

FOR IMMEDIATE RELEASE
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LCC's **i3D** LEARNING IS HERE!

And you're invited to the preview!

LANSING - Lansing Community College will preview its new interactive three-dimensional (i3D) programming in an IMAX theater environment from **5:30 p.m. to 7:30 p.m., Thursday, September 17, 2009, Room 134 Gannon Building, 411 N. Washington Square (entrance off Grand Avenue)** on the LCC campus. The public is invited to attend free of charge. And 3-D glasses will be provided!

The newly built learning center boasts a 9 foot x16 foot screen, seating for 65, and a powerful sound system. The new i3D technology combines 3-D computer graphics with sound, video, animation dimensional drawing, and human interaction creating a multi-sensory teaching & learning experience. A separate computer lab is available for individualized hands-on learning opportunities for students.

"The examples of 3-D in healthcare, the automotive industry, construction, law enforcement and teaching are limitless," said LCC President Brent Knight. "This cutting edge i3D learning experience will help prepare LCC students to pursue careers in informational design or as 3-D simulation modeling technicians."

The technology is part of a newly created certificate program in the Business, Media, Art, and Information Technology (BMIT) division in the Art, Design and Multimedia program. The program begins with two new courses: a 2D Information Design course and an Introduction to Simulated Reality, using EON Reality hardware & software that powers the i3D learning experience.

The new digital material will be designed for inclusion in existing and new programs for the classroom, e-Learning and professional improvement, as well as enhancing marketing capabilities for Lansing Community College.

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About Lansing Community College

Lansing Community College is Michigan's third largest community college with more than 32,000 students attending each year. The College has more than 240 degree and certificate programs. LCC offers courses in **general education** for those interested in transferring to a four-year institution, **career and workforce development**, **developmental education** and **personal enrichment**. To meet the professional development and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit www.lcc.edu.