

LANSING COMMUNITY COLLEGE  
BOARD OF TRUSTEES  
January 22, 2008

**Corporate College Workshop**  
Adopted Meeting Minutes

## **Call to Order**

The meeting was called to order at 3:16 p.m.

## **Roll Call**

Present: Canja, Hollister, Proctor, Woods, Lavery  
Absent: Smith, Rasmusson

Trustee Smith arrived at 3:17 p.m.  
Trustee Rasmusson arrived at 5:05 p.m.

## **Limited Public Comment Regarding Agenda Items**

There was no public comment.

## **Corporate College Workshop**

President Cardenas introduces the following individuals to the Board:

- Bo Garcia, Director of Strategic Planning and Economic Development
- Bill Sepic, CEO, Lansing Regional Chamber of Commerce (LRCC)
- Matt Dugener, CEO, Lansing Economic Area Partnership (LEAP)
- George Butler, Dickinson and Wright
- Patrick Miles, Jr., Dickinson and Wright
- Geoffrey Fields, Dickinson and Wright

President Cardenas stated that Lansing Community College has joined a consortium of over 32 community colleges across the state known as the Global Corporate College Network. She stated that with the many meetings that have been prepared over the past 18 months, it has become apparent that Lansing Community College may want to consider revising its corporate arm in relationship to aligning itself to the Lansing Regional Chamber of Commerce as well as with LEAP. She said that she has provided to the Board some of the highlights of each of the strategic plan of the Lansing Regional Chamber of Commerce and LEAP Incorporated. She stated that Mr. Sepic and Mr. Dugener

are present to share their vision, thoughts and ideals on how they see this new entity working together so that it is a more collaborative approached to regional and statewide economic development.

President Cardenas gave the following highlights on the Lansing Area Regional Chamber of Commerce:

- Under the leadership of Mr. Sepic the Lansing Area Regional Chamber of Commerce has become a strong entrepreneurial leader of the private sector
- They have worked on economic development strategic growth initiatives
- Funded 2006 Pollina Study
- Have become a strategic collaborator

Under the Pollina Study she stated the following targeted sectors:

- Advanced Manufacturing
- Warehouse Distribution
- Logistics Supply Chain Management
- Insurance
- Financial Services
- Healthcare
- Information Technology
- Biotechnology
- Emerging Sectors

Bill Sepic, President of Lansing Area Regional Chamber of Commerce spoke on the following four LRCC Economic Development Initiatives:

- Foreign Trade Zone
- International Trade and Market Development
- Strategic Retention
- Marketing

Mr. Sepic stated that the Chamber Staff and the Chamber Board of Directors are excited about the prospect of Corporate College.

Discussion followed.

Matt Dugener, CEO, Lansing Economic Area Partnership gave the following introduction on (LEAP):

- Entrepreneurial strategic approach to our regional economic sector
- Partnership
- Holistic, inclusive
- Greater Lansing Region
- Our differentiation
- Greater Lansing Global Leader Local Life

Mr. Dugener presented the following LEAP Inc. Initiatives:

- Leadership Initiative
- Value Added Enterprise Initiatives
- New Enterprise Initiatives
- MSU Leverage Initiative
- Global Community Initiative
- Emerging Talent Initiative

Mr. Dugener also presented the following Keys to Success:

- Business Perspectives
- Authenticity
- Continuous Learning
- Rising Tide Philosophy

Discussion followed.

President Cardenas stated that Lansing Community College is facing the following immediate opportunities:

- Nigeria LCC/MSU: Would like to duplicate west campus.
- Mongolia LCC/GCC: To be the lead trainer in aviation and safety.
- MCCA/LCC – Creation of the Michigan New Jobs Training Program (approved by the MCCA board in Petoskey last fall) to allow Community Colleges to issue debt to pay for customized industry training, the debt retired from the redirection of new employee income tax.): Would like LCC to take the lead. LCC would receive 50% revenue of the bond sold.

President Cardenas gave the following Corporate Entities at Community Colleges Across the Nation:

- North Carolina-Central Piedmont 501c3
- Valencia – Intergraded into the institution with different roles, responsibilities, processes and procedures.
- The proposed entity at LCC will resemble Central Piedmont with an emphasis on training, consulting and economic development activities.

Discussion followed.

Attorney George Butler of Dickinson and Wright gave an interpretation of why the Corporate College would have to be a 501c3 and why it needs to be a separate entity. He said that the IRS states if the College is going to create a non profit entity whose sole purpose is to enhance the existence of the creating entity it has to be separate. He stated that it can be solely and exclusively

dedicated to Lansing Community College and that their can be an agreement between the two entities.

Mr. Butler stated that separation is important because a 501c3 could have an affirmative action program and could meet certain needs that the College cannot. Mr. Butler spoke on the programs that the Corporate College could do that LCC cannot do.

Discussion followed.

Chairman Lavery requested doing another workshop.

## **Public Comment**

There was no public comment.

## **Adjournment**

MOVED by Trustee Proctor and supported by Trustee Woods for the meeting to adjourn.

Ayes: Canja, Hollister, Proctor, Rasmusson, Smith, Woods, Lavery

Nays: None

Absent: None

Motion carried.

The meeting adjourned at 5:18 p.m.