

Graphic Design C.A.

Career Community: Art, Design, and Media

Curriculum Code: 1020

Effective: Fall 2025 - Summer 2030

Purpose of the Major

This certificate is designed for students who hold a post-secondary degree (A.A., B.A., B.F.A., or M.F.A.) in the visual arts and wish to acquire or enhance their graphic design skills to prepare for employment.

Milestone

Completion of ARTS 102 and ARTS 162 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Additional Information

A student must earn a minimum grade of 2.0 in all courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

Major Required Courses

Course Code	Course Title	Credit/Billing Hours
ARTS 102	2D Design	3/4
ARTS 162	Type Communications	3/4
ARTS 164	Digital Illustration	3/4
ARTS 171	Adobe Photoshop	3/4
ARTS 173	Web Design I	3/4
ARTS 175	Creative Design and Publishing	3/4
ARTS 179	Web Design II	3/4
ARTS 183	Design History	3/3
ARTS 195	Employ/Busn Issues for Artists	1/1
ARTS 229	Web Design III	3/4
ARTS 251	Graphic Design Communications	3/4
ARTS 252	Graphic Design Publications	3/4
ARTS 253	Graphic Design Branding	3/4
ARTS 269	The Portfolio	2/2

Additional Credits

After completing the course and credit requirements as noted on this pathway, students who fall short of the 30-credit minimum required for a Certificate of Achievement may select any course(s) needed to reach 30 credits, except those courses noted in number 7 in the Institutional Requirements for Certificates of Achievement. Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

Minimum Total Credit Hours

39 credits / 50 billing hours

Recommended Course Sequence

Semester I (Fall)	
ARTS 102 – Milestone course	
ARTS 162 – Milestone course	
ARTS 171	
ARTS 173	

Semester II (Spring)
ARTS 164
ARTS 175
ARTS 183

Semester III (Fall)
ARTS 195
ARTS 179
ARTS 251

Semester IV (Spring)	
ARTS 229	
ARTS 252	
ARTS 253	
ARTS 269	

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.