

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Graphic Communication
Associate in Applied Arts Degree

Curriculum Code: 1533 (Effective Fall 2014 – Summer 2019)

A graphic designer is an artist/communicator who creatively and effectively designs informational or promotional materials for output in print, web and/or a variety of mass media situations. Artistic skills related to producing effective visual information are essential for a graphic designer. An understanding of the principles of typography, color theory, computer graphic applications, web design, and pre-press techniques is necessary. Graphic designers are employed by design studios, advertising agencies, printing companies, publishers, newspapers, sign companies, and businesses that generate their own publications. **Not all courses in this program transfer to all colleges.** Students planning to transfer should see an academic advisor before enrolling in any course.

PREREQUISITES

Students should see [Course Descriptions](#) for course prerequisite information. See [Academic Assessment and Placement Testing for Student Success](#) for skills assessment and advising information.

INFORMATION

Contact the Communication, Media & the Arts Department, Gannon Building, Room 131, telephone number (517) 483-1546 (Website: www.lcc.edu/cma/) or Academic Advising Department, Gannon Building, Room 200, telephone number (517) 483-1904.

REQUIREMENTS

CODE	TITLE	TOTAL: 43 CREDITS CREDIT HOURS
ARTS 102	Design & Communication	3
ARTS 131	Drawing I	3
ARTS 132	Figure Drawing	3
ARTS 151	Color	3
ARTS 162	Type Communications	3
ARTS 164	Vector Drawing	3
ARTS 171	Comp Graphics/Digital Imaging	3
ARTS 173	Computer Graphics/Web Design	3
ARTS 179	Interface Design	3
ARTS 195	Employ/Busn Issues for Artists	1
ARTS 212	Art Hist from the Renaissance	4
ARTS 229	Comp Graphics/Adv Web Design	3
ARTS 269	The Portfolio	2
ARTS 281	Art Internship	3
MATH 118	The Art of Geometry	3

LIMITED CHOICE REQUIREMENTS

TOTAL: 22-24 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: [General Education Core Areas](#)**7–9 Credits**

(Click on the link above for information on how to fulfill these requirements. Core area proficiency exams, where appropriate, are available for each core area.)

Communication Core Area (See Note 1)	0
Global Perspectives and Diversity Core Area (See Note 1)	0
Mathematics Core Area (See Note 1)	0
Science Core Area	4–5
Writing Core Area	3–4

CHOICE 2: Graphic Design Specialty (Choose one Subchoice)**15 Credits****Subchoice 2A: Graphic Design**

ARTS 175	Creative Design and Publishing	3
ARTS 183	Design Markets and Influences	3
ARTS 251	Graphic Design Communications	3
ARTS 252	Graphic Design Publications	3
ARTS 253	Graphics Design Branding	3

Subchoice 2B: Web Design

ARTS 178	Flash Programming for Artists	3
ARTS 226	Storyboards & Animatics	3
ARTS 232	Comp Graphics/2–D Animation	3
CITD 120	SQL Concepts	2
CITW 185	PHP Web Development	4

MINIMUM TOTAL 65**NOTE:**

1. Students completing “REQUIREMENTS” have fulfilled the requirements for this Core area.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

Subchoice 2A: Graphic Design

I (Fall)	II (Spring)	III (Summer)	IV (Fall)
ARTS 102	ARTS 132	Lim.Ch.1	ARTS 151
ARTS 131	ARTS 171	Lim.Ch.1	ARTS 173
ARTS 162	ARTS 179		ARTS 195
ARTS 164	ARTS 183		ARTS 212
ARTS 175	ARTS 251		ARTS 252

V (Spring)

ARTS 229
 ARTS 253
 ARTS 269
 ARTS 281
 MATH 118

Subchoice 2B: Web Design

I (Fall)

ARTS 102
ARTS 131
ARTS 162
ARTS 164
ARTS 171

II (Spring)

ARTS 132
ARTS 151
ARTS 173
ARTS 179
ARTS 212

III (Summer)

Lim.Ch.1
Lim.Ch.1

IV (Fall)

ARTS 178
ARTS 195
ARTS 229
CITD 120
MATH 118

V (Spring)

ARTS 226
ARTS 232
ARTS 269
ARTS 281
CITW 185