



Graphic Design C.A.

Curriculum Code: 1020

Effective: Fall 2020 – Summer 2025

Description

This certificate is designed for students who hold a post-secondary degree (A.A., B.A., B.F.A., or M.F.A.) in the visual arts and wish to acquire or enhance their graphic design skills to prepare for employment.

Contact Information

Contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
ARTS 102	Design & Communication	3 / 4
ARTS 162	Type Communications	3 / 4
ARTS 164	Vector Drawing	3 / 4
ARTS 171	Adobe Photoshop	3 / 4
ARTS 173	Web Design I	3 / 4
ARTS 175	Creative Design and Publishing	3 / 4
ARTS 179	Web Design II	3 / 4
ARTS 183	Design Markets and Influences	3 / 3
ARTS 195	Employ/Busn Issues for Artists	1 / 1
ARTS 229	Web Design III	3 / 4
ARTS 251	Graphic Design Communications	3 / 4
ARTS 252	Graphic Design Publications	3 / 4
ARTS 253	Graphic Design Branding	3 / 4
ARTS 269	The Portfolio	2 / 2

Total Credit Hours

39 credits / 50 billing hours

Recommended Course Sequence

Semester I	Semester II
ARTS 102	ARTS 164
ARTS 162	ARTS 175
ARTS 171	ARTS 179
ARTS 173	ARTS 183

Semester III	Semester IV
ARTS 195	ARTS 252
ARTS 229	ARTS 253
ARTS 251	ARTS 269