



Digital Media Specialist A.A.S.

Curriculum Code: 1458

Effective: Fall 2019 – Summer 2024

Description

This degree is an integrated curriculum that prepares individuals for a career in the digital media, audio and cinematography fields. Students learn to apply technical knowledge and skills to production, post-production, and distribution in the audio, film, and video industries. The curriculum prepares individuals to function as staff, producers, video/sound editors, and directors of audio and video programs in organizations. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Contact Information

Contact the Communication, Media and the Arts Department, Gannon Building, Room 1222, telephone number 517-483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number 517-483-1904.

General Education Core Courses, Recommended Choices

(For the full list of options, see [General Education Core](#))

- Communication – *Select one*
ARTS 102, Design & Communication, 3 credits / 4 billing hours

- Global Perspective and Diversity – *Select one*
ENGL 211, World Literature I, 4 credits / 4 billing hours
HUMS 160, Mythology, 4 credits / 4 billing hours
MGMT 234, Diversity in the Workplace, 3 credits / 3 billing hours
MUSC 241, Musical Cultures 1750-Present, 4 credits / 4 billing hours

- Math – *Select one*
MATH 118, The Art of Geometry, 3 credits / 4 billing hours

- Science – *Select one*
ISCI 121, Integrated Sci for Education I, 4 credits / 6 billing hours
PHYS 120, The Art of Physics, 4 credits / 5 billing hours

- Writing – *Select one*
ENGL 121, Composition I, 4 credits / 4 billing hours

Program of Study Required Courses

Course Code	Course Title	Credit / Billing Hours
DMAC 120	Digital Audio Production I	4 / 4
DMAC 130	Digital Video Production	4 / 4
DMAC 140	Pre-Production Design	3 / 3
DMAC 141	Ethics and Impact of the Media	3 / 3
DMAC 234	Studio Production Techniques	4 / 4
DMAC 240	Employment Issues in Media	2 / 2
DMAC 260	World Cinema	4 / 4
DMAC 295	Media/Cinema Portfolio	2 / 2
DMAC 296	Media/Cinema Internship	3 / 3

Program of Study Required Courses, Limited Choice – *Select two*

Course Code	Course Title	Credit / Billing Hours
DMAC 121	Digital Audio Production II	4 / 4
DMAC 122	Audio Recording I	4 / 4
DMAC 131	Digital Cinematography I	4 / 4
DMAC 132	Video Post-Production I	4 / 4

Program of Study Required Courses, Limited Choice – *Select one*

Course Code	Course Title	Credit / Billing Hours
DMAC 222	Audio Recording II	4 / 4
DMAC 232	Video Post-Production II	4 / 4

Program of Study Required Courses, Limited Choice – *Select two*

Course Code	Course Title	Credit / Billing Hours
DMAC 231	Digital Cinematography II	4 / 4
DMAC 245	Workshop: Audio	2 / 2
DMAC 246	Workshop: Video	2 / 2

Total Credit Hours

62-65 credits / 65-69 billing hours

Recommended Course Sequence

Semester I	Semester II
Communication Core	Math Core
Writing Core	DMAC 141
DMAC 120	DMAC 240
DMAC 130	Limited Choice
DMAC 140	Limited Choice

Semester III	Semester IV
Global Perspectives and Diversity Core Science Core DMAC 222 or 232 Limited Choice	DMAC 234 DMAC 260 DMAC 295 DMAC 296 Limited Choice