

LANSING COMMUNITY COLLEGE

Business, Economics & Management

Curriculum Code:
0243 (Effective Fall
2017 – Summer 2022)

Business Administration A.B. Pathway

Students in this program **choose a pathway - Accounting/Finance, Entrepreneurial, General Business or Management** related - to determine the courses to take each semester.

Semester I	Course Title	Prerequisites	Credit/ Billing Hours
Writing Core Area - <i>Select 1</i>			
ENGL 121 (formerly WRIT 121)	Composition I	Reading Level 5 and Writing Level 6	4 / 4
ENGL 131 (formerly WRIT 131)	Honors Composition I	Reading Level 5 and Writing Level 7	4 / 4
Global Perspectives & Diversity Core Area - <i>Select 1</i>			
COMM 280 (formerly SPCH 280)	Intercultural Communication	Reading Level 5 and Writing Level 6	3 / 3
MGMT 234	Diversity in the Workplace	Reading Level 5 and Writing Level 6	3 / 3
Program of Study Requirements			
BUSN 118	Introduction to Business	(Reading Level 5 and Writing Level 4) or AASD 105 concurrently	3 / 3
MKTG 200	Principles of Marketing	Reading Level 5 and Writing Level 6	3 / 3
Marketing Electives - <i>Select 1</i>			
MKTG 100	Current Issues in Business	Reading Level 5 and Writing Level 6	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	Reading Level 5 and Writing Level 4	3 / 3
MKTG 221	Consumer Behavior	Reading Level 5 and Writing Level 4	3 / 3
MKTG 229	Public Relations	Reading Level 5 and Writing Level 4	3 / 3
Credits			16 / 16

Semester II	Course Title	Prerequisites	Credit/Billing Hours
Math Core Area - <i>Select 1</i>			
MATH 119	Math - Applications for Living	(Minimum 2.0 in MATH 105 or MATH 106 or MATH 107 or Math Level 5) and Reading Level 5 and Writing Level 4	4 / 4
MATH 120	College Algebra	(Minimum 2.0 in MATH 109 or MATH 112 within 2 years or Math Level 6 within 2 years) and Reading Level 5 and Writing Level 4	4 / 4
STAT 170	Introduction to Statistics	(Minimum 2.0 in MATH 105 or MATH 106 or above or Math Level 5) and Reading Level 5 and Writing Level 4	4 / 4
Communication Core Area			
COMM 130 (formerly SPCH 130)	Fund of Public Speaking	Reading Level 5 and Writing Level 6	3 / 3
Program of Study Requirements			
BUSN 201	International Business	Reading Level 5 and Writing Level 4	3 / 3
ECON 201	Principles of Economics-Micro	Reading Level 5 and Math Level 4	4 / 4
Marketing Electives - <i>Select 1</i>			
MKTG 100	Current Issues in Business	Reading Level 5 and Writing Level 6	3 / 3
MKTG 119	Mktg/Manage Your Profess Image	Reading Level 5 and Writing Level 4	3 / 3
MKTG 221	Consumer Behavior	Reading Level 5 and Writing Level 4	3 / 3
MKTG 229	Public Relations	Reading Level 5 and Writing Level 4	3 / 3
Credits			17 / 17

Semester III	Course Title	Prerequisites	Credit/Billing Hours
Science Core Area - <i>Select 1</i>			
BIOL 120	Environmental Science	(Reading Level 5 or AASD 105 concurrently) and Writing Level 6	4 / 6
CHEM 135	Chemistry in Society	Reading Level 5 and Writing Level 6 and Math Level 4	4 / 5
PHYS 120	The Art of Physics	Reading Level 5 and Writing Level 6 and (Math Level 5 or MATH 107 concurrently or MATH 109 concurrently)	4 / 5
Program of Study Requirements			
ACCG 210	Principles of Accounting I	Reading Level 5 and Math Level 4	4 / 4
MGMT 200	Creative Thinking for Business	Reading Level 5 and Writing Level 6	3 / 3
MGMT 225	Principles of Mgmt/Leadership	Reading Level 5 and Writing Level 6	3 / 3
Credits			14 / 15-16
Semester IV	Course Title	Prerequisites	Credit/Billing Hours
Program of Study Requirements			
LEGL 215	Business Law-Basic Principles	None	3 / 3

Students in this program **choose a pathway - Accounting/Finance, Entrepreneurial, General Business or Management** related - to determine the courses to take each semester.

Accounting/Finance Related Pathway (14 credits)				
ACCG 161		Accounting with Quickbooks	Reading Level 4 and Math Level 4	2 / 2
ACCG 211		Principles of Accounting II	Minimum 2.0 in ACCG 210 and Reading Level 5 and Math Level 4	4 / 4
BUSN 250		Personal Finance	Reading Level 5 and Writing Level 4 and Math Level 5	3 / 3
BUSN 251		Stock Market Essentials	Reading Level 5 and Writing Level 4	3 / 3
BUSN 254		Introduction to Investments	Reading Level 5 and Writing Level 4	2 / 2
Entrepreneurial Related Pathway (12 credits)				
BUSN 101		Business Special Topics: Feasibility	Determined by Section	2 / 2
BUSN 101		Business Special Topics: Marketing Small Business	Determined by Section	1 / 1
BUSN 150		Legal Issues: Start Small Busn	Reading Level 5 and Writing Level 4	2 / 2
BUSN 160		Starting a Business	Reading Level 5 and Writing Level 4 and Math Level 4	4 / 4
BUSN 161		Writing a Business Plan	Minimum 3.0 in BUSN 160 and Reading Level 5 and Writing Level 6 and Math Level 4	2 / 2
Select 1	MGMT 202	Managing Difficult People	Reading Level 5 and Writing Level 6	1 / 1
	MGMT 203	Managing Meetings	Reading Level 5 and Writing Level 6	1 / 1

General Business Related Pathway (12 credits)			
ECON 202	Principles of Economics-Macro	ECON 201 or concurrently and Reading Level 5 and Math Level 4	4 / 4
ACCG 211	Principles of Accounting II	Minimum 2.0 in ACCG 210 and Reading Level 5 and Math Level 4	4 / 4
Select 1	ENGL 122 (WRIT 122 equivalent)	Composition II	Minimum 2.0 in ENGL 121 (formerly WRIT 121) or ENGL 131 (formerly WRIT 131) or Reading Level 5 and Writing Level 8
	ENGL 132 (WRIT 132 equivalent)	Honors Composition II	Minimum 3.5 in ENGL 121 Formerly WRIT 121) or ENGL 131 (formerly WRIT 131) and Reading Level 5 and Writing Level 8
Management Related Pathway (12 credits)			
MGMT 150	Managing Customer Relations	Reading Level 5 and Writing Level 6	3 / 3
MGMT 224	Human Resource Management	Reading Level 5 and Writing Level 6	3 / 3
MGMT227	Training/Development for Busn	Reading Level 5 and Writing Level 6	3 / 3
MGMT228	Organization Behavior	Reading Level 5 and Writing Level 6	3 / 3
			Credits
			15-17 / 15-17
			Total Credits
			62-64 / 63-66