



## **Digital Media Specialist A.A.S.**

Curriculum Code: 1458

Effective: Fall 2020 – Summer 2025

### **Description**

This degree is an integrated curriculum that prepares individuals for a career in the digital media, audio and cinematography fields. Students learn to apply technical knowledge and skills to production, post-production, and distribution in the audio, film, and video industries. The curriculum prepares individuals to function as staff, producers, video/sound editors, and directors of audio and video programs in organizations. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

### **Contact Information**

Contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

### **General Education – Applied Degrees, Recommended Choices**

(For the full list of options, see [General Education](#))

- English Composition – *Select one*  
ENGL 121, Composition I, 4 credits / 4 billing hours
- English Composition (second course)/Communications or Applied Communications – *Select one*  
COMM 110, Communication in the Workplace, 3 credits / 3 billing hours
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences  
Program of Study Required Courses meets this requirement
- Mathematics or Applied Mathematics – *Select one*  
MATH 118, The Art of Geometry, 3 credits / 4 billing hours
- Natural Sciences Lab or Applied Science and Technology Lab – *Select one*  
ISCI 121, Integrated Sci for Education I, 4 credits / 6 billing hours  
PHYS 120, The Art of Physics, 4 credits / 5 billing hours

### Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
DMAC 120	Digital Audio Production I	4 / 4
DMAC 130	Digital Video Production	4 / 4
DMAC 140	Pre-Production Design	3 / 3
DMAC 141	Ethics and Impact of the Media	3 / 3
DMAC 234	Studio Production Techniques	4 / 4
DMAC 240	Employment Issues in Media	2 / 2
DMAC 244	Media/Cinema Producer	3 / 3
DMAC 260	World Cinema	4 / 4
DMAC 295	Media/Cinema Portfolio	2 / 2
DMAC 296	Media/Cinema Internship	3 / 3

### Program of Study Required Courses, Limited Choice – *Select two*

Course Code	Course Title	Credit / Billing Hours
DMAC 121	Digital Audio Production II	4 / 4
DMAC 122	Audio Recording I	4 / 4
DMAC 131	Digital Cinematography I	4 / 4
DMAC 132	Video Post-Production I	4 / 4

### Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
DMAC 222	Audio Recording II	4 / 4
DMAC 232	Video Post-Production II	4 / 4

### Program of Study Required Courses, Limited Choice – *Select two*

Course Code	Course Title	Credit / Billing Hours
DMAC 231	Digital Cinematography II	4 / 4
DMAC 245*	Workshop: Audio	2 / 2
DMAC 246*	Workshop: Video	2 / 2

\*Workshop courses may be repeated for a total of 4 credits toward this degree

### Total Credit Hours

62-64 credits / 64-67 billing hours

## Recommended Course Sequence

Semester I	Semester II
Gen Ed - English Composition Gen Ed - English (second course) / Communications or Applied Communications DMAC 120 DMAC 130 DMAC 140	Gen Ed - Mathematics or Applied Mathematics DMAC 141 DMAC 240 Limited Choice Limited Choice Limited Choice

Semester III	Semester IV
Gen Ed - Natural Sciences Lab or Applied Science and Technology Lab DMAC 222 or 232 Limited Choice	DMAC 234 DMAC 244 DMAC 260 DMAC 295 DMAC 296