



Press Release

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FOR IMMEDIATE RELEASE

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LCC FIRST-EVER QUALITY FAIR TO STRESS REAL-LIFE QUALITY EFFORTS

Roundtable leaders will offer strategies and solutions

LANSING - The Lansing Community College Capital Quality Initiative will hold its first-ever Quality Fair on **Wednesday, November 19, at the LCC West Campus Conference Center, from 8:00 a.m. to 10:00 a.m.** with a breakfast and networking opportunity available at 7:15 a.m.

The event will offer attendees opportunities to hear brief presentations from a variety of local experts and practitioners regarding their efforts in quality processing and how they achieved success. The format will allow attendees to select from a menu of quality-oriented mini-sessions the topics that best fit their needs.

"We want participants to be able to take away practical tools that will help them in their quality initiatives," says Adrian Bass, Director, LCC Capital Quality Initiative. "But we also want to provide the inspiration that comes from seeing what other companies do that can be applied to their own organizations."

Topics will include indentifying the tools and successful approaches currently being used in health care, marketing, education, manufacturing, and insurance. Members are urged to bring colleagues to the event to cover as many roundtable sessions as possible.

"Quality processes provide opportunities for every individual to see how they fit into their organization," says session leader Dick Steele. "These processes also allow decision makers to view how their actions affect others which can ultimately lead to systems improvements."

The Quality Fair is sponsored by the Sergent Results Group, an Okemos-based management consulting group, and the Capital Quality Initiative (CQI) at Lansing Community College.

The Quality Fair event is \$25 for CQI members and \$30 for non-members. Please RSVP by noon Monday November 17 to 517/483-1363 or tennisj@LCC.edu.

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About Lansing Community College

*Lansing Community College is Michigan's third largest community college with more than 32,000 students attending each year. The College has more than 240 degree and certificate programs. LCC offers courses in **general education** for those interested in transferring to a four-year institution, **career and workforce development, developmental education and personal enrichment**. To meet the professional development*

and training needs of regional employees, the college offers customized programs for credit, non-credit and continuing education. The University Center at LCC offers students the opportunity to earn bachelor's and master's degrees from six partner universities on the downtown LCC campus. For more information, visit www.lcc.edu.