



Lansing Community College
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*** * *PRESS RELEASE * * ***

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FOR IMMEDIATE RELEASE

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**LCC AMA MARKS 20th ANNUAL MARKETING
& SALES SCHOLARSHIP GOLF OUTING**
20 holes to commemorate 20 years

LANSING – The LCC American Marketing Association will celebrate its 20th annual scholarship golf outing on **Friday, July 24, 2009, at Wheatfield Valley Golf Course, 1600 Linn Road, Williamston MI, with a shotgun start beginning at 9:00 a.m.** The entry fee for the 20-hole (commemorating the event’s 20th year) 4-person scrambles is \$100 per person and includes continental breakfast, 20 holes of golf, lunch at the turn, gifts for every golfer, and several prizes for individual efforts.

The golf outing is a major community service fundraiser for the LCC AMA with proceeds funding scholarships for LCC students. To date, some 98 students have received scholarships from the Marketing & Sales Scholarship Fund. This fund is the largest endowment fund at the LCC Foundation with a balance of more than \$364,000.

“Not only is this a highly successful scholarship fundraiser for our students, but it provides participants an opportunity to meet current and past scholarship recipients,” said organizer Bill Motz, LCC Professor of Marketing and advisor to the American Marketing Association. “Many past recipients look forward to coming back every year to volunteer for the event.”

A \$1,600 Partnership contribution establishes a one-year scholarship in the individual’s or organization’s name, assisting a student’s LCC tuition for one year. Several other donor packages are also available, including tee sponsorships and program advertising.

This year’s Partnership sponsors include: Cisco, Miller, Paddock, Canfield and Stone, P.L.C. and Siena Heights University.

Registration deadline is **July 8, 2009**. For more information and to become a sponsor, please call Bill Motz at 517/483-1540.

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