

# LANSING COMMUNITY COLLEGE

## CURRICULUM GUIDE

Business Administration  
Associate in Business Degree

Curriculum Code: 0243 (Effective Fall 2016 – Summer 2021)

This degree, which can be completed entirely online, provides basic instruction in key business areas such as management, marketing, finances, computers and other business-related areas. Graduates may qualify for entry level/hands-on positions. Additional education will enhance an individual's employment and advancement opportunities. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

### PREREQUISITES

Students should see [Course Descriptions](#) for course prerequisite information. See [Academic Assessment and Placement Testing for Student Success](#) for skills assessment and advising information.

### INFORMATION

Contact the Business & Economics Department, Gannon Building, Room 131, telephone number (517) 483-1522 (Website: [www.lcc.edu/business/](http://www.lcc.edu/business/)) or Academic Advising Department, Gannon Building – StarZone, telephone number (517) 483-1904.

### REQUIREMENTS

REQUIREMENTS		TOTAL: 29 CREDITS
CODE	TITLE	CREDIT HOURS
ACCG 210	Principles of Accounting I	4
BUSN 118	Introduction to Business	3
BUSN 201	International Business	3
ECON 201	Principles of Economics-Micro	4
LEGL 215	Business Law-Basic Principles	3
MGMT 200	Creative Thinking for Business	3
MGMT 225	Principles of Mgmt/Leadership	3
MKTG 200	Principles of Marketing	3
SPCH 130	Fundamentals of Public Speaking	3

### LIMITED CHOICE REQUIREMENTS

TOTAL: 32-38 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

**CHOICE 1: [General Education Core Areas](#) 13–19 Credits**

(Click the link above for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 5)	0
Global Perspectives and Diversity Core Area	3–4
Mathematics Core Area	3–5
Science Core Area	4–5
Writing Core Area	3–4

**CHOICE 2: Management Related (See Note 1) 5–6 Credits**

**CHOICE 3: Marketing Related (See Note 2) 6 Credits**

**CHOICE 4: Business/Entrepreneurship Studies (See Note 3) 8 Credits**

ACCG 161	Accounting with Quickbooks	2
ACCG 211	Principles of Accounting II	4
BUSN 150	Legal Issues: Start Small Busn	2
BUSN 160	Starting a Business	4
BUSN 250	Personal Finance	3
BUSN 251	Stock Market Essentials	3
CITA 110	Intro to Microsoft Office	3
CITF 110	Intro Computer Info Systems	3
ECON 202	Principles of Economics–Macro	4
LABR 200	Intro to Labor Relations	3
LABR 204	Employment Law for Managers	3
LEGL 216	Commercial Transactions	3

**MINIMUM TOTAL 61**

**NOTES:**

1. Choose courses with a MGMT prefix that are not already used to meet degree requirements.
2. Choose courses with a MKTG prefix that are not already used to meet degree requirements.
3. Students should meet with a Business & Economics Department advisor to assure that selection of “CHOICE 4” courses will best fit their career plans.
4. This degree can be completed entirely online. Students wishing to complete an online business transfer program should consult with an advisor in the Business & Economics Department.
5. Students completing SPCH 130 in Requirements have fulfilled the requirement for this Core area.

## SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I	II	III	IV
BUSN 118	BUSN 201	ACCG 210	LEGL 215
MKTG 200	ECON 201	MGMT 200	Lim.Ch.
Lim.Ch.	SPCH 130	MGMT 225	Lim.Ch.
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.
Lim.Ch.	Lim.Ch.	Lim.Ch.	Lim.Ch.