



Business Administration A.B.

Career Community: Business

Curriculum Code: 0243

Effective: Fall 2025 – Summer 2030

Purpose of the Major

This major is designed for students wishing to work in the field of Business Administration on completion of the Associate of Business degree. This degree provides basic instruction in key business areas such as management, marketing, finance, and other key business areas. Graduates may qualify for entry-level hands-on positions. Additional education will enhance an individual's employment and advancement opportunities. Not all courses in this program transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's. Institutions accepting coursework for Business, Enhanced AB, Business Administration Pathway include Davenport University, Eastern Michigan University, Ferris State University (Business Administration – Professional Track), Northwood University, Oakland University, and Siena Heights University.

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in the courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

Major Required Courses - *Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum grade of 2.0 is required for General Education courses and to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3
BUSN 201	International Business	3 / 3

Course Code	Course Title	Credit / Billing Hours
BUSN 285	Business Admin Internship	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ECON 202	Principles of Economics - Macro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 120 or STAT 170	College Algebra Introduction to Statistics	4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MGMT 228	Organization Behavior	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

BUSN 285 may be substituted based on the recommendation of a Program Advisor.

For future transfer to:

- Central Michigan University choose COMM 110 and STAT 170.
- Davenport University choose COMM 110 and STAT 170.
- Eastern Michigan University choose STAT 170.
- Ferris State University choose COMM 130 and STAT 170.
- Northwood University and Oakland University choose MATH 120.
- Siena Heights University choose STAT 170.

Major Required Courses, Limited Choice – Natural Sciences Lab or Applied Sciences and Technology Lab

Select one lab course as indicated for each transfer institution. If a specific course is not indicated for the institution you are considering, or if transfer is not your goal, select any recommended course or from [LCC General Education, Applied Degrees, Natural Sciences Lab or Applied Sciences and Technology Lab](#). A minimum grade of 2.0 is required for General Education courses.

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6

Course Code	Course Title	Credit / Billing Hours
BIOL 125	Intro Biology for Non-Majors	4 / 6
CHEM 135	Chemistry in Society	4 / 5
GEOG 206	Physical Geography	4 / 4
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOL 221	Physical Geology	4 / 6
GEOL 222	Historical Geology	4 / 6
GEOL 230	Environmental Geology	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5

For future transfer to:

- Central Michigan University choose BIOL 120.
- Eastern Michigan University choose ASTR 201 or BIOL 120 or 125 or CHEM 135 or GEOG 206 or ISCI 131.
- Northwood University choose BIOL 120.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

Major Required Courses, Limited Choice – *Select 7 credits, choosing courses as indicated for each transfer institution. A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACCG 160	Payroll Systems and Taxes	2 / 2
ACCG 161	Accounting with Quickbooks	2 / 2
BUSN 150	Legal Issues: Start Small Busn	2 / 2
BUSN 250	Personal Finance	3 / 3
BUSN 251	Understanding Investments	3 / 3
BUSN 260	Starting a Business	4 / 4
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
INSU 105	Intro to Risk Management	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
MATH 141	Calculus with Applications	4 / 4
MGMT 150	Managing Customer Relations	3 / 3
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 223	Supervisory Skills	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 227	Training/Development for Busn	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MGMT 335	Managerial Statistics	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 120	Sales	3 / 3

Course Code	Course Title	Credit / Billing Hours
MKTG 140	Principles of Advertising	3 / 3
MKTG 210	Intro to Digital Marketing	3 / 3
MKTG 229	Public Relations	3 / 3

For future transfer to:

- Davenport University choose MGMT 227, MGMT 234, and MKTG 210.
- Eastern Michigan University choose CITF 110 and MGMT 234
- Ferris State University choose MGMT 224 and 4 credits from any Limited Choice.
- Northwood University choose MGMT 200, MGMT 234, and MGMT 335.
- Oakland University choose CITA 110 and MATH 141.
- Siena Heights University choose MGMT 200, MGMT 234, and MKTG 119.

General Education – Applied Degrees

- English Composition or Applied English
Major Required Courses meet this requirement.
- English Composition (second course) or Communication or Applied Communication
Major Required Courses meet this requirement.
- Humanities and Fine Arts or Social Science or Applied Social Science
Major Required Courses meet this requirement.
- Mathematics or Applied Mathematics
Major Required Courses meet this requirement.
- Natural Sciences Lab or Applied Science and Technology Lab
Major Required Limited Choice Courses meet this requirement.

Additional Credits

After completing the course and credit requirements as noted on this pathway, students who fall short of the 60-credit minimum required for an Associate Degree may select any course(s) needed to reach 60 credits, except those courses noted in number 7 in the [Institutional Requirements for Associate Degrees](#). Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

Minimum Total Credit Hours

60 credits / 60 billing hours

Recommended Course Sequence

Semester I
ACAD 100
ACCG 210
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice – Natural Sciences Lab or Applied Science and Technology Lab

Semester II
ACCG 211
BUSN 201
ECON 201
MATH 120 or STAT 170

Semester III
ECON 202
LEGL 215
MGMT 225
MGMT 228
MKTG 200

Semester IV
BUSN 285
COMM 110 or COMM 130
Limited Choice Courses

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.