



Press Release

Lansing Community College
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FOR IMMEDIATE RELEASE

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LCC MSBTDC PRESENTS

“Evening with the Experts”

Topics include business law, taxes and marketing

LANSING – LCC’s Michigan Small Business & Technology Development Center (MSBTDC) will present an Evening with the Experts from 6 PM – 9 PM, Thursday, October 8, 2009 at LCC’s West Campus, 5708 Cornerstone Drive, Lansing MI.

The program will feature experts in the areas of business law, taxes, and marketing who will provide attendees with information on legal structures of business, financial management, tax information and marketing concepts.

Concurrent sessions will be available for existing business owners including a Bankers Financing Panel Discussion, Small Business Insurance Information, and a Small Business Check-up assessment process.

A small business expo will follow, permitting attendees to discuss their specific issues with experts and other resource organizations within the community. Attendees will also have the opportunity to network with other small business owners and service partners.

The program is free but registration is requested. You can register with MSBTDC at 517/483-1921 or at <http://www.misbtdc.org/training>

About Lansing Community College

Lansing Community College is Michigan's third largest community college with more than 32,000 students attending each year. The College has more than 240 degree and certificate programs. LCC offers courses in *general education* for those interested in transferring to a four-year institution, *career and workforce development*, *developmental education* and *personal enrichment*. To meet the professional development and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit www.lcc.edu.