



Digital Media Specialist A.A.S.

Career Community: Art, Design, and Media

Curriculum Code: 1458

Effective: Fall 2025 – Summer 2030

Purpose of the Major

This degree is an integrated curriculum that prepares individuals for careers in the fields of digital media, video production and audio production. Students will apply technical knowledge and skills to all facets of production including pre-production, production, and post-production. This curriculum prepares students to function as camera operators, video and sound editors, lighting technicians, and grips. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Milestone

In addition to the required General Education courses in Math and English, completion of DMAC 120, DMAC 130, and DMAC 140 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

Major Required Courses – *A minimum grade of 2.0 is required for General Education courses.*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
COMM 120	Dynamics of Communication	3 / 3
COMM 130 or	Fundamentals Public Speaking	3 / 3
COMM 200 or	Small Group Communication	3 / 3
COMM 240 or	Interpersonal Communication	3 / 3
COMM 260 or	Nonverbal Communication	3 / 3
ENGL 122 or	Composition II	4 / 4
ENGL 132	Honors Composition II	4 / 4
DMAC 120	Intro to Audio Production	4 / 4
DMAC 130	Intro to Video Production	4 / 4
DMAC 131	Digital Cinematography I	4 / 4
DMAC 132	Video Post-Production I	4 / 4
DMAC 140	Pre-Production Design	3 / 3
DMAC 141	Ethics and Impact of the Media	3 / 3

Course Code	Course Title	Credit/ Billing Hours
DMAC 231	Digital Cinematography II	4 / 4
DMAC 232	Video Post-Production II	4 / 4
DMAC 234	Studio Production Techniques	4 / 4
DMAC 246*	Workshop: Video	2 / 2
DMAC 260	World Cinema	4 / 4
DMAC 295	Media/Cinema Portfolio	2 / 2
DMAC 296	Media/Cinema Internship	3 / 3
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
MATH 119 or MATH 120 or STAT 170	Math - Applications for Living College Algebra Introduction to Statistics	4 / 4 4 / 4 4 / 4

*DMAC 246 must be repeated for a total of 4 credits toward this degree.

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For future transfer to:

- Central Michigan University (Media Arts or Cinema Arts) choose ENGL 122 or ENGL 132 and, MATH 119 or MATH 120.
- Eastern Michigan University choose ENGL 122.
- Ferris State University choose COMM 130 or COMM 200 or COMM 240 and, MATH 119 or MATH 120.
- Grand Valley State University (BS in Journalism, Broadcasting, and Digital Media) choose COMM 120 and STAT 170.
- Michigan State University (BA in Film Studies) choose any COMM and, MATH 119 or MATH 120.
- Western Michigan University (Film, Video, and Media Studies) choose ENGL 122 and, MATH 119 or STAT 170.

Major Required Courses, Limited Choice – Natural Sciences or Applied Sciences and Technology Lab - *Select one lab course below or select from [LCC General Education - Applied Degrees Natural Sciences or Applied Sciences and Technology Lab](#). A minimum grade of 2.0 is required for General Education courses.*

Course Code	Course Title	Credit / Billing Hours
ANTH 275	Biological Anthropology	4 / 4
ANTH 280	Forensic Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6
BIOL 125	Intro Biology for Non-Majors	4 / 6
CHEM 135	Chemistry in Society	4 / 5
GEOG 206	Physical Geography	4 / 4
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5

For future transfer to:

- Central Michigan University choose BIOL 120 and a non-BIOL course.
- Grand Valley State University choose 2 from ASTR 201, CHEM 135, GEOG 206, ISCI 131, or PHYS 120.

General Education – Applied Degrees

- English Composition or Applied English
Major Required Courses meet this requirement.
- English Composition (second course)/Communication or Applied Communication
Major Required Courses meet this requirement.
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences
Major Required Courses meets this requirement.
- Mathematics or Applied Mathematics
Major Required Courses meet this requirement.
- Natural Sciences or Applied Sciences and Technology Lab
Major Required Limited Choice Courses meet this requirement.

Additional Credits

After completing the course and credit requirements as noted on this pathway, students who fall short of the 60-credit minimum required for an Associate Degree may select any course(s) needed to reach 60 credits, except those courses noted in number 7 in the [Institutional Requirements for Associate Degrees](#). Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

Minimum Total Credit Hours

61 credits / 61 billing hours

Recommended Course Sequence

Semester I
ACAD 100
COMM 120 or COMM 130 or COMM 200 or COMM 240 or COMM 260 or ENGL 122 or ENGL 132
DMAC 120 – Milestone course
DMAC 130 – Milestone course
DMAC 140 – Milestone course
ENGL 121 or ENGL 131

Semester II
DMAC 131
DMAC 132
DMAC 234
MATH 119 or MATH 120 or STAT 170

Semester III (Summer)
DMAC 231

Semester IV
DMAC 141
DMAC 232
DMAC 246
Limited Choice Natural Sciences or Applied Sciences and Technology Lab

Semester V
DMAC 246
DMAC 260
DMAC 295
DMAC 296

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.