

**LANSING COMMUNITY COLLEGE**

**Business, Economics & Management**

**Curriculum Code: 1805**  
 (Effective Fall 2018 –  
 Summer 2023)

**Entrepreneurial Studies C.C. Pathway**

This program consists of practical hands-on courses that provide students with the basic business knowledge and skills necessary to consider when starting a small business.

**For More Information**

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number (517) 483-1522, or the Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

<b>Semester I</b>	<b>Course Title</b>	<b>Prerequisites</b>	<b>Credit/Billing Hours</b>
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**Program of Study Requirements**

ACCG 161	Accounting with Quickbooks	Reading Level 4 and Math Level 4	2 / 2
BUSN 157	Business Feasibility Analysis	Reading Level 5 and Writing Level 4 and Math Level 4	2 / 2
BUSN 150	Legal Issues: Start Small Busn	Reading Level 5 and Writing Level 4	2 / 2
BUSN 160	Starting a Business	Reading Level 5 and Writing Level 4 and Math Level 4	4 / 4
<b>Credits</b>			<b>10 / 10</b>

<b>Semester II</b>	<b>Course Title</b>	<b>Prerequisites</b>	<b>Credit/Billing Hours</b>
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**Program of Study Requirements**

BUSN 155	Marketing Your Small Business	Reading Level 5 and Writing Level 4 and Math Level 4	1 / 1
BUSN 161	Writing a Business Plan	Minimum 3.0 in BUSN 160 and Reading Level 5 and Writing Level 6 and Math Level 4	2 / 2

<b>Electives - <i>Select at least 1 course for a minimum of 3 credits</i></b>			
ACCG 100	Practical Accounting Non-Major	Reading Level 4 and Math Level 4	3 / 3
ACCG 101	Accounting Info for Management	Reading Level 4 and Math Level 4	3 / 3
MGMT 150	Managing Customer Relations	Reading Level 5 and Writing Level 6	3 / 3
MGMT 201	Time Management for Business	Reading Level 4 and Writing Level 4	1 / 1
<b>Credits</b>			<b>6-7 / 6-7</b>
<b>Total Credits</b>			<b>16-17 / 16-17</b>