enrollment)
ENGL 099 was required:
ACCG 210
BIOL 120 or BIOL 125 (if MATH 109 was taken)
ECON 201
LEGL 215

Semester V
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 098, ENGL 099, MATH 097 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

ENGL 098 Students and MATH 106 (Full-time)

Semester I
ACAD 100 (if waived, add Career Community Required Course)
BUSN 118 – Milestone Course
ENGL 098
SOCL 120 (required for ENGL 098 enrollment)

Semester II
ENGL 121 (if 2.5 in ENGL 098 or 2.0 or higher in SOCL 120)
BIOL 120 or BIOL 125
MATH 106
ENGL 099 (if below 2.5 in ENGL 098 and below 2.0 in SOCL 120)
ENGL 121
MATH 106

Semester III - Summer (Optional)
ENGL 099 was not required:
MATH 109 (If MATH 120 is desired) or MATH 119 or STAT 170
ENGL 099 was required:
BIOL 120 or BIOL 125
MATH 109 (If MATH 120 is desired) or MATH 119 or STAT 170

Semester IV
ENGL 099 was not required and no Summer enrollment:
MATH 109 (if MATH 120 is desired) or MATH 119 or STAT 170
LEGL 215
MGMT 225
MKTG 200
ENGL 099 was not required and Summer enrollment:
COMM 110 or COMM 130 (if MATH 119 or STAT 170 was taken)
ECON 201 (if MATH 119 or STAT 170 was taken)

Semester IV
MATH 120 (if MATH 109 was taken)
LEGL 215
MKTG 200
ENGL 099 was required and no Summer enrollment:
BIOL 120 or BIOL 125
MATH 109 (if MATH 120 is desired) or MATH 119 or STAT 170
MGMT 225
MKTG 200
ENGL 099 was required and Summer enrollment:
LEGL 215
MGMT 225
MKTG 200
MATH 120 (if MATH 109 was taken)

Semester V
ENGL 099 not required and Summer enrollment:
ACCG 210
ECON 201 (if MATH 120 was taken)
MATH 120 (if MATH 109 was taken)
ENGL 099 was required and Summer enrollment:
ACCG 210
COMM 110 or COMM 130 (if MATH 120 was taken)
ECON 201
ENGL 099 was required and no Summer enrollment:
ACCG 210 (if MATH 119 or STAT 170 was taken)
COMM 110 or COMM 130 (if MATH 120 was taken)
ECON 201
LEGL 215
MATH 120 (if MATH 109 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Semester VI – Summer (Optional)
ACCG 210 (if MATH 120 was taken)
Submit a change of program request and enroll in major-specific courses as noted on the pathway.

Note: ENGL 098, ENGL 099, MATH 106 and MATH 109 are developmental prerequisites and do not count toward program credit totals.

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree title changes, and make course changes as needed, without prior notice.