

June 1, 2009

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FOR IMMEDIATE RELEASE

## **LCC CQI OFFERS DOUBLE FEATURE JUNE PROGRAMS**

*Daytime, evening programs provide tips for challenging times*

Lansing Community College Capital Quality Initiative (CQI) is offering two June programs to help businesses and individuals during these turbulent economic times. The first, "NetWeaving," will be presented at a CQI Breakfast Meeting **on Wednesday, June 17, 2009 at LCC West Campus. Breakfast Buffet, networking and registration is from 7:15-8:00 a.m., program 8:00-9:30 a.m.**

NetWeaving" is a proven tool for business survival and success, regardless of the company size. "NetWeaving" creator Bob Littell will explain the concept and describe how it can work for your business. The concept includes: 1) Strengthening relationships, both with your best existing clients, customers, as well as with your best referral sources; 2) Developing new relationships with potential clients and customers for when times are better; and 3) Expanding your network with existing as well as potential referral sources.

**Tickets are** \$30 per member or \$35 per non-member in advance or at the door. For reservations call 517 483-1363 or email [tennisj@lcc.edu](mailto:tennisj@lcc.edu) by Friday, June 12.

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The second program, a "Don't Need to Read the Book" book club event, will take place **Wednesday, June 17, 2009 at LCC West Campus from 6:00-8:30 p.m.** with hors d'oeuvres and beverages served. The program will be presented by Bob Littell, "NetWeaving" creator. The book Littell has selected is *Following Through - A Revolutionary New Model for Finishing Whatever You Start* by Pete Greider, MEd and Steve Levinson, PhD. According to Littell, follow through is critical to the success of any sales, training, project management or entrepreneurial effort.

The first half hour will be spent with open networking, followed by a brief overview of the NetWeaving concept and the *Following Through* book. Individual introductions will be followed by break-out groups to discuss topics and questions sent in advance to those who RSVP. Feel free to invite others who might also benefit from attending.

**Tickets are:** \$25; \$20 if you also register for the CQI breakfast with Bob Littell that morning. For reservations call 517 483-1363 or email [tennisj@lcc.edu](mailto:tennisj@lcc.edu) by Friday, June 12 to receive your course materials in advance.

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### **About Lansing Community College**

Lansing Community College is Michigan's third largest community college with more than 32,000 students attending each year. The College has more than 240 degree and certificate programs. LCC offers courses in *general education* for those interested in transferring to a four-year institution, *career and workforce development*, *developmental education* and *personal enrichment*. To meet the professional development and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit [www.lcc.edu](http://www.lcc.edu).