



## **Management and Leadership A.B.**

Curriculum Code: 0245

Effective: Fall 2019 – Summer 2024

### **Description**

A manager leads from all levels of the organization. A manager plans, organizes, delegates, and controls entire projects from start to finish. The role cuts across all areas of business and organizational life and has as its central purpose the increase of resources: personnel, money, machines, and materials. Managers encourage, coordinate, and lead to achieve company goals. Graduates of this degree may qualify for entry-level positions. Addition of a technical or business specialty increases one's employability. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

### **Contact Information**

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number 517-483-1522, or the Academic Advising Department, Gannon Building - StarZone, telephone number 517-483-1904.

### **General Education Core Courses, Recommended Choices**

(For the full list of options, see [General Education Core](#))

- Communication – *Select one*  
COMM 110, Communication in the Workplace, 3 credits / 3 billing hours  
COMM 120, Dynamics of Communication, 3 credits / 3 billing hours  
COMM 130, Fund of Public Speaking, 3 credits / 3 billing hours
  
- Global Perspective and Diversity – *Select one*  
MGMT 234, Diversity in the Workplace, 3 credits / 3 billing hours
  
- Math – *Select one*  
MATH 117, Math for Business, 4 credits / 4 billing hours  
MATH 119, Math - Applications for Living, 4 credits / 4 billing hours  
MATH 120, College Algebra, 4 credits / 4 billing hours
  
- Science – *Select one*  
BIOL 120, Environmental Science, 4 credits / 6 billing hours
  
- Writing – *Select one*  
ENGL 121, Composition I, 4 credits / 4 billing hours  
ENGL 127, Business Writing, 3 credits / 3 billing hours  
ENGL 131, Honors Composition I, 4 credits / 4 billing hours

### Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
BUSN 118	Introduction to Business	3 / 3
BUSN 201	International Business	3 / 3
LABR 200	Intro to Labor Relations	3 / 3
LEGL 215	Business Law-Basic Principles	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MGMT 228	Organization Behavior	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MGMT 237	Managing/Continual Improvement	3 / 3
MKTG 200	Principles of Marketing	3 / 3

### Program of Study Required Courses, Limited Choice – *Select three or four courses, minimum of ten credits*

Course Code	Course Title	Credit / Billing Hours
ACCG 210	Principles of Financial Accg	4 / 4
ACCG 211	Principles of Managerial Accg	4 / 4
ECON 201	Principles of Economics-Micro	4 / 4
ECON 202	Principles of Economics-Macro	4 / 4
INSU 105	Prin of Prop & Liability Ins	3 / 3
INSU 110	Personal Insurance	3 / 3
LABR 204	Employment Law for Managers	3 / 3
MGMT 150	Managing Customer Relations	3 / 3
MGMT 201	Time Management for Business	1 / 1
MGMT 202	Managing Difficult People	1 / 1
MGMT 203	Managing Meetings	1 / 1
MGMT 227	Training/Development for Busn	3 / 3
MGMT 235	Independent Study/Manage/Lead	1-3 / 1-3
MGMT 280	Mgmt/Leadership Internship	3 / 3
MGMT 346	Managerial Finance	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3

### Total Credit Hours

60-65 credits / 62-67 billing hours

## Recommended Course Sequence

Semester I	Semester II
Communication Core Global Perspectives and Diversity Core Writing Core BUSN 118 MGMT 225	Math Core BUSN 201 MGMT 224 MGMT 231 Limited Choice

Semester III	Semester IV
Science Core LABR 200 MGMT 228 MKTG 200	LEGL 215 MGMT 200 MGMT 237 Limited Choice Limited Choice