

LANSING COMMUNITY COLLEGE

Arts & Communications

Curriculum Code: 1533
(Effective Fall 2018 –
Summer 2023)

Graphic Communication A.A.A. Pathways

A graphic designer is an artist/communicator who creatively and effectively designs informational or promotional materials for output in print, web and/or a variety of mass media situations. Artistic skills related to producing effective visual information are essential for a graphic designer. An understanding of the principles of typography, color theory, computer graphic applications, web design, and pre-press techniques is necessary. Graphic designers are employed by design studios, advertising agencies, printing companies, publishers, newspapers, sign companies, and businesses that generate their own publications. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course.

Additional Information

Students in this program choose either the Graphic Design or Web Design subspecialty pathway to determine the courses to take each semester.

Upon completion of a subspecialty, any additional subspecialty courses will not count toward the student's enrollment level for determining financial aid eligibility.

For More Information

Contact the Communication, Media and the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 or the Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

Students in this program **choose either Graphic Design or Web Design subspecialty pathway** to determine the courses to take each semester.

GRAPHIC DESIGN SUBSPECIALTY PATHWAY

Semester I	Course Title	Prerequisites	Credit/Billing Hours
Communication Core Area - <i>Select 1</i>			
ARTS 102	Design & Communication	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	3 / 4
Program of Study Requirements			
ARTS 131	Drawing I	Reading Level 5 and Writing Level 6	3 / 4
ARTS 162	Type Communications	Minimum 2.5 in ARTS 102 or concurrently and Reading Level 5 and Writing Level 6	3 / 4

ARTS 164	Vector Drawing	Minimum 2.5 in (ARTS 102 and ARTS 131) or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 175	Creative Design and Publishing	Minimum 2.5 in (ARTS 102 and ARTS 162) or concurrently and Reading Level 5 and Writing Level 6	3 / 4
Credits			15 / 20
Semester II	Course Title	Prerequisites	Credit/Billing Hours
Program of Study Requirements			
ARTS 132	Figure Drawing	Minimum 2.5 in ARTS 131 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 171	Comp Graphics/Digital Imaging	Minimum 2.5 in (ARTS 102 or PHOT 118) or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 179	Interface Design	Minimum 2.5 in ARTS 102 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 183	Design Markets and Influences	Reading Level 5 and Writing Level 6	3 / 3
ARTS 251	Graphic Design Communications	Minimum 2.5 in ARTS 164 and ARTS 175 and Reading Level 5 and Writing Level 6	3 / 4
Credits			15 / 19
Semester III	Course Title	Prerequisites	Credit/Billing Hours
Writing Core Area - <i>Select 1</i>			
ENGL 121	Composition I	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	4 / 4
ENGL 131	Honors Composition I	Reading Level 5 and Writing Level 7	4 / 4
Science Core Area - <i>Select 1</i>			
PHYS 120	The Art of Physics	Reading Level 5 and Writing Level 6 and (Math Level 5 or MATH 107 concurrently or MATH 109 concurrently)	4 / 5
Credits			8 / 9

Semester IV	Course Title	Prerequisites	Credit/Billing Hours
Global Perspectives and Diversity Core Area - <i>Select 1</i>			
HUMS 212	Art Hist from the Renaissance	Reading Level 5 and Writing Level 6	4 / 4
Program of Study Requirements			
ARTS 151	Color and Design	Minimum 2.5 in (ARTS 102 and ARTS 131) and Reading Level 5 and Writing Level 6	3 / 4
ARTS 173	Computer Graphics/Web Design	Minimum 2.5 in ARTS 171 or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 195	Employ/Busn Issues for Artists	None	1 / 1
ARTS 252	Graphic Design Publications	Minimum 2.5 in ARTS 251 and Reading Level 5 and Writing Level 6	3 / 4
Credits			14 / 17
Semester V	Course Title	Prerequisites	Credit/Billing Hours
Math Core Area - <i>Select 1</i>			
MATH 118	The Art of Geometry	(Minimum 2.0 in MATH 105 MATH 106 or MATH 107 within 2 years or Math Level 5 within 2 years) and Reading Level 5 and Writing Level 4	3 / 4
Program of Study Requirements			
ARTS 229	Comp Graphics/Adv Web Design	Minimum 2.5 in ARTS 173 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 253	Graphic Design Branding	Minimum 2.5 in ARTS 251 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 269	The Portfolio	Department Approval	2 / 2
ARTS 281	Art Internship	Department Approval	3 / 3
Credits			14 / 17
Total Credits			66 / 82

WEB DESIGN SUBSPECIALTY PATHWAY			
Semester I	Course Title	Prerequisites	Credit/Billing Hours
Communication Core Area - <i>Select 1</i>			
ARTS 102	Design & Communication	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	3 / 4
Program of Study Requirements			
ARTS 131	Drawing I	Reading Level 5 and Writing Level 6	3 / 4
ARTS 162	Type Communications	Minimum 2.5 in ARTS 102 or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 164	Vector Drawing	Minimum 2.5 in (ARTS 102 and ARTS 131) or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 171	Comp Graphics/Digital Imaging	Minimum 2.5 in (ARTS 102 or PHOT 118) or concurrently and Reading Level 5 and Writing Level 6	3 / 4
Credits			15 / 20
Semester II	Course Title	Prerequisites	Credit/Billing Hours
Global Perspectives and Diversity Core Area - <i>Select 1</i>			
HUMS 212	Art History from the Renaissance	Reading Level 5 and Writing Level 6	4 / 4
Program of Study Requirements			
ARTS 132	Figure Drawing	Minimum 2.5 in ARTS 131 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 151	Color and Design	Minimum 2.5 in (ARTS 102 and ARTS 131) and Reading Level 5 and Writing Level 6	3 / 4
ARTS 173	Computer Graphics/Web Design	Minimum 2.5 in ARTS 171 or concurrently and Reading Level 5 and Writing Level 6	3 / 4
ARTS 179	Interface Design	Minimum 2.5 in ARTS 102 and Reading Level 5 and Writing Level 6	3 / 4
Credits			16 / 20

Semester III	Course Title	Prerequisites	Credit/Billing Hours
Writing Core Area - <i>Select 1</i>			
ENGL 121	Composition I	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	4 / 4
ENGL 131	Honors Composition I	Reading Level 5 and Writing Level 7	4 / 4
Science Core Area - <i>Select 1</i>			
PHYS 120	The Art of Physics	Reading Level 5 and Writing Level 6 and (Math Level 5 or MATH 107 concurrently or MATH 109 concurrently)	4 / 5
Credits			8 / 9
Semester IV	Course Title	Prerequisites	Credit/Billing Hours
Math Core Area - <i>Select 1</i>			
MATH 118	The Art of Geometry	(Minimum 2.0 in MATH 105 MATH 106 or MATH 107 within 2 years or Math Level 5 within 2 years) and Reading Level 5 and Writing Level 4	3 / 4
Program of Study Requirements			
ARTS 195	Employ/Busn Issues for Artists	None	1 / 1
ARTS 229	Comp Graphics/Adv Web Design	Minimum 2.5 in ARTS 173 and Reading Level 5 and Writing Level 6	3 / 4
CITD 120	SQL Concepts	Reading Level 4 and Writing Level 4	2 / 2
Credits			9 / 11

Semester V	Course Title	Prerequisites	Credit/Billing Hours
Program of Study Requirements			
ARTS 226	Storyboards & Animatics	Minimum 2.5 in ARTS 151 and Reading Level 5 and Writing Level 6	3 / 4
ARTS 232	Comp Graphics/2-D Animation	Minimum 2.5 in (ARTS 132 and ARTS 151 and ARTS 171) and Reading Level 5 and Writing Level 6	3 / 4
ARTS 269	The Portfolio	Department Approval	2 / 2
ARTS 281	Art Internship	Department Approval	3 / 3
CITW 185	Web Development PHP & MySQL	Minimum 2.0 in (CITW 160 or ARTS 173 or concurrently) and Reading Level 5 and Writing Level 6	4 / 4
Credits			15 / 17
Total Credits			63 / 77