



PRESS RELEASE

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Local Station Debuts Reality Show Focusing on Young Entrepreneurs

LANSING, MI. – LCC TV the Link, Comcast 15 in Lansing and 31 in East Lansing, has acquired a new reality show about three young entrepreneurs building businesses while helping others follow their dreams.

Making Moves chronicles the dynamic and exciting daily lives of young entrepreneurs who run multiple businesses, including Hodara Real Estate Group which has been coined “the first student run real estate agency” by CNBC. The agency was founded by entrepreneur Alex Hodara during his junior year of college at Boston University without seed money or debt financing.

“This program comes at the perfect time for Lansing, where entrepreneurship and interest in opening new businesses is booming,” says Nicole Sclafani, LCC TV Station Manager. “The program is a high quality reality show that highlights the ups and downs of starting new businesses, especially when you’re still in college.”

Hodara’s team is responsible for over \$10 million in real estate sales, and aims to be an inspiration to entrepreneurs and salespeople from all generations.

Making Moves begins Thursday, January 27 at 6 p.m. and 9 p.m. on both Comcast channel 15 in Lansing and Channel 31 in East Lansing. It will also be available through the LCC TV live streaming webpage at www.lcc.edu/tv/watch. New episodes of ***Making Moves*** will continue through March.

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About Lansing Community College

Lansing Community College is Michigan’s third largest community college with more than 30,000 students attending each year. The College has more than 280 degree and certificate programs. LCC offers courses in general education for those interested in transferring to a four-year institution, career

and workforce development, developmental education and personal enrichment. To meet the professional development and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit lcc.edu.