



## **International Business A.B.**

Career Community: Business

Curriculum Code: 0240

Effective: Fall 2025 – Summer 2030

### **Purpose of the Major**

This major is designed for students wishing to work in the field of International Business on completion of the Associate of Business degree. International business managers plan, organize, and control projects from start to finish for organizations with international connections. They help their company achieve its goals in differing international and governmental situations. Graduates of this program may work for a variety of business and organizations, both in this hemisphere and overseas. Knowledge of a foreign language and a business or technical specialty increases one's employability. This degree can be completed entirely online. Not all courses in this program transfer to all colleges. Students who also wish to transfer to a four-year institution should select coursework indicated for that institution and may complete the coursework for a Business, Enhanced AB degree. The Business, Enhanced AB option allows students to transfer additional credits toward the Bachelor's degree. This allows completion of credits required for employment and of additional requirements for the Bachelor's. Institutions accepting coursework for the Business, Enhanced AB, International Business track include Davenport University, Ferris State University (Business Administration – Professional Track), and Siena Heights University.

### **Milestone**

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses is the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

### **Contact Information**

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – Star Zone, telephone number 517-483-1904.

**Major Required Courses** - *Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum grade of 2.0 is required for General Education courses and to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
ACCG 211	Principles of Managerial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3

Course Code	Course Title	Credit / Billing Hours
BUSN 201	International Business	3 / 3
BUSN 285 or MKTG 235	Business Admin Internship Marketing Internship	3 / 3 3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ECON 202	Principles of Economics - Macro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law – Basic Principles	3 / 3
MATH 120 or STAT 170	College Algebra Introduction to Statistics	4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MGMT 228	Organization Behavior	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

On the recommendation of a Program Advisor, you may substitute another course for BUSN 285 or MKTG 235.

For students not considering transfer as an option, MGMT 234, Diversity in the Workplace, may be substituted for ECON 201 using the Course Substitution process. MGMT 234 meets LCC General Education requirements for Applied Degrees – Humanities or Social Science or Applied Social Science. MGMT 234 does not meet Michigan Transfer Agreement (MTA) Social Science requirements for transfer as a General Education course.

For future transfer to Davenport University, Ferris State University, and Siena Heights University choose COMM 110 and STAT 170.

**Major Required Courses, Limited Choice – Natural Sciences Lab or Applied Science and Technology Lab** - *Select one lab course as indicated for each transfer institution. If a specific course is not indicated for the institution you are considering, or if transfer is not your goal, select any recommended course or from [LCC General Education, Applied Degrees, Natural](#)*

Sciences Lab or Applied Sciences and Technology Lab. A minimum grade of 2.0 is required for General Education courses.

Course Code	Course Title	Credit / Billing Hours
ASTR 201	Introductory Astronomy	4 / 5
BIOL 120	Environmental Science	4 / 6
BIOL 125	Intro Biology for Non-Majors	4 / 6
CHEM 135	Chemistry in Society	4 / 5
GEOG 206	Physical Geography	4 / 4
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOL 221	Physical Geology	4 / 6
GEOL 222	Historical Geology	4 / 6
GEOL 230	Environmental Geology	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PHYS 120	The Art of Physics	4 / 5

For future transfer to:

- Central Michigan University choose BIOL 120.
- Northwood University choose BIOL 120.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

**Major Required Courses, Limited Choice**—*Select 4 credits. Include up to 4 credits of the same Foreign Language based on proficiency testing. Some courses meet General Education requirements for Michigan Transfer Agreement (MTA). A minimum of 2.0 is required to transfer to other colleges (some colleges, and some programs within colleges, require a higher grade in a course.)*

Course Code	Course Title	Credit / Billing Hours
GRMN 121 or JAPN 121 or SPAN 121	Elementary German I Elementary Japanese I Elementary Spanish I	4 / 4 4 / 4 4 / 4
GRMN 122 or JAPN 122 or SPAN 122	Elementary German II Elementary Japanese II Elementary Spanish II	4 / 4 4 / 4 4 / 4
JAPN 201 or SPAN 201	Intermediate Japanese I Intermediate Spanish I	4 / 4 4 / 4
JAPN 202 or SPAN 202	Intermediate Japanese II Intermediate Spanish II	4 / 4 4 / 4
MGMT 200	Creative Thinking for Business	3 / 3
MGMT 224	Human Resource Management	3 / 3
MGMT 231	Developing and Leading Teams	3 / 3
MKTG 210	Intro to Digital Marketing	3 / 3

## General Education – Applied Degrees

- English Composition or Applied English  
Major Required Courses meet this requirement.
- English Composition (second course) or Communication or Applied Communication  
Major Required Courses meet this requirement.
- Humanities and Fine Arts or Social Sciences or Applied Social Sciences  
Major Required Courses meet this requirement.
- Mathematics or Applied Mathematics  
Major Required Courses meet this requirement.
- Natural Sciences Lab or Applied Sciences and Technology Lab  
Major Required Limited Choice Courses meet this requirement.

## **Additional Credits**

After completing the course and credit requirements as noted on this pathway, students who fall short of the 60-credit minimum required for an Associate Degree may select any course(s) needed to reach 60 credits, except those courses noted in number 7 in the [Institutional Requirements for Associate Degrees](#). Students are encouraged to use Degree Works and meet with an Advisor to ensure all requirements are met and for course recommendations.

## **Minimum Total Credit Hours**

60 credits / 60 billing hours

## **Recommended Course Sequence**

Semester I
ACAD 100
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice

Semester II
ACCG 210
MATH 120 or STAT 170
Limited Choice

Semester III
ACCG 211
BUSN 201
ECON 201
MGMT 225

Semester IV
COMM 110 or COMM 130
ECON 202

Semester IV
LEGL 215
MKTG 200

Semester V
BUSN 285 or MKTG 235
MGMT 228
MKTG 119
Limited Choice - Natural Sciences Lab or Applied Sciences and Technology Lab

*LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.*