

LANSING COMMUNITY COLLEGE

Business, Economics & Management

Curriculum Code: 0903
 (Effective Fall 2018 –
 Summer 2023)

Entrepreneurial Studies C.C. Pathway

This program consists of practical hands-on courses that provide students with the basic business knowledge and skills necessary to consider when starting a small business.

For More Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number (517) 483-1522, or the Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

Semester I	Course Title	Prerequisites	Credit/Billing Hours
Program of Study Requirements			
ACCG 161	Accounting with Quickbooks	Reading Level 4 and Math Level 4	2 / 2
BUSN 157	Business Feasibility Analysis	Reading Level 5 and Writing Level 5 and Math Level 4	2 / 2
BUSN 150	Legal Issues: Start Small Busn	Reading Level 5 and Writing Level 4	2 / 2
BUSN 160	Starting a Business	Reading Level 5 and Writing Level 4 and Math Level 4	4 / 4
Credits			10 / 10

Semester II	Course Title	Prerequisites	Credit/Billing Hours
Program of Study Requirements			
BUSN 155	Marketing Your Small Business	Reading Level 5 and Writing Level 5 and Math Level 4	1 / 1
BUSN 161	Writing a Business Plan	Minimum 3.0 in BUSN 160 and Reading Level 5 and Writing Level 6 and Math Level 4	2 / 2
Electives - <i>Select at least 1 course for a minimum of 3 credits</i>			
ACCG 100	Practical Accounting Non-Major	Reading Level 4 and Math Level 4	3 / 3
ACCG 101	Accounting Info for Management	Reading Level 4 and Math Level 4	3 / 3
MGMT 150	Managing Customer Relations	Reading Level 5 and Writing Level 6	3 / 3
MGMT 201	Time Management for Business	Reading Level 4 and Writing Level 4	1 / 1
Credits			6-7 / 6-7
Total Credits			16-17 / 16-17