

LANSING COMMUNITY COLLEGE

Business, Economics & Management

Curriculum Code: 0240
 (Effective Fall 2018 –
 Summer 2023)

International Business A.B. Pathway

International business managers plan, organize, and control projects from start to finish for businesses and organizations with international connections. They help their company achieve its goals in differing cultural and governmental situations. Graduates of this program may work for a variety of organizations and businesses, both in this hemisphere and overseas. Knowledge of a foreign language and a technical or business specialty increases one's employability. This degree can be completed entirely online. Not all courses in this program transfer to all colleges. Students planning to transfer should see an academic advisor before enrolling in any course. This degree can be completed entirely online.

For More Information

Contact the Business and Economics Department, Gannon Building, Room 1222, telephone number (517) 483-1522, or the Academic Advising Department, Gannon Building - StarZone, telephone number (517) 483-1904.

Semester I	Course Title	Prerequisites	Credit/Billing Hours
Writing Core Area - <i>Select 1</i>			
ENGL 121	Composition I	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	4 / 4
ENGL 127	Business Writing	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	3 / 3
ENGL 131	Honors Composition I	Reading Level 5 and Writing Level 7	4 / 4
Program of Study Requirements			
BUSN 118	Introduction to Business	Reading Level 5 or (Reading Level 4 and ENGL 099 concurrently) and Writing Level 4	3 / 3
CITF 110	Intro Computer Info Systems	Reading Level 4 and Writing Level 4	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	Reading Level 5 and Writing Level 4	3 / 3

Foreign Language Requirements - <i>Select 1</i>			
FREN 121	Elementary French I	Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)	4 / 4
GRMN 121	Elementary German I	Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)	4 / 4
JAPN 121	Elementary Japanese I	Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)	4 / 4
SPAN 121	Elementary Spanish I	Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)	4 / 4
Credits			16-17 / 16-17
Semester II	Course Title	Prerequisites	Credit/Billing Hours
Math Core Area - <i>Select 1</i>			
MATH 119	Math Applications for Living	(Minimum 2.0 in MATH 105 or MATH 106 or MATH 107 or Math Level 5) and Reading Level 5 and Writing Level 4	4 / 4
MATH 120	College Algebra	(Minimum 2.0 in MATH 109 or MATH 112 within 2 years or Math Level 6 within 2 years) and Reading Level 5 and Writing Level 4	4 / 4
Communication Core Area - <i>Select 1</i>			
COMM 110	Oral Comm in the Workplace	Reading Level 5 and Writing Level 6 or (Reading Level 4 and Writing Level 4 and ENGL 099 concurrently)	3 / 3
COMM 130	Fund of Public Speaking	Reading Level 5 and Writing Level 6	3 / 3
Program of Study Requirements			
BUSN 201	International Business	Reading Level 5 and Writing Level 4	3 / 3
MKTG 200	Principles of Marketing	Reading Level 5 and Writing Level 6	3 / 3
Credits			13 / 13

Semester III	Course Title	Prerequisites	Credit/Billing Hours
Science Core Area - <i>Select 1</i>			
BIOL 120	Environmental Science	(Reading Level 5 or ENGL 099 concurrently) and Writing Level 6	4 / 6
PHYS 120	The Art of Physics	Reading Level 5 and Writing Level 6 and (Math Level 5 or MATH 107 concurrently or MATH 109 concurrently)	4 / 5
Program of Study Requirements			
ACCG 210	Principles of Accounting I	Reading Level 5 and Math Level 4	4 / 4
ECON 201	Principles of Economics-Micro	Reading Level 5 and Math Level 4	4 / 4
Foreign Language Requirements - <i>Select 1</i>			
FREN 122	Elementary French II	Minimum 2.0 in FREN 121 or equivalent and [Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)]	4 / 4
GRMN 122	Elementary German II	Minimum 2.0 in GRMN 121 or equivalent and [Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)]	4 / 4
JAPN 122	Elementary Japanese II	Minimum 2.0 in JAPN 121 or equivalent and [Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)]	4 / 4
SPAN 122	Elementary Spanish II	Minimum 2.0 in SPAN 121 or equivalent and [Reading Level 5 or (ENGL 098 or ENGL 099 concurrently)]	4 / 4
Credits			16 / 17-18

Semester IV	Course Title	Prerequisites	Credit/Billing Hours
Global Perspectives and Diversity Core Area - <i>Select 1</i>			
GEOG 200	World Regional Geography	Reading Level 5 and Writing Level 6 and (Math Level 4 or minimum 2.0 in MATH 105 or MATH 106)	4 / 4
HUMS 213	World Civilizations to 1600	Reading Level 5 and Writing Level 6	4 / 4
HUMS 214	World Civilizations from 1600	Reading Level 5 and Writing Level 6	4 / 4
POLS 270	International Relations	Reading Level 5 and Writing Level 6	3 / 3
Program of Study Requirements			
ECON 202	Principles of Economics-Macro	ECON 201 or concurrently and Reading Level 5 and Math Level 4	4 / 4
Electives - <i>Select 3 courses for a minimum of 9 credits</i>			
ACCG 211	Principles of Accounting II	Minimum 2.0 in ACCG 210 and Reading Level 5 and Math Level 4	4 / 4
LEGL 215	Business Law-Basic Principles	None	3 / 3
ENGL 122	Composition II	Minimum 2.0 in ENGL 121 or ENGL 131 or Reading Level 5 and Writing Level 8	4 / 4
MGMT 225	Principles of Mgmt/Leadership	Reading Level 5 and Writing Level 6	3 / 3
MGMT 231	Developing and Leading Teams	Reading Level 5 and Writing Level 6	3 / 3
MKTG 210	Marketing on the Internet	Reading Level 5 and Writing Level 6	3 / 3
MKTG 235	Marketing Internship	Department Approval	3 / 3
Credits			16-19 / 16-19
Total Credits			61-65 / 62-67