



Business Transfer Studies A.A.

Career Community: Business

Curriculum Code: 1622

Effective: Fall 2025 – Summer 2030

Purpose of the Major

This major focuses on preparing students for transfer to a four-year institution with the goal of admission to the College of Business in any major offered by that institution, including Economics for students wishing to earn a Bachelor of Business Administration in Economics. Not all institutions offer all majors. Institutions and major areas for which this pathway is designed are listed below:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Grand Valley State University (Accounting, Economics, Finance, General Business, General Management, Human Resource Management, International Business, Marketing, Marketing: Distribution and Logistics Emphasis, Marketing: Sales Emphasis, Operations Management, Supply Chain Management)
- Michigan State University (Accounting, Finance, Hospitality Business, Human Resources Management, Management, Marketing, Supply Chain Management)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)
- University of Olivet (Accounting, Business Administration, Business Analysis in Insurance, Financial Planning, Insurance and Risk Management, Management, Marketing)
- University of Michigan Flint (Accounting, Entrepreneurship and Innovation Management, Finance, General Business, International Business, Marketing, Operations and Supply Chain Management, Organizational Behavior and Human Resources Management)
- Western Michigan University (Accounting, E-Business Design, Economics, Finance, General Business, Human Resource Management, Integrated Supply Chain Management, Management, Marketing, Marketing: Advertising and Promotion, Marketing: Food and Consumer Package Goods, Marketing: Sales and Business, Personal Financial Planning)

Milestone

In addition to the required General Education courses in Math and English, completion of BUSN 118 with a 2.0 or higher is a key component for success in completing this program. Knowledge obtained in these courses may be the foundation for learning in other required courses. Students are encouraged to contact their faculty if they need additional assistance with learning the concepts presented in these courses.

Additional Information

A student must earn a minimum grade of 2.0 in all courses.

Contact Information

For further information, including career options, course substitutions and waivers, etc., contact the School of Business, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building—Star Zone, telephone number 517-483-1904.

Business, Enhanced AB with Business Transfer Studies Option

Central Michigan University, Eastern Michigan University, Ferris State University, and Oakland University allow students to transfer additional credits toward the Bachelor's degree. Students wishing to transfer should complete the requirements for the Business Transfer Studies AA with transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentration), or Oakland University; then, complete the Business, Enhanced AB requirements. The Business, Enhanced AB degree, Business Transfer Studies track, meets requirements for transfer to Central Michigan University, Eastern Michigan University, Ferris State University (Business Administration with Concentrations), or Oakland University in the following majors:

- Central Michigan University (Accounting, Economics, Finance, General Management, Hospitality Services Administration, Human Resources Management, International Business, Law and Economics, Logistics Management, Marketing, Marketing: Professional Sales Concentration, Personal Financial Planning, Purchasing and Supply Management, Real Estate Development and Finance)
- Eastern Michigan University (Accounting, Economics, Human Resources Management, International Business, Management, Purchasing/Supply Chain Management, Marketing, Sales)
- Ferris State University – Business Administration with Concentrations (Advanced Fleet Management, Human Resource Management, International Business Management, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, Small Business Entrepreneurship)
- Oakland University (Accounting, Economics, General Business, Human Resources Management, Management, Marketing)

Career-Specific AB Options

The coursework in the Business Transfer Studies A.A. Pathway does not prepare students to work in the field of their choice on completion of the Associate's degree. Students who wish to work in their field of choice on completion of the Associate's degree should select one of the

other degree pathways in the School of Business (i.e. a major in Accounting, Business Administration, Human Resource Management, Insurance and Risk Management, International Business, Management and Leadership, or Marketing). Students who wish to work in the field on completion of the A.B. and also transfer to a four-year institution with the majority of their coursework accepted for transfer may complete the coursework for the Business, Enhanced AB degree related to a specific AB pathway.

Major Required Courses - Some courses meet General Education requirements for Michigan Transfer Agreement (MTA).

Course Code	Course Title	Credit / Billing Hours
ACAD 100	First-Year Experience	1 / 1
ACCG 210	Principles of Financial Accg	4 / 4
BUSN 118	Introduction to Business	3 / 3
COMM 110 or COMM 130	Communication in the Workplace Fundamentals Public Speaking	3 / 3 3 / 3
ECON 201	Principles of Economics - Micro	4 / 4
ENGL 121 or ENGL 131	Composition I Honors Composition I	4 / 4 4 / 4
LEGL 215	Business Law–Basic Principles	3 / 3
MATH 120 or STAT 170	College Algebra Introduction to Statistics	4 / 4 4 / 4
MGMT 225	Principles of Mgmt/Leadership	3 / 3
MKTG 200	Principles of Marketing	3 / 3

Notes:

ACAD 100 may be waived when students meet one of the following College-approved waiver criteria:

- Completion of 12 college-level credits with minimum grades of 2.0 shown on the LCC transcript (including transfer, if applicable), or
- Employment in the field of, or a field related to, the degree being sought, or
- For Health Careers students, successful completion of CHSE 100.

Students wishing to waive ACAD 100 should contact their advisor.

For future transfer to:

- Central Michigan University choose COMM 110 and STAT 170.
- Ferris State University and Grand Valley State University choose COMM 130, and STAT 170.
- Eastern Michigan University and Oakland University, choose STAT 170.
- Michigan State University and University of Michigan Flint, choose COMM 130, and MATH 120.
- University of Olivet and Western Michigan University, choose MATH 120.

Major Required Courses, Limited Choice – Humanities and Fine Arts – *Select two courses as indicated for each major and transfer institution. If specific courses are not noted, select any two courses from different disciplines from [LCC General Education, Transfer Degrees \(MTA\), Humanities and Fine Arts](#).*

Course Code	Course Title	Credit / Billing Hours
ENGL 260	African-American Literature	4 / 4
GRMN 121 or GRMN 122 or JAPN 121 or JAPN 122 or JAPN 201 or JAPN 202 or SPAN 121 or SPAN 122 or SPAN 201 or SPAN 202	Elementary German I Elementary German II Elementary Japanese I Elementary Japanese II Intermediate Japanese I Intermediate Japanese II Elementary Spanish I Elementary Spanish II Intermediate Spanish I Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
PHIL 152	Introduction to Ethics	4 / 4

For future transfer to:

- Central Michigan University, Davenport University, Ferris State University, Grand Valley University, Michigan State University, Northwood University, Sienna Heights University, University of Michigan-Flint, and Western Michigan University – Choose PHIL 152, and a second course from a discipline other than PHIL.
- International Business majors only - Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan Flint choose GRMN 121 or JAPN 121 or SPAN 121, and PHIL 152.

Major Required Courses, Limited Choice – Natural Sciences - *Select two courses from different disciplines as indicated for each transfer institution. One must be a lab course. If specific courses are not noted, select any two courses below from different disciplines or from [LCC General Education, MTA, Natural Sciences](#).*

Course Code	Course Title	Credit / Billing Hours
BIOL 120	Environmental Science	4 / 6
BIOL 125	Intro Biology for Non-Majors	4 / 6
CHEM 135	Chemistry in Society	4 / 5
GEOG 206	Physical Geography	4 / 4
GEOG 220	Weather, Forecasting & Climate	4 / 4
GEOL 221	Physical Geology	4 / 6
GEOL 222	Historical Geology	4 / 6
GEOL 230	Environmental Geology	4 / 6
ISCI 131	Integrated Physical Science	4 / 6
PFHW 123	Human Nutrition	3 / 3
PHYS 120	The Art of Physics	4 / 5

For future transfer to:

- Central Michigan choose BIOL 120 and another course from a different discipline.
- Eastern Michigan University, choose BIOL 120 or BIOL 125, and one from CHEM 135, GEOG 221, or ISCI 131.
- Northwood University choose BIOL 120, and another course from a discipline other than BIOL.
- Siena Heights University choose BIOL 120 or CHEM 135 or PHYS 120.

Major Required Courses, Limited Choice – Social Sciences - *Select one course as indicated for each transfer institution. If specific courses are not noted, select any course from a discipline other than ECON or from [LCC General Education, Transfer Degrees \(MTA\), Social Sciences](#).*

Course Code	Course Title	Credit / Billing Hours
ANTH 270	Cultural Anthropology	3 / 3
POLS 201	Intro to Political Science	3 / 3

Note: For future transfer to Eastern Michigan University, choose ANTH 270 or POLS 201.

General Education – Transfer (MTA)

- English Composition
Major Required Courses will meet this requirement.
- English Composition (second course) or Communication
Major Required Courses will meet this requirement.
- Humanities and Fine Arts
Major Required Limited Choice Courses will meet this requirement.
- Mathematics
Major Required Courses will meet this requirement.
- Natural Sciences
Major Required Limited Choice Courses will meet this requirement.
- Social Sciences
Major Required and Limited Choice Courses will meet this requirement.

Elective Courses, Recommended Choices – *Select courses as needed to reach the 60 credits required for the degree. See the notes below for specific course selections for each transfer institution and major. (For the full list of options, see [AA and AS Degree Electives](#).)*

Course Code	Course Title	Credit / Billing Hours
ACCG 211	Principles of Managerial Accg	4 / 4
ACCG 220	Intermediate Accounting I	4 / 4
ACCG 240	Federal Income Tax I	4 / 4
ANTH 270	Cultural Anthropology	3 / 3
ASTR 201	Introductory Astronomy	4 / 5
BUSN 201	International Business	3 / 3
BUSN 250	Personal Finance	3 / 3
CHEM 135	Chemistry in Society	4 / 5

Course Code	Course Title	Credit/ Billing Hours
CITA 110	Intro to Microsoft Office	3 / 3
CITF 110	Intro Computer Info Systems	3 / 3
CITP 110	Intro to Programming – Python	4 / 4
CJUS 101	Intro to Criminal Justice	3 / 3
CJUS 204	Criminal Investigation	4 / 4
COMM 280	Intercultural Communication	3 / 3
ECON 120	Power, Authority, and Exchange	4 / 4
ECON 202	Principles of Economics - Macro	4 / 4
ECON 213	U.S. Economic/Business History	3 / 3
ECON 260	Comparative Economic Systems	3 / 3
ENGL 122 or ENGL 132	Composition II Honors Composition II	4 / 4 4 / 4
GEOG 200	World Regional Geography	4 / 4
GEOG 206	Physical Geography	4 / 4
GRMN 121 or GRMN 122 or JAPN 121 or JAPN 122 or JAPN 201 or JAPN 202 or SPAN 121 or SPAN 122 or SPAN 201 or SPAN 202	Elementary German I Elementary German II Elementary Japanese I Elementary Japanese II Intermediate Japanese I Intermediate Japanese II Elementary Spanish I Elementary Spanish II Intermediate Spanish I Intermediate Spanish II	4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4 4 / 4
INSU 105	Prin of Managing Evolving Risk	3 / 3
INSU 110	Personal Insurance	3 / 3
INSU 125	Commercial Insurance	3 / 3
INSU 175	Intro to Financial Advising	3 / 3
MATH 120	College Algebra	4 / 4
MATH 141	Calculus with Applications	4 / 4
MGMT 224	Human Resource Management	3 / 3
MGMT 228	Organization Behavior	3 / 3
MGMT 234	Diversity in the Workplace	3 / 3
MKTG 140	Principles of Advertising	3 / 3
MKTG 229	Public Relations	3 / 3
MUSC 199 or MUSC 240 or MUSC 241	Music Appreciation Musical Cultures to 1750 Musical Cultures 1750-Present	3 / 3 4 / 4 4 / 4
PFHW 123	Human Nutrition	3 / 3
PHIL 152	Introduction to Ethics	4 / 4
SOCL 120	Introduction to Sociology	4 / 4
STAT 215	Intro to Probability and Stats	4 / 4

Notes:

INSU 105, INSU 110, INSU 125, and INSU 175 are not highly transferrable and therefore should only be selected when students are preparing to transfer to the institutions which will accept the courses as noted below.

For future transfer to:

- Central Michigan University, Ferris State University, Grand Valley State University, and University of Michigan-Flint (International Business majors), choose four credits of the same foreign language chosen to meet the Humanities requirement, based on proficiency testing, ACCG 211 and ECON 202.
- Central Michigan University (Economics majors), choose ACCG 211, ECON 120, and ECON 202.
- Central Michigan University (all other majors), Eastern Michigan University, and Ferris State University (all majors except International Business), choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- Grand Valley State University (all majors except International Business), choose ACCG 211, ECON 202, and MATH 120.
- Michigan State University (all majors) choose ECON 202, STAT 215, and ACCG 211 or CITP 110.
- Oakland University and Western Michigan University choose ACCG 211, ECON 202, and ENGL 122 or ENGL 132.
- University of Olivet (Insurance and Risk Management majors only) choose INSU 105, INSU 110, INSU 125, and INSU 175.
- University of Olivet (all other majors) choose ACCG 211, ECON 202, and STAT 215.
- University of Michigan Flint (all majors except International Business), choose ACCG 211, ECON 202, and MATH 141.

Minimum Total Credit Hours

60 credits / 60 billing hours

Recommended Course Sequence

Semester I
ACAD 100
BUSN 118 – Milestone course
ENGL 121 or ENGL 131
Limited Choice – Natural Sciences

Semester II
ECON 201
LEGL 215
MATH 120 or STAT 170
MKTG 200

Semester III
ACCG 210
MGMT 225
Limited Choice – Humanities and Fine Arts
Limited Choice – Natural Sciences
Limited Choice – Social Sciences

Semester IV
COMM 110 or COMM 130
Limited Choice – Humanities and Fine Arts
Electives as needed for total credits and transfer requirements

Semester V
Electives as needed for total credits and transfer requirements

LCC makes every effort to limit revisions to the pathways during their effective timeframe. However, the College reserves the right to update certificate and degree titles, and make course changes as needed, without prior notice. The College also reserves the right to discontinue programs when warranted.