

LANSING COMMUNITY COLLEGE

CURRICULUM GUIDE

Fashion Merchandising and Design Technology
Certificate of Achievement

Curriculum Code: 1205 (Effective Fall 2014 – Summer 2019)

This certificate program consists of practical hands-on courses that concentrate on design fundamentals and visual merchandising. Visual merchandising is the tool or language that retailers use to communicate with the customer. This program provides students with the necessary technical knowledge for strong foundations in fashion and marketing.

PREREQUISITES

Students should see [Course Descriptions](#) for course prerequisite information. See [Academic Assessment and Placement Testing for Student Success](#) for skills assessment and advising information.

INFORMATION

Contact the Design & Construction Technologies Program, West Campus Building, Room M103, telephone number (517) 483-5338 (Website: www.lcc.edu/design/fashion/) or Student Services West Campus, West Campus Building, Room M106, telephone number (517) 267-5452.

REQUIREMENTS

CODE	TITLE	TOTAL: 35 CREDITS CREDIT HOURS
ARTS 102	Design & Communication	3
FASH 100	Fashion & Textiles Sketching	3
FASH 103	Fundamentals for Fashion	3
FASH 105	Fashion Computer-Aided Design	3
FASH 120	Intro to the Fashion Industry	3
FASH 130	Apparel Analysis/Specification	3
FASH 135	Creative Design Applications	3
FASH 144	Visual Merchandising & Display	3
FASH 185	Textiles Analysis	3
FASH 230	Costume History	3
FASH 240	Textile and Fashion Design	3
FASH 270	Fashion Portfolio	2

LIMITED CHOICE REQUIREMENTS

TOTAL: 3-4 CREDITS

Complete the indicated number of credits from **EACH CHOICE** listed below.

CHOICE 1: Discipline Related

3-4 Credits

FASH 101	Special Topics/App. & Textiles (See Note 1)	1-3
FASH 200	Fashion Illustration	3
FASH 260	Retail Buying/Fashion Planning	3
FASH 263	Fashion/Textiles Internship	2-4
FASH 275	Directed Study in Fashion	1-4
MKTG 119	Mktg/Manage Your Profess Image	3

MINIMUM TOTAL

38

NOTES:

1. Contact the Design & Construction Technologies Program Advisor at (517) 483-9679 for topics that will satisfy this area.
2. To receive a certificate of achievement from Lansing Community College, a student must maintain a grade point average of 2.0 or above in the courses required for the certificate.

SUGGESTED COURSE SEQUENCE

Students should see course descriptions to find out when departments plan to offer courses. Students who for any reason are unable to follow the course sequence suggested below (for example, those who are part-time, have transferred in courses from another school, or have prerequisites to fulfill) should contact an academic advisor for help with adjustments.

I – Fall	II – Spring	III – Fall
ARTS 102	FASH 130	FASH 144
FASH 100	FASH 135	FASH 185
FASH 103	FASH 270	FASH 230
FASH 105	Lim. Ch.	FASH 240
FASH 120		